

Richard Marine

June 7, 2006

Dear Sir or Madam:

I am writing this letter because I am concerned about the proposed Business Opportunity Rule R511993. I believe that in its present form, it could prevent me from continuing as a DISTRIBUTOR. I understand that part of the FTC's responsibilities is to protect the public from "unfair and deceptive acts or practices," but some of the sections in the proposed rule will make it very difficult if not impossible for me to sell Eniva products. I have been with Eniva for 1 year now and the product as well as the business is helping Many people I know. Also I have been in the nutrition business for 12 years now working as a distributor, and have had None of the problems you are concerned about!

One of the most confusing and burdensome sections of the proposed rule is the seven day waiting period to enroll new DISTRIBUTORS. Eniva's opportunity is FREE to Join, you only purchase product for yourself to use. People buy TVs, cars, and other items that cost much more than that and they do not have to wait seven-days. This waiting period gives the impression that there might be something wrong with the plan. I also think this seven-day waiting period is unnecessary, because Eniva already has a 90% buyback policy for all products including sales kits purchased by a salesperson within the last twelve months. Under this waiting period requirement, I will need to keep very detailed records when I first speak to someone about Eniva and will then have to send in many reports to Eniva's headquarters. I have also been in the Real Estate Salesperson business and have been around disclosure statements for some time. After time the customer just finds them routine and they really don't have much use at all. Mostly they just make business harder for Everyone!

The proposed rule also calls for the release of **any** information regarding lawsuits involving misrepresentation, or unfair or deceptive practices. It does not matter if the company was found innocent. Today, anyone or any company can be sued for almost anything. It does not make sense to me that I would have to disclose these lawsuits unless Eniva is found guilty. Otherwise, Eniva and I are put at an unfair advantage even though Eniva has done **nothing** wrong.

Let me ask you, do Large Company's give people this information when they hire in for a JOB? No Way they don't even what you to know what the company made in profits last year, let alone the problems they are having! So Why does the Direct Selling Have To???

Finally, the proposed rule requires the disclosure of a minimum of 10 prior purchasers nearest to the prospective purchaser. I am glad to provide references, but in this day of identity theft, I am very uncomfortable giving out the personal information of individuals (without their approval) to strangers. Also, giving away this information could damage the

business relationship of the references who may be involved in other companies or businesses including those of competitors. In order to get the list of the 10 prior purchasers, I will need to send the address of the prospective purchaser to Eniva headquarters and then wait for the list. I also think the following sentence required by the proposed rule will prevent many people from wanting to sign up as a salesperson "If you buy a business opportunity from the seller, your contact information can be disclosed in the future to other buyers." People are very concerned about their privacy and identity theft. They will be reluctant to share their personal information with individuals they may have never met.

Also this is already a people referring people business, This is how Most of the business is done! Friends telling friends about the results they are getting from the product or with the business. This disclosure is a complete Waste of time.

I have been a Distributor for more than 12 years now with a few different company's Originally, I became a Distributor for Eniva because I Loved the products and wanted to earn some additional money. Now my family depends on this extra income to supplement our budget and We Still LOVE the Products!

I appreciate the work of the FTC to protect consumers, but I believe this proposed new rule has many unintended consequences and that there are less burdensome alternatives available in achieving its goals. Focus on the company's that ARE doing dishonest things and leave the HONEST ones alone 😊

Thank you for your time in considering my comments.

Sincerely,
Richard Marine