IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF COLUMBIA

FEDERAL TRADE COMMISSION, : Petitioner, : v. : CHURCH & DWIGHT CO., INC., : Respondent. :

CIVIL ACTION

NO.: 1:10-mc-00149-EGS

NOTICE OF APPEAL

Notice is hereby given that Respondent, Church & Dwight Co., Inc., in the above-named case hereby appeals to the United States Court of Appeals for the District of Columbia Circuit from the Order and related filings granting the Petition of the Federal Trade Commission for an Order Enforcing Subpoena *Duces Tecum* and Civil Investigative Demand Issued in Furtherance of a Law Enforcement Investigation entered in this action on October 29, 2010 (Docket Nos. 22, 23 and 24).

Respectfully submitted,

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Carl W. Hittinger, Esquire; D.C./Bar No. 418376 Lesli C. Esposito, Esquire; D.C. Bar. No. 470298 Matthew A. Goldberg, Esquire; D.C. Bar No. PA0033 **DLA Piper LLP (US)** One Liberty Place 1650 Market Street, Suite 4900 Philadelphia, PA 19103 T.: (215) 656-2449 F.: (215) 656-2149

Attorneys for Respondent Church & Dwight Co., Inc.

Dated: November 2, 2010

CERTIFICATE OF SERVICE

I hereby certify that on this 2nd day of November 2010, I caused Respondent's Notice of

Appeal to be served, by the Court's electronic case filing system, on:

Mark S. Hegedus Willard K. Tom David C. Shonka John F. Daly Lawrence DeMille-Wagman FEDERAL TRADE COMMISSION 600 Pennsylvania Ave., NW Washington, D.C. 20580 mhegedus@ftc.gov

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