



UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

Bureau of Consumer Protection
Division of Enforcement

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May 27, 2015

FEDERAL EXPRESS

Mr. West Moore
Military Pet, Inc.
645 W. 9th St.
Unit 110-202
Los Angeles, CA 90015

Dear Mr. Moore:

We received your submissions of April and May 2015, on behalf of Military Pet, Inc. ("Military Pet"). During our review, we discussed that certain of Military Pet's marketing materials may have overstated the extent to which some pet products containing domestic and imported content were made in the United States.

In your submissions, you explained that Military Pet worked with its suppliers to confirm the origin of its products, and made several changes to its marketing materials to correct and clarify its representations. These changes included removing overly broad "Made in USA" claims from Military Pet's website, and changing unqualified "Made in USA" claims to qualified claims such as "Made in USA of U.S. and Imported Parts," where appropriate.

Based on your statements, the staff has decided not to pursue this investigation any further. This action should not be construed as a determination that there was no violation of Section 5 of the Federal Trade Commission Act, 15 U.S.C. § 45. The Commission reserves the right to take such further action as the public interest may require. If you have any questions, you can reach me at (202) 326-2377.

Sincerely,

A handwritten signature in blue ink, appearing to read "J. Ensor".

Julia Solomon Ensor
Staff Attorney