



UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

Office of the Secretary

November 10, 2021

[Franchisee Name]

RE: *In the matter of Seven & i Holdings Co., Ltd., Docket No. C-4748*

Dear [Franchisee Name]:

Thank you for commenting on the Federal Trade Commission's proposed consent order in the above-referenced proceeding. The Commission has placed your comment on the public record pursuant to Rule 4.9(b)(6)(ii) of the agency's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii).

We understand from your comment that you are concerned about various aspects of 7-Eleven, Inc.'s ("7-Eleven") business dealings with independent franchisees of 7-Eleven-branded locations. You request that the Commission investigate 7-Eleven's business practices in this regard. The Commission takes allegations of this nature seriously and your concerns have been referred to the appropriate Commission staff.

The Commission welcomes public input on competition and consumer protection issues, including the comments submitted in this matter. After carefully considering your comment, along with the others submitted in this proceeding, we conclude that the public interest is best served by issuing the proposed order in this matter in final form without alteration, save for the removal of a single proposed divestiture location that is exiting the market. The final Order and other relevant materials are available from the Commission's website at <http://www.ftc.gov>. It helps the Commission's analysis to hear from a variety of sources in its work, and we thank you again for your comment.

By direction of the Commission, Chair Khan not participating.

April J. Tabor
Secretary