FEDERAL TRADE COMMISSION

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FEDERAL TRADE COMMISSION

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The following transcript was produced from a
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FEMALE ANNOUNCER: The NutriMost Ultimate Fat Loss System is transforming people’s lives.

UNIDENTIFIED FEMALE: I’ve been heavy my whole live. My first dieting experience was at age nine. So, I have tried everything. So, when this came down the pike, I thought, okay, I’ve been on this diet train all my life and I’m hoping that this will work. And I have to tell everybody, this is your last stop on that diet train. This is it. This is your answer.

JOE VARACO: Hi, my name is Joe Varaco and I’ve lost 32 pounds in three-and-a-half weeks on the NutriMost System. The first week that I did this, I lost 16 pounds. And I kept getting on my scale looking at it, getting off, on, off, this ain’t happening and there’s something with the -- I’d pick it up, move it to a different spot.

ANN: I had been put on prednisone as an adult for 15 years and all of the doctors had sort of written me off. They said that it would -- I would never be able to reverse all of the side effects from the prednisone, including the weight because I had been on it for so long.

My name is Ann and I lost 50 pounds with
NutriMost.

FEMALE ANNOUNCER: Because of advanced NRF technology, you could easily lose 20 to 45 pounds or more in just 40 days, with absolutely no hunger and no exercise required, with no pre-packaged meals and no drugs, hormones or surgery, a way that’s safe and doctor supervised, a program that’s not just about weight loss, but is good for your body and your overall health. It sounds too good to be true. But thanks to breakthrough technology, there is a way and it’s called NutriMost.

With the NutriMost Ultimate Fat Loss System, it’s as simple as A, B, C. We assess nearly every factor for fat-burning, fat storage and fat metabolism. We balance your hormones, neurotransmitters and nutritional needs. And we clear your toxins, heavy metals, bacteria, viruses and other microbes, resulting in a complete transformation of your body in less than 40 days.

DR. RAY WISNIEWSKI: NutriMost is unlike anything else. Other programs aren’t part of the solution, they’re part of the problem. Let’s take a look at the obesity trends put out by the United States Government. As you can see, in 1990, most states had more than 10 to 14 percent obesity. Yet, by 1993, we had to add another category for those states between 15 and 19 percent obesity. In 1998, they had to add another
category to over 20 percent obesity. In 2001, they added another category over 25 percent obesity. And by 2005, they added another category to over 30 percent obesity. As you can see, we continue to get more obese. By 2013, for the first time ever, two states, Alabama and Mississippi, were over 40 percent obesity.

FEMALE ANNOUNCER: Obviously, what we are doing isn’t working. In fact, the things that we may think are solutions are actually part of the problem. Just ask yourself, in the past 25 years, have we had more diet foods on the market or less, more gyms and fitness centers or less. We have more diet and lowfat foods and, yet, the problem is worse than ever because all of these disrupt our hormones, our body chemistry and our metabolism. We are in dire need of a solution.

Enter NutriMost, an amazing technological breakthrough that focuses on bringing the body into a fat-burning state by assessing nearly every factor for fat burning, fat storage and fat metabolism.

DR. RAY WISNIEWSKI: Nearly every other program focuses almost entirely on the diet, which actually turns off fat burning and turns on fat storage, which is why so many people who diet find it so easy to gain back their weight and usually more. While NutriMost focuses on the breakthrough technology to get your body into this
amazing fat-burning state. You can’t get these results this fast and this dramatic any other way without this technology.

FEMALE ANNOUNCER: People all over the nation are having their lives transformed by this powerful technology. Just listen to what people are saying about their experience with NutriMost.

JOE: I started losing like a couple pounds it seemed like the first week and then the second week I was like losing like three pounds a day, then four pounds a day and then it slowed up some. But, yeah, it was just -- it was coming off like that. And it was noticeable after the second week. Yeah. And then I felt a lot better, too. Energy.

My name is Joe and so far I’ve lost about 70 pounds on NutriMost. It does work. It does change, you know, it changes your life. I mean that, you know. I’m going to be around for my family and that’s what’s important, you know.

UNIDENTIFIED FEMALE: What can I say about the program except do it. You just have to make the commitment and do it. And it starts off from day one. You see the poundage coming down. You see, you know, all the numbers -- your metabolic age, everything dropping that should be dropping and everything going up that
should be going up and it’s immediate. It’s not one of these, well, in a month, you might lose five pounds. It’s not that. It’s a constant dropping and it’s -- it encourages you every time you step on that scale, it just makes you want to continue doing the program. And it’s -- 40 days is nothing. You could do it with your eyes closed, you know. Forty days to have a wonderful life ahead of you, that 40-day commitment is a walk in the park. You have to do it.

FEMALE ANNOUNCER: But with NutriMost, it’s not just about weight loss. In fact, it’s as if weight loss is an incredible side benefit of the program.

DR. RAY WISNIEWSKI: With NutriMost technology, it’s far more than weight loss because using this amazing technology, we were able to not only find that perfect and exact fat-burning zone, but we’re also able to balance all the hormones, neurotransmitters, nutritional needs, as well as detoxify the body. So, not only will you lose the weight, but it creates an overall health transformation.

Take Gene Sheller. Here’s a guy 270 pounds, he had fatty liver, diabetic, high blood pressure, high cholesterol, sleep apnea. He was on tons of medications. That’s before the program. After the program, down to 185 pounds, no meds, his metabolic age went from 90 down
to just 55 years old. The big thing about Gene was he was going to a liver specialist, one of the top liver specialists in the country for fatty liver, and the thing was that once he did the program and the specialist even put it in his notes, he said since his weight loss, he’s been able to stop his diabetes medication, his blood pressure, cholesterol meds. And the thing was that based on his lab studies, there was no need to restart them.

But what the doctor said was this, the patient underwent an ultrasound which showed resolution of his fatty liver, and that’s complete resolution. It’s not there anymore. In fact, even the doctor wrote that he was one of the few patients that he’s seen that had radiographic evidence of resolution in his fat. They were so impressed by that that the doctor contacted me, asked how in the world did we do this. I explained what we did, explained the technology, and the first thing he said was, do you realize what you created, this is absolutely amazing.

Almost immediately, he sent us in another patient. Almost the exact same thing. Fatty liver, diabetic, high blood pressure, high cholesterol. The only difference, it was a woman instead of a man. We put her on the same program. She had the exact same results.

UNIDENTIFIED FEMALE: I needed to get my
hormones back in balance. My body was out of whack. I was having hive issues. I was having a lot of health issues. So, that’s why I initially did it. The side benefit for me, though, was the additional weight loss. I tell people that if you have an issue with health, not just weight, then this is something you should check out.

UNIDENTIFIED FEMALE: I was to the point where I was willing to try anything and I drug my husband with me. We sat and we watched the testimonials and everything and they were just amazing. So, we thought, well, we can do this, and we did. And it was easy to follow and easy to do. My health started getting better constantly, and in the meantime, I had a doctor’s appointment because I was diabetic, I had high blood pressure and GERD. I had my bloodwork done and at one point my A1C was 11. She said that was the worst she had ever had. I was her absolute worst patient. And my bloodwork all came back perfect.

She was just amazed because everything I had had was gone. I was no longer diabetic after ten years, no longer had GERD after 15 years, and the high blood pressure was gone. My blood sugar, I think, was like 6.7, the first time in ten years. It was such a life-changer to no longer have to worry about that, that I didn’t have to take any pills and from -- I had nine
medications. If someone came in and they weren’t sure, I
would tell them and tell them my story immediately, that
I no longer have to take nine medications. I am
energetic. I lost the weight I wanted. I’m happy. And
it is worth every bit of it. It’s not too good to be
ture, it is true.

FEMALE ANNOUNCER: NutriMost utilizes a
thorough five-component approach to yield these dramatic
results. The first step is to hydrate, cleanse and
balance your body’s pH. Second, we focus on nutritional
detoxification, both systemically and cellurally. Third,
and this is the foundation of the entire program and what
makes it so unique and so different than every other
system, we create a program that is completely customized
and personalized for you based on breakthrough NRF
technology. Fourth, we harness our proprietary system to
reset your hypothalamus and weight set point. And the
fifth, this program is personalized to your needs and
doctor-supervised, guaranteeing results.

Step one, hydrating and cleansing your body
with pure alkaline water works to restore your body to
healthy levels of acidity.

DR. RAY WISNIEWSKI: The NutriMost Ultimate Fat
Loss System utilizes specialized technology that brings
water into the cell that’s strongly anti-oxidant, that
oxygenates and alkalinizes the body, which energizes the
cells and helps bring the body into a healing and fat-
burning state.

FEMALE ANNOUNCER: Second, we implement a plan
of nutritional detoxification.

DR. RAY WISNIEWSKI: See, your body is
incredibly intelligent. It protects itself by storing
chemicals and toxins in fat. So, in order to release and
burn that fat, you have to detoxify the body, both
systemically and at the cellular level. See, the thing
is, when you can get rid of the toxins, that allows the
body to be able to release the fat to be burned since
it’s no longer needed to protect the body.

One of the most profound causes of weight gain
is due to changes in our hormones, our body chemistry and
our metabolism. See, all weight gain -- all weight gain
involves changes in your hormones, your biochemistry and
your metabolism. In fact, hormone production begins to
decrease 1 to 3 percent per year after the age of 30.
So, in order to have long-lasting, healthy and permanent
change, we must balance and correct hormones. That’s
where NutriMost technology comes in. It changes all of
this.

FEMALE ANNOUNCER: Third, and most uniquely,
for it is the foundation of our entire process, we
personalize and customize a plan for you based on your
individual body chemistry and hormones, utilizing
NutriMost resonant frequency technology.

DR. RAY WISNIEWSKI: We all gain weight
differently due to our hormones. See, some carry weight
in their belly, some in their buttocks, others in their
arms and their legs. NRF technology is the key to
solving your body’s specific imbalances. NRF stands for
NutriMost resonant frequency technology. Our NRF scan
finds your ultimate fat-burning zone by utilizing
electrical impedance resonant frequency technology with
galvanic skin response. Your NRF scan can determine and
create unique formulas that are specific for your body.
These formulas are more unique than your fingerprint. It
is so customized and specific that no two people are ever
the same.

The technology is really amazing, which is why
I think it is one of the greatest breakthroughs in
natural health care. Let me explain how this technology
works. If you had an allergy to pollen, in the presence
of pollen, your cells would have a cellular response.
See, everything in life has a resonant frequency. If we
would take the resonant frequency of pollen and subject
that to those same cells, those cells would have the
exact same cellular response as if it was pollen. So, in
other words, without pollen present, we could produce the exact same response, the exact same experience.

The technology takes a baseline of the frequency of any particular substance of the body, then assesses what we need to do to get into fat burning and what we need to avoid that can actually pull us out of fat burning. See, what we are able to do with this technology is assess nearly every single factor for fat burning, fat storage and fat metabolism. We’re able to find that perfect and exact fat-burning zone, then determine what’s out of this fat-burning zone and, more importantly, what we need to do to bring it back into the perfect and exact fat-burning range. And for the first time ever, we are able to find and create the perfect formulas. Essentially, we’re able to ask the body exactly what it needs to get into that fat-burning zone.

Your NRF scan will determine the specific organs in your body that cause the highest biological stress for fat burning. Accordingly, we can then identify which fat-burning biomarkers are outside the fat-burning zone and which supplements will be the most effective at bringing those specific biomarkers back into the maximum fat-burning zone.

The foundation of our entire process is the three personalized and customized formulas that are
created using NRF technology which is then dosed for your body. There are three specific formulations to bring your body into that perfect fat-burning state. There is an energy formula for hormones, neurotransmitters, vitamins and minerals. There’s a detox formula for toxins, heavy metals, bacteria, viruses, nanobacteria, mycoplasma and candida. And there is the specific weight loss formulation. These formulas bring the body into that perfect fat-burning zone and healing zone.

FEMALE ANNOUNCER: Step four of the NutriMost approach is our proprietary system to reset your hypothalamus and weight set point so you never gain the weight back.

DR. RAY WISNIEWSKI: When you combine the NutriMost Ultimate Fat Loss System protocols with NRF technology, you are not only able to get into that optimum fat-burning zone, but your body is also able to enter into an optimal healing zone, known as autophagy. AUTOPHAGY is where your body innately knows to eliminate the bad, degenerated cells and replace them with good, healthy cells, allowing the body to heal and regenerate from a number of health challenges, including acid reflux, thyroid conditions, diabetes, psoriasis, eczema, high blood pressure, high cholesterol, sleep apnea, asthma, fatty liver, lupus and other health and
autoimmune challenges. NRF technology allows us to enter that perfect healing zone and fat-burning zone, allowing us to target your abnormal fat.

You have three types of fat. You have your normal fat reserves that are readily used for muscle and for temperature regulation. You also have structural or visceral fat, which is to give you shape and form. Then there is abnormal/adipose fat. This is fat that is locked in and it’s only burned in extreme survival situations.

When you lose weight with most diets, you lose structural fat, water, and even muscle. Not so with NutriMost. See, we target the abnormal fat so that you lose the weight where you want to lose it. The NutriMost technology allows us to raise and reset the metabolism and reset the weight set point so that you never gain the weight back. The typical results for men are 35 to 45 or more pounds in just 40 short days, and women lose 27 to 32 pounds or more in only 40 days.

FEMALE ANNOUNCER: With other programs that do not use NutriMost technology, in order to lose weight this fast, it’s usually water weight and muscle. It’s not effective or safe and actually teaches your body how to gain weight by putting your body into a starvation mode. When you decrease calories without NRF technology,
your body enters a starvation mode which turns fat burning off and fat storage on. Because of NRF technology, we are able to hit the switch to turn fat burning on and fat storage off. In fact, with NutriMost technology, you can burn anywhere from 2,000 to 7,000 calories of fat per day. This groundbreaking program guides your body into a special fat-burning zone based on your hormones so you experience dramatic, safe weight loss in a very short period of time.

'DR. DAVID ARMOR: I’m Dr. David Armor and I lost 40 pounds on the first 40 days of the NutriMost program. I lost 97 pounds after the first five months of the program. And in the past year, I’m down a total of 109 pounds.

'RACHEL: My name’s Rachel and I lost 50 pounds with NutriMost. So, I was thinking, well, even if it works and I can lose the weight, chances are I won’t be able to keep it off if I go back to eating any way close to what I used to eat. And I’ve been able to keep it off now since -- eight months.

'FEMALE ANNOUNCER: Not only do we personalize your program utilizing the very best fat-burning technology, it’s all doctor-supervised to assure the absolute best results and it’s all guaranteed.

'DR. RAY WISNIEWSKI: We not only use the very
best technology for fat burning, but we also use the best
technology to monitor your fat-burning progression. We
utilize advanced body composition analysis to measure not
only weight and BMI, but fat mass, fat percentage, fat
free mass, total body water, body water percentage,
muscle mass, visceral fat and your metabolic age. We
also offer one-on-one professional doctor-supervised
support. We walk arm-in-arm with you on this journey to
absolutely assure your success.

FEMALE ANNOUNCER: While nearly every other
program focuses almost entirely on the food, NutriMost
focuses on the technology to get your body into this
perfect fat-burning zone and to keep you in a fat-burning
state. That’s why you won’t be hungry, won’t have any
 cravings, why you’ll feel great and be energized.

NRF technology is also able to find the foods
that are best for your individual body and the foods to
avoid or limit when in fat burning. You will learn which
exact foods measure the best for your body while in fat
burning. And best of all, unlike other programs, these
are normal, healthy foods from your local grocery store.

NutriMost technology creates the perfect plan
that is simple and easy to follow, creating a transformed
life.

DR. RAY WISNIEWSKI: With NRF technology, your
life can be completely transformed in only 40 short days. Amazingly, 40 days appears to be a transformational number. Noah saw 40 days and 40 nights of rain transform the world. Jonah foretold that Nineveh would be overturned or completely transformed in only 40 days. Jesus fasted 40 days and 40 nights before being tempted by the devil. Then after his resurrection, Jesus spent 40 days with his disciples. This revealed to us that that 40 days means total and complete transformation. Death of the old and rebirth of the new.

FEMALE ANNOUNCER: Amazing things can happen in just 40 short days. Because of groundbreaking NRF technology, we now have a way to lose weight faster, easier, better and healthier than ever before. The NutriMost system finds your body’s perfect and exact fat-burning zone while balancing your hormones and all your body’s nutritional needs resulting in not only targeted fat loss, but also improved health.

We believe that NutriMost is, by far, the best weight loss program on the planet. No other weight loss program can compare.

DR. RAY WISNIEWSKI: Because of NRF technology, we can now do what has never been able to be done prior to this. We can lose weight quicker, better, easier and healthier. You can’t even compare NutriMost to other
There’s just nothing like NutriMost.

Here’s a comparison between NutriMost and the three most popular weight loss programs. They don’t get you into fat burning; NutriMost does. The time period to lose 30 pounds typically is 20 to 30 weeks. NutriMost is 30 days for men, 40 days for women. They don’t target abnormal fat; we do. They don’t raise and reset the metabolism; we do. They don’t reset the weight set point; we do. They don’t utilize NRF technology and they’re not personalized and customized. They’re not doctor-supervised. They don’t guarantee the results and they have a higher cost per pound loss than NutriMost.

And regarding the cost, we have to ask ourselves, what’s the cost of not being there for your kids, your spouse or your family, the cost of having a heart attack or stroke, the cost of not living and fulfilling your dreams, the cost of loss of mobility or being in a nursing home. See, the amazing thing about this program is that the cost per pound lost on this program is less than other programs available.

So, just imagine looking great, feeling great, better health, better skin, better hair, better sleep, more energy. You came for a reason. You want to change. You want results. See, you already took that first step by watching this video. Now just imagine what life will
be like just 40 short days from now. How would you like
to lose 25 or more pounds, have more energy, look great,
and decrease your risk of diabetes and heart disease all
in the next 40 days. And the best part, it’s guaranteed.
And, remember, 90 percent of success is what? It’s
showing up.

And because you showed up and you’re watching
this right now, we’re giving you a gift. It’s normally
$99, but today it’s only $27. You will receive that
advanced body composition analysis along with your weight
loss consultation where we review your goals and your
analysis, as well as our recommendations for a
personalized plan to hit your goals, as well as unlimited
e-mail questions to the doctor, all for only $27.

FEMALE ANNOUNCER: Register now to start losing
weight incredibly fast, while also dramatically
transforming your health. Take advantage of our special
offer and get your consultation and body composition
analysis at the hugely reduced rate of only $27. Go to
our home page to sign up for your consultation today.
With NutriMost technology, your transformation over the
next 40 days is going to be spectacular.

(The call was concluded.)

(The recording was concluded.)
CERTIFICATION OF TYPIST

MATTER NUMBER: 1523009
CASE TITLE: NUTRIMOST, LLC
TAPING DATE: OCTOBER 21, 2014
TRANSCRIPTION DATE: FEBRUARY 3, 2015
REVISION DATE: FEBRUARY 24, 2016

I HEREBY CERTIFY that the transcript contained herein is a full and accurate transcript of the tapes transcribed by me on the above cause before the FEDERAL TRADE COMMISSION to the best of my knowledge and belief.

DATED: FEBRUARY 24, 2016

________________________________________
ELIZABETH M. FARRELL

CERTIFICATION OF PROOFREADER

I HEREBY CERTIFY that I proofread the transcript for accuracy in spelling, hyphenation, punctuation and format.

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SARA J. VANCE