

TO FTC

Re: The FTC's Business Opportunity Rule R511993  
**CFR Citation:** 16 CFR Part 437

Dear FTC

I am opposed to the "The Business Opportunity Rule. You are currently looking at, and I have about 15,000 business partners who will shortly respond as well.

For about 25 years the FTC's Franchise Rule covered only those opportunities that required a buyer to make a payment of at least \$500 within the first six months of operation. The April 12 2006 proposed Rule completely eliminates this \$500 exemption. In 1979, to justify the reasonable \$500 exemption, you wisely said: "When the required investment to purchase a business opportunity is comparatively small, prospective purchasers face a relatively small financial risk".

Please reinstate the \$500 exemption in the proposed April 12 rule.