



UNITED STATES OF AMERICA
Federal Trade Commission
WASHINGTON, D.C. 20580

Division of Privacy and Identity Protection
Bureau of Consumer Protection

January 22, 2014

Via E-mail and U.S. Mail

Andrew Sokol
General Counsel
Social Media Information LLC
700 River Ave., Suite 323
Pittsburgh, PA 15212

Dear Mr. Sokol:

As you know, the staff of the Federal Trade Commission's Division of Privacy and Identity Protection has conducted an investigation into whether Social Media Information LLC's practices with regard to its social media search products and services comply with the Fair Credit Reporting Act. Upon careful review of this matter, we have determined not to recommend an enforcement action at this time. This action is not to be construed as a determination that a violation did not occur, just as the pendency of an investigation should not be construed as a determination that a violation did occur. The Commission reserves the right to take such further action as the public interest may require.

Sincerely,

A handwritten signature in cursive script that reads "Maneesha Mithal (6/16/15)".

Maneesha Mithal
Associate Director
Division of Privacy and Identity Protection