

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
OFFICE OF ADMINISTRATIVE LAW JUDGES

In the Matter of)	
)	
Altria Group, Inc.,)	
a corporation,)	Docket No. 9393
)	
and)	
)	
JUUL Labs, Inc.)	
a corporation,)	
)	
Respondents.)	

**ORDER GRANTING RESPONDENT ALTRIA GROUP, INC.’S
FOURTH MOTION FOR *IN CAMERA* TREATMENT**

On June 29, 2021, Respondent Altria Group, Inc. (“Altria”) filed a fourth motion for *in camera* treatment. Complaint Counsel has not filed an opposition to the motion. The standards by which Altria’s motion is evaluated are set forth in the Order on Respondent Altria’s Motion for *In Camera* Treatment, issued May 19, 2021.

Altria seeks *in camera* treatment for selected pages of two trial exhibits, RX0944 and RX0950. Altria states that RX0944 was added by consent to the parties’ joint exhibit list during trial, and that further analysis of the document revealed that a motion was necessary to protect sensitive information in RX0944 and in RX0950, which was on the joint exhibit list offered at the outset of trial.

To support its motion, Altria relies on a declaration from a director of litigation support. Altria states that selected passages concern Altria’s regulatory analyses and strategy and include information about the development of a regulatory strategy for JUUL Labs, Inc. (“JLI”). Altria asserts that disclosure of this information would cause competitive injury to both Altria and JLI. The declaration provides further details regarding the competitive sensitivity of the information for which Altria seeks *in camera* treatment and the significant steps Altria takes to protect the information from disclosure and maintain its confidentiality.

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Altria has met the strict standards required for *in camera* treatment. Therefore, Altria's fourth motion for *in camera* treatment is GRANTED, and it is ORDERED that *in camera* treatment, for a period of five years, to expire on June 1, 2026, is extended to the designated portions of RX0944 (005-010; 014-015; 017-018; 020-021; 023-024; 026-033; 035-036) and RX0950 (007-009; 012-013; 015-016; 018-022).

ORDERED:



D. Michael Chappell
Chief Administrative Law Judge

Date: July 14, 2021