

**UNITED STATES OF AMERICA
BEFORE FEDERAL TRADE COMMISSION**

COMMISSIONERS: **Deborah Platt Majoras, Chairman**
 Pamela Jones Harbour
 Jon Leibowitz
 William E. Kovacic
 J. Thomas Rosch

**RESOLUTION DIRECTING USE OF COMPULSORY PROCESS
TO COLLECT INFORMATION FOR USE IN PREPARING A REPORT TO
CONGRESS REGARDING THE MARKETING OF FOOD AND BEVERAGES
TO CHILDREN AND ADOLESCENTS**

FTC Matter No. P064504

Nature and Scope of Matter:

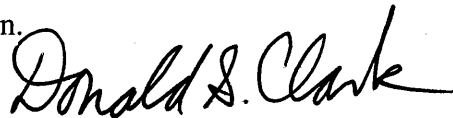
To compile data and information concerning advertising and promotional activities, expenditures, policies, and initiatives with regard to the marketing of food and beverage products to children and adolescents by unnamed persons, partnerships, corporations, or others engaged in the manufacturing, labeling, advertising, promoting, marketing, offering for sale, sale, or distribution of food products in the United States.

The Federal Trade Commission hereby resolves and directs that any and all compulsory process available to it be used in connection with this inquiry not to exceed three (3) years from the date of issuance of this resolution. The expiration of this three-year period shall not limit or terminate the legal effect of any compulsory process issued during the three-year period. The Federal Trade Commission specifically authorizes the filing or continuation of actions to enforce any such compulsory process after the expiration of the three-year period.

Authority:

Sections 6, 9, and 10 of the Federal Trade Commission Act, as amended, 15 U.S.C. §§ 46, 49, and 50; and FTC Procedures and Rules of Practice, 16 C.F.R. §§ 1.1 *et seq.* and supplements thereto.

By direction of the Commission.



Donald S. Clark
Secretary

ISSUED: July 31, 2007