

June 8, 2006

Federal Trade Commission/Office of the Secretary, Room H-135 (Annex W)
Re: Business Opportunity Rule, R511993
600 Pennsylvania Avenue, NW
Washington, DC 20580
RE: Business Opportunity Rule, R511993

To Whom It May Concern,

I have learned of the efforts by the Federal Trade Commission to make it more difficult for people to do business with direct marketing companies.

Many of the highest quality products made, products that make a tremendous positive difference in the quality of people's lives are currently available only through direct marketing companies.

Imposing barriers to business through such companies would do an enormous disservice to the people of the United States.

I understand that direct marketing companies are a threat to "big" business. This is because direct marketing companies have higher quality products than are available through conventional corporations, so people choose to do business with them. And this threatens corporate profits.

I have heard rumors that there are some direct marketing companies whose products do not work, do not produced the promised results.

It is wrong to block business through all direct marketing companies, in an effort to stop the few companies which may be selling low quality products.

Personally, I think that in most, if not all cases, the products of these suspect companies DO work, and work very well. And in that way, are posing a threat to big business. So big business wants to get these companies out of the way.

This is wrong. This is an inappropriate use of the governmental procedures of our country.

Laws and regulations should not be made to limit the ability of the people to do business, when the business is legitimate and beneficial to those who partake of it.

Sincerely,

Sandra Lee