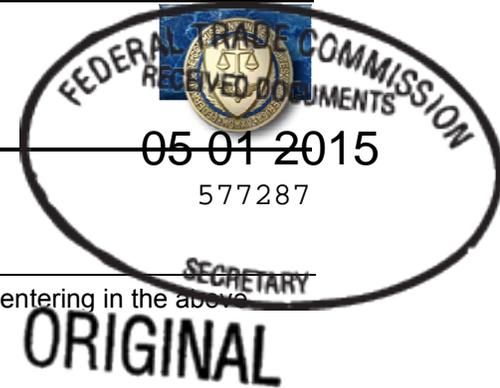


FEDERAL TRADE COMMISSION
WASHINGTON, DC 20580

NOTICE OF APPEARANCE



CASE NAME LabMD, Inc.	FILE/DOCKET NUMBER D09357
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Pursuant to Section 4.1 of the Commission's Rules of Practice, I (we) am (are) entering in the above proceeding the appearance of

- counsel supporting the complaint (Complete Items 1, 3, 4, and 5 below)
- counsel or representative for the respondent (Complete Items 1, 2, 4, and 5 below)
- counsel or representative for a third party (Complete Items 1, 2, 4, and 5 below)

1. COUNSEL OR REPRESENTATIVE	2. RESPONDENT(S) OR THIRD PARTY(IES)
<p>Include the name, address, email address, and telephone number of each counsel or representative entering an appearance in the above proceeding,</p> <p>Mary Beth Buchanan MBuchanan@bryancave.com Jacquelyn Schell Jacquelyn.Schell@bryancave.com Bryan Cave LLP 1290 Avenue of the Americas New York, NY 10104 Phone Number: 212-541-2000 Fax Number: 212-541-4630</p>	<p>Include the address and telephone numbers of all persons, partnerships, corporations, or associations on whose behalf this Notice of Appearance is being filed.</p> <p>Richard Wallace Bryan Cave LLP 1290 Avenue of the Americas New York, NY 10104 Phone Number: 212-541-2000 Fax Number: 212-541-4630</p>

3. ASSOCIATE/ASSISTANT DIRECTOR

4. SIGNATURE OF SENIOR COUNSEL (Mary Beth Buchanan)	5. DATE SIGNED 5/1/2015
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Return this form to: Federal Trade Commission
Room H-113
600 Pennsylvania Avenue, N.W.
Washington, D.C. 20580