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UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF CALIFORNIA

FEDERAL TRADE COMMISSION,	}	Case No. 10cv1768-WQH (BLM)
Petitioner,	}	ORDER TO SHOW CAUSE WHY RESPONDENT SHOULD NOT FULLY COMPLY WITH PETITIONER'S CIVIL INVESTIGATIVE DEMAND
v.	}	
RESPONSE MAKERS, LLC,	}	
Respondent.	}	

On August 24, 2010, the Federal Trade Commission (the "FTC") filed a Petition for an Order to Enforce a Civil Investigative Demand. ECF No. 1. Therein, the FTC explains that on July 28, 2010, it served a civil investigative demand on Response Makers, LLC ("Response Makers"), which directed Response Makers to submit the response materials by August 4, 2010. Id. at 4-5. Response Makers failed to submit responses by the deadline or to object or petition the FTC to quash or limit the civil investigative demand, as provided in FTC Rule 2.7(d)(1). Id. at 5 (citing 16 C.F.R. § 2.7(d)(1)).

This Court has jurisdiction to hear and determine the matter and to order Response Makers to comply with the Civil Investigative Demand. See 15 U.S.C. § 57b-1 (West 1994). Therefore, it is hereby ordered that Response Makers, LLC appear before the Honorable Barbara L. Major on **September 30, 2010** at **10:00 a.m.** in **Courtroom A**, U.S. District Court, 940 Front Street, San Diego, California 92101 to show cause why it should not fully comply with the FTC's civil investigative demand.

1 On or before **September 16, 2010**, Response Makers must file a brief providing
2 legal and factual support for its failure to comply with the FTC's civil investigative demand
3 and/or the FTC's procedures for seeking to quash or limit the civil investigative demand
4 and explaining why this Order To Show Cause should not be granted. The FTC's reply
5 must be filed on or before **September 23, 2010**.

6 **IT IS SO ORDERED.**

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8 DATED: August 31, 2010

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10 BARBARA L. MAJOR
11 United States Magistrate Judge
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