

Federal Trade Commission/Office of the Secretary, Room H-135 (Annex W)
Re: Business Opportunity Rule, R511993
600 Pennsylvania Avenue, NW
Washington, DC 20580

June 2, 2006

RE: Business Opportunity Rule, R511993

Dear Sir or Madam,

I am writing this letter because I am concerned that if proposed **Business Opportunity Rule R511993** is adopted in its present form, my freedom as a Nature's Sunshine distributor will be significantly undermined.

The very thought of governmental interference in the free enterprise process strikes fear in the hearts of Americans everywhere. Cherished values are a stake, and the FTC needs to be aware of the dangers of ill considered action. The public is not well served by the FTC's overregulation of an industry that is causing absolutely no harm and more than adequately polices itself by remedying any and all complaints by members of the public. Nature's Sunshine complies with all applicable buy back requirements and always makes it easy for individuals to exit the Company, if the business opportunity is not right for them.

This proposal casts direct selling plan in a negative light. I have been involved in several direct selling plans and have never had any problems with any of them. Each had excellent products and compensation plans. I had no difficulties exiting any of them when I wanted and am currently thrilled with the way Nature's Sunshine operates. I have had many people sign up as distributors so they could get the products they wanted to try without paying the shipping and handling and never buy another product again. This is fine with me and the company. They didn't pay an exorbitant amount to get a "deal" and there was no further commitment on their part. Why turn something that works so simply into a nightmare of record keeping and administrative problems and causes unnecessary delays for the new distributor?

I understand there may be fraudulent groups out there, but the FTC's proposed rule would unfairly target legitimate direct selling businesses. This proposed rule is hopelessly overbroad and misguided. The seven-day waiting period is unnecessary and will interfere with my ability to enter into lawful transactions and enroll new distributors. People buy TV's, cars, and other much more costly items without such a waiting period. This proposed waiting period gives the impression that something is wrong with the plan. And, the burdensome paperwork, which will not even be read by the public, makes it extremely difficult for the individual participant to fully comply, thereby risking fines and other penalties for such failures, however innocent. By these actions, the FTC does a disservice to the consuming public and Americans everywhere who are trying to get ahead by starting their own business or earning necessary supplemental income to help support their family.

While I appreciate the work of the FTC in protecting consumers, I believe this proposed new rule has many unintended consequences that could be avoided by a less burdensome approach.

Thank you for your time in considering my comments.

Sincerely yours,

Michelle Pryslak