TABLE OF COMMODITIES ¹

DECISIONS AND ORDERS

Aluminum siding, residential Apartment complexes Appliances, household	861 1093
Baseball uniforms, men's	716
Batteries, dry cell	548
Bedspreads	
Bed-wetting, eliminating device	
Blankets	
Blenders	
Books	
Children's	
"Bufferin," drug preparation	
Carpeting663, 1160,	1470
Cement, portland	
"Charcoal-Quartz Cook-Outs," electric broilers	1205
Chemical sealers	78
Chinchillas569, 706, 727, 736,	
Clothing	
Coats	
Fur	
Wool149, 171, 757, 1238,	
Collars and trim, fur	1152
Concrete, ready-mixed628,	
Construction aggregates	
Contact lens	
Corn chips	
Correspondence courses	
Custom-built residential houses	1174
Dairy products	1
Debt collection forms	306
Department stores	1555
Dresses319, 590,	1116
Drug preparation, "Bufferin"	780
Electrical:	
Appliances744,	1430
Broilers, "Charcoal-Quartz Cook-Outs"	1205
¹ Commodities involved in dismissing or vacating orders are indicated by <i>italicized</i>	

Til - tuit		Pag
Electronic equipment		
Encyclopedias, children's		
Eyeglasses		136
Fabric:		
Textile fiber	1940	1 4 6 6
Quilted		
Wool		
Quilted		
Fertilizers		
Flammable products:		1191
Dresses, ladies'		590
Leis		604
Novelty items		329
Scarves, ladies'		
Wearing apparel		669
Wood fiber chips		75
Flashlights		548
Food products		
Foundation garments		1129 770
Fraternity products		345
Freezer-food plan		$\frac{540}{154}$
Freezers		154
Fruits, canned		$\frac{134}{776}$
Furniture products		870
Fur products	94 90 09 07 101	105.
		129,
	09, 113, 117, 120, 125, 34, 178, 213, 298, 624,	681.
	3, 749, 757, 765, 1048, 1	,
	1135, 1187, 1202, 1244, 1	
	.238, 1254, 1442, 1446, 1	
•	1458, 1561,	
Coats		
Collars and trim		
Jackets		
Sportswear		578
~ P • 1 • 0 • 1 • • • • • • • • • • • • • •		010
Girdles, textile fiber		136
Grocery stores		640
Health publications	1	1429
** .		
Hosiery:		
Men's, textile fiber		649
Women's		914
Wool		649
Household appliances	1056, 1	1093
Houses:		
Custom-built residential		
Leisure shell	1	
Hunting apparel		610
T		
Instruction courses	920, 1	1219

TABLE OF COMMODITIES

		Page
Insulated apparel		
Insurance		
Interlining material, wool	72	, 162
Jackets		578
Boys'		
Wool		
Jewelry	1056, 1361,	, 1430
Leis, flammable	536	604
Leisure shell houses		
Lingerie, women's		324
Mail order insurance		
Metal crowns		251
Neckties		
Novelty items, flammable		
Nursery products		2
Paint, water repellent		880
Photograph album plan		
Polypropylene		
Portland cement		
Potato chips		688
Power tools		595
Pretzels		688
Publications166, 1109	9, 1111, 1112,	1113,
1114	4, 1115, 1116,	1429
Quilts		185
		744
Radios		744
Tube testing devices		
italifoad specialty products	237, 240,	
Ready-mixed concrete		
Refrigerators		744
Scarves, ladies':		
Flammable332, 56		
Textile fiber		332
Schools		920 78
Sealers, chemical		603
Sewing machines		887
Siding, AluminumSportswear		
Stage equipment		556
Sweaters, wool		674
·		017
Television:		
Sets		744
Tube testing devices		
Textile fiber products	171, 337, 669, 757 1083	

	Page
Baseball uniforms, men's	716
Carpeting663, 1160,	1470
Dresses319, 590,	1166
Fabric1043, 1249,	
Foundation garments, ladies'	
Girdles	136
Hosiery—	
Men's	649
Women's	914
Hunting apparel	610
Insulated apparel	610
Jackets	578
Men's garments	563
Neckties	656
Scarves, ladies'	332
Sportswear578,	1432
Ties, men's	314
Trousers, ladies'	1140
lies, men's	314
rools	1093
Power	595
Fransmissions, automobile875, 894,	1182
Frousers, ladies', textile fiber	1140
Sube testing devices:	
Radio1146,	1227
Television1146,	
'Una-trim," weight reducing product	1400
Uniforms, baseball, men's	716
Vegetables, canned	776
	1961
Watches595, 1105,	880
Water repellent paint	
Wearing apparel, flammable	
Weight reducing product, "Una-trim"	75
Wood fiber chips, flammable	
Wool products337, 544, 610, 716, 749,	1/190
Coats149, 171, 757, 1238,	1040
Fabric64, 69,	1049
Quilted911,	649
Hosiery, men's	160
Interlining materials72,	162
Jackets753,	T199
Neckties	~- 4
Sweaters	674

TABLE OF COMMODITIES

ADVISORY OPINION DIGESTS *

Advertising programAdvertising standardsArchitect-engineer servicesAutomotive equipment	(284) (271) (273)	Page 1681 1665 1657 1658
Bakery products Bearings Beverages	(295)	1670 1673 1669
Clothing Code of ethics	(305) (289) (306) (277)	1662 1679 1668 1679 1660
Contest	(300)	1674 1675 1681
Deodorant spray	(265)	1654 1656
Electrical machineryElevators, country	(276) (279)	1660 1661
Flatware, stainless steel Food products (280) 1662, (294) 1672, Food serving equipment Furniture	(284) (312) (265) (301)	1665 1685 1654 1676
Gasoline	(272) (304) (298) (302)	1657 1679 1674 1676
Household products	(263)	1649
Jewelry	(292)	1670
Leather	(274) (298)	$1659 \\ 1674$
Machinery, electrical Magazines Marketing association	(276) (266) (285)	1660 1655 1665

^{*} The numbers in parentheses indicate digest numbers.

Milk	(296)	Page 1673
Packaging containers	(299)	1674
Poultry products	(303)	1678
Promotional program	(261)	1647
Restaurant	(278)	1660
Rings	(313)	1686
Shirts	(282)	1664
Shoes	(311)	1684
Skis	(270)	1657
Soil	(293)	1671
Tablecloths	(307)	1680
Tennis shoes	(286)	1667
Tourmaline, green	(267)	1655
	(310)	1683
Watches	(288)	1668

INDEX 1

DECISIONS AND ORDERS

	Page
Accreditation or approval of school, misrepresenting as to	1219
Accredited institution, falsely representing	866
Acquiring corporate stock or assets:	
Clayton Act., Sec. 7141, 251, 628	, 640,
688, 1129, 1191,	1270
Federal Trade Commission Act345, 628, 640,	1129
"Advertisers Agency," individual or private business falsely	
represented self as	616
Advertising and promotional expenses, discriminating in price	
through. See Discriminating in price.	
Advertising falsely or misleadingly:	
Accreditation or approval of school	1219
Accredited institution	866
Apartment availability, unrestricted	861
Business status, advantages, or connections—	
Concealed subsidiary, fictitious collection agency	
Connections or arrangements with others	1219
Dealer being—	
"Guild"	
Manufacturer	298
Photograph processor	616
Individual or private business being—	
"Advertisers Agency"	616
"Allied Liquidators"	595
American Education Center"	866
"Associated Chinchilla Breeders, Inc."	1117
"Marathon Battery Company of Wausau"	54 8
Location1227,	
Nationally publicized, watches	1056
Personnel or staff—	
Educational consultants	
Field registrars	
Psychologist	
Retailer as wholesaler, jobber, factory distributor	
Size or extent548,	
Time in business	736
Climatic conditions for nursery products	2
Completeness of house	1174

¹ Covering practices and matters in Commission orders. For index of commodities, see Table of Commodities. Reference to matters involved in vacating or dismissing orders are indicated by italics.

·	Page
Composition of product—	
Fur Products Labeling Act	178, 298, 578, 681
	1048, 1083, 1546
Textile Fiber Products Identification	Act337, 578, 610, 649,
	663, 716, 770, 1083, 1155
	1160, 1166, 1432, 1470
Dealer or seller assistance	
	1117, 1146, 1227
Earnings and profits	548, 569, 706, 727, 736,
Zaimigo and promos	1117, 1146, 1219, 1227
Endorsement or approval—	,, ,
American Institute of Science	78
Better Business Bureau	616
Franchises, exclusive	
Free goods or services	
Freezer-food plan	
Government approval, connections or endo	
dovernment approval, connections or only	1258, 1322
Guarantees78	
	736, 875, 887, 894, 1056, 1117,
	1174, 1182, 1475
Individual's special selection	
Jobs and employment	
Old or used product being new	
Opportunities in product—1146	
Prices—	
Additional charges unmentioned	875 894 1056, 1182
"Bait" offers	
Bare oners	1105, 1174, 1361
Comparative	595 870
Exaggerated, fictitious as regular and	
Exaggerated, licitious as regular and	569, 595, 616, 765, 870,
	1083, 1361, 1430
"Piggybacking"	
Price list	
Retail as wholesale	
Savings	
Terms and conditions	
Usual as reduced or special	
Usual as reduced or special	887, 1083, 1209
Qualities or results of product—	001, 1000, 1209
Durability or permanence	997
Educational training	
Modicinal there were to be 146-1	1219
Medicinal, therapeutic, healthful, etc.—	- 500
Bed-wetting, device for eliminating	ng 539
"Bufferin," relieves arthritic pain	
Health publications	
Nursery products	
Quality of product	
Food	154

Decisions and Orders				-
				Page
Quantity in stock				1105
Repairs, adjustments, or replacements				
Reproductive potentials of chinchillas	70	6, 727	, 736,	1117
Scholarships				
Services	154	, 894,	1227,	1475
Special or limited offers		595	, 887,	1209
Statutory requirements—				
Fur Products Labeling Act	17	8, 298	, 578,	681,
			1048,	1546
Textile Products Identification Act	33	7, 578	, 610,	649,
	66	3, 716	, 770,	1083,
	1155,	1160,	1166,	1432
Surveys				1209
Terms and conditions			_548,	706
Insurance coverage			1258,	1322
Loans, educational				920
Rental, free				
Sales contracts			154	, 894
Unauthorized				1466
Advertising matter, supplying false and misleading		78	548,	569,
, ,, ,,			1174,	
"Allied Liquidators," individual or private business fals	sely		•	
represented as				595
Allowances for services and facilities, discriminating in				
through. See Discriminating in price.	•			
"American Education Center," individual or private bu	siness			
falsely represented as			-	866
American Institute of Science, falsely claiming endorse	ments	bv		78
Apartment availability, misrepresenting as unrestricte				861
"Associated Chinchilla Breeders, Inc.," individual or pr				
business falsely represented as				1117
Assuming or using misleading trade or corporate name				
Dealer being—"Mill"			674	. 914
Individual or private business being-				,
"Advertisers Agency"				616
"Allied Liquidators"				595
"American Education Center"				
"Associated Chinchilla Breeders, Inc."				1117
"Marathon Battery Company of Wausau"				548
"Bait" offers, using to obtain leads to prospects				
zaro onero, asing to obtain leads to prospects		1105.		
Bed-wetting, misrepresenting as to qualities of device for		,	,	
eliminating	.			539
Better Business Bureau, falsely claiming endorsements	hv			616
Brokerage payments and acceptances, discriminating in				020
through. See Discriminating in price.	PILCE			
"Bufferin," relieves arthritic pain, misrepresenting thro	moh			
medicinal or therapeutic qualities				780
Business methods, policies and practice, misrepresentin				603
Business status, advantages, or connections, misrepresent				000
Zasmoss souvas, auvanoages, or connections, misreprese	v.11g	ab 10.		

Page
See Advertising falsely, etc.; Assuming, etc.; Misrepresenting
business, etc.; Misrepresenting directly, etc.
Clayton Act:
Sec. 2—Discriminating in price—
Sec. 2(a)—Illegal price differentials—
Customer classification 637
Quantity rebates, discounts and schedules 1 Trade areas 1
Sec. 2(c)—Illegal brokerage payments and acceptances—
Lowered price to buyers225, 231, 240, 246
Sec. 2(d)—Allowances for services and facilities—
Advertising and promotional expenses 776
Sec. 2(f)—Inducing and receiving discriminations—
Discounts, rebates1555
Sec. 7—Acquiring corporate stock or assets141, 251, 628,
640, 688, 1129, 1191, 1270
Climatic conditions, misrepresenting nursery products through 2
Coercing and intimidating:
Competitors 345
Suppliers of competitors 166
Collection agency, fictitious306, 1209
Combining or conspiring to:
Control allocation and solicitation of customers 556
Control marketing practices and conditions 556
Cut of competitor's supplies 166
Fix prices and hinder competition through—fixing and
maintaining prices324, 556
Maintain monopoly 166
Comparative prices, misrepresenting as to595, 870
Competitors:
Coercing and intimidating 345
Disparaging 345
Composition of product, misrepresenting as to:
Fur Products Labeling Act84, 89, 93, 97, 101, 105,
117, 120, 125, 132, 178, 213,
298, 578, 624, 681, 757, 765,
1048, 1083, 1135, 1152, 1187,
1202, 1234, 1238, 1244, 1254,
1446, 1454, 1458, 1546, 1561, 1565
Textile Fiber Products Identification Act136, 314, 319, 337,
563, 578, 610, 649, 656, 663,
669, 716, 770, 1043, 1083, 1140,
1155, 1160, 1166, 1432, 1462, 1470
Wool Products Labeling Act64, 69, 72, 149, 162, 171, 337,
544, 610, 649, 674, 749, 753,
757, 911, 1043, 1155, 1238, 1249, 1438
Connections or arrangements with others, misrepresenting as to 1219
Union Carbide Company 880
Content of product, misrepresenting as to
The product, more processing to to an annual and an an annual and an

	Page
Control allocation and solicitation of customers, combining	
or conspiring to	556
Control marking practices and conditions, combining or	
conspiring to	556
Court documents, simulating as306,	1209
Customer classification, discriminating in price through	637
Cut off competitor's supplies, combining or conspiring to	166
Cutting off supplies or services—exclusive contracts with suppliers	166
Dealer falsely representing self as:	
"Guild"	569
Manufacturer298,	314
"Mill"674,	914
Photograph processor	616
Dealer or seller assistance, misrepresenting as to539, 548,	706,
727, 736, 1117, 1146,	
Discounts, discriminating in price through1,	1555
Discriminating in price in violation of:	
Sec. 2, Clayton Act—	
Sec. 2(a)—Illegal price differentials—	
Customer classification	637
Quantity rebates, discounts and schedules	1
Trade areas	1
Sec. 2(c)—Illegal brokerage payments and acceptances—	-
Lowered price to buyers25, 231, 240,	246
Sec. 2(d)—Allowances for services and facilities—	
Advertising and promotional expenses	776
Sec. 2(f)—Inducing and receiving discriminations—	110
Discounts, rebates	1555
Sec. 5, Federal Trade Commission Act—	1000
Rebates, confidential217, 221, 225, 231, 237, 240	246
	, 240
Dismissal orders:	
Amended complaint dismissed against a seller of nursery	
stock charging it with misrepresenting the growth	_
potentials of its products	2
Complaint dismissed against a manufacturer of contact lens	
charged with misrepresenting the nature and extent of	
services offered by its franchised distributors	1475
Complaint against a Sec. 7 proceeding dismissed due to	
change in Commission's policy	1129
Complaint charging a department store with knowingly	
inducing discriminatory prices in violation of Sec. 2(f)	
of the Clayton Act, dismissed	1555
Complaint charging a distributor of electric broilers with	
deceptive means to recruit franchised dealers, dismissed	1205
Complaint charging a large manufacturing drug firm with	
deceptively advertising a pain relieving drug	780
Complaint charging a mail-order insurance company with	
using deceptive means of selling insurance, dismissed	1322

Decisions and Orders	
	Page
Complaint charging a publisher of health books with mis-	
representing the therapeutic benefits of its publications,	
dismissed	11.29
Complaint charging discrimination in selling or leasing of	1400
houses or apartments, dismissed	861
Complaint dismissed against a producer of metal caps for	801
bottled beverages charged with violating the antimerger	
law by acquiring a competitor	251
Disparaging competitors	345
Divestiture orders. See Acquiring corporate stock or assets.	040
Domestic products, misrepresenting as foreign	656
Durability or permanence of product, misrepresenting qualities	000
or results of	887
·	
Earnings and profits, misrepresenting as to548, 569, 706,	
736, 880, 1117, 1	
1219,	1227
Earnings, securing	1205
Educational training, misrepresenting qualities or results of	1219
Endorsement of product, misrepresenting as to:	
American Institute of Science	78
Better Business Bureau	616
Enticing away competitors' employees	345
Exclusive contracts with suppliers, hindering competition through	166
Federal Trade Commission Act:	
Acquiring corporate stock or assets345, 628, 640,	1100
False invoicing under64,	
Sec. 5—Discriminating in price—	102
Rebates, confidential217, 221, 225,	921
237, 240,	
Fictitious collection agency306,	1900
Fictitious pricing178, 185, 569, 595, 616,	
870, 1083, 1093, 1361,	
Fixing prices concertedly. See Combining or conspiring.	1400
Flammable Fabrics Act: Furnishing false guaranties under	cco
	669
Importing, selling, or transporting flammable wear75,	329,
332, 536, 566, 590,	604,
Food, misrepresenting as to quality	1401
Foreign origin of product, misrepresenting as to	1107
Franchises, exclusive	
Free goods or services, misrepresenting as to539, 616,	
866, 894, 1093, Freezer-food plan, falsely representing	
	154
Furnishing false guarantees. See Guaranties.	
Furnishing means and instrumentalities of misrepresentation or	
deception: Advertising matter78, 548, 569, 1174,	1010
Nondisclosure of—domestic origin of product	
ryonalsclosure of—aomestic origin of product	656

Decisions a	and Orders
Fur Products I shaling Add	Page
Fur Products Labeling Act:	
raining to reveal information requ	nired by84, 89, 93, 97,
	101, 105, 109, 113, 117, 120, 125,
	132, 171, 178, 213, 298, 578, 624,
	681, 723, 749, 757, 765, 1048,
	1083, 1135, 1152, 1187, 1202, 1234,
·	1238, 1244, 1254, 1442, 1446, 1454,
Dalas - Januari	1458, 1546, 1561, 1565
raise advertising under	1458, 1546, 1561, 1565 178, 298, 578, 681,
Malas in the	1048, 1083, 1546
raise involcing under	84, 89, 93, 97, 101, 105, 109, 113,
	117, 120, 125, 129, 132, 171, 178,
	213, 298, 578, 624, 681, 723, 749,
	757, 765, 1048, 1135, 1152, 1187,
	1202, 1234, 1238, 1244, 1254, 1442,
Thomas also a feel	1446, 1454, 1458, 1546, 1561, 1565
Furnishing false guaranties under	84, 89, 93, 97, 105, 109,
	113, 120, 125, 129, 132, 171,
	1187, 1234, 1238, 1254,
M:-11	1442, 1458, 1565
Misoranding under	84, 89, 93, 101, 105, 117,
	120, 125, 132, 213, 298, 578, 624,
	681, 757, 765, 1048, 1083, 1135, 1187,
	1234, 1238, 1244, 1254, 1446, 1454,
Martilation and an array	1458, 1546, 1561, 1565
Substituting non-conforming labels	ed labels 1048
Government documents, simulating as _	1056
Government, misrepresenting as to:	1000
Approval, connections or endoresm	ents78, 920, 1258, 1322
Standards or specifications	880
Guarantees, misleading	
durantees, misicading	
	727, 736, 875, 880, 887, 894,
Cuanantias funcialis a false	1056, 1117, 1174, 1182, <i>1475</i>
Guaranties, furnishing false:	
Flammable Fabrics Act	669
Fur Products Labeling Act	
	120, 125, 129, 132, 171, 1187,
Taytila Fiber Products Identification	1234, 1238, 1254, 1442, 1458, 1565
rextite Fiber Froducts Identification	1 Act136, 171, 656,
Wool Products Labeling Act	663, 770, 1166
"Controducts Labeling Act	149, 1140, 1438
"Guild," dealer falsely representing self	as 569
Harassing competitors	345
Health publications, misrepresenting med therapeutic benefits	licinal or
Houses, misrepresenting completeness of Imported products, misrepresenting as d	
imported products, inistepresenting as d	omesuc 1442

	Page
Importing, selling, or transporting flammable wear:	
Flammable Fabrics Act75, 329, 332, 536,	
590, 604, 607, 1090,	1451
Individual or private business falsely represented self as:	
"Advertisers Agency"	616
"Allied Liquidators"	595
"American Education Center"	
"Associated Chinchilla Breeders, Inc."	1117
"Marathon Battery Company of Wausau"	
Individual's special selection, misrepresenting as to548, 616,	1093.
Inducing and receiving discriminations in violation of Clayton Act, Sec. 2(f)	284
Institution, accredited, falsely representing	866
Insurance coverage, misrepresenting through terms and conditions	
	1322
Interfering with competitors or their goods—harassing competitors	345
Interlocutory orders: See also Interlocutory orders with opinions. Denying—	
Appeals of 38 third parties from an examiner's order	
direcing parties to comply with subpoenas duces tecum	1629
Petition to set aside consent order of June 25, 1957, on	
grounds of changed conditions of fact	1607
Request to appeal from hearing examiner's order relative	
to the release of certain third-party documents	1642
Respondents'—	
Motion to stay filing of compliance report	
Request to modify decision and order	1017
Granting appeal from examiner's order and for Phillips Petroleum Co. to file comments	1590
Public hearing ordered to determine whether advertising of	1000
"Geritol" is violating the cease and desist order	1620
Reopening case to determine whether The Hearst Corp. is	
successor to respondents in this case	1619
Interlocutory orders with opinions:	
Denying—	
Appeal to produce certain documents and request for oral	
argument, remanded to hearing examiner	1574
Application for subpoena duces tecum and release of	
confidential information	1579
Respondent's—	
Appeal from examiner's—	
Denial to subpoena certain disfavored customers,	
involving proof of cost justification	1602
Orders relating to subpoenas directed to third	1.00-
parties	
Refusal to quash subpoenas duces tecum	1988
Motion to withdraw from adjudication to consider voluntary compliance	1608
voluntary compliance	1000

Request to appeal from examiner's denial of dismissal motion on grounds Commission is conducting
motion on grounds Commission is conducting
industrywide survey of auto parts industry 1614
Extending time for third party to comply with subpoena and denying motion to quash 1643
Findings of Commission that respondents have failed to comply with order inhibiting misrepresenting effectiveness of
"Geritol" liquid and tablets 1633
Granting interlocutory appeal and vacating examiner's order for hearings in more than one city by restricting them to Pittsburgh only
Granting respondent leave to file response to comments filed
by Phillips Petroleum Co., but denying respondent's request
and Phillips Petroleum Co.'s request to file interlocutory
appeals 1610
Remanding to examiner—
For further consideration of depositions from six
officials of third party 1593
Order denying respondent's request for depositions from
third party 1571
The question of subpoenas directed to third-party
concrete companies 1585
Supplemental opinion clarifying interlocutory order as to
policy in ordering postcomplaint discovery 1591
Vacating examiner's striking of testimony of two witnesses
when complaint counsel would not produce investigators'
field reports. Interprets Jencks doctrine 1595
Intimidating. See Coercing and intimidating.
Invoicing products falsely:
Federal Trade Commission Act64, 162
Fur Products Labeling Act84, 89, 93, 97, 101, 105, 109,
113, 117, 120, 125, 129, 132, 171,
178, 213, 298, 578, 624, 681, 723,
749, 757, 765, 1048, 1135, 1152, 1187,
1202, 1234, 1238, 1244, 1254, 1442,
1446, 1454, 1458, 1546, 1561, 1565
Textile Fiber Products Identification Act669, 674, 1140, 1160
"Irregulars" or "seconds," hosiery, misrepresenting as to quality 914
Jobs and employment service, misrepresenting as to920, 1219
Knowingly inducing and receiving discriminations in violation
of: Clayton Act, Sec. 2(f) 1555
Loans, educational, misrepresenting through terms and conditions 920
Location of business, misrepresenting as to674, 914, 1227, 1475
Maintaining resale prices: Price schedules and announcements 324
Manufacturer, dealer falsely represented self as298, 314
"Marathon Battery Comapny of Wausau," individual or private
business falsely represented as 548
Medicinal, therapeutic, healthful, etc., qualities of product,
misrepresenting as to:
Bed-wetting, device for eliminating 539

Decisions and orders	Page
"Bufferin," relieves arthritic painHealth publications	
•	•
Merger proceedings. See Acquiring corporate stock or as	
"Mill," dealer falsely representing self as	674, 914
Misbranding or mislabeling:	
Composition of product—	
Fur Products Labeling Act84	
	17, 120, 125, 132, 213,
	98, 578, 624, 681, 757,
·	1048, 1083, 1135, 1187,
	1238, 1244, 1254, 1446,
	1458, 1546, 1561, 1565
Textile Fiber Products Identification Act	
	563, 578, 610, 649, 656,
·	39, 716, 770, 1043, 1140,
	, 1166, 1432, 1462, 1470
Wool Products Labeling Act6	
•	544, 610, 649, 674, 749,
. (θ	3, 757, 911, 1043, 1155, 1238, 1249, 1438
Course on origin of amodust	1230, 1249, 1430
Source or origin of product— Domestic product as foreign	656
Foreign origin of product	
Imported product as domestic	
Statutory requirements—	
Fur Products Labeling Act	84. 89. 93. 97. 101, 105.
	113, 117, 120, 125, 132,
•	213, 298, 578, 624, 681,
•	1048, 1083, 1135, 1187,
1234, 1238,	1244, 1254, 1442, 1446,
1454,	, 1458, 1546, 1561, 1565
Textile Fiber Products Identification Act	136, 314, 319, 332,
337, 563,	578, 610, 649, 656, 663,
669, 716, 75	57, 770, 914, 1043, 1140,
	, 1249, 1432, 1462, 1470
Wool Products Labeling Act 64	
	610, 649, 656, 674, 716,
749, 75	53, 757, 911, 1043, 1155,
	1238, 1249, 1438
Misrepresenting business status, advantages, or connect	ions:
Business methods, policies and practice	603
Concealed subsidiary, fictitious collection agency _	
Connections or arrangements with others	
Union Carbide Company	880
Dealer being—	
"Guild"	
Manufacturer	
"Mill"	
Photograph processor	616

	Decisions and Orders	Page
	11 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
1	individual or private business being—	616
	"Advertisers Agency"	
	"Allied Liquidators"	
	"American Education Center"	1117
	"Associated Chinchilla Breeders, Inc."	548
_	"Marathon Battery Company of Wausau"	1100
I	Location674, 914, 1227,	1475
1	Nationally publicized—watches	1056
F	Personnel or staff—	
	Educational consultants	
	Field registrars	
	Psychologist	
I	Retailer as wholesaler, jobber, factory distributor	1430
S	Size or extent548,	1056
	Cime in business	
	epresenting directly or orally by self or representatives:	
IISI	Accreditation or approval of school	1919
<i>I</i>	Recreditation or approval of school	1010
1	Concealed subsidiary, fictitious collection agency306,	1200
	Connections or arrangements with others	1219
	Union Carbide Company	880
		00.
	Dealer being— "Guild"	569
	Manufacturer	
	"Mill"674,	
	Photograph processorIndividual or private business being—	01
	"Advertisers Agency"	616
	"Associated Chinchilla Breeders, Inc."	1111
	"Marathon Battery Company of Wausau"	548
	Location Loc	122
	Personnel or staff—	100
	Educational consultants	1209
	Field Registrars	1219
	Retailer as wholesaler, jobber, factory distributor	1430
	Size or extent548,	1056
	Time in business	736
	Time in businessCompleteness of house	1174
	Content of product	880
,	Dealer or seller assistance548, 706, 727, 736,	1117
J	Dealer or seller assistance	122
,	Earnings and profits548, 880, 1146, 1219,	
j	Chinchilla breeding569, 706, 727, 736,	1111
,	Uninchina preedingob, 100, 121, 100,	
j	Endorsement or approval of product— American Institute of Science	7
	American Institute of ScienceBetter Business Bureau	61
-		
1	Franchises, exclusive616, 744	894
j	Free goods or services616, 744,	120

	Decisions and Orders	
		Page
	Government—	
	Approval, connections or endorsement78,	920
	Standards or specifications	
	Guarantees78, 569, 616, 706, 727,	736,
	880, 887, 894, 1056, 1117, 1174,	
	Individual's special selection548, 616,	1093
	Jobs and employment920,	1919
	Opportunities in product	1146
	Prices—	1140
	Additional charges unmentioned894,	1189
	"Bait" offers744, 887, 894,	1174
	Exaggerated, fictitious as regular and customary569,	616
	1093,	
	Percentage savings	1009
	Terms and conditions1105, 1174,	1100
	Usual as reduced or special616, 887, 1093,	1000
	Prize contests	1209
	Qualities or results of product—	1093
		1010
	Educational training	
	Waterproof paint	
	Quality of product706, 727,	736
	"Irregular" or "second," hosiery	914
	Refunds	
	Repairs, adjustments, or replacements	894
	Reproductive potentials of chinchilla706, 727, 736,	1117
	Services894,	1227
	Source or origin of product—domestic product as foreign	
	Specials or limited offers887,	
	Surveys1093,	
	Terms and conditions 548,	
	Loans, educational	
	Sales contracts887, 894,	1361
	Tests or evaluations of product	880
Mis	representing prices:	
	Additional charges unmentioned875, 894, 1056,	1182
	"Bait" offers744, 887, 894,	1056,
	1105, 1174,	1361
	Comparative595,	870
	Exaggerated, fictitious as regular and customary178, 185,	569,
	595, 616, 765, 870,	1083,
	1093, 1361,	
	Percentage Savings	1093
	"Piggybacking" advertising	688
	Price list	154
	Retail as wholesale	1430
	Savings185, 298, 681,	870
	Terms and conditions875, 1056,	1105,
	1174, 1182,	
	Usual as reduced or special178, 616, 681, 765,	
	1083, 1093,	

Decisions and Orders	_
	Page
Modified orders:	
By narrowing the effective territory of the order from "any city or	
market area" to specific locations	1
Mail-order merchandiser order modified in several respects pur-	_
	1 490
suant to a decision of Court of Appeals, Second Circuit	1450
Order against a canner of fruits and vegetables modified by setting	
aside prohibitions against violating Sec. 2(c) of the Clayton Act	
pursuant to a decree of the United States Supreme Court	776
Order eliminating penalty provisions against present and future	
salesmen of a sewing machine distributor	603
Order modifying a prior modification against a publisher by adding	
the provision that the book was published "in the English lan-	
guage in the United States"1109,	1111,
1112, 1113, 1114, 1115,	1116
Monopoly, combining or conspiring to maintain	166
Mutilating or removing law-required labels:	
Fur Products Labeling Act	1048
Textile Fiber Products Identification Act	
Nationally publicized, misrepresenting watches as	
Neglecting, unfairly or deceptively, to make material disclosure:	
Composition of product—	
Fur Products Labeling Act178, 298, 578,	681.
757, 765, 1048, 1083, 1152,	
1202, 1244, 1446,	-
Textile Fiber Products Identification Act136, 319,	
563, 578, 610, 649, 663,	
1043, 1083, 1140, 1155,	
1166, 1432, 1462,	
Wool Products Labeling Act64, 69, 610, 674,	
	1438
Old or used product being new—book titles1109, 1111,	
1113, 1114, 1115,	
Prices178, 298, 681, 765, 1083,	
Services	
Statutory requirements—	_ 101
Fur Products Labeling Act84, 89, 93, 97, 101,	105
109, 113, 117, 120, 125, 132,	
178, 213, 298, 578, 624, 681,	
749, 757, 765, 1048, 1083, 1135,	
1187, 1202, 1234, 1238, 1244,	1565
1442, 1446, 1454, 1458, 1546, 1561,	910
Textile Fiber Products Identification Act136, 314,	919,
332, 337, 563, 578, 590, 610, 649,	
663, 669, 716, 757, 770, 914, 1043,	1000,
1140, 1155, 1160, 1166,	
1432, 1462,	
Wool Products Labeling Act64, 69, 72, 149, 162,	171,
337, 544, 610, 649, 656, 674,	716,
749, 753, 757, 911, 1043,	
1238, 1249,	1438

2 constant and orders	Page
Terms and conditions—	6 -
Insurance coverage1258,	1000
Sales contracts154, 887, 894,	1961
New, representing old or used product as1109, 1111,	1110
1113, 1114, 1115, 1116,	
Nondisclosure of—domestic origin of product	656
Nursery products, misrepresenting through qualities or results of	2
Old or used product, misrepresenting as new1109, 1111,	
1113, 1114, 1115, 1116, Opportunities in product, misrepresenting as to	1475
Paint, waterproof, misrepresenting qualities of	
Percentage savings, misrepresenting prices through	1000
Personnel or staff, misrepresenting as to:	1000
Educational consultants	1200
Field registrars	
Psychologist	539
Photograph processor, dealer falsely representing self as	
Price-fixing conspiracy. See Combining or conspiring.	010
Price list, misrepresenting prices through	154
Price schedules and announcements, maintaining resale prices through	324
Prices, misrepresenting. See Misrepresenting prices.	
Prize contests, misrepresenting as to	1093
Qualities or results of product, misrepresenting as to:	
Durability or permanence	887
Educational training	
Medicinal, therapeutic, healthful, etc.—	
Bed-wetting, device for eliminating	539
"Bufferin," relieves arthritic pain	780
Health publications	1429
Nursery products	2
Waterproof paint	880
Quality of product, misrepresenting as to706, 727,	736
Food	154
"Irregular" or "second," hosiery	914
Quantity in stock, misrepresenting as to	1105
Rebates, confidential, discriminating in price through217,	221,
225, 231, 237, 240,	246
Refunds, misrepresenting as to	880
Rental, free, misrepresenting through terms and conditions	539
Repairs, adjustments, or replacement, misrepresenting as to894,	
Reproductive potentials of chinchilla, misrepresenting as to706,	727,
736,	
Retailer, misrepresenting self as wholesaler	1430
Retail prices, misrepresenting as wholesale	
Sales contracts, misrepresenting through terms and conditions154,	887,
894,	1361
Savings, misrepresenting through prices185,	298,
681,	870
Scholarships, falsely representing	866

Decisions and Orders	Page
Securing agents or representatives deceptively:	
Earnings	1205
Terms and conditions	1205
Securing information by subterfuge: Skip—tracing forms	306
Securing signatures wrongfully154,	920
Services, misrepresenting as to154, 894, 1227,	1475
Shipping, for payment demand, goods in excess of or without	1.400
order 1258, Simulating another or product thereof:	1466
Court documents306,	1209
Government documents	1056
Size or extent of business, misrepresenting as to548,	1056
Skip-tracing forms, securing information by subterfuge through	306
Source or origin of product, misrepresenting as to 656, 1187,	1442
Special or limited offers, misrepresenting as to	595,
887,	1209
Statutory requirements, failing to comply with:	
Fur Products Labeling Act84, 89, 93, 97, 101,	105,
109, 113, 117, 120, 125, 132	
178, 213, 298, 578, 624, 681,	
749, 757, 765, 1048, 1083, 1135,	
1187, 1202, 1234, 1238, 1244, 1254,	
1446, 1454, 1458, 1546, 1561,	
Textile Fiber Products Identification Act136, 314, 319,	332,
337, 563, 578, 590, 610,	
656, 663, 669, 716, 757,	
914, 1043, 1083, 1140,	
1160, 1166, 1249,	
	1470
Wool Products Labeling Act64, 69, 72, 149, 162, 171,	740
544, 610, 649, 656, 674, 716, 753, 757, 911, 1048,	
1238, 1249,	
Substituting nonconforming labels: Fur Products Labeling Act	166
Suppliers of competitors, coercing and intimidating1093, surveys, misrepresenting as to1093,	1209
Terms and conditions, misrepresenting as to548, 706, 875, 1056,	1105
1174, 1182,	
Insurance coverage1258,	
Loans, educational	920
Rental, free	
Sales contracts154, 887, 894,	
Tests or evaluations of product, misrepresenting as to	880
Textile Fiber Products Identification Act:	
Failing to reveal information required by136, 314,	319,
332, 337, 563, 578, 590,	610,
649, 656, 663, 669, 716	
770, 914, 1043, 1083,	1140,
1155, 1160, 1166, 1249,	
	1470
·	

Decisions and	Orders
	Page
False advertising under	337, 578, 610, 649, 663.
	716, 770, 1083, 1155, 1160, 1166,
	1432, 1470
False invoicing under	669, 674, 1140, 1160
Furnishing false guaranties under	136, 171, 656, 663,
	770, 1166
Misbranding under	136, 314, 319, 337, 563, 578,
	610, 649, 656, 663, 669, 716,
	770, 1043, 1140, 1155,
·	1160, 1166, 1432, 1462, 1470
Mutilating or removing law-required	
Time in business, misrepresenting as to	
Trade areas, discriminating in price throu	
Unauthorized advertising, falsely represen	ting 1466
Unfair methods or practices, etc., involved	
Acquiring corporate stock or assets ille	egany.
Advertising falsely or misleadingly.	
Assuming or using misleading trade or Combining or conspiring.	corporate name.
Cutting off competitors' supplies.	
Discriminating in price.	
Disparaging competitors or their produ	icts
Flammable Fabrics Act.	2003.
Furnishing means and instrumentalities	es of misrepresentation and
deception.	or misroprosentation and
Guaranties, furnishing false.	
Importing, selling, or transporting flan	nmable wear.
Invoicing products falsely.	
Maintaining resale prices.	
Misbranding or mislabeling.	
Misrepresenting business status, advan	
Misrepresenting directly or orally by se	elf or representatives.
Misrepresenting prices.	
Mutilating or removing law-required la	
Neglecting, unfairly or deceptively, to	make material disclosure.
Securing agents deceptively.	
Securing information by subterfuge.	
Securing signatures wrongfully.	
Simulating competitor or his product.	
Substituting nonconforming labels. Using misleading product name or title	
Union Carbide Company, misrepresenting	
• • • •	_
Unordered goods, shipping for payment _	
Using misleading product name or title:	
Old or used product being new—book	titles1109, 1111, 1112.
The first production of the poort	1113, 1114, 1115, 1116
Quality of product—"irregular" or "s	
Using misleading trade or corporate name	
leading trade or corporate name	

Page
Usual prices, misrepresenting as reduced or special178, 616, 681,
765, 887, 1083, 1093, 1209
Wholesale, misrepresenting retail prices as 1430
Wholesaler, retailer falsely representing self as 1430
Wool Products Labeling Act:
Failing to reveal information required by64, 69, 72, 149, 162,
171, 337, 544, 610, 649, 656, 674,
716, 749, 753, 757, 911, 1043, 1155,
1238, 1249, 1438
Furnishing false guaranties under149, 1140, 1438
Misbranding under64, 69, 72, 149, 162, 171, 337, 544,
610, 649, 674, 749, 753, 757, 911,
1043, 1155, 1238, 1249, 1438

ADVISORY OPINION DIGESTS*

	Page
Acquiring corporate stock or assets: Clayton Act, Sec. 7(279)	1661.
(280) 1662, (291) 1670, (296)	1673.
(297) 1673, (308)	
Advertising falsely or misleadingly:	
Government approval or endorsement(265)	1654
Prices—	
Below cost(305)	1679
Comparative(262) 1648, (268)	
Prize contests(266) 1654, (300)	
Qualities or results of product—medicinal, therapeutic,	
healthful, etc.—inhibits body odor, deodorant spray (265)	1654
Advertising on food product wrappers, approved(294)	1672
Allowances for advertising and promotion, discriminating in	
price. See Clayton Act, Sec. 2.	
"Cents off" coupons and demonstrators, discriminating in price	
through(302)	1676
Clayton Act:	
Sec. 2—Discriminating in price—	
Sec. 2(a)—Illegal price differentials—	
Discounts (274)	1659
Cooperative advertising programs(309)	1681
Lower price to "stocking" dealers(263)	1649
Quantity and cumulative discounts(264)	1653
Sec. $2(d)$ —Allowances for advertising and promotion $_{}(261)$	1647,
(269) 1656, (309)	1681
Sec. 2(d)—Promotional assistance—	
Promotional assistance plan, three party(304)	1679
In-store displays(312)	1685
Sec. 2(e)—Furnishing services or facilities—	
"Cents off" coupons and demonstrators(302)	1676
Sec. 2(f)—Inducing and receiving discriminations—	
Promotional allowances(288)	1668
Trade association plan to secure uniform discounts	
from suppliers for members(281)	1662
Sec. 7—Acquiring corporate stock or assets_(279) 1661, (280)	1662,
(291) 1670, (296) 1673, (297) 1673, (308)	
Code of ethics, trade association(268)	1655
Common marketing association, formation of by agricultural	
cooperative approved(285)	1665
*The numbers in parentheses indicate digest numbers	

^{*} The numbers in parentheses indicate digest numbers.

		Page
Comparative prices, misrepresenting as to(262) 1648,	(268)	1665
Composition of product, misrepresenting as to	_(293)	1671
"Compost Peat"		
"18K-Plat," rings	_(313)	1686
"Emerald Green Tourmaline"	_(267)	1655
"Marine opal"	_(292)	1670
"Compost Peat," using misleading product name as	_(289)	1668
Computerized inventory control system to be furnished suppliers		
by third-party promoter, approved subject to certain safe-		
guards for non-participating retailers		
Consumers savings group, formation of, approved	_(277)	1660
Cooperative advertising programs, discriminating in price	•	
through		
"Danish" furniture, using misleading product name as		
Deodorant spray, inhibits body odor, misrepresenting qualities of		
Discounts, discriminating in price through(264) 1653,	(274)	1659
Discriminating in price. See Clayton Act, Sec. 2.		
Domestic and foreign made components, misrepresenting source		
or origin of product as domestic only(295) 1673,		
	(307)	
"Emerald Green Tourmaline," misrepresenting product name as	$_{-}(267)$	1655
Federal Trade Commission Act: Knowingly inducing or		
receiving discriminatory payments		
Food product wrappers, advertising on, approved	(294)	1672
Foreign:	(050)	1000
Assembly, disclosure of not required	. (276)	1000
Disclosure of origin of uppers used in the manufacture of	(00C)	1000
tennis shoes not required	.(286)	1001
Disclosure of origin in container for contents of multiple	(909)	1664
foreign origin, requiredFormation of common marketing association by agricultural	. (203)	1004
cooperatives, approved	(295)	1665
Formation of consumers savings group, approved	(200)	1660
Franchise agreement for chain of pizza and sandwich	. (2(1)	1000
restaurant-carry-out shops, approved	(278)	1660
Free design services, misrepresenting as to		
Furnishing services or facilities. See Discriminating in price.	. (211)	1000
Government approval or endorsement, falsely representing	(265)	1654
"Humus," soil material, using misleading product name as	(293)	1671
Imported products, disclosure of origin required:	(200)	2012
Cloth for shirts domestically assembled and sewn	(282)	1664
Goods		
Ski		
Stainless steel flatware, outer cover		
Upper material used in shoes	(311)	
Watchbands(275) 1659,	(310)	1683
Knowingly inducing and receiving discriminations in violation of:	,,	
Clayton Act, Sec. 2(f)(281) 1662,	(288)	1668
Federal Trade Commission Act	(281)	1662

		Page
"Marine opal," using misleading product	name as(292)	1670
Medicinal, therapeutic, healthful, etc., qui	alities of product,	
misrepresenting as to: Deodorant spra	ay, inhibits body odor(265)	1654
Merger proceedings. See Acquiring corpo	rate stock or assets.	
Misbranding or mislabeling:		
Source or origin of product—		
Disclosure of foreign assembly f	or product made of	
domestic components not requ	uired(276)	1660
Disclosure of foreign origin on co	ontainer for contents	
of multiple foreign origin requ	uired(283)	1664
Domestic and foreign made prod	luct as domestic only (295) 1	673,
	(298) 1674, (307)	
Imported products—		
Disclosure of origin not re	equired—uppers used in	
the manufacture of tennis	s shoes(286)	1667
Disclosure of origin required	l	
Cloths for shirts domes	stically assembled and	
	(282)	1664
Goods	(299)	1674
Ski	(270)	1657
Stainless steel flatware,	outer cover(284)	1665
Upper material used in	shoes(311)	1684
Watchbands	(275) 1659, (310)	1683
Misrepresenting directly or orally by self	or representatives:	
Free design services	(271)	657
Prices—suggested resale price sched	ule(273) 1	658
Misrepresenting prices:		
Below cost	(305) 1	679
Comparative	(262) 1648, (268) 1	655
Suggested resale price schedule	(273) 1	658
Prices, misrepresenting. See Misrepresenti	ing prices.	
Prize contests, misrepresentating as to	(266) 1654, (300) 1	675
Program employing data processing equi	ipment to collect and	
disseminate actual production and sales	information approved(303) 1	678
Promotional allowances, discriminating in	price through.	•
See Clayton Act, Sec. 2.		
Promotional assistance plan, three party. S	See Clayton Act, Sec. 2.	
Publication of advertising standards appro	oved(287) 1	667
Qualities or results of product, misrepreser	nting as to:	
Medicinal, therapeutic, healthful, etc.—I	Deodorant spray,	
inhibits body odor	(265) 1	654
Rings, "18K-Plat," using misleading prod	uct name as(313) 1	686
Sales promotion plan, approved	(272) 1	657
Source or origin of product, misrepresent		
(2	275) 1659, (276) 1660, (282) 16	64,
(2	283) 1664, (284) 1665, (286) 16	67,
(2	295) 1673, (298) 1674, (299) 16	74,
3)	301) 1676, (307) 1680, (310) 16	83,
	(311) 1	684

	Page
Trade associations:	
Code of ethics (268)	1655
Membership in by brewer under order approved(290)	1669
Publication of advertising standards approved(287)	1667
Using misleading product name or title:	
Composition—	
"Compost Peat"(289)	
"18K-Plat," rings(313)	1686
"Emerald Green Tourmaline"(267)	1655
"Humus," soil material(293)	1671
"Marine opal"(292)	1670
Source or origin of product—"Danish," furniture(301)	1676

ADVISORY OPINION DIGESTS*		
	Digest	
	No.	Page
Promotional assistance based on percentage of purchases during a fixed time period	261	1647
Use of manufacturers' suggested retail prices accompanied by a	040	1648
disclaimer	262	
Lower price to "stocking" dealers	263	1649 1653
Stocking, quantity, and cumulative discounts	264	1654
Personal deodorant spray	$\frac{265}{266}$	1655
Magazine sponsored contest to win a house	200	1000
Legality of describing green tourmaline as "Emerald Green Tourmaline" or "Precious Tourmaline"	267	1655
Agreement not to advertise prices	268	1655
Pooling of allowances for purposes of joint advertising	269	1656
Necessity for disclosing country of origin of imported ski	270	1657
Adoption of penalty clause which inhibits competitors	271	1657
Sales promotion plan—opportunity to buy at a savings	272	1657
Publication by trade association of suggested resale price		
schedule for materials	273	1658
Proposal to reduce discounts granted small volume purchasers _	274	1659
Necessity for disclosing country of origin of imported watchbands	275	1659
Disclosure of foreign assembly not required for product made		
of domestic components	276	1660
Formation of consumers savings group	277	1660
Commission approves proposed franchise agreement for chain of		
pizza and sandwich restaurant-carryout shops	278	1660
Commission advises agricultural cooperatives it has no objection to proposed purchase of country elevators of financially-		1661
troubled direct competitor	279	1001
Commission advised applicant it cannot approve a proposed partial acquisition of a direct competitor's business that may substantially increase applicant's market power		1662
Trade association recommendations with respect to sales periods		
and services furnished by members and cash discounts by		
suppliers	281	1662
Marketing requirements for shirts assembled in the United		
States from foreign components	282	1664
Foreign origin-Container disclosure for contents of multiple	:	
foreign origin	283	1664
Location of foreign origin disclosure	284	1665

	Digest No.	Page
Formation of common marketing association by agricultural cooperatives	285	1665
Foreign origin—Labeling requirements for tennis shoes made		
in Virgin Islands with foreign component	286	1667
Publication of advertising standards by private association	287	1667
Receipt of promotional allowances prohibited by order	288	1668
Compost peat	289	1668
Commission order	290	1669
Commission refuses to grant blanket approval to small baking		
company to be acquired by anyone including corporations		
subject to Commission acquisition-prohibition orders	291	1670
Paua shell being described as "marine opal"	292	1670
Commission declines ruling on use of term "humus," and states Peat Industry Trade Practice Rules apply if material comes		
within certain definitions	293	1671
Advertising on food product wrapper	294	1672
Domestic origin marking on product containing foreign made		
components	295	1673
"Failing company" theory applied in Commission approval of		
sale of assets to a competitor	296	1673
Premerger clearance—"Failing company"—portion of fixed		
assets to be sold to keep company in business	297	1673
Disclosure of origin of imported lenses finished domestically	298	1674
Disclosure of country of origin of repackaged goods imported in bulk	299	1674
Contest and its advertising by retailer deemed objectionable	300	1675
"Danish" as applied to furniture	301	1676
Promotional plan involving "cents off" coupons and	901	1010
demonstrators	302	1676
Commission does not object to program employing data process-	302	1010
ing equipment to collect and disseminate actual production	222	* 0 = 0
and sales information	303	1678
Three-party promotional program under investigation	304	1679
Sales below cost provision in ethical advertising guide Commission does not object to computerized inventory control system to be furnished suppliers by third-party promoter	305	1679
subject to certain safeguards for nonparticipating retailers	306	1679
Foreign origin of cloth made into tablecloths in U.S.A.—per-	000	1010
missible labeling—proposed trade name and trademark; Commission warnings	307	1680
Commission does not object to proposed acquisition by dairy	307	1000
products producer-processor-distributor of another processor-		
distributor	200	1681
Inclusion of provision in cooperative advertising agreements	308	1001
	900	1601
limiting price advertising by retailers	309	1681 1683
Disclosure of country of origin of imported watchbands	310	
Origin disclosure of imported upper material used in shoes	311	1684

1716

FEDERAL TRADE COMMISSION DECISIONS

	Digest	Digest	
	No.	Page	
Commission declined to approve proposed three party promo-			
tional plan in the food industry	312	1685	
Marking of 18 karat white gold ring with platinium baguette			
prongs	313	1686	