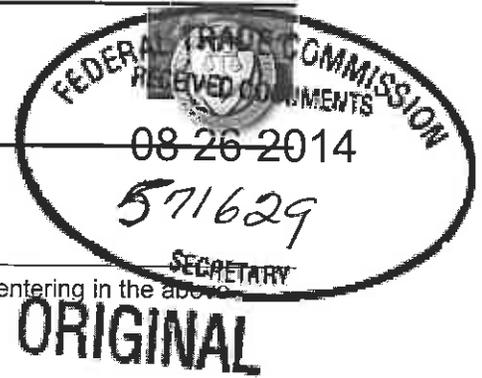


FEDERAL TRADE COMMISSION  
WASHINGTON, DC 20580

# NOTICE OF APPEARANCE



CASE NAME ECM BioFilms, Inc. et al.	FILE/DOCKET NUMBER D09358
--	------------------------------

Pursuant to Section 4.1 of the Commission's Rules of Practice, I (we) am (are) entering in the above proceeding the appearance of

- counsel supporting the complaint (Complete Items 1, 3, 4, and 5 below)
- counsel or representative for the respondent (Complete Items 1, 2, 4, and 5 below)
- counsel or representative for a third party (Complete Items 1, 2, 4, and 5 below)

1. COUNSEL OR REPRESENTATIVE	2. RESPONDENT(S) OR THIRD PARTY(IES)
<p>Include the name, address, email address, and telephone number of each counsel or representative entering an appearance in the above proceeding.</p> <p>Jeannie Rhee (Partner) jeannie.rhee@wilmerhale.com WilmerHale 1875 Pennsylvania Avenue NW Washington, DC 20006 Phone Number: 202-663-6000 Fax Number: 202-663-6363</p>	<p>Include the address and telephone numbers of all persons, partnerships, corporations, or associations on whose behalf this Notice of Appearance is being filed.</p> <p>Google Inc. Google Inc. 1600 Amphitheatre Parkway Mountain View, CA 94043 Phone Number: 650-253-0000 Fax Number: 650-253-0001</p>

3. ASSOCIATE/ASSISTANT DIRECTOR

4. SIGNATURE OF SENIOR COUNSEL (Jeannie S. Rhee)	5. DATE SIGNED 8/25/2014
---	-----------------------------

Return this form to: Federal Trade Commission  
Room H-113  
600 Pennsylvania Avenue, N.W.  
Washington, D.C. 20580



**CERTIFICATE OF SERVICE AND CERTIFICATE OF ELECTRONIC FILING**

I hereby certify that on August 25, 2014, I caused a true and correct copy of the paper original of the foregoing Notice of Appearance and Certificate of Eligibility To Appear to be filed and served as follows:

One electronic copy via the FTC E-Filing System and one electronic courtesy copy via email to the Office of the Secretary:

Donald S. Clark, Secretary  
Federal Trade Commission  
600 Pennsylvania Avenue NW, Room H-113  
Washington, DC 20580  
Email: secretary@ftc.gov

One paper copy via first-class mail, postage pre-paid and one electronic courtesy copy via email to the Office of the Administrative Law Judge:

The Honorable D. Michael Chappell  
Administrative Law Judge  
600 Pennsylvania Avenue NW, Room H-110  
Washington, DC 20580  
Email: oalj@ftc.gov

One paper copy via first-class mail, postage pre-paid and one electronic copy via email to Complaint Counsel:

Katherine Johnson  
Division of Enforcement  
Bureau of Consumer Protection  
Federal Trade Commission  
600 Pennsylvania Avenue NW, M-8102B  
Washington, DC 20580  
Email: kjohnson3@ftc.gov

Jonathan Cohen  
Division of Enforcement  
Bureau of Consumer Protection  
Federal Trade Commission  
600 Pennsylvania Avenue NW, M-8102B  
Washington, DC 20580  
Email: jcohen2@ftc.gov

Elisa Jillson  
Division of Enforcement  
Bureau of Consumer Protection  
Federal Trade Commission  
600 Pennsylvania Avenue NW, M-8102B  
Washington, DC 20580  
Email: ejillson@ftc.gov

Joshua Millard  
Federal Trade Commission  
600 Pennsylvania Avenue NW, M-8102B  
Washington, DC 20580  
Email: jmillard@ftc.gov

Benjamin Theisman  
Federal Trade Commission  
600 Pennsylvania Avenue NW, M-8102B  
Washington, DC 20580  
Email: btheisman@ftc.gov

Arturo DeCastro  
Federal Trade Commission  
600 Pennsylvania Avenue NW, CC-9528  
Washington, DC 20580  
Email: adecastro@ftc.gov

One paper copy via first-class mail, postage pre-paid and one electronic copy via email to  
Counsel for the Respondent:

Jonathan W. Emord  
Emord & Associates, P.C.  
11808 Wolf Run Lane  
Clifton, VA 20124  
Email: jemord@emord.com

Bethany R. Kennedy  
Emord & Associates, P.C.  
3210 South Gilbert Road, Suite 4  
Chandler, AZ 85286  
Email: bkennedy@emord.com

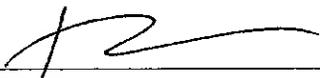
Lou Caputo  
Emord & Associates, P.C.  
3210 South Gilbert Road, Suite 4  
Chandler, AZ 85286  
Email: lcaputo@emord.com

Eric Awerbuch  
Emord & Associates, P.C.  
3210 South Gilbert Road, Suite 4  
Chandler, AZ 85286  
Email: eawerbuch@emord.com

Peter Arhangelsky  
Emord & Associates, P.C.  
3210 South Gilbert Road, Suite 4  
Chandler, AZ 85286  
Email: parhangelsky@emord.com

I further certify that I possess a paper copy of the signed original of the foregoing document that  
is available for review by the parties and the adjudicator.

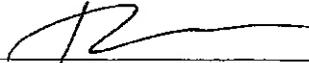
Dated: August 25, 2014

  
\_\_\_\_\_  
Jeannie S. Rhee  
WILMER CUTLER PICKERING  
HALE AND DORR LLP  
1875 Pennsylvania Avenue NW  
Washington, DC 20006  
Telephone: (202) 663-6000  
Facsimile: (202) 663-6363  
Email: jeannie.rhee@wilmerhale.com

**COPY CERTIFICATION**

I, Jeannie S. Rhee, certify that the electronic version of the Notice of Appearance and Certificate of Eligibility To Appear is a true and accurate copy of the paper original and that a paper copy with an original signature was filed on the same day.

Dated: August 25, 2014

  
\_\_\_\_\_  
Jeannie S. Rhee  
WILMER CUTLER PICKERING  
HALE AND DORR LLP  
1875 Pennsylvania Avenue NW  
Washington, DC 20006  
Telephone: (202) 663-6000  
Facsimile: (202) 663-6363  
Email: [jeannie.rhee@wilmerhale.com](mailto:jeannie.rhee@wilmerhale.com)