EXHIBIT E-2

EXCERPTED TRANSCRIPT

RADIO PROGRAM WITH NATALIE DAY AND DR. RONALD JAHNER
COGNIPRIN NEW CTA

Exhibit pagination on bottom center of each page of this excerpt.
Case 1:17-cv-00067-NT Document 1-8 Filed 02/22/17 Page 2 of 9 PageID #: 90

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25 COGNIPRIN NEW CTA

Exhibit E-2, Page 2
PROCEEDINGS

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RADIO PROGRAM WITH NATALIE DAY AND DR. RONALD JAHNER

NATALIE DAY: Hello, and welcome to the program. I’m Natalie Day, and we have an extraordinary show about the brain and memory loss and how you can easily improve your memory, focus and concentration.

You know, about our mid to late twenties, we start losing brain power and our cognitive function. Our mental sharpness --- you’ve noticed this --- you know, what normally gets us through the day, it starts to decline, it gets harder and harder to get through the day without feeling mentally drained and foggy and tired. This decline, some experts are saying, is so steep that our brains may actually be wasting away significantly faster than our bodies.

My guest today says relief is here. Thanks to a breakthrough in the nutritional world, we can now all safely and easily roll back mental decline by as much as 12 years. This means we can improve our memory by 44 percent right now. We can get rid of brain fog and improve memory recall even waking up brain cells that have been sleeping. You’re going to find out all about that in just a moment. I’ll be talking with the exciting Dr. Ronald Jahner, a national board certified
naturopathic physician. He’s going to reveal to us the
secret of this breakthrough discovery.

Dr. Jahner, welcome back to the program

DR. RONALD JAHNER: Thank you very much for
having me. I really appreciate being here.

NATALIE DAY: Before we get started, I need to
ask, what is this research that is showing increased
premature mental decline in both American men and women?

DR. RONALD JAHNER: Well, Natalie, it would be
great if it was just one, but it’s not. There’s actually
multiple studies showing this. But the one that I’m
really concerned about, the Journal of Public Health
published a 30-year study involving 16 countries. This
is a massive amount of information research. And the
researchers showed an increase in mental decline in
adults under 74. But the real impact for us is the
realization that of the 16 countries studied, the U.S.
showed the highest increase of cognitive decline. It was
66 percent of men and 92 percent of women showed that
their brain and thinking function was deteriorating as
they got older.

NATALIE DAY: Well, and now, the Obama
Administration, it seems, has this $100 million brain
research initiative targeting memory loss. Dr. Jahner,
let me play a news clip for the audience and you to hear
it. It’s safe, natural substances in a nutritional production called CogniPrin, that actually -- the research studies are already in. The ingredients in CogniPrin have been thoroughly researched and are proven to improve mental function in almost everyone who takes it.

NATALIE DAY: For all of the first-time customers out there, you’re going to be able to try CogniPrin for one month free. All you need to do is call 1-800-588-6475. That’s 1-800-588-6475. CogniPrin’s been called the brain oxygen boosting miracle that energizes mind, mood and memory. It sharpens focus, clears away brain fog and erases 12 years of lost memory power. So, every new customer will automatically receive a free 30-day supply along with their first order. The results are guaranteed, so I want to encourage you now to take advantage of Dr. Jahner’s advice and give CogniPrin a try. Call 1-800-588-6475. Again, 1-800-588-6475.

And that’s not all. They’re making it almost impossible not to try CogniPrin today because they’re including two free bonus items when you call. The first bonus item, I love this, it’s called Goji Melts, and it uses the highest potency goji extract, named by Time Magazine the superfruit of the year. Along with acai and maqui berry extracts, they also include vitamins B12 and
lipofuscin occurs in the brain, which it will, if it’s happening on your hands, it’s happening in your brain, it’s actually a form of sludge, a slime that kind of builds up on the brain and those molecules in your brain are oxidizing your brain tissue and the fatty insulation that protects the brain. So, it’s a very similar phenomena to rust forming on metal. So, of course, if that happens, now you’re going to have even more problem with the brain communicating within itself and with the body.

Now, what I’m here to talk about is that there’s solid research and clinical experience. We’re talking about multiple double-blind studies, research papers and so forth, which we’ll get into a little later. This combination of ingredients is uniquely designed to chase away the brain fog, revitalize your brain. It’s the only single supplement with all these ingredients that’s clinically proven to help slow down your memory loss. In fact, the studies say the ingredient in CogniPrin can improve your memory by up to 44 percent. You can literally scrub the rust off your brain with CogniPrin.

NATALIE DAY: You know, truly amazing. And, folks, you know, if you’re taking a memory supplement right now, something for your brain, they don’t have the
numbers like that. You’re not hearing the percentages of
improvement you can have. They just don’t have the
clinical studies that CogniPrin has behind it, which is
why this is such a breakthrough on this program today.

Here is something even more exciting, Dr.
Jahner, that the makers of CogniPrin are making a
guarantee to everyone in my listening audience today.
What they’re saying is try CogniPrin just even for three
weeks and you’re going to improve your memory and reduce
mental decline or it’s free, you won’t pay for it.
CogniPrin’s been called the brain oxygen boosting miracle
that energizes mind, mood and memory, sharpens focus,
clears away brain fog and erases -- erases 12 years of
lost memory power.

Write this number down, folks, 1-800-588-6475.
That’s 1-800-588-6475. CogniPrin’s been called the brain
oxygen boosting miracle that energizes mind, mood and
memory. It sharpens focus, clears away brain fog and
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And that’s not all. They’re making it almost
impossible not to try CogniPrin today because they’re
including two free bonus items when you call. The first
bonus item, I love this, it’s called Goji Melts. While
have wondered, is there any way to reverse brain decline?
I mean, that’s -- that’s the holy grail of brain research.

NATALIE DAY: Sure.

DR. RONALD JAHNER: Now, no one had ever been able to figure out how to do that. We could give you some things to do or take that would stop it from getting a lot worse. But based on research done at Stanford University, they tested some of the key ingredients in CogniPrin and they actually were able to show significant improvement in all aspects of cognitive function. That includes learning, memory, recalling numbers, names, faces. And the results were so dramatic that they actually felt that the average person in the study had reversed their cognitive decline by 10 to 12 years.

NATALIE DAY: Wow.

DR. RONALD JAHNER: If they were 50, they’re now functioning like someone who’s 35 or 40.

NATALIE DAY: What does it mean for me, the common person, that my memory is going to be rolled back 12 years?

DR. RONALD JAHNER: Well, look at the work you do, Natalie. I mean, you’re talking to people, you’re conversational, you know a tremendous amount of information about the people you interview because you
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I HEREBY CERTIFY that the transcript contained herein is a full and accurate transcript of the tapes transcribed by me on the above cause before the FEDERAL TRADE COMMISSION to the best of my knowledge and belief.

DATED: JULY 31, 2015

ELIZABETH M. FARRELL

CERTIFICATION OF PROOFREADER

I HEREBY CERTIFY that I proofread the transcript for accuracy in spelling, hyphenation, punctuation and format.

SARA J. VANCE