



UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

Division of Enforcement
Bureau of Consumer Protection

January 23, 2004

Earl F. Jones, Esq.
Senior Counsel
Government and Industry Relations
GE Consumer Products
General Electric Company
Appliance Park, AP2-225
Louisville, KYentucky 40225

Dear Mr. Jones:

The Division of Enforcement has conducted an investigation to determine whether the General Electric Company ("GE") engaged in practices that violated the Energy Policy and Conservation Act and the Commission's Appliance Labeling Rule (16 C.F.R. Part 305). In particular, the inquiry concerned whether GE properly had labeled covered home appliances offered for sale in Puerto Rico.

The staff has concluded that no further action is warranted by the Commission at this time and the investigation has been closed. Among other things, we considered that: GE self-reported the labeling issues to FTC; the matter apparently involved a limited number of units distributed over a short period of time; GE took immediate corrective measures to address the appliance labeling issues once they were discovered; and GE revised its procedures to help ensure compliance in the future. We also note that GE has decided to distribute Spanish language consumer education materials about energy efficiency to its retail partners in Puerto Rico to help Spanish-speaking consumers understand the EnergyGuide label.

The staff's conclusion here is not to be construed as a determination that a violation may not have occurred, just as the pendency of an investigation should not be construed as a determination that a violation has occurred. The Commission reserves the right to take such further action as the public interest may require.

Sincerely,

Joni Lupovitz
Assistant Director for Enforcement