

FEDERAL TRADE COMMISSION  
WASHINGTON, DC 20580

# NOTICE OF APPEARANCE



CASE NAME ECM BioFilms, Inc. et al.	FILE/DOCKET NUMBER D09358
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Pursuant to Section 4.1 of the Commission's Rules of Practice, I (we) am (are) entering in the above proceeding the appearance of

- counsel supporting the complaint (Complete Items 1, 3, 4, and 5 below)
- counsel or representative for the respondent (Complete Items 1, 2, 4, and 5 below)
- counsel or representative for a third party (Complete Items 1, 2, 4, and 5 below)

**ORIGINAL**

1. COUNSEL OR REPRESENTATIVE	2. RESPONDENT(S) OR THIRD PARTY(IES)
<p>Include the name, address, email address, and telephone number of each counsel or representative entering an appearance in the above proceeding.</p> <p>Eric Awerbuch eawerbuch@emord.com Emord &amp; Associates 3210 South Gilbert Road Suite 4 Chandler, AZ 85286 Phone Number: 248-568-1856</p>	<p>Include the address and telephone numbers of all persons, partnerships, corporations, or associations on whose behalf this Notice of Appearance is being filed.</p> <p>ECM Biofilms ECM Biofilms, Inc. Victoria Place, Suite 225 100 South Park Place Painesville, OH 44077 Phone Number: 440-350-1400</p>

3. ASSOCIATE/ASSISTANT DIRECTOR

4. SIGNATURE OF SENIOR COUNSEL (Jonathan Emord)	5. DATE SIGNED 6/6/2014
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Return this form to: Federal Trade Commission  
Room H-113  
600 Pennsylvania Avenue, N.W.  
Washington, D.C. 20580

UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION  
OFFICE OF THE ADMINISTRATIVE LAW JUDGES  
Washington, D.C.

In the Matter of

ECM BioFilms, Inc.,  
a corporation, also d/b/a  
Enviroplastics International

PUBLIC  
Docket No. 9358

**NOTICE OF APPEARANCE AND  
CERTIFICATE OF ELIGIBILITY TO APPEAR BEFORE COMMISSION**

Please note my appearance as additional counsel for Respondent ECM BioFilms in the above-referenced matter. Pursuant to Rule 4.1(d), I hereby state that I am eligible to appear under Commission Rule 4.1(a)(1)(i). The court to which I am admitted to practice and the bar number is as follows:

Supreme Court of Arizona, Phoenix, AZ (AZ Bar No. 030522)

I am in good standing in all courts to which I am admitted.

Respectfully Submitted,

/s/ Eric J. Awerbuch

Eric J. Awerbuch  
EMORD & ASSOCIATES, P.C.  
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**CERTIFICATE OF SERVICE**

I hereby certify that on June 6, 2014, I caused a true and correct copy of the foregoing to be served as follows:

One electronic copy to the **Office of the Secretary** through the e-filing system:

Donald S. Clark, Secretary  
Federal Trade Commission  
600 Pennsylvania Ave., NW, Room H-113  
Washington, DC 20580  
Email: [secretary@ftc.gov](mailto:secretary@ftc.gov)

One electronic courtesy copy to the **Office of the Administrative Law Judge**:

The Honorable D. Michael Chappell  
Administrative Law Judge  
600 Pennsylvania Ave., NW, Room H-110  
Washington, DC 20580

One electronic copy to **Counsel for Complainant**:

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Bureau of Consumer Protection  
Federal Trade Commission  
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I certify that I retain a paper copy of the signed original of the foregoing document that is available for review by the parties and adjudicator consistent with the Commission's Rules.

Respectfully submitted,

/s/ Eric J. Awerbuch  
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DATED: Friday, June 06, 2014