

**UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION**

COMMISSIONERS: **Joseph J. Simons, Chairman**
 Noah Joshua Phillips
 Rohit Chopra
 Rebecca Kelly Slaughter
 Christine S. Wilson

In the Matter of

**Altria Group, Inc.,
a corporation;**

and

**JUUL Labs, Inc.,
a corporation.**

Docket No. 9393

**THIRD ORDER REGARDING SCHEDULING
IN LIGHT OF PUBLIC HEALTH EMERGENCY**

By orders dated April 3, 2020, and April 20, 2020, the Commission has already stayed this proceeding and deferred the commencement of the evidentiary hearing by 62 days. Because of the declared public health emergency¹ associated with the outbreak of the coronavirus disease 2019 (“COVID-19”), also known as SARS-CoV-2, and because it has been advised that gatherings of people in close proximity may facilitate the spread of the disease, the Commission has determined that it is in the public interest to mitigate the transmission and impact of COVID-19, and that good cause exists to stay this proceeding for an additional period of approximately 30 days and to again reschedule the evidentiary hearing. Accordingly,

IT IS HEREBY ORDERED that this proceeding be fully stayed, except for matters of settlement, through July 6, 2020; and

IT IS FURTHER ORDERED that the evidentiary hearing be rescheduled to commence on April 13, 2021. The Administrative Law Judge retains discretion to make a recommendation to the Commission regarding an alternative hearing date.

¹ Pursuant to the Public Health Services Act, 42 U.S.C. § 247d, on January 31, 2020, the Secretary of the Department of Health and Human Services issued a declaration that a health emergency exists because of COVID-19; and on March 13, 2020, the President of the United States issued a proclamation that a national emergency exists concerning COVID-19. Remarks by President Trump, *available at* <https://www.whitehouse.gov/briefings-statements/remarks-president-trump-vice-president-pence-members-coronavirus-task-force-press-conference-3/> (Mar. 13, 2020).

By the Commission, Commissioner Slaughter not participating.


April J. Tabor
Acting Secretary

SEAL:
ISSUED: June 3, 2020