

UNITED STATES OF AMERICA FEDERAL TRADE COMMISSION WASHINGTON, D.C. 20580

Via Email: tfritz@venable.com Tracy Fritz Venable 600 Massachusetts Avenue, NW, Washington, DC 20004

Re:

FOIA-2017-01436

Letters to 21 Influencers

Dear Tracy Fritz:

This is in response to your request dated September 07, 2017 under the Freedom of Information Act seeking access to the 21 follow up warning letters sent to influencers. In accordance with the FOIA and agency policy, we have searched our records, as of September 07, 2017, the date we received your request in our FOIA office.

We have located 70 pages of responsive records. You are granted full access to the responsive records, which are enclosed. Please note that warning letters are issued by FTC staff and reflect staff views on a particular matter at the time the warning letters are sent. The conduct of the recipient or content of the at-issue material may have since changed.

If you are not satisfied with this response to your request, you may appeal by writing to Freedom of Information Act Appeal, Office of the General Counsel, Federal Trade Commission, 600 Pennsylvania Avenue, N.W., Washington, D.C. 20580, within 90 days of the date of this letter. Please enclose a copy of your original request and a copy of this response.

You also may seek dispute resolution services from the FTC FOIA Public Liaison Richard Gold via telephone at 202-326-3355 or via e-mail at rgold@ftc.gov; or from the Office of Government Information Services via email at rgold@ftc.gov; or from the Office of Government Information Services (OGIS), National Archives and Records Administration, 8601 Adelphi Road, College Park, MD 20740.

If you have any questions about the way we are handling your request or about the FOIA regulations or procedures, please contact Dominique Daniels at 202-326-3160.

Sincerely

Dione J. Stearns

Assistant General Counsel