UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION

COMMISSIONERS: Joseph J. Simons, Chairman
Noah Joshua Phillips
Rohit Chopra
Rebecca Kelly Slaughter
Christine S. Wilson

In the Matter of

Altria Group, Inc.,
a corporation; Docket No. 9393

and

JUUL Labs, Inc.,
a corporation.

COMMISSION ORDER ON PUBLIC ACCESS TO THE EVIDENTIARY HEARING IN LIGHT OF THE PUBLIC HEALTH EMERGENCY

Because of the declared public health emergency\(^1\) associated with the outbreak of the coronavirus disease 2019 (“COVID-19”), also known as SARS-CoV-2, and because it has been advised that gatherings of people in close proximity may facilitate the spread of the disease, the Commission has determined that it is in the public interest to mitigate the transmission and impact of COVID-19, and that good cause exists to issue an order addressing public access to the evidentiary hearing in this proceeding pursuant to Commission Rule 3.41(a), 16 C.F.R. § 3.41(a). Accordingly,

IT IS HEREBY ORDERED THAT:

(1) public access to the evidentiary hearing in this proceeding, to the extent permitted by any in camera orders, shall be allowed only via telephone conference or live streaming;

(2) all hearings in this proceeding before the Chief Administrative Law Judge that involve the testimony of witnesses will take place in Room 532 of the Federal Trade Commission Headquarters Building; and

(3) no more than ten people will be allowed in Room 532 during the taking of witness testimony, limited to:
   i. the Chief Administrative Law Judge and his two Attorney Advisors;
   ii. the testifying witness;
   iii. Complaint Counsel (no more than two people);

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iv. Respondent’s counsel (no more than two people);
v. the witness’ counsel (no more than one person); and
vi. a court reporter.

By the Commission, Commissioner Slaughter not participating.

April J. Tabor
Secretary

SEAL:
ISSUED: July 1, 2020