

**UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION**

COMMISSIONERS: **Rebecca Kelly Slaughter, Acting Chairwoman**
 Noah Joshua Phillips
 Rohit Chopra
 Christine S. Wilson

In the Matter of

**TRAFFIC JAM EVENTS, LLC, a limited liability
Company, and**

DOCKET NO. 9395

**DAVID J. JEANSONNE II, individually and as an
Officer of TRAFFIC JAM EVENTS, LLC.**

**ORDER RETURNING THE MATTER TO ADJUDICATION
AND SETTING A NEW EVIDENTIARY HEARING DATE**

On December 28, 2020, the Commission issued an order withdrawing this matter from adjudication for purposes of considering a consent proposal. Pursuant to that Order, the Commission stayed all proceedings before the Administrative Law Judge in this matter pending a determination by the Commission with respect to the consent proposal.¹ The Commission has twice extended the withdrawal of this matter from adjudication;² absent further extension, this matter is scheduled to revert to adjudicative status on May 4, 2021.

Once a matter has been withdrawn from adjudication, the Commission “may accept a proposed consent agreement, reject it and return the matter or affected portions thereof to adjudication for further proceedings, or take such other action as it may deem appropriate.” 16 C.F.R. § 3.25(f). Further consideration of the consent proposal is no longer in the public interest. Therefore, the Commission has determined to return this matter to adjudication. Accordingly,

¹ *Traffic Jam Events, LLC*, No. 9395, Order Withdrawing Matter from Adjudication for the Purpose of Considering a Proposed Consent Agreement (Dec. 28, 2020), https://www.ftc.gov/system/files/documents/cases/d09395_commission_order_withdrawing_matter_from_adjudication_pursuant_to_commission_rule_3.25cpublic.pdf.


² *Traffic Jam Events, LLC*, No. 9395, Order Extending Withdrawal of This Matter Until April 5, 2021 (Mar. 1, 2021), https://www.ftc.gov/system/files/documents/cases/d09395_commission_order_extending_withdrawalpublic.pdf; *Traffic Jam Events, LLC*, No. 9395, Order Extending Withdrawal of This Matter Until May 3, 2021 (Apr. 2, 2021), https://www.ftc.gov/system/files/documents/cases/d09395trafficjamorderextendwithdrawalmay3_002.pdf.

IT IS HEREBY ORDERED that this matter be returned to adjudicative status and the stay in these proceedings be lifted; and

IT IS FURTHER ORDERED that the evidentiary hearing in this matter before the Administrative Law Judge of the Federal Trade Commission be rescheduled to commence on September 14, 2021, at 10:00 a.m.; and

IT IS FURTHER ORDERED that the Administrative Law Judge establish a revised prehearing schedule that will permit the evidentiary hearing to commence on the date set by the Commission.

By the Commission.


April J. Tabor
Secretary



SEAL
ISSUED: May 3, 2021