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FEDERAL TRADE COMMISSION,	Case No. 8:18-cv-01987-JLS-KES	
FEDERAL TRADE COMMISSION, Plaintiff,	Case No. 8:18-cv-01987-JLS-KES	
	Case No. 8:18-cv-01987-JLS-KES FIRST AMENDED COMPLAINT FOR PERMANENT	
	Case No. 8:18-cv-01987-JLS-KES FIRST AMENDED COMPLAINT FOR PERMANENT INJUNCTION AND OTHER	
Plaintiff, v.	Case No. 8:18-cv-01987-JLS-KES FIRST AMENDED COMPLAINT FOR PERMANENT	
Plaintiff, v. IMPETUS ENTERPRISE, INC., a	Case No. 8:18-cv-01987-JLS-KES FIRST AMENDED COMPLAINT FOR PERMANENT INJUNCTION AND OTHER	
Plaintiff, v. IMPETUS ENTERPRISE, INC., a California corporation, also d/b/a	Case No. 8:18-cv-01987-JLS-KES FIRST AMENDED COMPLAINT FOR PERMANENT INJUNCTION AND OTHER	
Plaintiff, v. IMPETUS ENTERPRISE, INC., a California corporation, also d/b/a Aiding Student Relief, Aiding Students	Case No. 8:18-cv-01987-JLS-KES FIRST AMENDED COMPLAINT FOR PERMANENT INJUNCTION AND OTHER	
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Plaintiff, v. IMPETUS ENTERPRISE, INC., a California corporation, also d/b/a Aiding Student Relief, Aiding Students & Teachers, Aidnest, Avec Staffing, National Education Student and Teacher, Studora, and U.S. Debt Relief;	Case No. 8:18-cv-01987-JLS-KES FIRST AMENDED COMPLAINT FOR PERMANENT INJUNCTION AND OTHER	
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1	& Teacher, and Aiding Students &
2	Teachers; CAPITAL SUN
	INVESTMENTS, LLC, a Wyoming
3	limited liability company, also d/b/a
4	Studora; TUAN DINH DUONG, a/k/a
-	Thomas Duong, a/k/a Thomas Dinh,
5	individually and as an officer of
6	IMPETUS ENTERPRISE, INC.;
	BRENDA AVITIA-PENA, individually
7	and as an officer of IMPETUS
8	ENTEPRISE, INC. and FIG TREE &
	CO., LLC; BRIAN COLOMBANA
9	d/b/a FUTERO, individually and as an
10	officer of FIG TREE & CO., LLC; and
	JIMMY CALDERON, individually and
11	as an officer of CAPITAL SUN
12	INVESTMENTS, LLC,
13	Defendants, and
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	NOEL SOLUTIONS, LLC, a Wyoming
15	limited liability company;
16	minicu naomity company,
17	Relief Defendant.
17	Kenei Delendant.
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Attachment A

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Plaintiff, the Federal Trade Commission ("FTC"), for its Complaint alleges: 1. The FTC brings this action under Section 13(b) of the Federal Trade Commission Act ("FTC Act"), 15 U.S.C. § 53(b), and the Telemarketing and Consumer Fraud and Abuse Prevention Act ("Telemarketing Act"), 15 U.S.C. §§ 6101-6108, to obtain temporary, preliminary, and permanent injunctive relief, rescission or reformation of contracts, restitution, the refund of monies paid, disgorgement of ill-gotten monies, and other equitable relief for Defendants' acts or practices in violation of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), and the FTC's Telemarketing Sales Rule ("TSR"), 16 C.F.R. Part 310, in connection with their deceptive marketing and sale of student loan debt relief services.

JURISDICTION AND VENUE

2. This Court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331, 1337(a), and 1345, and 15 U.S.C. §§ 45(a), 53(b), 6102(c), and 6105(b).

3. Venue is proper in this district under 28 U.S.C. § 1391(b)(1), (b)(2), (c)(1), (c)(2), (c)(3), and (d), and 15 U.S.C. § 53(b).

PLAINTIFF

4. The FTC is an independent agency of the United States Government created by statute. 15 U.S.C. §§ 41-58. The FTC enforces Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), which prohibits unfair or deceptive acts or practices in or affecting commerce. The FTC also enforces the Telemarketing Act, 15 U.S.C. §§ 6101-6108. Pursuant to the Telemarketing Act, the FTC promulgated and enforces the TSR, 16 C.F.R. Part 310, which prohibits deceptive and abusive telemarketing acts or practices in or affecting commerce.

5. The FTC is authorized to initiate federal district court proceedings, by its own attorneys, to enjoin violations of the FTC Act and the TSR, and to secure such equitable relief as may be appropriate in each case, including rescission or reformation of contracts, restitution, the refund of monies paid, and the disgorgement of ill-gotten monies. 15 U.S.C. §§ 53(b) and 6102(c).

DEFENDANTS

6. Defendant Impetus Enterprise, Inc. ("Impetus"), also doing business as Aiding Student Relief, Aiding Students & Teachers, Aidnest, Avec Staffing, National Education Student and Teacher, Studora, and U.S. Debt Relief, is a California corporation with its principal place of business at 18100 Von Karman Ave., Suite 850, Irvine, California 92612. Impetus transacts or has transacted business in this district and throughout the United States. At all times material to this Complaint, acting alone or in concert with others, or as part of the common

enterprise described in paragraph 14, Impetus has advertised, marketed, offered to provide, provided, offered for sale, or sold student loan debt relief services to consumers throughout the United States.

7. Defendant Fig Tree & Co., LLC ("Fig Tree LLC"), also doing business as Aiding Student Relief, Aiding Students & Teacher, and Aiding Students & Teachers, is a California limited liability company with its principal place of business at 18100 Von Karman Ave., Suite 850, Irvine, California 92612. Fig Tree LLC transacts or has transacted business in this district and throughout the United States. At all times material to this Complaint, acting alone or in concert with others, or as part of the common enterprise described in paragraph 14, Fig Tree LLC has advertised, marketed, offered to provide, provided, offered for sale, or sold student loan debt relief services to consumers throughout the United States.

8. 14 Defendant Capital Sun Investments, LLC ("Capital Sun"), also doing business as Studora, is a Wyoming limited liability company with its principal place of business at 1651 East Fourth Street, Suite 124, Santa Ana, California 92701. Capital Sun transacts or has transacted business in this district and throughout the United States. At times material to this Complaint, acting alone or in concert with others, as part of the common enterprise described in paragraph 14, or as a successor in interest to defendant Impetus, Capital Sun has advertised, marketed, offered to provide, provided, offered for sale, or sold student loan debt relief services to consumers throughout the United States.

9. Defendant Tuan Dinh Duong, also known as Thomas Duong and Thomas Dinh ("Duong"), has identified himself as or served as the President, director, general manager, sales manager, owner, co-owner, and principal shareholder of Impetus. At all times material to this Complaint, acting alone or in concert with others, he has formulated, directed, controlled, had the authority to

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control, or participated in the acts and practices set forth in this Complaint.
 Defendant Duong resides in this district and, in connection with the matters alleged
 herein, transacts or has transacted business in this district and throughout the
 United States.

10. Defendant Brenda Avitia-Pena ("Avitia-Pena") has identified herself as or served as the President, CEO, Secretary, CFO, director, and owner of Impetus, and the manager of Fig Tree LLC. At all times material to this Complaint, acting alone or in concert with others, she has formulated, directed, controlled, had the authority to control, or participated in the acts and practices set forth in this Complaint. Defendant Avitia-Pena resides in this district and, in connection with the matters alleged herein, transacts or has transacted business in this district and throughout the United States.

13 11. Defendant Brian Colombana ("Colombana"), who has also done business under the fictitious business name "Futero," has identified himself as or 14 served as co-owner of Impetus (and CIO of its d/b/a, Avec Staffing), and manager 15 of Fig Tree LLC. At times material to this Complaint, through at least January 16 17 2018, acting alone or in concert with others, Colombana formulated, directed, controlled, had the authority to control, or participated in the acts and practices set 18 forth in this Complaint. Defendant Colombana resides in this district and, in 19 connection with the matters alleged herein, transacts or has transacted business in 20 21 this district and throughout the United States.

12. Defendant Jimmy Calderon ("Calderon") has identified himself as and has served as manager of Capital Sun. At times material to this Complaint, since at least September 2017, acting alone or in concert with others, Calderon formulated, directed, controlled, had the authority to control, or participated in the acts and practices set forth in this Complaint. Defendant Calderon resides in this district and, in connection with the matters alleged herein, transacts or has transacted

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business in this district and throughout the United States.

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RELIEF DEFENDANT

13. Relief Defendant Noel Solutions, LLC ("Noel") has received funds that can be traced directly to Defendants' deceptive acts or practices alleged below, for which it has no legitimate claim. Noel is a Wyoming limited liability company that reported in a public document that its principal place of business is 1623 Central Ave., Suite 201, Cheyenne, Wyoming 82001. Noel also incorporated as a California limited liability company in January 2018, listing its address as 18997 Barroso St., Rowland Heights, California 91748. Noel transacts or has transacted business in this district and in the district of Wyoming.

COMMON ENTERPRISE

12 14. Defendants Impetus, Fig Tree LLC, and Capital Sun ("Corporate 13 Defendants") have operated as a common enterprise while engaging in the 14 unlawful acts and practices alleged below. Defendants have conducted the business practices described below through interrelated companies that have 15 common ownership, officers, managers, business functions, employees, and office 16 locations, and routinely transfer funds amongst themselves. Because the Corporate Defendants have operated as a common enterprise, each is jointly and severally liable for the acts and practices alleged below. Defendants Duong, Avitia-Pena, Colombana, and Calderon have formulated, directed, controlled, had the authority to control, or participated in the acts and practices of the Corporate Defendants that constitute the common enterprise.

COMMERCE

15. At all times material to this Complaint, Defendants have maintained a substantial course of trade in or affecting commerce, as "commerce" is defined in Section 4 of the FTC Act, 15 U.S.C. § 44.

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DEFENDANTS' UNLAWFUL STUDENT LOAN DEBT RELIEF OPERATION

16. Since at least December 2014 through at least the filing of the FTC's Complaint in this matter in November 2018, Defendants have operated an unlawful debt relief scheme that preys on consumers with student loan debt. In telephone calls, on websites, and in mailed advertising, Defendants promise to reduce consumers' monthly student loan payments and eliminate all, or a portion of, their student loan debt through enrollment in student loan forgiveness or repayment programs. In many instances, however, Defendants failed to obtain debt forgiveness or monthly payment reductions. In fact, some consumers owed more on their student loans after enrolling in Defendants' program.

12 17. In exchange for the promised student loan debt relief services,
13 Defendants have charged illegal upfront fees of \$499 or more.

Background on Student Loan Forgiveness and Repayment Programs

18. Student loan debt is the second largest class of consumer debt; more than 42 million Americans collectively owe nearly \$1.5 trillion in student loan debt. The student loan market shows elevated levels of distress relative to other types of consumer debt.

19 19. To address this mounting level of distressed debt, the U.S. Department of Education ("USDE") and state government agencies administer a 20 21 limited number of student loan forgiveness and discharge programs. Most 22 consumers, however, do not qualify for these programs because of strict eligibility 23 requirements. For example, one program requires the consumer to demonstrate a 24 total and permanent disability; another applies only to consumers whose school 25 closed while the consumer was still enrolled. A third program, the Borrower 26 Defense to Repayment ("BDR"), may provide a loan discharge if the school, 27 through an act or omission, violated state law directly related to the borrower's

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federal student loan or to the educational services for which the loan was provided.

20. Other forgiveness programs require borrowers to work in certain professions for a period of years. For example, Teacher Loan Forgiveness applies to teachers who have worked full-time for five years in a low-income elementary or secondary school or educational service agency. Public Service Loan Forgiveness ("PSLF") applies to employees of governmental units or non-profit organizations who make timely monthly payments for a period of ten years while employed in the public sector.

9 21. The federal government also offers loan forgiveness through incomedriven repayment ("IDR") programs that enable borrowers to reduce their monthly 10 11 payments and have portions of their loans forgiven. IDR programs allow eligible 12 borrowers to limit their monthly payments based on a percentage of their 13 discretionary monthly income. To remain in an IDR program, borrowers must 14 recertify their income and family size annually. Obtaining forgiveness through IDR programs requires a minimum of 20 or 25 years of qualifying payments, 15 depending on whether borrowers received their first loans on July 1, 2014 or 16 17 before that date. Because a borrower's income is likely to fluctuate over the life of the loan, monthly payments under the IDR programs can vary considerably from 18 year to year. If a borrower's income were to increase over the repayment period, 19 for example, the monthly payment amount could correspondingly increase to the 20 21 point where those payments would pay off the loan before any amount could be 22 forgiven at the end of the repayment term. No loans have been forgiven yet under 23 any of the IDR programs because the programs have not existed long enough for 24 borrowers to make the minimum number of years of qualifying payments.

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and forgiveness or discharge programs through USDE or their student loan

servicers at no cost; these programs do not require the assistance of a third-party

Consumers can apply for BDR, PSLF, IDR, and other loan repayment

company or payment of application fees.

23. USDE will grant forbearance while processing applications for an alternative repayment plan, and in some cases of hardship. During forbearance, unpaid interest is added to the principal balance.

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Defendants' Deceptive Marketing of Student Loan Debt Relief Services

24. To lure consumers into purchasing their purported student loan debt relief services, Defendants have made false promises to eliminate or reduce consumers' student loan balances or monthly payments through loan forgiveness or other programs.

25. To induce consumers to purchase their purported student loan debt relief services, Defendants have disseminated websites such as <u>aidingstudents.com</u>, <u>aidnest.com</u>, and <u>studora.com</u>, including, but not necessarily limited to, the attached exhibits A through F. Defendants' websites have contained the following statements, among others:

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Service Guarantee

Success Rate

We are committed to helping customers get lower rates and monthly payments, and we will make the process seamless and straightforward. You will be satisfied with our service and our commitment to your success. That's our guarantee. Our 96% success rate is one of the top ratings in the industry. Our process has been tested, and our success rate proves that it works. We can help you reduce and simplify your payments. Call us today!

Ex. A at 1 (aidingstudents.com, 2015).

Free Assessment

Our experts will assess

your current student loan

program, and determine

which programs are

available in your

situation. We will help

you decide which

program can help you

achieve your goals. Call

us today!

1	"We can help you reduce and simplify your payments. Contact one of		
2	our specialists today for a		yments. Contact one of
3			
4	Ex. A at 2 (emphasis in orig	ginal).	
5			1
6	-	ief has helped countless peop s plan has led to one of the h	
7	industry."		
8			
9	Ex. A at 4.		
10	100% Customer Satisfaction We can help you reduce and simplify your payments. Call one of our specialists		n
11			
12		today.	
13	Ex. B at 1 (aidingstudents.com, 2016) (emphasis in original).		
14	Meet some of our members who have saved big on their student loan debt.		their student loan debt.
15	Helping You Save Big		
16	"Thanks to Aiding St	udent Relief I am savings [s	vic] \$250 per month "
17	"Thanks to Aiding Student Relief, I am savings [sic] \$250 per month." Michael Martin		
18	Entrepreneur		
19	Ex. B at 2 (emphasis in orig	ginal).	
20	"We can help you reduce and simplify your payments"		
21			
22	Ex. C at 1 (aidingstudents.com, 2018) (emphasis in original).		
23	Student Loan	Loon Fongiyonogg	Student Loan
24		Loan Forgiveness	
25	Forgiveness		Forgiveness
26	-	Get your multiple Federal	-
27	Student Loans, you're in the right place to get these		0 0
28	the fight place to get those	consolidated into one,	narusinp, and that's wily
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Case 8:18-cv-01987-JLS-KES Document 50-1 Filed 02/05/19 Page 11 of 57 Page ID #:1770 loans reduced, forgiven or forget about increasing with us you'll be able to 1 completely discharged interests [sic] and pay make monthly payments 2 through our student loan month to month at the based on your forgiveness programs. lowest possible cost. affordability, for as low as 3 \$0.00, depending on your 4 situation. 5 Ex. D at 2 (aidnest.com, 2016). 6 7 Lower your loan payments by getting in touch with 8 one of our professionals 9 We design a customized repayment plan that will allow you to make 10 payments based on your monthly income, family size, and spending. Get rid of the hassle of extensive paperwork and get the help you 11 deserve. 12 What we can help you achieve [is] a lower payment or lower rate. 13 14 Ex. E at 6 (aidnest.com, 2018) (emphasis in original). 15 16 **STUDENT LOAN INCOME BASED** LOAN 17 CONSOLIDATION FORGIVENESS PAYMENTS 18 19 We'll help you get your Make monthly payments Get multiple Federal loans reduced, forgiven or based on your Student Loans 20 discharged. affordability. consolidated into one low 21 monthly payment! 22 Ex. F at 1 (studora.com, 2018) (emphasis in original). 23 26. In some instances, consumers view the Defendants' online advertising 24 and call Defendants' telemarketers for more information. Defendants also make 25 outbound telemarketing calls and send texts to consumers to offer their services 26 and convince student loan borrowers to sign up for Defendants' debt relief 27 services. 28

27. In calls with consumers, Defendants' telemarketers have told consumers that Defendants can cause consumers' student loan balances to be reduced, or that consumers' loan balances would be forgiven after making lower monthly payments. Defendants' telemarketers have told some consumers that over half their loan balance would be forgiven. Moreover, Defendants' telemarketers have told some consumers that their loan payments could or would be rapidly reduced to \$19 per month, or promptly forgiven.

8 28. Defendants have made other representations concerning loan 9 reduction or forgiveness to consumers in telemarketing their debt relief services. 10 For example, Defendants' telemarketers have told one or more consumers that 11 "family size," a metric for determining the amount borrowers pay each month 12 under IDR plans, includes "anyone you help out throughout the year[,] they don't 13 have to live with you," even claiming that helping with "gas money, three times out of the year" is enough to include a person in "family size." Further, 14 Defendants' telemarketers have offered one or more consumers "basically a 15 guarantee to remain" in an IDR plan, and warned one or more consumers that 16 17 signing up for an IDR plan with a lender instead would result in a higher loan 18 payment.

29. Defendants have not been likely to achieve the lower monthly
payments or student loan forgiveness they have advertised, marketed, and
promoted to consumers. In many instances, Defendants have failed to obtain the
promised lower monthly payments or student loan forgiveness.

30. Defendants have charged consumers fees for purported debt relief services before achieving lower monthly payments or student loan forgiveness, and, in many instances, have failed to achieve those results at all on behalf of consumers.

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31. Defendants' telemarketers have sought and obtained consumers' 1 payment information by phone or the Internet. 2 Defendants' total advance fees typically have been in the range of 3 32. \$300-500. Defendants also have charged consumers recurring monthly fees for 4 purported debt relief services, typically charging \$19 per month. 5 THE FTC ACT 6 33. 7 Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), prohibits "unfair or deceptive acts or practices in or affecting commerce." 8 34. Misrepresentations or deceptive omissions of material fact constitute 9 deceptive acts or practices prohibited by Section 5(a) of the FTC Act. 10 **VIOLATIONS OF THE FTC ACT** 11 **Count One** 12 (Deceptive Student Loan Debt Relief Representations) 13 14 35. In numerous instances in connection with the advertising, marketing, 15 promotion, offering for sale, or sale of student loan debt relief services, Defendants 16 have represented, directly or indirectly, expressly or by implication, that consumers 17 who purchase Defendants' debt relief services will or likely will have their 18 monthly payments reduced or their loan balances forgiven in whole or in part. 19 In truth and in fact, in numerous instances in which Defendants have 36. 20 made the representations set forth in Paragraph 35 of this Complaint, such 21 representations were false or not substantiated at the time Defendants made them. 22 37. Therefore, Defendants' representations as set forth in Paragraph 35 of 23 this Complaint are false or misleading and constitute deceptive acts or practices in 24 violation of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a). 25 THE TELEMARKETING SALES RULE 26 38. Congress directed the FTC to prescribe rules prohibiting abusive and 27 deceptive telemarketing acts or practices pursuant to the Telemarketing Act, 15 28

U.S.C. §§ 6101-6108, in 1994. The FTC adopted the original TSR in 1995, extensively amended it in 2003, and amended certain sections thereafter. 16 C.F.R. Part 310.

39. Defendants are "seller[s]" or "telemarketer[s]" engaged in "telemarketing" as defined by the TSR, 16 C.F.R. § 310.2(dd), (ff), and (gg). A "seller" means any person who, in connection with a telemarketing transaction, provides, offers to provide, or arranges for others to provide goods or services to a customer in exchange for consideration. 16 C.F.R. § 310.2(dd). A "telemarketer" means any person who, in connection with telemarketing, initiates or receives telephone calls to or from a customer or donor. 16 C.F.R. § 310.2(ff). 10 "Telemarketing" means a plan, program, or campaign which is conducted to 11 induce the purchase of goods or services or a charitable contribution, by use of one 12 or more telephones and which involves more than one interstate telephone call. 16 13 C.F.R. § 310.2(gg). 14

40. Defendants are sellers or telemarketers of "debt relief services" as 15 defined by the TSR, 16 C.F.R. § 310.2(o). Under the TSR, a "debt relief service" 16 means any program or service represented, directly or by implication, to 17 renegotiate, settle, or in any way alter the terms of payment or other terms of the 18 debt between a person and one or more unsecured creditors or debt collectors, 19 including, but not limited to, a reduction in the balance, interest rate, or fees owed 20 by a person to an unsecured creditor or debt collector. 16 C.F.R. § 310.2(o). 21

22 The TSR prohibits sellers and telemarketers from requesting or 41. 23 receiving payment of any fees or consideration for any debt relief service until and 24 unless:

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The seller or telemarketer has renegotiated, settled, reduced, or a. otherwise altered the terms of at least one debt pursuant to a

1	settlement agreement, debt management plan, or other such
2	valid contractual agreement executed by the customer; and
3	b. The customer has made at least one payment pursuant to that
4	settlement agreement, debt management plan, or other valid
5	contractual agreement between the customer and the creditor;
6	and
7	c. To the extent that debts enrolled in a service are renegotiated,
8	settled, reduced, or otherwise altered individually, the fee or
9	consideration either:
10	i. Bears the same proportional relationship to the total fee
11	for renegotiating, settling, reducing, or altering the terms
12	of the entire debt balance as the individual debt amount
13	bears to the entire debt amount. The individual debt
14	amount and the entire debt amount are those owed at the
15	time the debt was enrolled in the service; or
16	ii. Is a percentage of the amount saved as a result of the
17	renegotiation, settlement, reduction, or alteration. The
18	percentage charged cannot change from one individual
19	debt to another. The amount saved is the difference
20	between the amount owed at the time the debt was
21	enrolled in the service and the amount actually paid to
22	satisfy the debt. 16 C.F.R. § 310.4(a)(5)(i).
23	42. The TSR prohibits sellers and telemarketers from misrepresenting
24	directly or by implication, any material aspect of any debt relief service, including,
25	but not limited to, the amount of money or the percentage of the debt amount that a
26	customer may save by using the service. 16 C.F.R. § 310.3(a)(2)(x).

Attachment A

1	43. Pursuant to Section 3(c) of the Telemarketing Act, 15 U.S.C	
2	§ 6102(c), and Section 18(d)(3) of the FTC Act, 15 U.S.C. § 57a(d)(3), a violation	
3	of the TSR constitutes an unfair or deceptive act or practice in or affecting	
4	commerce, in violation of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a).	
5	VIOLATIONS OF THE TELEMARKETING SALES RULE	
6	Count Two	
7	(Advance Fee for Debt Relief Services)	
8	44. In numerous instances, in connection with the telemarketing of	
9	student loan debt relief services, Defendants have requested or received payment	
10	of a fee or consideration for debt relief services before:	
11	a. Defendants have renegotiated, settled, reduced, or otherwise	
12	altered the terms of at least one debt pursuant to a settlement	
13	agreement, debt management plan, or other such valid contractual	
14	agreement executed by the customer; and	
15	b. The customer has made at least one payment pursuant to that	
16	settlement agreement, debt management plan, or other valid	
17	contractual agreement between the customer and the creditor.	
18	45. Defendants' acts or practices, as described in Paragraph 44 of this	
19	Complaint, are abusive telemarketing acts or practices that violate Section	
20	310.4(a)(5)(i) of the TSR, 16 C.F.R. § 310.4(a)(5)(i).	
21	Count Three	
22	(Material Debt Relief Misrepresentations)	
23	46. In numerous instances, in connection with the telemarketing of	
24	student loan debt relief services, Defendants have misrepresented, directly or	
25	indirectly, expressly or by implication, material aspects of their debt relief services	
26	including, but not limited to that consumers who purchase Defendants' debt relief	
27	services will or likely will have their monthly payments reduced or their loan	
28		

1 balances forgiven in whole or in part.

47. Defendants' acts and practices, as described in Paragraph 46 of this Complaint, are deceptive telemarketing acts or practices that violate Section 310.3(a)(2)(x) of the TSR, 16 C.F.R. § 310.3(a)(2)(x).

Count Four

(Disgorgement of Ill-Gotten Gains of Relief Defendant)

48. Relief Defendant Noel has received, directly or indirectly, funds or other assets from Defendants that are traceable to funds obtained from Defendants' customers through the unlawful acts or practices described herein.

49. Relief Defendant Noel has no legitimate claim to Defendants'
customers' funds or other assets and will be unjustly enriched if it is not required to
disgorge the assets or the value of benefits received as a result of Defendants'
unlawful acts or practices.

50. By reason of the foregoing, Relief Defendant Noel holds funds and assets in constructive trust for the benefit of Defendants' customers.

CONSUMER INJURY

51. Consumers have suffered and will continue to suffer substantial injury as a result of Defendants' violations of the FTC Act and the TSR. In addition, Defendants have been unjustly enriched as a result of their unlawful acts or practices. Absent injunctive relief by this Court, Defendants are likely to continue to injure consumers, reap unjust enrichment, and harm the public interest.

THIS COURT'S POWER TO GRANT RELIEF

52. Section 13(b) of the FTC Act, 15 U.S.C. § 53(b), empowers this Court to grant injunctive and such other relief as the Court may deem appropriate to halt and redress violations of any provision of law enforced by the FTC. The Court, in the exercise of its equitable jurisdiction, may award ancillary relief, including rescission or reformation of contracts, restitution, the refund of monies paid, and

the disgorgement of ill-gotten monies, to prevent and remedy any violation of any
 provision of law enforced by the FTC.

53. Section 6(b) of the Telemarketing Act, 15 U.S.C. § 6105(b), authorizes this Court to grant such relief as the Court finds necessary to redress injury to consumers resulting from Defendants' violations of the TSR, including the rescission or reformation of contracts, and the refund of money.

PRAYER FOR RELIEF

Wherefore, Plaintiff FTC, pursuant to Section 13(b) of the FTC Act, 15U.S.C. § 53(b), Section 6(b) of the Telemarketing Act, 15 U.S.C. § 6105(b), and the Court's own equitable powers, requests that the Court:

 A. Award Plaintiff such preliminary injunctive and ancillary relief as may be necessary to avert the likelihood of consumer injury during the pendency of this action and to preserve the possibility of effective final relief, including but not limited to, temporary and preliminary injunctions, orders freezing assets, immediate access to business premises, appointment of a receiver, and expedited discovery;

B. Enter a permanent injunction to prevent future violations of the FTC Act and the TSR;

C. Award such relief as the Court finds necessary to redress injury to consumers resulting from Defendants' violations of the FTC Act and the TSR, including but not limited to, rescission or reformation of contracts, restitution, the refund of monies paid, and the disgorgement of ill-gotten monies;

D. Enter an order requiring Relief Defendant to disgorge all funds and assets, or the value of the benefit it received from the funds and assets, which are traceable to funds obtained from Defendants' customers through the unlawful acts or practices described herein; and

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1	E. Award Plaintiff the costs of bringing this action, as well as such other
2	and additional relief as the Court may determine to be just and proper.
3	
4	Dated: February 5, 2019
5	Respectfully submitted,
6	Respectfully sublified,
7	ALDEN F. ABBOTT General Counsel
8	
9	Joshua S. Millard
10	Brian M. Welke
11	Barbara Chun (Local Counsel)
12	Attorneys for Plaintiff FEDERAL TRADE COMMISSION
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EXHIBIT A

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STUDENT LOAN CRISIS AND WHAT YOU CAN DO (855) 510-5400

WHAT'S CAUSING ALL THIS?
CREDENTIAL INFLATION
EASY ACCESS TO LOANS
DECREASING VALUE OF \$USD

APPLY NOW

More Info







Free Assessment

Our experts will assess your current student loan program, and determine which programs are available in your situation. We will help you decide which program can help you achieve your goals. Call us today!

Service Guarantee

We are committed to helping customers get lower rates and monthly payments, and we will make the process seamless and straightforward. You will be satisfied with our service and our commitment to your success. That's our guarantee.

Success Rate

Our 96% success rate is one of the top ratings in the industry. Our process has been tested, and our success rate proves that it works. We can help you reduce and simplify your payments. Call us today!

> FTC-AID-1 Exhibit A 20

ABOUT US

We Strive For Success

We can help you reduce and simplify your payments. Contact one of our specialists today for a free evaluation.



What Makes Us Great!

Aiding Student Relief has a staff of trained experts on standby to help you. These friendly faces have trained extensively, and are familiar with the nuances of government and private student loans. They will use this expertise to look out for your best interests. Our success rate is the result of our staff, and our striategy.

Our student loan advisors follow a proven strategy to reduce and simplify your student foan payments: 1) Assembling: We gather

information and documents to assess your individual situation.

2) Researching: Our staff will double-check all information before developing a game plan. 3) Thinking:After our research is complete, we investigate all possible assistance options. 4) Writing: We provide a written strategy before we take action, because you deserve (o understand the process. 5) Revising: Aloing Student Relief is committed to creative, out-of-the-box thinking. We will leave no stone unturned, because we have your best interest at heart. 6) Sketching: Our notes and records are thorough, and provide a clear portrait of your situation, so any of our experts are equipped to assist you with your case. 7) Designing: Life isn't one-size fits all. We will design a strategy to fit your unique situation, so you can have your own perfect success story.

Why choose Aiding Student Relief? Our advisors are qualified to assist with more types of assistance than our competitors. In addition to the plans most companies can help with, we are equipped to work with private student loans, and can even intervene in the case of wage garnishment. Aiding Student Relief has more to offer, and we offer it with flexible rates and a money back guarantee.



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at msnbc

SERVICES

What We Do Best





Loan Forgiveness

In some cases, individuals with Federal Student Loans may qualify to have a portion of the amount owed may be forgiven. This means your principal balance could be significantly reduced, and you will not be expected to repay the forgiven amount.



Income Based Payments

A period of financial hardship may qualify you for an Income Based Repayment Plan. In many cases, this means you pay nothing. Unlike a deferment, the term on your loan continues to reduce while the plan is in place. Your term could reduce while you pay nothing.



Loan Consolidation

You may be able to combine multiple federal student loans into one new loan with a lower, more affordable monthly payment. Loan consolidation programs can help you qualify for additional programs, like loan forgiveness programs or Public Service Loan Forgiveness.



Private Sector Loan Forgiveness

If you work for a government organization at a city, state, or federal level, you may qualify for the Public Service Loan Forgiveness program. To qualify, your loans must be consolidated into a specific repayment plan. The balance on your federal student loans is forgiven after 120 qualifying



Permanent Disability Forgivenness

If your disability is expected to last 60 months or more, you may qualify for permanent disability forgiveness. Qualifying for Permanent Disability Forgiveness requires a visit to your doctor, and individuals enrolled in the program are subject to three years of post-discharge monitoring.



Wage Garnishment Prevention

Federal law requires that the Department of Education or a guaranty agency notify you before instituting wage garnishment. You have the right to a hearing, where you can challenge the stated amount owed and negotiate the terms of the repayment schedule. We can intervene on you carteling D-3

Exhibit A

payments have been made.

prevent wage garnishments.

A FEW STATISTICS ABOUT STUDENT LOAN CRISIS

1.2 Trillion 40 Million

\$33,000

National Student Debt

The national student loan debt is now 1.2 trillion dollars. 1 trillion of these are in federal student loans. Let us help you through this national crisis. Call today for a free evaluation.

Students with Debt

In 2014, an estimated 40 million current and former students were in debt because of student loans. If you are one of the millions of people struggling to pay student loans, Aiding Student Relief is here to help.

Average Student Debt

The graduating class of 2014 average \$33,000 of student loan debt per person. That's \$3,000 more than the average in 2013. Don't be one of the many. Let Aiding Student Relief advocate for you.

"Aiding Student Relief has helped countless people reduce their student debt. Their proven business plan has led to one of the highest success rates in the industry."

John Standiford Associated

FTC-AID-4 Exhibit A

TESTIMONIALS

What Our Clients Are Saying About Us

"Thanks to Aiding Student Relief, I'm saving \$250 per month."



Michael Martin Entrepreneur

"With so many programs, I didn't know what was right for me. My student loan advisor walked me through my options, and now I'm saving \$411/month."



Ariel Henriquez Sales Consultant "I was overwhelmed, but Aiding Student Relief explained the process, and made everything clear and simple."



Emily Jalloul Teacher

"Consolidating my loans into one monthly payment has made life simpler. Now I can focus on what matters to me."



Stephanie Selander Small Business Owner





Paul Christiansen Nurse

"I love my job, but with my high student loan payments, I was still barely getting by. I don't know what I would have done without Aiding Student Relief."



A) Olsen Museum Curator

RECENT NEWS

This Is Whats Happening!







Exhibit A



鍧,001/9,2014

Debt Collective Demands

The Debt Collective is a group of college students calling themselves the "Corinthian Fifteen" who are refusing to pay back their student loans. As part of this effort, the Debt Collective has written an open letter to the Department of Education...





Student Debt Crisis

May be largely about smallest borrowers U.S. News & World Report-May 16, 2015 last month, the Federal Reserve Bank of New York reported that student loan balances rose to 1.6 trillion and that 11.3 percent of that is in....





羅 [ULY 9, 2014

Business Latest: Student

Loan Crisis is far from over. Two new reports suggest the student loan crisis is easing somewhat as the economy improves, but the crisis is far from over, the College Board reports total borrowing fell by 8 percent between 2012-13 and 2013-14. The organization...

Read more

TAKE THE NEXT STEP

If your student loan payments are not affordable, let Aiding Student help. Aiding Student will work with you and your lender to find the assistance program that is right for you. We can help you reduce and simplify your payments. Contact one of our specialists today for a free evaluation.

APPLY NOW

About Us

Alding Student Relief has a staff of trained experts on standby to help you. Contact us today for a free evaluation.

Address

Alding Student Relief 600 Anton Blvd Suite 11th Floor Costa Mesa, CA 92626 Telephone: **855.510.5400** Email: info@aidlingstudent.com

> FTC-AID-6 Exhibit A

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PRIVACY POLICY

This privacy statement discloses the privacy practices for Aiding Student Relief. Because Aiding Student Relief wants to demonstrate its firm commitment to your privacy, Aiding Student Relief has agreed to disclose its information gathering and dissemination practices. Aiding Student Relief will notify you of:

INFORMATION COLLECTION AND USE

Aiding Student Relief is the sole owner of the information collected on this site. We will not sell, share or rent this information to others in ways different from what is disclosed in this statement. Aiding Student Relief collects information through this site from our prospective and existing clients at several different points on our web site. We use their contact information to send information about our company and to service existing accounts. Users may opt-out of receiving future mailings; see the cholce/opt-out section below. Contact and Financial information that is collected is used for verifying your name, address and other information, as well as to bill you for your use of our services using information from third party sources. Information about your computer hardware and software is automatically collected by Aiding Student Relief and may be shared in aggregate with third parties whose services are used for traffic analysis purposes. This information includes; your IP address, browser type, domain names, access times and referring Web site addresses. This information is not tied to personally identifiable information. This information is used by Aiding Student Relief to maintain and improve the quality of the service and to generate statistics regarding use of the Aiding Student Relief site. We use third party services to bill for services that the provide other service are not permitted to use your information for any secondary purposes.

Thank you and cheers!

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EXHIBIT B

Case 8:18-cv-01987-JLS-KES Document 50-1 Filed 02/05/19 Page 29 of 57 Page ID #:1788

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Payments

Loan Forgiveness Programs



If you have questions We have the answers u



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Attachment A

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EXHIBIT C

AIDINGSTUDENTRELIEF

Something awesome is coming soon

We are building something very cool. Stay tuned and be patient. Your patience will be well paid.

About Us

We can help you reduce and simplify your payments.

Call one of our specialsts today.

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Loan Forgiveness If you are a teacher, public service worker or an

individual with total or permanent disability you

may qualify for this program.

Income Based Payments

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A period of financial hardshipmay qualify you for an Income Based Repayment Plan. In many cases, this means you not paying.

Federal law require that the Department of Education or guarantee agency notify you

Garnishment Prevention

before they begin garnishing your wages.

Subscribe & Stay Updated

Enter Your Name information in the form to the left. Thank you. Enter Your Email

Exhibit C

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EXHIBIT D

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info@aidnest.com (800) 555-1212



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National Education Student & Teacher

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Student Loan Forgiveness

If you have Federal Student Loans, you're in the right place to get those loans reduced, forgiven or completely discharged through our student loan forgiveness programs.

Loan Consolidation

Get your multiple Federal Student Loans consolidated into one, forget about increasing interests and pay month to month at the lowest possible cost.

Student Loan Forgiveness

We understand if you're going through some hardship, and that's why with us you'll be able to make monthly payments based on your affordability, for as low as \$0.00, depending on your situation.
National Education Student & Teacher

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Knowledge Base

Our knowledge base is designed to provide information regarding some of the critical topics those with student loans must be aware of to be able to make educated decisions regarding their future.

Defaulted Student Loans

If you're in default, you don't have to worry anymore - not only can we enroll you into one of our rehabilitation programs, but also your credit score will show in good standing within 6 to 9 months.

Wage Garnishment

A wage garnishment is any legal procedure in which some portion of a person's earnings is required to be withheld by an employer for the payment of a debt.

Student Loan Rehabilitation

If you're in default, you don't have to worry anymore - not only can we enroll you into one of our rehabilitation programs, but also your credit score will show in good standing within 6 to 9 months.

Income Based Repayment Plan

With this program your payments change as your income changes and will not be longer than 25 years. This is the ideal plan if you are in partial financial hardship. Your monthly payments will be lower and you'll pay more for your loan over time than you would under the 10-year standard plan.

Deferment and Forbearance

Temporarily allowing you to postpone or reduce your federal student loan payments. Postponing or reducing your payments may help you avoid default and future garnishments.

Pay As You Earn Repayment Plan

Your monthly payments will be lower and you'll pay more for your loan over time than you would under the 10-year standard.

There are no obligations or commitments. YOUR ASSESSMENT IS ABSOLUTELY FREE. Call (561)424-6053 today to go over your options.

National Education Student & Teacher

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Testimonials

Latest News

Why 2016 Will Be a Big Year For Student Loans

Top Student Loan Refinancing Questions of 2015

Obama's latest student loan plan

Things You Should Know About Public Service Loan Forgiveness

Recent Posts

National Education Student & Teacher

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pay-grandchild-studen

Why 2016 Will Be a Big Year For Student Loans

December 30, 2015

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Top Student Loan Refinancing Questions of 2015

December 30, 2015

About Us

We stand by our consultation and quote. We are so sure and confident about our services and offers that they are all 100% money back guarantee, risk free – if we don't do what we promise, you'll get your money back.

Contact Info

(800) 555-1212 AidnestStudenLoans@gmail.com 18100 Von Karman Ave Suite 850 Irvine, CA 92612

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EXHIBIT E

AIDNEST Let us help you through this national crisis

Call one of our specialists today.

Forbearance & Deferment

If you are still in school and struggling to make payments on your student loans. You may qualify

for Forbearance & Deferment.

Garnishment Prevention

Federal law requires that the Department of Education or guarantee agency notifies you before they

begin garnishing your wages.

Loan Forgiveness

If you are a teacher, public service worker, or an individual with total and permanent disability you

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may qualify for this program.

Consolidating Your Loans

Consolidating your loans to one new loan under one lender may lower your payments and make

your life a bit more manageable.

Affordable Payments

If you are looking to lower your monthly payments, then Income Based Repayment Plans may be

the correct choice for you.

Learn more about our services

LEARN MORE

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Loan Forgiveness Programs Income Based Payments Student Loan Rehabilitation

Student Loan Consolidation

You may be eligible for

Loan Forgiveness Programs

In some cases, individuals with Federal Student Loans may qualify to have a portion of the amount owed to be forgiven.

Get in touch with our professional team to find out which loan forgiveness program you qualify for and how you can get rid of your unpaid student loan.

LEARN MORE

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There are no obligations or commitments.

YOUR ASSESSMENT IS ABSOLUTELY FREE

Meet your Budget

One of our advisers will help you meet your payment goals by using your budget and timeline to

determine the best plan available.

AIDNEST Let us help you through this national crisis

Simple Process

We understand that lowering your payments alone can be difficult. Our intuitive platform allows us

to keep the entire process simple.

Customer Satisfaction

We are committed to providing you with outstanding service only. We look forward to working

with you.

100% money back guarantee

No Hassle Money Back Policy

AIDNEST Let us help you through this national crisis

Lower your loan payments by getting in touch with one of our professionals

We design a customized repayment plan that will allow you to make payments based on your monthly income, family size, and spending. Get rid of the hassle of extensive paperwork and get the help you deserve.

What we can help you achieve a lower payment or lower rate.

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How a Change of City can Change your Life	We stand by our consultation and quote. We
(and Loan)!	are so sure and confident about our services
The Argument for Tuition-Free College	and offers that they are all 100% money back
	guarantee, risk free – if we don't do what we
	promise, you'll get your money back.

CONTACT INFO	FOLLOW US
info@aidnest.com	
855-580-NEST (6378)	
18100 Von Karman Ave Suite 850,	?
Irvine, CA 92612	
1651 E. Fourth St.	

Santa Ana, CA 92701

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INCOME BASED PAYMENTS

If you are suffering from a financial hardship, you may be eligible for an Income Based Payment. In this repayment program, you would have a payment based on your income and family size. The payment could be as low as \$0.00 per month, with forgiveness at the end of 20-25 years.

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PRIVATE STUDENT LOAN CONSOLIDATION

Much like refinancing a mortgage, generally the biggest benefit of private student loan consolidation/student loan refinancing is a lower interest rate



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With our fast, friendly and professional services we'll be glad to help you get your student loans reduced, forgiven or completely discharged. To this end, we'll assist you in consolidating all your student loans, so you'll have only one lender and you'll start making one monthly payment. Our professionals will walk you through the best and most flexible repayment options, and if it's also necessary, varied deferment options and rehabilitation programs.

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Our CRM System

Our CRM is one of the most advanced in the industry and most importantly, it's linked directly to the Department of Education (DOE). This keeps your personal and most confidential information safe. Furthermore because our CRM system is linked to the DOE, our approval is 100%. Through our CRM we will be doing continuous monitoring of our process without losing sight of your immediate needs, ensuring that your case has the proper handling and most efficient process.

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RECENT POSTS	ABOUT US
How a Change of City can Change your Life	We stand by our consultation and quote. We
(and Loan)!	are so sure and confident about our services and offers that they are all 100% money back
The Argument for Tuition-Free College	guarantee, risk free – if we don't do what we
	promise, you'll get your money back.

CONTACT INFO	FOLLOW US
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EXHIBIT F

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Offering obligation and commitment free loan relief solutions!



STUDENT LOAN FORGIVENESS

discharged.



INCOME BASED PAYMENTS

Make monthly pdyments based on your affordability.



LOAN CONSOLIDATION

Talk to our experts concerning your student loans.

Studora is a privately owned company that helps consumers like you identify government programs that fit your financial stuation. Our loan experts will assist you in Belecting the appropriate programs that WO4 with your income, family size, and desired monthly payment We then prepare the appropriate documents for your

review and submission. All this for one low easy payment.

CONTACT US



Testimonials

Thank you for getting back to me quickly, You've been fabulous during this whole process. Is there a place I can go online that I can leave a comment for your manager? You've made this process so easy and answered every question my husband and I
 Thank you for the confirmation. and for your help today. Pass this on to your sap. that you were very professional and very help today assess of relations. Then you very much and have a great rest of your day. Kudos to you and your





OBAMA STUDENT LOAN FORGIVENESS	FROM THE BLOG	SITE MAP	CONTACT INFO
FORCIVENESS The names "base Student Loan Forgiveness" has become the nickname for a program actually called the William D. Ford Direct Loan program. Many people only know about the program, and have heard of it through others as the Obama Student Loan Forgiveness program.			(855) 978-5599 Sinfo@studora.com studora.com studora.com