

June 5, 2006

Dear Sir or Madam,

I am writing this in regards to the proposed **Business Opportunity Rule R511993**. If this rule is adopted in its present form, my livelihood as a Nature's Sunshine distributor will be significantly undermined.

I believe that governmental interference in the free enterprise process is wrong and that the FTC needs to be aware of the dangers of such.

The FTC'S overregulation of an industry that is causing now harm is not in the public's best interests or fair to me as a small business person. Nature's Sunshine complies with all applicable buy back requirements and more than adequately polices itself by resolving any and all complaints by members of the public. Furthermore, Nature's Sunshine always makes it easy for individuals to exit the Company, if the business opportunity is not right for them.

While the FTC needs to protect the public where necessary, this proposed rule is overbroad and misguided. The seven-day waiting period is unnecessary and will interfere with my ability to enter into lawful transactions and enroll new distributors. People purchase far more costly items without such a waiting period and such a waiting period implies that something is wrong with the plan. The paperwork will be burdensome and makes it extremely difficult for the individual participant to fully comply, thereby risking fines and other penalties for such failures, however innocent. By these actions, the FTC does a disservice to myself as a consumer as well as other consumers who are interested in purchasing such items easily. The FTC also does a disservice to me as person who is trying to start their own small business and earn necessary supplemental income to help support my family.

While I appreciate the work of the FTC in protecting consumers, me being one of them, I believe this proposed new rule has many unintended consequences that could be avoided by a less burdensome approach.

Thank you for your time in considering my comments.

Sincerely yours,

Jewell L. Tanner