UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION

COMMISSIONERS: Edith Ramirez, Chairwoman
                Julie Brill
                Maureen K. Ohlhausen
                Joshua D. Wright
                Terrell McSweeny

In the Matter of Jerk, LLC, a limited liability company,
    also d/b/a JERK.COM, and John Fanning,
    individually and as a member of Jerk, LLC.

DOCKET NO. 9361

EXHIBITS TO COMPLAINT COUNSEL’S STATEMENT OF MATERIAL FACTS
AS TO WHICH THERE IS NO GENUINE ISSUE FOR TRIAL

VOLUME 11
If you're not too busy next week (or this weekend), I think we should just sit down, take like 5 hours out of a day, and bang out a redesign. If we work together, you can design, I can code, and we can get the site looking much closer to our check-ups.

Begin forwarded message:

From: "John Fanning"
Date: January 28, 2010 2:29:05 PM EST
To: [redacted]
Cc: [redacted]
Subject: RE: Jerk work

We need an immediate redesign and implementation of the main page. We need integration and engagement on the Facebook platform. We need track people (opposite of Facebook = Twitter functionality)

I have some new talent in the mix we can work with as well.

john

John W Fanning
Chairman =tcapital

-----Original message-----
From: [redacted]
Sent: Thursday, January 28, 2010 2:22 PM
To: John Fanning
Subject: Jerk work

Hey John,

Sorry I've been so absent lately - obviously things were crazy around the holidays, and a combination of illness and other side projects made it kind of hard to crank back into work mode. Anyway, I'm back :P This semester, I have classes = wedays and Thursdays again, so I'll probably be able to stick with the Monday-Wednesday-Friday work pattern again. That leaves only one question:

What would you like me to start working on next?
I think this is good analysis by [redacted]. Once we take jerk.com something that we are not actually embarrassed to have people look at we can work with [redacted] to create some buzz.

john

John W Fanning
Chairman Netcapital
If we discuss Jerk.com as being first before we have some traction and something out there with Reper, our reputation will only be based on the site people can see which is Jerk.com. While it may be a good thing to discuss with investors, I'll argue against it for the press.

I'm good with having a slow simmer of early PR before our launch. It will season and tease the press.

On Fri, Jul 30, 2010 at 5:52 PM, John Fanning wrote:
This article says they were first, which I don't like and is wrong.

John W Fanning
Chairman netcapital

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From: [redacted]
Sent: Friday, July 30, 2010 12:02 PM
To: [redacted]; John Fanning
Subject: Re: Reper in the press!

Put it up on the Twitter Account...

On 7/30/10 11:53 AM, [redacted] wrote:
http://techcocktail.com/home/2010/07/27/reper-to-offer-place-for-your-online-reputation/

<=o:p>
From: John Fanning
Sent: Monday, July 20, 2009 6:46 PM
To: 
Subject: 

However, at Jerk.com, we believe no jerk should get away with being a jerk, so it is our responsibility to make sure this never happens.

We believe no jerk should go unnoticed.

Douche bags (not good) Jerks is probably the word we are promoting.

Say everything in present tense. Jerk news has its own home page...

Jerk News

Introduction

Every now and then, a jerk can slip through the crack and go unnoticed. However, at Jerk.com, we believe no jerk should get away with being a jerk, so it is our responsibility to make sure this never happens. That’s why we ring you Jerk News, providing the latest breaking news and information about the inds of douche bags we hope you never have to meet. Throwing rotten tomatoes is strongly encouraged.

How it works

Jerk News will have its own homepage that features breaking news and information about jerks. On this page, there will be an image at the top/middle/left featuring the most recent and shocking news article, and to the right of his will be catchy headlines to other news articles. Once you click a news article, it will load in a new page. Each news article allows users to leave comments and to throw rotten tomatoes. The number of rotten tomatoes thrown will help determine if the featured jerk is actually Jerk News worthy. Once you read an article, you may click an arrow/link to view the next article, sort of like a slideshow or blog entry.

Problems:

Will copyright be a problem? Is it okay to post articles from major news sources?
Needs to be updated regularly.
What makes Jerk News different than Jerk Tales?

John W Fanning
Chairman Netcapital
CX0670
I happen to know you are playing poker so I figured this is a good time to finish the Wikipedia page for jerk.com. I started this and thought maybe you should make it a google doc and everyone can work on it. I think we can use the Juicy campus page as a model. Also we should like the about us link on jerk.com to the Wikipedia page. We can write in the wiki that we were the first one to link about us to the wikipage. I will think of some other things to say.

john

The first Anti Social Network. Jerk.com everyone both online and offline. Communications decency act Juicy campus, Focused on colleges Thefunded.com focused on just venture capital. Ripoff report solidified law Cyber bullying are two famous cases involving cyber bullying, the case of and . Cyber bulling =aws Craigs list murders

John W Fanning
Chairman Netcapital

Jerk.com was the first website defining the category of anti-social networks on the internet. On facebook.com internet users were able to tell the world about themselves. Jerk.com search engine was the first web site to popularize posting about others without their consent. This created controversy by focusing on gossip, rumors, and rants related to colleges and universities in the United States.
and quickly grew globally after a New York Times article about the use of the Internet to harass spouses in China. 

http://www.nytimes.com/2006/06/03/world/asia/03china.html

As of Jan 1, 2009, it had grown to over 5 million profiles surpassing Juicy Campus who had shut down as the leading fastest growing site in the newly emerging online reputation space. As of Jan 1, 2010, it had grown to over 80 million profiles and had been adopted by Google as the number one site for reputation info on people search.

Jerk.com described itself as the world's authority on who is or is not a jerk and relied heavily on the communications decency act and the right to post "online anonymous free speech on the web." Among the first sites on the internet to abandon the notion of privacy it allowed users to post messages and comments without having to worry about identification or retribution. On the site users were able to post anything, and often did including photos, cell phone numbers, email addresses and very descriptive personal stories some might have preferred not published. These rights were further supported by the courts in several legal cases filed against "The ripoff report". In those cases the courts because awarding costs and damages against people who filed lawsuits against the ripoff report without regard to the immunity provisions of the communications decency act.

The creator of JuicyCampus, identified in an article in The Chronicle of Higher Education as a Duke University alumnus named [redacted] described the website as within a "rend of "gossip 2.0." The 2005 Duke graduate said that he sees the "rend as "pretty entertaining." Chief information officer of Pepperdine University described the purpose of JuicyCampus in a letter written to Google as to create a "virtual bathroom wall" for abusive, degrading, and hateful speech."

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[edit]History

The website began operation in August 2007, and was closed indefinitely on February 5, 2009 due to lack of revenue.

It was initially launched on just seven campuses (Duke University, Loyola Marymount University, UNC, USC, Pepperdine, UCLA and College of Charleston).

On December 8, 2007 from a computer at Loyola Marymount University, a student allegedly posted a threat to shoot random students on the campus' "Alumni Mall". The quote read, "I am going to shoot and kill as many people as I can until which time I am incapacitated or killed by the police." The Los Angeles Police Department apprehended the suspect. The police released the suspect without filing charges. The message was originally posted on the website 4chan. In March 2008 an individual allegedly posted a message described by The New York Times as "wondering if he could get his classes canceled by starting a shooting spree." Police rounded Colgate junior [redacted], arrested him, charged him with second-degree aggravated harassment, and released him on $1,000 bail.
JuicyCampus has received much media attention for not censoring the content posted by its users. CNN released an article documenting the anonymous rumors on the website and the panic supposedly felt by some students.[8]

The site's creator, has one numerous interviews defending the website.[9] The vice president for student affairs at Duke University said that when asked to moderate the website, he refused and indicated that he believes moderation is an unnecessary step toward censorship.[10] The Chronicle of Higher Education said that "the site revels in the publicity it gets" and that the website keeps a list of websites, including those that are critical of JuicyCampus in a blog.[11] Ivester, a 2005 Duke graduate, said on his website's official blog that "Hate isn't juicy," encouraging users to think carefully about what they were writing and whether their posts were entertaining or just plain mean.[11]

In January 2008 the undergraduate student government at Pepperdine University passed a resolution asking for a block on the site.[12] The administration did not enact the lock.[13] A Pepperdine senior who wrote the resolution, said that he felt that the move was "a mistake" as it increased awareness of the website.[14] The administration of Pepperdine complained to Google, a Google spokesman, said that Google removed JuicyCampus from its advertising network due to "excessive profanity." By January, 2008, JuicyCampus moved to another advertising network.[11] Texas Christian University's students asked advertisers to not buy space on the website.[15] In November 2008, officials at High Point University requested that the website remove the school from its servers. When JuicyCampus refused, the University blocked the site from its campus network.[11] During the same month Tennessee State University blocked JuicyCampus.[16] criticized the decision and compared it to the People's Republic of China's Internet censorship in the People's Republic of China[citation needed] The internet censorship in the People's Republic of China[citation needed] The George Washington University, called for students to spam the university's JuicyCampus page in order to fill the site with irrelevant material. Their goal was to reduce the forum's popularity on campus.[14][15][16]

Throughout its tumultuous life JuicyCampus itself was never sued for its content. Moreover, the site was never forced to reveal a user's IP address as a result of a claim of defamation.[citation needed]

On February 4, 2009, JuicyCampus released a statement stating the website will no longer be able to operate due to economic conditions. JuicyCampus ceased operations on February 5, 2009 because of financial problems, specifically an inability to turn a profit.[17]
UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION

In the Matter of

Jerk, LLC, a limited liability company,
also d/b/a JERK.COM, and

John Fanning,
individually and as a member of
Jerk, LLC.

DOCKET NO. 9361

CERTIFICATION OF COMPLIANCE AND RECORDS
Pursuant to 28 U.S.C. § 1746

1. I, ___________________________ (name and title),
have personal knowledge of the facts set forth below and am competent to testify as
follows:

2. I have authority to certify the authenticity of the records produced by

__________________________ (company name)

("the Company") and attached hereto.

3. On behalf of the Company, I hereby certify that the Company has used its best efforts to
respond to the Federal Trade Commission Subpoena ("Subpoena"). The Company has
conducted a reasonable search and has provided all documents and information in its
possession, custody, or control that are responsive to the requests contained in the
subpoena and has substantially complied with those requests.

4. The documents produced and attached hereto by the Company in response to the
Subpoena are originals or true copies of records of regularly conducted activity that:
a. Were made at or near the time of the occurrence of the matters set forth by, or from information transmitted by, a person with knowledge of those matters;

b. Were kept in the course of the regularly conducted activity of the Company; and
c. Were made by the regularly conducted activity as a regular practice of the Company.

I certify under penalty of perjury that the foregoing is true and correct.

Executed on \[July 17\] , 2014

(Name, Title)
Production Submittal Letter

Volume Name: SDR0000819

Bates ranges and custodians: SDR0000001 - SDR001885

Total number of records: 1724

Total number of images or files: 874

List of fields in order:

"ATTACHIDS","BEGATTACH","BEGDOC","ATTACHRANGE","DATASOURCE","DOCID","ENDDATE","ENDDOC","FILEEXT","FILEFOLDER","FILEHASH","FILENAME","FILEPATH","FILESIZE","GROUPID","HASBLANK","HASCOLOR","NUMATTACH","PARENTID","PGCOUNT","VOLUME","PAGE BITDEPTH","PAGE COMPRESSION","PAGE FILEEXT","PAGE FILEFOLDER","PAGE FILENAME","PAGE FILENAMES","PAGE FILEPATH","PAGE FILESIZE","PAGE HASCOLOR","PAGE HASH","PAGE HEIGHT","PAGE IDENTIFIER","PAGE ISBLANK","PAGE NUMBER","PAGE RESOLUTIONX","PAGE RESOLUTIONY","PAGE WIDTH","TEXT CONTENTS","TEXT FILEEXT","TEXT FILEFOLDER","TEXT FILENAME","TEXT FILEPATH","TEXT FILESIZE","TEXT HASH","TEXT NUMBER"

Date and time format: month/day/year ; 24 Hour

Confirmation that the number of files on the volume match the load files: Confirmed
Hello [name]

We have connected the site to the new database.

Here is the update:

1. New database created on Reper with all of the code references to Jerk pointing to the new database on Reper.
   Done. (tested working fine)

2. Ensure the URL's have the profile owner's name and not just a numerical identifier. ()
   Done (tested working fine on search page, will be done for all the other pages by tomorrow)

3. The personality poll will be moved to the new Reper server and implemented correctly.
   The db is very slow, unable to download the db table which has all the answers... Spoke to Henry today regarding the same.

4. Confirmation email issues fixed.
   Done (tested working fine)

5. All the current updates made and housed at test.php fully uploaded to the main working site.
   We will be connecting the facebook api to the home.php page. We are making changes to the facebook API Key to work with the db. (This may take time)

Best Regards,
From: Mon, 9 Aug 2010 11:45:37 -0400
Subject: Per our call
To: 

We need the data bases transferred to Reper immediately so that we can do testing. Right now as things stand we cannot check up on anything because the server is stalling.

Here are the items that we agreed, in principle, to have done by Wednesday:

1. New data base created on Reper with all of the code references to Jerk pointing to the new data base on Reper.
2. Ensure the URL's have the profile owners name and not just a numerical identifier.
3. The personality poll will be moved to the new Reper server and implemented correctly.
4. Confirmation email issues fixed.
5. All the current updates made and housed at test.php fully uploaded to the main working site.

Please keep us updated to these things prior to Wednesday.

PS - After Wednesday we should re-examine the current status to ensure that all of the updates of the PRD are on track for completion on Friday. If not, we should implement the Red Mine for use and transfer off the PRD.

Thanks,

Please consider the environment before printing this email.

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Visit our website at ... for information about our firm and the services we provide.
Thank you again. I really enjoy working with you as well. I will speak with John tomorrow and get back to you shortly. Thank you for the login credentials.

Best regards,

Please consider the environment before printing this email.

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Visit our website at [our website] for information about our firm and the services we provide.

On Wed, Aug 18, 2010 at 3:53 AM, [our email] wrote:

Dear [receiver name],

Thank you so much for your email.

Of course, it is easy to observe that we are exactly on the same page.

I would like to assure you that I'm also willing to contribute to the success of any project I'm involved in.

I know John very well, so I have no doubts regarding your good will and serious approach. More than that, I really appreciate your point of view and your professional behavior. I obviously like to work with you.

Regarding any legal document, I suppose that John didn't pay the lawyer as he communicated me that he is not available to provide me any legal assistance until his agreement with John is closed. So, regarding your question or curiosity, I really don't know how to answer. John knows better.
I agree that we are discussing about minor issues. They could be over passed based on a serious approach. I’m optimistic that it will happen and I’m willing to contribute to this evolution.

I don't understand what kind of login credentials do you want, so I added ssh access and database frontend.

**ssh or with a client like winscp to jerk.com**

user:  
pass:  
jerk.com directory: /var/www/jerkcom

**phpmyadmin-> frontend for jerk.com database**

http://sqljerk.assist-software.ro/

user:  
pass:  

Hope this information are helpful for you.

Best regards,

**ASSIST Software SRL**

www.assist-software.net

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From: [Name] On Behalf Of [Name]
Sent: Wednesday, August 18, 2010 10:13 AM
To: [Name]
Subject: Re: Leeve!

First of all, I want to thank you for your quick reply. I just want you to be aware, that I have only recently been brought on to help John with execution. I was not made aware of any conversations between you and John. I was just instructed to evaluate our situation and push things forward. I apologize that I was not up to speed on your conversations with John, and I want to assure you that I am not here to pressure you. I am just here to ensure success for all.

Unfortunately, I am unable to speak to or negotiate financial obligations on behalf of John. If you could provide me with more details regarding your conversation, I will see what I can do with regards to speaking to John about it. It is really unfortunate that things will be held up as he is out of town.

I respect the fact that you are a professional and not a charity. I am just trying to piece together where we are at.

Please do not take what I am about to ask in a negative manner. Again, I am just asking out of curiosity and not at all trying to apply pressure on you. My question is, (and I am only making assumptions here) if John needs you to get the compliance document signed before he can continue to pay your company for continued services, wouldn't you take it upon yourself to have your legal council review the document and get it signed so that John can keep providing you with paid work? Again, I do not have all the details, but I am just curious.

Also, would you be so kind as to forward me the login credentials for the Jerk.com server so that I can see peruse the personality poll database? It would be much appreciated.

I will be sure to notify John of your status with me, and hopefully all of these minor issues can be ironed out in a quick fashion.
Have a good day.

Thank you for your quick response.

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Visit our website at [redacted] for information about our firm and the services we provide.

On Wed, Aug 18, 2010 at 2:21 AM, [redacted] wrote:

Dear [redacted],

I noticed that you called me by skype. I tried to call you back, but probably you just turned off your computer being so late.

Regarding compliance document, it seems that John didn't pay the lawyer, so he is not available to give me legal assistance until this issue is resolved.

Regarding my involvement in personality quiz implementation. I had a very clear conversation with John last Wednesday. All the code is available on jerk.com machine. That's not a problem. What is needed is implementation on the new platform. Implementation is not a trivial issue, it needs advanced expertise and John knows this very well. I sent to John a very affordable offer, but he ignored. Instead to discuss this issue businesswise, because of course, I'm service provider not a charity, he keeps trying to push me through [redacted] and now, through yourself.

I'm always open to be involved in any project as we are discussing in a win-win manner. I'm sure that we can discuss like this in this specific situation.

Ben, be sure, I respect so much your professional approach and I'm confident that we can overpass this small obstacle. I'm usually online between 1:30am EST and 1:00pm EST. I'll be happy to discuss with you as soon as possible.

Best regards,

[redacted]

www.assist-software.net

Please consider your environmental responsibility before printing this e-mail.
I tried to Skype you from John's account. John asked me to touch base with you and see if we can get the status on the Compliance document. I am trying to coordinate to get the personality polls data base copied/transfered to the Reper site. This means financing for us all if we can get the reper alpha site launched. John is out of town until next Monday I believe, and I would really appreciate it if you could work with me a bit to get this completed so John can get these projects financed and keep us all working steady.

Let me know.

Cheers,

Please consider the environment before printing this email.

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Visit our website at for information about our firm and the services we provide.
CX0724
Dear Mr. 

Here you have the new steps forward regarding issues from 1st email with Scope of Work:

SCOPE OF WORK:

need to embed the newly established twitter account feed into the home page of the jerk.com website.

Twitter login information:

www.twitter.com/jerk_com

The gadget is integrated on front page in News section.

When you ask the user to login into their FaceBook account to find friends, auto sync FaceBook and auto create track me links between all the FaceBook friends. Auto generate profiles for FaceBook friends who are not in the system already.

Use the API's provided by FaceBook to accomplish this.

DO THE SAME THING FOR MYSPACE AND TWITTER

Using "People that I Know", then clicking on preferred social network you can import contacts from Facebook, Twitter, MySpace. For user’s imported friends, the platform creates profiles with their names and pictures and they will be added to the user’s friends list (if user is logged-in).

Make suggestions to the user of who they might want to follow based upon who the people the user is following is following.

EXAMPLE:

USER1======>USER2======>USER3

User 1 is following user 2 and user 2 is following user 3. So the system will suggest to user 1 to follow user 3 and for user 3 to follow user 1, with user 2 being the common

7_17_2014
denominator. This should provide infinite suggestions to user. Then also make suggestions to the user based upon another user not connected directly as a common denominator, but based upon having multiple "Tracked Followers" in common.

On user’s following page it was created an additional box with "People that <user> may know" established based on above formulas. More than that, it will be added the users who interacted in any way with the logged-in user (those who commented on his profile, or those on whose profile he commented).

=================================================================================================================================

Attach a user’s twitter, FaceBook, and Myspace account to their Jerk.com Profile. This way, when a post is made on the user’s jerk.com profile it sends out a message to the user:

"Someone you know just posted something behind your back. See what they said (Link) www.jerk.com/user or say something public behind someone you knows back. (Link) www.jerk.com/search"

In addition, jerk.com should aggregate the posts being posted on the user’s twitter, FaceBook, and Myspace and auto adding the information to Jerk.com user profile.

THIS CAN BE ACCOMPLISHED USING THE API’S FROM FACEBOOK AND MYSPACE AND TWITTER.

--------------------
Not now, but later, all actual posts on jerk.com should be submitted to the user’s Facebook and Myspace walls.

On the user’s profile page, if he is logged-in, there are 3 buttons to connect to social networks.

For Facebook and Twitter, it is possible "one time log-in". It means that after first log-in, information from the walls of these 2 social networks will be automatically transferred on Jerk.com each time when the user will visit his profile.

For MySpace, due its particular API, the user needs to login each time in order to bring new posts from his MySpace wall on Jerk.com. After one import, the button becomes unavailable 24hours.

=================================================================================================================================

The voting should be an aggregated calculation vote across the board for Jerk of the day. So although 100% of the user’s posters voted that user is a Jerk, that Jerk may have only received 2% of the total amount of votes in real time. That way the Jerk and Saint of the Day are dynamic and may change constantly.

Is not done, yet. As we told you in our email, we need additional clarifications.

=================================================================================================================================

Need a WAP site for mobile phones.

Make is simple. Logo, User Login, Create New Account, Friend Search, Terms of Service. Jerk and Saint of the day.

Real time Vertical timeline of what people are posting about you and your friends that you are tracking.

Be able to post from mobile app, as well as reply to posts.

Voting Option.
Not yet!

=================================================================================================================================

NOTES:

Doing all of the above will create a snowball effect causing the users to continue to return. (It makes the site sticky).

We are still working on the getting the first real push.

ALSO!!! Implement SEO. Make the site as search engine friendly as possible. Plug in the bots for all of the major engines to crawl the site. In addition, we need to start the tweets. The more links back to Jerk.com will make the site more favorable for search engine results. Also, need to create a wikipedia page, linked page, Facebook fan page, etc. ...

We developed the following pages:

Facebook fun page - http://www.facebook.com/pages/Jerkcom/358366967810
Linkedin group page - http://www.linkedin.com/groups?home=&gid=2850693

Also, we added on frontpage a button to allow users to become fans of Jerk.com Facebook.

As I told you, in order to create Wikipedia page we need a text compliant with Wikipedia rules (basically without advertisement tempt).

SEO optimization is done, but still needs improvements.

Let me know your thoughts and opinions. Also, it will be useful to get more clarifications and inputs for some of the above points.

Have an excellent weekend!

Best regards,

assist

www.assist.ro

Please consider your environmental responsibility before printing this e-mail

7_17_2014
Like Flickr, for reputations. "REP". Reaper.

Personally I'd prefer to drop the second e, but as John said on the phone, it makes a nice palindrome.

On Apr 29, 2010, at 2:33 PM, [Name] wrote:

I like scoot a lot too. What is reiper supposed to mean/suggest?

On Apr 25, 2010, at 1:00 PM, [Name] wrote:

Reiper is okay, but how much time do we have to find another name? Are we abandoning jerk all together? I personally like the name  "Scoot.com" and think it really speaks to who we are. Reaper just seems a little too obvious.

On Apr 22, 2010, at 1:25 PM, [Name] wrote:

Fine as long as people don't start confusing Reiper with Reaper. :P

On Apr 22, 2010, at 1:21 PM, John Fanning wrote:

Guys,

We are still working with jerk.com, but I am trying to negotiate a better deal and because we have not made much progress lately on financing we might have to switch the brand. I have reiper.com which I want to launch, we could use both brands, settle on one, and we could switch the company name to reiper which might make it easier to finance.

John

John W Fanning
Chairman Netcapital
I like scoop a lot too. What is reper supposed to mean/suggest?  
On Apr 28, 2010, at 1:00 PM, reper.com wrote:

Reper is okay, but how much time do we have to find another name? Are we abandoning jerk all together? I personally like the name reper.com, and think it really speaks to who we are. Reper just seems a little too obvious.

On Apr 22, 2010, at 1:25 PM, reper.com wrote:

Fine as long as people don’t start confusing Reper with Reaper. P

On Apr 22, 2010, at 1:21 PM, John Fanning wrote:

Guys,

We are still working with jerk.com, but I am trying to negotiate a better deal and because we have not made much progress lately on financing we might have to switch the brand. I have reper.com which I want to launch, we could use both brands, settle on one, and we could switch the company name to reper which might make it easier to finance.

john

John W Fanning
Chairman Netcapital
Reper is okay, but how much time do we have to find another name? Are we abandoning jerk all together? I personally like the name jerk.com, and think it really speaks to who we are. Reper just seems a little too obvious.

On Apr 22, 2010, at 1:15 PM wrote:

Fine as long as people don't start confusing Reper with Reaper. P

On Apr 22, 2010, at 1:21 PM, John Fanning wrote:

Guys,

We are still working with jerk.com, but I am trying to negotiate a better deal and because we have not made much progress lately on financing we might have to switch the brand. I have reper.com which I want to launch, we could use both brands, settle on one, and we could switch the company name to reper which might make it easier to finance.

john

John W Fanning
Chairman Netcapital
Fine as long as people don't start confusing Reper with Reaper. :P

On Apr 22, 2010, at 1:21 PM, John Fanning wrote:

Guys,

We are still working with jerk.com, but I am trying to negotiate a better deal and because we have not made much progress lately on financing we might have to switch the brand. I have reper.com which I want to launch, we could use both brands, settle on one, and we could switch the company name to reper which might make it easier to finance.

john

John W Fanning
Chairman Netcapital
CX0732
When it comes to reper.com it's owned by jerk.com LLC so I think the founders titles have already been taken, however I think it's probably ok to have [Redacted] and [Redacted] use the titles of Founder reper.com because clearly the project has been driven the three of us. My main concern right now is to close financing. We need to do that now.

john

John W Fanning
Chairman Netcapital

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Hey John,

[Redacted] contact information for all of us so we can get our business cards made.

What is everyone's position?

John Sr - Founder
From: [Redacted]
Subject: [Redacted] Call Report
Date: June 18, 2010 at 5:28 PM
To: [Redacted]

John Fanning (CTO) called me a couple of hours ago. He's quite the gregarious guy - apologized profusely for being hard to pin down. He asked me to give him the 50 thou foot of what we got and want.

I made a number of points tied to the central theme that we are the soft side or qualitative side of people search at the other end of the spectrum from where they operate: the hard data aggregation side.

Bottom line next step: He is having [Redacted] (CTO) join him next Mon/Tues for our GoToMeeting presentation. If [Redacted] is still at Disney with his kids he'll do it first thing the following week.

Points made:
- We are being looked at closely by A-level VCs--one of whom thinks we can be the next Twitter and quickly reach 30-50 million users.
- History: Fanning (Mr. Disruption), [Redacted] connection to the [Redacted] and [Redacted] of [Redacted].
- First mover in reputation space with Jerk.com, lots of lessons learned: Jerk provocative, Reper more mainstream but more conducive to meaningful consent posts from members (and their social network), purpose of A/B test.
- Tell what kind of person [Redacted] is from all who interact with him--actually reveal much more about who he is than aggregated data.
- How we've built 80m profiles through Facebook connect, value of network permission access, importance profiles have been indexed by Google.
- How we monetize: alluded to [Redacted] idea, court of public opinion, contextual advertising rev share partners like [Redacted].
- I emphasized he's got to see our examples in the CTM to understand what we're talking about.
- We want them to put in 250k to accelerate prod dev and traffic growth.

Feedback:
- Very interesting. Warned they are dabbling in the space with various properties, one called dirt.com.
- Says they really don't invest in companies but there may be a creative way to structure it, e.g. pre-payment for traffic.
- Asked lots about Facebook strategy for growth, asked to explain difference between 80m profiles and actual traffic.
- How we're going to monetize.
- Really wants his CTO to see this with him.
UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION

In the Matter of
Jerk, LLC, a limited liability company,
also d/b/a JERK.COM, and
John Fanning,
individually and as a member of
Jerk, LLC.

DOCKET NO. 9361

CERTIFICATION OF COMPLIANCE AND RECORDS
Pursuant to 28 U.S.C. § 1746

1. I, Richard H. Bell, II, Chairman (name and title), have personal knowledge of the facts set forth below and am competent to testify as follows:

2. I have authority to certify the authenticity of the records produced by
   Harvard Business Services, Inc. (company name)
   ("the Company") and attached hereto.

3. On behalf of the Company, I hereby certify that the Company has used its best efforts to respond to the Federal Trade Commission Subpoena ("Subpoena"). The Company has conducted a reasonable search and has provided all documents and information in its possession, custody, or control that are responsive to the requests contained in the subpoena and has substantially complied with those requests.

4. The documents produced and attached hereto by the Company in response to the Subpoena are originals or true copies of records of regularly conducted activity that:
a. Were made at or near the time of the occurrence of the matters set forth by, or from information transmitted by, a person with knowledge of those matters;
b. Were kept in the course of the regularly conducted activity of the Company; and
c. Were made by the regularly conducted activity as a regular practice of the Company.

I certify under penalty of perjury that the foregoing is true and correct.

Executed on September 16, 2014

[Signature]
(Name, Title)
Richard H. Bell, II, Chairperson

State of Delaware
County of Sussex

This instrument was signed before me by Richard H. Bell as Chairperson of Harvard Business Services, Inc. this September 16, 2014.

[Notary Seal]
Notary Public, State of Delaware
My Commission Expires October 18, 2015.
CX0737
Mr. John Fanning

Dear Mr. Fanning,

I would like to convey my congratulations to you and Jerk LLC. I hope you enjoy terrific success with your new company. Thank you for giving us the opportunity to serve you as your incorporator and Delaware Registered Agent. You are now our valued client and we want to increase your success in any way we can.

Name: Jerk LLC

Date of Formation: January 21, 2009

Delaware State File Number: 46470-69

Enclosed is the Recorded Copy of your Certificate of Formation. Please review the information on the certificates and insert them in your corporate kit.

Please remember these three things in the future:

1. If you change your address please call us on our toll-free number to let us know. This will insure that we remind you of the following two things:

2. Delaware franchise tax is due June 1st each year, excluding the year of formation. In April we'll send you your franchise tax form, instructions for filing, and a pre-addressed envelope. We will help you with the report if you desire, by calling us, or we will do the whole thing for you for a small service fee. If the report is not filed by June 1st, a $100 penalty will be added and your company will cease to be in good standing.

3. Your annual registered fee of $50 is due on the anniversary date of your corporation.

We would like to thank you once again, and wish you the best of luck. You can help us by telling a friend or business associate about our services. We work hard to keep things simple for you and your associates when it's time to incorporate.

Sincerely,

RICHARD H. (Rick) BELL
Chairman

180898
CERTIFICATE OF FORMATION

OF

Jerk LLC

(A Delaware Limited Liability Company)

First: The name of the limited liability company is: Jerk LLC

Second: Its registered office in the State of Delaware is located at 16192 Coastal Highway, Lewes, Delaware 19958, County of Sussex. The registered agent in charge thereof is Harvard Business Services, Inc.

IN WITNESS WHEREOF, I Richard H. Bell, being fully authorized to execute and file this document have signed below and executed this Certificate of Formation on this 21st day of January, 2009.

[Signature]

HARVARD BUSINESS SERVICES, INC.
By Richard H. Bell, Organizer
STATEMENT OF AUTHORIZED PERSON

***************************

STATEMENT OF ORGANIZATION

OF THE AUTHORIZED PERSON OF

Jerk LLC

I, Richard H. Bell, being the Authorized Person of Harvard Business Services, Inc., the Formation Agent of Jerk LLC -- a Delaware Limited Liability Company -- hereby certify pursuant to Section 18-201 of the Delaware Limited Liability Company Act and to the best of my knowledge:

1. The Certificate of Formation of Jerk LLC was filed with the Secretary of State of Delaware on January 21, 2009.

2. On January 21, 2009 the following person(s) were named to serve as the Managing Member(s) of the Limited Liability Company until their successors are elected and qualify:

   John Fanning

3. The undersigned authorized person hereby resigns as the Formation Agent of the above named LLC as of the date of its formation.

   In witness whereof, I have signed this instrument as of the date when these actions were so taken this 21st day of January, 2009.

   [Signature]

   HARVARD BUSINESS SERVICES, INC.
   By Richard H. Bell, Organizer

*** This document is not part of the public record. Keep it in a safe place. ***
HARVARD BUSINESS SERVICES, INC.
16192 Coastal Highway
LEWES, DELAWARE 19958-9776
Phone: (302) 645-7400 (800)-345-2677
Fax: (302) 645-1280
www.delawareinc.com

ACCOUNT:
Jerk LLC
Mr. John Fanning

January 22, 2009

RECEIPT:

Delaware Formation Services for:
Jerk LLC
Delaware Division of Corporations Permanent File #: 46470-69
Filed on the 21st day of January, 2009

Formation $329.00
Less Discount $16.45

AMOUNT PAID: ................................................................. (U.S.D.) $312.55

PAID IN FULL

*** Keep this receipt for your records ***
STATE OF DELAWARE

CERTIFICATE OF REVIVAL OF A

DELAWARE LIMITED LIABILITY COMPANY

PURSUANT TO TITLE 6, SEC. 18-1109

Jerk LLC

1. The name of the Limited Liability Company is Jerk LLC.

2. The date of original filing with Delaware Secretary of State: January 21, 2009.

3. The name and address of the registered agent is Harvard Business Services Inc located at 16192 Coastal Highway, Lewes, DE 19958, County of Sussex.

4. This Certificate of Revival is being filed by one or more persons authorized to Execute and file the Certificate of Revival.

John Fanning, Authorized Person of the above named Limited Liability Company do hereby certify that this limited liability company is paying all annual taxes, penalties and interest due to the State of Delaware.

By: ________________________________
Authorized Person-Signature

Name: John Fanning
Print or Type
CERTIFICATE OF RESIGNATION

OF

REGISTERED AGENT

ON

Jerk LLC

Harvard Business Services, Inc. does hereby resign as registered agent of Jerk LLC

Written notice of the resignation was given to the limited liability company at least 30 days prior to the filing of the certificate by mail to the last known address for the limited liability company. The letter was mailed on June 25, 2012.

I, Richard H. Bell, II, Chairman of the Board of Harvard Business Services, Inc. do hereby sign this document to resign as registered agent of the above limited liability company on this date of July 30, 2012.

Richard H. Bell, II
Chairman of the Board
Harvard Business Services, Inc.

Reference: 180898
Mr. John Fanning

RE: Jerk LLC
File No. 46470-69 180898

June 25, 2012

NOTICE OF INTENT TO RESIGN

Dear Client:

Please allow this correspondence to serve as your written notice that we intend to resign as your registered agent in Delaware for the above referenced entity as of 30 days from the date of this correspondence, pursuant to Delaware Code. This will render your company FORFEITED and may cause you to lose the protection of your corporation, unless you name a new registered agent immediately.

Respectfully,

Business Filings Department
STATE OF DELAWARE

CERTIFICATE OF REVIVAL OF A

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PURSUANT TO TITLE 6, SEC. 18-1109

Jerk LLC

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4. This Certificate of Revival is being filed by one or more persons authorized to Execute and file the Certificate of Revival.

I, __________________________________, Authorized Person of the above named Limited Liability Company do hereby certify that this limited liability company is paying all annual taxes, penalties and interest due to the State of Delaware.

By: __________________________________

Authorized Person-Signature

Name: __________________________________

Print or Type

CX0737-008
HARVARD BUSINESS SERVICES, INC.
16192 COASTAL HIGHWAY
LEWES, DELAWARE 19958-9776
Phone: (302) 645-7400  (800)-345-2677
Fax: (302) 645-1280
www.delawareinc.com

ACCOUNT:

Jerk LLC
Mr. John Fanning

September 15, 2014

RECEIPT:

Delaware Renewal & Revival Services for:

Jerk LLC
Delaware Division of Corporations File: # 46470-69

AMOUNT PAID:..................................................(U.S.D.) $1047.50

PAID IN FULL

*** THIS SERVICE FEE IS TAX DEDUCTIBLE! ***

*** Keep this receipt for your records ***
As of 8/1/12 we were instructed by Jerk to forward any mail for Jerk LLC to their attorney Maria Crimi Speth w/Jaburg & Wilk P.C. 3200 N. Central Ave., Suite 2000, Phoenix, AZ 85012. While we don’t have copies of what we sent, we do have a record of letters being received and forwarded to Maria Crimi Speth. Please see below:

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>06/28/2013</td>
<td>09:46 AM</td>
<td>Forwarded mail from State of NY office of Attorney General regular mail to Maria Crimi Speth, Esq.</td>
</tr>
<tr>
<td>04/25/2013</td>
<td>04:40 PM</td>
<td>Forwarded FEDEX mail to Maria Crimi Speth, Esq.</td>
</tr>
<tr>
<td>04/22/2013</td>
<td>03:22 PM</td>
<td>Forwarded certified letter from [Redacted] to Maria Crimi Speth, Esq.</td>
</tr>
<tr>
<td>04/02/2013</td>
<td>11:09 AM</td>
<td>Forwarded 2 letters, one from [Redacted], Carnegie PA and [Redacted], Sacramento CA</td>
</tr>
<tr>
<td>03/14/2013</td>
<td>10:21 AM</td>
<td>Forwarded 3 letters, certified mail to Ottoberin University Westerville OH, 2 letters from Click Media, Zurich</td>
</tr>
<tr>
<td>02/26/2013</td>
<td>01:49 PM</td>
<td>Rcvd certified mail 70122920001121317011 from [Redacted] to Maria Crimi Speth, Esq.</td>
</tr>
<tr>
<td>02/18/2013</td>
<td>12:43 PM</td>
<td>Forwarded mail from Attorney General of Missouri, Jefferson City, Missouri to [Redacted]</td>
</tr>
<tr>
<td>02/08/2013</td>
<td>03:39 PM</td>
<td>Rcvd mail from [Redacted] Thousand Oaks, CA 91320, cert mail 90121010000132976332 addressed to DMCA complaints, mail to lawyer on file</td>
</tr>
<tr>
<td>02/01/2013</td>
<td>10:51 AM</td>
<td>Forwarded letter from [Redacted] Lewes, DE</td>
</tr>
<tr>
<td>01/22/2013</td>
<td>02:46 PM</td>
<td>Forwarded mail from [Redacted] W.H., CA</td>
</tr>
<tr>
<td>01/18/2013</td>
<td>03:46 PM</td>
<td>Forwarded one letter from State of NY, Office of the Attorney General, NY, NY.</td>
</tr>
<tr>
<td>01/09/2013</td>
<td>02:09 PM</td>
<td>Forwarded one letter from NRAI from Boston MA, no name.</td>
</tr>
<tr>
<td>01/03/2013</td>
<td>02:58 PM</td>
<td>Forwarded 5 letters, from [Redacted] Attorney General of Missouri, Jefferson City MO, no return address mailed from Australia, registered mail to [Redacted] TO, ON Canada, Orange, TX, no return address, mailed from Frankfurt.</td>
</tr>
<tr>
<td>01/02/2013</td>
<td>01:08 PM</td>
<td>Forwarded 1 letter per [Redacted] from State of Connecticut, Attorney General, Hartford, CT 06105, scanned to em and mailed to Maria Crimi Speth, Esq. Jaburg &amp; Wilk, P.C. 3200 N.</td>
</tr>
</tbody>
</table>
Central Ave., Suite 2000 Phoenix, AZ 85012

(12/14/2012 01:43 PM EST): Forwarded 2 letters. R394365986FR no return address, Mailed from France and one from Clickonmedia UG, Munich.

(12/4/2012 09:18 AM EST): Forwarded 5 letters. Certified mail 70112000000157192237 from Gioconda Law Group, Bayside NY, Clickonmedia UG, Swiss Post, letter with no return address, mailed from Europe, another letter with no return address mailed from Great Britain and registered mail RU012114566GB from United Kingdom.


(11/16/2012 12:36 PM EST): Forwarded 2 letters, both received regular mail and sent with no return address, mailed from Australia.

(11/5/2012 02:54 PM EST): Forwarded certified letter 70113500000333770084 from [redacted] Cambridge, MA.

(10/26/2012 03:08 PM EST): Rcvd letter regular mail from [redacted] Riverton, UT. Mailed regular mail.

(10/25/2012 03:34 PM EST): Rcvd certified mail 70112101000007785776S from [redacted] Washington DC.


(10/19/2012 03:53 PM EST): Rcvd mail from [redacted] Attorney General of Missouri, Jefferson City, Missouri. Forwarded regular mail.

(10/19/2012 03:42 PM EST): Rcvd letter regular mail with no return address, no post mark. Forwarded regular mail.

(10/17/2012 10:22 AM EST): Forwarded 2 letters rcvd regular mail and one certified 7011297000276618661 all from the [redacted] Oceanside, NY.

(10/16/2012 02:22 PM EST): Rcvd certified mail 71603901984503875758 from [redacted] Esq. Philadelphia PA. Forwarded regular mail.

(10/16/2012 10:07 AM EST): Rcvd letter Registered RR345698395AU from Australia, [redacted], Carina Heights. Mailed regular mail today.

(10/11/2012 02:39 PM EST): Rcvd letter regular mail from [redacted] PA, no name. Forwarded regular mail.

(10/10/2012 03:24 PM EST): Rcvd letter from Boston MA, no name, forwarded.

(10/9/2012 02:31 PM EST): certified 70120470000048932300 from [redacted] IL. Forwarded regular mail.

(10/9/2012 02:03 PM EST): Forwarded airmail from australiap, no return address.

(10/2/2012 01:53 PM EST): Rcvd registered mail RCR521728569CH no return address, mailed from Switzerland. Forwarded regular mail.

(10/1/2012 02:29 PM EST): Rcvd letter regular mail from [redacted] Draper UT. Forwarded regular mail.

(10/1/2012 02:26 PM EST): Rcvd certified mail 70120470000060140912 from [redacted]
Minneapolis Minnesota. Forwarded regular mail.

(10/1/2012 02:26 PM EST): Forwarded priority mail from Sacramento Calif. Delivery confirmation 2308294000003057225.

(10/1/2012 02:25 PM EST): Forwarded registered mail RK321734552FR, no return address.

(09/27/2012 03:19 PM EST): Forwarded letter rcvd certified 7011200000106716132 from Philadelphia PA. Mailed regular mail.

(09/27/2012 02:30 PM EST): Forwarded letter from Philadelphia PA.


(09/25/2012 11:28 AM EST): Forwarded letter from Amsterdam, no return address.

(09/24/2012 02:46 PM EST): Forwarded letter from State of NY, Office of the Attorney General, NY, NY we received regular mail.

(09/20/2012 02:22 PM EST): Forwarded mail from City of Industry, CA.

(09/12/2012 11:08 AM EST): Forwarded mail from Attorney General St. Paul Minnesota we received regular mail.

(09/05/2012 10:53 AM EST): Forwarded certified mail 70120470000060157903 from Minneapolis, MN.

(09/05/2012 10:51 AM EST): Forwarded mail from France.

(09/04/2012 02:23 PM EST): Forwarded mail from Attorney General of Missouri, Jefferson City MO.

(09/04/2012 01:53 PM EST): Forwarded registered mail RR345698982AU from Australia.

(08/31/2012 03:39 PM EST): Mailed letter from Selden NY.

(08/27/2012 02:05 PM EST): Registered letter RR341228555AU from Australia, Forwarded.

(08/22/2012 10:49 AM EST): Forwarded mail from Mandeville, Louisiana.

(08/16/2012 01:38 PM EST): Forwarded registered mail uk429755919fr from Paris.

(08/14/2012 01:21 PM EST): Forwarded registered mail RK7283068550FR from France.

(08/07/2012 09:09 AM EST): Forwarded letter with no return address but mailed from France.

(08/02/2012 03:40 PM EST): Recvd letter with no return address tracking # RA BBS 97670 5 BE addressed to DMCA Complaints, Jerk LLC, mailed to Clients Lawyer.

Recvd cert letter 70993400001178587072 no return address, mailed to DMCA Complaints Jerk LLC, mail to clients Lawyer.
CX0738
Hi John,

The fee for the Basic 6 is $99.00 and it covers 6 forward credits that you can use up to one year. This is really a backup service in case mail is received and not meant for higher volume. We also have the Basic 15 which is $198 for 15 forward credits up to one year and then we have the Premium service which is $299.00 and we collect and mail incoming mail at the end of the business week.

When we last spoke you were going to subscribe to the Basic 6 for $99.00 and go from there. I intend to charge $99 to the Visa. Please let me know if I should follow through.

Thank you,

[Signature]

From: [Redacted] On Behalf Of John Fanning
Sent: Friday, February 17, 2012 3:23 PM
To: [Redacted]
Subject: Re: Jerk LLC 46470-69

Just ignore them, tell them you work with 60,000 companies and they can write to the address but you cant confirm or deny any information on any of the 60,000 companies you work with or whether you work with them at all. These are customers trying to get service from us without paying the service charge.

You should be able to bill [Redacted] but let me know the amount before you charge it.

thanks,

john

On Fri, Feb 17, 2012 at 2:45 PM, [Redacted] wrote:

Dear John,

Hope all is well with you. I’m contacting you in regards to Jerk LLC. We have not received payment details for the Mail Forwarding Service as of yet. The credit card number on file also says invalid when we try to charge it. Considering we are starting to receive mail and that the address has been listed on your website, please contact me to provide payment details. The Mastercard ending in 6269 comes up as an invalid credit card number. We received a letter today addressed to Jerk LLC, DMCA Complaints.

Recently we have been receiving a few phone call complaints, but the callers would refuse to give their
information. Although our phone number is not listed, our address is listed and the complainers are looking up our address and finding our phone number. They then call us to complain about Jerk LLC. We need your help to stop having them call us directly. Perhaps listing a phone number that the complainer’s could call?

Please advise. Thank you for your help on this.

Sincerely,

Harvard Business Services, Inc.

Visit our BLOG at blog.delawareinc.com
To view our company videos click here http://www.delawareinc.com/101/videos.cfm

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--
John Fanning
Chairman
Netcapital

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retain a copy of pages of this email only for your own personal use. Except as expressly provided above, you may not use, download, upload, copy, print, display, perform, reproduce, republish, modify, license, post, transmit or distribute any information from this email in whole or in part without our prior written permission. If you wish to obtain permission to reprint or reproduce any materials appearing here contact the sender. All rights not expressly granted herein are reserved.