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THE THINNEST INSULATED HOUSE WRAP WITH AN R-VALUE

Insultex House Wrap ® is a closed-cell foam composite with superior drainage and R-Value. This certified product meets or exceeds the competition in air and water resistance moisture vapor permeability and durability.

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Can be applied to:

- EIFS and Stucco
- Cement, Hardboard, Vinyl and Wood Sidings
- Brick and Stone Veneer

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Testimonials

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- Testimonials

“I have been using Insultex for 1 1/2 years. Like it, my customers like it. It truly is a good fit for siding projects. Before, I would use a 3/8" foam underlayment, which uses up too much of the window edge and only adds less than R2 in insulation. The window edge issue costs additional material and labor for each window. That's more cost for me and my customers. Insultex House Wrap saves time and money, plus it gives my customer more insulation value. Very glad I found Insultex.”

Kevin Anderson / Anderson Exteriors

“I want to thank you so much for your amazing product, Insultex House Wrap. I used this in 2014 on my new horse barn. My contractor was very impressed with the ease of installation and the durability over the winter. He was unable to get to the siding due to the severe winter weather. The Insultex kept the barn dry, tight and toasty all through this bad winter without any glitches. No water damage at all, even with all the ice! The Insultex kept the structure warm and they were able to finish out the inside in the harshest of weather! My contractor is planning on using Insultex for all of his future house wrap projects! Last winter was much milder and the barn stayed warm and dry. The heat has been brutal last summer and this one. My horses can't wait to come in in the mornings and spend the day. The barn stays cool without the use of any fans!! The only thing I can credit is the Insultex wrap.

This is truly a major advancement in house wrap! Insultex truly did all it promised and more!”

Dr. Gary J. Weinstein

“In the spring of 2000, my wife and I built a home on Smith Mountain Lake in southwest Virginia. The lot had large, open water views to the west. Therefore, we anticipated strong storm winds hitting the house. Due to that possibility, we used a 2" x 6" construction to allow for additional insulation, giving us an R-factor of 19. Although we loved the open water views, the strong seasonal winds caused drafts and noise. In March 2011 we were hit by 60 mph winds driving golf-ball-sized hail. The storm lasted less than 15 minutes, but our roof, siding and several windows were destroyed.

We had heard of Insultex House Wrap from a friend, and decided to use it in our reconstruction. Our builder was impressed that there was an R-3 factor in a house wrap. Additionally, he commented that the roll size of 5' x 100' allowed for easier handling and installation. The additional insulation value has given us an R-22 factor in our walls. However, the true beauty of the product has become apparent over the last five years in a notable reduction of heating and air conditioning usage. Now we only notice the wind

blowing hard when we see the whitecaps. We would use this product again and have recommended it to others.”

Peter E. Tyra

“As a home builder, I need to add a water vapor barrier to protect my structures. It’s a no-brainer to add an R-Value in the same process.”

A Satisfied Customer

“New building codes were going to cause me to have to redesign the way I build. Using Insultex House Wrap now allows me to meet required insulation values by simply applying the house wrap.”

A Satisfied Customer

“The energy savings that my customers will realize has made it their preferred house wrap, hands down!”

A Satisfied Customer

“I am a building contractor, and I wanted to comment on the quality of your Insultex house wrap. Recently, a customer requested that I install your product on their home. I was very impressed that your product was lightweight, pliable, water-resistant, easy to install, and in addition had an R-3 value. I will use Insultex in the future.”

Adolfo AvelHardy, VA

“In 2011 we experienced a hailstorm that required the complete re-siding of our home. At that time we decided to use Insultex House Wrap because of its R-3 value rating. Since its installation, we have seen a reduction in heating and air conditioning costs and believe the wrap also has reduced the annoyance of outside noise. Thank you Innovative Designs, Inc.”

Margaret & Peter TyraMoneta, VA

“In the spring of 2014, we began a massive renovation of our home. At which time we ordered 5,000 square feet of your R-6 Insultex house wrap. Our contractor loved it and so do we. In the subsequent winter, we have noticed warmth in our home that we have never experienced in the past twenty years. We attribute this new-found coziness to your R-6 house wrap. With the approaching hot summers of the South, we are looking forward to lower air conditioning usage. We’ll keep you posted.”

Dr. William F. BallRoanoke, VA

“I am writing this to thank you for your product and let you know how satisfied we are after purchasing and installing Insultex R-6 House Wrap on our home. We had new siding put on our home and took the opportunity to wrap our 35 year old home with this wonderful product. Installation according to our contractor was simple and comparable to other products they have used in the past. This was the first time they applied this brand. Since the installation was completed in December of 2014, our utility bill has dropped 40%. We normally have high heating bills in the winter even though I live in Texas due to the fact that my home is heated by electric heat and can cost me more a month than A/C in the summer. I have never had winter bills so low. Now that we are in the hot summer months and I am running a pool pump that I did not have last summer, our monthly bills are still way lower than any prior years. I have been telling friends, clients and builders about the product and cannot tell you enough to make this product more available as soon as possible.”

Jamie BallardFriendswood, TX

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Why Choose Insultex House Wrap®?

3 & 6 R-Value Insulation

Thermal resistance for easier controlled internal temperature

Easy Installation

Bends around corners and uneven surfaces, cuts easily and is lightweight for fast efficient installation

Superior Drainage

Sheds bulk water with integrated drainage system. Also, passes the Drainage Efficiency Test in accordance with Section 4.10 of ICC ES AC235

Water Resistant

Protects the wall assembly against water intrusion that gets behind the exterior cladding through a strong membrane that keeps moisture from reaching surfaces

Air Resistant

Protects the wall cavity from air infiltration to increase the comfort of the home by reducing drafts and increasing energy efficiency

UV Resistant

UV inhibitors are included to protect from harmful ultraviolet degradation

Moisture Vapor Permeability

Prevents mildew and mold buildup in the wall cavity by allowing moisture as vapor to escape to the outside


Durability

Strong CLAF fabric that resists shredding in the harshest wind load

Translucent

Allows easy placement on the application surface for proper positioning and fastening

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