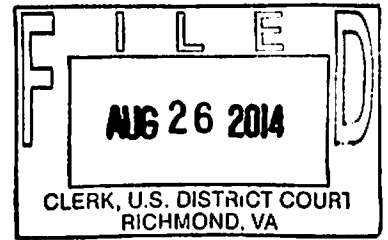


IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF VIRGINIA



FEDERAL TRADE COMMISSION,

Petitioner,

v.

RECKITT BENCKISER PHARMACEUTICALS, INC.,

Respondent.

Misc. No. 3:14mc005

ORDER TO SHOW CAUSE

Pursuant to the authority conferred by Section 20 of the Federal Trade Commission Act, 15 U.S.C. § 57b-1, Petitioner, the Federal Trade Commission, has invoked the aid of this Court, pursuant to Fed. R. Civ. P. 81(a)(5), for an order requiring Respondent Reckitt Benckiser Pharmaceuticals, Inc. (Reckitt) to comply in full with a civil investigative demand issued them in aid of a law enforcement investigation being conducted by the Commission (FTC File No. 1310036).

The Court has considered the Commission's Petition for an Order Enforcing Civil Investigative Demand Issued in Furtherance of a Law Enforcement Investigation and the papers filed in support thereof; and it appears to the Court that Petitioner has shown good cause for the entry of this Order. It is by this Court hereby

ORDERED that Respondent Reckitt appear at 10⁰⁰ a.m. on the 23rd day of September, 2014, in Courtroom No. 7402 of the Spottswood W. Robinson III

and Robert R. Merhige, Jr., Federal Courthouse, 701 East Broad Street, Richmond, VA 23219, and show cause, if any there be, why this Court should not grant said Petition and enter an Order enforcing the civil investigative demand issued to the Respondent and directing it to produce, within ten (10) days of the date of the Order, all responsive documents and information in compliance with the civil investigative demand and without any redactions, except those redactions for which Respondents have established a privilege or for which they have sought and received the Commission's prior authorization. Unless the Court determines otherwise, notwithstanding the filing or pendency of any procedural or other motions, all issues raised by the Petition and supporting papers, and any opposition to the Petition, will be considered at the hearing on the Petition, and the allegations of said Petition shall be deemed admitted unless controverted by a specific factual showing *made in a written response to the Petition* - REC 8/26/14

IT IS FURTHER ORDERED that, if any Respondent believes it necessary for the Court to hear live testimony, it must file *by September 9, 2014, a summary* of an affidavit reflecting such testimony (or if a proposed witness is not available to provide such an affidavit, a specific description of the witness's proposed testimony) and explain why the Respondent believes live testimony is required. REC 8/26/14

IT IS FURTHER ORDERED that, if any Respondent intends to file pleadings, affidavits, exhibits, motions or other papers in opposition to said Petition or to the entry of the Order requested therein, such papers must be filed with the Court and received by Petitioner's counsel on the 9th day of September 2014. *Such opposition briefs shall not exceed twenty-five (25) pages. Two copies of the brief and one copy of the exhibits shall be delivered to chambers. REC 8/26/14*

*REP 8/26/14
in a separate brief not to exceed fifteen (15) pages*

Such submission shall include, in the case of any affidavits or exhibits not previously submitted, or objections not previously made to the Federal Trade Commission, an explanation as to why such objections were not made or such papers or information not submitted to the Commission. Any reply by Petitioner shall be filed with the Court and received by Respondents on the 16th day of

September, 2014. *Two copies of brief and one copy of exhibits shall be delivered to chambers, REP 8/26/14*

IT IS FURTHER ORDERED, pursuant to Fed. R. Civ. P. 26(a)(1)(B)(v) and 81(a)(5), that this is a summary proceeding and that no party shall be entitled to discovery without further order of the Court upon a specific showing of need; and that the dates for a hearing and the filing of papers established by this Order shall not be altered without prior order of the Court upon good cause shown; and

IT IS FURTHER ORDERED, pursuant to Fed. R. Civ. P. 81(a)(5) advisory committee note (1946), that a certified copy of this Order and copies of said Petition and Memorandum in support thereof filed herein, be served forthwith by Petitioner upon Respondents or their counsel by personal service, *and* or by certified or registered *REP 8/26/14* mail with return receipt requested, or by overnight express delivery service, *and* *by electronic service through the Court's CM/ECF system. REP 8/26/14*

SO ORDERED:

Isi REP
United States District Judge

Dated: August 26, 2014
Richmond, VA.