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 15 UNITED STATES DISTRICT COURT
 16 NORTHERN DISTRICT OF CALIFORNIA
 17 SAN JOSE DIVISION
 18

19 FEDERAL TRADE COMMISSION,
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 Plaintiff,
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 v.
 22 QUALCOMM INCORPORATED, a Delaware
 23 corporation,
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 Defendant.
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 26

Case No. 5:17-cv-00220-LHK-NMC

PLAINTIFF FEDERAL TRADE COMMISSION'S PRETRIAL PROPOSED FINDINGS OF FACT AND CONCLUSIONS OF LAW

PUBLIC REDACTED VERSION

Courtroom: 8, 4th Floor
Judge: Hon. Lucy H. Koh

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Plaintiff Federal Trade Commission hereby submits its pretrial proposed findings of fact and conclusions of law.

PRETRIAL PROPOSED FINDINGS OF FACT

1 Background

1.1 Qualcomm background

1. QUALCOMM Incorporated (“Qualcomm”) is headquartered in San Diego, California.

2. Since at least 1989, Qualcomm has been, and is now, a corporation.

3. Since at least 1989, Qualcomm has been, and is now, engaged in interstate and international commerce.

4. Qualcomm’s operating segment relating to its chip and software business is called Qualcomm CDMA Technologies (“QCT”).

5. Qualcomm’s operating segment relating to the licensing of its patents is called Qualcomm Technology Licensing (“QTL”).

6. In 2012, Qualcomm created Qualcomm Technologies, Inc. (“QTI”), a wholly owned subsidiary of Qualcomm. QTI operates substantially all of Qualcomm’s products and services businesses, including QCT, as well as substantially all of Qualcomm’s engineering, research and development functions. Qualcomm continues to operate QTL.

7. Qualcomm CDMA Technologies Asia-Pacific Pte. Ltd. (“QCTAP”), a Singapore company, is a wholly owned indirect subsidiary of Qualcomm.

1 **1.2 Cellular networks**

2 8. Cellular communications depend on widely distributed networks
3 implementing standardized protocols.

4 9. Since the introduction of commercial cellular handsets, there have been
5 four “generations” of cellular communication standards.

6 10. First-generation (“1G”) standards, introduced in the 1980s, support
7 analog transmission of voice calls.

8 11. Second-generation (“2G”) standards, first deployed in the early 1990s,
9 support digital transmission of voice calls.

10 12. The leading 2G standards families are the Global System for Mobile
11 communications (“GSM”) and cdmaOne (“2G-CDMA,” also sometimes called
12 “TIA/EIA/IS-95” or “IS-95”).

13 13. GSM uses time division multiple access (“TDMA”) technology.

14 14. cdmaOne uses code division multiple access (“CDMA”) technology.

15 15. Third-generation (“3G”) standards, first deployed in the late 1990s and
16 early 2000s, support higher data-transmission speeds.

17 16. The leading 3G standards families are the Universal Mobile
18 Telecommunications System (“UMTS,” also commonly referred to as “WCDMA”) and
19 CDMA2000 (“3G-CDMA”).

20 17. Wireless carriers that deployed 2G GSM networks transitioned to 3G
21 UMTS networks.

22 18. Wireless carriers that deployed 2G-CDMA networks transitioned to 3G-
23 CDMA networks.

24 19. Fourth-generation (“4G”) standards were first deployed in late 2009 and
25 the early 2010s.

1 29. Cellular handsets are designed, marketed, and sold by original equipment
2 manufacturers (“OEMs”) such as Apple, Samsung, Huawei, Apple, Lenovo/Motorola
3 Mobility, and LG.

4 30. Over time, competition among OEMs has developed across several
5 handset tiers, including premium, high, mid, and low tiers.

6 31. Premium-tier handsets have become increasingly important for OEMs.
7 Premium handsets tend to have higher prices than lower-tier handsets and are important
8 for branding.

9 **1.4 Modem chips**

10 32. Modem chips are integrated circuits (sometimes referred to as “chips,”
11 “chipsets,” “modems,” “basebands,” or “baseband processors”) within cellular handsets.

12 33. An integrated circuit that combines a modem chip together with an
13 applications processor on a single substrate is commonly referred to as an integrated
14 “System on a Chip” (“SoC”). The term “thin modem” is commonly used to refer to a
15 stand-alone modem chip that is not combined on a single substrate with an applications
16 processor.

17 34. To communicate with a carrier’s network, a cellular handset must contain
18 a modem chip that complies with cellular communications standards that the network
19 supports.

20 35. OEMs and their customers often require that cellular handsets and the
21 modem chips they contain comply with multiple standards.

22 36. Cellular handsets that comply with a later-generation standards must
23 generally be “backward compatible” with prior generations of standards in order to
24 achieve full functionality and/or geographic coverage.

1 46. Third Generation Partnership Project (“3GPP”) and the Third Generation
2 Partnership Project 2 (“3GPP2”) are global collaborative partnerships of SSOs and other
3 industry participants that develop technical specifications for cellular standards.

4 47. 3GPP developed the UMTS and LTE families of standards, and 3GPP2
5 developed the 3G-CDMA family of standards.

6 48. Once 3GPP or 3GPP2 develops a standard, 3GPP’s or 3GPP2’s
7 “organizational partners” will transpose that technical standard into their own standards.

8 49. The Alliance for Telecommunications Industry Solutions (“ATIS”) is the
9 U.S. organizational partner of 3GPP, and TIA is the U.S. organizational partner of
10 3GPP2. The European Telecommunications Standards Institute (“ETSI”) is the
11 European organizational partner of 3GPP.

12 **1.6 Standard essential patents and FRAND commitments**

13 50. A patent containing one or more claims that cover technology that is
14 essential to complying with a standard is known as a “standard essential patent” (“SEP”).

15 51. A large number of companies involved in the cellular communications
16 industry, including Qualcomm, have made patented contributions to 2G, 3G, and 4G
17 cellular communication technologies.

18 52. Before incorporating a technology into a standard, SSOs often require
19 patent holders to disclose their patents and commit to license their SEPs on fair,
20 reasonable, and non-discriminatory (“FRAND”) terms.

21 53. The TIA, ATIS, and other relevant IPR policies require each party that
22 participates in the standard-setting process to make licenses to its SEPs available to
23 applicants on FRAND terms.

24 54. Qualcomm owns patents that it has declared essential to cellular
25 standards, including 3G and 4G cellular standards.

1 **2 Relevant Markets**

2 **2.1 CDMA modem chips**

3 **2.1.1 Non-CDMA modem chips are not a reasonable substitute for**
4 **CDMA modem chips**

5 **2.1.1.1 Distinct uses of CDMA modem chips**

6 63. Certain wireless carriers, including Verizon, Sprint, KDDI, and China
7 Telecom, require that phones operating on their networks have CDMA capabilities.

8 64. CDMA capability is necessary for backward compatibility on the
9 networks of wireless carriers that have added LTE networks to legacy CDMA networks.

10 65. OEMs need CDMA-capable modem chips to meet the demands of
11 wireless carriers with CDMA networks, and do not regard abandoning CDMA networks
12 as a realistic option.

13 66. OEMs do not consider CDMA modem chips and UMTS modem chips
14 without CDMA capability to be substitutes when selecting chips to incorporate into their
15 handsets.

16 **2.1.1.2 Industry recognition of a CDMA modem chip**
17 **market**

18 67. Industry participants have recognized that the competitive conditions in
19 the sale of CDMA modem chips differ from the competitive conditions in the sale of
20 non-CDMA chips.

21 68. Qualcomm’s business planning documents separately track its shares of
22 CDMA and non-CDMA modem chip sales.

23 69. QCT Strategic Plans have segmented the addressable market by standard,
24 including a market segment for CDMA modem chips and a market segment for UMTS
25 modem chips.

1 77. The level of competition in the sale of CDMA modem chips has been
2 different from the level of competition in the sale of UMTS modem chips, particularly
3 from 2008 through 2014.

4 78. Qualcomm has been a leading supplier of modem chips with UMTS
5 functionality, but other modem chip suppliers also made substantial sales between 2008
6 and 2014.

7 79. By contrast, from at least 2008 through 2014, the only supplier of CDMA
8 modem chips other than Qualcomm was VIA Telecom.

9 80. VIA Telecom's CDMA modem chips were imperfect substitutes for
10 Qualcomm's CDMA modem chips. VIA Telecom did not produce CDMA modem chips
11 also compatible with 3G UMTS, 4G LTE, or any combination of these non-CDMA
12 standards. VIA Telecom also trailed Qualcomm in CDMA capabilities, developing
13 advanced CDMA features years after Qualcomm introduced modem chips with these
14 features.

15 81. Qualcomm executives recognize that there is greater competition for the
16 sale of UMTS modem chips than for the sale of CDMA modem chips.

17 82. Qualcomm's CDMA modem chips have higher profitability and higher
18 prices compared to non-CDMA modem chips, due to comparatively less competition in
19 the sale of CDMA modem chips.

20 83. Despite similarities in manufacturing processes and costs, Qualcomm's
21 price for CDMA modem chips has been significantly above the benchmark price of
22 modem chips without CDMA capability.

23 84. Specifically, Qualcomm's price for CDMA modem chips has been at
24 least 5% above the benchmark price of UMTS modem chips.

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1 85. That Qualcomm charges prices for CDMA modem chips that are more
2 than 5% above the competitive benchmark established by UMTS modem chip prices
3 (for reasons unrelated to cost differences) demonstrates that a hypothetical monopolist
4 of CDMA modem chips would be able to impose a price increase of at least 5% above
5 competitive levels.

6 86. Qualcomm projections related to MediaTek's recent expansion into
7 CDMA modem chips further confirm that there is a relevant antitrust market for the sale
8 of CDMA modem chips.

9 87. MediaTek began selling commercial quantities of CDMA modem chips
10 in 2015.

11 88. When MediaTek began offering CDMA modem chips, Qualcomm
12 projected that it would reduce the CDMA price premium it charges to customers in
13 handset tiers most susceptible to MediaTek entry, principally the tiers below premium
14 handsets and for sales in China.

15 89. In a May 2016 internal presentation, for example, Qualcomm proposed
16 significantly to reduce the premium it charged for CDMA-capable modem chips to
17 Chinese OEMs where MediaTek had had its earliest CDMA design wins. The same
18 presentation proposed to hold Qualcomm's CDMA premium at accounts with a weaker
19 MediaTek presence.

20 **2.2 Premium LTE modem chips**

21 **2.2.1 No other chips are a reasonable substitute for premium LTE** 22 **modem chips.**

23 **2.2.1.1 Distinct uses of premium LTE modem chips**

24 90. Following LTE's commercial launch, wireless carriers have launched
25 hundreds of LTE networks around the globe.

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2.2.1.2 Industry recognition of a premium LTE modem chip market

97. Industry participants have recognized that the competitive conditions in the sale of premium LTE modem chips differ from the competitive conditions in the sale of non-premium LTE chips.

98. There are different competitors, different margins, and different costs associated with premium LTE modem chips compared to lower-tier LTE modem chips.

99. Premium LTE modem chips are sold at higher prices than non-premium LTE modem chips.

100. Qualcomm internally recognizes a premium tier for modem chips, and Qualcomm uses tiers to track margins, competition, and R&D allocations.

a. Qualcomm’s product roadmaps segment its modem chips into distinct tiers, including premium.

b. Qualcomm’s strategic plans segment its modem chips into distinct tiers, including premium. These documents have identified separate markets for premium tier handsets and modem chips, and noted that Qualcomm faced different competitors and different differentiating factors when selling in premium tier versus other tiers.

c. Qualcomm executives recognize that there are distinct modem chip tiers, including premium, and that competitive conditions differ in the premium tier.

d. Qualcomm has separate business units for premium-tier and lower-tier modem chips.

e. Qualcomm executives recognize that Qualcomm’s Snapdragon 800 series is an example of a premium-tier LTE modem chip.

1 101. Qualcomm separately tracks its share of premium tier SoCs, which it
2 defines as those SoCs for use in premium-tier handsets.

3 102. Before 2013, Qualcomm defined premium handsets as those with a retail
4 price of more than \$300.

5 103. Since 2013, Qualcomm has defined premium handsets as those with a
6 retail price of more than \$400.

7 104. OEMs and Qualcomm's competitors likewise segment LTE modem chips
8 into categories, including premium-tier LTE modem chips.

9 **2.2.2 Hypothetical monopolist test: premium LTE**

10 105. Applying the hypothetical monopolist test, a relevant antitrust product
11 market exists for premium LTE modem chips, *i.e.*, chips with LTE capability used in
12 premium-tier handsets, those handsets with a retail price of more than \$300 before 2013
13 and more than \$400 since 2013.

14 106. The candidate premium LTE modem chip market has become somewhat
15 more competitive since 2015 as Samsung, Intel, and MediaTek increased their volumes
16 of premium LTE modem chips. Qualcomm remains, however, the leading supplier of
17 premium LTE modem chips.

18 107. A decrease in price of at least 5% following entry indicates that a
19 hypothetical monopolist of premium LTE modem chips would profitably impose a price
20 increase of at least 5% above the levels that would result from competition among
21 suppliers of premium LTE modem chips. This implies that premium LTE modem chips
22 constitute a relevant antitrust market under the hypothetical monopolist test.

23 108. Here, Qualcomm forecasts that it would reduce the prices of premium
24 LTE modem chips by at least 5% in response to premium LTE modem chip offerings
25 from Intel, Samsung, and MediaTek.

1 109. For example, a June 2016 Qualcomm strategy document projects
2 downward pricing pressure in fiscal year 2017 on two premium LTE modem chips in
3 response to competition from MediaTek and Samsung, with projected decreases
4 between [REDACTED].

5 110. Such evidence indicates that a hypothetical monopolist of premium LTE
6 modem chips would profitably impose a SSNIP above competitive price levels.

7 **2.3 Geographic market**

8 111. The relevant geographic market for CDMA modem chips and premium
9 LTE modem chips is worldwide.

10 112. Modem chips are manufactured at facilities around the world.

11 113. Transportation costs are small relative to the price of a modem chip.

12 114. Many OEMs sell their handsets containing modem chips throughout the
13 world.

14 **3 Market and Monopoly Power**

15 **3.1 Qualcomm market and monopoly power in CDMA modem chips**

16 115. Qualcomm possessed monopoly power in the market for CDMA modem
17 chips from 2006 through 2016.

18 116. Qualcomm possessed market power in the market for CDMA modem
19 chips from 2006 through 2016.

20 **3.1.1 OEMs have lacked good alternatives to Qualcomm for CDMA** 21 **modem chips**

22 117. OEMs have lacked good alternatives to Qualcomm's CDMA modem
23 chips.

24 118. OEMs have not regarded other suppliers' CDMA modem chips as good
25 alternatives to Qualcomm's CDMA modem chips.

1 CDMA capabilities, developing advanced CDMA features years after Qualcomm
2 introduced modem chips with these features.

3 **3.1.2 CDMA modem chip market share**

4 128. Based on relevant data, Qualcomm had above an 80% share of the
5 market for CDMA modem chips in each year from 2006 through 2015 and a 74% share
6 in 2016 on a revenue basis. For calendar years 2006 through 2016, Qualcomm estimated
7 that it had a greater than 88% CDMA modem chip market share. For its fiscal year 2018,
8 QCT forecast it would have a 79% CDMA market share.

9 **3.1.3 CDMA modem chip barriers to entry**

10 129. There are substantial barriers to entry into the CDMA modem chip
11 market, including the need to make substantial investment in research and development
12 and the need to develop and maintain relationships with key OEM customers, including
13 through product testing and validation.

14 130. Unlike 3GPP standards (UMTS and LTE), CDMA specifications are
15 poorly documented.

16 131. The full value of CDMA is realized only with complementary multimode
17 technology and backward compatibility. Developing these technologies is expensive and
18 time consuming.

19 132. The Qualcomm practices at issue in this case have created an additional
20 barrier to entry to the market for CDMA modem chips.

21 **3.2 Qualcomm market and monopoly power in Premium LTE modem**
22 **chips**

23 133. Qualcomm possessed monopoly power in the market for premium LTE
24 modem chips each year from 2011 to 2016.

1 134. Qualcomm possessed market power in the market for premium LTE
2 modem chips each year from 2011 to 2016.

3 **3.2.1 Few companies make premium LTE chips**

4 135. Qualcomm enjoyed a significant first-mover advantage in the sale of LTE
5 chips.

6 136. Qualcomm was the sole supplier of multimode premium LTE modem
7 chips that included both UMTS and CDMA capability for most of the period from 2011
8 through 2016.

9 137. OEMs have lacked good alternatives to Qualcomm’s premium LTE
10 modem chips.

11 138. Qualcomm internal documents are consistent with OEMs’ views on the
12 lack of good alternatives to Qualcomm’s premium LTE modem chips.

13 139. Samsung and Huawei have recently self-supplied some premium LTE
14 modem chips through corporate affiliates, Samsung LSI and HiSilicon, respectively.
15 These firms have imposed limited competitive constraints on Qualcomm outside of
16 Samsung and Huawei, respectively.

17 140. MediaTek has achieved only limited success in the market for premium
18 LTE modem chips, [REDACTED]
19 [REDACTED].

20 141. Aside from Apple, most OEMs prefer to source integrated SoCs, rather
21 than thin modems.

22 142. Because Intel offers thin modems, rather than SoCs, its premium LTE
23 modem chips offer a limited competitive constraint at OEMs other than Apple.

24 143. Before 2018, OEMs viewed Qualcomm as the only viable merchant
25 supplier for premium LTE modem chips with CDMA capability.

1 160. Qualcomm’s CSAs further specify that they convey no intellectual
2 property rights, and prohibit OEMs from using Qualcomm modem chips in unlicensed
3 handsets.

4 161. Qualcomm’s policy of not selling modem chips to unlicensed OEMs is
5 well known by OEMs and other industry participants.

6 162. Qualcomm has at times taken the position that the restrictions in
7 Qualcomm’s CSAs for modem chips implementing the no license-no chips policy are
8 not technology-specific, meaning that, if an OEM were to fail to maintain a license or
9 pay royalties on handsets implementing a given cellular standard, Qualcomm would be
10 entitled to stop supplying all types of modem chips—including modem chips that do not
11 implement that particular standard.

12 163. Qualcomm’s licensing business model is unique among suppliers of
13 components for cellular handsets.

14 164. Component suppliers other than Qualcomm do not require purchasers to
15 separately take a license applying to handsets using competitors’ products before they
16 will sell commercial quantities of components.

17 165. Qualcomm’s licensing business model for modem chips is also unique
18 within Qualcomm. Qualcomm supplies other chips (such as Wi-Fi chips) without
19 requiring a separate license; it sells those chips, with respect to which it does not have
20 substantial market power, exhaustively.

21 **4.2 Qualcomm routinely invokes its no license-no chips policy in**
22 **licensing negotiations with OEMs**

23 166. Qualcomm routinely communicates to OEMs during negotiations of
24 license agreements, and over the course of the licensing and chip supply relationship,
25 that the OEM must have a license from Qualcomm to purchase Qualcomm modem chips
26

1 and/or receive related technical support, and that failure to maintain licensed status
2 could result in interruption of modem-chip supply.

3 167. Qualcomm’s business development department typically told prospective
4 licensees that they could not purchase Qualcomm modem chips, or receive related
5 support, until the parties entered a license agreement on Qualcomm’s terms.

6 168. Qualcomm communicated to Blackberry, Lenovo, Huawei, Nokia,
7 Samsung, Sony, ZTE and other OEMs during license negotiations that they could not
8 purchase Qualcomm modem chips if they became unlicensed.

9 169. Qualcomm executives including Steve Altman, Derek Aberle, Marvin
10 Blecker, Eric Reifschneider, Jeff Altman, Cristiano Amon, Irwin Jacobs, and Paul
11 Jacobs have communicated to OEMs that they had to take a license to purchase
12 Qualcomm’s modem chips.

13 170. Qualcomm has also threatened to restrict an OEM’s ability to purchase
14 chipsets from its competitors, including MediaTek, if the OEM did not sign a license
15 with Qualcomm.

16 **4.3 OEMs are vulnerable to coercion through Qualcomm’s no license-no**
17 **chips policy**

18 171. Once an OEM selects a Qualcomm modem chip for its handset, the OEM
19 is effectively “locked in” to that modem chip for that handset, and remains so over the
20 commercial life of the handset.

21 172. The design cycle for a handset is long: modem chips are often selected
22 for handsets well over a year before an OEM ships commercial quantities of the handset.

23 173. In order to design handsets, OEMs need information about Qualcomm
24 modem chips, and other technical support, that Qualcomm generally provides only if an
25 OEM is licensed.

1 174. Contract manufacturers (“CMs”), including Hon Hai Precision Industry
2 Co. Ltd. and FIH Mobile Ltd. (collectively, “Foxconn”), Pegatron Corporation
3 (“Pegatron”), Wistron Corporation (“Wistron”), and Compal Electronics, Inc.
4 (“Compal”), which manufacture cellular handsets for a separate brand (like Apple),
5 require licenses with Qualcomm in order to be able to source Qualcomm modem chips
6 requested by the CMs’ customers.

7 175. OEMs have been dependent on Qualcomm for supply of CDMA modem
8 chips and premium LTE modem chips at the time they signed license agreements with
9 Qualcomm, because they lacked viable alternatives to Qualcomm.

10 a. Huawei depended on Qualcomm’s CDMA modem chips when it
11 signed its 2013 license extension with Qualcomm.

12 b. Despite efforts to the contrary, to date Lenovo subsidiary
13 Motorola has been unable to find a viable alternative to Qualcomm for premium
14 LTE modem chips.

15 c. Lenovo’s VP of Licensing Ira Blumberg understood that, at the
16 time he was negotiating a 2013 Qualcomm license renewal, Lenovo depended on
17 Qualcomm modem chips for premium handsets.

18 d. Qualcomm understood that Sony Mobile depended on Qualcomm
19 chips at the time Sony Mobile was negotiating a patent license with Qualcomm
20 in 2012.

21 e. Samsung depended on Qualcomm’s CDMA modem chips at the
22 time of the parties’ 2008-2009 license negotiations.

23 f. BlackBerry depended on Qualcomm’s CDMA modem chips at
24 the time of the parties’ 2009-2010 license negotiations.

1 g. In 2009, when Apple entered a Strategic Terms Agreement with
2 Qualcomm, under which Apple’s CMs were required to be Qualcomm licensees,
3 Apple viewed Qualcomm as the only viable supplier of CDMA modem chips.

4 h. In 2011, at the time Apple entered a Transition Agreement with
5 Qualcomm, Apple viewed Qualcomm as the only viable supplier of CDMA
6 modem chips and was dependent upon Qualcomm for supply of CDMA modem
7 chips.

8 i. In 2013, at the time Apple entered an amended Transition
9 Agreement and a Business Cooperation and Patent Agreement with Qualcomm,
10 Apple was dependent upon Qualcomm for supply of CDMA modem chips and
11 premium LTE modem chips for certain of its upcoming iPhone models.

12 176. OEMs believed that if they lost access to Qualcomm modem chips they
13 would be unable to sell viable CDMA or premium LTE handsets, and would lose out on
14 the associated revenue and be unable to recoup sunk costs.

15 177. OEMs recognize that Qualcomm’s modem chip supply and associated
16 engineering support provide Qualcomm with leverage that Qualcomm would not
17 otherwise have in licensing negotiations.

18 178. Qualcomm recognizes its customers’ vulnerability to its “no license-no
19 chips” policy.

20 179. Through agreements with other modem chip suppliers that required those
21 suppliers to restrict sales to Qualcomm licensees, Qualcomm extended the no license-no
22 chips policy to licensees’ purchases of non-Qualcomm modem chips and has restricted
23 the ability of competitors to sell modem chips to unlicensed OEMs.

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1 180. Qualcomm has repeatedly used its track record of securing licenses on its
2 preferred royalty and other terms to establish benchmarks that it can exploit in future
3 license negotiations, including with other prospective licensees.

4 **4.4 Qualcomm’s no license-no chips policy insulates it from the ordinary**
5 **constraints of FRAND commitments, including the threat of**
6 **litigation**

7 181. In any license negotiation, the parties negotiate based on how the
8 prospective license terms compare to their alternatives.

9 182. Ordinarily, if a patent holder and a potential licensee can neither agree on
10 license terms nor agree to submit those terms to binding arbitration, the patent holder
11 initiates a patent infringement suit in which a court resolves issues of patent validity and
12 infringement and, if the court deems a patent valid and infringed, determines and awards
13 reasonable royalties. In a patent suit involving SEPs, both parties may address
14 arguments to the court on how the SEP holder’s FRAND commitments should affect the
15 court’s determination of reasonable royalties.

16 183. A potential SEP licensee may also initiate a declaratory judgment action
17 addressing the same issues, including whether a SEP holder’s license offer is consistent
18 with its FRAND obligations.

19 184. Qualcomm and other industry participants understand that the FRAND
20 licensing commitment operates as at least a partial constraint on royalties by limiting a
21 patent holder’s power to withhold technology if a licensee does not agree on terms.

22 185. OEMs that regard Qualcomm’s royalties as unreasonable would
23 ordinarily have the ability and incentive to challenge Qualcomm’s royalty demands in
24 court without the threat of interrupting their business.

1 192. Qualcomm typically will not negotiate running royalty rates with licensee
2 but demands the same high rate from every licensee, despite receiving, from some
3 licensees, valuable patent rights for its modem chip business.

4 193. Most other major cellular SEP holders have been required to litigate the
5 value of their patents when license negotiations fail.

6 **4.5 Qualcomm’s no license-no chips policy results in elevated royalties**

7 194. OEMs have long viewed Qualcomm’s royalties as excessive and non-
8 FRAND.

9 195. OEMs have long viewed Qualcomm’s insistence on uncompensated
10 grantbacks of their patents for Qualcomm’s modem chips as additional compensation
11 that they must pay Qualcomm for a license.

12 196. Qualcomm did not reduce its royalties over time despite changes in its
13 patent portfolio, changes in the features of handsets and the relative importance of a
14 cellular connection to the handset, and changes in the treatment of SEPs by courts over
15 time.

16 197. Internal Qualcomm analyses establish that Qualcomm believed that its no
17 license-no chips policy had the effect of increasing Qualcomm’s royalties.

18 198. Qualcomm strategic planning documents reflect Qualcomm’s assessment
19 that its no license-no chips policy and related conduct inflates its royalties.

20 199. Qualcomm has periodically evaluated whether to split QCT from QTL. In
21 the two most recent evaluations—Project Berlin and Project Phoenix—Qualcomm’s
22 assessment of the impact of QCT’s modem chips on QTL’s royalty revenue factored
23 into the decision to keep the company intact.

24 200. In 2007 and 2008, Qualcomm analyzed whether to split QCT from QTL,
25 an exercise that it named “Project Berlin.”

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4.5.2 Qualcomm obtains royalty-free cross-licenses from OEMs that it considers valuable

209. In addition to the running royalties that Qualcomm licensees pay Qualcomm, Qualcomm has also obtained valuable royalty-free cross-licenses from OEMs.

210. Qualcomm has obtained cross-licenses to benefit its modem chip business (i.e., demands that licensees grant back their patents to Qualcomm at the modem chip level, with exhaustive pass-through rights), even though Qualcomm refuses to license its own patents at the modem chip level.

211. As a reflection of the value of the cross-licenses it obtains, Qualcomm has provided modem chip customers with a “Third Party IP Rights” white paper that describes the “substantial economic benefits” that accrue to Qualcomm’s modem chip customers by virtue of the cross-licenses Qualcomm has obtained from its licensees.

5 Qualcomm’s Use of Incentive Funds

5.1 Qualcomm has used incentive funds to induce OEMs to accept its license terms

212. Qualcomm has offered financial compensation (“incentive funds”) to induce OEMs to accept license terms.

213. The forms of incentive funds offered by Qualcomm to induce OEMs to accept licensing terms include:

- a. strategic funds and market development funds;
- b. modem chip discounts;
- c. indemnity agreements; and
- d. other monetary payments, including non-recurring engineering payments.

1 222. OEMs would have preferred that Qualcomm reduce its royalty rate
2 instead of offering an incentive fund that accrued on the purchase of Qualcomm modem
3 chips, because with a reduced royalty rate the OEM would have received cost savings
4 whether it used Qualcomm modem chips or another supplier's modem chips.

5 **5.4 Incentive funds have closed the gap on licensing terms**

6 223. Qualcomm extended or withdrew incentive funds based on licensing
7 negotiation outcomes. A key objective of incentive funds was to close the gap between
8 Qualcomm's royalty demands and some OEMs' requests for lower royalties.

9 224. Qualcomm executives understood that other benefits received from
10 OEMs in exchange for incentive funds were "secondary" to obtaining favorable
11 licensing terms for Qualcomm.

12 **6 Qualcomm's Refusal to License Rival Modem Chip Suppliers**

13 **6.1 Qualcomm will not license rivals**

14 **6.1.1 Qualcomm's current policy is to not make licenses available to**
15 **modem chip suppliers**

16 225. Qualcomm has a policy of not making exhaustive licenses for its cellular
17 SEPs available to competing modem chip suppliers.

18 226. Other modem chip suppliers understand that Qualcomm's standard
19 business practice is to not provide licenses to modem chip suppliers.

20 **6.1.2 Modem chip suppliers have requested licenses, and**
21 **Qualcomm has rebuffed them**

22 227. Modem chip suppliers have requested licenses from Qualcomm, but
23 Qualcomm has refused requests for exhaustive licenses.

24 228. *MediaTek*. Before 2008, MediaTek sold 2G, but not 3G, modem chips.
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6.1.3 Qualcomm’s historical ASIC agreements were not licenses.

254. Prior to 2008, Qualcomm offered competing modem-chip suppliers agreements called “ASIC Patent License Agreements” (APLAs). Although APLAs granted competing modem chip suppliers rights to make their own modem chips (ASICs), they purported to limit those suppliers’ sales of modem chips to “Authorized Purchasers”—namely, OEMs that had themselves entered into a license with Qualcomm.

255. Under the APLAs’ terms, licensed modem chip suppliers could not themselves use or pass on to others the right to use the supplier’s modem chips to make, operate, or sell handsets or any other product. For example, under Qualcomm’s agreement with VIA Telecom, VIA was not permitted to supply an OEM that had not itself signed a license with Qualcomm.

256. Qualcomm’s APLAs were not licenses to Qualcomm’s cellular SEPs.

6.2 Modem-chip level licensing (or multi-level licensing) is practicable

257. It is possible and practical to license component-level patents to component manufacturers, while simultaneously licensing any device-level patents owned to device manufacturers.

258. Qualcomm itself, as a modem chip supplier, is the recipient of a number of component-level licenses.

259. For example, in 1999, Ericsson and Qualcomm entered into a Multi-Product Licensing Agreement (“MPLA”) pursuant to which Qualcomm obtained an exhaustive chip-level license to Ericsson’s 3G SEPs.

6.3 Intended effect

260. Qualcomm’s refusal to license rival modem chip suppliers was intended to thwart competition.

1 275. Under the MIA, Qualcomm agreed, among other things, to make
2 payments to Apple equal to the amount by which the CMs' royalty payments to
3 Qualcomm exceeded a reference amount of \$7.50 per handset.

4 276. The \$7.50 reference amount was agreed upon by top executives of Apple
5 and Qualcomm, and intended to approximate the average absolute royalty amount then
6 being paid by Qualcomm's other licensees.

7 277. Under the MIA, Apple agreed, among other things, not to sell or license
8 products implementing the WiMAX standard, and to publicly announce that it had
9 chosen GSM technology rather than WiMAX.

10 278. Qualcomm could terminate the MIA, and Qualcomm's payments to
11 Apple under the MIA would be forfeited, if Apple sold or licensed commercial
12 quantities of phones implementing the WiMAX standard.

13 279. Following its entry into the MIA, Apple terminated further evaluation of
14 WiMAX solutions.

15 **7.2 Transition Agreements (2011 and 2013)**

16 280. Qualcomm and Apple entered into a Transition Agreement in 2011
17 ("TA") and First Amendment to Transition Agreement in 2013 ("FATA," and together
18 with the TA, the "Transition Agreements"). Under the Transition Agreements,
19 Qualcomm provided Apple large payments that constituted partial relief from
20 Qualcomm royalties. Qualcomm conditioned this relief on Apple's exclusive use of
21 Qualcomm modem chips in new iPhone and iPad models.

22 **7.2.1 2011 Transition Agreement (TA)**

23 281. Under Qualcomm's 2011 agreement with Apple, Qualcomm agreed to
24 make substantial incentive payments from 2011 through 2016, explicitly conditioned
25 upon Apple using Qualcomm modem chips exclusively in all new iPhone and iPad
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1 models. If, during this period, Apple launched a new handset with a non-Qualcomm
2 modem chip, it would forfeit all future payments and, depending on when a handset
3 launched, could be required to refund to Qualcomm payments Apple had already
4 received.

5 282. Following the release of the initial iPhone models on the AT&T network,
6 Apple decided to expand the availability of the iPhone to additional consumers by
7 supporting other carriers that operated on a CDMA network such as Verizon, one of the
8 largest carriers in the United States.

9 283. As part of these efforts, Apple formulated plans to release an iPhone on
10 the Verizon network, which required CDMA-compatible handsets.

11 284. In order to manufacture iPhones that would function on the Verizon
12 network, Apple needed to procure CDMA modem chips.

13 285. Apple believed it had no choice but to use Qualcomm CDMA modem
14 chips, as Apple considered Qualcomm to be the only viable supplier of CDMA modem
15 chips for the iPhone.

16 286. For the iPhone 4 GSM/UMTS (launched in 2010 on the AT&T network)
17 and for its earlier iPhones, Apple procured modem chips from Infineon. For the iPhone 4
18 CDMA (launched in February 2011 on Verizon), the 3G multimode (CDMA/UMTS)
19 iPhone 4S (launched in October 2011), and every new iPhone launched thereafter
20 through March of 2016, Apple procured multimode CDMA/UMTS modem chips from
21 Qualcomm.

22 287. Apple repeatedly sought further relief from its substantial Qualcomm
23 royalty burden, both in general and as related to iPads and CDMA products in particular.

24 288. Apple originally believed that the MIA (including the \$7.50 reference
25 amount and related payments) would apply to both CDMA and UMTS devices, and to
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1 both iPads and iPhones, but Apple subsequently became aware of Qualcomm’s position
2 that the 2007 MIA—and the royalty rebates provided thereunder—did not apply to
3 CDMA products or to iPads.

4 289. In 2010, Qualcomm believed that it could mitigate competitive threats to
5 its modem business if it could prevent competitors from winning Apple’s business.

6 290. Due to Qualcomm’s position that the MIA—and the royalty rebates
7 provided thereunder—did not apply to CDMA products or to iPads, in late 2010 Apple
8 and Qualcomm negotiated in parallel regarding CDMA and UMTS modem chip pricing
9 and the potential extension of the MIA royalty rebate program to CDMA devices.

10 291. Rather than simply extending the MIA rebates to CDMA devices,
11 however, Qualcomm offered CDMA royalty relief in the form of up to \$1 billion in
12 conditional payments from Qualcomm to Apple conditioned upon Apple purchasing
13 modem chips exclusively from Qualcomm for its new products.

14 292. In February 2011, Apple, Qualcomm, and Qualcomm CDMA
15 Technologies Asia-Pacific Pte. Ltd. (“QCTAP”) entered into the TA, effective as of
16 February 11, 2011.

17 293. The TA effectively provided Apple with partial royalty relief by
18 extending to CDMA handsets the MIA’s royalty-based rebates for UMTS handsets
19 (rebating to Apple royalties above \$7.50 paid by its Contract Manufacturers), in
20 exchange for Apple’s commitment to launch new devices using exclusively Qualcomm
21 modem chips.

22 294. Under the TA, Qualcomm agreed, among other things, to provide Apple:
23 (1) a \$250 million “Transition Fund” to be paid in two installments, in March 2012 and
24 2013, conditioned on Apple purchasing more than 3 million modem chips per quarter
25 from Qualcomm in 2011, purchasing more than 5 million UMTS modem chips per
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1 quarter in 2012, and launching at least one UMTS phone with a Qualcomm modem chip
2 on multiple carrier networks by March 31, 2012; (2) a \$150 million “Marketing and
3 Development Fund” to be paid in six quarterly installments beginning in the third
4 quarter of 2011, conditioned on Apple’s commercial launch of a product with a UMTS
5 carrier that incorporates a Qualcomm UMTS modem chip by December 31, 2012; and
6 (3) a \$600 million “Variable Incentive Fund” paid by Qualcomm to Apple over four
7 years (2012-2015), with a maximum of \$200 million to be paid per year based on
8 Apple’s modem chip purchases exceeding certain volume thresholds.

9 295. The TA permitted Qualcomm to immediately terminate the agreement
10 and make no further payments if Apple were to sell commercial quantities (*i.e.*, more
11 than 1,000) of any new product after October 1, 2011 incorporating a non-Qualcomm
12 modem chip.

13 296. The TA further provided that Apple’s sale during 2013 of commercial
14 quantities (*i.e.*, more than 1,000) of any new product incorporating a non-Qualcomm
15 modem chip would require Apple to refund to Qualcomm a \$125-million installment of
16 the Transition Fund and any 2013 Variable Incentive Fund payments (up to \$200
17 million).

18 **7.2.2 2013 First Amendment to Transition Agreement (FATA) and** 19 **Business Cooperation and Patent Agreement (BCPA)**

20 297. The 2013 First Amendment to Transition Agreement (“FATA”) and
21 Business Cooperation and Patent Agreement (“BCPA”) between Qualcomm and Apple
22 modified and extended the exclusivity and conditional royalty relief arrangements set
23 forth in the 2007 MIA and 2011 TA.

24 298. In 2012, Apple continued to be dependent upon Qualcomm for chip
25 supply, both because Qualcomm remained the only viable supplier of CDMA modem
26

1 chips, and because Qualcomm had developed a lead in premium LTE modem chips that
2 Apple required for iPhones under development for 2013.

3 299. The MIA term expired at the end of 2012. Because the MIA was nearing
4 expiration, Apple sought in 2012 to negotiate an agreement with Qualcomm to continue
5 and extend the partial royalty relief provided by the MIA's rebate arrangement.

6 300. In 2012, Qualcomm viewed Intel as a key potential future competitor for
7 supply of modem chips used in high-end cellular handsets.

8 301. Qualcomm recognized that gaining business at Apple would strengthen
9 Intel as a competitor to Qualcomm.

10 302. Qualcomm executives were confident that Qualcomm was the only
11 option for Apple's premium-tier business in 2014, because only Qualcomm offered
12 CDMA as well as advanced LTE features.

13 303. In late 2012, Apple conveyed to Qualcomm that it was considering using
14 Intel as a second supplier for some of Apple's 2014 products.

15 304. In late 2012 and early 2013, Apple and Qualcomm negotiated a set of
16 agreements that extended and modified the effective royalty relief that Qualcomm had
17 previously provided to Apple under the MIA and the TA conditioned upon Apple's
18 agreement not to bring a FRAND challenge against Qualcomm and to extend the
19 exclusive supply arrangement for new models begun under the TA.

20 305. On February 28, 2013, Apple and Qualcomm entered into the BCPA,
21 dated as of January 1, 2013.

22 306. Also on February 28, 2013, Apple, Qualcomm, and QCTAP entered into
23 the FATA, effective as of January 1, 2013.

24 307. On February 28, 2013, Apple and Qualcomm entered into a Statement of
25 Work for Qualcomm Chipsets for Mav 7/8, Mav 10, and Mav 13 ("Mav7/8, Mav10, and
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1 Mav13 SOW,” and together with the BCPA and the FATA, the “2013 Agreements”).
2 The Mav7/8, Mav10, and Mav13 SOW relates to the supply of Qualcomm modem
3 chips, including those incorporated into Apple’s iPhone 5C, iPhone 5S, iPhone 6, iPhone
4 6 Plus, iPhone 6S, and iPhone 6S Plus.

5 308. The 2013 Agreements were negotiated and signed as a package deal
6 covering both licensing and modem chip supply terms.

7 309. Like the MIA, the BCPA provided that Qualcomm would, among other
8 things, make payments to Apple equal to the amount by which the CMs’ royalty
9 payments to Qualcomm exceeded a reference amount per handset. Under the BCPA, the
10 reference amount increased from the prior \$7.50 (under the MIA) to \$10.00 for iPhones
11 and \$9.00 for iPads.

12 310. Qualcomm’s obligation to make BCPA rebate payments was subject to,
13 among other terms, a condition that Apple neither initiate nor induce others to initiate
14 litigation claiming that Qualcomm had failed to offer a license on FRAND terms. Under
15 the BCPA, Apple further agreed to extend certain patent rights to Qualcomm.

16 311. The balance of the royalty relief provided to Apple under the 2013
17 Agreements came in the form of substantial incentive payments under the FATA in
18 2013, 2014, 2015, and 2016, linked to Apple’s purchases of Qualcomm modem chips
19 and explicitly conditioned on Apple sourcing modem chips for new iPad and iPhone
20 models exclusively from Qualcomm. The FATA established a “Marketing Fund”
21 pursuant to which Qualcomm rebated an additional \$2.50 to Apple for each Apple
22 handset (\$1.50 for iPads) incorporating a Qualcomm modem chip. In addition to the
23 Marketing Fund, the FATA also provided for up to \$400 million in new Variable
24 Incentive Fund payments during 2015 and 2016.

1 312. By increasing the royalty rebate reference amount from \$7.50 (under the
2 MIA) to \$10.00 (under the BCPA), and adding a \$2.50 per unit modem chip rebate only
3 on Qualcomm chips, the 2013 Agreements effectively increased the cost to Apple of
4 purchasing a chip from any of Qualcomm’s competitors.

5 313. The FATA further provided that Qualcomm may immediately terminate
6 the agreement, make no further payments, and “clawback” certain past incentive
7 payments if Apple were to sell commercial quantities (*i.e.*, more than 1,000) of any new
8 product incorporating a non-Qualcomm modem chip.

9 314. Billions of dollars were potentially at risk if Apple were to launch a new
10 product using modem chips from a Qualcomm rival during the term of the FATA. For
11 example, Apple forecast that any use of a non-Qualcomm modem chip in 2015 would
12 result in return or forfeiture of over \$1 billion in rebates associated with design wins
13 already awarded to Qualcomm.

14 315. Qualcomm concluded that the 2013 Agreements were strategically
15 justified because they would keep Intel from developing as a competitor and avoid a
16 royalty fight with Apple.

17 316. Qualcomm also perceived strategic value in avoiding a FRAND
18 challenge brought by Apple.

19 **7.3 The 2011 and 2013 agreements prevented Apple from working with**
20 **other modem chip suppliers**

21 317. In all, Qualcomm’s 2011 and 2013 agreements with Apple provided for
22 billions of dollars in conditional rebates from Qualcomm to Apple for modem chip sales
23 from 2011 to 2016. These conditional rebates effectively penalized Apple’s use of any
24 modem chips supplied by Qualcomm’s competitors.

1 318. The large penalties that Apple would face under its agreements with
2 Qualcomm in the event that it sourced modem chips from another modem chip supplier
3 dis-incentivized Apple from engaging with and using alternative suppliers during the
4 effective exclusivity period under these agreements.

5 319. As a result of the exclusivity terms in its agreements with Qualcomm,
6 Apple sourced modem chips exclusively from Qualcomm for all new iPad and iPhone
7 products that it launched over the five-year period from October 2011 until September
8 2016.

9 320. Qualcomm intended its agreements with Apple to foreclose Qualcomm's
10 competitors from gaining modem chip business at Apple.

11 **7.3.1.1 The 2013 Agreements caused Apple to suspend its**
12 **engineering engagement with Intel and delayed**
13 **Intel's entry at Apple**

14 321. Apple was intensively engaged with Intel during 2012 to develop modem
15 chips for possible use in Apple products in 2014 and/or 2015, but Apple suspended that
16 engagement in early 2013 as a result of its entry into the 2013 Agreements with
17 Qualcomm.

18 322. Apple had an interest in developing and working with additional
19 suppliers of modem chips, and fostering competition in the modem chip market.

20 323. As early as March of 2012, Apple began considering Intel as a modem
21 chip supplier for a 2014 iPad. Throughout 2012, Apple engaged with Intel regarding
22 possible use of Intel modem chips in upcoming 2014 and 2015 iPad or iPhone products.

23 324. In the fall of 2012, Apple concluded that it was economically
24 advantageous to use Intel as a second supplier of modem chips for a 2014 iPad product
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1 due to Intel’s price terms despite forfeiting amounts that would have otherwise been due
2 under the TA if Apple remained exclusive.

3 325. An advantage perceived by Apple of starting Intel in an iPad was that it
4 would “de-risk” subsequent use of Intel modem chips in 2015 iPhones. Following
5 introduction of an Intel modem chip in a lower-risk 2014 iPad, Apple would have
6 greater engineering confidence in Intel’s execution and performance for broader use in
7 2015.

8 326. Apple’s modem chip acquisition decisions were made by a collaborative
9 process involving representatives of Apple’s hardware engineering, software
10 engineering, silicon, and business operations groups.

11 327. Apple’s engineering engagement with Intel during 2012 was undertaken
12 at the behest of Apple’s commercial operations group, with the objective of bringing up
13 an alternate supplier to Qualcomm, improving costs, and enhancing leverage with
14 Qualcomm.

15 328. In early 2013, Apple suspended its engagement with Intel as a potential
16 modem chip supplier as a result of the 2013 Agreements.

17 329. For 2015 as well as 2014, Apple considered the penalties under the
18 FATA to economically preclude a low-volume entry by Intel through an iPad or low tier
19 device.

20 330. Apple did not send out an RFP for 2015 iPhones and only considered
21 Qualcomm.

22 331. The penalties under the FATA for Apple using non-Qualcomm modem
23 chips in 2016 were substantially less than for 2015, and in 2014 Apple reengaged with
24 Intel in preparation for possible use of Intel in 2016.

1 the OEM must pay to Qualcomm to ensure continued access to Qualcomm's modem-
2 chip supply, regardless of whether the modem chip at issue is supplied by Qualcomm or
3 one of Qualcomm's competitors.

4 345. Incentive funds offered by Qualcomm to OEM customers have induced
5 customers to accept unreasonably high royalties and other license terms, and thus
6 contributed to Qualcomm's maintenance of a surcharge that raises the cost of using
7 competitors' modem chips. To the extent that these incentive funds have been linked to
8 OEMs' purchases of Qualcomm's modem chips, they have created a further disincentive
9 for OEMs to purchase modem chips supplied by Qualcomm's competitors.

10 346. The surcharge that OEMs must pay to maintain access to Qualcomm
11 modem chips even when they purchase a modem chip from one of Qualcomm's
12 competitors puts Qualcomm's competitors at a competitive disadvantage.

13 347. Though Qualcomm imposes a nominal surcharge on sales of its own
14 modem chips as well, that surcharge does not impose any additional cost on transactions
15 that take place between OEMs and Qualcomm. This is because Qualcomm—a party to
16 these transactions—receives the surcharge in question.

17 348. As applied to Qualcomm's own modem chips, the surcharge does not
18 represent an additional cost, but additional profits—a component of the all-in price that
19 OEMs must pay Qualcomm to use its modem chips.

20 **8.4 By imposing a surcharge that OEMs pay regardless of whether**
21 **OEMs use Qualcomm chips or rivals' chips, Qualcomm's no license-**
22 **no chips policy weakens rivals**

23 349. By imposing an unreasonable cost on Qualcomm's competitors' sales, the
24 surcharge reduces demand for competitors' modem chips, reduces competitors' sales,
25 and diminishes competitors' ability and incentive to invest and innovate.

1 350. Suppliers of CDMA and premium LTE modem chips must ship
2 substantial volumes of chips and earn significant margins on those shipments to sustain
3 the research and development required to maintain a viable business.

4 351. By lowering volume available to modem chip competitors, through
5 higher effective costs associated with using their modem chips, Qualcomm's surcharge
6 has hampered those competitors in their attempts to obtain benefits of scale.

7 352. By reducing competing suppliers' sales, Qualcomm's surcharge
8 diminishes competitors' abilities and incentives to invest and innovate.

9 353. Qualcomm's no license-no chips policy reduces competitors' abilities to
10 invest and innovate in next-generation technologies.

11 354. A number of Qualcomm's former modem-chip competitors have
12 shuttered their businesses, citing inadequate sales and margins.

13 355. Qualcomm's remaining modem-chip competitors operate at margins
14 lower than the industry benchmarks for maintaining viable businesses.

15 **8.5 Harm to consumers**

16 356. The Qualcomm surcharge raises the cost to an OEM of using
17 competitors' modem chips, compared to the but-for world in which Qualcomm did not
18 impose a surcharge.

19 357. The surcharge weakens the competitive constraints that competitors
20 would otherwise impose on Qualcomm's own pricing decisions, compared to the but-for
21 world in which Qualcomm did not impose a surcharge.

22 358. OEMs predictably pass through to final consumers in the form of higher
23 prices for handsets at least some portion of the surcharge OEMs pay in the form of
24 royalties, and any supra-competitive price OEMs pay for modem chips as a result of
25 Qualcomm's rivals' reduced ability to compete.

1 377. If Intel had won an Apple design before the 2016 iPhone, it would have
2 enjoyed some or all of the competitive benefits discussed above during the relevant time
3 period.

4 378. Intel's belief that it was not being considered for 2014 or 2015 Apple
5 products negatively affected Intel's modem chip design efforts in that time period,
6 including decisions on which features to support and modem release timetables.

7 379. Intel won modem chip business with Apple beginning with certain
8 models of the iPhone 7. Intel has benefitted from its status as a modem chip supplier to
9 Apple since late 2016.

10 380. If Intel had won an Apple design earlier, it could have been a stronger
11 competitor to Qualcomm today.

12 381. Currently, if Intel were to lose Apple's business for a single design cycle,
13 it would likely cause Intel's exit from the modem chip market.

14 382. As a result of Broadcom's loss of an Apple design win, Broadcom exited
15 the modem chip market.

16 383. Broadcom's loss prevented it from achieving the high-margin premium
17 modem chip sales it needs to be profitable.

18 **8.7 Refusal to license rivals**

19 384. Qualcomm's refusal to make SEP licenses available to competing modem
20 chip suppliers has contributed to Qualcomm's maintenance of a surcharge, in the form
21 of excess royalties OEMs agree to pay regardless of whether the modem chip at issue is
22 supplied by Qualcomm or one of Qualcomm's competitors.

23 385. Unlike OEMs, Qualcomm's competitors do not depend on Qualcomm for
24 modem chip supply. If Qualcomm licensed modem chip suppliers, its ability to use its
25

1 modem chip market power to extract unreasonably high royalties paid on cellular
2 products that include non-Qualcomm modem chips would be significantly reduced.

3 386. During the relevant time period, Qualcomm's refusal to make licenses
4 available to competing modem chip suppliers deterred entry and investment in relevant
5 modem chip markets.

6 387. During the relevant time period, Qualcomm's refusal to make licenses
7 available to competing modem chip suppliers impaired the competitiveness of
8 Qualcomm's existing modem chip rivals.

9 388. Qualcomm's non-exhaustive agreements with modem chip suppliers
10 contained onerous restrictions that impaired Qualcomm's modem chip rivals from
11 making sales to handset OEMs.

12 389. Qualcomm's non-exhaustive agreements with modem chip suppliers,
13 including MediaTek and Via Telecom, restricted rival suppliers from selling modem
14 chips to OEMs that were unlicensed, enhancing Qualcomm's leverage in royalty and
15 licensing negotiations with OEMs.

16 **8.8 The market reflects the tendency of Qualcomm's conduct to exclude**
17 **competition**

18 390. During the relevant time period, expected competition did not materialize
19 in the CDMA and premium LTE modem chip markets.

20 391. During the relevant time period, expected competition was deterred from
21 entering the CDMA and premium LTE modem chip markets in part by Qualcomm's
22 anticompetitive conduct.

23 392. During the relevant time period, existing competition exited the CDMA
24 and premium LTE modem chip markets in part due to Qualcomm's anticompetitive
25 conduct.

1 393. The CDMA and premium LTE modem chip markets are highly
2 concentrated.

3 **9 Remedy**

4 **9.1 Qualcomm’s conduct is ongoing, and absent injunctive relief the**
5 **resulting competitive harm is likely to continue and recur**

6 394. Qualcomm’s no license-no chips policy, its refusal to make licenses
7 available to competing modem chip suppliers, and its practice of offering incentive
8 funds to induce customers to agree to license terms are ongoing, and absent injunctive
9 relief the resulting competitive harm is likely to continue and recur.

10 395. Qualcomm has not voluntarily ceased the challenged conduct despite
11 known antitrust risk, OEM complaints, foreign antitrust enforcement actions, and the
12 present action.

13 396. Hundreds of Qualcomm licenses, secured through Qualcomm’s no
14 license-no chips policy, remain in effect.

15 397. Qualcomm has historically recognized the antitrust risk inherent in its no
16 license-no chips policy, but has persisted with the conduct, defending against any
17 antitrust and related claims and continuing to maintain the ability to cease modem chip
18 supply where necessary.

19 398. Qualcomm’s practice of not making SEP licenses available to rival
20 modem chip suppliers remains in effect.

21 399. Qualcomm’s practice of agreeing to incentive funds or other payments to
22 OEMs contemporaneously with OEMs agreeing to patent license terms continued in
23 2018.

1 400. Qualcomm continues to engage in the challenged conduct despite recent
2 investigations, fines, and injunctions by foreign competition authorities, including the
3 Korea Fair Trade Commission.

4 401. There is a substantial likelihood that Qualcomm will have market power
5 in market(s) for 5G modem chips.

6 402. When Qualcomm was considering whether to separate its licensing and
7 chip businesses in 2015 (and deciding not to), Qualcomm executives explicitly
8 recognized that QCT modem chip leadership in the transition to 5G would benefit
9 QTL's royalty rates.

10 403. Qualcomm has been the leading modem chip supplier for many years,
11 particularly as to premium and leading-edge modem chips.

12 404. Qualcomm's business model has historically given it a time-to-market
13 advantage at times of technological transition, and Qualcomm expects to lead the
14 transition to 5G.

15 405. Qualcomm business planning documents indicate that the time-to-market
16 advantage arising from Qualcomm's SSO participation is strongest at the outset of a new
17 standard and translates into additional chip margins and higher royalties.

18 406. OEMs and rival modem chip suppliers believe that Qualcomm will have
19 a lead in 5G modem chip supply similar to the lead Qualcomm has had in premium
20 LTE.

21 407. Qualcomm has publicly stated that it has a significant lead—of at least
22 12-24 months—over its merchant competitors in bringing 5G chips to market; that all
23 OEMs and carriers working to bring 5G to market are working with Qualcomm; that no
24 other company comes close to Qualcomm on 4G LTE Advanced or on 5G; that it
25

1 anticipates a large 5G market share; and that it anticipates emerging from the transition
2 to 5G as a larger and even better-positioned company.

3 408. Market power in 5G modem chips, taken together with the ongoing
4 nature of the challenged business practices, would allow Qualcomm—absent injunctive
5 relief—to continue to extract unreasonably high royalties and other anticompetitive
6 licensing and modem chip sale terms from OEMs.

7 **9.2 The forms of injunctive relief sought by the FTC are practicable and**
8 **consistent with normal industry practice**

9 409. Qualcomm’s current licenses are fundamentally infected by Qualcomm’s
10 decades-long course of anticompetitive conduct.

11 410. Going forward, Qualcomm’s current licenses cannot serve as relevant
12 benchmarks for determining whether license terms and conditions are fair and
13 reasonable.

14 411. Qualcomm is able to—and has touted its ability to—modestly reform and
15 adjust its licensing practices as required by regulatory risks or mandates.

16 412. Modem-chip-level licensing and multi-level licensing, if necessary, are
17 practicable.

18 413. Qualcomm’s own business practices with respect to non-WAN (Wi-Fi)
19 chips demonstrate that exhaustive sales of components implementing standardized
20 technologies are practicable.

21 414. Other suppliers of standard-compliant cellular components routinely sell
22 components on an exhaustive basis.

23 415. Multi-level licensing, if necessary, facilitates efficient negotiations by
24 enabling the parsing of information about where relevant patents apply in the value
25 chain.

PRETRIAL PROPOSED CONCLUSIONS OF LAW

1
2 1. Qualcomm Incorporated (“Qualcomm”) is a “corporation” within the
3 meaning of Section 4 of the Federal Trade Commission Act (“FTC Act”), 15 U.S.C. §
4 44.

5 2. Qualcomm has engaged, and continues to engage, in “commerce” and
6 activities affecting commerce as that term is defined by Section 4 of the FTC Act, 15
7 U.S.C. § 44.

8 3. This Court has subject matter jurisdiction over this action pursuant to 15
9 U.S.C. §§ 45(a) and 53(b), and 28 U.S.C. §§ 1331, 1337(a), and 1345.

10 4. Section 5 of the Federal Trade Commission Act prohibits “[u]nfair
11 methods of competition.” 15 U.S.C. § 45(a); Order Granting FTC’s Motion for Partial
12 Summary Judgment, ECF No. 931 (“SJ Order”), at 10.

13 5. “Unfair methods of competition” under the FTC Act include violations of
14 the Sherman Act. *FTC v. Ind. Fed’n of Dentists*, 476 U.S. 447, 454-55 (1986); *FTC v.*
15 *Cement Inst.*, 333 U.S. 683, 694 (1948); SJ Order, at 10.

16 6. “Unfair methods of competition” under the FTC Act also include conduct
17 that, although not a violation of the letter of the Sherman Act, conflicts with the basic
18 policies of the Sherman Act. *FTC v. Brown Shoe Co.*, 384 U.S. 316, 321 (1966); *E.I. du*
19 *Pont de Nemours & Co. v. FTC*, 729 F.2d 128, 136-37 (2d Cir. 1984); SJ Order, at 10.

20 7. Conduct may be an “unfair method of competition” if it is “collusive,
21 coercive, predatory or exclusionary in character” or possesses other “indicia of
22 oppressiveness.” *E.I. du Pont de Nemours*, 729 F.2d at 138-40; SJ Order, at 11.

23 8. Under Section 2 of the Sherman Act, it is unlawful for a firm to
24 “monopolize” a relevant market. 15 U.S.C. § 2; *United States v. Microsoft Corp.*, 253

1 F.3d 34, 50 (D.C. Cir. 2001) (en banc) (per curiam); Order Denying Motion to Dismiss,
2 ECF No. 134 (“MTD Order”), at 18.

3 9. A monopolization offense has two elements: (1) the possession of
4 monopoly power in the relevant market and (2) anticompetitive conduct—“the willful
5 acquisition or maintenance of that power as distinguished from growth or development
6 as a consequence of a superior product, business acumen, or historic accident.” *Eastman*
7 *Kodak Co. v. Image Tech. Servs., Inc.*, 504 U.S. 451, 481 (1992); *Microsoft*, 253 F.3d at
8 50; MTD Order, at 18.

9 10. Section 1 of the Sherman Act prohibits “[e]very contract, combination ...
10 or conspiracy, in restraint of trade or commerce.” 15 U.S.C. § 1; *Allied Orthopedic*
11 *Appliances, Inc. v. Tyco Health Care Grp. LP*, 592 F.3d 991, 996 (9th Cir. 2010); MTD
12 Order, at 18.

13 11. To show a violation of Section 1, a plaintiff must establish (1) the
14 existence of an agreement, *i.e.*, concerted action; and (2) that the agreement was an
15 unreasonable restraint of trade. *See Aerotec Int’l, Inc. v. Honeywell Int’l, Inc.*, 836 F.3d
16 1171, 1178 (9th Cir. 2016) (citing *Am. Needle, Inc. v. Nat’l Football League*, 560 U.S.
17 183, 189-90 (2010)).

18 12. Under Section 1, a plaintiff may establish a *prima facie* case that an
19 agreement is unreasonable by showing (1) that a defendant has market power in the
20 relevant market; and (2) that the agreement tends to harm competition. *See Bhan v. NME*
21 *Hospitals, Inc.*, 929 F.2d 1404, 1413 (9th Cir. 1991); *Realcomp II, Ltd. v. FTC*, 635 F.3d
22 815, 827 (6th Cir. 2010).

23 13. Monopoly power is “the power to control prices or exclude competition.”
24 *United States v. E. I. du Pont de Nemours & Co.*, 351 U.S. 377, 391 (1956).

1 19. The hypothetical monopolist test is a method of identifying reasonable
2 substitutes for the product(s) in question. *See Theme Promotions*, 546 F.3d at 1002;
3 *Hynix Semiconductor Inc. v. Rambus Inc.*, No. CV-00-20905 RMW, 2008 WL 73689, at
4 *3 (N.D. Cal. Jan. 5, 2008).

5 20. The hypothetical monopolist test asks whether a hypothetical monopolist
6 of all products within a proposed market could profitably impose a small but significant
7 non-transitory increase in price (“SSNIP”) in the proposed market. If enough purchasers
8 would respond to a SSNIP by purchasing a product from outside the proposed market,
9 making the SSNIP unprofitable, the proposed market definition is too narrow. *See Saint*
10 *Alphonsus Medical Center*, 778 F.3d at 784; *Hynix Semiconductor*, 2008 WL 73689,
11 at *3.

12 21. Applying the hypothetical monopolist test, a relevant antitrust product
13 market for purposes of assessing Qualcomm’s conduct is modem chips with CDMA 2G
14 or 3G capability. Modem chips without CDMA capability are not reasonable substitutes
15 for CDMA modem chips and a hypothetical monopolist of all CDMA modem chips
16 could profitably impose a SSNIP above competitive levels.

17 22. Applying the hypothetical monopolist test, a relevant antitrust product
18 market for purposes of assessing Qualcomm’s conduct is premium LTE modem chips,
19 *i.e.*, chips with LTE capability deployed in premium-tier handsets. Non-premium LTE
20 modem chips are not reasonable substitutes for premium LTE modem chips and a
21 hypothetical monopolist of all premium LTE modem chips could profitably impose a
22 SSNIP above competitive levels.

23 23. There is some overlap between the CDMA and premium LTE modem
24 chip markets, but this overlap does not affect their treatment as separate antitrust
25 markets.

1 (citing *City of Anaheim v. S. Cal. Edison Co.*, 955 F.2d 1373, 1376, 1378 (9th Cir.
2 1992)); MTD Order, at 31.

3 32. A government plaintiff seeking injunctive relief in an antitrust case need
4 not “reconstruct the hypothetical marketplace absent a defendant’s anticompetitive
5 conduct,” but instead must show that the “defendant has engaged in anticompetitive
6 conduct that ‘reasonably appear[s] capable of making a significant contribution to ...
7 maintaining monopoly power.’” *Microsoft*, 253 F.3d at 79 (quoting 3 Phillip E. Areeda &
8 Herbert Hovenkamp, *Antitrust Law* ¶ 651c, at 78 (1996 ed.)); *accord McWane*, 783 F.3d
9 at 833; *United States v. Dentsply Int’l, Inc.*, 399 F.3d 181, 187 (3d Cir. 2005).

10 33. Conduct that raises a competitor’s costs or otherwise tends to impair the
11 opportunities of competitors and either does not further competition on the merits or
12 does so in an unnecessarily restrictive way is anticompetitive under the Sherman Act.
13 *See Cascade Health Solns. v. PeaceHealth*, 515 F.3d 883, 894 (9th Cir. 2008) (citing
14 *Aspen Skiing Co. v. Aspen Highlands Skiing Corp.*, 472 U.S. 585, 605 n. 32 (1985));
15 MTD Order, at 30.

16 34. Imposing a surcharge that raises the cost of using competitors’ products
17 may be anticompetitive under the Sherman Act. *See United Shoe Mach. Corp. v. United*
18 *States*, 258 U.S. 451, 456-57 (1922); *Premier Elec. Constr. Co. v. Nat’l Elec.*
19 *Contractors Ass’n*, 814 F.2d 358, 368 (7th Cir. 1987); *Caldera, Inc. v. Microsoft Corp.*,
20 87 F. Supp. 2d 1244, 1249-50 (D. Utah 1999); MTD order, at 33-35.

21 35. A firm with market or monopoly power may impair the opportunities of
22 competitors by imposing costs on the competitors’ customers or by imposing costs
23 directly on the competitors themselves. *See* N. Gregory Mankiw, *Principles of*
24 *Microeconomics* 125, 156 (7th ed. 2014).

1 prevent Apple from using premium LTE modem chips supplied by Qualcomm's
2 competitors.

3 43. An express or *de facto* exclusive dealing contract violates Section 1 of the
4 Sherman Act when its “probable effect” is to substantially lessen competition in the
5 relevant market.” *ZF Meritor*, 696 F.3d at 268-69 (quoting *Tampa Elec.*, 365 U.S. at
6 327-29); *Pro Search Plus*, 2013 WL 6229141, at *5.

7 44. Whether an exclusive dealing contract has the probable effect of
8 substantially lessening competition rests on a number of factors, including in particular
9 whether the contract “foreclose[s] competition in a substantial share” of the relevant
10 market. Courts have generally considered 40% to 50% of the relevant market a
11 “substantial share.” *Microsoft*, 253 F.3d at 70; MTD Order, at 47.

12 45. Exclusive dealing by a monopolist may violate Section 2 of the Sherman
13 Act even though the relevant contracts foreclose less than roughly 40% to 50% of the
14 relevant market if those contracts “severely limit ... competition for the most important
15 customers” that potential entrants “need[] to gain a foothold for effective competition.”
16 *E.I. du Pont de Nemours & Co. v. Kolon Indus.*, 637 F.3d 435, 452 (4th Cir. 2011);
17 *Microsoft*, 253 F.3d at 70; MTD Order, at 47.

18 46. Through its 2011 and 2013 agreements with Apple, Qualcomm engaged
19 in anticompetitive conduct.

20 47. Qualcomm's no license-no chips policy, its refusal to make licenses
21 available to competing modem chip suppliers, its use of incentive funds to induce
22 customers to agree to patent license terms, and its exclusive dealing with Apple, taken as
23 a whole, have tended to harm competition and maintain a monopoly in markets for
24 CDMA and premium LTE modem chips.

1 48. Qualcomm has engaged in anticompetitive conduct that reasonably
2 appears capable of making a significant contribution to maintaining its market and
3 monopoly power and harming competition in markets for CDMA and premium LTE
4 modem chips.

5 49. Qualcomm’s no license-no chips policy, its refusal to make licenses
6 available to competing modem chip suppliers, its use of incentive funds to induce
7 customers to agree to patent license terms, and its exclusive dealing with Apple are
8 collusive, coercive, predatory, exclusionary, and oppressive in character.

9 50. Under Section 1 or Section 2 of the Sherman Act, or Section 5 of the FTC
10 Act, if a plaintiff shows that the restraint or conduct challenged has or reasonably
11 appears capable of having anticompetitive effects, then “the defendant must offer
12 evidence of pro-competitive effects” resulting from the restraint or conduct. *Bhan*, 929
13 F.2d at 1413; *see also Microsoft*, 253 F.3d at 59; *Polygram Holding, Inc. v. FTC*, 416
14 F.3d 29, 36 (D.C. Cir. 2005).

15 51. Even if a cognizable pro-competitive justification exists, if a plaintiff
16 shows that the restraint or conduct in question is not reasonably necessary to achieve the
17 pro-competitive objective, then the justification does not save the restraint or conduct
18 from condemnation. *See Bhan*, 929 F.2d at 1413; Phillip E. Areeda & Herbert
19 Hovenkamp, *Antitrust Law* ¶ 1502, Wolter Kluwer (database updated Sept. 2018).

20 52. Even if a cognizable pro-competitive justification exists, if
21 anticompetitive effects from the restraint or conduct in question outweigh any
22 procompetitive benefits, then the restraint or conduct is condemned under the antitrust
23 laws. *See Bhan*, 929 F.2d at 1413; *Microsoft*, 253 F.3d at 59.

24 53. Qualcomm’s no license-no chips policy, its refusal to make SEP licenses
25 available to competing modem chip suppliers, its use of incentive funds to induce
26

1 customers to agree to patent license terms, and its exclusive dealing with Apple are not
2 justified by any pro-competitive efficiency.

3 54. Qualcomm’s no license-no chips policy, its refusal to make SEP licenses
4 available to competing modem chip suppliers, its use of incentive funds to induce
5 customers to agree to patent license terms, and its exclusive dealing with Apple are not
6 reasonably necessary to achieve any procompetitive efficiency.

7 55. The anticompetitive effects from Qualcomm’s no license-no chips policy,
8 its refusal to make SEP licenses available to competing modem chip suppliers, its use of
9 incentive funds to induce customers to agree to patent license terms, and its exclusive
10 dealing with Apple outweigh any putative efficiencies proffered by Qualcomm.

11 56. Section 13(b) of the FTC Act, 15 U.S.C. § 53(b), authorizes the Court to
12 issue a permanent injunction and other equitable relief. *FTC v. Evans Prods. Co.*, 775
13 F.2d 1084, 1087 (9th Cir. 1985).

14 57. A permanent injunction is warranted where a defendant’s unlawful
15 conduct is ongoing or there is a “cognizable danger of recurrent violation.” *United States*
16 *v. W.T. Grant Co.*, 345 U.S. 629, 633 (1953); *see also Evans Prods. Co.*, 775 F.2d at
17 1087.

18 58. Past unlawful conduct is “highly suggestive of the likelihood of future
19 violations.” *CFTC v. Yu*, No. 12-CV-3921-YGR, 2012 WL 3283430, at *4 (N.D. Cal.
20 Aug. 10, 2012) (quoting *CFTC v. Hunt*, 591 F.2d 1211, 1220 (7th Cir. 1979)).

21 59. Qualcomm’s policies of not supplying chips to customers that do not
22 have a patent license, not making SEP licenses available to competing modem chip
23 suppliers, and its use of incentive funds to induce customers to agree to license terms are
24 ongoing.

1 60. There is a “cognizable danger of recurrent violation.” Qualcomm
2 engaged in anticompetitive conduct in the past and is well-positioned to engage in
3 similar conduct in the future.

4 61. “The Supreme Court has explained that a remedies decree in an antitrust
5 case must seek to ‘unfetter a market from anticompetitive conduct,’ to ‘terminate the
6 illegal monopoly, deny to the defendant the fruits of its statutory violation, and ensure
7 that there remain no practices likely to result in monopolization in the future.’”
8 *Microsoft*, 253 F.3d at 103 (quoting *Ford Motor Co.*, 405 U.S. 562, 577 (1972) and
9 *United States v. United Shoe Mach. Corp.*, 391 U.S. 244, 250 (1968)).

10 62. A permanent injunction in a government antitrust case is not limited to “a
11 simple proscription against the precise conduct previously pursued.” *Nat’l Soc’y of*
12 *Prof’l Eng’rs v. United States*, 435 U.S. 679, 698 (1978);

13 63. “[T]hose ‘caught violating’ the FTC Act ‘must expect some fencing in.’”
14 *FTC v. Grant Connect, LLC*, 763 F.3d 1094, 1105 (9th Cir. 2014) (quoting *FTC v. Nat’l*
15 *Lead Co.*, 352 U.S. 419, 431 (1957)).

16 64. In a government antitrust case, “all doubts as to the remedy are to be
17 resolved in [the government’s] favor.” *United States v. E.I. du Pont de Nemours & Co.*,
18 366 U.S. 316, 334 (1961).

19 65. A permanent injunction and other equitable relief is necessary and
20 appropriate to remedy the violations of law found to exist in this case.

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Dated: December 6, 2018

Respectfully submitted,

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