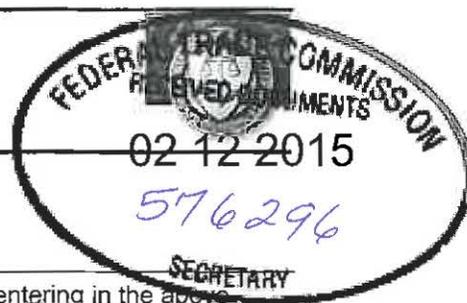


FEDERAL TRADE COMMISSION  
WASHINGTON, DC 20580

## NOTICE OF APPEARANCE



CASE NAME  
LabMD, Inc.

FILE/DOCKET NUMBER  
D09357

Pursuant to Section 4.1 of the Commission's Rules of Practice, I (we) am (are) entering in the above proceeding the appearance of

- counsel supporting the complaint (Complete Items 1, 3, 4, and 5 below)
- counsel or representative for the respondent (Complete Items 1, 2, 4, and 5 below)
- counsel or representative for a third party (Complete Items 1, 2, 4, and 5 below)

**ORIGINAL**

### 1. COUNSEL OR REPRESENTATIVE

Include the name, address, email address, and telephone number of each counsel or representative entering an appearance in the above proceeding.

Mary Beth Buchanan  
MBuchanan@Bryancave.com  
Jacquelyn Schell  
jacquelyn.schell@bryancave.com  
Bryan Cave LLP  
1290 Avenue of the Americas  
New York, NY 10104  
Phone Number: 212-541-2000  
Fax Number: 212-261-9842

### 2. RESPONDENT(S) OR THIRD PARTY(IES)

Include the address and telephone numbers of all persons, partnerships, corporations, or associations on whose behalf this Notice of Appearance is being filed.

Richard Wallace  
N/A  
130 Scott Ridge Road  
Harmony, PA 16037  
Phone Number: 212-541-2000

### 3. ASSOCIATE/ASSISTANT DIRECTOR

### 4. SIGNATURE OF SENIOR COUNSEL

(Mary Beth Buchanan)

### 5. DATE SIGNED

2/12/2015

Return this form to:

Federal Trade Commission  
Room H-113  
600 Pennsylvania Avenue, N.W.  
Washington, D.C. 20580