

UNITED STATES OF AMERICA FEDERAL TRADE COMMISSION WASHINGTON, D.C. 20580

Office of the Secretary

July 13, 2020

Commenter Paul Risenhoover

Re: In the Matter of Williams-Sonoma, Inc., Docket No. C-4724

Dear Mr. Risenhoover:

Thank you for commenting on the Federal Trade Commission's proposed consent agreement in the above-referenced proceeding. The Commission has considered your comment and placed it on the public record pursuant to Rule 4.9(b)(6)(ii) of the Commission's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii).

In your comment, you discuss the legal status of Formosa, and state that, to the extent Williams-Sonoma, Inc. products are produced by "legal or natural person[s] arising from Formosa . . . the products are made 'in America.'" You do not propose any revisions to the draft Complaint or Decision and Order. Therefore, after considering your comment, the Commission has determined that the relief set forth in the draft Decision and Order is appropriate and sufficient to remedy the violations alleged in the Complaint.

At this time, the Commission has determined that the public interest would best be served by issuing the Decision and Order in final form without modification. The final Decision and Order and other relevant materials are available on the Commission's website at http://www.ftc.gov. It helps the Commission's analysis to hear from a variety of sources in its work, and we thank you again for your comment.

By direction of the Commission, Commissioner Slaughter not participating.

April J. Tabor Secretary