

Gillis, Diana L.

From: Verne, B. Michael
Sent: Thursday, August 28, 2014 7:40 AM
To: Gillis, Diana L.
Subject: FW: NAICS question

Diana - this is probably another good one to put in the database. This seems to come up fairly regularly, probably because there was no specific code for franchising in the 2007 codes, but there is in the 2012 codes.

From: Verne, B. Michael
Sent: Thursday, August 28, 2014 7:39 AM
To: [REDACTED]
Subject: RE: NAICS question

[REDACTED] - Owned restaurant revenues would be reported under the restaurant code (e.g., 722513). Franchising revenues would be reported under:

533110 - Franchise agreements, leasing, selling or licensing, without providing other services

From: [REDACTED]
Sent: Wednesday, August 27, 2014 6:09 PM
To: Verne, B. Michael
Subject: NAICS question

Mike:

Do fast food restaurants owners that also franchise their name to third parties report both types of revenues in the same NAICS code? E.g., 722513. I can't find a "franchising" code. Sorry to bother you about this.

Thanks.

[REDACTED]

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