In the Matter of
BENCO DENTAL SUPPLY CO., a corporation,

HENRY SCHEIN, INC., a corporation, and

PATTERSON COMPANIES, INC., a corporation,

Respondents.

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# COMPLAINT COUNSEL'S MEMORANDUM OF LAW IN OPPOSITION TO RESPONDENT PATTERSON'S MOTION TO DISMISS THE CASE AGAINST PATTERSON IN ITS ENTIRETY 

## I. INTRODUCTION

The Administrative Law Judge should deny Respondent Patterson’s Motion to Dismiss the Case Against Patterson in its Entirety ("Motion") because compelling and largely uncontroverted evidence shows that Patterson participated in the conspiracy. Patterson asks this Court to overlook this mountain of evidence and, rather than consider the plain meaning of this evidence, instead accept ex post rationalizations by its executives. But when the Court considers the totality of the evidence-not the cherry-picked examples and dubious interpretations presented in Patterson's Motion-it is apparent that Complaint Counsel has met, and far exceeded, its burden of having set forth a prima facie case. ${ }^{1}$ Indeed, the evidence set forth in Complaint Counsel's case-in-chief shows that Patterson has violated the antitrust laws.

Because Complaint Counsel has met the prima facie threshold for establishing a violation of Section 5 of the FTC Act, Patterson's attempt to short circuit this proceeding must fail, and its Motion should be denied.

## ARGUMENT

## II. LEGAL STANDARD

In other cases this Court has previously denied a motion to dismiss at the close of Complaint Counsel's evidence where "Respondent failed to demonstrate that the Complaint

[^0]should be dismissed for failure to establish a prima facie case." ${ }^{2}$ As Patterson itself has acknowledged, in ruling on its Motion, the evidence and all inferences reasonably drawn from that evidence must be viewed in light most favorable to Complaint Counsel's case. ${ }^{3}$

## III. COMPLAINT COUNSEL HAS MET THE PRIMA FACIE THRESHOLD FOR ESTABLISHING PATTERSON JOINED THE NO-BUYING GROUP AGREEMENT.

Complaint Counsel has adduced direct and unambiguous evidence of Patterson's participation in an agreement among the three largest competing dental distributors to refuse to compete for buying groups composed of independent dentists seeking lower prices.

Documentary evidence presented at trial shows that in February 2013, Patterson’s thenPresident, Paul Guggenheim, ${ }^{4}$ and Chuck Cohen, the owner of one of its largest rivals, Benco, exchanged assurances that they would not do business with buying groups. This evidence establishes that Benco’s Cohen informed Patterson’s Guggenheim that Benco did not offer discounts or work with buying groups. ${ }^{5}$ Emails and trial testimony also establish that Guggenheim responded to Cohen's email, informing his competitor about Patterson's position: Patterson "feel[s] the same way about" buying groups. ${ }^{6}$ The record shows that within a few weeks of Patterson’s communication with Benco, a Patterson executive instructed its sales team not to bid on a buying group, explaining that "our 2 largest competitors [Benco and Schein] stay out of these as well." ${ }^{7}$ And, when Patterson discovered that despite this exchange of assurances

[^1]Benco was discounting to a buying group, Guggenheim emailed Cohen, asking if Benco’s "position on buying groups is still as [] articulated back in February." ${ }^{8}$

Patterson spends eight pages of its brief asking this Court to ignore this evidence in its entirety simply because it is not "direct evidence," or "evidence that is explicit and requires no inferences to establish the proposition being asserted."9 They are wrong for two reasons. First, these communications and the resulting agreement are not based on inferences; they are the words used by Respondents’ executives as documented in trial exhibits. More importantly, whether this evidence is designated as "direct" or "circumstantial" is irrelevant to the issue at hand-there is no requirement that conspiracies be proven only by "direct evidence." ${ }^{10}$ In fact, "[c]ircumstantial evidence is no less persuasive than direct evidence." ${ }^{11}$ All evidence, direct and circumstantial, bears on the question of whether Patterson joined a price fixing conspiracy.

## A. The Totality of the Evidence Establishes Patterson's Participation in the NoBuying Group Conspiracy.

In evaluating an alleged antitrust conspiracy, courts must consider the "totality of the evidence, ${ }^{12}$ including direct or circumstantial evidence, or a combination of the two. ${ }^{13}$ The Supreme Court noted that " $[t]$ he character and effect of a conspiracy are not to be judged by dismembering it and viewing its separate parts, but only by looking at it as a whole." ${ }^{14} \mathrm{~A}$

[^2]conspiracy need not be a "formal" or "express" agreement to constitute an antitrust violation. ${ }^{15}$ There are no magic words needed to trigger liability: A "tacit" agreement is just as much a violation as an "express" agreement. ${ }^{16}$ The central inquiry in a Section 1 case is whether the alleged conduct "stem[s] from independent decision or from an agreement, tacit or express." ${ }^{17} \mathrm{~A}$ conspiracy, or agreement, is established when the evidence "reasonably tends to prove that the [defendants] had a conscious commitment to a common scheme designed to achieve an unlawful objective." ${ }^{18}$ An agreement can also be found upon a showing of a "unity of purpose or a common design and understanding, or a meeting of the minds in an unlawful arrangement."19 Courts have found an agreement to exist where "defendants got together and exchanged assurances of common action, ${ }^{20}$ as well as in cases where no specific assurances were exchanged but where a defendant outlines a course of action in the presence of a competitor, and
considered as a whole, it was more likely that the defendants had conspired to fix prices than that they had not conspired to fix prices.").
${ }^{15}$ In re Polyurethane Foam Antitrust Litig., 152 F. Supp. 3d 968, 978 (N.D. Ohio 2015) ("No formal agreement is necessary to constitute an unlawful conspiracy...The essential combination or conspiracy in violation of the Sherman Act may be found in a course of dealings or other circumstances as well as in any exchange of words.") (quoting Am. Tobacco Co. v. United States, 328 U.S. 781, 809-10 (66 S. Ct. 1946)); Ross v. Am. Exp. Co., 35 F. Supp. 3d 407, 437 (S.D.N.Y. 2014), aff'd sub nom. Ross v. Citigroup, Inc., 630 F. App’x 79 (2d Cir. 2015), as corrected (Nov. 24,2015 ) ("No formal agreement is required to constitute an antitrust conspiracy. It is enough that 'a concert of action is contemplated and...that the defendants conformed to the arrangement.'") (quoting United States v. Paramount Pictures. Inc., 334 U.S. 131, 142 (1948)); ${ }^{16}$ Bell Atl. Corp. v. Twombly, 550 U.S. 544, 553 (2007).
${ }^{17}$ In re Foreign Exch. Benchmark Rates Antitrust Litig., 74 F. Supp. 3d 581, 591 (S.D.N.Y. 2015).
${ }^{18}$ Monsanto, 465 U.S. at 764.
${ }^{19}$ Copperweld Corp. v. Independence Tube Corp., 467 U.S. 752, 771 (1984) (quoting Am. Tobacco, 328 U.S. at 810).
${ }^{20}$ In re Flat Glass Antitrust Litig., 385 F.3d 350, 361 (3d Cir. 2004) (quoting Phillip E. Areeda \& Herbert Hovenkamp, Antitrust Law, $\mathbb{1} 1434 \mathrm{~b}$ at 243 (2nd ed. 2000).
the competitor follows that course of action thereafter. ${ }^{21}$ "[A]ny conformance to an agreed or contemplated pattern of conduct will warrant an inference of conspiracy.,"22

## 1. Patterson and Benco Exchanged Assurances and Reached a Meeting of the Minds in February 2013.

Evidence presented at trial established that, in early 2013, a dentist in New Mexico, Dr. Brent Mason, created a buying group called the New Mexico Dental Cooperative ("NMDC"). ${ }^{23}$ Dr. Mason sent an email to prospective member dentists informing them that NMDC had "partnered with Patterson Dental" for dental supply discounts. ${ }^{24}$ News of this development spread quickly to Schein employees, who then passed it on to Benco. ${ }^{25}$ Benco's Cohen testified that he had not seen Patterson doing business with buying groups prior to February 2013, ${ }^{26}$ and that a change in Patterson's buying group strategy posed a risk to Benco of potential loss of customers. ${ }^{27}$

Just a few days after NMDC's email was circulated in the industry, Cohen informed his team in a February 8, 2013 email:"We don’t recognize buying groups . . . . I'll reach out to my counterpart at Patterson to let him know what's going on in NM."28 Within five minutes, Cohen

[^3](Benco) notified Guggenheim (Patterson) of Patterson’s discounting arrangement with a buying group, and assured Guggenheim that Benco had a policy against such discounting. ${ }^{29}$ Cohen forwarded NMDC's email regarding its partnership with Patterson to Guggenheim, stating:

Just wanted to let you know about some noise I've picked up from New Mexico. FYI: Our policy at Benco is that we do not recognize, work with, or offer discounts to buying groups (though we do work with corporate accounts) and our team understands that policy. ${ }^{30}$

Guggenheim testified that he was not previously aware that Benco, one of its top rivals, had a policy against discounting to buying groups, and did not believe this was public information. ${ }^{31}$ It was plainly against Benco's unilateral self-interest to share this policy with Patterson because doing so gave Patterson an advantage if it were competing directly with Benco. Cohen admitted that he could think of no legitimate business reason to inform Guggenheim of Benco’s no-buying group policy. ${ }^{32}$ Tellingly, Cohen explained in a contemporaneous text message to his team: "I just sent [Guggenheim] a note about [NDMC]. Don't want to call because it might be construed as price fixing."33 Respondents proffer no reason why this exchange took place, but the totality of the evidence compels a simple explanation: Cohen sent this email to invite Patterson to reach an understanding that neither firm would cut prices by discounting to buying groups. ${ }^{34}$

[^4]Guggenheim acted on this invitation. A few hours later, after forwarding Cohen's email to two senior Patterson executives (Dave Misiak and Tim Rogan), ${ }^{35}$ Guggenheim responded to Cohen's email, accepting Cohen's invitation to collude: "Thanks for the heads up. I'll investigate the situation. We feel the same way about these."36 Guggenheim testified that when he told Cohen "we feel the same way about these," "we" referred to Patterson and "these" referred to buying groups. ${ }^{37}$ This is direct evidence that Guggenheim assured one of his top competitors that Patterson felt the same way about adopting a policy of not discounting to buying groups. At trial, Guggenheim could provide no legitimate business rationale for his response to Cohen. ${ }^{38}$

Proof of conspiracies rarely includes written evidence of agreement ${ }^{39}$ as compelling and direct as this February 2013 email exchange between Patterson and Benco’s top executives. In fact, in United States $v$. Foley, ${ }^{40}$ the Fourth Circuit affirmed a criminal price fixing conviction on

[^5]similar facts. In that case, one defendant remarked to his competitors that his firm would charge a certain commission rate, and there was evidence that some competitors "expressed an intention or gave the impression" that they would do the same. ${ }^{41}$

Despite the clarity of these communications, Patterson argues that Guggenheim's statement to his competitor must be disregarded because he did not commit to "do something," nor use the word "agreement" (or any other similar word) that would automatically trigger antitrust liability. ${ }^{42}$ Patterson claims, in essence, that Patterson's assuring its competitor that it "felt the same way" about not discounting to buying groups, and then acting on that assurance, is insufficient to establish agreement as a matter of law because Guggenheim was cagey enough to avoid using an action verb or a specific word signifying agreement. This overly restrictive interpretation of the law would leave precious few conspiracies—and only the most inept conspirators-subject to the law. Patterson's contention, however, is squarely foreclosed by controlling precedent. It is well-settled law that an antitrust conspiracy does not require a formal agreement or an exchange of specific words. ${ }^{43}$ Nor is proof of such conspiracies limited to the scant handful of cases where the conspirators not only provide each other written assurances and updates of their conspiratorial conduct—as here—but actually incant the words "we agree" in writing. Rather, a defendant may choose from an infinite combination of words to reach a conscious commitment or a common understanding. Fundamentally, agreements are not to be

[^6]"judged by technical niceties but by practical realities."44 Indeed "[s]ophisticated conspirators often reach their agreements as much by the wink and the nod as by explicit agreement." ${ }^{45}$

## 2. Patterson Ended Negotiations With a Buying Group Three Days After the Exchange of Assurances.

The conspiracy had an immediate impact. Prior to Guggenheim's exchange with Benco's Cohen on Friday, February 8, 2013, Patterson had plans to partner with the NMDC buying group for discounted supplies. Just three days later, on Monday, February 11, 2013, NMDC received news that Patterson would no longer work with this buying group. The evidence presented at trial establishes:

- On Thursday, February 7, 2013, the day before Guggenheim and Cohen’s exchange, Patterson informed NMDC that this buying group partnership had the "opportunity to be huge." ${ }^{46}$ Dr. Mason testified that as of February 7, 2013, he felt that his buying group had an agreement with Patterson; only the guidelines of the deal needed to be ironed out. ${ }^{47}$
- The next day, on Friday, February 8, 2013, Patterson’s Guggenheim and Benco’s Cohen exchanged assurances that neither would do business with buying groups, as described above.
- On Monday, February 11, 2013, Patterson informed Dr. Mason that they would not be partnering with the NMDC buying group after all. ${ }^{48}$ This came as a surprise to Dr. Mason who testified that, prior to February 8, 2013, he understood that Patterson had agreed to discount to the buying group. ${ }^{49}$

[^7]
## 3. Patterson and Benco Executives Instruct Their Sales Teams to Reject Buying Groups Weeks After the Exchange of Assurances.

Shortly after Guggenheim's exchange with Cohen, executives from all three Respondents attended the Chicago Dental Society industry meeting on February 21-23, 2013, including Patterson’s Guggenheim, Misiak, and Rogan, and Benco’s Cohen and Patrick Ryan, Benco’s Director of Sales. ${ }^{50}$ Schein's then-President, Tim Sullivan, was also in attendance. ${ }^{51}$ On February 23, 2013, the final day of the meeting, Benco’s Ryan instructed Benco’s sales team:

Benco does not recognize GPOs ${ }^{52}$ as a single customer. GPOs are what [ruined] the medical supply business and why they work on single digit margins. If this door is ever opened in dental, its [sic] all over for all of us. . . . [P]icture a day when every single customer of yours is in some kind of buying club and all margins are now $12 \%$ over cost and its [sic] a race to the bottom. ${ }^{53}$

Ryan went on to explain the agreement between Respondents: "It doesn’t catch on here, because so far, all of the major dental companies have said, 'NO', and that's the stance we will continue to take., ${ }^{54}$

Not coincidentally, Patterson’s VP of Sales, Misiak, gave a similar instruction—and a similar assurance that the three competitors were maintaining a united front-to Patterson's sales team four days later. On February 27, 2013, Misiak instructed his team that Patterson would not participate in a buying group, ${ }^{55}$ noting: "Confidential and not for discussion . . . our 2 largest competitors stay out of these as well." ${ }^{36}$ Misiak testified that the phrase " 2 largest competitors"

[^8]referred specifically to Schein and Benco. ${ }^{57}$ Misiak confirmed at trial that as of February 27, 2013, he believed Schein and Benco, just like Patterson, were not working with buying groups. ${ }^{58}$ Notably, Misiak testified that he did not recall knowing Benco or Schein’s buying group practices before February 2013, when Patterson joined the conspiracy. ${ }^{59}$

To monitor Benco and Schein's adherence to the agreement, Misiak also instructed his team to send him "specific proof" if they learned of Schein or Benco working with a buying group. ${ }^{60}$ Courts recognize that a co-conspirator monitoring its competitor's behavior in order to enforce adherence to the agreement is evidence of agreement. ${ }^{61}$

After instructing the sales team to reject this buying group, Misiak told Guggenheim that he was "concerned that Schein and Benco sneak into these [buying group] bids and deny it." 62

This is an odd statement to make in the absence of some sort of understanding-to whom would they be denying it and why would they need to deny it to anyone if each firm was merely following its independent business interests? Patterson's concern that its top competitors would

[^9]"sneak" into discounting arrangements with buying groups and then "deny" such arrangements lies in sharp contrast to its open competition against Schein and Benco for other customers.

Even Misiak, a Patterson executive, could not explain why he was concerned that Schein and Benco would deny working with a buying group:

- Q. What was the concern if Benco and Schein deny it?
A. I don't recall what I meant by that. ${ }^{63}$
- Q. And when you said "deny," whom did you have in mind that Schein and Benco would deny it to?
A. I don't remember. ${ }^{64}$
- Q. From your perspective, how could Benco or Schein work with buying groups but deny it?
A. I'm not sure. ${ }^{65}$


## 4. Patterson Monitored and Confronted Benco on Suspicion of Cheating on the Agreement.

In June 2013, Patterson’s Guggenheim confronted Benco’s Cohen when Patterson
suspected Benco of working with a buying group. Guggenheim replied to Cohen’s four-month old February 2013 email in which Cohen had communicated Benco’s no-buying group policy, and asked:

Reflecting back on our conversation earlier this year, could you shed some light on your business agreement with Atlantic Dental Care? . . . I'm wondering if your position on buying groups is still as you articulated back in February? Let me know your thoughts. . . . Sometimes these things grow legs without our awareness. ${ }^{66}$

This is direct evidence of Guggenheim contacting his competitor to inquire about the competitor's discounts to a buying group. Patterson would have this Court find that this was an innocent—though inexplicable—act on the part of Guggenheim. But Guggenheim testified at

[^10]trial that he viewed Benco’s business arrangement with this buying group as a deviation from Cohen's prior assurance of Benco’s no-buying group policy. ${ }^{67}$ Patterson provides no explanation for a company to feel aggrieved by a competitor's deviation from that competitor's internal policies, let alone for the two firms to communicate about that deviation. Rather, the explanation consistent with the evidence is that Guggenheim was contacting Benco to find out if, and why, Benco's conduct deviated from its prior assurances. This is not the act of fierce competitors, but of conspirators.

Cohen replied to Guggenheim two days later with a lengthy and detailed explanation of the basis for Benco's bid for this customer. Cohen explained that the entity "meets our criteria for large group practice," not a buying group, and reassured Guggenheim, "As we’ve discussed, we don’t recognize buying Groups." ${ }^{\text {68 }}$ Cohen's email to Guggenheim describes the criteria that exempted this group from a buying group. Guggenheim responded on June 10, 2013, confirming that he understood Cohen's position that this group was not a buying group, ${ }^{69}$ and that he "[j]ust wanted to clarify where you guys stand. ${ }^{, 70}$ Guggenheim testified he was satisfied with Cohen's response. ${ }^{71}$ Following receipt of Cohen's explanation, Guggenheim told Patterson's branch manager to aggressively compete for the business of this particular entity, something that he

[^11]would not have done absent the explanation from Benco's Cohen. ${ }^{72}$ Guggenheim also forwarded Cohen's email exchange to his boss, CEO of Patterson Companies, Scott Anderson, ${ }^{73}$ as well as to Neal McFadden, a Patterson executive in charge of its Special Markets division. ${ }^{74}$

## 5. Patterson Followed Through on Its Assurance and Pursued an AntiBuying Group Strategy.

Contrary to Patterson's claim that no "concerted action" was taken pursuant to an agreement, ${ }^{75}$ Patterson did take subsequent action relating to buying groups. Just two months after Guggenheim and Cohen's June 2013 communications, Patterson’s Rogan (VP of Marketing) wrote to another executive: "We don't need GPO’s [sic] in the dental business. Schein, Benco, and Patterson have always said no. I believe it is our duty to uphold this and protect this great industry."76 The following month, September 2013, Patterson executives sent a memorandum to all of its regions and branches in the country, stating that Patterson's newly created Special Markets division (which received multiple requests from buying groups) ${ }^{77}$ would refuse to do business with buying groups. ${ }^{78}$ Not only did Special Markets refuse to do business with buying groups, but Patterson's entire sales management team "said no at every turn," despite the fact that "the GPO noise [had] been pretty loud from the field." ${ }^{79}$

After the February and June 2013 inter-firm communications, Patterson executives repeatedly instructed its sales representatives to "stay out" of buying groups. ${ }^{80}$ According to

[^12]Misiak (VP of Sales), Patterson had a "strategy" of not doing business with buying groups, ${ }^{81}$ and he instructed Patterson employees to reject buying groups pursuant to that strategy. ${ }^{82}$ The evidence shows that Patterson’s salesforce understood the "clear" message that Patterson "steer[ed] clear of all buying groups."83 At trial, Guggenheim testified that while he was president of Patterson, he does not recall ever saying yes to a buying group or ever instructing anyone within Patterson to say yes to a buying group. ${ }^{84}$

A plethora of evidence demonstrates that guidance to its sales representatives from Patterson's high-level management was consistent and clear:

Misiak: "You may have to help [Patterson branch manager] at the meeting communicate our position verbally to the reps. . . . When I get these calls directly I politely say that I appreciate the opportunity, but currently we do [not] participate with group purchasing organizations." ${ }^{85}$

[^13]Misiak: "My guidance has been to politely say no [to buying groups] and w[ea]ther the storm with these."86

Rogan: "We don't sell to buying groups. Let’s talk live." ${ }^{87}$
McFadden: "As a rule we are trying our best to steer clear of all buying groups." ${ }^{88}$

McFadden: "For now - I am electing to not participate with [buying groups] - we have said no to several already . . . ."89

McFadden: "[D]oes he own all these offices-if not then he is a GPO—we don't deal with GPOs." ${ }^{90}$

As a result, the evidence shows that Patterson consistently refused to deal with buying groups. ${ }^{91}$ In fact, Patterson's refusal to do business with buying groups was so clear that it led McFadden to state to a former colleague who was working for a buying group: "[W]e’ve signed an agreement that we won't work with GPO's." ${ }^{92}$

While Patterson claims that it did business with two buying groups during the conspiracy period—Orthosynetics and Jackson Health ${ }^{93}$ —evidence adduced at trial shows that neither of these organizations is a buying group. Orthosynetics is a management service organization for orthodontists. ${ }^{94}$ Jackson Health is a large academic medical system in Miami-Dade County. ${ }^{95}$

[^14]But even if Orthosynetics and Jackson Health were buying groups that Patterson bid on during the conspiracy period, deviation (i.e., cheating) from an agreement does not immunize the anticompetitive conspiracy. ${ }^{96}$ Here, not only did the conspirators check on potential cheating, they even explained to each other why a particular bid was not cheating.

## 6. Voluminous Trial Records, In Fact, Contain Substantial Additional Evidence Confirming The Existence of a Conspiracy.

As post-trial briefing will demonstrate, the evidence described above is merely a portion of the overwhelming evidence establishing the Respondents' conspiracy. For example, the trial record shows:

- When Benco discovered that another distributor—Burkhart Dental—refused to agree to stop selling to buying groups, Benco's Patrick Ryan wrote to Chuck Cohen in September 2013: "Chuck—maybe what you should do is make sure you tell Tim [Sullivan of Schein] and Paul [Guggenheim of Patterson] to hold their positions as we are." ${ }^{97}$ Ryan testified at trial that he was referring to Sullivan and Guggenheim staying the course on their positions on buying groups. ${ }^{98}$ This email makes no sense in the absence of a prior understanding between Benco, Patterson, and Schein that none of them would do business with buying groups.
- Benco’s executive Ryan wrote to Cohen in May 2015: "The best part about calling these [buying groups] is I already KNOW that Patterson and Schein have said NO."99

[^15]- Benco’s Ryan instructed a sales representative to reject a buying group in July 2015, noting: "We don't allow [volume discount] pricing unless there is common ownership. Neither Schein nor Patterson do either." ${ }^{100}$
- A Schein executive, Randy Foley, stated in a March 5, 2014 email: "The good thing here is that PDCO [i.e., Patterson], Benco and us are on the same page regarding these buying groups/consortiums."101
- In April 2014, Benco’s Cohen emailed Patterson’s Guggenheim and Schein’s Sullivan with an article about a buying group created by the Texas Dental Association ("TDA"). ${ }^{102}$ A few days later, Guggenheim created a calendar entry to remind himself to call Cohen about the buying group article. ${ }^{103}$ At trial, Guggenheim testified that he was not aware of any business reason for him to call Cohen about the article. ${ }^{104}$
- After TDA created a buying group, all three Respondents withdrew from the TDA's annual meeting. ${ }^{105}$ In January 2014, Patterson's Misiak and Schein VP \& General Manager Dave Steck had a 14-minute phone call during which they discussed attendance at the TDA annual meeting. ${ }^{106}$ Two weeks later, Schein's Steck emailed Misiak saying, "I'll be calling you to let you know about our decision on the matter we recently discussed in the next couple of days," referring to a decision on whether to pull out of the TDA annual meeting. ${ }^{107}$

But Complaint Counsel does not allege the agreement was nullified on a specific date. Rather, Complaint Counsel alleges that the conspiracy started to fall apart in 2015, after Benco entered into a settlement agreement with the Texas Attorney General in April 2015 requiring Benco's Cohen to produce all communications with competitors, including Guggenheim and Sullivan. Complaint Counsel’s Pre-Trial Brief, October 2, 2018, at 12, n. 66 ("CC Pre-Trial Brief"). The unlawful agreement between Respondents was difficult to maintain much longer after Benco settled with the Texas Attorney General. See Tr. 19:6-19; 54:2-21.
${ }^{100}$ CX0011 at -003.
${ }^{101}$ CX2106 at -001 .
${ }^{102}$ CX1062 at -001 .
${ }^{103}$ CX0101 at -001.
${ }^{104}$ Guggenheim Tr. 1684:2-5.
${ }^{105}$ Sullivan Tr. 4009:5-7; Guggenheim Tr. 1681:10-13; Cohen Tr. 576:14-19
${ }^{106}$ CX6027 (Communications Summary Exhibit); Misiak, Tr. 1410:14-25. Patterson argues Complaint Counsel did not introduce any evidence suggesting Patterson communicated with Schein about buying groups. Motion at 1. But this misses the point. There is no requirement that each conspirator must communicate with each and every other conspirator. Moreover, Patterson and Schein executives discussed attendance at the TDA show in response to TDA's buying group.
${ }^{107}$ CX0112 at -001.

## B. Patterson Asserts No Credible Defense to Complaint Counsel's Evidence.

Patterson argues that it is merely coincidence and nothing more than circumstantial that: its President exchanged assurances with a top competitor, it engaged in conduct consistent with those assurances, it confronted a competitor about perceived deviations from those assurances, and its own emails acknowledged a common course of action. Patterson argues Complaint Counsel has not made out a case simply because Patterson executives asserted at trial that there was no agreement. But whether an unlawful antitrust agreement exists is a legal conclusion for the Court to decide based on the totality of the evidence and an assessment of credibility of the witnesses after the conclusion of trial and post-trial briefing. The finding of an agreement is not precluded by an alleged co-conspirator's testimony that there was no conspiracy. Indeed, factfinders can, and often do, conclude that defendants entered into an unlawful conspiracy even though witnesses testified to the absence of an agreement. ${ }^{108}$ Because an "agreement" under the antitrust laws is a term of art and need not be formal or express, a defendant or respondent that believes it did not enter into an agreement may nonetheless have engaged in illegal conduct. ${ }^{109}$

[^16]Patterson also attempts to sidestep Complaint Counsel's evidence by touting "enough evidence to 'fill the Mariana Trench'" that it competed against Schein and Benco for independent dentists and corporate customers-customer segments outside the scope of the conspiracy. ${ }^{110}$ In fact, if one were to search for Patterson's evidence of competition against Schein and Benco for buying groups-the target of the alleged conspiracy in this casePatterson's evidence would not even fill a one-inch divot. Not a single one of Patterson's price class change forms, which it claims are evidence of competition between Respondents, had anything to do with discounting to a buying group. Patterson's executives admitted as much on the stand. ${ }^{111}$ At trial, conspicuously missing from these witnesses' testimony were statements that they competed against Schein or Benco for buying groups during the conspiracy period.

## IV. PLUS-FACTOR EVIDENCE FURTHER CONFIRMS THAT PATTERSON PARTICIPATED IN RESPONDENTS’ ILLEGAL AGREEMENT.

Patterson asks the Court to summarily dismiss all of this evidence and instead only analyze whether Complaint Counsel has put on sufficient evidence of parallel conduct and plus factors. ${ }^{112}$ Plus factors are only required when plaintiffs rely solely on parallel conduct, or

[^17]conscious parallelism, to prove an agreement. ${ }^{113}$ Complaint Counsel's allegations in this case are based on clear and unambiguous evidence of inter-firm communications amongst

Respondents followed by action consistent with those communications, not purely on parallel conduct. ${ }^{114}$ While not needed here, substantial plus-factor evidence nevertheless corroborates Patterson's involvement in the illegal agreement.

Unexplained Communications with Competitors. Patterson's brief ignores that
unexplained communications among horizontal competitors is a plus factor that strongly points
${ }^{113}$ See, e.g., Petruzzi’s IGA Supermkts. v. Darling-Del. Co., 998 F.2d 1224, 1232 (3d Cir. 1993)
("[I]n a conscious parallelism case, a plaintiff also must demonstrate the existence of certain 'plus’ factors. . . ."); Fleischman v. Albany Med. Ctr., 728 F. Supp. 2d 130, 158 (N.D.N.Y. 2010) (finding that plaintiffs need not prove parallel pricing in order to prevail on per se claim based on circumstantial evidence); In re Ins. Brokerage Antitrust Litig., 618 F.3d 300, 323-24 (3d Cir. 2010) ("It bears noting that, consistent with summary judgment analysis, plus factors need be pled only when a plaintiff's claims of conspiracy rest on parallel conduct.").
${ }^{114}$ Complaint Counsel has shown through witness testimony and countless contemporaneous documents that all three Respondents instructed their sales teams to refuse to do business with buying groups. See, e.g., CX0093 at -001 (Feb. 27, 2013, Misiak telling sales representative to "stay out" of buying groups); see also CX0106 at -001 (Aug. 2013, "We don't need GPO’s in the dental business"); CX3010 at -001 (Dec. 2013, "[A]s of now we are not working with GPO’s."); CX3016 at -001 (Apr. 2014, Neal McFadden instructing branch manager, "I am sure we should pass on these [GPO’s]."). CX3128 at -001 (Oct. 2014, McFadden to branch manager: "As a rule we are trying our best to steer clear of all buying groups."); CX3116 at -001 and Misiak Tr. 1388:16-19 (Misiak provided guidance to branches and regions to say no to buying groups.); Ryan Tr. 1042:20-1043:11 (Mar. 2011, Patrick Ryan, responding to regional manager's inquiry about a "great opportunity" with a buying group, that Benco does not "participate in buying groups. Ever."); CX0170 at -001, CX0169 at -001, CX2351 at -001, CX0174 at -001. Patterson misconstrues Complaint Counsel's evidence, incorrectly claiming that Complaint Counsel has only shown three examples of parallel conduct. Motion at 16. In fact, the overwhelming evidence shows that during the conspiracy period, executives from all three Respondents repeatedly told their sales teams to steer clear of buying groups. See, e.g., CC Pre-Trial Brief at18-20 and 23-25. Moreover, Patterson is wrong that conduct must be simultaneous or identical to qualify as parallel conduct. See SD3, LLC. v. Black \& Decker (U.S.) Inc., 801 F.3d 412, 42829 (4th Cir. 2015) (rejecting defendants’ argument that alleged parallel conduct must be "simultaneous" or "identical" or that, for conspiracy to be plausible, defendants must move in "lockstep"). That Respondents used different words to reject buying groups, or rejected buying groups on different dates is of no consequence.
towards a conspiratorial agreement. ${ }^{115}$ The record of communications between Patterson and its horizontal competitors regarding buying groups supports Complaint Counsel's allegations that Respondents agreed not to discount to or bid on buying groups. While Patterson attributes parallel activity to innocent independent conduct, courts have emphasized that "if solid economic reasons existed for [the parallel conduct], there was no reason for communicating with a competitor about the refusal." ${ }^{\text {116 }}$ Patterson's inter-firm communications are more consistent with a per se illegal agreement than with independent action.

Motive to Conspire. Ample evidence illustrates that Respondents viewed buying groups as a threat that could drive down margins for the industry, ${ }^{117}$ but also presented each distributor with a means of gaining new sales. ${ }^{118}$ Indeed, Patterson admits in its brief that it was concerned that it would "miss out on potential business opportunities" with buying groups. ${ }^{119}$ Thus, any individual distributor that rejected buying groups risked losing business to competitors that discounted to buying groups, but Respondents would all benefit from a collective refusal to work

[^18]with buying groups. ${ }^{120}$ Patterson's motive to act collectively against the rise of buying groups explains its part in the illegal agreement. ${ }^{121}$

Actions Against Economic Self-Interest. Patterson's blanket refusal to contract with buying groups was against its unilateral self-interest. "Ordinarily, [actions against economic selfinterest] will consistently tend to exclude the likelihood of independent conduct."122 Buying groups offered Patterson the opportunity to secure multiple customers and garner higher market share with one efficient contract. ${ }^{123}$ Indeed, after the conspiracy ended, Patterson changed its strategy to pursue these same buying groups. ${ }^{124}$ Yet, during the conspiracy period, testimony and documentary evidence, ${ }^{125}$ as well as Professor Robert Marshall’s expert testimony, ${ }^{126}$ confirm that Patterson lost sales because it instructed its employees to refuse buying groups. It was also against Patterson's self-interest, as well as Benco's self-interest, to discuss each other's buying group strategy with one of its biggest competitors. ${ }^{127}$

${ }^{121}$ Toys "R" Us v. FTC, 221 F.3d 928, 936 (7th Cir. 2000) (finding motive to conspire instructive in finding an agreement in a boycott among toy manufacturers who were unwilling to forego profitable sales channels unless assured that competition would do the same); see also Interstate Circuit, Inc. v. United States, 306 U.S. 208, 222 (1939) (noting a "strong motive for concerted action" where film distributor defendants sought to increase ticket prices for first-and second-run theaters, but needed agreement by all distributors because they were otherwise actively competing with one another).
${ }^{122}$ Re/Max Int'l v. Realty One, 173 F.3d 995, 1009 (6th Cir. 1999).
${ }^{123}$ See, e.g., CX0321 (Kois, Jr. IH Tr.) 139:20-23 (Kois brought new customers to Burkhart); CX0149 at -001 (Smile Source has "seen a 93\% conversion to [its] vendors and ha[s] been able to prove that [it] can shift share.").
${ }^{124}$ CX3362 at -001 (November 2015 email from Tim Rogan proposing going after GPOs and buying groups as part of Patterson corporate strategy); Rogan Tr. 3447:14-16; Rogan Tr. 3540:28; 3540:12-15 (Patterson made a proposal to Smile Source, a buying group, in 2017); CX8028 (Patterson Pricing Director Joseph Lepley Dep. Tr.) at 37:3-20 (in addition to Smile Source, Patterson has been in conversations with "five or so" buying groups since late 2017).
${ }^{125}$ See e.g., CC Pre-Trial Brief at 52, fn 294.
 364.
${ }^{127}$ See In re Coordinated Pretrial Proceedings in Petrol. Prods. Antitrust Litig., 906 F.2d 432, 450 (9th Cir. 1990) (disclosure of "sensitive price information might be considered contrary to a

Changes of Conduct. Patterson's change in conduct is further evidence of its part in Respondents' illegal agreement. ${ }^{128}$ For example, in early 2013, the founder of the NMDC buying group believed a partnership with Patterson was imminent. ${ }^{129}$ After Cohen emailed Guggenheim about NMDC,,${ }^{130}$ Patterson changed course and informed NMDC that Patterson would not be partnering with the buying group after all. ${ }^{131}$ Indeed, after the February 2013 exchange, Patterson regularly rejected potential buying group customers. ${ }^{132}$ When placed into context with the unexplained competitor communications, Patterson's changes in conduct are probative of agreement rather than independent conduct.

Evidence in this case satisfies each of the plus factor categories discussed above. ${ }^{133}$
firm's self-interest," and support a finding of "common understanding" among firms sharing this information); In re Currency Conversion Fee Antitrust Litig., No. 05 CIV. 7116 WHP, 2012 WL 401113, at *6 (S.D.N.Y. Feb. 8, 2012) (providing competitors with sensitive business information is against unilateral interests); In re High Pressure Laminates Antitrust Litig., No. 00 MDL 1368 (CLB), 2006 WL 1317023, at *2 (S.D.N.Y. May 15, 2006) (sharing confidential information with competitors was against individual economic self-interest and probative of conspiracy). In providing explanations for why it did not work with Kois, Motion at 28-29, Patterson ignores that antitrust defendants are not absolved from liability "merely by showing that there is a plausible explanation for their conduct." In re Domestic Drywall Antitrust Litig., 163 F. Supp. 3d 175, 251 (E.D. Pa. 2016). Even if Patterson’s assertion that it acted in its own economic interest were true, Motion at 28-29, that does not negate the illegal agreement at issue. United States v. Apple Inc., 791 F.3d 290, 317-18 (2d Cir. 2015) ("[T]he fact that [defendant’s] conduct was in its own economic interest in no way undermines the inference that it entered an agreement to raise . . . prices.").
${ }^{128}$ See Toys " $R$ " Us, Inc. 221 F.3d at 932-935 (affirming finding of agreement given manufacturers' change in conduct); Domestic Drywall, 163 F. Supp. 3d at 255-56 (within weeks of each other, drywall manufacturers all changed policy and refused to issue "job quotes" that had been in use since the 1980s).
${ }^{129}$ Mason Tr. 2352:5-11; 2354:10-13.
${ }^{130}$ CX0056 at -001.
${ }^{131}$ Mason Tr. 2354:20-2355:10.
${ }^{132}$ See supra Sections II.A.2, II.A.3, II.A.5.
${ }^{133}$ Patterson raises the doctrine of judicial estoppel as a red herring to distract from the real issues at hand, arguing Complaint Counsel has taken inconsistent positions in this case. Motion at 25. But Patterson fails to identify any inconsistent statement by Complaint Counsel. The two statements identified by Patterson are in perfect harmony and consistent with one another: (1) The conspiracy began falling apart in April 2015, and could not be maintained for much longer past Benco’s settlement with the Texas Attorney General (CC Pre-Trial Brief at 12, n.66; Tr.

## V. INJUNCTIVE RELIEF IS PROPER.

Finally, Patterson claims this case should also be dismissed because the anticompetitive conduct ceased years ago. ${ }^{134}$ This argument is inconsistent with clear legal authority holding that termination of alleged infringing conduct does not warrant dismissal for mootness. ${ }^{135}$ It is not a defense to liability. ${ }^{136}$ Patterson does not identify a single Section 5 decision that supports its position that an injunction here is improper. Indeed, even the case cited by Patterson — $T R W$, Inc. v. F.T.C. - holds that voluntary cessation of illegal conduct does not render a case moot. ${ }^{137}$

Rather than rely on appropriate Section 5 cases, Patterson relies exclusively on Clayton Act Section 8 (interlocking directorate) cases, which are distinguishable from FTC Act Section 5 cases. Section 8 of the Clayton Act has highly technical thresholds and requirements that apply only to interlocking directorate situations, unlike Section 5. Moreover, Section 8 of the Clayton Act provides a one-year grace period allowing a director to resign from the position creating the interlock and effectively "curing" the violation. ${ }^{138}$ Section 5 allows no such self-cures.

In Section 5 cases like this one, the Commission has broad discretion to fashion orders not only to stop unlawful conduct but also to require affirmative disclosures or other corrective actions. This is the heart of the agency's congressional mandate and one repeatedly recognized

[^19]by the Supreme Court. ${ }^{139}$ Contrary to Patterson's unsupported suggestion, it is well established that the Commission's discretion to fashion injunctive relief is in no way limited by voluntary cessation. ${ }^{140}$

Accepting Patterson's argument would effectively render meaningless the Commission's authority to obtain injunctive relief and allow conspirators to bestow immunity on themselves by stopping their misconduct when caught. ${ }^{141}$ Patterson's arguments are unfounded, and Complaint Counsel's requested relief is appropriate and supported under applicable law.

## VI. CONCLUSION

For the foregoing reasons, the Court should deny Patterson's Motion.
Dated: February 6, 2019
Respectfully submitted,
/s/ Lin W. Kahn

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In the Matter of
BENCO DENTAL SUPPLY CO., a corporation,

HENRY SCHEIN, INC., a corporation, and

PATTERSON COMPANIES, INC., a corporation,

## Respondents.

Docket No. 9379

## [PROPOSED] ORDER DENYING PATTERSON'S MOTION TO DISMISS THE CASE AGAINST PATTERSON IN ITS ENTIRETY

Having considered Respondent Patterson's Motion to Dismiss The Case Against Patterson In Its Entirety ("Motion"), Complaint Counsel’s Opposition thereto, and all supporting and opposing materials, and the applicable law,

IT IS HEREBY ORDERED that the Motion is DENIED in its entirety.

## ORDERED:

Dated: $\qquad$
D. Michael Chappell, Chief Administrative Law Judge

## CERTIFICATE OF SERVICE

I hereby certify that on February 12, 2019, I filed the foregoing document electronically using the FTC's E-Filing System, which will send notification of such filing to:

April J. Tabor<br>Acting Secretary<br>Federal Trade Commission<br>600 Pennsylvania Ave., NW, Rm. H-113<br>Washington, DC 20580<br>The Honorable D. Michael Chappell<br>Administrative Law Judge<br>Federal Trade Commission<br>600 Pennsylvania Ave., NW, Rm. H-110<br>Washington, DC 20580

I further certify that I delivered via electronic mail a copy of the foregoing document to:

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Counsel For Respondent Patterson Companies, Inc.

February 12, 2019
By: _/s/ Lin W. Kahn Attorney

## PUBLIC

## CERTIFICATE OF ELECTRONIC FILING

I certify that the electronic copy sent to the Secretary of the Commission is a true and correct copy of the paper original and that I possess a paper original of the signed documents that is available for review by the parties and the adjudicator.

February 12, 2019

By: _/s/ Lin W. Kahn
Attorney


UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION OFFICE OF ADMINISTRATIVE LAW JUDGES

In the Matter of
BENCO DENTAL SUPPLY CO., a corporation,

HENRY SCHEIN, INC., a corporation, and PATTERSON COMPANIES, INC., a corporation,

Respondents.
Docket No. 9379

CX0011

From:
Sent:
To:
Subject:

Scott Jack
Monday, July 13, 2015 9:33 PM
Pat Ryan
RE: Large Group

That's' nothing ...guess it all comes down to if the insurance reimbursement is worth it then.

Thank you,

Scott Jack
C: 703-401-2810
F: 703-327-6917
E: sjack@benco.com

From: Pat Ryan
Sent: Monday, July 13, 2015 5:27 PM
To: Scott Jack
Subject: Re: Large Group

5\% maybe

Sent from my iPhone

On Jul 13, 2015, at 4:57 PM, Scott Jack [sjack@benco.com](mailto:sjack@benco.com) wrote:

Great l'll see how they are planning to set it up. Honestly l'd rather not do it but don't want to lose that much business.

What's the estimated savings over Partnersharing?

Thank you,

Scott Jack
c: 703-401-2810
F: 703-327-6917
E: sjack@benco.com



From: Pat Ryan
Sent: Monday, July 13, 2015 4:55 PM

To: Scott Jack
Subject: Re: Large Group

Depends on how it's structured. We have one in Blue Ridge where all the practices "sold" themselves to a new corporation. Now all 40 former practice owners own the corporation.

After seeing and vetting their incorporation papers, we decided it met our requirements.

## Sent from my iPhone

On Jul 13, 2015, at 4:43 PM, Scott Jack [siack@benco.com](mailto:siack@benco.com) wrote:

Ok thanks and I know Kois Center went with Burkhardt as they did a buying group.

What if they form a new corporation under one umbrella?

Thank you,

Scott Jack
C: 703-401-2810
F: 703-327-6917
E: siack@benco.com

From: Pat Ryan
Sent: Monday, July 13, 2015 4:42 PM
To: Scott Jack
Subject: Re: Large Group

I've seen Darby do occasionally.

Sent from my iPhone

On Jul 13, 2015, at 4:41 PM, Scott Jack [siack@benco.com](mailto:siack@benco.com) wrote:

Burkhardt is the only one that does then?

Thank you,

Scott Jack
C: 703-401-2810
F: 703-327-6917
E: siack@benco.com

## From: Pat Ryan

Sent: Monday, July 13, 2015 4:41 PM
To: Scott Jack
Cc: Richard Varipapa; Chuck Cohen
Subject: Re: Large Group

It wouldn't. We don't allow LG pricing unless there is common ownership.

Neither Schein nor Patterson do either.

Sent from my iPhone
On Jul 13, 2015, at 4:00 PM, Scott Jack [sjack@benco.com](mailto:sjack@benco.com) wrote:
Hi Pat,
Hope all is well and you had a good weekend.

I have about 50-75 doctors that are in the process of starting a "buying group" / new corporation where they will negotiate with insurance companies, malpractice companies, retirement plans and of course dental suppliers.

Could you explain to me how the large group practices work and what the pricing difference is compared to Partnersharing? I'd rather not deal with a group like this but also need to keep about $\$ 1 \mathrm{M}$ in current business from joining.

Thank you,

Scott Jack
C: 703-401-2810
F: 703-327-6917
E: siack@benco.com
<image001.jpg>

CX0012

From:
Sent:
To:
Subject:

Pat Ryan
Tuesday, May 19, 2015 2:04 PM
Chuck Cohen
Re: ShoreTel voice message from Denver $\quad C O,+17202460496$ for mailbox 6813

The best part about calling these guys is I already KNOW that Patterson and Schein have said NO.
So I get something like this...."We really wanted to give you this opportunity first" or "We can really help Benco grow"

It amuses me to a certain point.

Sent from my iPhone

On May 19,2015 , at $9: 54 \mathrm{AM}$, Chuck Cohen <ccohen@benco com> wrote:
Funny!

I have 226 dentists also...
cfc

From: Pat Ryan
Sent: Tuesday, May 19, 2015 9:10 AM
To: Chuck Cohen
Subject: Fwd: ShoreTel voice message from Denver CO, +17202460496 for mailbox 6813
"Next up in The Tank"
Sent from my iPhone
Begin forwarded message:
From: Kevin Dillon <KDillon@benco com>
Date: May 19, 2015 at 8:28:12 AM EDT
To: Pat Ryan [pryan@benco.com](mailto:pryan@benco.com)
Subject: FW: Shore Tel voice message from Denver CO, +17202460496 for mailbox 6813
http://www.dentistryunchained.com/

17202460496 Dr David Bennett

Can you take this? Dr. has 226 Dentist the want to do a buying group. They are say $15 \%$ discount on merch for all DSS that join. They want to use Benco -----Original Message-----
From: ShoreWare Voice Mail [mailto:shoretel@benco com]

Sent: Monday, May 18, 2015 5:54 PM
To: Kevin Dillon
Subject: ShoreTel voice message from Denver $\mathrm{CO}_{2}+17202460496$ for mailbox 6813

You have received a voice mail message from Denver $\quad \mathrm{CO}_{2}+17202460496$ for mailbox 6813 .
Message length is 00:01:35. Message size is 745 KB .

CX0023

| From: | Patrick Ryan |
| :--- | :--- |
| Sent: | Monday, September 16, 2013 1:05 PM |
| To: | Mike McElaney; Chuck Cohen; Paul Jackson |
| Subject: | RE: Burkhart |

Maybe we should discuss with Lori as well.

CHUCK---maybe what you should do is make sure you tell Tim and Paul to hoid their positions as we are

Patrick Ryan
Director Of Sales, Equipment \& Special Markets
Benco Dental Company
295 Centerpoint Blvd
Pittston, PA 18640
570-602-6816

From: Mike McElaney
Sent: Monday, September 16, 2013 8:21 AM
To: Chuck Cohen; Patrick Ryan; Paul Jackson
Subject: Burkhart
I spoke with Jeff Reece at length late Friday about buying groups.

JEFF DOES NOT GET ITI! I also feel Laurie Paulson is pushing this approach at the NDC.
I will be meeting Jeff at the ADA meeting to continue the discussion.
sincerely,

```
Mike NIcElaney
Vice President of Sales
Benco Dental
295 CenterPoint Blvd.
Pittston, PA 18640
Office: 570-602-6826
Celf: 817-907-4354
mmcelaney@benco.com
```

CX0055

| From: | Chuck Cohen |
| :--- | :--- |
| Sent: | Friday, February 08, 2013 5:52 PM |
| To: | Don Taylor |
| Cc: | Brian Evans; Patrick Ryan |
| Subject: | Re: New Mexico Dental Cooperative purchasing. |

We don't recognize buying groups, happy to discuss if you've got other ideas. I'll reach out to my counterpart at Patterson to let him know what's going on in NM.

Thanks.
cfc

Charles F. Cohen
Benco Dental Company
'We deliver success, smile after smile.'
295 Centerpoint Boulevard
Pittston, PA. 18640
Phone: 570.602.6811
Cell: 570.407.1340
E-mail: ccohen@benco.com
Administrative Assistant: Nancy McCarroll (nmccarroll@benco.com)
On Feb 7, 2013, at 9:22 AM, "Don Taylor" < dtaylor@benco.com> wrote:
Gents, will you please read the bottom if this e-mail? I'd like to connect for just a couple if minutes to get your feedback and coaching on this. Thank you.

All the Best,

Don Taylor
3035489475
datylor@benco.com
Begin forwarded message:
From: Mike Trimble < mtrimble@benco.com>
Date: February 6, 2013, 11:36:03 AM PST
To: Don Taylor [dtaylor@benco.com](mailto:dtaylor@benco.com)
Subject: Fwd: New Mexico Dental Cooperative purchasing.

Sent from my iPhone
Begin forwarded message:
From: Stewart Hanley [shanley@benco.com](mailto:shanley@benco.com)
Date: February 6, 2013, 9:59:05 AM PST

To: Mike Trimble [mtrimble@benco.com](mailto:mtrimble@benco.com)
Subject: Fwd: New Mexico Dental Cooperative purchasing.

Sent from my iPhone
Begin forwarded message:
From: "Bergman, Brandon"
[Brandon.Bergman@henryschein.com](mailto:Brandon.Bergman@henryschein.com)
Date: February 6, 2013 9:54:15 AM GMT-08:00
To: Stewart Hanley [SHanley@benco.com](mailto:SHanley@benco.com)
Subject: FW: New Mexico Dental Cooperative purchasing.

Did you see this? Call me.

Brandon Bergman
Henry Schein Dental
Regional Manager
Albququerque Office 505-856-3384
Cell Phone 505-385-1934
brandon.bergman@henryschein.com
$\square$

From: Michael Stanislawski
[mailto:MStanislawski@midmark.com]
Sent: Monday, February 04, 2013 7:10 PM
To: ARCHULETA, CHRIS; Bergman, Brandon
Subject: FW: New Mexico Dental Cooperative purchasing.

Is he joking?

Wow.....

Because we care.

Mike Stanislawski
Territory Manager
Dental Sales Division - Rocky Mountains
(303) 601-6493 - Cell
mstanislawski@midmark.com
Customer Service: Melissa Oakley - (937) 526-8302
Technical Support: Dave Magoteaux - (937) 5268443


8

From: brenton mason
[mailto:txdelphia@gmail.com]
Sent: Monday, February 04, 2013 1:18 PM
To: John Shernock; clhoss@mmm.com;
Marquita.Mason@dentsply.com;
Adam.Ternan@sybrondental.com;
Marni.StoneWalsh@voco.com;
Todd_Cretors@gcamerica.com;
Windi.Vigil@ivoclarvivadent.com;
Reagan.Wheeler@sybrondental.com;

JWeyenberg@hu-friedy.com; ruby.howley@us.sunstar.com; cherie.borer@rockymountainsalesassociates.com; JZaneis@PREMUSA.com;
Mark.Rohan@us.acteongroup.com; Bob.Gess@sirona.com; dolsen5065@aol.com; Mike.Wilson@a-dec.com; Steven.Griffith@planmecausa.com; gmorton@dentalez.com; sconnolly@digi-doc.com; jpdmonuco@aol.com; BrianDillonSales@..com; jamiehsacks@gmail.com; msherman@meisingerusa.com; dknoxpsa@gmail.com; lanid@crosstex.com; rbehbahani@septodonta.com; Sterling.Parker@sirona.com; wright.mc.1@pg.com; jason chapman; Frank Montoya; lisa.franks@ultradent.com; Charles Goodis; Jeff.Katt@pattersondental.com; Scott.Belcheff@pattersondental.com; robert lehm; Michael Stanislawski; plowe@axisdental.com; HJBinfo@bosworth.com; info@coltenewhaledent.com; Crosstex@crosstex.com; gca_sales@gcamerica.com; info@hu-friedy.com; info@jmoritausa.com; info@parkell.com; akegerise@premusa.com; domestic@sswhiteburs.com; customerservice@shofu.com; infousa@voco.com; customerservice@youngdental.com; brenton mason Subject: New Mexico Dental Cooperative purchasing.

## To All,

Frank Montoya, Jason Chapman and I are in the process of starting a dental Cooperative. Thus was are working together with our local private practice dental office owners to compete with the national large corporations in the dental field. We as small businesses are well aware of the studies showing the corporate dentistry role over the next 10 years. Furthermore, Walmart has provided us with a case study to evaluate the survival of the independent dental offices. Thus we have partnered with Patterson Dental to provide the individual office the same opportunities as the larger corporations. We as a group of 17 offices currently are expanding on weekly basis; Furthermore, we have doctors in our group from every specialty participating in the co op.

We are inviting all dental manufactures and representative to a our vendors meeting March 13, 2013 at $6: 00 \mathrm{pm}$. The location is Patterson Dental Branch in Albuquerque, NM. During this meeting we will do the following:
I) explain our philosophies
II) Have an open forum question and answer, I will take any and all questions and be available however long needed.
III) Explain our bid seeking for the next 12 months.

April 1st our co op will start to formulate the Preferred Vendor list for dental supplies. Our Preferred Vendor list will be update annually following our annual vendor meeting. We highly encourage our co op members to support the manufactures whom best support our co op. At the present moment we have begun formulating the Preferred Vendor list for all aspect of running a dental office. Upon conclusion of this process we will have a Preferred Vendor List for everything from cotton rolls to credit card processing fees to janitorial services and everything in the middle.

Our goal was 50 dental offices. However, that will have to change, we just started this co op and have added 17 offices without any effort. We have changed our goal to 75 dental offices in Albuquerque and then will expand to all areas of New Mexico. Furthermore, we are putting together a doctors meeting to have a discussion about the co op to increase our current enrollment.

If you have any questions please feel free to contact me at this email (personal email address) or my office, 505-821-1430. If you call the office I will need to set up a time to have a phone conversation due to patient care. As many of you know from the past, I have not been easy accessible $\mathrm{b} / \mathrm{c}$ of the amount of sales persons that have wanted to work with our 3 to 5 offices. For the Co-op I will be $100 \%$ available to anyone wishing communicate and our personal corporations will only purchese with Preferred CO-OP Vendors.

```
--
Brenton Mason DMD
```

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The information in this email is confidential and may be legally privileged. It is intended solely for the addressee(s). Access to this e-mail by anyone else is unauthorized.


CX0056

| From: | Chuck Cohen |
| :--- | :--- |
| Sent: | Friday, February 08, 2013 5:57 PM |
| To: | Paul Guggenheim |
| Subject: | Fwd: New Mexico Dental Cooperative purchasing. |
| Attachments: | image002.png; image001.jpg; image003.jpg |

Greetings, Paul...
Hope things are going well at Patterson. Just saw Sirona's strong results, good sign for you.

Just wanted to let you know about some noise I've picked up from New Mexico. FYI: Our policy at Benco is that we do not recognize, work with, or offer discounts to buying groups (though we do work with corporate accounts) and our team understands that policy.

Thanks, best for success in 2013!
cfc

Charles F. Cohen
Benco Dental Company
'We deliver success, smile after smile.'
295 Centerpoint Boulevard
Pittston, PA. 18640
Phone: 570.602 .6811
Cell: 570.407 .1340
E-mail: ccohen@benco.com
Administrative Assistant: Nancy McCarroll (nmccarrollobenco.com)

Begin forwarded message:
From: Don Taylor [dtaylor@benco.com](mailto:dtaylor@benco.com)
Date: February 7, 2013, 9:22:27 AM PST
To: Brian Evans [bevans@benco.com](mailto:bevans@benco.com), Chuck Cohen [ccohen@benco.com](mailto:ccohen@benco.com), Patrick Ryan
[pryan@benco.com](mailto:pryan@benco.com)
Subject: Fwd: New Mexico Dental Cooperative purchasing.
Gents, will you please read the bottom if this e-mail? I'd like to connect for just a couple if minutes to get your feedback and coaching on this. Thank you.

All the Best,
Don Taylor
3035489475
datylor@benco.com
Begin forwarded message:
From: Mike Trimble [mtrimble@benco.com](mailto:mtrimble@benco.com)
Date: February 6, 2013, 11:36:03 AM PST

To: Don Taylor [dtaylor@benco.com](mailto:dtaylor@benco.com)
Subject: Fwd: New Mexico Dental Cooperative purchasing.

Sent from my iPhone
Begin forwarded message:
From: Stewart Hanley [shanley@benco.com](mailto:shanley@benco.com)
Date: February 6, 2013, 9:59:05 AM PST
To: Mike Trimble <mtrimble@benco com>
Subject: Fwd: New Mexico Dental Cooperative purchasing.

Sent from my iPhone
Begin forwarded message:
From: "Bergman, Brandon"
[Brandon.Bergman@henryschein.com](mailto:Brandon.Bergman@henryschein.com)
Date: February 6, 2013 9:54:15 AM GMT-08:00
To: Stewart Hanley [SHanley@benco.com](mailto:SHanley@benco.com)
Subject: FW: New Mexico Dental Cooperative purchasing.

Did you see this? Call me.

Brandon Bergman
Henry Schein Dental
Regional Manager
Albququerque Office 505-856-3384
Cell Phone 505-385-1934
brandon.bergman@henryschein.com


From: Michael Stanislawski
[mailto:MStanislawski@midmark com]
Sent: Monday, February 04, 2013 7:10 PM
To: ARCHULETA, CHRIS; Bergman, Brandon
Subject: FW: New Mexico Dental Cooperative purchasing.

Is he joking?

Wow....

Because we care.

Mike Stanislawski
Territory Manager
Dental Sales Division - Rocky Mountains
(303) 601-6493 - Cell
mstanislawski@midmark.com
Customer Service: Melissa Oakley - (937) 526-8302
Technical Support: Dave Magoteaux - (937) 526-
8443

$\pm$

From: brenton mason
[mailto:txdelphia@gmail.com]
Sent: Monday, February 04, 2013 1:18 PM
To: John Shernock; clhoss@mmm.com;
Marquita.Mason@dentsply.com;
Adam.Ternan@sybrondental.com;
Marni.StoneWalsh@voco.com;
Todd Cretors@gcamerica.com;
Windi.Vigil@ivoclarvivadent.com;
Reagan. Wheeler@sybrondental com;
JWeyenberg@hu-friedy.com;
ruby.howley@us.sunstar.com;
cherie borer@rockymountainsalesassociates.com;
JZaneis@PREMUSA.com;
Mark Rohan@us.acteongroup com;
Bob.Gess@sirona.com; dolsen5065@aol.com;
Mike.Wilson@a-dec.com;
Steven Griffith@planmecausa.com; gmorton@dentalez.com; scomnolly@digi-doc.com; jpdmonuco@aol.com; BrianDillonSales@Q.com; jamiehsacks@gmail.com; msherman@meisingerusa.com; dknoxpsa@gmail.com; lanid@crosstex.com; rbehbahani@septodonta com;
Sterling.Parker@sirona.com; wright.mc.1@pg.com; jason chapman; Frank Montoya;
lisa.franks@ultradent.com; Charles Goodis;
Jeff.Katt@pattersondental.com;
Scott.Belcheffopattersondental.com; robert lehm;
Michael Stanislawski; plowe@axisdental.com;
HJBinfo@bosworth.com;
info@coltenewhaledent com;
Crosstex@crosstex.com;
gca sales@gcamerica.com; info@hu-friedy.com;
info@jmoritausa.com; info@parkell.com;
akegerise@premusa.com;
domestic@sswhiteburs.com; customerservice@shofu.com; infousa@voco.com; customerservice@youngdental.com; brenton mason
Subject: New Mexico Dental Cooperative
purchasing.

## To All,

Frank Montoya, Jason Chapman and I are in the process of starting a dental Cooperative. Thus was are working together with our local private practice dental office owners to compete with the national large corporations in the dental field. We as small businesses are well aware of the studies showing the
corporate dentistry role over the next 10 years. Furthermore, Walmart has provided us with a case study to evaluate the survival of the independent dental offices. Thus we have partnered with Patterson Dental to provide the individual office the same opportunities as the larger corporations. We as a group of 17 offices currently are expanding on weekly basis; Furthermore, we have doctors in our group from every specialty participating in the co op.

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1) explain our philosophies
II) Have an open forum question and answer, I will take any and all questions and be available however long needed.
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If you have any questions please feel free to contact me at this email (personal email address) or my office, 505-821-1430. If you call the office I will need to set up a time to have a phone conversation due to patient care. As many of you know from the past, I have not been easy accessible b/c of the amount of sales persons that have wanted to work with our 3 to 5 offices. For the Co-op I will be
$100 \%$ available to anyone wishing communicate and our personal corporations will only purchase with Preferred CO-OP Vendors.

Brenton Mason DMD

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The information in this email is confidential and may be legally privileged. It is intended solely for the addressee(s). Access to this e-mail by anyone else is unauthorized.

## $x$


$x$-mindersix
x $x^{n \times m a n}$

## CX0057

## Partially Redacted

|  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \# | Chat <br> \# | Start Time Time | Last <br> Activity <br> Date | Last Activity Time | Participants | Source | Instant <br> Message <br> $\#$ <br> $\#$ | From | Body | Status |
| 344 | 78 | $\begin{aligned} & \text { 218/2012 5:57:30 } \\ & \text { PM(UTC-5) } \end{aligned}$ | 5/13/2015 | 5/13/2015 <br> 7:27:33 AM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) +14149758377 Timothy Sullivan ccohen@benco com Charles Cohen | iMessage: +15704071340 | 123 | +15704071340 Charles Cohen | Can't wait to report this conversation on my monthly report to the Texas AG: 'I told Tim Sullivan to grab his balls!' Let's see what they do with that comment! | Sent |
| 377 | 80 | $\begin{aligned} & \text { 2/16/2012 9:01:09 } \\ & \text { PM(UTC-5) } \end{aligned}$ | 8/24/2016 | 8/24/2016 2:46:47 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) +16145625555 Mitch Huber ccohen@benco com Charles Cohen | iMessage: +15704071340 | 1 | ccohen@benco.com Charles Cohen | I checked with Tim Sullivan, Ann Cox wasn't fired for ethics issues. So she's OK to hire, if $u$ want. Call me if $u$ want to discuss. Also, talk with Mac. Could be a good pick up. | Sent |
| 704 | 81 | 2/19/2012 10:21:34 PM(UTC-5) | 8/26/2016 | 8/26/2016 6:46:30 AM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) +12483614607 Michael Paquette ccohen@benco.com Charles Cohen | iMessage: +15704071340 | 15 | +12483614607 Michael Paquette | Simon is going to call you as he was just fired by Schein | Read |
| 705 | 81 | 2/19/2012 10:21:34 PM(UTC-5) | 8/26/2016 | 8/26/2016 6:46:30 AM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +12483614607 Michael Paquette ccohen@benco.com Charles Cohen | iMessage: +15704071340 | 16 | +15704071340 Charles Cohen | I talked to him, so did Mitch. You have thoughts to share? It's a sad story, he really screwed himself. | Sent |
| 706 | 81 | 2/19/2012 10:21:34 PM(UTC-5) | 8/26/2016 | 8/26/2016 6:46:30 AM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) +12483614607 Michael Paquette ccohen@benco.com Charles Cohen | iMessage: +15704071340 | 17 | +12483614607 Michael Paquette | Jim Shaw was asked by $S$ to get an indirect message to you to stay clear of this as it is going to get very toxic. Charges being pressed that sort of thing. Have a great weekend. | Read |
| 707 | 81 | 2/19/2012 10:21:34 PM(UTC-5) | 8/26/2016 | 8/26/2016 6:46:30 AM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) +12483614607 Michael Paquette ccohen@benco.com Charles Cohen | iMessage: +15704071340 | 18 | +15704071340 Charles Cohen | Thanks. No worries. We have enough drama on our own. Plus I didn't appreciate how he left the first time. | Sent |
| 1217 | 89 | 4/24/2012 11:00:03 PM(UTC-4) | 6/7/2016 | 6П//2016 4:59:58 PM(UTC-4) | +15704071340 Charles Cohen (owner) +12078520676 David Gardner ccohen@benco.com Charles Cohen | iMessage: +15704071340 | 46 | +12078520676 David Gardner | Thanks...I'll discuss with guys and get back to you. they are doing more with us. Thope we have the opportunity to be part of $\qquad$ My nephew's HS graduation is next Friday night in York. Would working in NY with me work if started around 8:30 go til 1-2? We could discuss $\square$ and I would take you to some key accounts who could use some love after all the pressure from Schein folks. | Read |
| 1484 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 6 | +15704071340 Charles Cohen | OK. Thanks. | Sent |
| 1485 | 103 | 10/9/2012 6:44:39 PM(UTC-4) | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 7 | +17325981834 Jim McCombs | That will work for me . What exact location would u like to meet? Thanks | Read |
| 1486 | 103 | 10/9/2012 6:44:39 PM(UTC-4) | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 8 | +17325981834 Jim McCombs | Chuck - Heres an address for an HOP for us to meet at: <br> 1720 Dekalb Pike <br> Blue Bell PA 19422 <br> I will there by $7: 45 \mathrm{am}$. | Read |
| 1487 | 103 | 10/9/2012 6:44:39 PM(UTC-4) | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 9 | +15704071340 Charles Cohen | On for bfast tomorrow? 7:30 @ IHop @ BlueBell. Thanks. | Sent |
| 1488 | 103 | 10/9/2012 6:44:39 PM(UTC-4) | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 10 | +17325981834 Jim McCombs | We were set for Wed 10.24 at 7:30 in Horsham Area. Nancy was supposed to find us a place. | Read |

PUBLIC

| \# | Chat \# | Start Time Time | Last <br> Activity Date | Last Activity Time | Participants | Source | Instant <br> Message <br> $\#$ | From | Body | Status |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1489 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 11 | +15704071340 Charles Cohen | You're right, my bad. Bfast Weds @ 7:30a @ iHop @ Blue Bell. Thanks. | Sent |
| 1490 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | 4/20/2014 <br> 7:36:15 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 12 | +17325981834 Jim McCombs | Okay. See u there. | Read |
| 1491 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 13 | +15704071340 Charles Cohen | Good to see you this morning. Question: May I close the loop with Scott and let him know we met? | Sent |
| 1492 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | 4/20/2014 <br> 7:36:15 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 14 | +17325981834 Jim McCombs | Hey Chuck - Sorry I haven't reached out to $u$ sooner. We were dealing with the aftermath of Hurricane Sandy. My family is all safe and we will help rebuild the Jersey Shore. If Mike McElaney would like to reach out to me to set up a time to talk I'd be open to a conversation. Thanks | Read |
| 1493 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 15 | +15704071340 Charles Cohen | Good news, thanks. I'll ask Mac to reach out. Enjoy the weekend. | Sent |
| 1494 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | $4 / 20 / 2014$ <br> 7:36:15 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 16 | $+17325981834 \mathrm{Jim}$ McCombs | Thanks. U too. | Read |
| 1495 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | $\begin{aligned} & \text { 4/20/2014 } \\ & \text { 7:36:15 PM(UTC- } \end{aligned}$ <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 17 | +15704071340 Charles Cohen | Thx. Best to you \& yours for a happy, healthy \& successful new year. Big announcement today, I'm sure you heard. t's true. | Sent |
| 1496 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | 4/20/2014 <br> 7:36:15 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 18 | +17325981834 Jim McCombs | Can u be the first to tell me, because I honestly don't know? | Read |
| 1497 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | $4 / 20 / 2014$ <br> 7:36:15 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 19 | +15704071340 Charles Cohen | BENCO \& A-dec have made a mutual decision to separate. | Sent |
| 1498 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | $4 / 20 / 2014$ <br> 7:36:15 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 20 | +17325981834 Jim McCombs | No. Really? | Read |
| 1499 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | 4/20/2014 <br> 7:36:15 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 21 | +15704071340 Charles Cohen | Really. | Sent |
| 1500 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 22 | +17325981834 Jim McCombs | Chuck - I got your invite to connect on LinkedIn. We are connected! If you want to connect just give me a txt or call. How are you doing? | Read |
| 1501 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 23 | +15704071340 Charles Cohen | Thanks, happy new year to you \& yours as well. Best for success in 2014! | Sent |
| 1502 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 24 | +15704071340 Charles Cohen | heard you left Schein, what's your new job? | Sent |


| \# | Chat \# | Start Time Time | Last Activity Date | Last Activity Time | Participants | Source | Instant Message \# | From | Body | Status |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1503 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | $4 / 20 / 2014$ <br> 7:36:15 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 25 | +17325981834 Jim McCombs | U too, Iol. I didn't leave Schein. I've been involved with a Youth Soccer Developmental Organization for years and I added it to my LinkedIn because I want to connect with College Coaches \& Directors of Soccer Academies. My oldest son, James, is going into HS next year \& when we're in contact D1 Colleges I want to make sure they know I'm an educator in the sport too. If I'm leaving HSD I'll let you know, seeking good council when making big decisions is part of my DNA now. I was just thinking of you yesterday when I found the book from our Gettysburg Retreat, I do miss those business experiences. | Read |
| 1504 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 26 | +15704071340 Charles Cohen | Thanks for clearing things up, I thought that you left Schein for a training job. Good to know, always a good idea to solicit input on big life decisions! Miss you too, all the best... | Sent |
| 1505 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | $4 / 20 / 2014$ <br> 7:36:15 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 27 | +17325981834 Jim McCombs | Thanks Chuck. Have a great weekend \& all the best to you too. | Read |
| 1506 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | 4/20/2014 <br> 7:36:15 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 28 | +17325981834 Jim McCombs | Good Afternoon Chuck. l've heard that you may have a unique opportunity that fits my skills \& experiences for me to evaluate within your upper management team. I'd like to speak with you only about it if this is true, since a rumor has started in the Philadelphia area that I'm already returning to Benco. Please let me know if you'd like to meet and you can explain to me your vision for the position. Thanks for your time. | Read |
| 1507 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | 4/20/2014 <br> 7:36:15 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 29 | +15704071340 Charles Cohen | Jim: The position to which you're referring is Director of Training, a role that's in the Sales Department and reports to Mike McElaney, VP of Sales. The role oversees training, communication, driving promos, data mining, etc. Sharon Shivetts will report to this director. If you're interested, happy to have a discussion on the phone, please let me know. Thanks. cfc | Sent |
| 1508 | 103 | 10/9/2012 6:44:39 <br> PM(UTC-4) | 4/20/2014 | 4/20/2014 <br> 7:36:15 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 30 | +17325981834 Jim McCombs | Chuck - Sorry for the delay in getting back to you. I would like to speak with you about the position. Is there a time frame you're looking to fill the position. I only ask because I'm extremely busy with Appraisals \& such. Can we set up a phone conversation the week of $2 / 24$ ? | Read |
| 1509 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 31 | +15704071340 Charles Cohen | How about $2 / 28$ @ 8:30A? Thanks. | Sent |
| 1510 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | 4/20/2014 <br> 7:36:15 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 32 | +17325981834 Jim McCombs | Perfect. Do u want to call me or me call u? Thanks | Read |
| 1511 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 33 | +15704071340 Charles Cohen | I'll call you. Thanks. | Sent |


| \# | Chat <br> \# | Start Time Time | Last <br> Activity <br> Date | Last Activity Time | Participants | Source | Instant Message $\#$ | From | Body | Status |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1512 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 34 | +17325981834 Jim McCombs | Okay. Thank you.... | Read |
| 1513 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 35 | +17325981834 Jim McCombs | Congrats on Mr. Clemson. | Read |
| 1514 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 36 | +15704071340 Charles Cohen | ????? | Sent |
| 1515 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 37 | +17325981834 Jim McCombs | I heard today from the Metro HSD team that Chris Clemson \& Eric Greene left HSD and joined Benco. | Read |
| 1516 | 103 | 10/9/2012 6:44:39 <br> PM(UTC-4) | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 38 | +15704071340 Charles Cohen | Thanks. Excited to add them to our team. | Sent |
| 1517 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | $\begin{aligned} & \text { 4/20/2014 } \\ & \text { 7:36:15 PM(UTC- } \end{aligned}$ 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 39 | +17325981834 Jim McCombs | Hey Chuck - I hope all is okay with you. As per our txt messages I thought we were scheduled to talk today at 8:30 am and u we're going to call me. Just let me know if u'd like to reschedule. Thanks | Read |
| 1518 | 103 | 10/9/2012 6:44:39 <br> PM(UTC-4) | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 40 | +15704071340 Charles Cohen | My bad, will call later. Thanks. | Sent |
| 1519 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 41 | +15704071340 Charles Cohen | Can we reschedule for tomorrow early, say 7A? Thanks. | Sent |
| 1520 | 103 | 10/9/2012 6:44:39 <br> PM(UTC-4) | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 42 | +17325981834 Jim McCombs | Sure. Talk with u then. | Read |
| 1521 | 103 | 10/9/2012 6:44:39 <br> PM(UTC-4) | 4/20/2014 | $\begin{aligned} & \text { 4/20/2014 } \\ & \text { 7:36:15 PM(UTC- } \end{aligned}$ 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 43 | +17325981834 Jim McCombs | Sorry for missing u this morning. I got involved in something and couldn't jump over to ur call. R u available same time tomorrow? | Read |
| 1522 | 103 | 10/9/2012 6:44:39 <br> PM(UTC-4) | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 44 | +15704071340 Charles Cohen | Sure. 7A. Thanks. | Sent |
| 1523 | 103 | 10/9/2012 6:44:39 PM(UTC-4) | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 45 | +17325981834 Jim McCombs | Okay | Read |
| 1524 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | $4 / 20 / 2014$ <br> 7:36:15 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 46 | +17325981834 Jim McCombs | Hey Chuck - I just wanted to tell u I enjoyed our conversation and am looking forward to my conversation with Mike after the National Sales Meeting. Have a nice Sunday. | Read |
| 1525 | 103 | 10/9/2012 6:44:39 <br> PM(UTC-4) | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 47 | +15704071340 Charles Cohen | Thanks. Talk soon. | Sent |
| 1526 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 48 | +17325981834 Jim McCombs | Good morning Chuck. Hope ur having a great Saturday. I believe things went well with Mike and I'm looking forward to sitting down with him for a longer period of time. Thank $u$ for connecting us. Let me know if u need anything else from me as we move ahead. | Read |
| 1527 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 49 | +15704071340 Charles Cohen | Thanks. Mike tells me that he enjoyed your mtg. Good luck. | Sent |


| \# | $\left\lvert\, \begin{aligned} & \text { Chat } \\ & \# \end{aligned}\right.$ | Start Time Time | $\left\lvert\, \begin{aligned} & \text { Last } \\ & \text { Activity } \\ & \text { Date } \end{aligned}\right.$ | Last Activity | Participants | Source | Instant Message $\#$ | From | Body | Status |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1528 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: +15704071340 | 50 | +17325981834 Jim McCombs | Good Saturday Afternoon Chuck - I'm not sure if you've filled the Director of Training position yet, but I've followed up with Mike twice without any response. After our conversation I thought I would have gotten at least a "thanks but we've gone in a different direction" email or phone call. I just thought you'd like to know. Thanks for your consideration and opportunity. Jim | Read |
| 1529 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: $\mathbf{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 51 | +15704071340 Charles Cohen | Jim... <br> The position has not been filled, the process is going slowly. You're still in the running, don't fret. <br> Thanks, enjoy the weekend. | Sent |
| 1530 | 103 | $\begin{aligned} & \text { 10/9/2012 6:44:39 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 4/20/2014 | 4/20/2014 7:36:15 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +17325981834 Jim McCombs | iMessage: $\mathbf{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 52 | +17325981834 Jim McCombs | Thanks Chuck. Speak with you soon. | Unread |
| 2023 | 117 | $\begin{aligned} & \text { 11/5/2012 5:50:40 } \\ & \text { PM(UTC-5) } \end{aligned}$ | 8/19/2016 | 8/19/2016 7:03:15 AM(UTC4) | +15704071340 Charles Cohen (owner) <br> +15189257167 Julie Radzyminski | iMessage: $\mathbf{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 352 | +15189257167 Julie Radzyminski | FYI - Amazon looking at servicing Dentist Offices but didn't get any details <br> I'll continue to work on getting more details | Read |
| 2609 | 117 | $\begin{aligned} & \text { 11/5/2012 5:50:40 } \\ & \text { PM(UTC-5) } \end{aligned}$ | 8/19/2016 | 8/19/2016 7:03:15 AM(UTC4) | +15704071340 Charles Cohen (owner) <br> +15189257167 Julie Radzyminski | iMessage: $\mathbf{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 938 | +15189257167 Julie Radzyminski | Sent you an email regarding EDA. Let me know if you are ok with me seeding out to managers. Thx | Read |
| 2624 | 117 | $\begin{aligned} & \text { 11/5/2012 5:50:40 } \\ & \text { PM(UTC-5) } \end{aligned}$ | 8/19/2016 | 8/19/2016 7:03:15 AM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +15189257167 Julie Radzyminski | iMessage: $\mathbf{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 953 | +15704071340 Charles Cohen | What day is the EDA presentation next week? Tuesday or Wednesday? Thanks. | Sent |
| 2634 | 117 | $\begin{aligned} & \text { 11/5/2012 5:50:40 } \\ & \text { PM(UTC-5) } \end{aligned}$ | 8/19/2016 | 8/19/2016 7:03:15 AM(UTC4) | +15704071340 Charles Cohen (owner) <br> +15189257167 Julie Radzyminski | iMessage: $\mathbf{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 963 | +15704071340 Charles Cohen |  | Sent |
| 2635 | 117 | $\begin{aligned} & \text { 11/5/2012 5:50:40 } \\ & \text { PM(UTC-5) } \end{aligned}$ | 8/19/2016 | 8/19/2016 7:03:15 AM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +15189257167 Julie Radzyminski | iMessage: $\mathbf{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 964 | +15704071340 Charles Cohen |  | Sent |
| 2636 | 117 | $\begin{aligned} & \text { 11/5/2012 5:50:40 } \\ & \text { PM(UTC-5) } \end{aligned}$ | 8/19/2016 | 8/19/2016 7:03:15 AM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +15189257167 Julie Radzyminski | iMessage: +15704071340 | 965 | +15189257167 Julie Radzyminski | I have 6 mins if you want to call | Read |
| 2637 | 117 | $\begin{aligned} & 11 / 5 / 2012 \text { 5:50:40 } \\ & \text { PM(UTC-5) } \end{aligned}$ | 8/19/2016 | 8/19/2016 7:03:15 AM(UTC4) | +15704071340 Charles Cohen (owner) <br> +15189257167 Julie Radzyminski | iMessage: +15704071340 | 966 | +15704071340 Charles Cohen |  | Sent |
| 2638 | 117 | $\begin{aligned} & \text { 11/5/2012 5:50:40 } \\ & \text { PM(UTC-5) } \end{aligned}$ | 8/19/2016 | 8/19/2016 7:03:15 AM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +15189257167 Julie Radzyminski | iMessage: $\mathbf{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 967 | +15189257167 Julie Radzyminski | I will have Mark run the report | Read |
| 2639 | 117 | $\begin{aligned} & \begin{array}{l} 11 / 5 / 2012 \text { 5:50:40 } \\ \text { PM(UTC-5) } \end{array} \\ & \hline \end{aligned}$ | 8/19/2016 | 8/19/2016 7:03:15 AM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +15189257167 Julie Radzyminski | iMessage: $\mathbf{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 968 | +15704071340 Charles Cohen |  | Sent |
| 2640 | 117 | $\begin{aligned} & \begin{array}{l} 11 / 5 / 2012 \text { 5:50:40 } \\ \text { PM(UTC-5) } \end{array} \\ & \hline \end{aligned}$ | 8/19/2016 | 8/19/2016 7:03:15 AM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +15189257167 Julie Radzyminski | iMessage: $\boldsymbol{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 969 | +15189257167 Julie Radzyminski |  | Read |
| 2641 | 117 | $\begin{aligned} & \text { 11/5/2012 5:50:40 } \\ & \text { PM(UTC-5) } \end{aligned}$ | 8/19/2016 | 8/19/2016 7:03:15 AM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +15189257167 Julie Radzyminski | iMessage: +15704071340 | 970 | +15704071340 Charles Cohen |  | Sent |

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| \# | $\left\lvert\, \begin{aligned} & \text { Chat } \\ & \# \end{aligned}\right.$ | Start Time Time | $\begin{array}{\|l} \text { Last } \\ \text { Activity } \\ \text { Date } \end{array}$ | Last Activity Time | Participants | Source | Instant <br> Message <br>  | From | Body | Status |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2642 | 117 | $\begin{aligned} & \text { 11/5/2012 5:50:40 } \\ & \text { PM(UTC-5) } \end{aligned}$ | 8/19/2016 | 8/19/2016 7:03:15 AM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +15189257167 Julie Radzyminski | iMessage: +15704071340 | 971 | +15189257167 Julie Radzyminski |  | Read |
| 2643 | 117 | 11/5/2012 5:50:40 PM(UTC-5) | 8/19/2016 | 8/19/2016 7:03:15 AM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +15189257167 Julie Radzyminski | iMessage: +15704071340 | 972 | +15704071340 Charles Cohen |  | Sent |
| 2661 | 117 | $\begin{aligned} & \text { 11/5/2012 5:50:40 } \\ & \text { PM(UTC-5) } \end{aligned}$ | 8/19/2016 | 8/19/2016 7:03:15 AM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +15189257167 Julie Radzyminski | iMessage: $\mathbf{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 990 | +15189257167 Julie Radzyminski |  | Read |
| 2662 | 117 | 11/5/2012 5:50:40 PM(UTC-5) | 8/19/2016 | 8/19/2016 7:03:15 AM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +15189257167 Julie Radzyminski | iMessage: $\mathbf{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 991 | +15189257167 Julie Radzyminski |  | Read |
| 2697 | 117 | 11/5/2012 5:50:40 PM(UTC-5) | 8/19/2016 | 8/19/2016 7:03:15 AM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +15189257167 Julie Radzyminski | iMessage: $\mathbf{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 1026 | +15189257167 Julie Radzyminski |  | Read |
| 2698 | 117 | 11/5/2012 5:50:40 PM(UTC-5) | 8/19/2016 | 8/19/2016 7:03:15 AM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +15189257167 Julie Radzyminski | iMessage: $\mathbf{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 1027 | +15189257167 Julie Radzyminski | Good News! Kayla and I got a 95 on our English paper! Highest grade in the class! LOK | Read |
| 2731 | 117 | $\begin{aligned} & \text { 11/5/2012 5:50:40 } \\ & \text { PM(UTC-5) } \end{aligned}$ | 8/19/2016 | 8/19/2016 7:03:15 AM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +15189257167 Julie Radzyminski | iMessage: $\mathbf{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 1060 | +15189257167 Julie Radzyminski | I took a few days with the girls. In Boston today and will try to be on the EDA review at 11 . Sent all info for the call | Read |
| 2732 | 117 | 11/5/2012 5:50:40 PM(UTC-5) | 8/19/2016 | 8/19/2016 7:03:15 AM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +15189257167 Julie Radzyminski | iMessage: $\mathbf{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 1061 | +15189257167 Julie Radzyminski | Meeting is going well. I've had more action at my booth then all other years combined. 3 new customers! And maybe a laser (well, that's a long shot) | Read |
| 2733 | 117 | $\begin{aligned} & \text { 11/5/2012 5:50:40 } \\ & \text { PM(UTC-5) } \end{aligned}$ | 8/19/2016 | 8/19/2016 <br> 7:03:15 AM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +15189257167 Julie Radzyminski | iMessage: $\mathbf{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 1062 | +15704071340 Charles Cohen | Well done, good news. Is EDA helping, or is it just that they're getting to know our name? | Sent |
| 2734 | 117 | $\begin{aligned} & \text { 11/5/2012 5:50:40 } \\ & \text { PM(UTC-5) } \end{aligned}$ | 8/19/2016 | 8/19/2016 7:03:15 AM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +15189257167 Julie Radzyminski | iMessage: $\boldsymbol{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 1063 | +15189257167 Julie Radzyminski | I think EDA is def helping. 3 Drs came up b/c they just signed up with EDA and want to do business. The other was a Ped Dr from Seattle and was wondering if he could do business with us. | Read |
| 2745 | 117 | $\begin{aligned} & \text { 11/5/2012 5:50:40 } \\ & \text { PM(UTC-5) } \end{aligned}$ | 8/19/2016 | 8/19/2016 7:03:15 AM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +15189257167 Julie Radzyminski | iMessage: $\boldsymbol{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 1074 | +15704071340 Charles Cohen | You in Chicago today? At DTA program? Let's spend a few minutes on the EDA presentation for next week. Thanks. | Sent |
| 2788 | 117 | $\begin{aligned} & \text { 11/5/2012 5:50:40 } \\ & \text { PM(UTC-5) } \end{aligned}$ | 8/19/2016 | 8/19/2016 7:03:15 AM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +15189257167 Julie Radzyminski | iMessage: $\mathbf{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 1117 | +15704071340 Charles Cohen | In one year, EDA won't be bigger than pacific, heartland, aspen together. And they won't all be buying from Benco $n$ | Sent |
| 2989 | 123 | 11/27/2012 10:23:44 AM(UTC-5) | 11/14/2013 | 11/14/2013 5:09:04 PM(UTC5) | +15704071340 Charles Cohen (owner) <br> +13035489475 Don Taylor | iMessage: $\mathbf{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 7 | +13035489475 Don Taylor | Good morning. This buying club in Albuquerque is starting to grow legs. Curious if you were able to connect with your Patterson contact and if anything came of it. Thanks! | Read |
| 2990 | 123 | 11/27/2012 10:23:44 AM(UTC-5) | 11/14/2013 | 11/14/2013 5:09:04 PM(UTC- <br> 5) | +15704071340 Charles Cohen (owner) <br> +13035489475 Don Taylor | iMessage: $\mathbf{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 8 | +15704071340 Charles Cohen | I don't expect to hear anything. I just sent him a note about it. Don't want to call because it might be construed as price fixing. Thanks. | Sent |


| \# | $\begin{aligned} & \text { Chat } \\ & \# \end{aligned}$ | Start Time Time | $\begin{aligned} & \text { Last } \\ & \text { Activity } \\ & \text { Date } \end{aligned}$ Date | Last Activity Time | Participants | Source | Instant Message \# | From | Body | Status |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3978 | 150 | $\begin{aligned} & \text { 1/9/2013 3:07:28 } \\ & \text { PM(UTC-5) } \end{aligned}$ | 6/22/2016 | 6/22/2016 <br> 12:13:17 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +16145632399 Anne Cox | iMessage: +15704071340 | 21 | +16145632399 Anne Cox |  | Read |
| 3979 | 150 | $\begin{aligned} & \text { 1/9/2013 3:07:28 } \\ & \text { PM(UTC-5) } \end{aligned}$ | 6/22/2016 | $\begin{aligned} & \text { 6/22/2016 } \\ & \text { 12:13:17 PM(UTC- } \end{aligned}$ 4) | +15704071340 Charles Cohen (owner) <br> +16145632399 Anne Cox | iMessage: +15704071340 | 22 | +16145632399 Anne Cox | Dear Chuck I spoke to Vicki. I want you to know that I would never do anything to hurt the sterling reputation of Benco Dental. I would like to speak to you personally when you rerun from your vacation. I am honored to work for this company and I vowed to never let you down. Enjoy you trip. Sincerely, Anne Cox | Read |
| 3980 | 150 | $\begin{aligned} & \text { 1/9/2013 3:07:28 } \\ & \text { PM(UTC-5) } \end{aligned}$ | 6/22/2016 | $\begin{aligned} & \text { 6/22/2016 } \\ & \text { 12:13:17 PM(UTC- } \\ & \text { 4) } \end{aligned}$ | +15704071340 Charles Cohen (owner) <br> +16145632399 Anne Cox | iMessage: +15704071340 | 23 | +15704071340 Charles Cohen | Anne... <br> Thanks for reaching out, I have every confidence that you're doing everything right. I just want you \& Jane to know that the fund-raiser was high on Schein's radar, and we want to make sure that everything is above board. I recognize that Macenzie is most of the issue. Happy to talk, if you'd like, but l'm not worried. Thanks, enjoy the weekend. CFC | Sent |
| 3981 | 150 | $\begin{aligned} & \text { 1/9/2013 3:07:28 } \\ & \text { PM(UTC-5) } \end{aligned}$ | 6/22/2016 | $\begin{aligned} & \text { 6/22/2016 } \\ & \text { 12:13:17 PM(UTC- } \\ & \text { 4) } \end{aligned}$ | +15704071340 Charles Cohen (owner) <br> +16145632399 Anne Cox | iMessage: +15704071340 | 24 | +16145632399 Anne Cox | Chuck, Thank you for the kind words. Sally's reception was not meant to be a fund raiser to my knowledge but only a chance for her to say goodbye to her customers. The dentist who had the party is a personal friend of Sally's and I know she had words with Tim Sullivan. There was no mention of HS or Benco at the party, only kinds words and lots of love for Sally. That was what is was...Nothing more! I don't know how things got so twisted in this ugly world. Still need to talk when you get home. Won't bother you anymore on your vac. Love your FB pics. Beautiful family. Enjoy! | Read |
| 10278 | 222 | 4/20/2013 12:26:35 AM(UTC-4) | 8/13/2016 | 8/13/2016 10:46 35 <br> AM(UTC-4) | +15704071340 Charles Cohen (owner) <br> +15704900872 Matt Miller | iMessage: +15704071340 | 100 | +15704900872 Matt Miller | From Jim Cramer's website: | Read |


| \# | Chat \# | Start Time Time | Last Activity Date | Last Activity Time | Participants | Source | Instant Message \# | From | Body | Status |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 10279 | 222 | $\begin{aligned} & \text { 4/20/2013 12:26:35 } \\ & \text { AM(UTC-4) } \end{aligned}$ | 8/13/2016 | $\begin{aligned} & \text { 8/13/2016 } \\ & \text { 10:46 } 35 \\ & \text { AM(UTC-4) } \end{aligned}$ | +15704071340 Charles Cohen (owner) <br> +15704900872 Matt Miller | iMessage: +15704071340 | 101 | +15704900872 Matt Miller | What's the hottest performing group in market right now? Is it social media? Biotech? Nope. It's the dental supply stocks. <br> Cramer said there's a lot to like about the dental stocks. First, they aren't linked to where the price of oil is or how the Russian ruble is trading. They do, however, benefit from an aging population here at home and the fact that many people put off getting expensive dental procedures done during the recession. Add all that to the world's growing middle class and Cramer said it's easy to see why this is a red-hot group. <br> Of the group, Cramer said he likes Henry Schein the best. The stock is up nearly $\$ 8$ since he spoke to the CEO last month, and shares are up 17\% over the past three months. Stein is the number one player in the dental space but also has an animal health and vaccine business to boot, yet trades at just 23 times earnings. <br> Also on Cramer's buy list is Patterson Companies , the number two player with shares up $21 \%$ over the past year, and Sirona Dental, a high-tech provider of dental equipment with shares up $15 \%$ over the past three months. <br> In addition, Cramer mentioned Align Technology, makers of Invisalign braces, as a company with lots of upside but also more than its share on short sellers, and Dentsply, a stock he didn't care for given its exposure to Europe. | Read |
| 16428 | 687 | $\begin{aligned} & \text { 4/28/2014 2:26:09 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 8/20/2016 | $\begin{aligned} & \text { 8/20/2016 } \\ & 102154 \\ & \text { AM(UTC-4) } \end{aligned}$ | +15704071340 Charles Cohen (owner) <br> +17735518900 David Bangert | iMessage: +15704071340 | 22 | +15704071340 Charles Cohen | Not sure who was supposed to call whom last week, but we can consider the call completed. I figure that you and your team are busy this week figuring out the rep situation. I called Zambetti to offer any help or wisdom that I can, considering that rep defection is one issue that I understand. | Sent |
| 16433 | 687 | $\begin{aligned} & \text { 4/28/2014 2:26:09 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 8/20/2016 | $\begin{aligned} & 8 / 20 / 2016 \\ & 102154 \\ & \text { AM(UTC-4) } \end{aligned}$ | +15704071340 Charles Cohen (owner) <br> +17735518900 David Bangert | iMessage: +15704071340 | 27 | +15704071340 Charles Cohen | Dave: Heard that Bettencourt left Patterson in their recent purge, I talked to him and he's looking for a mfr role. Wants to stay in Minnesota. | Sent |
| 16786 | 742 | $\begin{aligned} & \text { 5/23/2014 12:26:40 } \\ & \text { AM(UTC-4) } \end{aligned}$ | 8/19/2016 | $\begin{aligned} & \text { 8/19/2016 } \\ & \text { 9:09:06 PM(UTC- } \end{aligned}$ <br> 4) | +15704071340 Charles Cohen (owner) <br> +15082545454 Pat Arsenault | iMessage: +15704071340 | 278 | +15082545454 Pat Arsenault | At the CDA, thank you for leading us down the patch you have in regards to attending shows. | Read |
| 16827 | 742 | $\begin{aligned} & \text { 5/23/2014 12:26:40 } \\ & \text { AM(UTC-4) } \end{aligned}$ | 8/19/2016 | $8 / 19 / 2016$ <br> 9:09:06 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +15082545454 Pat Arsenault | iMessage: +15704071340 | 319 | $+15082545454 \text { Pat }$ <br> Arsenault | Although, $\qquad$ how about John Bettencourt. Not sure if he's strong enough but he could be an friend. | Read |
| 19282 | 800 | $\begin{aligned} & \text { 6/30/2014 2:42:08 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 6/30/2014 | $6 / 30 / 2014$ <br> 2:42:08 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +13306204977 Pat Ryan | iMessage: +15704071340 | 1 | +13306204977 Pat Ryan | How do you feel about a GPO hospital group? | Read |
| 20100 | 825 | $\begin{aligned} & \text { 7/15/2014 8:17:04 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 5/19/2015 | $5 / 19 / 2015$ <br> 8:47:06 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +16513037215 Scott Anderson | iMessage: +15704071340 | 1 | +16513037215 Scott Anderson | Why are you in 3 M suite and not me?? | Read |
| 20102 | 825 | $\begin{aligned} & \text { 7/15/2014 8:17:04 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 5/19/2015 | 5/19/2015 8:47:06 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +16513037215 Scott Anderson | iMessage: +15704071340 | 3 | +16513037215 Scott Anderson | Look to your right...our suite is better....) | Read |


| \# | Chat \# | Start Time Time | Last <br> Activity <br> Date | Last Activity Time | Participants | Source | $\begin{aligned} & \text { Instant } \\ & \text { Message } \\ & \# \end{aligned}$ | From | Body | Status |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 20104 | 825 | $\begin{aligned} & \text { 7/15/2014 8:17:04 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 5/19/2015 | 5/19/2015 8:47:06 PM(UTC4) | +15704071340 Charles Cohen (owner) <br> +16513037215 Scott Anderson | iMessage: +15704071340 | 5 | +16513037215 Scott Anderson | Paul got me in the loop on your short term challenge. My brother in law had T Cancer. He is a neuro surgeon which is sometimes annoying. If you ever want to talk to him let me know. He is a great guy. Scott A. | Read |
| 20108 | 825 | $\begin{aligned} & \text { 7/15/2014 8:17:04 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 5/19/2015 | 5/19/2015 8:47:06 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +16513037215 Scott Anderson | iMessage: +15704071340 | 9 | +16513037215 Scott Anderson | Five times Sullivan!!! | Read |
| 20110 | 825 | $\begin{aligned} & \text { 7/15/2014 8:17:04 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 5/19/2015 | 5/19/2015 8:47:06 PM(UTC4) | +15704071340 Charles Cohen (owner) <br> +16513037215 Scott Anderson | iMessage: +15704071340 | 11 | +16513037215 Scott Anderson | Serious about my bro in law if you ever want to talk to him. | Read |
| 20112 | 825 | $\begin{aligned} & \text { 7/15/2014 8:17:04 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 5/19/2015 | 5/19/2015 8:47:06 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +16513037215 Scott Anderson | iMessage: +15704071340 | 13 | +16513037215 Scott Anderson | 25 years in the clear....you will do great! | Read |
| 20435 | 888 | $\begin{aligned} & \text { 10/7/2014 3:31:12 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 10/7/2014 | $\begin{aligned} & \text { 10/7/2014 } \\ & \text { 3:31:12 PM(UTC- } \end{aligned}$ 4) | +15704071340 Charles Cohen (owner) <br> +13306204977 Pat Ryan | iMessage: +15704071340 | 1 | +13306204977 Pat Ryan | Indicating they are not interested in state organization GPO | Read |
| 20436 | 889 | $\begin{aligned} & \text { 10/7/2014 3:31:12 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 10/7/2014 | 10/7/2014 <br> 3:31:12 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +13306204977 Pat Ryan | iMessage: +15704071340 | 1 | +13306204977 Pat Ryan | Schein just dumped the last GPO they had. In Utah. | Read |
| 20591 | 895 | $\begin{aligned} & \text { 10/8/2014 1:57:20 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 8/27/2016 | $\begin{aligned} & \text { 8/27/2016 } \\ & \text { 3:02:37 PM(UTC- } \end{aligned}$ 4) | +15704071340 Charles Cohen (owner) <br> +15704078942 Larry Cohen | iMessage: +15704071340 | 150 | +15704078942 Larry Cohen | Just learned that Weber had been negotiating w/Patterson for over one month- did u know that? He was holding off on leaving until all his jobs were installed. That changes my opinion to some degree. Call me if $u$ want to discuss. | Read |
| 20833 | 927 | 10/21/2014 9:16:48 <br> PM(UTC-4) | 2/23/2015 | $\begin{aligned} & \text { 2/23/2015 } \\ & \text { 9:33:27 PM(UTC- } \end{aligned}$ 5) | +15704071340 Charles Cohen (owner) <br> +19182319081 Phil Salerno | iMessage: +15704071340 | 2 | +19182319081 Phil Salerno | Notice the Henry Schien plan. 2015. Looking like a 1.3 million carryover. Cha ching. | Read |
| 22640 | 1348 | 4/24/2015 10:47:49 <br> AM(UTC-4) | 7/7/2016 | $\begin{aligned} & \text { 7/7/2016 2:34:07 } \\ & \text { PM(UTC-4) } \end{aligned}$ | +15704071340 Charles Cohen (owner) <br> +15636503590 Michele Lewis | iMessage: +15704071340 | 39 | +15636503590 Michele Lewis | Yes. l'll get it back over tonight. Just leaving a wedding in Milwaukee. When do you think I should tell Schein? I'll probably reach out to Tim first. | Read |
| 22641 | 1348 | $\begin{aligned} & \text { 4/24/2015 10:47:49 } \\ & \text { AM(UTC-4) } \end{aligned}$ | 7/7/2016 | $\begin{aligned} & \text { 7/7/2016 2:34:07 } \\ & \text { PM(UTC-4) } \end{aligned}$ | +15704071340 Charles Cohen (owner) <br> +15636503590 Michele Lewis | iMessage: +15704071340 | 40 | +15704071340 Charles Cohen | Good idea. That's a tough conversation. It will go over easier if you assure him no issues transitioning your current territory. | Sent |
| 22642 | 1348 | 4/24/2015 10:47:49 <br> AM(UTC-4) | 7/7/2016 | 7/7/2016 2:34:07 <br> PM(UTC-4) | +15704071340 Charles Cohen (owner) <br> +15636503590 Michele Lewis | iMessage: +15704071340 | 41 | +15704071340 Charles Cohen | Agree talk to Tim. Try the 'Schein is just too big now' angle. He can't argue too much with that one. | Sent |
| 22650 | 1348 | 4/24/2015 10:47:49 <br> AM(UTC-4) | 7/7/2016 | $\begin{aligned} & \text { 7/7/2016 2:34:07 } \\ & \text { PM(UTC-4) } \end{aligned}$ | +15704071340 Charles Cohen (owner) <br> +15636503590 Michele Lewis | iMessage: +15704071340 | 49 | +15704071340 Charles Cohen | Suggest you get a mentor who can help you make the transition from Schein to Benco. Some things you'll like, some things will frustrate you. | Sent |
| 22659 | 1348 | 4/24/2015 10:47:49 <br> AM(UTC-4) | 7/7/2016 | 7/7/2016 2:34:07 <br> PM(UTC-4) | +15704071340 Charles Cohen (owner) <br> +15636503590 Michele Lewis | iMessage: +15704071340 | 58 | +15704071340 Charles Cohen | Let's let this idea ruminate for a few days while you get thru the conversation with Schein, and then revisit. No rush now. | Sent |
| 22703 | 1348 | $\begin{aligned} & \text { 4/24/2015 10:47:49 } \\ & \text { AM(UTC-4) } \end{aligned}$ | 7/7/2016 | $\begin{aligned} & \text { 7/7/2016 2:34:07 } \\ & \text { PM(UTC-4) } \end{aligned}$ | +15704071340 Charles Cohen (owner) <br> +15636503590 Michele Lewis | iMessage: +15704071340 | 102 | +15704071340 Charles Cohen | How did you do with the EDA customer yesterday? Thanks. | Sent |
| 22716 | 1348 | 4/24/2015 10:47:49 <br> AM(UTC-4) | 7/7/2016 | $\begin{aligned} & \text { 7/7/2016 2:34:07 } \\ & \text { PM(UTC-4) } \end{aligned}$ | +15704071340 Charles Cohen (owner) <br> +15636503590 Michele Lewis | iMessage: +15704071340 | 115 | +15704071340 Charles Cohen | How's it going with the new Elite Dental customer so far? | Sent |
| 22825 | 1390 | $\begin{aligned} & \text { 5/8/2015 1:07:38 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 8/1/2016 | $\begin{aligned} & \text { 8/1/2016 9:03:47 } \\ & \text { AM(UTC-4) } \end{aligned}$ | +15704071340 Charles Cohen (owner) <br> +12158506396 Joan McGowen <br> ccohen@benco.com Charles Cohen | iMessage: +15704071340 | 41 | +12158506396 Joan McGowen | Hi Chuck. <br> I don't want to mention a name, but a rep who recently left Benco for Schein told me she was promised by you... Via her Manager ... That if she stayed Benco would give her 25,000 right away and 25,000 6 months later. | Read |


| \# | Chat <br> \# | Start Time Time | Last <br> Activity <br> Date | Last Activity Time | Participants | Source | Instant <br> Message <br> $\#$ | From | Body | Status |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 22826 | 1390 | $\begin{aligned} & \text { 5/8/2015 1:07:38 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 8/1/2016 | $\begin{aligned} & \text { 8/1/2016 9:03:47 } \\ & \text { AM(UTC-4) } \end{aligned}$ | $\begin{aligned} & \text { +15704071340 Charles Cohen (owner) } \\ & \text { +12158506396 Joan McGowen } \\ & \text { ccohen@benco com Charles Cohen } \end{aligned}$ | iMessage: +15704071340 | 42 | +12158506396 Joan McGowen | I just want to believe that she's bs'd me... It's weighting heavy on me that she would lie to me. Did she misunderstand or exaggerating? I just needed to get this off my chest. The money offer from S . was the only appealing issue for me. Thanks. J | Read |
| 22827 | 1390 | 5/8/2015 1:07:38 <br> PM(UTC-4) | 8/1/2016 | $\begin{aligned} & \text { 8/1/2016 9:03:47 } \\ & \text { AM(UTC-4) } \end{aligned}$ | +15704071340 Charles Cohen (owner) <br> +12158506396 Joan McGowen ccohen@benco com Charles Cohen | iMessage: +15704071340 | 43 | +15704071340 Charles Cohen | Thanks for talking today. I'm not sure where the confusion comes from, perhaps the manager told her that he would talk to us. In the heat of the battle, people say things or make commitments that they can't deliver on. | Sent |
| 22828 | 1390 | $\begin{aligned} & \text { 5/8/2015 1:07:38 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 8/1/2016 | $\begin{aligned} & \text { 8/1/2016 9:03:47 } \\ & \text { AM(UTC-4) } \end{aligned}$ | +15704071340 Charles Cohen (owner) <br> +12158506396 Joan McGowen <br> ccohen@benco.com Charles Cohen | iMessage: +15704071340 | 44 | +15704071340 Charles Cohen | So, I can't speak for the manager in this situation. But I can say with certainty that no manager has approached me lately (within the last year or so) with a request for a stay-put bonus, and I wouldn't approve it if asked. | Sent |
| 23366 | 1609 | $\begin{aligned} & \text { 7/13/2015 8:35:04 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 7/13/2015 | 7/13/2015 <br> 8:35:04 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +13306204977 Pat Ryan | iMessage: +15704071340 | 1 | +13306204977 Pat Ryan | Chatter on Patterson rumor mill. More branch closings. | Read |
| 23604 | 1744 | $\begin{aligned} & \text { 8/10/2015 8:41:27 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 8/10/2015 | 8/10/2015 8:41:27 PM(UTC4) | +15704071340 Charles Cohen (owner) <br> +13306204977 Pat Ryan | iMessage: +15704071340 | 1 | +13306204977 Pat Ryan | Image from <br> https://www.dentaltradealliance.org/images/board/Je ff_Bucher.jpg.Image from https://fbcdn-profile-a.akamaihd.net/hprofile-ak-xaf1/v/t1 01/c5353 662.662/s50x50/374109_16207374055861 1_305825851_n jpg?oh=070fc796615fb141fe17094 d1c16f01a\&oe=563302FD\&__gda__=1444354870_ 2c5685ea35746481b9224da7d1c2599a <br> Separated at birth? | Read |
| 23612 | 1749 | 8/17/2015 2:24:56 <br> PM(UTC-4) | 7/15/2016 | $\begin{aligned} & 7 / 15 / 2016 \\ & 112458 \\ & \text { AM(UTC-4) } \end{aligned}$ | +15704071340 Charles Cohen (owner) <br> +13309904579 Ed Snyder | iMessage: +15704071340 | 4 | +13309904579 Ed Snyder | PDCO AHI synergies as per today's analyst meeting | Read |
| 23924 | 1862 | $\begin{aligned} & \text { 10/2/2015 6:52:44 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 10/2/2015 | $\begin{aligned} & \text { 10/2/2015 } \\ & \text { 6:52:44 PM(UTC- } \\ & \text { 4) } \end{aligned}$ | +15704071340 Charles Cohen (owner) <br> +13306204977 Pat Ryan | iMessage: +15704071340 | 1 | +13306204977 Pat Ryan | I was about to sign trial agreement with that CHC GPO we talked about, however, it dawned on me that that might be material in the Source One suit??? | Read |
| 23988 | 1886 | $\begin{aligned} & \text { 10/9/2015 6:38:27 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 1/8/2016 | $\begin{aligned} & \text { 1/8/2016 9:31:37 } \\ & \text { AM(UTC-5) } \end{aligned}$ | +15704071340 Charles Cohen (owner) <br> +12146765307 Darrell Cain | iMessage: +15704071340 | 25 | +15704071340 Charles Cohen | Darrell: I'm planning a visit to Seattle on Jan 4-5 to visit with Kois \& Cohen to discuss EDA. You OK with that? Should I bring Brett? | Sent |
| 23998 | 1886 | $\begin{aligned} & \text { 10/9/2015 6:38:27 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 1/8/2016 | $\begin{aligned} & \text { 1/8/2016 9:31:37 } \\ & \text { AM(UTC-5) } \end{aligned}$ | +15704071340 Charles Cohen (owner) <br> +12146765307 Darrell Cain | iMessage: +15704071340 | 35 | +15704071340 Charles Cohen | Good news: EDA presentation is on Tuesday, so schedule works great. | Sent |
| 24030 | 1895 | $\begin{aligned} & \text { 10/14/2015 1:04:38 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 5/8/2016 | $\begin{aligned} & 5 / 8 / 2016 \\ & 110529 \\ & \text { AM(UTC-4) } \end{aligned}$ | +15704071340 Charles Cohen (owner) <br> +13303216550 Michael Lind | iMessage: +15704071340 | 16 | +13303216550 Michael Lind | Great opportunity offered by Howard! EDA? Solea? Emergency Op? (Howard gave a very compelling argument yesterday afternoon for dentist to have an emergency operatory) Digital impression? | Read |
| 24041 | 1900 | $\begin{aligned} & \text { 10/15/2015 4:08:51 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 10/17/2015 | $\begin{aligned} & 10 / 17 / 2015 \\ & \text { 11:14 } 21 \\ & \text { AM(UTC-4) } \end{aligned}$ | +15704071340 Charles Cohen (owner) chelelewis@gmail.com Michele Lewis | iMessage: +15704071340 | 1 | chelelewis@gmail.com Michele Lewis | Have an amazing corporate operations guy in St Louis looking for a move from HSD. His name is Paul Geiser. 15 yrs there. Frustrated. Needs to stay in St Louis but can travel. | Read |
| 24042 | 1900 | $\begin{aligned} & \text { 10/15/2015 4:08:51 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 10/17/2015 | $\begin{aligned} & \text { 10/17/2015 } \\ & \text { 11:14 } 21 \\ & \text { AM(UTC-4) } \end{aligned}$ | +15704071340 Charles Cohen (owner) chelelewis@gmail.com Michele Lewis | iMessage: +15704071340 | 2 | +15704071340 Charles Cohen | Thanks for the lead. Not sure what 'corp operations' is. Does he sell to corporate accounts? Thanks. | Sent |


| \# | Chat <br> \# | Start Time Time | Last <br> Activity <br> Date | Last Activity Time | Participants | Source | $\begin{aligned} & \text { Instant } \\ & \text { Message } \\ & \# \end{aligned}$ | From | Body | Status |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 24043 | 1900 | $\begin{aligned} & \text { 10/15/2015 4:08:51 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 10/17/2015 | $\begin{aligned} & \text { 10/17/2015 } \\ & \text { 11:14 21 } \\ & \text { AM(UTC-4) } \end{aligned}$ | +15704071340 Charles Cohen (owner) chelelewis@gmail.com Michele Lewis | iMessage: +15704071340 | 3 | chelelewis@gmail.com Michele Lewis | He basically runs regional operations group for a zone. So if there are 5 regional operations guys, he's over them. Solid. | Read |
| 24044 | 1900 | 10/15/2015 4:08:51 PM(UTC-4) | 10/17/2015 | $\begin{aligned} & 10 / 17 / 2015 \\ & \text { 11:14 21 } \\ & \text { AM(UTC-4) } \end{aligned}$ | +15704071340 Charles Cohen (owner) chelelewis@gmail.com Michele Lewis | iMessage: $\mathbf{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 4 | +15704071340 Charles Cohen | Won't move? Challenge is that we don't have a role like that in St. Louis. Happy to talk with him. Your thoughts? | Sent |
| 24045 | 1900 | 10/15/2015 4:08:51 PM(UTC-4) | 10/17/2015 | $\begin{aligned} & \text { 10/17/2015 } \\ & \text { 11:1421 } \\ & \text { AM(UTC-4) } \end{aligned}$ | +15704071340 Charles Cohen (owner) chelelewis@gmail.com Michele Lewis | iMessage: $\mathbf{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 5 | chelelewis@gmail.com Michele Lewis | He has kids/grandkids there. Won't move. I can just tell him you don't have anything. He's so good. I'd work for him in a second. Great character. Awesome leadership skills. Your call. Just throwing it out there. | Read |
| 24046 | 1900 | $\begin{aligned} & \text { 10/15/2015 4:08:51 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 10/17/2015 | 10/17/2015 11:1421 AM(UTC-4) | +15704071340 Charles Cohen (owner) chelelewis@gmail.com Michele Lewis | iMessage: $\mathbf{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 6 | +15704071340 Charles Cohen | Please give him my contact info, or send me his contact info. At least should talk to him. Thanks. | Sent |
| 24047 | 1900 | $\begin{aligned} & \text { 10/15/2015 4:08:51 } \\ & \text { PM(UTC-4) } \end{aligned}$ | 10/17/2015 | 10/17/2015 11:14 21 AM(UTC-4) | +15704071340 Charles Cohen (owner) chelelewis@gmail.com Michele Lewis | iMessage: $\mathbf{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 7 | chelelewis@gmail.com Michele Lewis | Paul Geiser $\square$ Ill share yours as well. | Read |
| 24722 | 1966 | 11/19/2015 10:45:40 AM(UTC-5) | 8/29/2016 | 8/29/2016 6:26:56 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +15613172169 Kari Taylor | iMessage: $\mathbf{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 522 | $\begin{aligned} & \text { +15613172169 Kari } \\ & \text { Taylor } \end{aligned}$ | 142 conversations in play as of mid day today with PDCO folks. | Read |
| 25143 | 2040 | 12/9/2015 1:45:55 PM(UTC-5) | 6/14/2016 | $\begin{aligned} & 6 / 14 / 2016 \\ & 112559 \\ & \text { AM(UTC-4) } \end{aligned}$ | +15704071340 Charles Cohen (owner) <br> +16162990056 Todd Mears | iMessage: $\mathbf{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 17 | +16162990056 Todd Mears | Just met with a Patterson rep who lives in Lansing but covers Detroit. I think he has potential. Maybe only one other rep who lives in northern Michigan. Thanks for the offer I should be good for now. Safe travels. | Read |
| 25219 | 2077 | $\begin{aligned} & \text { 12/21/2015 11:07:27 } \\ & \text { AM(UTC-5) } \end{aligned}$ | 6/16/2016 | 6/16/2016 10:19 28 PM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) <br> +15122947807 Ron Fernandez | iMessage: +15704071340 | 9 | +15704071340 Charles Cohen | I think I you go, with a new TR, he'll listen. See if you can sell EDA, he's a CW client, I think. Good luck! | Sent |
| 26699 | 2429 | 5/1/2016 5:47:19 PM(UTC-4) | 8/2712016 | 8/27/2016 <br> 8:36:16 AM(UTC- <br> 4) | +15704071340 Charles Cohen (owner) pryan@benco.com Pat Ryan | iMessage: $\mathbf{+ 1 5 7 0 4 0 7 1 3 4 0}$ | 140 | +15704071340 Charles Cohen | Talking to Patterson refugee tonite in Seattle. She suspects the big announcement on Friday is a move to a base/bonus pay plan for reps. | Sent |
| 26824 | 2429 | 5/1/2016 5:47:19 PM(UTC-4) | 8/2712016 | 8/27/2016 8:36:16 AM(UTC4) | +15704071340 Charles Cohen (owner) pryan@benco.com Pat Ryan | iMessage: +15704071340 | 265 | pryan@benco.com Pat Ryan | Dental side of PDCO bad again for 1Q16. Consumables down. Equipment up but weak. | Read |

CX0090

| From: | Guggenheim, Paul |
| :--- | :--- |
| Sent: | Friday, February $08,20132: 46 \mathrm{PM}$ |
| To: | Chuck Cohen |
| Subject: | Re: Fwd: New Mexico Dental Cooperative purchasing. |

Chuck,
Thanks for the heads up. I'l investigate the situation. We feel the same way about these.
Best to you and the family.

Paul

Paul A. Guggenheim
President
Patterson Dental Supply

| From: | Chuck Cohen <ccohen@benco com> |
| :--- | :--- |
| To: | Paul Guggenhem <paul guggenheim@pattersondental com> |
| Date: | $02 / 08 / 201311: 57 \mathrm{AM}$ |
| Subject: | Fwd: New Mexico Dental Cooperative purchasing. |

Greetings, Paul...
Hope things are going well at Patterson. Just saw Sirona's strong results, good sign for you.
Just wanted to let you know about some noise I've picked up from New Mexico. FYI: Our policy at Benco is that we do not recognize, work with, or offer discounts to buying groups (though we do work with corporate accounts) and our team understands that policy.

Thanks, best for success in 2013 !
cfe

## Charles F. Cohen

Benco Dental Company
'We deliver success, smile after smile.'
295 Centerpoint Boulevard
Pittston, PA. 18640
Phone: 570.602 .6811
Cell: 570.407.1340
E-mail: ccohen@benco.com
Administrative Assistant: Nancy McCaroll (nmccarrollobenco.com)

Begin forwarded message:
From: Don Taylor [dtaylor@benco.com](mailto:dtaylor@benco.com)
Date: February 7, 2013, 9:22:27 AM PST
To: Brian Evans [bevans@benco.com](mailto:bevans@benco.com), Chuck Cohen [ccohen@benco.com](mailto:ccohen@benco.com), Patrick Ryan [pryan@benco.com](mailto:pryan@benco.com)
Subject: Fwd: New Mexico Dental Cooperative purchasing.
Gents, will you please read the bottom if this e-mail? I'd like to connect for just a couple if minutes to get your feedback and coaching on this. Thank you.

All the Best,
Don Taylor
3035489475
datylor@benco.com
Begin forwarded message:
From: Mike Trimble < mtrimble@benco.com>
Date: February 6, 2013, 11:36:03 AM PST
To: Don Taylor [dtaylor@benco.com](mailto:dtaylor@benco.com)
Subject: Fwd: New Mexico Dental Cooperative purchasing.

Sent from my iPhone
Begin forwarded message:
From: Stewart Hanley [shanley@benco.com](mailto:shanley@benco.com)
Date: February 6, 2013, 9:59:05 AM PST
To: Mike Trimble [mtrimble@benco.com](mailto:mtrimble@benco.com)
Subject: Fwd: New Mexico Dental Cooperative purchasing.

Sent from my iPhone
Begin forwarded message:
From: "Bergman, Brandon" [Brandon.Bergman@henryschein.com](mailto:Brandon.Bergman@henryschein.com)
Date: February 6, 2013 9:54:15 AM GMT-08:00
To: Stewart Hanley [SHanley@benco.com](mailto:SHanley@benco.com)
Subject: FW: New Mexico Dental Cooperative purchasing.

Did you see this? Call me.

Brandon Bergman
Henry Schein Dental
Regional Manager
Albququerque Office 505-856-3384
Cell Phone 505-385-1934
brandon bergman@henryschein.com

From: Michael Stanislawski [mailto:MStanislawski@midmark.com]
Sent: Monday, February 04, 2013 7:10 PM
To: ARCHULETA, CHRIS; Bergman, Brandon
Subject: FW: New Mexico Dental Cooperative purchasing.

Is he joking?

Wow.....

Because we care.

Mike Stanislawski
Territory Manager
Dental Sales Division - Rocky Mountains
(303) 601-6493-Cell
mstanislawski@midmark.com
Customer Service: Melissa Oakley - (937) 526-8302
Technical Support: Dave Magoteaux - (937) 526-8443

From: brenton mason [mailto:txdelphia@gmail.com]
Sent: Monday, February 04, 2013 1:18 PM
To: John Shernock; clhoss@mmm.com; Marquita.Mason@dentsply.com; Adam.Ternan@sybrondental.com; Marni.StoneWalsh@voco.com; Todd_Cretors@gcamerica com; Windi Vigil@ivoclarvivadent com; Reagan.Wheeler@sybrondental.com; JWeyenberg@hu-friedy.com; ruby.howley@us.sunstar.com; cherie.borer@rockymountainsalesassociates.com; JZaneis@PREMUSA com; Mark Rohan@us acteongroup com; Bob.Gess@sirona.com; dolsen5065@aol.com; Mike.Wilson@a-dec.com; Steven.Griffith@planmecausa.com; gmorton@dentalez.com; sconnolly@digidoc.com; jpdmonuco@aol.com; BrianDillonSales@Q.com;
jamiehsacks@gmail.com; msherman@meisingerusa.com; dknoxpsa@gmail.com; lanid@crosstex.com; rbehbahani@septodonta.com; Sterling.Parker@sirona.com; wright.me.1@pg.com; jason chapman; Frank Montoya; lisa.franks@ultradent.com; Charles Goodis; Jeff.Katt@pattersondental.com; Scott.Belcheff(p)pattersondental.com; robert lehm; Michael Stanislawski; plowe@axisdental.com; HJBinfo@bosworth.com; info@coltenewhaledent.com; Crosstex@crosstex.com; gca sales@gcamerica.com; info@hu-friedy.com; info@jmoritausa.com; info@parkell.com; akegerise@premusa com; domestic@sswhiteburs.com; customer-service@shofu.com; infousa@voco.com; customerservice@youngdental.com; brenton mason
Subject: New Mexico Dental Cooperative purchasing.

To All,
Frank Montoya, Jason Chapman and I are in the process of starting a dental Cooperative. Thus was are working together with our local private practice dental office owners to compete with the national large corporations in the dental field. We as small businesses are well aware of the studies showing the corporate dentistry role over the next 10 years. Furthermore, Walmart has provided us with a case study to evaluate the survival of the independent dental offices. Thus we have partnered with Patterson Dental to provide the individual office the same opportunities as the larger corporations. We as a group of 17 offices currently are expanding on weekly basis; Furthermore, we have doctors in our group from every specialty participating in the co op.

We are inviting all dental manufactures and representative to a our vendors meeting March 13, 2013 at 6:00 pm. The location is Patterson Dental Branch in Albuquerque, NM. During this meeting we will do the following:
I) explain our philosophies
II) Have an open forum question and answer, I will take any and all questions and be available however long needed.
III) Explain our bid seeking for the next 12 months.

April 1st our co op will start to formulate the Preferred Vendor list for dental supplies. Our Preferred Vendor list will be update annually following our annual vendor meeting. We highly encourage our co op members to support the manufactures whom best support our co op. At the present moment we have begun formulating the Preferred Vendor list for all aspect of running a dental office. Upon conclusion of this process we will have a Preferred Vendor List for everything from cotton rolls to credit card processing fees to janitorial services and everything in the middle.

Our goal was 50 dental offices. However, that will have to change, we just started this co op and have added 17 offices without any effort. We have changed our goal to 75 dental offices in Albuquerque and then will expand to all areas of New Mexico. Furthermore, we are putting together a doctors meeting to have a discussion about the co op to increase our current enrollment.

If you have any questions please feel free to contact me at this email (personal email address) or my office, 505-821-1430. If you call the office I will need to set up a time to have a phone conversation due to patient care. As many of you know from the past, I have not been easy accessible b/c of the amount of sales persons that have wanted to work with our 3 to 5 offices. For the Co-op I will be $100 \%$ available to anyone wishing communicate and our personal corporations will only purchase with Preferred CO-OP Vendors.
-- Brenton Mason DMD
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CX0091

| From: | Guggenheim, Paul |
| :--- | :--- |
| Sent: | Friday, February $08,201312: 18 \mathrm{PM}$ |
| To: | Misiak, David;Rogan, Tim |
| Subject: | Fw: New Mexico Dental Cooperative purchasing. |


| Paul A. Guggenhem |  |
| :---: | :---: |
| President |  |
| Patterson Dental Supply |  |
| ----- Forwarded by Paul Guggenheim/PDCO/PDCO on 02/08/2013 12:17 PM ---- |  |
| From: Chuck |  |
| To:Date: | Paul |
|  | 02108 |
| Date: Subject: | Fwa: |

Greetings, Paul...
Hope things are going well at Patterson. Just saw Sirona's strong results, good sign for you.
Just wanted to let you know about some noise I've picked up from New Mexico. FYI: Our policy at Benco is that we do not recognize, work with, or offer discounts to buying groups (though we do work with corporate accounts) and our team understands that policy.

Thanks, best for success in 2013!
cfe

Charles F. Cohen
Benco Dental Company
'We deliver success, smile after smile.'
295 Centerpoint Boulevard
Pittston, PA. 18640
Phone: 570.602 .6811
Cell: 570.407.1340
E-mail: ccohen@benco.com
Administrative Assistant: Nancy McCarroll (nmccarroll@benco.com)
Begin forwarded message:
From: Don Taylor [dtaylor@benco.com](mailto:dtaylor@benco.com)
Date: February 7, 2013, 9:22:27 AM PST
To: Brian Evans [bevans@benco.com](mailto:bevans@benco.com), Chuck Cohen [ccohen@benco.com](mailto:ccohen@benco.com), Patrick Ryan
[pryan@benco.com](mailto:pryan@benco.com)

## Subject: Fwd: New Mexico Dental Cooperative purchasing.

Gents, will you please read the bottom if this e-mail? Id like to connect for just a couple if minutes to get your feedback and coaching on this. Thank you.

All the Best,

Don Taylor
3035489475
datylor@benco.com
Begin forwarded message:
From: Mike Trimble mirimble@benco.com>
Date: February 6, 2013, 11:36:03 AM PST
To: Don Taylor [dtaylor@benco.com](mailto:dtaylor@benco.com)
Subject: Fwd: New Mexico Dental Cooperative purchasing.

Sent from my iPhone
Begin forwarded message:
From: Stewart Hanley [shanley@benco.com](mailto:shanley@benco.com)
Date: February 6, 2013, 9:59:05 AM PST
To: Mike Trimble <mtrimble $(b)$ benco.com>
Subject: Fwd: New Mexico Dental Cooperative purchasing.

Sent from my iPhone
Begin forwarded message:
From: "Bergman, Brandon" <Brandon Bergman@henryschein.com>
Date: February 6, 2013 9:54:15 AM GMT-08:00
To: Stewart Hanley <SHanley@benco com>
Subject: FW: New Mexico Dental Cooperative purchasing.

Did you see this? Call me.

Brandon Bergman
Henry Schein Dental
Regional Manager
Albququerque Office 505-856-3384

From: Michael Stanislawski [mailto:MStanislawski@midmark.com] Sent: Monday, February 04, 2013 7:10 PM
To: ARCHULETA, CHRIS; Bergman, Brandon
Subject: FW: New Mexico Dental Cooperative purchasing.

Is he joking?

Wow....

Because we care.

Mike Stanislawski
Territory Manager
Dental Sales Division - Rocky Mountains
(303) 601-6493 - Cell
mstanislawski@midmark.com
Customer Service: Melissa Oakley - (937) 526-8302
Technical Support: Dave Magoteaux - (937) 526-8443

From: brenton mason [mailto:txdelphia@gmail.com]
Sent: Monday, February 04, 2013 1:18 PM
To: John Shernock; clhoss@mmm.com; Marquita.Mason@dentsply.com; Adam.Ternan@sybrondental.com; Marni.StoneWalsh@voco com;
Todd Cretors@gcamerica.com; Windi.Vigil@ivoclarvivadent.com;
Reagan.Wheeler@sybrondental.com; JWeyenberg@hu-friedy.com;
ruby.howley@us.sunstar.com; cherie.borer@rockymountainsalesassociates.com; JZaneis@PREMUSA.com; Mark.Rohan@us acteongroup.com; Bob.Gess@sirona.com; dolsen5065@aol.com; Mike.Wilson@a-dec.com; Steven.Griffith@planmecausa.com; gmorton@dentalez.com; sconnolly@digidoc.com; ipdmonuco@aol.com; BrianDillonSales@Q.com;
jamiehsacks@gmail.com; msherman@meisingerusa.com; dknoxpsa@gmail.com; lanid@crosstex.com; rbehbahani@septodonta.com; Sterling.Parker@sirona.com; wright.mc. $1 @ p g . c o m ;$ jason chapman; Frank Montoya; lisa.franks@ultradent.com; Charles Goodis; Jeff.Katt@pattersondental.com; Scott.Belcheff@pattersondental.com; robert lehm; Michael Stanislawski; plowe@axisdental.com; HJBinfo@bosworth.com; info@coltenewhaledent.com; Crosstex@crosstex.com; gca_sales@gcamerica.com; info@hu-friedy.com; info@imotitausa.com; info@parkell.com; akegerise@premusa.com; domestic@sswhiteburs.com, customer-service@shofu com; infousa@voco.com; customerservice@youngdental.com; brenton mason
Subject: New Mexico Dental Cooperative purchasing.

## To All,

Frank Montoya, Jason Chapman and I are in the process of starting a dental Cooperative. Thus was are working together with our local private practice dental office owners to compete with the national large corporations in the dental field. We as small businesses are well aware of the studies showing the corporate dentistry role over the next 10 years. Furthermore, Walmart has provided us with a case study to evaluate the survival of the independent dental offices. Thus we have partnered with Patterson Dental to provide the individual office the same opportunities as the larger corporations. We as a group of 17 offices currently are expanding on weekly basis; Furthermore, we have doctors in our group from every specialty participating in the co op.

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1) explain our philosophies
II) Have an open forum question and answer, I will take any and all questions and be available however long needed.
III) Explain our bid seeking for the next 12 months.

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office. Upon conclusion of this process we will have a Preferred Vendor List for everything from cotton rolls to credit card processing fees to janitorial services and everything in the middle.

Our goal was 50 dental offices. However, that will have to change, we just started this co op and have added 17 offices without any effort. We have changed our goal to 75 dental offices in Albuquerque and then will expand to all areas of New Mexico. Furthermore, we are putting together a doctors meeting to have a discussion about the co op to increase our current enrollment.

If you have any questions please feel free to contact me at this email (personal email address) or my office, $505-821$-1430. If you call the office I will need to set up a time to have a phone conversation due to patient care. As many of you know from the past, I have not been easy accessible b/c of the amount of sales persons that have wanted to work with our 3 to 5 offices. For the Co-op I will be $100 \%$ available to anyone wishing communicate and our personal corporations will only purchase with Preferred CO-OP Vendors.

## -

Brenton Mason DMD

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CX0092

| From: | Misiak, David |
| :--- | :--- |
| Sent: | Wednesday, February $27,20134: 58 \mathrm{PM}$ |
| To: | Guggenheim, Paul |
| Subject: | Fw: Scanned image from Patierson Dental |

Paul,

Attached is an RFP from a dentist who's formed a Co-op. l've coached Anthony on how to stay out of this with grace. I'm concerned that Schein and Benco sneak into these co-op bids and deny it. Let's discuss if you are in tomorrow.

Dave

## Dave Misiak

Vice President, Sales
Patterson Dental
Phone 651.686.1652
---- Fomarded by David Misiak/PDCO/PDCO on 02/27/2013 04:54 PM ---

| From: | Anthony Fruehauf/PDCO/PDCO |
| :--- | :--- |
| To: | David MisiakPDCO/PDCO@PDCO |
| Date: | $02 / 27 / 201310: 02 \mathrm{AM}$ |
| Subject: | Fw: Scanned image from Patterson Dental |

## Dave

I have attached an RFP that the GPO in Chesapeake will be sending out. I have had numerous discussions with Devon about our position and what it could mean if we set a precedent of offering lower prices to groups such as this. Devon is on board and understands our position. His concern was more of how he would be judged if we lost a big chunk of business. I assured him we were behind his efforts to maintain our Value Add strategy and to use this as an opportunity to deliver the best service, sundries and equipment to our customers that are aligned with out "Why".

If you can think of any guidance I can offer it would be appreciated. We will continue to tell our story and focus on profitable growth in our region. Thanks

```
Anthony Fruehauf
Mid-Atlantic Region Manager
Patterson Dental
919-877-8434 office
919-523-4335 cell
919-876-4153 fax
--.-Forwarded by Anthony FruehaufPDCO/PDCO on 02/27/2013 10:56 AM ---.
\begin{tabular}{ll} 
From: & Devon Nease/PDCO/PDCO \\
To: & "Anthony Fruehauf" <louis fruehauf@pattersondental.com> \\
Date: & \(02 / 27 / 201310: 07 \mathrm{AM}\)
\end{tabular}
```



Devon Nease
Patterson Dental

Begin forwarded message:
From: "767.Branch@pattersondental.com" < 767.Branch@pattersondental.com>
To: devon.nease@pattersondental.com
Subject: Scanned image from Patterson Dental
Reply to: 767.Branch@pattersondental.com[767.Branch@pattersondental.com](mailto:767.Branch@pattersondental.com)
Device Name: Patterson Dental
Device Model: MX-4110N
Location: Not Set
File Format: PDF (Medium)
Resolution: 200dpi x 200dpi
Attached file is scanned image in PDF format.
Use $A$ crobat $(R)$ Reader $(R)$ or Adobe $(R)$ Reader $(R)$ of Adobe Systems Incorporated to view the document.
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-767.Branch@pattersondental.com_20130227_095445.pdf
I. General Overview
a. Introduction to Atlantic Dental Care, PLC
b. Goals and Objectives
c. Purpose of the Request for Proposal (RFP)
II. Proposal Requirements
a. General Requirements
b. Point of Contact
c. Confidentiality
d. Timeline and Deadlines
e. Proposal Format
f. Innovation
g. Billing and Delivery
h. Account Representation
i. Presentations

Questions

1) foin' will firm et elecessom be mate, by who. What' The process?

$$
\begin{aligned}
& \text { Suptyen } \\
& \text { fittosor - } 650,000 \\
& \text { scheriv - } 450,000
\end{aligned}
$$

Difermonclez wants top $90-100$ procluctr sill by Patterson by entagoty with 2-3 options for popular toms. format iv. excel sprint shote.
reed to outlive what changes will sheet these proctress it they cleo all butmess w/ Competitor

## 1. General Overview

a. Introduction to Atlantic Dental Care, PLC

Atlantic Dental Care, PLC (ADC) was formed in 2012 by a group of general dentists in the Southeastern region of Virginia. These dentists were looking to preserve their autonomy and independent practice and take advantage of the economy of scale that a large corporate or group practice enjoys.

ADC is composed of 53 member and associate dentists practicing in 32 separate locations (divisions.) These dentists are leaders of the profession on local and state levels and membership is closely regulated to ensure that the highest standards of care are maintained.

ADC divisions purchased more than 3.5 million dollars' worth of supplies, equipment, and repair orders from dental distributors in 2012.

## b. Goals and Objectives

The primary goals and objectives of the Procurement Committee (PC) of ADC are to: (1) Obtain dental supplies, equipment, and services for the absolute lowest cost and the highest quality, (2) establish a strategic sourcing partnership with selected distributor(s), and (3) ensure our division's supply and operations needs are met by our contracted partners.
c. Purpose of the Request for Proposal (RFP)

The purpose of this RFP is to establish a cost effective agreement which satisfies our divisions' procurement requirements and provides a vehicle to acquire dental supplies, equipment and repair services. ADC reserves the right to make a single agreement or multiple agreements when in the best interest of our divisions.

## II. Proposal Requirements

a. General Requirements

The PC has identified the following factors that are important in evaluating the merits of an agreement:

1. On time delivery and related services - i.e. repair, maintenance, etc.
2. Aggressively priced solutions that provide increased discounts and lower overall cost.
3. Value-added services, availability of on-line catalogs, availability of E-commerce options, advanced billing options, inventory control options, rebate programs, etc.
4. Quality of products and services.
b. Point of Contact

All questions and correspondence relating to this RFP should be directed to:

Under no circumstances should any division be contacted without prior approval from the point of contact.
c. Confidentiality

All documents submitted to ADC and discussions relating to pricing are considered confidential according to the agreement (Appendix I.)
d. Timeline and Deadlines

Proposals must be returned by March 15, 2013.
e. Proposal Format

Proposal documents should be submitted by emall to the point of contact. The respondent should provide specific pricing for popular brand items listed in Appendix it, to include manufacturer and delivery quantity structure. This should be provided in a Microsoft Excel spreadsheet listing the manufacturer, part or product number, list price, and extended price. ADC recommends that a respondent's initial proposal reflect its most favorable terms. ADC reserves the right to negotiate with any respondent(s) before its final decision and/or to request additional information or clarification on any matter included in the proposal. Pricing discounts and structure for all dental supplies not specifically listed should be addressed as completely as possible. The PC recommends that list price be included for discussion and no price offered be greater than any current price currently paid by any division. The proposai should also provide equipment repair rates (all applicable fees including visit charges and hourly rates), pricing structure for parts, repair time guarantees, major equipment purchase considerations and any other information the respondent believes should be considered for review.
f. Innovation

Innovative ideas, new concepts, and alternative partnership arrangements are encouraged to be presented. For example, these might include unique business features, special services, discounts or terms and conditions unique to each respondent.
g. Billing and Delivery

Each Division must be billed separately and supplies delivered to their address of chole.
h. Account Representation

Every attempt shouk be made to maintain current account representation to service each division.

PUBLIC

APPENDIX

APPENDIX II

1. Gloves
2. Paper towels
3. Bracket table covers
4. Plastic cups
5. Suction tips
6. Three way syringe tips
7. Patient napkins
8. Local anesthesia
9. Burs (carbide and diamond)
10. Disinfecting wipes
11. Hand soap
12. Disposable Propty angles
13. Plastic $x$-ray holders for digital
14. Plastic x-ray covers/sleeves for x-rays
15. Alginate
16. Impregum and PV5 impression materials
17. Temporary restoration material
18. Composite
19. Bonding system
20. Cement / bonding for C\&B
21. Endo hand files
22. Triple trays
23. Needles
24. $2 \times 2$ gauze pads
25. Cotton swabs

CX0093

| From: | Misiak, David |
| :--- | :--- |
| Sent: | Wednesday, February $27,20135: 26 \mathrm{PM}$ |
| To: | Fruehauf, Louis |
| Subject: | "Confidential: Re: Fw: Scanned image from Patterson Dentai |
| BCC: | Guggenheim, Paul |

Anthony,
Lefts have Chesapeake be a beta branch for the Game Changer program. It's a new, aggressive program to help the Drs. grow their business with new patients and increased cases acceptance in retum for incremental merchandise business. Please call Jemy McNamara and set up a 90 minute webinar for you and Devon with Tim Rogan. He will review the program then you and Deven can launch it in the branch. It's a lucrative program for the office and leadership and accountability are the keys for it to work.

These co op situations can be very challenging so stay connected. You may have to help him at the meeting communicate our position verbally to the reps. It's in their best interest long term as well not to take our business in that direction. When I get these calls directly I politely say that I appreciate the opportunity, but currently we do participate with group purchasing organizations. Be cautious so that reps don't miss communicate our position.

Continue to help Devon stay out of this with grace. Adding value is the absolute key. Regarding his concem, Devon will be judged very kindly if he leads through this and helps the customers and reps grow their business.

Confidential and not for discussion ..our 2 largest competitors stay out of these as well. If you hear differently and have specific proof please send that to me.

Dave

## Dave Misiak

Vice President, Sales
Patterson Dental
Phone 651.686.1652

| From: | Anthony FruehauffPDCO/PDCO |
| :--- | :--- |
| To: | David Misak/PDCO/PDCOMPDCO |
| Date: | $02 / 27 / 201310: 02$ AM |
| Subject: | Fw: Scanned image from Fatterson Dental |

## Dave

I have attached an RFP that the GPO in Chesapeake will be sending out. I have had numerous discussions with Devon about our position and what it could mean if we set a precedent of offering lower prices to groups such as this. Devon is on board and understands our position. His concern was more of how he would be judged if we lost a big chunk of business. I assured him we were behind his efforts to maintain our Value Add strategy and to use this as an opportunity to deliver the best service, sundries and equipment to our customers that are aligned with out "Why".

If you can think of any guidance I can offer it would be appreciated. We will continue to tell our story and focus on profitable growth in our region. Thanks

```
Anthony Fruehauf
Mid-Atlantic Region Manager
Patterson Dental
919-877-8434 office
919-523-4335 cell
919-876-4153 fax
--- Forwarded by Anthony Fruehauf/PDCO/PDCO on 02/27/2013 10:56 AM -
From: Devon Nease/PDCOIPDCO
To: "Anthony Fruehauf" <louis.fruehauf@pattersondental.com>
Date: 02/27/2013 10:07 AM
Subject: Fwd: Scanned image from Patterson Dental
```


## Devon Nease

## Patterson Dental

Begin forwarded message:
From: "767.Branch@pattersondental.com"[767.Branch@pattersondental.com](mailto:767.Branch@pattersondental.com)
To: devon nease (opattersondental com
Subject: Scanned image from Patterson Dental
Reply to: 767.Branch@pattersondental.com[767.Branch@pattersondental.com](mailto:767.Branch@pattersondental.com)
Device Name: Patterson Dental
Device Model: MX-4110N
Location: Not Set
File Format: PDF (Medium)
Resolution: 200dpi x 200 dpi

Attached file is scanned image in PDF format.
Use Acrobat $(R)$ Reader $(R)$ or Adobe(R)Reader(R) of Adobe Systems Incorporated to view the document.
Adobe( $R$ ) Reader ( $R$ ) can be downloaded from the following URL:
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http://www adobe com/

767.Branch@patter
sondental.com.

- 767.Branch@pattersondental.com_20130227_095445.pdf

CX0095

| From: | Guggenheim, Paul |
| :--- | :--- |
| Sent: | Thursday, June 06, 20136:03 PM |
| To: | Chuck Cohen |
| Subject: | Re: Fwd: New Mexico Dental Cooperative purchasing |
| BCC: | Nease, Devon;Misiak, David;Rogan, Tim |

Chuck,
I hope all is going well with you and the Family. Summer is upon us although in Minnesota it still seems like winter was in California. Reflecting back on our conversation earler this year, could you shed some light on your business agreement with Atlantic Dental Care? I understand they are a group of 55 dentists in and around Chesapeake Va. being led by a practice management consultant that your team has signed a supply agreement with. I'm wondering if your position on buying groups is still as you articulated back in February?

Let me know your thoughts....Sometimes these things grow legs without our awareness!

Best to you, Rick and Larry.

Sincerely,

Paul.

Paul A. Guggenheim
President
Patterson Dental Supply

| From: | Chuck Cohen [ccohen@benco.com](mailto:ccohen@benco.com) |
| :--- | :--- |
| To: | Paul Guggenheim [paul.guggenheim@pattersondental.com](mailto:paul.guggenheim@pattersondental.com), |
| Date: | $02 / 08 / 201311: 57 \mathrm{AM}$ |
| Subject: | Fwd: New Mexico Dental Cooperative purchasing. |

Greetings, Paul..

Hope things are going well at Patterson. Just saw Sirona's strong results, good sign for you.
Just wanted to let you know about some noise I've picked up from New Mexico. FYI: Our policy at Benco is that we do not recognize, work with, or offer discounts to buying groups (though we do work with corporate accounts) and our team understands that policy.

Thanks, best for success in 2013 !
cfc

## Charles F. Cohen

Benco Dental Company
'We deliver success, smile after smile.'
295 Centerpoint Boulevard
Pittston, PA. 18640
Phone: 570.602 .6811
Cell: 570.407 .1340
E-mail: ccohen@benco.com
Administrative Assistant: Nancy McCarroll (nmccarroll@benco.com)
Begin forwarded message:
From: Don Taylor [dtaylor@benco.com](mailto:dtaylor@benco.com)
Date: February 7, 2013, 9:22:27 AM PST
To: Brian Evans [bevans@benco.com](mailto:bevans@benco.com), Chuck Cohen [ccohen@benco.com](mailto:ccohen@benco.com), Patrick Ryan [pryan@benco.com](mailto:pryan@benco.com)

## Subject: Fwd: New Mexico Dental Cooperative purchasing.

Gents, will you please read the bottom if this e-mail? I'd like to connect for just a couple if minutes to get your feedback and coaching on this. Thank you.

All the Best,
Don Taylor
3035489475
datylor@benco.com
Begin forwarded message:
From: Mike Trimble [mtrimble@benco.com](mailto:mtrimble@benco.com)
Date: February 6, 2013, 11:36:03 AM PST
To: Don Taylor [dtaylor@benco.com](mailto:dtaylor@benco.com)
Subject: Fwd: New Mexico Dental Cooperative purchasing.

Sent from my iPhone
Begin forwarded message:
From: Stewart Hanley [shanley@benco.com](mailto:shanley@benco.com)
Date: February 6, 2013, 9:59:05 AM PST
To: Mike Trimble [mtrimble@benco.com](mailto:mtrimble@benco.com)
Subject: Fwd: New Mexico Dental Cooperative purchasing.

Sent from my iPhone
Begin forwarded message:
From: "Bergman, Brandon" [Brandon.Bergman@henryschein.com](mailto:Brandon.Bergman@henryschein.com)
Date: February 6, 2013 9:54:15 AM GMT-08:00

To: Stewart Hanley [SHanley@benco.com](mailto:SHanley@benco.com)
Subject: FW: New Mexico Dental Cooperative purchasing.

Did you see this? Call me.

Brandon Bergman
Henry Schein Dental
Regional Manager
Albququerque Office 505-856-3384
Cell Phone 505-385-1934
brandon bergman@hemyschein.com

From: Michael Stanislawski [mailto:MStanislawski@midmark.com]
Sent: Monday, February 04, 2013 7:10 PM
To: ARCHULETA, Chris; Bergman, Brandon
Subject: FW: New Mexico Dental Cooperative purchasing.

Is he joking?

Wow.

Because we care.

Mike Stanislawski
Territory Manager
Dental Sales Division - Rocky Mountains
(303) 601-6493 - Cell

# mstanislawski@midmark.com 

Customer Service: Melissa Oakley - (937) 526-8302
Technical Support: Dave Magoteaux - (937) 526-8443

From: brenton mason [mailto:txdelphia@gmail.com]
Sent: Monday, February 04, 2013 1:18 PM
To: John Shernock; clhoss@mmm.com; Marquita Mason@dentsply.com;
Adam.Ternan@sybrondental.com; Marni.StoneWalsh@voco.com;
Todd Cretors@gcamerica.com; Windi.Vigil@ivoclarvivadent.com;
Reagan.Wheeler@sybrondental.com; JWeyenberg@hu-friedy com; ruby.howley@us.sunstar.com; cherie borer@rockymountainsalesassociates.com; JZaneis@PREMUSA.com; Mark.Rohan@us.acteongroup.com;
Bob.Gess@sirona.com; dolsen5065@aol.com; Mike.Wilson@a-dec.com; Steven.Griffith@planmecausa.com; gmorton@dentalez.com; sconnolly@digidoc.com; jpdmonuco@aol.com; BrianDillonSales@Q.com;
jamiehsacks@gmail.com; msherman@meisingerusa.com; dknoxpsa@gmail.com; lanid@crosstex.com; rbehbahani@septodonta.com; Sterling.Parker@sirona.com; wright.mc. 1@pg.com; jason chapman; Frank Montoya;
lisa.franks@ultradent.com; Charles Goodis; Jeff.Katt@pattersondental.com; Scott.Belcheff@pattersondental.com; robert lehm; Michael Stanislawski; plowe@axisdental.com; HJBinfo@bosworth.com; info@coltenewhaledent.com; Crosstex@crosstex.com; gca sales@gcamerica.com; info@hu-friedy.com; info@jmoritausa.com; info@parkell.com; akegerise@premusa.com; domestic@sswhiteburs com; customer-service@shofu com; infousa@voco com; customerservice $Q y$ youngdental.com; brenton mason
Subject: New Mexico Dental Cooperative purchasing.

To All,
Frank Montoya, Jason Chapman and I are in the process of starting a dental Cooperative. Thus was are working together with our local private practice dental office owners to compete with the national large corporations in the dental field. We as small businesses are well aware of the studies showing the corporate dentistry role over the next 10 years. Furthermore, Walmart has provided us with a case study to evaluate the survival of the independent dental offices. Thus we have partnered with Patterson Dental to provide the individual office the same opportunities as the larger corporations. We as a group of 17 offices currently are expanding on weekly basis; Furthermore, we have doctors in our group from
every specialty participating in the co op.
We are inviting all dental manufactures and representative to a our vendors meeting March 13, 2013 at 6:00 pm. The location is Patterson Dental Branch in Albuquerque, NM. During this meeting we will do the following:
I) explain our philosophies
II) Have an open forum question and answer, I will take any and all questions and be available however long needed.
III) Explain our bid seeking for the next 12 months.

April 1st our co op will start to formulate the Preferred Vendor list for dental supplies. Our Preferred Vendor list will be update anmually following our annual vendor meeting. We highly encourage our co op members to support the manufactures whom best support our co op. At the present moment we have begun formulating the Preferred Vendor list for all aspect of running a dental office. Upon conclusion of this process we will have a Preferred Vendor List for everything from cotton rolls to credit card processing fees to janitorial services and everything in the middle.

Our goal was 50 dental offices. However, that will have to change, we just started this co op and have added 17 offices without any effort. We have changed our goal to 75 dental offices in Albuquerque and then will expand to all areas of New Mexico. Furthermore, we are putting together a doctors meeting to have a discussion about the co op to increase our current enrollment.

If you have any questions please feel free to contact me at this email (personal email address) or my office, 505-821-1430. If you call the office I will need to set up a time to have a phone conversation due to patient care. As many of you know from the past, I have not been easy accessible b/c of the amount of sales persons that have wanted to work with our 3 to 5 offices. For the Co-op I will be $100 \%$ available to anyone wishing communicate and our personal corporations will only purchase with Preferred CO-OP Vendors.

Brenton Mason DMD
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CX0096

| From: | Guggenheim, Paul |
| :--- | :--- |
| Sent: | Monday, June $10,20131: 08 \mathrm{PM}$ |
| To: | Nease, Devon |
| Subject: | Re: Fwd: New Mexico Dental Cooperative purchasing. |

yeah, I guess that does create a different situation as they would logically buy as one entity.
It's a little grey but I guess he has a point.
Paul

Paul A. Guggenheim
President
Patterson Dental Supply

| From: | Devon Nease/PDCO/PDCO |
| :--- | :--- |
| To: | Paul Guggenheim/PDCO/PDCO@PDCO, |
| Date: | $06 / 10 / 201309: 57 \mathrm{AM}$ |
| Subject: | Re: Fwd: New Mexico Dental Cooperative purchasing. |

Paul,
So are they making an exception because they have legally merged? How do you feel about this?

## Devon Nease

Chesapeake Branch Manager
Patterson Dental
(757) $382-4270 \mathrm{PH}$
(757) 382-4271 FX

| From: | Paul Guggenheim/PDCO/PDCO |
| :--- | :--- |
| To: | Devon Nease/PDCO/PDCO |
| Date: | 06/08/2013 11:47 AM |
| Subject: | Fwd: New Mexico Dental Cooperative purchasing. |

Devon

Here is Chuck Cohen's reply to the Atlantic group....
Paul
Begin forwarded message:
From: "Chuck Cohen" [ccohen@benco.com](mailto:ccohen@benco.com)
Date: June 8, 2013 5:16:49 AM PDT

To: "paul.guggenheim@pattersondental.com" [paul.guggenheim@pattersondental.com](mailto:paul.guggenheim@pattersondental.com)
Subject: RE: Fwd: New Mexico Dental Cooperative purchasing.
Greetings, Paul.,
Thanks for reaching out, I was at a board meeting yesterday \& couldn't respond.
As we've discussed, we don't recognize buying groups. On the Atlantic Dental Care situation, here's our understanding after several in-depth conversations...

1. There are 32 practices that have legally merged together.
2. The new company is owned by the former practice owners.
3. They are in the process of rebranding all the offices Atlantic Dental Care.
4. They have a board of directors made up of some of the stakeholders that makes the decisions.

Although they're in the early stages of the process, we believe this meets our criteria for a large group practice. We've asked to see the merger documents once they are completed, to confirm that they've really become a legally merged entity, and we're going to continue monitoring the process to ensure that ADC delivers on their commitment to us. Happy to discuss in more detail, if you'd like.

Meanwhile, glad to hear that all's well with you \& the family, and that you're enjoying the summer in Minnesota. As we speak, my folks are on a cruise across the Atlantic to celebrate their $50^{\text {th }}$ anniversary; hopefully, one of them won't throw the other off the side of the ship.... $\qquad$

All's good here, keep in touch, talk soon...
cfc

From: paul.guggenheim@pattersondental.com [mailto:paul.guggenheim@pattersondental.com]
Sent: Thursday, June 06, 2013 7:03 PM
To: Chuck Cohen
Subject: Re: Fwd: New Mexico Dental Cooperative purchasing.
Chuck,
I hope all is going well with you and the Family. Summer is upon us although in Minnesota it stil seems like winter was in California. Reflecting back on our conversation earlier this year, could you shed some light on your business agreement with Atlantic Dental Care? I understand they are a group of 55 dentists in and around Chesapeake Va. being led by a practice management consultant that your team has signed a supply agreement with. I'm wondering if your position on buying groups is still as you articulated back in February?

Let me know your thoughts....Sometimes these things grow legs without our awareness!

Best to you, Rick and Larry.
Sincerely,

Paul.

Paul A. Guggenheim

President
Patterson Dental Supply

```
From: Chuck Cohen <ccohen@benco.com>
To: PautGuggenteim <paul guggenheim(opattersondental.com>
Date: 02/08/201311:57 AM
Subject: Fwd: New Mexico Dental Cooperative purchasing.
```

Greetings, Paul.
Hope things are going well at Patterson. Just saw Sirona's strong results, good sign for you.
Just wanted to let you know about some noise I've picked up from New Mexico. FYI: Our policy at Benco is that we do not recognize, work with, or offer discounts to buying groups (though we do work with corporate accounts) and our team understands that policy.

Thanks, best for success in 2013!
cfe

Charles F. Cohen
Benco Dental Company
'We deliver success, smile after smile.'
295 Centerpoint Boulevard
Pittston, PA. 18640
Phone: 570.602 .6811
Cell: 570.407.1340
E-mail: ccohen@benco.com
Administrative Assistant: Nancy McCarroll (nmccarroll@benco.com)
Begin forwarded message:
From: Don Taylor [dtaylor@benco.com](mailto:dtaylor@benco.com)
Date: February 7, 2013, 9:22:27 AM PST
To: Brian Evans < bevans@benco com>, Chuck Cohen [ccohen@benco.com](mailto:ccohen@benco.com), Patrick Ryan [pryan@benco.com](mailto:pryan@benco.com)

## Subject: Fwd: New Mexico Dental Cooperative purchasing.

Gents, will you please read the bottom if this e-mail? I'd like to connect for just a couple if minutes to get your feedback and coaching on this. Thank you.

All the Best,
Don Taylor
3035489475
datylor@benco.com

Begin forwarded message:
From: Mike Trimble[mtrimble@benco.com](mailto:mtrimble@benco.com)
Date: February 6, 2013, 11:36:03 AM PST
To: Don Taylor < dtaylor@benco.com>
Subject: Fwd: New Mexico Dental Cooperative purchasing.

Sent from my iPhone
Begin forwarded message:
From: Stewart Hanley [shanley@benco.com](mailto:shanley@benco.com)
Date: February 6, 2013, 9:59:05 AM PST
To: Mike Trimble[mtrimble@benco.com](mailto:mtrimble@benco.com)
Subject: Fwd: New Mexico Dental Cooperative purchasing.

Sent from my iPhone
Begin forwarded message:
From: "Bergman, Brandon" <Brandon.Bergman(Q)henryschein.com>
Date: February 6, 2013 9:54:15 AM GMT-08:00
To: Stewart Hanley[SHanley@bencocom](mailto:SHanley@bencocom)
Subject: FW: New Mexico Dental Cooperative purchasing.
Did you see this? Call me.

Brandon Bergman
Henry Schein Dental
Regional Manager
Albququerque Office 505-856-3384
Cell Phone 505-385-1934
bramon bergman@hemyschein com

From: Michael Stanislawski [mailto:MStanislawski@midmark.com]
Sent: Monday, February 04, 2013 7:10 PM

To: ARCHULETA, CHRIS; Bergman, Brandon
Subject: FW: New Mexico Dental Cooperative purchasing.

Is he joking?

Wow.....

Because we care.

Mike Stanislawski
Territory Manager
Dental Sales Division - Rocky Mountains
(303) 601-6493 - Cell
mstanislawski@midmark.com
Customer Service: Melissa Oakley - (937) 526-8302
Technical Support: Dave Magoteaux - (937) 526-8443

From: brenton mason [mailto:txdelphia@gmail.com]
Sent: Monday, February 04, 2013 1:18 PM
To: John Shernock; clhoss@mmm com; Marquita.Mason@dentsply.com;
Adam.Ternan@sybrondental.com, Marni.StoneWalsh@voco.com; Todd Cretors@ycamerica.com; Windi.Vigil@ivoclarvivadent.com; Reagan.Wheeler@sybrondental.com; JWeyenberg@hu-friedy.com; ruby.howley@us.sunstar.com; cherie.borer@rockymountainsalesassociates.com; JZaneis@PREMUSA.com, Mark.Rohan@us.acteongroup.com; Bob.Gess@sitona.com; dolsen5065@aol.com; Mike.Wilson@a-dec.com; Steven Griffith@planmecausa.com; gmorton@dentalez.com; sconnolly@digi-doc.com; ipdmonuco@aol.com; BrianDillonSales@Q.com; jamiehsacks@gmail.com; msherman@meisingerusa.com; dknoxpsa@gmail.com; lanid@crosstex com; rbehbahani@septodonta.com; Sterling.Parker@sirona.com; wright.mc.1@pg.com; jason chapman; Frank Montoya; lisa. franks@ultradent.com; Charles Goodis; Jeff.Katt@pattersondental.com; Scott Belcheff@pattersondental com; robert lehm; Michael Stanislawski; plowe@axisdental.com;

HJBinfo@bosworth.com; info@coltenewhaledent.com; Crosstex@crosstex.com; gca_sales@gcamerica.com; info@hu-friedy.com; info@jmoritausa.com; info@parkell.com; akegerise@premusa.com; domestic@sswhiteburs.com; customer-service@shofu.com; infousa@voco.com; customerservice@youngdental.com; brenton mason
Subject: New Mexico Dental Cooperative purchasing.

To All,
Frank Montoya, Jason Chapman and 1 are in the process of starting a dental Cooperative. Thus was are working together with our local private practice dental office owners to compete with the national large corporations in the dental field. We as small businesses are well aware of the studies showing the corporate dentistry role over the next 10 years. Furthermore, Walmart has provided us with a case study to evaluate the survival of the independent dental offices. Thus we have partnered with Patterson Dental to provide the individual office the same opportunities as the larger corporations. We as a group of 17 offices currently are expanding on weekly basis; Furthermore, we have doctors in our group from every specialty participating in the co op.

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II) Have an open form question and answer, I will take any and all questions and be available however long needed.
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If you have any questions please feel free to contact me at this email (personal email address) or my office, 505-821-1430. If you call the office I will need to set up a time to have a phone conversation due to patient care. As many of you know from the past, I have not been easy accessible $\mathrm{b} / \mathrm{c}$ of the amount of sales persons that have wanted to work with our 3 to 5 offices. For the Co-op I will be $100 \%$ available to anyone wishing communicate and our personal corporations will only purchase with Preferred CO-OP Vendors.

```
--
Brenton Mason DMD
```

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CX0097

| From: | Guggenheim, Paul |
| :--- | :--- |
| Sent: | Monday, June 10, 2013 4:49 PM |
| To: | Anderson, Scott |
| Subject: | Fw: New Mexico Dental Cooperative purchasing. |

FYI....

## Paul A. Guggenheim

President
Patterson Dental Supply
$\ldots-$ Fonwarded by Pau Guggentem/PDCO/PDCO on OW/10/201301:12 PM $\ldots \ldots$

```
From: PaulGuggennoim/PDCO/PDCO
To: Chuck Cohen <ccohen@benco.com>
Date: 06/10/201301:12 PM
Subject: RE: Fwd: New Mexico Dental Cooperative purchasing
```

Sounds good Chuck, Just wanted to clarify where you guys stand

Thanks for the follow up and send my love and congratulations to Larry and Sally upon their return. If someone goes overboard li would probably be Larry and he's a pretty strong swimmer!

All the best,

Paul

Paul A. Guggenheim
President
Patterson Dental Supply

```
From: Chuck Cohen sccohen@benco.com>
To: "paul.guggenhemmopatersondental.com" <paul.guggenhemm@pattersondental.coms,
Date: 06/08/201307:16 AM
Subject: RE: Fwd: New Mexico Dental Cooperative putchasing.
```

Greetings, Paul..

Thanks for reaching out, I was at a board meeting yesterday \& couldn't respond.
As we've discussed, we don't recognize buying groups. On the Atlantic Dental Care situation, here's our understanding after several in-depth conversations..

1. There are 32 practices that have legally merged together.
2. The new company is owned by the former practice owners.
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4. They have a board of directors made up of some of the stakeholders that makes the decisions.

Although they ${ }^{\text {t }}$ re in the early stages of the process, we believe this meets our criteria for a large group practice. We've asked to see the merger documents once they are completed, to confirm that they've really become a legally merged entity, and we're going to continue monitoring the process to ensure that ADC delivers on their commitment to us. Happy to discuss in more detail, if you'd like.

Meanwhile, glad to hear that all's well with you \& the family, and that you're enjoying the summer in Minnesota. As we speak, my folks are on a cruise across the Atlantic to celebrate their $50^{\text {th }}$ anniversary; hopefully, one of them won't throw the other off the side of the ship.... ©

All's good here, keep in touch, talk soon...
cfc

From: paul.guggenheim@pattersondental.com [mailto:paul.guggenheim@pattersondental.com]
Sent: Thursday, June 06, 2013 7:03 PM
To: Chuck Cohen
Subject: Re: Fwd: New Mexico Dental Cooperative purchasing.

Chuck,
I hope all is going well with you and the Family. Summer is upon us although in Minnesota it still seems like winter was in Califomia. Reflecting back on our conversation earler this year, could you shed some light on your business agreement with Allantic Dental Care? I understand they are a group of 55 dentists in and around Chesapeake Va. being led by a practice management consultant that your team has signed a supply agreement with. I'm wondering if your position on buying groups is still as you articulated back in February?

Let me know your thoughts....Sometimes these things grow legs without our awareness!

Best to you, Rick and Larry.
Sincerely,

Paul.

## Paul A. Guggenheim

President
Patterson Dental Supply

| From: | Chuck Conen sccohen@penco.tom> |
| :---: | :---: |
| To: | Patal Guggenheim spaul gugathmemmotitersondentel coms. |
| Date: | 02/08/201311:37 Am |
| Subject: | Fwd: New Hexico Dental Cooperative purchasing. |

Greetings, Paul...

Hope things are going well at Patterson. Just saw Sirona's strong results, good sign for you.

Just wanted to let you know about some noise I've picked up from New Mexico. FYI: Our policy at Benco is that we do not recognize, work with, or offer discounts to buying groups (though we do work with corporate accounts) and our team understands that policy.

Thanks, best for success in 2013 !
cfc

Charles F. Cohen
Benco Dental Company
'We deliver success, smile after smile.'
295 Centerpoint Boulevard
Pittston, PA. 18640
Phone: 570.602.6811
Cell: 570.407.1340
E-mail: ccohen@benco.com
Administrative Assistant: Nancy McCarroll (nmccarroll@benco.com)
Begin forwarded message:
From: Don Taylor [dtaylor@benco.com](mailto:dtaylor@benco.com)
Date: February 7, 2013, 9:22:27 AM PST
To: Brian Evans < bevans@benco.com>, Chuck Cohen [ccohen@benco.com](mailto:ccohen@benco.com), Patrick Ryan
[pryan@benco.com](mailto:pryan@benco.com)
Subject: Fwd: New Mexico Dental Cooperative purchasing.
Gents, will you please read the bottom if this e-mail? I'd like to connect for just a couple if minutes to get your feedback and coaching on this. Thank you.

All the Best,
Don Taylor
3035489475
datylor@benco.com
Begin forwarded message:
From: Mike Trimble < mtrimble@benco.com>
Date: February 6, 2013, 11:36:03 AM PST
To: Don Taylor [dtaylor@benco.com](mailto:dtaylor@benco.com)
Subject: Fwd: New Mexico Dental Cooperative purchasing.

Sent from my iPhone
Begin forwarded message:
From: Stewart Hanley [shanley@benco.com](mailto:shanley@benco.com)
Date: February 6, 2013, 9:59:05 AM PST

To: Mike Trimble < mtrimble@benco com>
Subject: Fwd: New Mexico Dental Cooperative purchasing.

Sent from my iPhone
Begin forwarded message:
From: "Bergman, Brandon" < Brandon.Bergman@henryschein.com>
Date: February 6, 2013 9:54:15 AM GMT-08:00
To: Stewart Hanley <SHanley@benco com>
Subject: FW: New Mexico Dental Cooperative purchasing.
Did you see this? Call me.

Brandon Bergman
Henry Schein Dental
Regional Manager
Albququerque Office 505-856-3384
Cell Phone 505-385-1934
brandon.bergman@henruschein.com

From: Michael Stanislawski [mailto:MStanislawski@midmark com]
Sent: Monday, February 04, 2013 7:10 PM
To: ARCHULETA, CHRIS; Bergman, Brandon
Subject: FW: New Mexico Dental Cooperative purchasing.

Is he joking?

Wow...

Because we care.

Mike Stanislawski

Territory Manager

Dental Sales Division - Rocky Mountains
(303) 601-6493 - Cell
mstanislawski(omidmark.com
Customer Service: Melissa Oakley - (937) 526-8302

Technical Support: Dave Magoteaux - (937) 526-8443

From: brenton mason [mailto:txdelphia@gmail.com]
Sent: Monday, February 04, 2013 1:18 PM
To: John Shernock; clhoss@mmm com; Marquita Mason@dentsply com; Adam Teman@sybrondental.com; Mami.StoneWalsh@yoco.com; Todd Cretorsogcamerica.com; Windi.Vigil@ivoclarvivadent.com; Reagan.Wheeler@sybrondental.com; JWeyenberg@hu-friedy.com; ruby.howley@us.sunstar.com; cherie borer@rockymountainsalesassociates com; JZaneis@PREMUSA.com; Mark.Rohan@us.acteongroup.com; Bob.Gess@sirona.com; dolsen5065@aol.com; Mike.Wilson@a-dec.com; Steven.Griffith@planmecausa.com; gmorton@dentalez.com; sconnolly@digi-doc.com; jpdmonuco@aol.com; BrianDillonSales(oQ com; jamiehsacks@gmail.com; msherman@meisingerusa com; dknoxpsa@gmailcom; lanid@crosstex.com; rbehbahani@septodonta.com; Sterling.Parker@sirona.com; wright.mc.1@pg.com; jason chapman; Frank Montoya; lisa.franksoultradent.com; Charles Goodis; Jeff.Kattopattersondental.com; Scott Belcheffopattersondental.com; robert lehm; Michael Stanislawski; plowe@axisdental.com; HJBinfo@bosworth.com; info@coltenewhaledent.com; Crosstex@crosstex.com; gea sales@gcamerica.com; info@hu-friedy com; info@jmoritausa.com; info@pakell.com; akegeriseopremusa.com; domestic@sswhiteburs.com; customer-service@shofu.com; infousa@voco.com; customerservice@youngdental.com; brenton mason
Subject: New Mexico Dental Cooperative purchasing.

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CX0098

| From: | Guggenheim, Paul |
| :--- | :--- |
| Sent: | Monday, June 10, 2013 4:49 PM |
| To: | MoFadden, Neal |
| Subject: | Fw: New Mexico Dental Cooperative purchasing. |

```
Paul A. Guggenheim
President
Patterson Dental Supply
~u- Forwarded by Paul Guggenheim/PDCO/PDCO on 06/10/2013 01:14 PM --..
From: Paul Guggenheim/PDCO/PDCO
To: Chuck Cohen <ccohen@benco.com>,
Date: 06/10/201301:12 PM
Subject: RE: Fwd: New Mexico Dental Cooperative purchasing.
```

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All the best,
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President
Patterson Dental Supply

```
From: Chuck Coben <ccohen@benco.com>
To: "paul.guggenhemm(opattersondental.com" <paul.guggenhemmgpattersondental.com>,
Date: 06/08/201307:16 AM
Subject: RE: Fwd: New Mexico Dental Cooperative purchasing
```

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cfc

From: paul.guggenheim@pattersondental.com [mailto:paul.guggenheim@pattersondental.com]
Sent: Thursday, June 06, 2013 7:03 PM
To: Chuck Cohen
Subject: Re: Fwd: New Mexico Dental Cooperative purchasing.
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President
Patterson Dental Supply

```
From: Chuck Cothen <ccohencobenco.com>
To: Paul Guggenheim spaul.guggenheimgatersondental.com>.
Date: 02/08/201311:57 AM
Subject: Fwal: Now Nexico Dental Cooperative purchasing.
```

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Thanks, best for success in 2013!
cfc

Charles F. Cohen
Benco Dental Company
'We deliver success, smile after smile.'
295 Centerpoint Boulevard
Pittston, PA. 18640
Phone: 570.602 .6811
Cell: 570.407.1340
E-mail: ccohen@benco.com
Administrative Assistant: Nancy McCarroll (nmccarroll@benco.com)
Begin forwarded message:
From: Don Taylor[dtaylor@benco.com](mailto:dtaylor@benco.com)
Date: February 7, 2013, 9:22:27 AM PST
To: Brian Evans [bevans@benco.com](mailto:bevans@benco.com), Chuck Cohen [ccohen@benco.com](mailto:ccohen@benco.com), Patrick Ryan
[pryan@benco.com](mailto:pryan@benco.com)
Subject: Fwd: New Mexico Dental Cooperative purchasing.
Gents, will you please read the bottom if this e-mail? I'd like to connect for just a couple if minutes to get your feedback and coaching on this. Thank you.

All the Best,
Don Taylor
3035489475
datylor@benco.com
Begin forwarded message:
From: Mike Trimble[mtrimble@benco.com](mailto:mtrimble@benco.com)
Date: February 6, 2013, 11:36:03 AM PST
To: Don Taylor[dtaylor@benco.com](mailto:dtaylor@benco.com)
Subject: Fwd: New Mexico Dental Cooperative purchasing.

Sent from my iPhone
Begin forwarded message:
From: Stewart Hanley < shanley@benco.com>
Date: February 6, 2013, 9:59:05 AM PST

To: Mike Trimble[mtrimble@bencocom](mailto:mtrimble@bencocom)
Subject: Fwd: New Mexico Dental Cooperative purchasing.

Sent from my iPhone
Begin forwarded message:
From: "Bergman, Brandon" $<$ Brandon.Bergman@henryschein.com>
Date: February 6, 2013 9:54:15 AM GMT-08:00
To: Stewart Hanley<SHanley(abenco.com>
Subject: FW: New Mexico Dental Cooperative purchasing.
Did you see this? Call me.

Brandon Bergman
Henry Schein Dental
Regional Manager
Albququerque Office $505 \mathrm{~m} 856 \mathrm{m384}$
Cell Phone 505-385-1934
brandon.bergman(ahemryschein.com

From: Michael Stanislawski [mailto:MStanislawski@midmark com]
Sent: Monday, February 04, 2013 7:10 PM
To: ARCHULETA, CHRIS; Bergman, Brandon
Subject: FW: New Mexico Dental Cooperative purchasing.

Is he joking?

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Because we care.

Mike Stanislawski
Territory Manager
Dental Sales Division - Rocky Mountains
(303) 601-6493-Cell
mstanislawski@midmark.com
Customer Service: Melissa Oakley - (937) 526-8302
Technical Support: Dave Magoteaux - (937) 526-8443

From: brenton mason [mailto:txdelphia@gmail.com]
Sent: Monday, February 04, 2013 1:18 PM
To: John Shernock; choss@mmm com; Marquita Mason@dentsply com; Adam Ternan@sybrondental.com;
Mami.StoneWalsh@yoco.com; Todd Cretors@gcamerica.com; Windi. Vigil@ivoclarvivadent.com;
Reagan.Wheeler@sybrondental.com; JWeyenberg@hu-friedy.com; ruby.howley@us.sunstar.com; cherie.borer@rockymountainsalesassociates.com; JZaneis@PREMUSA.com; Mark.Rohan@us.acteongroup.com; Bob.Gess@sirona.com; dolsen5065@aol.com; Mike.Wilson@a-dec.com; Steven.Griffith@planmecausa, com; gmorton@dentalez.com; sconnolly@digi-doc.com; jpdmonuco@aol.com; BrianDillonSales@Q com; jamiehsacks@gmail.com; msherman@meisingerusacom; dknoxpsa@gmail.com; lanid@crosstex.com; rbehbahani@septodonta.com; Sterling.Parker@sirona.com; wright mc.lopg.com; jason chapman; Frank Montoya; lisa.franksoultradent.com; Charles Goodis; Jeff.Kattopattersondental.com; Scott.Belcheffopattersondental.com; robert lehm; Michael Stanislawski; plowe@axisdental.com;
HJBinfo@bosworth.com; info@coltenewhaledent.com; Crosstex@crosstex.com; gca sales@gcamerica.com; info@hu-friedy com; info@jmoritausa.com; info@parkell.com; akegeriseopremusa.com;
domestic@sswhiteburs.com; customer-service@shofu.com; infousa@voco.com;
customerservice@youngdental.com; brenton mason
Subject: New Mexico Dental Cooperative purchasing.

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--<br>Brenton Mason DMD

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CX0101

Subject: Call Chuck Cohen Re: TDA Perks letter Categories: Calls
Priority: Normal
Status: Completed
Percent Complete: $\quad 100 \%$
Start Date: $\quad$ Tue 4/22/2014 6:00:00 PM
Due Date: Tue 4/22/2014 6:00:00 PM
Owner: Guggenheim, Paul
FW. TDA Perks letter

CX0106

| From: | Rogan, Tim |
| :--- | :--- |
| Sent: | Sunday, August 04, 2013 11:08 AM |
| To: | MoFadden, M |
| Cc: | Misiak, David;Killian, Josh |
| Subject: | Re: Fw: GPO Request |

Neal,
We don't need GPO's in the dental business. Schein, Benco, and Patterson have always said no. I belleve it is our duty to uphold this and protect this great industry.

My two cents...
Sincerely,
Tim E. Rogan
Vice President of Marketing. Merchandise
Patterson Dental

| From: | Neal McFadden/PDCO/PDCO |
| :--- | :--- |
| To: | David Misiak/PDCO/PDCO@PDCO, Tim Rogan/PDCO/PDCO@PDCO, Josh Killian/PDCO/PDCO@PDCO, |
| Date: | $08 / 02 / 201310: 46 \mathrm{AM}$ |
| Subject: | Fw: GPO Request |

I know in the past we have said no
Is it worth it to explore GPO???????
Should we ask the RM's the amount of request they get? - -I used to get i per month in the SE
just wondering
Hope the fishing was good
Isabel and I scoured the whole area for housing - got it narrowed down to St. Paul area - - Minneapolis is not conducive for us - grocery store, etc........ I am back up the 12th.

Have a good weekend

Neal McFadden
President Special Markets
105-G Ben Hamby Drive
Greenville, SC 29681
O- 864-676-0333
F- 864-676-0041
.-.... Forwarded by Neal McFadden/PDCO/PDCO on 08/02/2013 11:33 AM -.....

| From: | Craig Marian/PMED/PDCO |
| :--- | :--- |
| To: | Neal McFadden/PDCO/PDCO@PDCO. |
| Cc: | tom.bartoncopattersonmedical.com |
| Date: | $08 / 1 / 201300: 53$ PM |
| Subject: | GPO Request |

Hi Neal,
First off let me congratulate you on your new position! We met just over a year ago with Alain Carles at the Dental Branch in Fort Lauderdale (he was nice enough to let us deliver some equipment there for University of Miami) I now work with the National Accounts department in Patterson Medical and was told you would be a good contact to reach out to when I get request from my large groups within a GPO. Just this week I was meeting with a customer in Ashville NC. called the Western North Carolina Health Network and they are under the GPO Premier.

Tim Bugg is their SVP of contracting and during my meeting the subject of Dental was brought up, he claims they have a large amount of dentist in their group and currently are doing business with Patterson. He would like to have a contact that he can reach out to and setup a formal agreement as Henry Schein has been in his office looking to sign an agreement with them. His contact information is below. Please let me know if you have any questions and congratulations again!!

Tim Bugg
SVP Contracting
Western NC Health Network
828-418-5025
tim.bugg@wnchn.org

Craig Marian
Corporate Account Manager, East Region
Patterson Medical
305-807-4121 Cell
786-522-8071 Fax
craig.marian@pattersonmedical.com

CX0112

| From: | Rogan, Tim |
| :--- | :--- |
| Sent: | Tuesday, January 21, 2014 9:48 PM |
| To: | Misiak, David |
| Subject: | Re: Texas |

That sucks. You should call him. "Thought I could trust you" type of conversation.
Sent from my iPhone
On Jan 21, 2014, at 8:59 PM, "David Misiak" [david.misiak@pattersondental.com](mailto:david.misiak@pattersondental.com) wrote:
He already told me they were out. Full blown!
Sent from my iPhone
Begin forwarded message:

From: "Steck, Dave" [Dave.Steck@henryschein.com](mailto:Dave.Steck@henryschein.com)<br>Date: January 21, 2014 at 5:23:34 PM CST<br>To: "Dave Misiak" [david.misiak@pattersondental.com](mailto:david.misiak@pattersondental.com)<br>Subject: Texas

```
Fi Dave, I'll be calling you to let you know about our decision
on the matter we recently discussed in the next couple of days.
    Hope all is well with you,
Dave
Vice Presicent * General Manager
Henry Schein Dental
10920 隹est Lincoln Ave
west Allis, 谁I 53227
414.290.2568
Please consider the envixonment before printing this email,
E-mail messages may contain viruses, worms, or other malicious
code. By reading the message and opening any attachments, the
recipient accepts full responsibility for taking protective
action against such code. Henry Schein is not liable for any loss
or damage arising from this message.
The information in this email is confidential and may be legally
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this e-mail by anyone else is unauthorized.
```

CX0149

| From: | McFadden, Neal |
| :--- | :--- |
| Sent: | Tuesday, August 05, 2014 2:28 PM |
| To: | Misiak, Dave;Guggenheim, Paul |
| Subject: | Fwd: Smile Source Press Release |
| Attachments: | image001.jpg; image002.jpg; image003.jpg; image004.jpg; image005.jpg; image006.png |

## FYI

Neal McFadden
President Special Markets
Patterson Dental
Cell 864-346-7209

Sent from my iPhone
Begin forwarded message:
From: Dentalsalespro < dentalsalespro@gmail.com>
Date: August 5, 2014 at 2:20:27 PM CDT
To: Elliott Carson [elliott.carson@pattersondental.com](mailto:elliott.carson@pattersondental.com)
Cc: Neal McFadden[neal.mcfadden@pattersondental.com](mailto:neal.mcfadden@pattersondental.com)
Subject: Fwd: Smile Source Press Release
Here you go. Pretty much what you thought. A lot like Orthosynthetics

Bill Neumann
Sent from my iPad protected by iBarrier
Begin forwarded message:
From: Andy Goldsmith <agoldsmith (smilesource.com>
Date: August 5, 2014 at 11:13:37 AM CDT
To: Dentalsalespro[dentalsalespro@gmail.com](mailto:dentalsalespro@gmail.com)
Subject: RE: Smile Source Press Release
Thanks Bill
We are structured as a franchise.
We do some buying but in general we drive a formulary of specific products, manufacturers and dealers and then the doctor chooses - so far we have seen a $93 \%$ conversion to our vendors and have been able to prove that we can shift share.
Now with 300 more locations we are going to continue to shift share. Hope you enjoy the lovely weather in Minnesota - Andy

Enriching fives by enabling independent dentists to reach their full potential

```
* macme
ANDREW M. GOLDSMITH, DDS, DICOI, FIALD
Chief Dental Officer/ VP Vendor Relations
x mon
Smile Source@ Member Support Center
23824 Highway 59 North
Kingwood, Texas 77339
T: 281-359-2344
C: 719-201-0705
F: 281-312-4153
agoldsmith@smilesource.com
www.smilesource.com
Click here for more information
```

Click here for more information

```

From: Dentalsalespro [mailto:dentalsalespro@gmail.com]
Sent: Tuesday, August 05, 2014 11:11 AM
To: Andy Goldsmith
Subject: Re: Smile Source Press Release

Hey

At Patterson

Do you guys purchase as SmileSource or do you negotiate and the. Or does individual's office buys.

\section*{Bill Neumann}

Sent from my iPad protected by iBarrier
On Aug 4, 2014, at 12:19 PM, Andy Goldsmith <agoldsmith@smilesource.com> wrote:
```

FYI...
Enriching lives by enabling independent dentists to reach their full
potential
<image001.jpg>
ANDREW M. GOLDSMITH, DDS, DICOI, FIALD
Chief Dental Officer/ VP Vendor Relations
<image002.jpg>
Smile Source(B) Member Support Center
23824 Highway 59 North
Kingwood, Texas 77335
T: 281-359-2344
C: 719-201.0705
F: 281-312-1153
agoldsmithosmilesource.com
www.smilesource.com
Click ftere for more mformation
<image003.jpg> <image004.jpg> <image005.jpg> <image006.png>

```

From: Smile Source [mailto:cjoshua@smilesource.com]
Sent: Monday, August 04, 2014 11:28 AM
To: agoldsmith@smilesource.com
Subject: Smile Source Press Release


Media Contact:
FOR IMMEDIATE RELEASE
Bryan D. Pinciaro
SVP and CMO - Smile Sourcee
904-631-7833
bpinciaro@visionsource.com

\section*{Smile Source Joins Forces with The Academy of Comprehensive Esthetics (A.C.E.) to Provide More Patients with Innovative Dental Care}

Growing needs of independent dental cinicians demands strategic alliance \& growth
Kingwood, TX. August 4, 2014: Texas-based dental alliance, Smile Source, has signed an agreement with The Academy of Comprehensive Esthetics (A.C.E.). In this agreement Smile Source will continue to offer strategic marketing, growth tools and services to empower independent dentists to reach their full potential, and now has increased their offering to member dentists with a more robust educational platform and an extensive online community. Both organizations are dedicated to sharing best practices and providing signature dental care to their patients by some of the top, independent dental clinicians around the country. Smile Source and A.C.E. will collectively account for an online community of over 11,000 dentists, dental professionals, and dental auxiliaries with over 400 dental locations in the United States, making them the largest independent alliance of dentists.
"Our mission at ACE has always been to bring together a community of dedicated dental professionals who strive to provide excellent patient care and who, through education, camaraderie, sharing of information \& mentoring both in person \& online, help each other succeed in the business of dentistry and life. Our partnership with Smile Source allows us to continue that mission with increased resources and value to our members," Dr. Mike Maroon, A.C.E. co-founder noted.

Smile Source President, Trevor Maurer commented, "At Smile Source, one of the key factors in the success of our members is access to more patients through strategic marketing and to offer the most relevant and cutting-edge education, staff training, practice management and lowest cost of goods in the industry allowing our members to better compete and to remain independent. A.C.E. members will now be able to leverage another strategic advantage by bringing them together with even more of the most influential dentists in the country. By doing so, we will have a world class environment focused on innovation, collaboration and managing health care through industry leading dental care."

Smile Source member, Clinical Advisor and A.C.E. Board member Dr. Gary Radz commented, "This is a historic day in dentistry as the langest, independent alliance of dentists in the U.S. is
formally announced, as both groups collectively operate together. This group of industry leaders, in unison, will continue to thrive and innovate dentistry by preserving independent dentistry with innovative dental care to more patients, who rely on their smiles each and every day."
A.C.E. Chief Operating Officer, Dr. Tom Hedge stated, "Now that A.C.E. has affiliated with Smile Source, together we will be one of the most influential communities of dedicated dental professionals in the world who strive to provide excellent patient care through world class marketing, staff training and education, camaraderie, best practice sharing, mentoring both in person \& online, will help each other to succeed as independent doctors of dentistry for many years to come."

In addition to working together daily the rest of 2014 ensuring smooth transitions for all members, the first co-branded national meeting will be in Phoenix in April 2015. This event called the Smile Source Exchange meeting, will feature speakers such as Ross Nash D.D.S., Omer Reed D.D.S, Gary Radz D.D.S., and Trent Smallwood D.D.S., among others.

\section*{ABOUT SMILE SOURCE}

Founded in 2006, Smile Source is a network of signature dental care providers who are some of the most elite and progressive dentists in the country. The clinicians in the Smile Source network enjoy a wide range of marketing strategies and tools, innovative technologies, practice management systems and unsurpassed purchasing power. Leveraging these tools, the clinicians offer comprehensive oral examinations to their patients delivering an industry leading patient experience. For more information, call 888-890-9990 or visit www. smilesource.com.

\section*{ABOUT THE ACADEMY OF COMPREHENSIVE ESTHETICS (A.C.E.)}

The Academy of Comprehensive Esthetics (A.C.E.) was founded in 2003. The company provides educational seminars and events for the entire dental team. They also provide an extensive dental online community for dental professionals. Doctors, hygienists, all team members, technicians and service professionals communicate on a daily basis, sharing information on cases, techniques, products and services among others. This network has grown to over 11,000 members worddwide and is consistently growing.
```


### 

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\(x\).

\section*{Forward this email}


\footnotetext{
This email was sent to agoldsmith@smilesource.com by cjoshua@smilesource.com 1 Update Profile/Email Address | Rapid removal with SafeUnsubscribe \({ }^{\text {TM }}\) | Privacy Policy.
}


Vision Source \(\mid 23824\) Highway 59 North | Kingwood I TX 177339

CX0158
\begin{tabular}{ll} 
From: & Desportes, Perrin \\
Sent: & Friday, September 06, 20135:13 AM \\
To: & Trexier, Matthew \\
Subject: & Fw: Special Markets Announcement
\end{tabular}

Read the attachment and let's try to catch up at some point today, i don't think this is anything to worry about at this point.
Perrin DesPortes
Branch Sales Manager, Charlotte NC
Patterson Dental Company
(P) 704.849 .4520
(F) 704.844 .1097
---- Forwarded by Perrin Desportes/PDCOIPDCO on 09/06/2013 06:11 AM ---
\begin{tabular}{|c|c|}
\hline \multirow[t]{19}{*}{From: To:} & Neal McFadden/PDCO/ \\
\hline & Roy Fruehauf/PDCO/PDCO@PDCO, Marc Holsborg/PDCO/PDCO@PDCO, Theodore Vlamis/PDCO/PDCO@PDCO, Jeffrey 1 \\
\hline & Wiseman/PDCO/PDCO@PDCO, James Weeks/PDCO/PDCO@PDCO, Shandra Martinez/PDCO/PDCO@PDCO, Dan Crawfo \\
\hline & Fruehauf/PDCO/PDCO@PDC0, Perrin Desportes/PDCO/PDCO@PDCO, Tom McGuire/PDCO/PDCO@PDCO, Stephen Bart \\
\hline & Nease/PDCO/PDCO@PDCO, Bob Muniz/PDCO/PDCO@PDCO, Michelle Wilson/PDCO/PDCO@PDCO, Christian Fehling/PL \\
\hline & Holladay/PDCO/PDCO@PDCO, Scott Belcheff/PDCO/PDCO@PDCO, Chad Bushman/PDCO/PDCO@PDCO, Dan Reinhardt/ \\
\hline & Goldman/PDCO/PDCO@PDCO, Rick Cacciatore/PDCO/PDCO@PDCO, Scott Fossen/PDCO/PDCO@PDCO, Nicholas Abruz \\
\hline & ODonnell/PDCO/PDCO@PDCO, Rex Plamann/PDCO/PDCO@PDCO, Darlene Files/PDCO/PDCO@PDCO, Josh Goldschme \\
\hline & Lunaas/PDCO/PDCO@PDCO, George Aube/PDCO/PDCO@PDCO, John Kusnarowis/PDCO/PDCO@PDCO, Glenn Frank/PL \\
\hline & Stewart/PDCO/PDCO@PDCO, Emesto Figueroa/PDCO/PDCO@PDCO, Cory Hanks/PDCOIPDCO@PDCO, Trevor Long/PDC \\
\hline & Landon Parker/PDCO/PDCO@PDCO, John Soderberg/PDCO/PDCO@PDCO, Mindy Montoya/PDCO/PDCO@PDCO, Michae \\
\hline & Blake/PDCO/PDCO@PDCO, Cameron Elrod/PDCO/PDCO@PDCO, Danial Redifer/PDCO/PDCO@PDCO, Pat Crowley/PDC6 \\
\hline & VanAntwerp/PDCO/PDCO@PDCO, David Ferguson/PDCO/PDCO@PDCO, Dick Ruder/PDCO/PDCO@PDCO, Bob Ingersoll \\
\hline & EarnhartPDCO/PDCO@PDCO, Terry Gilchrest/PDCO/PDCO@PDCO, Chris Counce/PDCO/PDCO@PDCO, Jon Fidler/PDCC \\
\hline & Ben Guinn/PDCO/PDCO@PDCO, Clint Edens/PDCO/PDCO@PDCO, Deborah Munlin/PDCO/PDCO@PDCO, Mathew Schwt \\
\hline & Lawrence/PDCO/PDCO@PDCO, Alain Carles/PDCO/PDCO@PDCO, Michael Brack/PDCO/PDCO@PDCO, Eric Hanson/PDC \\
\hline & Melton/PDCO/PDCO@PDCO, Joseph Blalock/PDCO/PDCO@PDCO, John Bradley/PDCO/PDCO@PDCO, Jeffrey Nordstrom. \\
\hline & BranchMgr@PDCO, James Ryan-SACTO_BM/PDCO/PDCO@PDCO, Sean Sulivan/PDCO/PDCO@PDCO, Craig Holbrook/P \\
\hline & ScottiPDCO/PDCO@PDCO - \\
\hline Cc: & Tim Rogan/PDCO/PDCO@PDCO, John Bettencourt/PDCO/PDCO, David MisiakPDCO/PDCO, Josh Killian/PDCO/PDCO@PL \\
\hline & Lien/PDCO/PDCO@PDCO, Shelley Beckler/PDCO/PDCO@PDCO, Brooke Hilzendager/PDCO/PDCO@PDCO, Timothy Shafi \\
\hline Date: & 09/04/2013 10:18 AM \\
\hline Subject: & Special Markets Announcement \\
\hline
\end{tabular}

Please see attached an important announcement from the new Patterson Special Markets division.

Thanks,
Neal McFadden
President Special Markets
105-G Ben Hamby Drive
Greenville, SC 29681
- 864-676-0333

F-864-676-0041

\section*{DATE: SEPTEMBER 4, 2013}

\section*{TO: REGION MANAGERS, BRANCH MANAGERS \\ FROM: NEAL MCFADDEN, PRESIDENT, SPECIAL MARKETS; DAVE MISIAK, VICE PRESIDENT, SALES}

\section*{RE: PATTERSON SPECIAL MARKETS (PSM) DEFINITION}

In June we announced the formation of our new Patterson Special Markets (PSM) Division. While we are still in the process of building out the infrastructure, we wanted to give you some guiding principles around our definition of this "special market" and how it will affect current and future business.

Effective immediately, current dental corporations with 15 or more owner operated/affiliated locations and a minimum of \(\$ 600,000\) in potential merchandise will qualify. Government, institutions and schools could also qualify to work with PSM. These high volume accounts are asking for a single-source contact for all of their needs, including reporting, rebates and formulary updates. It is our goal to accommodate these requests and aggressively grow our business within this space. This definition will not include group purchasing organizations (GPOs).

While all new business will flow directly through PSM, we understand that several branches have current relationships with dental entities inside this definition. It is our desire to keep that business within the branches for the foreseeable future. A deviation from this may occur if the existing customer chooses to work with PSM.

We are aware that some territory representatives have relationships within a few of these current accounts, in which case all current business will continue to flow through the branches as stated. If a current account chooses to do business with PSM for reasons indicated above, merchandise commissions to the assigned territory representative may be reduced. A new commission matrix is being developed to manage this arrangement.

PSM may request the assistance of a local equipment specialist regarding equipment and technology sales. In this case we will pay commission rates based on gross margins via commission adjustment. No commission will be paid to the territory representative on equipment or technology for new Special Markets business.
(Continued on next page)

When a service technician is requested for repairs or installs, PSM will supplement the branch service department at the gold rate per hour on new accounts only (current accounts remain the same for now). The branch must submit an invoice at the proper billing rate to the customer, then email that invoice to PSM through

Tammy.Brand@pattersondental.com with the subject line "Special Markets Invoice" to receive the rebate via journal entry. Ultimately, our intention is to automate this process.

We are excited about PSM and look forward to growing and protecting our core business within this space. The development of this new business will ultimately create growth and opportunity for the entire dental organization. Please communicate this definition at your next region and branch meeting. It's important that you lead and set expectations for these successful partnerships as we move into this space.

Communication is paramount so do not hesitate to contact us with any questions.

CX0164
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multicolumn{8}{|c|}{Neal McFadden iMessage Report} \\
\hline \multicolumn{8}{|c|}{Briggs and Morgan PA (Patterson Dental - Gov't Investigation)} \\
\hline \multicolumn{8}{|c|}{Evidence Number: ES0006-Time Zone: UTC} \\
\hline \multicolumn{8}{|c|}{PRIVILEGED AND CONFIDENTIAL} \\
\hline Chat & Participants & Instant Message & From & Body & Status & Date/Time & \\
\hline 49 & +18643467209 Neal McFadden +13109262444 Paul Guggenheim niamcfadden@charter.net Izzy Cell & 45 & +18643467209 Neal McFadden & I met with a schein special markets rep today. Two hour conversation. I uncovered a lot of Intel. Can't wait to tell you about it. & Sent & & 08/28/2013 03:46:49 PM \\
\hline 237 & niamcfadden@charter.net Izzy Cell +14782560645 Gregory Earls & 1 & niamcfadden@charter.net Izzy Cell & I did meet with smile source. Quite frankly they're very sleazy. It is simply a buying group. I see no advantage for Patterson or the reps to be involved in it. All their doing is trying to give the illusion that there are big group. Basically giving small dentist better buying power. Most dealers are not working with them except small desperate ones. I'm sorry your experiencing this. & Sent & & 05/07/2014 08:03:12 PM \\
\hline 237 & niamcfadden@charter.net Izzy Cell +14782560645 Gregory Earls & 2 & +14782560645 Gregory Earls & Yeah Thanks for the input. That was my take on it also. Unfortunately they are growing and getting the attention of some big hitters of mine and some Birmingham accounts & Read & & 05/08/2014 01:58:06 PM \\
\hline 237 & niamcfadden@charter.net Izzy Cell +14782560645 Gregory Earls & 3 & +14782560645 Gregory Earls & And it's spreading into the Atl market too. Thanks for your help & Read & & 05/08/2014 01:58:24 PM \\
\hline 77 & \begin{tabular}{l}
+18643467209 Neal McFadden \\
+16512367552 David Misiak \\
niamcfadden@charter.net Izzy Cell
\end{tabular} & & niamcfadden@charter.net Izzy Cell & \begin{tabular}{l}
Dave, this is just an FYI from an Atlanta rep. Greg Earls. Regarding smile source. \\
Hey Neal. This Smile Source is really growing in Columbus. Hv we taken any direction towards it? Greg \\
I did meet with smile source. Quite frankly they're very sleazy. It is simply a buying group. I see no advantage for Patterson or the reps to be involved in it. All their doing is trying to give the illusion that there are big group. Basically giving small dentist better buying power. Most dealers are not working with them except small desperate ones. I'm sorry your experiencing this. \\
Yeah Thanks for the input. That was my take on it also. Unfortunately they are growing and getting the attention of some big hitters of mine and some Birmingham accounts \\
And it's spreading into the Atl market too. Thanks for your help
\end{tabular} & Sent & & 05/08/2014 01:59:53 PM \\
\hline
\end{tabular}

PUBLIC


CX0165

From:
Sent:
To:
Subject:

Cavaretta; Joe
Tuesday, February 01, 2011 6:30 PM
MCCARROLL, BRET
Re: Business Intelligence Group

Thanks Bret:)

From: MCCARROLL, BRET
Sent: Tuesday, February 01, 2011 07:10 PM
To: Cavaretta, Joe; Titus, Kathleen; McCulloch, Tom
Subject: Re: Business Intelligence Group

Hi Joe,

Thank you for following up. I will let them know that we only deal with dental practices directly.

Thank you, Bret McCarroll Sent from my Verizon Wireless BlackBerry

From: "Cavaretta, Joe" < Joe.Cavaretta@henryschein.com>
Date: Tue, 1 Feb 2011 14:31:17-0500
To: Titus, Kathleen<kathleen.titus@henryschein.com>; MCCARROLL, BRET<BRET.MCCARROLL@henryschein.com>; McCulloch, Tom<Tom.McCulloch@henryschein.com>
Subject: RE: Business Intelligence Group

Hey Bret,

Dealing with GPOs is incredibly risky on many fronts. We can discuss live but as soon as we start doing this we will turn into medical, margins will go down and commissions of course will follow. This is a bad deal all the way around. This is the very abbreviated version and if you would like to talk live please let me know. Thanks.

Joe

From: Titus, Kathleen
Sent: Tuesday, February 01, 2011 1:00 PM
To: MCCARROLL, BRET; McCulloch, Tom

Cc: Cavaretta, Joe
Subject: RE: Business Intelligence Group

Hey Bret,

Wow... the world is changing isn't it?

I can tell you that with authority that is not something SM would be interested in. The participants are Private Practice customers which rules SM out. Food for thought though... their targets are invariably going to be existing HSD customers. I think we have to stick with our core competencies and this is not one of them.

I'm copying Joe Cav... perhaps he will have a different take, but SM dedines.

Many Thanks!
Kathleen Titus
Western Zone Manager
Henry Schein Corporate Accounts Group
Email: kathleen.titus@henryschein.com
Office: \(916772-0424\)

Cell: \(916765-2778\)

From: MCCARROLL, BRET
Sent: Tuesday, February 01, 2011 8:36 AM
To: Titus, Kathleen; McCulloch, Tom
Subject: Business Intelligence Group

Good morning Kathleen and Tom,

I have a marketing and consulting group called Business Intelligence Group that is interested in forming a buying group for dentists. They
have over 150 Dental clients and run different marketing campaigns for these clients. For example, if they want to run a whitening campaign for \(\$ 49.00\) through Groupon or another Social Media Platform they may get 20 new patients in each of their clients practices. (These are probably conservative numbers considering I have a client that ran a Groupon ad 6 months ago and got 150 patients in 2 days.) Each of the dental practices will need to get their supplies from somewhere. Their goal is to supply the whitening product to the dentists and/or any other product for any campaign they run.

Do we have any interest in opening an account for a group like this? As I mentioned they have 150 clients and they plan on growing to 500 clients by year end. I met with their founder and CEO last week and he is very interested in setting up a meeting with us to discuss his ideas. Please let me know if we would like to pursuit something with this company.

Thank you,

Bret McCarroll

Henry Schein Dental
Cell: 949-929-7553
Fax: 949-548-9673

CX0169
\begin{tabular}{ll} 
From: & BINGHAM, MELANIE \\
Sent: & Monday, September 24, 2012 7:43 PM \\
To: & Cavaretta, Joe \\
Subject: & Re: Intermountain Dental Associates RFP
\end{tabular}

I think the Rich she was talking about is a Henry Schein person. Richard Erwin that you've spoken to before is the one you've spoken to.

On Sep 24, 2012, at 6:11 PM, "Cavaretta, Joe"
<Joe.Cavaretta@henryschein.com> wrote:

The Co-op is exactly what we are trying to avoid. Is this the same Rich that was trying to extend the IDA pricing to other doctors not part of the IDA?

From: BINGHAM, MELANIE
Sent: Monday, September 24, 2012 06:20 PM
To: Harmon, Jeff (RM); Cavaretta, Joe
Subject: Fwd: Intermountain Dental Associates RFP

Everyone keeps saying we don't do GPO's. so what is the dental co-op of Utah?

Begin forwarded message:

From: "Hight, Andrea" <Andrea.Hight@henryschein.com>
Date: September 24, 2012, 4:07:14 PM MDT
To: "BINGHAM, MELANIE"
<MELANIE.BINGHAM@henryschein.com>,"Kofron, Randall"
<Randall.Kofron@henryschein.com>, "Boras, Richard"
<Richard.Boras@henryschein.com>, "Vega, Caroline"
<Caroline.Vega@henryschein.com>
Cc: "Page, Lisa" <Lisa.Page@henryschein.com>
Subject: Intermountain Dental Associates RFP

Hi ,

I took a stab at the written response for IDA today.
Here it is along with the RFP for your reference. We are definitely competing against Benco. I don't know what they will do though. I therefore asked Rich (with the help of Lisa Page) to price out the 56 items on the pricing file aggressively as
these will be compared to Benco's pricing. The fact is a lot of the items on the RFP are low volume so if pricing is a little lower it will not hurt us. Farish gave me the service rates so those are good.

Note: I also defined what qualifies for IDA as a member.
We need to make sure they are clear we don't do GPOs as that subject keeps coming up. Especially note what was said in the second paragraph of the RFP about who they want to include.

Action Items:
1. Rich is going to price a file I sent to him today to show IDA what they pay for what they buy. He will include the items on the rfp at the rfp prices we established.
2. Randy K. please do your equipment pricing and then in areas labeled for equipment on the draft document, add your piece.
3. Please everyone review what I had to say and please, please make any recommendations. I want this response to be very strong.
4. Especially please think of any value adds that
make sense.

Thanks,

A

Andrea Hight
Regional Mgr/Community Health Liaison
Special Markets
Ph: 801-829-3146 Cell: 801-317-7148
Fax: 800-664-4832
Jain the conversation \& share ideas
wh facebook.com/dsoexchange
www.twitter.com/henryscheinsm
<http://bit.Iy/SMTelesalesFB>
<http://bit.ly/SMTelesales>
<http://bit.IV/SMTelesalesFB>

CX0170
\begin{tabular}{ll} 
From: & Meadows, lake \\
Sent: & Tuesday, July \(17,201210: 19 \mathrm{AM}\) \\
To: & Delikat, Patty \\
Subject: & RE: Few questions! AND AN APOLOGY!
\end{tabular}

Patty,

We can talk about this. I have to tell you Ron and Dan made a decision that is against what Tim Sullivan has directed us to do in regards to supporting Buying groups. We do not want our customers organizing and creating what are known as GPOs it takes the value away from the distributor. Let's talk.

Jake

Jake Meadows| Northwest Zone General Manager| Henry Schein Dental
10920 West Lincoln Ave West Allis, WI 532271414.290 .2591 Our Mission: To improve the lives of those we touch by focusing on practice care, so dental professionals can focus on patient care.
-----Original Message-----
From: Delikat, Patty
Sent: Monday, July 16, 2012 4:01 PM
To: Meadows, Jake
Subject: Re: Few questions! AND AN APOLOGY!

Hi Jake!
drs Minou Karbakhsch and debi Enneking are the leaders. We are looking at approx 25 to 30 offices. This program has been presented to the leaders. The discounts were approved by Ron Brown and Dan Stalford. Our goal is at least 20 k .

Let me know!

Sent from my iPad
Patty Delikat
Henry Schein Dental
On Jul 16, 2012, at 6:14 AM, "Meadows, Jake" <JAKE.MEADOWS@henryschein.com> wrote:
```

> Patty,
>
> Couple of questions.
>

```
> Whois the leader here with his group? How many offices is this? Has it been presented? Were the service discounts approved, by who? How much will each office buy?
\(>\)
> Jake Meadows
\(>\) Zone General Manager
> Henry Schein Dental
\(\gg\) Ron and I have been working on putting a buying group together since March. I have attached the information and ask that you review it and give me the BIG YEAH OR NEY.

\section*{>>}
\(\gg 1\) just want to run it by you to make sure this will be do able! The baseline is \(\$ 500 \mathrm{k}\) for the group. I have the names of the "group" that have expressed interest. I ask Colleen to see who they are assigned to as most are assigned to other reps. If you approve of the buying group, I will then reach out to the other reps and ask them if they would like to grow their business as they are getting very little from these drs at this point.
>>
\(\gg\) Let me know you thoughts!
>>
>> Have a SUPER evening!
\(\gg\)
>Patty Delikat
> Henry Schein Dental
\(\gg(253) 208-3736\)
>>
\(\gg\) "the best way to protect your future, is to create it"
>> "unknown
>>
>> <GROUP INSTRUCTIONS LETTER 1 OF 4.jpg> <GROUP PAGE 2 OF 4.jpg><GROUP
>> 3 OF 4.jpg> <GROUP 4 OF 4.jpg>

CX0174

From:
Sent:
Upchurch, Kevin
Friday, July 18, 2014 10:22 AM
To:
Cc:
Subject:

Cavaretta, Joe
Titus, Kathleen; Harmon, Jeff (RM)
RE: Co-Op summary of conference call

Jeff will present to Andy face to face, letting him know that although we have had a long relationship with each other with their newest decision to add partnerships with companies like P\&G and Komet and their desire to develop competitive relationships to HSD that at this time it looks as if we are going down two different paths. "I'm hoping that we will learn that our dentists will continue to change their buying habits as currently demonstrated with our short term agreements with Komet and P\&G." (KT asked Andy if they were willing to sign an exclusive with HSD and the answer was a definitive No, they have full expectation to seek competitive companies to HSD to bring to their group.)

They are probably going to align with a Darby over a PDCO but Benco might also jump at the opportunity. The Co-Op is turning into a GPO (even if they don't think they are one now), from what KT has observed in Texas, NM and from Tim S, HSD does not want to enter the GPO world.

Wm. Kevin Upchurch
Zone General Manager

Western Pacific Zone

Henry Schein Dental

Cell (480) 215.5409

Office (602) 414.9705

From: Cavaretta, Joe
Sent: Friday, July 18, 2014 7:24 AM
To: Upchurch, Kevin
Cc: Titus, Kathleen; Harmon, Jeff (RM)
Subject: RE: Co-Op summary of conference call

OK...the team will not to act with urgency on this. How are we presenting to Andy?

The formal arrangement will end and seems like we are lining up to compete against each other? After 8 years of working together I'm not sure how healthy it is for either party to talk poorly about this other.

Will they go to Darby or is this something PDCO or Benco will jump on?

From: Upchurch, Kevin
Sent: Thursday, July 17, 2014 1:11 PM
To: Cavaretta, Joe
Cc: Titus, Kathleen; Harmon, Jeff (RM)
Subject: Co-Op summary of conference call

Joe

We had a good call today with Jeff and KT about the Utah (soon to be multi state) Co-Op and here are the bullet points:
- We will no longer be a part of the Utah Co-Op (KT will send

Andy from the Co-Op a note letting him know that we are discussing the proposal at an executive level, this should buy us a few days to get our ducks in a row)
- Jeff will work on a separation letter (KT provided one that we used to separate from the Texas Co-Op last month), he will send it to KT and I to review once he has completed it.
- We are going to Grandfather the existing Co-Op accounts on the VPA they are currently on which gives them a \(8 \% / 9 \% / 10 \%\) rebate back each quarter depending on supply purchase volume.

Before leff has a face to face with Andy letting him know of our decision not to be aligned with the Co-Op we will have a plan and information ready for each FSC to take into their accounts.

It was a good call, KT is awesome to have on our team.

KT or leff please add on if you feel I missed anything.

Wm. Kevin Upchurch

Zone General Manager
Western Pacific Zone

Henry Schein Dental

Cell (480) 215.5409

Office (602) 414.9705

PUBLIC

CX0174-003

CX0314

\section*{Redacted in Entirety}

CX0321

\section*{In the Matter of:}

Henry Schein, Inc., et al.

\author{
July 26, 2017 \\ John C. Kois, Jr.
}

\section*{Condensed Transcript with Word Index}


For The Record, Inc.
(301) 870-8025 - www.frinc.net - (800) 921-5555
\begin{tabular}{|c|c|c|c|c|c|}
\hline & 1 & & & & 3 \\
\hline 1 & \multirow[t]{2}{*}{FEDERAL TRADE COMMISSION} & 1 & \multicolumn{3}{|c|}{EXAMINATION INDEX} \\
\hline 2 & & 2 & EXAMINATION BY: & & PAGE NO. \\
\hline 3 & ) & 3 & MS. GOFF & & 4 \\
\hline 4 & HENRY SCHEIN, INC., PATTERSON ) & 4 & & & \\
\hline 5 & COMPANIES, INC., and BENCO DENTAL ) MATTER No. 1510190 & 5 & & EXHIBIT INDEX & \\
\hline 6 & SUPPLY COMPANY, ) & 6 & EXHIBIT No. & DESCRIPTION & PAGE NO. \\
\hline 7 & ) & 7 & Exhibit No. 325 & 1-page "Johnny's Buyers Group & 56 \\
\hline 8 & & 8 & & business tip of the month," & \\
\hline 9 & INVESTIGATIONAL HEARING OF JOHN C. KOIS, JR. & 9 & & KOIS001605. & \\
\hline 10 & & 10 & Exhibit No. 326 & 1-page "Johnny's Buyers Group & 85 \\
\hline 11 & \multirow[t]{2}{*}{July 26, 2017} & 11 & & tip of the month," & \\
\hline 12 & & 12 & & KOIS001607. & \\
\hline 13 & \multirow[t]{2}{*}{Seattle, Washington} & 13 & \multirow[t]{2}{*}{Exhibit No. 327} & 4-page exclusive supplier & 119 \\
\hline 14 & & 14 & & agreement, KOIS001622-25. & \\
\hline 15 & & 15 & \multirow[t]{2}{*}{Exhibit No. 328} & 2-page "Julie Radzyminski: & 146 \\
\hline 16 & & 16 & & Added blog post in @[Benco & \\
\hline 17 & & 17 & & Buzz]," Bates number & \\
\hline 18 & Investigational Hearing of JOHN C. KOIS, & 18 & & redacted. & \\
\hline 19 & JR., at the Law Offices of Byrnes Keller Cromwell, 1000 & 19 & Exhibit No. 329 & 2-page e-mail chain, & 151 \\
\hline 20 & Second Avenue, 38th Floor, Seattle, Washington, 98104, & 20 & & "Subject: Thank you!" & \\
\hline 21 & commencing at 8:56 a.m., Wednesday, July 26, 2017, & 21 & & KOIS001133-34. & \\
\hline 22 & before Terilynn Simons, Certified Shorthand Reporter & 22 & Exhibit No. 330 & 4-page e-mail and cover page & 165 \\
\hline 23 & \multirow[t]{3}{*}{No. 2047, pursuant to Notice.} & 23 & & "Subject: Kois Tribe & \\
\hline 24 & & 24 & & membership program launch," & \\
\hline 25 & & 25 & & dated 10/8/14. & \\
\hline & 2 & & & & 4 \\
\hline 1 & \multirow[t]{3}{*}{APPEARANCES OF COUNSEL:} & 1 & & Seattle, Washington & \\
\hline 2 & & 2 & & Wednesday, July 26, 2017 & \\
\hline 3 & & 3 & & JOHN C. KOIS, JR., & \\
\hline 4 & FOR THE FEDERAL TRADE COMMISSION: & 4 & having & n first duly sworn by the repor & er, was \\
\hline 5 & Karen V. Goff & 5 & & ined and testified as follows: & \\
\hline 6 & U.S. Federal Trade Commission & 6 & & EXAMINATION & \\
\hline 7 & 901 Market Street & 7 & BY MS. GOFF & & \\
\hline 8 & Suite 570 & 8 & Q Good morning & . Kois. Thank you very much for & being \\
\hline 9 & San Francisco, CA 94103 & 9 & here today. & name is Karen Goff. We met of & \\
\hline 10 & 415.848 .5124 & 10 & record. I'm & attorney with the Federal Trad & \\
\hline 11 & 415.848.5184 Fax & 11 & Commission. & & \\
\hline 12 & Kgoff@ftc.gov & 12 & Today's & ceeding is called an investigat & onal \\
\hline 13 & & 13 & hearing, and & is just a way to formalize the & interview \\
\hline 14 & & 14 & process. & & \\
\hline 15 & FOR JOHN C. KOIS, JR.: & 15 & It is con & cted pursuant to the Federal Tr & \\
\hline 16 & Nicholas Ryan-Lang & 16 & Commission's & les, and it's being conducted as & part of \\
\hline 17 & Byrnes Keller Cromwell LLP & 17 & the Commiss & s investigation in Matter No. 1510 & 10190. \\
\hline 18 & 1000 Second Avenue & 18 & & MS. GOFF: For the record, woul & uld \\
\hline 19 & 38th Floor & 19 & Counsel plea & state his appearance? & \\
\hline 20 & Seattle, WA 98104 & 20 & & MR. RYAN-LANG: Nicholas Rya & -Lang of \\
\hline 21 & 206.622.2000 & 21 & Byrnes Kelle & romwell. & \\
\hline 22 & 206.622.2522 Fax & 22 & Q (By Ms. Goff & Mr. Kois, for the record, would & you \\
\hline 23 & Nryanlang@byrneskeller.com & 23 & please state & ur name and the city and state & ou live \\
\hline 24 & & 24 & in? & & \\
\hline 25 & & 25 & A Sure. Mr. & C. Kois, Junior. & \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 5 & & 7 \\
\hline 1 & I live in Seattle, Washington. & 1 & A I understand. \\
\hline 2 & Q I wanted to state for the record today that we actually & 2 & Q Is there any reason why you cannot provide complete and \\
\hline 3 & had sent a subpoena to your father, Dr. John Kois, for & 3 & truthful testimony today? \\
\hline 4 & his testimony today, and I spoke with your counsel, and & 4 & A No. \\
\hline 5 & I understand there was some confusion about whether the & 5 & Q Are you currently the CEO of Kois Center? \\
\hline 6 & subpoena was for you or for Dr. John Kois, and we agreed & 6 & A Yes. \\
\hline 7 & that we would conduct the investigational hearing of you & 7 & Q Do you also work for a company called Kois Buyers Group? \\
\hline 8 & today, and we would reserve our rights to conduct an & 8 & A No. \\
\hline 9 & investigational hearing of your father, Dr. John Kois, & 9 & To correct, it's Kois Tribal Management. \\
\hline 10 & at a later time, if it's necessary. & 10 & Q First let me talk about Kois Center, and then we can \\
\hline 11 & Thank you very much for making yourself available & 11 & discuss Kois Buyers Group or Kois Tribal Management. \\
\hline 12 & today, and I am hoping that you will be able to answer & 12 & What is the Kois Center? \\
\hline 13 & most of our questions and it will be unnecessary to take & 13 & A Kois Center is a teaching facility. \\
\hline 14 & an investigational hearing of your father. & 14 & We conduct continuing education courses for \\
\hline 15 & MS. GOFF: Did you have anything to & 15 & dentists, usually general dentists. \\
\hline 16 & add, Counsel? & 16 & Q What do you mean by "general dentists"? \\
\hline 17 & MR. RYAN-LANG: Sounds right. & 17 & A It's geared towards nonspecialty oriented dentists. \\
\hline 18 & Q (By Ms. Goff) Have you ever given sworn testimony & 18 & We do have prosthodontists that come, periodontists \\
\hline 19 & before? & 19 & that come, but the majority of our students are general \\
\hline 20 & A Yes. & 20 & dentists. \\
\hline 21 & Q When have you done that? & 21 & Q Did your father, Dr. John Kois, found the Kois Center? \\
\hline 22 & A It was three or four years ago. & 22 & A Yes. \\
\hline 23 & Q Was it related to your work at Kois-- the Kois Center, & 23 & Q And when was that, approximately? Do you know? \\
\hline 24 & or any of the Kois companies? & 24 & A Approximately 1994. \\
\hline 25 & A No. It was with IsoFusion. & 25 & Q What are your day-to-day responsibilities, generally, as \\
\hline & 6 & & 8 \\
\hline 1 & Q Is that a former company that you used to work for? & 1 & it relates to being the CEO of Kois Center? \\
\hline 2 & A Yes. & 2 & A I oversee all the operations of the company, the \\
\hline 3 & Q I am just going to go over a few ground rules. & 3 & financials of the company, scheduling of courses, all \\
\hline 4 & I will be asking you a series of questions, and you & 4 & day-to-day operations. \\
\hline 5 & will tell me the answers. & 5 & Q Do you oversee any employees? \\
\hline 6 & The court reporter is recording everything that we & 6 & A Yes. \\
\hline 7 & say, and because she can only record our words, please & 7 & Q How many? \\
\hline 8 & be sure to answer each question with a verbal response. & 8 & A 15. \\
\hline 9 & Please don't shake your head or nod your head. & 9 & Q Generally what do those employees do? \\
\hline 10 & It is helpful if you let me finish my question & 10 & I don't need to know every task that every employee \\
\hline 11 & before you answer, and I will try to not interrupt you & 11 & does, but I'm trying to get a sense for what work the \\
\hline 12 & as well. & 12 & employees that you oversee do. \\
\hline 13 & That's just so the court reporter can take down & 13 & A I understand. \\
\hline 14 & everything that we both say, since she can't record both & 14 & Some of their jobs are directly related to when we \\
\hline 15 & of us at the same time. & 15 & have courses. \\
\hline 16 & If at any time you don't understand a question, & 16 & They make sure the participants are comfortable, \\
\hline 17 & feel free to ask me to rephrase, and I will do my best & 17 & shelves are restocked, supplies are available, they find \\
\hline 18 & to do so. & 18 & their seat, those kind of tasks. \\
\hline 19 & Do you understand? & 19 & Other employees are responsible for the \\
\hline 20 & A I understand. & 20 & presentations that go up on the screen, graphics. We \\
\hline 21 & Q If you need a break at any time, please let me know, and & 21 & have a digital manual that they produce for every \\
\hline 22 & we can take one. & 22 & course. \\
\hline 23 & If there's a question pending, I may ask you to & 23 & Q Thank you. That's helpful. \\
\hline 24 & answer the question before we take a break, but & 24 & Do you report to anyone at Kois Center? \\
\hline 25 & otherwise I can accommodate you for any breaks. & 25 & A No. \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 9 & & 11 \\
\hline 1 & Q And does your father, Dr. John Kois, have any role at & 1 & them what kind of discounts are available if they were a \\
\hline 2 & Kois Center? & 2 & member of the buyers group. \\
\hline 3 & A Yes. He is the main instructor. & 3 & Q Are you involved in recruiting new members? \\
\hline 4 & Q Is he an employee of Kois Center? & 4 & A Yes. \\
\hline 5 & A Yes. & 5 & Q When was Kois Tribal Management founded? \\
\hline 6 & Q And then going back to Kois Buyers Group, is that a & 6 & A Approximately October 2014. \\
\hline 7 & company that exists? & 7 & \(Q\) And who founded it? \\
\hline 8 & A Yes. & 8 & A My father, Dr. John C. Kois. \\
\hline 9 & Q Okay. What is Kois Buyers Group? & 9 & Q Okay. Have you worked for Kois Tribal Management since \\
\hline 10 & A Kois Buyers Group is owned by Kois Tribal Management, & 10 & it was founded in October 2014? \\
\hline 11 & which is the official company. & 11 & A No. \\
\hline 12 & Q Did you say "Tribal Management"? & 12 & Q When did you start working at Kois Tribal Management? \\
\hline 13 & A Yes. & 13 & A October 2015. \\
\hline 14 & Q What is Kois Tribal Management? & 14 & Q So from October 2014 to October 2015, who ran Kois \\
\hline 15 & A It is a company that was formed to administer the Kois & 15 & Tribal Management? \\
\hline 16 & Buyers Group, which is a collection of dentists & 16 & A There was a consultant firm, ProCare Services. \\
\hline 17 & organized by myself and my father through the & 17 & Q ProCare Services? \\
\hline 18 & participants at the Kois Center to get more favorable & 18 & A Yes. \\
\hline 19 & pricing for supplies. & 19 & Q And ProCare Services ran Kois Tribal Management during \\
\hline 20 & Q And what role do you have at Kois Tribal Management? & 20 & that time period? \\
\hline 21 & A I run that as well. & 21 & A They administered all of the vendor relationships, and \\
\hline 22 & Q Are you the CEO? Do you have a title? & 22 & there was only, I think, one or two at the time, for \\
\hline 23 & A The official title is "manager." & 23 & vendors. \\
\hline 24 & Q And then what are your day-to-day responsibilities & 24 & Kois Center managed the sign-ups for members and \\
\hline 25 & related to Kois Tribal Management? & 25 & sent those contacts to ProCare. \\
\hline & 10 & & 12 \\
\hline 1 & A I interface with all vendors, all members, and manage & 1 & I don't know how ProCare managed the list with the \\
\hline 2 & all the finances for the company. & 2 & vendor that they had. \\
\hline 3 & I'm the sole employee. & 3 & Q And was there any particular individual at ProCare \\
\hline 4 & Q Thank you. & 4 & Services who was responsible for handling Kois Tribal \\
\hline 5 & So you don't have any direct reports at Kois Tribal & 5 & Management work? \\
\hline 6 & Management? & 6 & A That would be Qadeer Ahmed. \\
\hline 7 & A I'm sorry? & 7 & Q Would you mind spelling his name, if you know? \\
\hline 8 & Q Do you have any direct reports at Kois Tribal & 8 & A Q-A-D-E-E-R A-H-M-E-D. \\
\hline 9 & Management? & 9 & Q Thank you. \\
\hline 10 & A I'm sorry, I don't understand what you mean. & 10 & A There was another person, Michael. I don't know his \\
\hline 11 & Q Does anyone report to you at Kois Tribal Management? & 11 & last name. \\
\hline 12 & A No. & 12 & Q Michael worked with Qadeer? \\
\hline 13 & Q So you said that you interface with all members and & 13 & A Yes. \\
\hline 14 & vendors; is that correct? & 14 & Qadeer went by "Q" in correspondence. \\
\hline 15 & A Yes. & 15 & Q Thank you. \\
\hline 16 & Q What does interfacing with the vendors entail? & 16 & How did you come to get involved with Kois Tribal \\
\hline 17 & A I'm responsible for establishing the relationships with & 17 & Management in October 2015? \\
\hline 18 & all vendors, so discussing any kind of discounts given & 18 & A The buyers group was not successful. We didn't have a \\
\hline 19 & to the members of the group, making sure that they have & 19 & lot of interest. \\
\hline 20 & the contact information of the members, field any & 20 & Burkhart was the only known supply company I was \\
\hline 21 & complaints from the members to the vendors, vice versa. & 21 & familiar with that was a part of it, and they weren't \\
\hline 22 & Q That's helpful. Thank you. & 22 & getting a lot of communication, and there wasn't a lot \\
\hline 23 & And then with regard to your interfacing with & 23 & of clarity of what the buyers group was doing in their \\
\hline 24 & members, what, generally, does that involve? & 24 & direction, so I stepped in and assumed responsibility. \\
\hline 25 & A I make sure their memberships are current and telling & 25 & Q Okay. Did your father ask you to do that? \\
\hline
\end{tabular}

\begin{tabular}{|c|c|c|c|}
\hline & 17 & & 19 \\
\hline 1 & Q And what prompted you to go to the Washington State & 1 & A Dental assistant, front desk, patient comfort/patient \\
\hline 2 & Dental Association conference? & 2 & awareness, somebody in-between. \\
\hline 3 & A About 16, 17 years ago I had a web design company, and & 3 & Q Thank you. \\
\hline 4 & we put a booth at the Washington State Dental & 4 & What about for the Seattle office? Does he have \\
\hline 5 & Association meeting to try to solicit business. & 5 & any employees in Seattle? \\
\hline 6 & Q Have you been to the Washington State Dental Association & 6 & A No. \\
\hline 7 & meeting since that one time? & 7 & Q What is the name of his dental practice? \\
\hline 8 & A No. & 8 & A John C. Kois, DMD, MSD. \\
\hline 9 & Q Okay. And for Chicago Midwinter, did you only attend & 9 & Q I think we talked a little bit about your father's role \\
\hline 10 & that one time in February of this year, 2017? & 10 & at Kois Center, but does Dr. Kois have any role at Kois \\
\hline 11 & A Yes. & 11 & Tribal Management? \\
\hline 12 & Q Going back to your work at Kois Center and Kois Tribal & 12 & A No. \\
\hline 13 & Management, how much of your time is spent working on & 13 & Q Is his role at Kois Center limited to being an \\
\hline 14 & Kois Tribal Management work as opposed to Kois Center? & 14 & instructor? \\
\hline 15 & A In terms of a week, a month-- & 15 & A Can you rephrase? \\
\hline 16 & Q Sure. & 16 & Q What is your father's role at Kois Center? \\
\hline 17 & A week? & 17 & A He is a primary instructor and also is-- also \\
\hline 18 & A Depending if there are new vendors, which take more & 18 & participates in any major decisions for the company \\
\hline 19 & time. & 19 & going forward. \\
\hline 20 & I would say in general five percent or less. & 20 & Q Does he have a formal title at Kois Center? \\
\hline 21 & Q So most of your time is doing Kois Center work? & 21 & A Director. \\
\hline 22 & A Correct. & 22 & Q Does he participate in any major decisions related to \\
\hline 23 & Q I would like to ask you just a few questions about your & 23 & Kois Tribal Management? \\
\hline 24 & father's background. & 24 & A No. \\
\hline 25 & A Yes. & 25 & Q How did Kois Tribal Management come to be formed, if you \\
\hline & 18 & & 20 \\
\hline 1 & \(Q\) If you know the answers, that would be great. If you & 1 & know? \\
\hline 2 & don't, that's understandable. & 2 & A I do. \\
\hline 3 & Is your father a practicing dentist? & 3 & Through the courses at the center, we see a lot of \\
\hline 4 & A Yes. & 4 & dentists from all over, and we had heard complaints from \\
\hline 5 & Q How long has he been a dentist? Do you know? & 5 & dentists that they have a difficult time competing with \\
\hline 6 & A Approximately 40 years. & 6 & larger companies that have the ability to purchase \\
\hline 7 & Q Does he have any specialties? & 7 & products at a cheaper price than them because of the \\
\hline 8 & A Yes. & 8 & bulk that they purchase. \\
\hline 9 & Q What are they? & 9 & The idea was formed to get a group of dentists that \\
\hline 10 & A He is a perio/prosthodontist. & 10 & are like-minded, people that come to the center, to get \\
\hline 11 & Q Does he have an office in Seattle? & 11 & together and say, "This is a group of people that are \\
\hline 12 & A Yes. & 12 & buying products that are recommended at the center." \\
\hline 13 & Q Does he also have an office in Tacoma? & 13 & My dad has products that he recommends, and he is \\
\hline 14 & A Yes. & 14 & not paid a sponsorship, so the products he recommends \\
\hline 15 & Q Does he have any employees at his dental practice? & 15 & are usually popular with the dentists because they know \\
\hline 16 & A Which office? & 16 & it comes from something he actually likes instead of \\
\hline 17 & Q Either one. & 17 & something he's paid for. \\
\hline 18 & A Yes. & 18 & The idea was to go to these companies and say, "The \\
\hline 19 & Q What about Tacoma? Does he have any employees there? & 19 & products that we are recommending are going to be \\
\hline 20 & A Yes. Tacoma is his primary practice. & 20 & popular. Would you consider giving a discount to people \\
\hline 21 & Q Okay. How many employees, do you know, approximately? & 21 & as part of our group for buying one of something, no \\
\hline 22 & A Three. & 22 & quantity, no obligation, no exclusivity? We would like \\
\hline 23 & Q Are any of them dentists? & 23 & the best price for one of something." \\
\hline 24 & A No. & 24 & Q Okay. Thank you. That's very helpful. \\
\hline 25 & Q What are their job duties, generally? & 25 & You said that through the Kois Center you have seen \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 21 & & 23 \\
\hline 1 & dentists and heard complaints that they have a difficult & 1 & It's a separate company, and there's a separate \\
\hline 2 & time competing with larger companies. & 2 & membership fee to gain access to some of the discounts. \\
\hline 3 & Are you referring to independent dentists? & 3 & Q Okay. Thank you. \\
\hline 4 & A Possibly. & 4 & A You're welcome. \\
\hline 5 & Some dentists have several practices. & 5 & \multirow[t]{2}{*}{Q So members of the Kois Buyers Group, they obtain discounts on supplies; is that right?} \\
\hline 6 & Some dentists are part of corporations that have & 6 & \\
\hline 7 & hundreds of practices. & 7 & A Correct. \\
\hline 8 & A lot of those practices will direct their members & 8 & \multirow[t]{2}{*}{Q And are there any other services that Kois Buyers Group offers to its members?} \\
\hline 9 & to buy certain products, and then they have the buying & 9 & \\
\hline 10 & power to negotiate directly with manufacturers or & 10 & A Besides supplies? \\
\hline 11 & distribution companies in general for a larger commit on & 11 & Q Yeah, besides discounts on supplies. \\
\hline 12 & something, which we don't have the option to do. & 12 & A Any other discount advantages that people get are \\
\hline 13 & Q When you say "we," what do you mean? & 13 & through vendors of the buyers group. \\
\hline 14 & A The members of the buyers group, smaller dentists, & 14 & The only product the buyers group has is a \\
\hline 15 & independent practices. & 15 & membership. \\
\hline 16 & If you're buying one of something, you have & 16 & Does that answer your question? \\
\hline 17 & significantly less buying power than if you're buying & 17 & Q Yes. \\
\hline 18 & 10,000. & 18 & I may ask some follow-up questions. \\
\hline 19 & Q So the complaints that you heard from dentists, that & 19 & Does Kois Buyers Group offer other services, like \\
\hline 20 & they were having a difficult time competing with larger & 20 & marketing or financing or website design for members of \\
\hline 21 & companies, those were complaints from the smaller, & 21 & the Kois Buyers Group? \\
\hline 22 & independent dentists? & 22 & A No. \\
\hline 23 & A Yes. They said their percentage of overhead for & 23 & Q Does Kois Buyers Group offer member benefits or \\
\hline 24 & supplies was higher because their costs were higher per & 24 & discounts relating to dental equipment or is it solely \\
\hline 25 & product than the bigger companies. & 25 & related to supplies? \\
\hline & 22 & & 24 \\
\hline 1 & Q And so what are the benefits of Kois Tribal Management & 1 & A Some equipment, depending on the vendor, but that's \\
\hline 2 & membership? & 2 & vendor dependent. \\
\hline 3 & A Members of the Kois Buyers Group have an option-- & 3 & Q So some vendors might offer discounts on equipment? \\
\hline 4 & opportunity for discounted prices without buying in & 4 & A Correct. \\
\hline 5 & larger quantities. & 5 & Q And I think you have already mentioned this, but just to \\
\hline 6 & Q Okay. So that was a good clarification. & 6 & make sure I have it correct, must a dentist be a member \\
\hline 7 & The members are members of Kois Buyers Group, not & 7 & of Kois Buyers Group to access the discounted pricing on \\
\hline 8 & Kois Tribal Management; is that correct? & 8 & merchandise, supplies, and equipment? \\
\hline 9 & A Correct. & 9 & A Yes. \\
\hline 10 & Kois Tribal Management is the company that manages & 10 & Q Is there a membership fee? \\
\hline 11 & Kois Buyers Group. & 11 & A Yes. \\
\hline 12 & Q Okay. And do you have a sense or an understanding for & 12 & Q How much is it? \\
\hline 13 & why it's broken out like that, why Kois Tribal & 13 & A \$299 a year. \\
\hline 14 & Management is the company that manages Kois Buyers & 14 & Q And that's collected by Kois Buyers Group? \\
\hline 15 & Group? & 15 & A Yes. \\
\hline 16 & A Kois Buyers Group was something we renamed because there & 16 & Q And what does Kois Buyers Group do with the membership \\
\hline 17 & was a lot of confusion that Kois Tribal Management-- if & 17 & fees? \\
\hline 18 & I remember correctly, was because the people that come & 18 & A That money pays for travel for myself to go to these \\
\hline 19 & to the Kois Center consider themselves part of a tribe, & 19 & conferences. \\
\hline 20 & which is-- as a group, everyone is in tight, close & 20 & We also pay the Kois Center for marketing. \\
\hline 21 & relationships, and the relationship between Kois Tribal & 21 & Also for website development. \\
\hline 22 & Management and the tribe as a whole was a bit confusing, & 22 & Q So paying the Kois Center for marketing, is that \\
\hline 23 & so we separated it to Kois Buyers Group to differentiate & 23 & marketing the Kois Buyers Group through the Kois Center? \\
\hline 24 & that these are-- this is a membership that's separate & 24 & A Yes. \\
\hline 25 & from the Kois Center, even though we have close ties. & 25 & Q And then website development, is that just related to \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 25 & & 27 \\
\hline 1 & the Kois Buyers Group website? & 1 & A Yes. \\
\hline 2 & A Correct. & 2 & Q Does it also have members that are located in Canada? \\
\hline 3 & Q I think I know the answer to this, but who are Kois & 3 & A Yes. \\
\hline 4 & Buyers Group members, generally? & 4 & Q Do you know which state has the most members, most Kois \\
\hline 5 & A Generally-- well, they have to hit a certain threshold & 5 & Buyers Group members? \\
\hline 6 & to be able to have access. & 6 & A I could guess. \\
\hline 7 & You had to have come to at least one course at the & 7 & Q What would your guess be? \\
\hline 8 & Kois Center. & 8 & A Washington. \\
\hline 9 & To answer your question fully, buyers group members & 9 & Q What is your guess based on? \\
\hline 10 & are dentists who have attended at least one course at & 10 & A Based on the number of members that have been to the \\
\hline 11 & the Kois Center and have signed up for membership. & 11 & Kois. \\
\hline 12 & Q Are they typically dentists who own solo or private & 12 & There is more in Washington because our center is \\
\hline 13 & practices? & 13 & in Washington. \\
\hline 14 & A I can't tell you definitively. & 14 & Q Approximately how many members does the Kois Buyers \\
\hline 15 & I could tell you what I think on average, if that's & 15 & Group have today? \\
\hline 16 & acceptable. & 16 & A Approximately 515. \\
\hline 17 & Q That would be helpful, yes. & 17 & Q And then what about when you first started at Kois \\
\hline 18 & A Generally, yes. & 18 & Buyers Group in October of 2015? Do you have a \\
\hline 19 & Q Do you think there are any dentists from larger groups, & 19 & recollection of how many members, approximately-- \\
\hline 20 & like corporate accounts or dental service organizations, & 20 & A It was approximately 170. \\
\hline 21 & that are members? & 21 & Q So generally today I want to ask you questions about the \\
\hline 22 & A Not that I've heard of. & 22 & Kois Buyers Group, so if I use the word "Kois," I am \\
\hline 23 & I think I've heard of a few that had more than one & 23 & referring to Kois Buyers Group unless I state otherwise. \\
\hline 24 & practice location, but not, you know, dozens or-- not & 24 & A Okay. \\
\hline 25 & the large, large. & 25 & Q Do you understand? \\
\hline & 26 & & 28 \\
\hline 1 & Q Okay. Is there a word that you use for dentists that & 1 & A Yes. \\
\hline 2 & have more than one practice location? & 2 & Q Thank you. \\
\hline 3 & A No. & 3 & So it sounds like Kois's membership increased from \\
\hline 4 & Q Okay. There's not like a term in the industry that you & 4 & 170 to approximately 515 today, since you joined in \\
\hline 5 & would use for those types of dentists? & 5 & 2015. \\
\hline 6 & A For more than one practice location? & 6 & How did you get more members to join Kois? \\
\hline 7 & Q Yeah. & 7 & A We rebuilt the website-- created a website -- there \\
\hline 8 & A There's no industry standard word. & 8 & wasn't one -- with information on the members. \\
\hline 9 & There's terms that you can use as practices get & 9 & We developed an informational handout that the Kois \\
\hline 10 & bigger, but that has to do with the organizational & 10 & Center has allowed us to provide to attendees at the \\
\hline 11 & structure of the practice. & 11 & courses. \\
\hline 12 & I could say that a practice-- somebody has multiple & 12 & We do e-mail newsletters. \\
\hline 13 & locations, would be about as standard as you get until & 13 & We started adding additional vendors, besides just \\
\hline 14 & you get to some of the very large groups. & 14 & a dental supply company. \\
\hline 15 & Q And what do you refer to the large groups as? & 15 & Q You mentioned e-mail newsletters. \\
\hline 16 & A Those would be DSOs. That's a dental service & 16 & A Yes. \\
\hline 17 & organization, I believe is what they're calling & 17 & Q Are those e-mail newsletters sent to-- who are they sent \\
\hline 18 & themselves now. & 18 & to? \\
\hline 19 & I am not familiar with what their business model & 19 & A They are sent to members of the buyers group to announce \\
\hline 20 & is, but generally they have anything from-- from what & 20 & new members. \\
\hline 21 & I've seen, as small as three practices and as large as & 21 & We also send updates through the Kois Center \\
\hline 22 & several hundred. & 22 & newsletters for updated new vendors and on Kois Center's \\
\hline 23 & Q Thank you. & 23 & social media. \\
\hline 24 & Does Kois Buyers Group have members throughout the & 24 & Q Are you responsible for sending these updates? \\
\hline 25 & country? & 25 & A Yes. \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 29 & & 31 \\
\hline 1 & Q Do you send the e-mail newsletters? & 1 & Burkhart members who would have access to a rep? \\
\hline 2 & A Yes. & 2 & A Where there's full-service representation, there's \\
\hline 3 & Q So how would you characterize Kois Buyers Group's growth & 3 & \multirow[t]{2}{*}{usually a distribution warehouse where products can come same day, where that's not an option -- at no charge --} \\
\hline 4 & in membership over the past two years or so? & 4 & \\
\hline 5 & A Slow. & 5 & for people without representation. \\
\hline 6 & Q Do you have an understanding of why it has been slow? & 6 & Q Where does Burkhart have full-service representation? \\
\hline 7 & A I could make an assumption. & 7 & What part of the country? \\
\hline 8 & Q Sure. & 8 & A Mostly the West Coast. \\
\hline 9 & A That a lot of dentists have a rep that they're happy & 9 & I don't know how far east they go. \\
\hline 10 & with, that is not part of the dental supply company that & 10 & Q For members that are in an area where Burkhart has \\
\hline 11 & is part of the buyers group, and they would prefer not & 11 & full-service representation, those members would be \\
\hline 12 & to change reps. & 12 & likely to get supplies faster; is that correct? \\
\hline 13 & It's more true on the East Coast where the dental & 13 & A If needed, faster, yes. \\
\hline 14 & supply company we use does not have a rep. Everything & 14 & I am not familiar with all the shipping options for \\
\hline 15 & is online distribution. & 15 & \multirow[t]{2}{*}{Burkhart and if overnight shipping is available for people on the East Coast.} \\
\hline 16 & Also, some dentists are lazy. & 16 & \\
\hline 17 & Q Okay. Let me take the last one first. & 17 & It depends on if you need it faster or not. \\
\hline 18 & How would a dentist being lazy relate to slow & 18 & Usually two to three days with proper inventory \\
\hline 19 & growth? & 19 & management isn't an issue to get supplies in time. \\
\hline 20 & A Sure. & 20 & It's the model they set up. \\
\hline 21 & They're current members of some of the vendors in & 21 & Q It's the model who set up? \\
\hline 22 & the buyers group, and by signing up, they could save not & 22 & A Burkhart. \\
\hline 23 & only their membership fee but additional income, a & 23 & \\
\hline 24 & definite cost, but they just choose not to sign up. & 24 & That is a detractor for people on the East Coast. \\
\hline 25 & Q So which-- you said that the dental supply company that & 25 & Q Having a rep in the office is helpful for inventory \\
\hline & 30 & & 32 \\
\hline 1 & you use does not have a rep on the East Coast. & 1 & management, you said? \\
\hline 2 & Which company is that? & 2 & A Also just a personal relationship. \\
\hline 3 & A Burkhart. & 3 & Some of these practices have known their reps for \\
\hline 4 & Q So do Kois Buyers Group members on the East Coast not & 4 & many years, and cheaper price or not, they're not \\
\hline 5 & have access to Burkhart supplies? & 5 & willing to move. There's a loyalty factor. \\
\hline 6 & A They do. & 6 & Some of the other vendors that we have in the \\
\hline 7 & It's through online purchasing. & 7 & buyers group don't have reps, everything is direct \\
\hline 8 & They don't have a rep that comes to their practice, & 8 & online sales anyway, so that has helped increase the \\
\hline 9 & and they have to wait for their products to be shipped. & 9 & membership of the buyers group. \\
\hline 10 & That is not the most popular option for a lot of & 10 & Some members don't purchase at all from the supply \\
\hline 11 & dentists. & 11 & company. \\
\hline 12 & \(Q\) Do you have an understanding of why? & 12 & Q How has that increased the membership of the buyers \\
\hline 13 & A Inventory management is a big piece. & 13 & group? \\
\hline 14 & A lot of the reps of these companies will come in & 14 & A Buyers are willing to purchase from vendors other than \\
\hline 15 & and manage the inventory for the dentist and tell them & 15 & the dental supply company in the buyers group, so they \\
\hline 16 & when products are low, when they need to order. & 16 & don't have to change their dental supply company, which \\
\hline 17 & If they don't have one of those reps, the staff has & 17 & they didn't have to anyway, but they feel better about \\
\hline 18 & to do that. & 18 & keeping a rep in their office, and there's no tension \\
\hline 19 & Depending on how good their staff is, that can & 19 & with having this other option, but they can buy from \\
\hline 20 & either be a plus or a minus. & 20 & another vendor in the buyers group and still save. \\
\hline 21 & Q And then you said that these members that have to do & 21 & Q Okay. I see. \\
\hline 22 & online purchasing, they have to wait for the products to & 22 & Are the vendors you're talking about manufacturers \\
\hline 23 & be shipped? & 23 & instead of dental distributors? \\
\hline 24 & A Yes. & 24 & A Yes. \\
\hline 25 & Q Is that somehow different from the members-- the & 25 & Q So would you consider Burkhart to be a dental \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline \multicolumn{2}{|r|}{33} & \multicolumn{2}{|r|}{35} \\
\hline 1 & distributor? & 1 & Q Too high for dentists? \\
\hline 2 & A Yes. & 2 & A Yes. \\
\hline 3 & Q Or you mentioned "dental supply company." & 3 & Q Did you hear complaints? \\
\hline 4 & Is that another word for "Burkhart"? & 4 & A No. \\
\hline 5 & A Yes. & 5 & Q How did you know that the costs were too high? \\
\hline 6 & Q So buyers or members could maintain their relationship & 6 & A Personal preference. \\
\hline 7 & with the rep in the office but still get a discount by & 7 & Q Whose personal preference? \\
\hline 8 & purchasing through the Kois Buyers Group direct from the & 8 & A Mine. \\
\hline 9 & manufacturer? & 9 & Q Okay. \\
\hline 10 & A From those particular vendors. & 10 & \multirow[t]{3}{*}{A My preference is to provide the dentists as much value as possible with charging the least amount of money to keep the program going.} \\
\hline 11 & They can also purchase from Burkhart and keep their & 11 & \\
\hline 12 & Schein rep, their Patterson rep. & 12 & \\
\hline 13 & There is no obligation to purchase everything from & 13 & It is not intended to be a profitable business. \\
\hline 14 & one person. & 14 & Q If it's not intended to be a profitable business, why do \\
\hline 15 & They can purchase all or nothing from them or & 15 & you have Kois Buyers Group? \\
\hline 16 & everything in-between. & 16 & A There's a cost associated with managing the buyers \\
\hline 17 & Q Understood. & 17 & group. That's what the purpose of the charge is. \\
\hline 18 & You said that having other vendors, like & 18 & Does that answer your question? \\
\hline 19 & manufacturer vendors, has increased the membership of & 19 & Q Well, I guess, why did you or your father start Kois \\
\hline 20 & the buyers group? & 20 & Buyers Group, if not to make profit? \\
\hline 21 & A Yes. & 21 & A Sure. \\
\hline 22 & Q And that's because those members might be able to keep & 22 & \multirow[t]{2}{*}{It's a way to allow the smaller dentists an option to compete with the larger companies, by reducing some} \\
\hline 23 & their representative and not switch to Burkhart? & 23 & \\
\hline 24 & A If Burkhart is the only company that's a vendor in the & 24 & of their overhead. \\
\hline 25 & buyers group, and you have no interest in purchasing & 25 & Q So it was basically just to help the smaller dentists? \\
\hline & 34 & & 36 \\
\hline 1 & anything from Burkhart, then there's not a lot of & 1 & A Yes. \\
\hline 2 & incentive to join the buyers group, but with the & 2 & \multirow[t]{2}{*}{The overall goal is to save the dentists enough money, that it can pay for their education at the Kois} \\
\hline 3 & addition of additional companies, there's more incentive & 3 & \\
\hline 4 & of becoming a member, even though you have no intention & 4 & Center. \\
\hline 5 & of purchasing from Burkhart. & 5 & \multirow[t]{2}{*}{Q You mentioned that members are required to take one course at the Kois Center; is that right?} \\
\hline 6 & Q Thank you. & 6 & \\
\hline 7 & Going back to Kois membership, has the \$299 per & 7 & A Correct. \\
\hline 8 & year fee, the fee structure we discussed earlier, has & 8 & Q How much would a class typically run? \\
\hline 9 & that been in place since Kois Buyers Group was founded, & 9 & A A typical three-day class is \$5,395. \\
\hline 10 & if you know? & 10 & Q Is it your goal to save dentists at least that much, \\
\hline 11 & A No. & 11 & \(\mathbf{\$ 5 , 3 9 5}\), through the Kois Buyers Group? \\
\hline 12 & Originally there was a tiered approach, before I & 12 & A It is my goal to save them the total cost of taking all \\
\hline 13 & came onboard, where dentists were charged monthly based & 13 & the courses at the center, which is approximately \\
\hline 14 & on the amount of product that they purchased, so a & 14 & 50,000. \\
\hline 15 & percentage of their supplies. & 15 & Q Okay. Wow, so \$50,000 a year? \\
\hline 16 & There were three tiers. & 16 & \multirow[t]{2}{*}{} \\
\hline 17 & I think it was-- the tallest, highest one was, I & 17 & \\
\hline 18 & think, \(\$ 500\) a month. & 18 & \begin{tabular}{l}
courses, that is the total cost. \\
If they were to save that over the lifetime, that
\end{tabular} \\
\hline 19 & The second tier was approximately \(\$ 300\) a month. & 19 & If they were to save that over the lifetime, that would be great. \\
\hline 20 & The final tier was approximately \(\$ 200\) a month. & 20 & If they can save that every year, that's even \\
\hline 21 & Q And were you responsible for changing that membership & 21 & better. \\
\hline 22 & fee structure? & 22 & Q So has the \$299 fee been in place since October 2015 \\
\hline 23 & A Yes. & 23 & when you started? \\
\hline 24 & Q Why did you change it? & 24 & A No. The fee was in place, but we didn't start charging \\
\hline 25 & A The costs were too high. & 25 & people until March of 2016. \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 37 & & 39 \\
\hline 1 & Q Why didn't you start charging people until then? & 1 & have in the program, complaints. \\
\hline 2 & A Because the program wasn't structured. There was a lot & 2 & Q And there's-- am I correct that there's no requirement \\
\hline 3 & of confusion. & 3 & to purchase through Kois Buyers Group vendors? \\
\hline 4 & Before that month, any charges were a deposit on & 4 & A Correct. \\
\hline 5 & future payments, so anyone that paid \$500 or \$300 & 5 & It's clearly stated on the website, that there's no \\
\hline 6 & previously, we pushed all that forward. & 6 & obligation. \\
\hline 7 & If they paid \(\$ 300\), they paid for a year of & 7 & It is also listed in all newsletters that I send \\
\hline 8 & membership, and they wouldn't be charged until the & 8 & out. \\
\hline 9 & following year. & 9 & Q And even if there's no requirement, are there any \\
\hline 10 & If they paid 500, we rounded that to two years, and & 10 & incentives to purchase through the Kois vendors? \\
\hline 11 & they didn't pay for two years. & 11 & A There would be discounts. \\
\hline 12 & We have current members that haven't paid more than & 12 & Q Purchasing through the Kois vendors gives access to \\
\hline 13 & their deposit when they started in 2014. & 13 & discounts, correct? \\
\hline 14 & Q So you said prior to March 2016 you weren't charging & 14 & A Correct. \\
\hline 15 & people because the program wasn't structured. & 15 & Q And there are no requirements for the dentists to change \\
\hline 16 & What did you mean by that? & 16 & their practice in any way? \\
\hline 17 & A Right. & 17 & A No. \\
\hline 18 & There wasn't a platform in place to charge them. & 18 & Q And Kois Buyers Group does not take any ownership \\
\hline 19 & Everything was manual. & 19 & interest in the member dental practices, correct? \\
\hline 20 & There was no easy place for information to be & 20 & A Correct. \\
\hline 21 & stored, no organized fashion of displaying the discounts & 21 & Q And does Kois Buyers Group play any role in management \\
\hline 22 & from the particular vendors. & 22 & decisions of the member dental practices? \\
\hline 23 & It was a very disorganized group. & 23 & A No. \\
\hline 24 & Q But then as of March 2016, it became more organized? & 24 & Q So as part of your job duties, do you interact with Kois \\
\hline 25 & A By March 2016 we had a website in place that listed all & 25 & Buyers Group members? \\
\hline & 38 & & 40 \\
\hline 1 & the vendors. & 1 & A Yes. \\
\hline 2 & It was also a place for members to sign up for the & 2 & Q How frequently? \\
\hline 3 & buyers group. & 3 & A It's at the members' discrepancy, so when they choose to \\
\hline 4 & The website also does renewals for memberships, to & 4 & reach out to me. \\
\hline 5 & make things more efficient, which is why it takes so & 5 & That's an interaction I will have with them. \\
\hline 6 & little time for me to administer currently. & 6 & Other than them engaging the conversation, the only \\
\hline 7 & Q Thank you. & 7 & interaction I have is the newsletters and the social \\
\hline 8 & Are Kois members required to sign an agreement with & 8 & media posts that we do. \\
\hline 9 & Kois Buyers Group to access the benefits? & 9 & Q Okay. How frequently, approximately, do members reach \\
\hline 10 & A No. & 10 & out to you? \\
\hline 11 & Q So I have heard of something called the Tribal & 11 & A Two or three times a month. \\
\hline 12 & Membership Program. & 12 & Q Two or three times a month you get a member reaching out \\
\hline 13 & Do you know what that is? & 13 & to you, approximately? \\
\hline 14 & A Yes. & 14 & A Mm-hm. \\
\hline 15 & Q What is that? & 15 & Q For what purpose do they typically reach out? \\
\hline 16 & A That is what was originally called-- that's what the & 16 & A Some of them have questions about the buyers group that \\
\hline 17 & buyers group was originally called. & 17 & could be answered on the website. They just choose not \\
\hline 18 & Q And are there rules that-- are there Tribal Membership & 18 & to \(\log\) in and find the answers themselves. \\
\hline 19 & Program rules that members must abide by? & 19 & Some of them are compliments of the success that \\
\hline 20 & A They have to have taken at least one course. & 20 & they've had with the vendors of the group. \\
\hline 21 & Q Other than that, no rules, that you are aware of? & 21 & Some of them are complaints from the vendors not \\
\hline 22 & A No. No. & 22 & giving them the discounts that they were supposed to \\
\hline 23 & They are free to tell anybody they like whatever & 23 & receive. \\
\hline 24 & discounts they get from any members. & 24 & Q Do you usually receive communications from members via \\
\hline 25 & They're free to tell anybody about any success they & 25 & e-mail? \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 41 & & 43 \\
\hline 1 & A More than likely. & 1 & \multirow[t]{2}{*}{It's voluntary, so it's whatever they feel compelled to share their experience.} \\
\hline 2 & Occasionally phone calls. & 2 & \\
\hline 3 & Occasionally, if the people are at courses, they'll & 3 & \multirow[t]{3}{*}{Q Do you have a sense for how much money that dentists, who are members of Kois Buyers Group, are saving in a year?} \\
\hline 4 & tell me in-person. & 4 & \\
\hline 5 & Q Do you attend courses yourself? & 5 & \\
\hline 6 & A What do you mean by "attend"? & 6 & \multirow[t]{2}{*}{A It depends on vendors that they are saving the money on. We ask vendors to give us an update in whether some} \\
\hline 7 & Q You said "occasionally if people are at courses, they & 7 & \\
\hline 8 & will tell me in-person," so I was wondering if you & 8 & of the members are successful in saving money. \\
\hline 9 & generally attend courses. & 9 & Q How frequently do you receive that update? \\
\hline 10 & A I don't have a seat in the room, so I am not a general & 10 & A Annually. \\
\hline 11 & participant in the course, but at breaks I will come out & 11 & We ask all the vendors, and it is voluntary whether \\
\hline 12 & and introduce myself and socialize with the members, & 12 & or not they choose to send any updates on that. \\
\hline 13 & make sure they're comfortable, they're enjoying their & 13 & \multirow[t]{2}{*}{Q For those that do send an update, how would they send that to you?} \\
\hline 14 & course. & 14 & \\
\hline 15 & Q Am I correct that dentists can take courses at Kois & 15 & A As an e-mail generally. \\
\hline 16 & Center without being a member of the Kois Buyers Group? & 16 & Q Do you recall receiving any e-mails from vendors about \\
\hline 17 & A Yes. & 17 & how members have been saving money? \\
\hline 18 & Q How frequently does the Kois Center host courses? & 18 & A Yeah. We received one last year and this year from \\
\hline 19 & A Approximately 30 courses taught specifically by Dr. Kois & 19 & Burkhart. \\
\hline 20 & per year, and approximately five additional adjunctive & 20 & \\
\hline 21 & courses per year. & 21 & information from the customers, their name, practice, \\
\hline 22 & Q And the courses can run more than one day? & 22 & and give us an idea of anybody that's a member of the \\
\hline 23 & A Correct. & 23 & buyers group, pre and post membership, if they saved any \\
\hline 24 & Q Do they typically run more than one day? & 24 & money. \\
\hline 25 & A Yes. & 25 & Q What were the results? \\
\hline & 42 & & 44 \\
\hline 1 & Q What do they typically run? & 1 & A Some members were saving on an average of 20,000 to \\
\hline 2 & A Typically for a course, a core course, a Kois course, & 2 & 30,000 a year in their supplies, as compared to their \\
\hline 3 & there is either a three-day course or a five-day course. & 3 & previous relationships. \\
\hline 4 & Course days are anywhere from ten hours a day for a & 4 & Some were previous Burkhart members but not Kois \\
\hline 5 & three-day and 11 hours a day for a five-day. & 5 & Buyers Group members. \\
\hline 6 & Q Where are the Kois classes held? & 6 & Some were various dental supply-- they order from \\
\hline 7 & A At the Kois Center in South Lake Union. & 7 & lots of different people. \\
\hline 8 & Q You mentioned that some dentists have reached out with & 8 & \multirow[t]{2}{*}{Some were from Schein, Patterson-- it just depends on who they were with.} \\
\hline 9 & compliments about Kois Buyers Group? & 9 & \\
\hline 10 & A Yes. & 10 & Burkhart has a very structured, stringent way of \\
\hline 11 & Q What type of compliments have you heard? & 11 & determining that, where it's only if there is an \\
\hline 12 & A They're saving a lot of money. & 12 & agreement that they are taking all of their business, so \\
\hline 13 & Q Anything else? & 13 & they have some sort of a guarantee program where they \\
\hline 14 & A They love the website. & 14 & match up the invoices and compare things line by line. \\
\hline 15 & Q Anything else? & 15 & Q So Burkhart has a guarantee program. \\
\hline 16 & A They appreciate my efforts. & 16 & Is that for Kois Buyers Group members? \\
\hline 17 & Q Okay. So you have heard from dentists that they've & 17 & A No. It's company-wide. \\
\hline 18 & saving a lot of money? & 18 & I believe it's called a supply side guarantee. \\
\hline 19 & A Yeah. & 19 & They guarantee savings compared to some other \\
\hline 20 & Q How frequently do you hear that? & 20 & competitors if they're purchasing all through them. \\
\hline 21 & A Every-- it depends on the time of year. & 21 & Q So Kois Buyers Group members would have access to that \\
\hline 22 & I would say quarterly. & 22 & program? \\
\hline 23 & Q Quarterly you will hear from one dentist saying that & 23 & A Anybody would have access to that. \\
\hline 24 & they're saving a lot of money? & 24 & You don't have to be a Kois Buyers Group member to \\
\hline 25 & A Sure. & 25 & have access. \\
\hline
\end{tabular}

\section*{Q Understood.}

MR. RYAN-LANG: I think we have been going a little over an hour.

Do you need to take a break?
MS. GOFF: This is a great time for a
break, if you want.
MR. RYAN-LANG: I would like to take
a five-minute or ten-minute break.
MS. GOFF: Sure.
(Recess 9:56 to 10:07 a m.)
Q (By Ms. Goff) Mr. Kois, from your experience in the dental industry, do you believe that dentists are interested in joining Kois Buyers Group or groups like Kois Buyers Group?
A I can't speak to what their interest is.
I can tell you that there's a lot of buyers groups starting. We are certainly not the only ones. I'm sure there's a reason for that.

If there's that many starting, there has to be an interest, but I can't tell you for sure.

\section*{Q Thank you.}

Do you have any understanding of why dentists who are members of Kois Buyers Group join?
A They join to get a discount on products, mostly products

Q Any sources.
A I don't have any.
Q Have you heard of any challenges in the dental market specifically related to private practice dentists?
A The larger group practices are providing a lot of services that are cheaper, and they're trying to compete on price, and for a dentist that focuses with competing on value, that's a hard market to be in.
Q And so when you're referring to the group practices providing services that are cheaper, what kind of services do you mean?
A You know, a crown can be-- there's no set fee, unless you're dealing with an insurance company, in which case they set a fee for how much a crown is, but a dentist has a lot of latitude to decide on how much profit they want to make, whether there's a higher lab bill, a higher supply-- if you want to make a crown that looks exactly like the tooth they had or a brick in a person's mouth, that's the choice of the dentist and the patient to make an agreement on that.
Q So the larger group practices are providing services to customers, the people that are getting dental work done that's cheaper?
A Well, private practices do as well.
A private practice can choose to use cheaper
that they already purchase.
Q What do you mean by "products they already purchase"?
A Many of the buyers group members have told me that to join the buyers group, the vendors that are part of the group are vendors that they buy from anyway, so to join and save money on products-- they don't have to do any product changes.

You know, to buy a membership fee, you make that up on a couple of orders, depending on how big your orders are. It's a no-brainer for a lot of dentists. It's really simple.
Q Has Kois Center or Kois Buyers Group done any analysis or study of whether dentists are interested in joining buyers groups?
A No.
Q Do you have any understanding of-- nevermind. Strike that.
Do you have any understanding of whether in the last few years there has been increasing pressure on private dental practices' ability to thrive?
A I don't understand what you mean by "thrive."
Q Do you have any understanding of whether in the past few years there has been increasing pressure on private dental practices' ability to make money?
A Pressure from where?
materials, do something quicker, cut some corners, reduce their own margins.

That's a choice of the dental office.
It's not necessarily a group practice.
Q So are there any challenges related to individual dentists or small practices that you see, due to an increase in growth in large group practices?
A I don't have anything concrete.
I could tell you what dentists feel like, but I don't have anything to prove that, nothing to substantiate that.
Q Well, what can you tell me about what dentists feel?
A Dentists have told me that they feel like the group practices do dentistry differently, and their business model focuses more on revenue than patient care.
Q Have dentists ever told you that the high price of supplies has been a challenge for them?
A I don't understand what you mean by "challenge."
Q Has been a-- have dentists ever informed you that the high price of supplies has led to lower profit margins for dentists?
A I would say that "high" is a subjective term, so dentists always appreciate lower costs, but if the costs they're spending is the costs they've always spent, they don't have an idea of what "high" is until they've

\begin{tabular}{|c|c|c|c|}
\hline & 53 & & 55 \\
\hline 1 & A Informal. & 1 & Q Did you give an idea of how much members saved at that \\
\hline 2 & We ask people. & 2 & symposium? \\
\hline 3 & If they say they're a member and they're happy, we & 3 & A Yes. \\
\hline 4 & ask them why they decided to join the buyers group. & 4 & Q And what did you say? \\
\hline 5 & Q And generally what have you heard? & 5 & A I only received an update from Burkhart, with three \\
\hline 6 & A For discounts. & 6 & members, and the average savings was approximately \\
\hline 7 & Q Any other reasons that members have given for why they & 7 & \$23,000. \\
\hline 8 & have joined Kois Buyers Group? & 8 & Q Do you have an understanding of how Burkhart chose those \\
\hline 9 & A Some of the early members, before my time, they joined & 9 & three members to provide to you? \\
\hline 10 & for the hope of discounts. & 10 & A Yes. They were ones that they had invoices from the \\
\hline 11 & When the initial members first started, there was & 11 & practice from pre membership to post membership, and \\
\hline 12 & no vendors, just the hope of discounts to come, so they & 12 & they could compare the prices. \\
\hline 13 & weren't joining for the discounts, they were joining for & 13 & Q Okay. So do you have any understanding of whether that \\
\hline 14 & the hope of discounts. & 14 & \(\mathbf{2 3 , 0 0 0}\) is a norm or is typical for buying group members, \\
\hline 15 & Q Thank you. & 15 & for Kois Buyers Group members? \\
\hline 16 & Is it fair to say that obtaining discounts on & 16 & A I don't have an understanding because I don't know how \\
\hline 17 & dental supplies is an important part of Kois buyers & 17 & much they were spending with a previous company and what \\
\hline 18 & group's offering to dentists? & 18 & they're spending now, if it's consolidated, if it's \\
\hline 19 & A Yes. & 19 & something else. \\
\hline 20 & Q And do you have a sense for what percentage of supplies & 20 & Q Okay. What is the annual symposium that you mentioned? \\
\hline 21 & a typical member buys through Kois Buyers Group? & 21 & A It is our large course every year. \\
\hline 22 & A No. & 22 & The Kois Center does a course providing all the \\
\hline 23 & Q Kois has not done-- you or Kois has not done any & 23 & updated scientific research from the last 12 months, and \\
\hline 24 & analysis on that? & 24 & it's presented to-- anyone who has been a graduate, has \\
\hline 25 & A No. & 25 & gone through the program, is invited to come back. \\
\hline & 54 & & 56 \\
\hline 1 & Q And do you have an understanding of whether dentists & 1 & It's generally about 400 people. \\
\hline 2 & save money by joining Kois Buyers Group? & 2 & Q I have a document I would like to show you. \\
\hline 3 & A Yes. & 3 & (Exhibit No. 325 marked \\
\hline 4 & Q And what is your understanding? & 4 & for identification.) \\
\hline 5 & A The dentists tell me they're saving money through the & 5 & \\
\hline 6 & Kois Buyers Group, the dental members. & 6 & Q (By Ms. Goff) I am handing you what's been marked as \\
\hline 7 & Q Do you know what percentage of members save money by & 7 & Exhibit No. 325. \\
\hline 8 & joining Kois Buyers Group? & 8 & This is a document that was produced to us by your \\
\hline 9 & A No. & 9 & counsel. \\
\hline 10 & We don't know what people purchase, if anything, & 10 & A Yes. \\
\hline 11 & from the vendors. & 11 & Q It says, "Johnny's Buyers Group business tip of the \\
\hline 12 & Q Okay. So you don't receive any reports from your & 12 & month," and then there's some text. \\
\hline 13 & vendors regarding how much the members are purchasing? & 13 & Do you see that? \\
\hline 14 & A We have, and it's voluntary. & 14 & A Yes. \\
\hline 15 & Q Voluntary from the vendors? & 15 & Q Is this something that comes from you? \\
\hline 16 & A Correct. & 16 & A Yes. \\
\hline 17 & Q Is that something that Kois seeks out? & 17 & Q What is it? \\
\hline 18 & A We request. & 18 & A So we started in October of last year trying to do a \\
\hline 19 & Q And why do you request that information? & 19 & monthly tip for people, to give them, that was hopefully \\
\hline 20 & A At our annual symposium in July, I give an update, to & 20 & more than just an announcement of a new vendor or just a \\
\hline 21 & anyone who is in the room, of how the buyers group is & 21 & discount, something they could take back to their \\
\hline 22 & doing, and I like to give people an idea of how much & 22 & practice to use to save money, and we did them through, \\
\hline 23 & members have saved. & 23 & I believe, May of this year. \\
\hline 24 & Q Have you had your annual symposium this July? & 24 & The one you have in front-- that you have given me \\
\hline 25 & A Yes. & 25 & as Exhibit No. 325, is the tip that we did for February. \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 57 & & 59 \\
\hline 1 & Q How do you know that? & 1 & become a member of the buyers group? \\
\hline 2 & A Because I know what month this went out. & 2 & Q Yes. \\
\hline 3 & Q So these tips of the month ran from approximately & 3 & A We have had requests from people to ask vendors to be \\
\hline 4 & October 2016 to May of 2017? & 4 & part of the buyers group, and we tell them that "These \\
\hline 5 & A Correct. & 5 & are products that my dad uses in his lectures, that he \\
\hline 6 & Q And was it an e-mail that you sent out? & 6 & likes and promotes, and that we don't receive any \\
\hline 7 & A Yes, it was an e-mail and also posted on our social & 7 & \\
\hline 8 & media, for the Kois Center social media. & 8 & that are purchasing. Would you consider offering them a \\
\hline 9 & Q It just went to members? & 9 & discount?" \\
\hline 10 & A This was a public e-mail. & 10 & We ask them to provide-- if they do a special sale \\
\hline 11 & The e-mail went to members, but anyone with access & 11 & at a trade show or something at a bulk price, "If you \\
\hline 12 & to Internet and our social media could view this. & 12 & could take that price for one product and offer that as \\
\hline 13 & Q And who has access to Kois social media? & 13 & the discount for every day to the members." \\
\hline 14 & A I do. & 14 & Q Thank you. \\
\hline 15 & Q Who could access it? & 15 & \\
\hline 16 & Do you keep your social media-- & 16 & participation, Burkhart will begin to roll out lower \\
\hline 17 & A Open, totally open. & 17 & pricing starting February 1st, 2017." \\
\hline 18 & Q What social media are you referring to? & 18 & Do you see that? \\
\hline 19 & A Facebook, Twitter, LinkedIn, Tumblr, WordPress, & 19 & A Yes. \\
\hline 20 & Instagram. & 20 & Q What does that mean? \\
\hline 21 & Q So do these monthly tips go out on all of those social & 21 & \multirow[t]{2}{*}{I am particularly interested in understanding how the participation of the members relates to Burkhart's} \\
\hline 22 & media mediums you just mentioned? & 22 & \\
\hline 23 & A Yes. & 23 & \multirow[t]{2}{*}{\begin{tabular}{l}
rolling out lower pricing. \\
A So Burkhart tracks how much supply is purchased from the
\end{tabular}} \\
\hline 24 & Q Thank you. & 24 & \\
\hline 25 & Okay. So it says here, "The Kois Buyers Group was & 25 & buyers group. \\
\hline & 58 & & 60 \\
\hline 1 & created with one purpose, get the best price possible & 1 & When I negotiated the contract in December of 2015, \\
\hline 2 & for the individual dentist without having to wait for a & 2 & the current agreement, they said that if there wasn't a \\
\hline 3 & 'trade show' price or purchase in bulk." & 3 & certain amount of participation, that they would be \\
\hline 4 & Do you see that? & 4 & increasing their pricing to members, and I asked them to \\
\hline 5 & A Yes. & 5 & then lower them if there was a certain purchasing amount \\
\hline 6 & Q Is that the Kois Buyers Group's sort of purpose? & 6 & by the members. \\
\hline 7 & A Yes. & 7 & In January they told me that those numbers had been \\
\hline 8 & Q Is there a mission statement somewhere for the Kois & 8 & met for the previous year, and that they would be \\
\hline 9 & Buyers Group? & 9 & lowering their margins by two percent, and that was a \\
\hline 10 & A Yes. It's on the Kois Buyers Group website. & 10 & figure that they came up to on their own. \\
\hline 11 & Q Are the words that are in here, that \(I\) just read, the & 11 & That's not two percent from the previous year's \\
\hline 12 & mission? & 12 & pricing. That was two percent based on their current \\
\hline 13 & A Mostly. & 13 & year pricing. \\
\hline 14 & The mission statement is this and a reminder that & 14 & If they raise their pricing three percent and then \\
\hline 15 & there's no obligation, no exclusivity to purchase from & 15 & lowered it two percent, it is still a one percent \\
\hline 16 & any of the vendors. & 16 & increase. \\
\hline 17 & Q Okay. Thank you. & 17 & Q Do you know what the numbers that were met-- strike \\
\hline 18 & A You're welcome. & 18 & that. \\
\hline 19 & Q Moving down to the next paragraph, it says, "We ask the & 19 & You mentioned that the members bought a certain \\
\hline 20 & participating vendors to look at our membership and & 20 & number of product from Burkhart? \\
\hline 21 & purchasing power as a whole and take into consideration & 21 & A Dollar amount? \\
\hline 22 & when offering discounts to our members." & 22 & I don't know number of products. \\
\hline 23 & Is that how Kois Buyers Group sort of pitches & 23 & Q Okay. Is it a dollar amount that was met? \\
\hline 24 & itself to vendors? & 24 & A Yes. \\
\hline 25 & A Are you asking how we open the dialogue for a vendor to & 25 & Q Okay. And what was the dollar amount? \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 61 & & 63 \\
\hline 1 & & 1 & \multirow[t]{2}{*}{Buyers Group member saves on dental supplies in a given year?} \\
\hline 2 & A I believe it was approximately 6 million.
Q And then the next-- two sentences below that it says, & 2 & \\
\hline 3 & "Our members are seeing real results. Some have saved & 3 & A It depends on what they were buying before. \\
\hline 4 & well over \$50,000." & 4 & If you are buying additional products, it is \\
\hline 5 & Do you see that? & 5 & difficult to account for the supply savings. \\
\hline 6 & A Yes. & 6 & I can tell you what dentists have told me that \\
\hline 7 & Q And so is this indicating that some individual dentists & 7 & they've saved, and it is a percentage based on their \\
\hline 8 & saved over \(\mathbf{\$ 5 0 , 0 0 0}\) in discounts? & 8 & practice, so on average dentists tell me they save \\
\hline 9 & A Yes. & 9 & somewhere between three and 15 percent. \\
\hline 10 & Q And how do you know that some individual-- & 10 & Some dentists watch that more closely than others. \\
\hline 11 & A We had a dentist that came to us in a course and said & 11 & Q They watch the savings-- they track the savings? \\
\hline 12 & they saved over \$50,000. & 12 & A Their inventory in general. \\
\hline 13 & Q Was that just one dentist? & 13 & A lot of dentists don't have a handle on how much \\
\hline 14 & A Yes. & 14 & they spend in any category, including supplies. \\
\hline 15 & Q Have you heard of any other dentists that have saved & 15 & Q For those that you have spoken to, on average, those \\
\hline 16 & that much money? & 16 & dentists have told you they've saved three to 15 \\
\hline 17 & A No. & 17 & percent? \\
\hline 18 & Q And did you have an understanding of whether that & 18 & A On average-- on average the dentists have told me \\
\hline 19 & dentist saved the \(\mathbf{\$ 5 0 , 0 0 0}\) over a period of a year or was & 19 & they've saved, and those dentists, on average, are three \\
\hline 20 & it total since he had been a member? & 20 & to 15 percent. \\
\hline 21 & A He didn't give a timeline. & 21 & There are dentists that tell me they're a buyers \\
\hline 22 & Q And then in the next sentence it says, "This means that & 22 & group member and they're not saving any money. \\
\hline 23 & a Kois Buyers Group member can fund his or her entire & 23 & Q Do you do anything to help those members save more \\
\hline 24 & Kois Center curriculum by using whatever products he or & 24 & money? \\
\hline 25 & she chooses." & 25 & A No. If they're unhappy with their membership, I offer \\
\hline & 62 & & 64 \\
\hline 1 & Is this a reference to the Kois Center curriculum & 1 & them a refund. \\
\hline 2 & being somewhere around \(\mathbf{\$ 5 0 , 0 0 0}\) ? & 2 & Q How frequently does that happen? \\
\hline 3 & A Yes. & 3 & A It's happened once. \\
\hline 4 & Q Thank you. & 4 & Q I would like to talk a little bit about Kois Buyers \\
\hline 5 & We talked today several times about how Kois Buyers & 5 & Group vendors. \\
\hline 6 & Group does not have an obligation to members to purchase & 6 & A Sure. \\
\hline 7 & from the vendors, Kois Buyers Group vendors. & 7 & Q So how does a vendor relationship start? \\
\hline 8 & A Yes. & 8 & A Generally I'll reach out to a sales rep, and they will \\
\hline 9 & Q Why is it that Kois Buyers Group does not require & 9 & reach out to their headquarters and get me in touch with \\
\hline 10 & members to purchase from certain vendors? & 10 & the right person. \\
\hline 11 & A We don't have a financial interest in any company. & 11 & Q And how do you decide which sales reps or which \\
\hline 12 & The Kois Center is wholly independent from & 12 & companies to reach out to? \\
\hline 13 & sponsorships. & 13 & A They're products that are generally listed in the \\
\hline 14 & To direct people to a particular vendor would-- & 14 & courses taught by the Kois Center, so if my dad has a \\
\hline 15 & real or not, should make the appearance that had & 15 & vendor that he likes, he will ask me to see about if \\
\hline 16 & changed, that we did have some sort of financial gain & 16 & they're interested in joining the buyers group as a \\
\hline 17 & from any of these companies, and we don't. & 17 & vendor. \\
\hline 18 & It was an effort to stay as impartial as possible. & 18 & We also have members that will recommend products. \\
\hline 19 & Q Okay. & 19 & Q Okay. And what types of vendors does Kois Buyers Group \\
\hline 20 & A We also don't have a strong opinion either way, where & 20 & approach? \\
\hline 21 & people purchase their products. & 21 & Is it distributors and manufacturers? \\
\hline 22 & We make a recommendation, but ultimately they can & 22 & A Manufacturers mostly. \\
\hline 23 & choose whatever they'd like. & 23 & Q Is Burkhart the only distributor that Kois Buyers Group \\
\hline 24 & Q I think you may have already answered this, but do you & 24 & has a relationship with? \\
\hline 25 & have any understanding of the average amount that a Kois & 25 & A No. \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 65 & & 67 \\
\hline 1 & Q What other ones? & 1 & A We can ask them to negotiate with them a better price \\
\hline 2 & A Sinclair Dental. & 2 & for our members, but ultimately we don't have any \\
\hline 3 & Q Any others? & 3 & control over that. \\
\hline 4 & A No. & 4 & 3 M doesn't distribute directly to our members. \\
\hline 5 & Q Is Sinclair Dental a Canadian-based company? & 5 & Q Have you reached out to 3M about distributing directly \\
\hline 6 & A Yes. & 6 & to members? \\
\hline 7 & Q Do they only sell in Canada? & 7 & A Yes. \\
\hline 8 & A Yes. & 8 & Q And did they say that they were not interested? \\
\hline 9 & Q So within the United States the only distributor that & 9 & A Yes. \\
\hline 10 & Kois Buyers Group has a relationship with is Burkhart? & 10 & Q Did they give you a reason? \\
\hline 11 & A As a distribution company, yes. & 11 & A They said that the members already purchase from 3M-- \\
\hline 12 & Brasseler is a manufacturer, but they were & 12 & well, they already purchase 3 M products, so a discount \\
\hline 13 & purchased by Schein. & 13 & is just eroding their profits. \\
\hline 14 & Q Do you know how many manufacturer vendors Kois Buyers & 14 & Q Have you heard that sentiment from any other vendors \\
\hline 15 & Group has? & 15 & that you have reached out to? \\
\hline 16 & A Manufacturer only? & 16 & A We heard that-- for any vendors? It's always a concern. \\
\hline 17 & Q Yes. & 17 & It has never been the main reason to not be-- to \\
\hline 18 & A I believe it's 28. & 18 & not participate in the buyers group. \\
\hline 19 & Q Is there a list of those vendors somewhere? & 19 & Q But it was the main reason for 3M? \\
\hline 20 & A Yes. & 20 & A Correct. \\
\hline 21 & Q Where? & 21 & That was what Burkhart told us. I didn't have any \\
\hline 22 & A It is on an informational handout that we give to all of & 22 & direct communication with 3M stating as such. \\
\hline 23 & the participants to the courses. & 23 & Q Thank you. \\
\hline 24 & It is also on the Kois Buyers Group website. & 24 & For the \(\mathbf{2 8}\) manufacturers that Kois Buyers Group \\
\hline 25 & Q Is the Kois Buyers Group website open to anyone or is & 25 & partners with, did you have direct negotiations with all \\
\hline & 66 & & 68 \\
\hline 1 & there a password-- & 1 & of those? \\
\hline 2 & A There's a password. & 2 & A Yes. \\
\hline 3 & Q So it is really only for members to \(\log\) in? & 3 & Q And does Kois Buyers Group have some sort of contract \\
\hline 4 & A You're able to log on without being a Kois Buyers Group & 4 & with those 28 manufacturers? \\
\hline 5 & member and see all the available discounts. & 5 & A No. \\
\hline 6 & Your membership is dictated on if you've been-- if & 6 & Q Okay. What is the relationship then? \\
\hline 7 & you qualify to become a member, so if you've been to at & 7 & A We asked them to provide a discount to the members. \\
\hline 8 & least one course, you have access to the vendors. & 8 & We sent them a member list, and they agreed to give \\
\hline 9 & Q So I am not going to ask you to list all 28 & 9 & a discount to the members. \\
\hline 10 & manufacturers, but are there a top-five manufacturers & 10 & Q But it is an informal agreement? \\
\hline 11 & that Kois Buyers Group works with? & 11 & A Yes. \\
\hline 12 & A What would qualify as the top five? & 12 & Q In other words, it is not written in a contract? \\
\hline 13 & Q I don't know, the top five that you understand dentists & 13 & A Correct. \\
\hline 14 & purchase from. & 14 & Q But your agreement with Burkhart and Sinclair, that is \\
\hline 15 & A That would be Burkhart, Sinclair, Brasseler, Straumann, & 15 & written in a contract, correct? \\
\hline 16 & Dentsply, and I'm going to guess CariFree. & 16 & A Correct. They are the only two contracts that we have. \\
\hline 17 & Q Does Kois Buyers Group work with 3M? & 17 & Q And why did you do a contract with Burkhart and Sinclair \\
\hline 18 & A Through Burkhart. & 18 & but not with the other manufacturers? \\
\hline 19 & Q Okay. So what is the distinction you are making there? & 19 & A It is vendor preference. \\
\hline 20 & A We can't purchase directly through 3M, so if it's a & 20 & Q So "vendor" meaning the Burkhart and Sinclair? \\
\hline 21 & product that is distributed through Burkhart, Burkhart & 21 & A Correct. \\
\hline 22 & negotiates the discounts. & 22 & Q And did-- do Burkhart and Sinclair have any type of \\
\hline 23 & We don't have any opinion, any kind of a sway in & 23 & relationship with each other? \\
\hline 24 & those conversations. & 24 & A What kind of relationship? \\
\hline 25 & Q Okay. & 25 & Q I don't know. \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 69 & & 71 \\
\hline 1 & I just wasn't sure if they were related at all, & 1 & more expensive than a vendor in the buyers group is not \\
\hline 2 & like maybe subsidiaries or something like that. & 2 & an incentive for them to switch to a different implant \\
\hline 3 & A No. & 3 & company. \\
\hline 4 & Q Does Kois have any minimum discounts that it requires & 4 & For implants in particular, it was better to have \\
\hline 5 & vendors to offer in order to be a part of the Kois & 5 & more options for people, because we're finding that \\
\hline 6 & Buyers Group program? & 6 & implants is a very inflexible product. People will take \\
\hline 7 & A No. & 7 & a discount on the product they use, but they won't \\
\hline 8 & Q Would you consider Kois Buyers Group to be selective & 8 & necessarily move to another brand, is our experience. \\
\hline 9 & about what vendor partners they work with? & 9 & Q Okay. Are there any other types of supplies that fall \\
\hline 10 & A Yes. & 10 & into that category? \\
\hline 11 & Q And you mentioned earlier that it's based on your & 11 & A Sure. \\
\hline 12 & father's sort of recommendations on products? & 12 & Some people have personal preferences, some people \\
\hline 13 & A Partly. & 13 & don't. \\
\hline 14 & Q What else is it based on? & 14 & Some people like a particular glove brand, some \\
\hline 15 & A Member requests. & 15 & people don't. \\
\hline 16 & We have some vendors that aren't listed in any of & 16 & Some people have a type. \\
\hline 17 & our lectures, but the members have requested they be & 17 & Some people have a certain type of composite that \\
\hline 18 & available as a vendor in the discount. & 18 & they like. \\
\hline 19 & We also try not to have too many of the same type & 19 & It's really dependent on what the dentist likes. \\
\hline 20 & of vendor in the same-- as a part of it. & 20 & Q Other than implants, which you said was a pretty \\
\hline 21 & Q What do you mean by "the same type of vendor"? & 21 & inflexible product, have you come across any products \\
\hline 22 & A We have four different implant companies as part of it. & 22 & that you've noted are particularly inflexible? \\
\hline 23 & If the implant company knows they're competing & 23 & A My dad recommends 3M's Unicem, which is a bonding agent. \\
\hline 24 & against nobody, they have more incentive to give a & 24 & His opinion is it's a superior product, so people \\
\hline 25 & larger discount. They have less of an incentive when & 25 & are willing to spend more for that product than a \\
\hline & 70 & & 72 \\
\hline 1 & they have more than one competitor giving a discount. & 1 & competitor, which is why people continue to buy a 3M \\
\hline 2 & We also elect for less of a discount and more & 2 & product, even though they can get cheaper versions, as \\
\hline 3 & vendors, if possible. & 3 & far as our members are concerned. \\
\hline 4 & Q And why is that? & 4 & Q Does Kois Buyers Group impose any requirements on the \\
\hline 5 & A Give people more options. & 5 & vendors that it partners with? \\
\hline 6 & Q Have dentists expressed an interest in having more & 6 & A Yes. \\
\hline 7 & options? & 7 & Q What? \\
\hline 8 & A In what category? & 8 & A We ask that they not e-mail too frequently with \\
\hline 9 & Q Any category. & 9 & discounts for the members. \\
\hline 10 & A Not for particular supplies. They just ask for & 10 & We ask them to limit their e-mail newsletters to \\
\hline 11 & particular products, so that would be a personal & 11 & quarterly. \\
\hline 12 & preference. & 12 & Q Any other requirements? \\
\hline 13 & Q When you say they ask for particular products, are you & 13 & A We ask them to tell people that they're part of the Kois \\
\hline 14 & referring to a particular brand name? & 14 & Buyers Group and not a member-- and not related to the \\
\hline 15 & A Occasionally. & 15 & Kois Center. \\
\hline 16 & Q What else could it be? & 16 & Q Any other requirements? \\
\hline 17 & A That's all I've heard. & 17 & A No. \\
\hline 18 & Q Okay. So you said "not for particular supplies," & 18 & Q And why do you ask vendors to tell people that they're \\
\hline 19 & meaning like gloves or-- I don't know, fillings or & 19 & part of Kois Buyers Group and not related to Kois \\
\hline 20 & something like that, but for particular products, & 20 & Center? \\
\hline 21 & meaning brands-- & 21 & A We don't want people to get the opinion that there is a \\
\hline 22 & A Some people-- right. & 22 & sponsorship with the Kois Center. \\
\hline 23 & We have, for instance-- implants, people have a & 23 & It is a separate company, and we like to make that \\
\hline 24 & very strong opinion one way or the other which implant & 24 & very clear. \\
\hline 25 & they choose to use, and whether or not that vendor is & 25 & Q And why is that? \\
\hline
\end{tabular}

\section*{Kois, Jr.}
\begin{tabular}{|c|c|c|c|}
\hline & 73 & & 75 \\
\hline 1 & & & Q Any other ways? \\
\hline 2 & A Because having no sponsorship and be part of a
continuing education center is not-- is not something & 2 & A No. \\
\hline 3 & & 3 & Q Is Kois interested in partnering with a variety of \\
\hline 4 & that happens a lot, so that uniqueness gives us a lot of & 4 & vendors? \\
\hline 5 & are. & 5 & In other words, is it important to have as many \\
\hline 6 & The idea that we are paid for those endorsements & 6 & vendors as possible? \\
\hline 7 & cheapens the opinions. & 7 & A No. \\
\hline 8 & \multirow[t]{2}{*}{Q Does Kois Buyers Group advertise or let members know that they're not paid for the endorsements?} & 8 & Q Has Kois reached out to any distributors, other than \\
\hline 9 & & 9 & Burkhart? \\
\hline 10 & A The Kois Buyers Group doesn't. & 10 & A To be a part of the buyers group? \\
\hline 11 & The Kois Center does. & 11 & Q Yes. \\
\hline 12 & Q Okay. What are the range of discounts that the & 12 & A Yes. \\
\hline 13 & manufacturer vendor partners provide? & 13 & Q Which ones? \\
\hline 14 & \multirow[t]{2}{*}{A I think the smallest is approximately three percent and the highest is approximately 40 percent.} & 14 & A I reached out to Benco in 2015 when I was negotiating \\
\hline 15 & & 15 & the agreement with Burkhart. \\
\hline 16 & Q And so if there's no formal contract with the & 16 & Q Have you reached out to any other distributors? \\
\hline 17 & \multirow[t]{2}{*}{manufacturers, are the discounts written down somewhere, the discounts that are offered to Kois Buyers Group} & 17 & A Schein Canada reached out to us last year and expressed \\
\hline 18 & & 18 & an interest in being part of the-- of being a \\
\hline 19 & members? & 19 & distributor in Canada. \\
\hline 20 & A We ask the vendors to fill out an informational sheet & 20 & Q Okay. Has Schein in the United States reached out to \\
\hline 21 & that lists what kind of discount they intend to give to & 21 & Kois Buyers Group about being a distributor? \\
\hline 22 & \multirow[t]{2}{*}{\begin{tabular}{l}
the members, but we have no way of tracking that. \\
Q And when you said you have no way of tracking that, do
\end{tabular}} & 22 & A No. \\
\hline 23 & & 23 & Q Have you or anyone else from Kois Buyers Group reached \\
\hline 24 & you mean you have no way of confirming or verifying if & 24 & out to Schein? \\
\hline 25 & those are the discounts that are actually offered to & 25 & A No. \\
\hline & 74 & & 76 \\
\hline 1 & members? & 1 & Q And what about prior to your arrival at Kois Buyers \\
\hline 2 & A Correct. & 2 & Group, do you have an understanding of whether there \\
\hline 3 & Q Is there any requirement that vendors offer discounts on & 3 & were any conversations between Kois Buyers Group and \\
\hline 4 & all of their products as opposed to just certain & 4 & Schein? \\
\hline 5 & products? & 5 & A My understanding is that Schein was approached prior to \\
\hline 6 & A No. & 6 & the agreement with Burkhart, and their response was no. \\
\hline 7 & Q Do some vendors only offer discounts on certain & 7 & Q How did you come to have that understanding? \\
\hline 8 & products? & 8 & A That's what my dad told me, based on a conversation with \\
\hline 9 & A Yes. & 9 & Qadeer. \\
\hline 10 & \multirow[t]{2}{*}{Q Are there any that offer discounts across the board on all the products that they sell?} & 10 & Q Did your dad tell you whether Schein gave a reason for \\
\hline 11 & & 11 & saying no? \\
\hline 12 & A Yes. & 12 & A No. \\
\hline 13 & Q So you mentioned that the first step in bringing in a & 13 & Q So do you have any understanding of why Schein said no? \\
\hline 14 & new vendor partner is to reach out to a sales rep. & 14 & A No. \\
\hline 15 & Do you usually reach out via e-mail or on the & 15 & Q What about Patterson? Did Kois Buyers Group ever \\
\hline 16 & telephone? & 16 & approach Patterson to be a distributor? \\
\hline 17 & A Either, whatever contact I have. & 17 & A Neither of these would have been the Kois Buyers Group. \\
\hline 18 & That's usually all I have for contacting the & 18 & This was ProCare Services that did the negotiation, and \\
\hline 19 & company, and usually that's the first place to start. & 19 & it is my understanding that they also reached out to \\
\hline 20 & Q E-mail, that is? & 20 & Patterson. \\
\hline 21 & A Or phone. & 21 & Q Okay. Just to be clear, ProCare Services was doing the \\
\hline 22 & Q Okay. & 22 & negotiation on behalf of Kois Buyers Group, correct? \\
\hline 23 & A Many times it's phone. & 23 & A Correct. \\
\hline 24 & Q How do you determine which vendors to reach out to? & 24 & Q And what is your understanding of what Patterson's \\
\hline 25 & A Recommendations from either Dr. Kois or current members. & 25 & response was? \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 77 & & 79 \\
\hline 1 & A My understanding is their response was no. & 1 & potential vendor partner, what's the next step? \\
\hline 2 & Q How did you come to have that understanding? & 2 & A I create a page on the website with their information. \\
\hline 3 & A Burkhart was already a vendor, and my understanding was & 3 & Q What is the next step after that? \\
\hline 4 & Burkhart was a member because Schein and Patterson both & 4 & A We add them to the newsletter. \\
\hline 5 & said no. & 5 & Q Anything else after that? \\
\hline 6 & Q Did your father tell you that or-- & 6 & A Then we add them to a mailing list that gets an updated \\
\hline 7 & A Yes. & 7 & member list every time a new member gets added. \\
\hline 8 & Q Okay. Was your father interested in having Schein & 8 & Q Okay. \\
\hline 9 & and/or Patterson be a vendor? & 9 & A Finally, we announce on our social media and newsletters \\
\hline 10 & A I don't understand by "interested" what you mean. & 10 & that we have an additional vendor. \\
\hline 11 & Q Did your father direct ProCare Services to reach out to & 11 & Q Thank you. \\
\hline 12 & Schein and Patterson? & 12 & Any other steps in that process? \\
\hline 13 & A No. & 13 & A No. \\
\hline 14 & Q And what is your understanding of why ProCare Services & 14 & Q So for the mailing list, you provide a list of all \\
\hline 15 & approached Schein and Patterson? & 15 & members to the vendors? \\
\hline 16 & A I don't have an understanding of why they started with & 16 & A All vendors. \\
\hline 17 & them. & 17 & Q Okay. And then you send updates whenever there's a new \\
\hline 18 & Q And how do you know that your father did not direct & 18 & member? \\
\hline 19 & ProCare Services to reach out to Schein and Patterson? & 19 & A No. We send a full list every time. \\
\hline 20 & A I don't have any opinion-- I can give you an opinion of & 20 & The full list has a notice for any that have been \\
\hline 21 & why, if that's-- & 21 & added or been removed, but it's still the full list. \\
\hline 22 & Q Sure. & 22 & Q Okay. And then how do the members themselves receive \\
\hline 23 & A We have a better relationship with Burkhart, so if the & 23 & the discounts? \\
\hline 24 & direction came from us, we would have started with & 24 & A They contact the vendors. \\
\hline 25 & Burkhart. & 25 & \(Q\) And then they place an order with the vendor? \\
\hline & 78 & & 80 \\
\hline 1 & Q When you say "we have a better relationship," what do & 1 & A Correct. \\
\hline 2 & you mean by "we"? & 2 & Q And have you been the person in charge of maintaining \\
\hline 3 & A The Kois Center, and my dad, for his practice, purchase & 3 & relationships with vendor partners since you started at \\
\hline 4 & from Benco and Schein, Patterson, and Burkhart. & 4 & Kois Buyers Group? \\
\hline 5 & We just happened to purchase a majority of our & 5 & A Yes. \\
\hline 6 & supplies from Burkhart. & 6 & Q So how do the manufacturer discounts work? \\
\hline 7 & We like our relationship with Burkhart better. We & 7 & Is it correct that a member would place an order \\
\hline 8 & like the way that-- we hear comments from our members. & 8 & directly with that manufacturer? \\
\hline 9 & They're always positive for Burkhart reps. & 9 & A Which manufacturer? \\
\hline 10 & Q So other than Burkhart, Benco, and Schein Canada, have & 10 & Q Any manufacturer. \\
\hline 11 & you personally spoken to any distributors about becoming & 11 & A Some manufacturers are offering exclusive discounts \\
\hline 12 & a part of Kois Buyers Group? & 12 & through Burkhart as their distribution company, so it \\
\hline 13 & A Larrs is a Canadian company. & 13 & depends on which manufacturer you are referring to. \\
\hline 14 & Q Any others? & 14 & Q Okay. Do you have an understanding of-- well, let me \\
\hline 15 & A No. & 15 & clarify. \\
\hline 16 & Q After you reach out to a vendor, what is the next step & 16 & The manufacturer vendors that you've negotiated the \\
\hline 17 & in the process? & 17 & discounts for, are those manufacturer vendors offering \\
\hline 18 & A We wait to receive their information back. & 18 & discounts for orders placed directly with them? \\
\hline 19 & We ask them for their discount, some information & 19 & A Yes. \\
\hline 20 & about their company, and how somebody could contact & 20 & Q Okay. And are any of those manufacturers also \\
\hline 21 & them. & 21 & manufacturers that Burkhart distributes? \\
\hline 22 & Q Does Kois Buyers Group ever have a bidding process, & 22 & A I don't know. \\
\hline 23 & whereby it solicits bids from potential vendor partners? & 23 & Q Are you aware of whether a member might get two \\
\hline 24 & A No. & 24 & discounts for the same order, one for ordering through \\
\hline 25 & Q And then once you receive the information back from the & 25 & Burkhart and then the same order get a discount from the \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 81 & & 83 \\
\hline 1 & manufacturer? & 1 & have a company that does Internet connection that \\
\hline 2 & A I'm not aware of any that work out like that. & 2 & offered a discount, and one that does merchant services. \\
\hline 3 & Q For the manufacturers that offer discounts through & 3 & Q What are merchant services? \\
\hline 4 & Burkhart, do you have an understanding of which & 4 & A Credit card transactions, discount on the fee that the \\
\hline 5 & manufacturers those are? & 5 & practice would receive for processing credit cards. \\
\hline 6 & A Some. & 6 & Q Just for the record, what is the Internet connection \\
\hline 7 & I didn't negotiate any of the discounts if the & 7 & company called? \\
\hline 8 & manufacturers offered it direct through Burkhart. & 8 & A IsoFusion. \\
\hline 9 & Q Which ones are you aware of? & 9 & Q And what about the merchant service-- \\
\hline 10 & A Hu-Friedy. & 10 & A True Data Merchant Services. \\
\hline 11 & Q How do you spell that? & 11 & Q How did Kois Buyers Group come to partner with those two \\
\hline 12 & A H-U-F-R-I-E-D-Y. & 12 & companies? \\
\hline 13 & Q Any others? & 13 & A IsoFusion is a company I used to work for. \\
\hline 14 & A Halyard, H-A-L-Y-A-R-D, Butler, Coltene, and I think & 14 & True Data Merchant Services is a credit card \\
\hline 15 & DMG. & 15 & company we were interested in partnering with the Kois \\
\hline 16 & Q Thank you. & 16 & Center for processing our credit cards. \\
\hline 17 & Just to be clear, none of the ones you just & 17 & Q Do you have an understanding of whether the members take \\
\hline 18 & mentioned are vendors that offer discounts that you have & 18 & advantage of the discounts for those two types of \\
\hline 19 & negotiated? & 19 & companies, Internet connection and merchant services? \\
\hline 20 & A Correct. & 20 & A My understanding is that some have for the credit card, \\
\hline 21 & MS. GOFF: Is now an okay time for & 21 & the merchant services. \\
\hline 22 & another break? & 22 & I don't have an exact figure. \\
\hline 23 & MR. RYAN-LANG: It has been about an & 23 & And I don't have an exact figure for the IsoFusion. \\
\hline 24 & hour. Sure. & 24 & My understanding is the number is zero. \\
\hline 25 & (Recess 11:06 to 11:14 a.m.) & 25 & Q Are there any other vendor partners or types of vendor \\
\hline & 82 & & 84 \\
\hline 1 & Q (By Ms. Goff) So going back to our discussion about & 1 & partners that we have not discussed today? \\
\hline 2 & manufacturer vendor partners, are there advantages to & 2 & A No. \\
\hline 3 & partners with a manufacturer directly as opposed to a & 3 & Q And why does Kois Buyers Group partner with dental \\
\hline 4 & dental supply company or a dental distributor? & 4 & distributors, like Burkhart and Sinclair, as opposed to \\
\hline 5 & A Yes. & 5 & partnering solely with manufacturers? \\
\hline 6 & Q What are the advantages? & 6 & A There are a number of products that distributors sell \\
\hline 7 & A They don't go through a distribution company. & 7 & that are not available unless you go through a \\
\hline 8 & Q The manufacturers don't go through-- & 8 & distribution company. \\
\hline 9 & A Correct. & 9 & Q When you say "products," what do you mean? \\
\hline 10 & Q And why is that an advantage? & 10 & A Products that are used in the dental practice, anything \\
\hline 11 & A We wouldn't be able to get any discount with them unless & 11 & from disposables, such as gauze, to equipment, mixing \\
\hline 12 & we deal with them directly. & 12 & bowls, et cetera. \\
\hline 13 & Q Oh, the manufacturers don't sell through a distribution & 13 & Q Okay. \\
\hline 14 & company? & 14 & A The primary source of supplies for a dental practice is \\
\hline 15 & A Correct. & 15 & typically a supply company, a distribution company. \\
\hline 16 & Q I see. & 16 & Q Thank you. \\
\hline 17 & So the manufacturers that you have agreements with & 17 & Does Kois Buyers Group charge a fee to its vendor \\
\hline 18 & do not sell through distribution companies? & 18 & partners? \\
\hline 19 & A That's my understanding. & 19 & A No. \\
\hline 20 & Q We have talked about the two distribution companies that & 20 & Q Do you know-- nevermind. Strike that. \\
\hline 21 & Kois Buyers Group partners with, and then you mentioned & 21 & Does Kois Buyers Group publish anywhere the \\
\hline 22 & there are 28 manufacturers. & 22 & specific prices that it offers to members on dental \\
\hline 23 & Are there any other categories of vendor partners & 23 & supplies or the specific discounts? \\
\hline 24 & that Kois partners with? & 24 & A We don't offer any supplies. \\
\hline 25 & A I guess another category would be like a service, so we & 25 & Q What do you mean by that? \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 85 & & 87 \\
\hline 1 & A Kois Buyers Group does not offer any supplies. & 1 & The other one was gauze, and that was a bit more \\
\hline 2 & All supplies and purchases are through the vendors. & 2 & sporadic. \\
\hline 3 & Q So does Kois Buyers Group publish the specific discounts & 3 & Gauze comes in lots of different sizes, quantities. \\
\hline 4 & that the vendors offer to Kois Buyers Group members? & 4 & Q And then how did you determine the savings identified \\
\hline 5 & A Yes. & 5 & here, "If you only purchased gloves from Burkhart, you \\
\hline 6 & Q Where are those published? & 6 & would save anywhere from \(\mathbf{\$ 4 5 0}\) to over \(\mathbf{\$ 3 , 0 0 0}\) annually"? \\
\hline 7 & A Those are on the website and the informational handout & 7 & A We took all the manufacturers that Burkhart supplies for \\
\hline 8 & that is given to all participants at the Kois Center. & 8 & gloves and asked Burkhart what the buyers group savings \\
\hline 9 & Q And are all of the discounts located on the website and & 9 & would be times by 425 , and that gave us the range of \\
\hline 10 & the informational handout? & 10 & products. \\
\hline 11 & A Yes. & 11 & Q And then there's a chart below the paragraph listing a \\
\hline 12 & Q How frequently do you update the website and & 12 & series of manufacturers, categories, and member savings. \\
\hline 13 & informational handout? & 13 & Do you see that? \\
\hline 14 & A There are two ways that we update it: When a vendor asks & 14 & A Yes. \\
\hline 15 & us to update their information, and if we have a new & 15 & Q Are these discounts offered by Burkhart? \\
\hline 16 & vendor. & 16 & A Yes. \\
\hline 17 & Q How frequently do the discounts that are offered by & 17 & If you notice, the last line in the paragraph, \\
\hline 18 & vendors change? & 18 & "Burkhart has negotiated exclusive pricing from the \\
\hline 19 & A It is vendor dependent. & 19 & following companies," that was on their behalf. They \\
\hline 20 & Sometimes some are annually. Some are not at all. & 20 & did that. \\
\hline 21 & (Exhibit No. 326 marked & 21 & Q Are any of these manufacturers, manufacturers that you \\
\hline 22 & for identification.) & 22 & have negotiated a contract with or an agreement with? \\
\hline 23 & & 23 & A No. \\
\hline 24 & Q (By Ms. Goff) The court reporter handed you what has & 24 & Q Where did you get the information for this chart? \\
\hline 25 & been marked as Exhibit No. 326, which is a document with & 25 & A Burkhart. \\
\hline & 86 & & 88 \\
\hline 1 & the Bates stamp Kois 001607. & 1 & Q And so does Kois Buyers Group provide these member \\
\hline 2 & Do you recognize this document? & 2 & savings to-- sorry. Strike that. \\
\hline 3 & A Yes. & 3 & Does Kois Buyers Group provide the information to \\
\hline 4 & Q What is it? & 4 & its members about the member savings that are offered by \\
\hline 5 & A This is one of the buyers group tips that I sent out. & 5 & Burkhart? \\
\hline 6 & Q Do you have an idea or sense of when you sent this out? & 6 & A Yes. \\
\hline 7 & A Within the last six months. & 7 & Q And is that included in the informational pamphlet and \\
\hline 8 & Q So in the second paragraph it states, "The average & 8 & the e-mails? \\
\hline 9 & practice purchases about \(\mathbf{4 2 5}\) boxes of gloves annually & 9 & A No. This would be the specific information that we \\
\hline 10 & from a dental supply company. & 10 & provided, this particular notice. \\
\hline 11 & "If you only purchased gloves from Burkhart, our & 11 & Q Okay. So in the member savings category it says, "Up \\
\hline 12 & U.S. dental supply company partner, you would save & 12 & to," and then there's a variety of percentages. \\
\hline 13 & anywhere from \$450 to over \$3,000 annually, depending on & 13 & Do you have an understanding of what "up to" means \\
\hline 14 & the brand." & 14 & in this context? \\
\hline 15 & How did you obtain the information, and let's take & 15 & A Yes. \\
\hline 16 & the first sentence first, about the average practice & 16 & Q What? \\
\hline 17 & purchasing about \(\mathbf{4 2 5}\) boxes of gloves annually? & 17 & A There are several different products listed in the \\
\hline 18 & A We asked Burkhart what the average number of glove & 18 & categories. \\
\hline 19 & purchases was for our members. & 19 & They range in discounts, so the member savings is \\
\hline 20 & Q Did you ask Burkhart about the average number of & 20 & up to, as in the large discount available from that list \\
\hline 21 & purchases for any other types of products? & 21 & of categories. \\
\hline 22 & A For this newsletter? No. & 22 & Q Other than in this buyers group tip of the month, are \\
\hline 23 & Q Or just in general, have you ever? & 23 & the discounts for Burkhart printed somewhere for Kois \\
\hline 24 & A Yes, in relation to what came out for this document, we & 24 & members to see? \\
\hline 25 & looked at a couple different products. & 25 & A If they are, they're through Burkhart directly. \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 89 & & 91 \\
\hline 1 & Q With regard to Burkhart, do you know the range of & 1 & A Correct. \\
\hline 2 & discounts that Kois members receive from Burkhart? & 2 & Q Approximately when, in the year, do you receive it? \\
\hline 3 & A A discount compared to what? & 3 & A Approximately June, July. \\
\hline 4 & Q What do you mean by that? & 4 & Q For how many customers does Burkhart typically provide \\
\hline 5 & A A discount compared to a different supply company is & 5 & this information? \\
\hline 6 & different than discounts compared to nonmembers that are & 6 & A It's at their discretion. \\
\hline 7 & also Burkhart supply customers. & 7 & This past year was three. \\
\hline 8 & Q Okay. Understood. & 8 & Q Those were the three that you provided at your annual \\
\hline 9 & Do you know the range of discounts that Kois & 9 & conference? \\
\hline 10 & members receive from Burkhart as compared to Burkhart's & 10 & A Yes. \\
\hline 11 & nonmember prices? & 11 & Q Do you recall receiving one last June, July? \\
\hline 12 & A No, and I'll explain. & 12 & A Yes. \\
\hline 13 & Burkhart has their own savings guarantees for & 13 & Q Do you recall how many members? \\
\hline 14 & members, so they offer different pricing based on & 14 & A I think it was five or six. \\
\hline 15 & quantities that people provide. & 15 & Q So you are not able to provide me sort of the range of \\
\hline 16 & I don't know where those thresholds are. & 16 & discounts that Kois Buyers Group members receive from \\
\hline 17 & Q Okay. Do you have an understanding of the discounts & 17 & Burkhart as compared to Burkhart's own pricing, its \\
\hline 18 & compared to different supply companies? & 18 & typical pricing? \\
\hline 19 & A My understanding is that these discounts are lower. & 19 & A No. \\
\hline 20 & I don't know how much per product. & 20 & Q Who do you think would know the answer to that? \\
\hline 21 & Burkhart isn't descriptive in how they do their & 21 & A That would be Burkhart. \\
\hline 22 & discounts. & 22 & Q The contract with Burkhart doesn't call for any \\
\hline 23 & Q What do you mean the discounts are lower? & 23 & specific-- the contract between Kois Buyers Group and \\
\hline 24 & A That's what I've heard from members when they say & 24 & Burkhart doesn't call for any specific discount to be \\
\hline 25 & they're purchasing products from Burkhart and the & 25 & offered? \\
\hline & 90 & & 92 \\
\hline 1 & pricing is cheaper than other distribution companies. & 1 & A It does. \\
\hline 2 & I don't know if-- what the basis is of "cheaper." & 2 & It calls for a specific margin that they assess on \\
\hline 3 & I don't have the numbers in front of me. & 3 & their product, but I don't know what it is normally and \\
\hline 4 & Q So you have heard from members that Burkhart pricing is & 4 & what it is in their particular other buying programs. \\
\hline 5 & cheaper than other distribution companies? & 5 & Q So how did you come up with that margin? \\
\hline 6 & A Some, depending on where they are. & 6 & A They came up with it, and they told us this was a good \\
\hline 7 & It is my understanding that all distribution & 7 & deal compared to their other programs. \\
\hline 8 & companies have different pricing based on where they are & 8 & Q Did you do anything to verify whether it was a good \\
\hline 9 & nationally. & 9 & deal? \\
\hline 10 & The only concrete evidence I get is on our annual & 10 & A Once it was in place, I asked members if they thought \\
\hline 11 & requests where we can get-- when they tell us & 11 & the pricing was better, and they said yes. \\
\hline 12 & specifically, "This particular member saved a certain & 12 & Q And would those have been members that previously \\
\hline 13 & amount of money," and they'll tell us-- sometimes they & 13 & purchased from Burkhart not through the Kois Buyers \\
\hline 14 & tell us who that vendor-- who they came from, or if it & 14 & Group? \\
\hline 15 & was themselves. & 15 & A Correct. \\
\hline 16 & Q So Burkhart will tell you specifically how much a & 16 & Q But do you have a sense for the range of discounts that \\
\hline 17 & particular member saved? & 17 & Kois Buyers Group members received from manufacturers? \\
\hline 18 & A No. They will tell us-- we don't have any personal & 18 & A For the ones that are vendors for the buyers group or \\
\hline 19 & identification information about that person. & 19 & manufacturers through the distribution company? \\
\hline 20 & They will tell us a customer has saved a certain & 20 & Q No, manufacturers that are vendors for the buyers group. \\
\hline 21 & amount of money over the last year. & 21 & A Sort of. \\
\hline 22 & Q Okay. Right. & 22 & I know what the percentage is based off of \\
\hline 23 & How frequently-- you said you receive those yearly, & 23 & suggested retail pricing. \\
\hline 24 & these updates from Burkhart, about how much customers & 24 & I don't know if suggested retail pricing is the \\
\hline 25 & have saved? & 25 & pricing they offer to practices in general. \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 93 & & 95 \\
\hline 1 & Q What is the range of discount off the suggested retail & 1 & it's offered for all of them. \\
\hline 2 & pricing? & 2 & Q Do you have an understanding of whether there are some \\
\hline 3 & A The range is between three percent and 40 percent. & 3 & manufacturers that offer manufacturer rebates to Kois \\
\hline 4 & Q Do Kois Buyers Group members ever receive-- strike that. & 4 & Buyers Group members who purchase through Burkhart? \\
\hline 5 & Are you aware of the term "manufacturer rebates"? & 5 & A I believe there are. \\
\hline 6 & A Yes. & 6 & I don't know which ones. \\
\hline 7 & Q What does that mean to you? & 7 & My understanding is based on the fact that rebates \\
\hline 8 & A It means a rebate that is given from the manufacturer to & 8 & happen with lots of different manufacturers, and we have \\
\hline 9 & the purchaser after the purchase is made. & 9 & a lot of different manufacturers that distribute through \\
\hline 10 & Q Do Kois Buyers Group members receive any manufacturer & 10 & the-- Burkhart. \\
\hline 11 & rebates as part of their membership with Kois? & 11 & Q But you are not aware of any specific ones? \\
\hline 12 & A Directly? & 12 & A No. \\
\hline 13 & Q Yes, directly. & 13 & Q Does Kois maintain any records reflecting whether its \\
\hline 14 & A Specifically the manufacturers that are direct to & 14 & members are purchasing from Kois Buyers Group members or \\
\hline 15 & customer or distributors-- through the distribution & 15 & not? \\
\hline 16 & company. & 16 & A Only the information submitted from the vendors. \\
\hline 17 & Q Let's start with specifically the manufacturers that are & 17 & Q And that's the yearly information that you get? \\
\hline 18 & direct to customer. & 18 & A The annual request. \\
\hline 19 & A I don't know. My understanding is no. & 19 & Q Does Kois Buyers Group advertise to-- strike that. \\
\hline 20 & Q What is your understanding based on? & 20 & Does Kois Buyers Group advertise, other than to the \\
\hline 21 & A We didn't negotiate any special rebates with them. & 21 & Kois Center dentists, not just that come to the Kois \\
\hline 22 & We asked for no rebates, just a discount upfront. & 22 & Center? \\
\hline 23 & If they negotiated something separate with the & 23 & A Yes. \\
\hline 24 & practice, that was not something I was privy to. & 24 & Q Where? \\
\hline 25 & Q Why did you ask for just a discount upfront instead of & 25 & A On the Internet. \\
\hline & 94 & & 96 \\
\hline 1 & rebates? & 1 & Q Where on the Internet? \\
\hline 2 & A Because people aren't always good about mailing in their & 2 & A Google. \\
\hline 3 & rebates. & 3 & The Kois Buyers Group does AdWords. \\
\hline 4 & Q You thought it would be better for the dentist to get & 4 & Q What do you mean by "AdWords"? \\
\hline 5 & the discount upfront? & 5 & A So if people type in particular phrases, certain sites \\
\hline 6 & A Yes. & 6 & can come up on the site to be clicked on. \\
\hline 7 & Q And then do you have an understanding of whether Kois & 7 & We tried-- they are no longer running. \\
\hline 8 & Buyers Group members receive manufacturer rebates & 8 & We were, last year, doing them for "discount buying \\
\hline 9 & through distributors? & 9 & group." \\
\hline 10 & A Some. & 10 & Q So if a person searched "discount buying group"-- \\
\hline 11 & I don't have a complete understanding. & 11 & A Or "dental discount buying group," our hope was that it \\
\hline 12 & It is my understanding that through distribution & 12 & would come up and they would find our website and either \\
\hline 13 & companies, manufacturers offer rebates, and depending on & 13 & be a Kois member or be motivated enough to sign up for a \\
\hline 14 & the supply company, those rebates are processed for the & 14 & class to be a Kois Buyers Group member. \\
\hline 15 & practice-- by Burkhart on behalf of the practice. & 15 & Q And how come you stopped doing that? \\
\hline 16 & In this case, Burkhart processes the rebates. & 16 & A I changed credit cards, and they stopped producing the \\
\hline 17 & With other distribution companies, it's my & 17 & ads when we stopped putting money on the account. \\
\hline 18 & understanding that they don't always do that on behalf & 18 & Q Did you find this type of advertisement was useful? \\
\hline 19 & of the practice. & 19 & A No. \\
\hline 20 & Q But for Burkhart, which is your Kois Buyers Group vendor & 20 & Q It was not? \\
\hline 21 & in the United States, you understand that Burkhart & 21 & A Useful for traffic, not for sign-ups. \\
\hline 22 & processes the rebates on behalf of the members? & 22 & Q Do you have any goals in terms of how many members you \\
\hline 23 & A I don't know if they do that for all members or just & 23 & would like to get to sign up in the next year? \\
\hline 24 & full-service members or supply-side guarantee members. & 24 & A I would like to see a couple hundred sign-ups. \\
\hline 25 & They have different levels, and I don't know if & 25 & My overall goal is a thousand members as part of \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 97 & & 99 \\
\hline 1 & the buyers group. & 1 & DSOs? \\
\hline 2 & Q Do you think if you get up to a thousand members, then & 2 & A I don't know the motivation behind the other dental \\
\hline 3 & you would be able to negotiate more-- better discounts & 3 & supply buyers groups. \\
\hline 4 & for the members? & 4 & I can just tell you what motivated us. \\
\hline 5 & A With the current layout of the buyers group now, no. & 5 & Q And what motivated Kois-- \\
\hline 6 & Q Why not? & 6 & A To provide better pricing for the smaller practices. \\
\hline 7 & A Because we don't obligate any of the members to purchase & 7 & Q And was it, in part, to be able to allow the smaller \\
\hline 8 & particular products. & 8 & practices to compete with the larger DSOs? \\
\hline 9 & We don't have any real buying power. & 9 & A Not specifically DSOs, just other practices. \\
\hline 10 & We have nothing forward looking. Everything is & 10 & Q Larger group practices that are able to negotiate \\
\hline 11 & past-- previous purchases. & 11 & discounts based on volume? \\
\hline 12 & I don't believe that manufacturers would be-- or & 12 & A I'm sure that's a byproduct, but anybody, any other \\
\hline 13 & any kind of vendor would be willing to discount further & 13 & practice is potentially a competitor to them, so if it \\
\hline 14 & without any hope of any additional purchases going & 14 & gives them an advantage, like getting a deeper discount, \\
\hline 15 & forward. & 15 & it doesn't necessarily have to be another group \\
\hline 16 & Q So does Kois Buyers Group guarantee any level of & 16 & practice. \\
\hline 17 & purchases for any particular vendor? & 17 & Q But the focus of Kois Buyers Group was on the \\
\hline 18 & A No. & 18 & independent dentist? \\
\hline 19 & Q Other than membership fees from customers, does Kois & 19 & A Yes. \\
\hline 20 & Buyers Group bring in money in any other way? & 20 & Q Do you consider-- well, does Kois attempt to compete \\
\hline 21 & A No. & 21 & with those other buying groups, like SmileSource or the \\
\hline 22 & Q You mentioned earlier that there are competitors to Kois & 22 & state dental organizations or Benco-- \\
\hline 23 & Buyers Group popping up. & 23 & A What do you mean by "compete"? \\
\hline 24 & Is that true? & 24 & Q To obtain members and get members to come to Kois Buyers \\
\hline 25 & A Yes. & 25 & Group as opposed to any of those other buying groups. \\
\hline & 98 & & 100 \\
\hline 1 & Q Which ones have you heard of? & 1 & A No. \\
\hline 2 & A SmileSource is one that we've heard of. & 2 & We don't have a-- it is not an exclusive buying \\
\hline 3 & Q Any others? & 3 & group. \\
\hline 4 & A It is my understanding that Benco has started their own & 4 & Members are free to join additional buyers groups. \\
\hline 5 & buying group. & 5 & If they choose one buyers group over the other, it \\
\hline 6 & They had asked us to be a member of it, the Kois & 6 & is my understanding that other buyers groups have those \\
\hline 7 & Center, not the Kois Buyers Group. & 7 & exclusivity provisions, but that's not something that we \\
\hline 8 & Q Benco asked the Kois Center to be a member of Benco's & 8 & have. \\
\hline 9 & buying group? & 9 & Q When you say "exclusivity provisions," what do you mean? \\
\hline 10 & A Correct. & 10 & A I was told by a member that SmileSource does not allow \\
\hline 11 & Q Any other buying groups that you've heard of? & 11 & you to join another buyers group if you are a part of \\
\hline 12 & A I know there's others out there. & 12 & their buyers group. \\
\hline 13 & I don't recall any of the names specifically. & 13 & Q I see. Thank you. \\
\hline 14 & Q Do you have an understanding of why buyers groups are & 14 & Why is it that Kois does not have exclusivity \\
\hline 15 & popping up? & 15 & provisions? \\
\hline 16 & A For a discount on products. & 16 & A We didn't want to limit any of the options for people to \\
\hline 17 & I'm sorry, it is my understanding that some of the & 17 & find better deals. \\
\hline 18 & state dental organizations are trying to establish their & 18 & If you can find a better price on a product through \\
\hline 19 & own buying groups. & 19 & another buyers group, we think you should take it. \\
\hline 20 & Q Okay. So it is your understanding that buying groups & 20 & Q Do you consider Kois Buyers Group to be a customer of \\
\hline 21 & are popping up in order for dentists to obtain discounts & 21 & Burkhart, for example? \\
\hline 22 & on products? & 22 & A No. \\
\hline 23 & A Yes. & 23 & Q Do you consider Kois Buyers Group to be a competitor of \\
\hline 24 & Q Is part of the reason why buying groups are popping up, & 24 & Burkhart? \\
\hline 25 & to allow independent dentists to compete with the larger & 25 & A No. \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 101 & & 103 \\
\hline 1 & Q What do you consider the relationship to be? & 1 & Q Was that that one person? \\
\hline 2 & A A relationship. & 2 & A One person. \\
\hline 3 & I mean, the members specifically purchase from & 3 & None of their vendors-- they were a laboratory \\
\hline 4 & Burkhart. & 4 & technician, and there were no discounts available for \\
\hline 5 & We don't purchase directly from Burkhart, so we are & 5 & the laboratory technicians. \\
\hline 6 & not a customer of Burkhart. & 6 & Q Any other individuals that you've heard of losing-- \\
\hline 7 & We also don't compete with them or any other & 7 & A The person didn't actually lose money. We refunded \\
\hline 8 & vendors. & 8 & their membership. \\
\hline 9 & We have an opportunity to provide discounts on both & 9 & Q Understood. \\
\hline 10 & sides, so if Burkhart gets additional customers because & 10 & Other than that one person, have there been any \\
\hline 11 & they're a part of the buyers group, and if buyers group & 11 & other individuals who said that they have not made up at \\
\hline 12 & members get a better price for things, it's a good deal & 12 & least the annual membership fee in savings? \\
\hline 13 & for everybody. & 13 & A Not that I've heard of. \\
\hline 14 & Q Do you have an understanding of whether Burkhart has & 14 & Q And to what do you attribute Kois Buying Group's \\
\hline 15 & obtained additional customers because they're part of & 15 & success? \\
\hline 16 & the buyers group? & 16 & A Promoting the buying group as part of the Kois Center, \\
\hline 17 & A My understanding is they have. & 17 & its flexibility. There is no exclusivity, no \\
\hline 18 & Q What is that understanding based on? & 18 & obligation, and a variety of vendors. \\
\hline 19 & A We do an annual review-- a quarterly review. & 19 & Q Is the variety of vendors-- why is that important? \\
\hline 20 & Burkhart sits down with me and goes over whether or & 20 & A Not everyone purchases through Burkhart. They're not \\
\hline 21 & not they're happy with the progress of the buyers group. & 21 & obligated to purchase through Burkhart, so additional \\
\hline 22 & The understanding is if members aren't buying from & 22 & supply companies-- the more supply companies-- well, not \\
\hline 23 & them, they would no longer be willing to give discounts. & 23 & supply, but the more vendors that you have, the more \\
\hline 24 & Q Okay. And in the quarterly reviews, what has Burkhart & 24 & likely you are to find somebody who purchases from one \\
\hline 25 & said to you about the progress? & 25 & of those vendors and would be motivated to join a buyers \\
\hline & 102 & & 104 \\
\hline 1 & A They said existing members-- they've lost profit on & 1 & group. \\
\hline 2 & existing members that have become buyers group members, & 2 & Q Have you considered adding additional distributor \\
\hline 3 & but they've gained revenue in new members that are & 3 & vendors, other than Burkhart? \\
\hline 4 & outside of their full-service territory or members that & 4 & A Yes. \\
\hline 5 & are in their territory that otherwise hadn't looked at & 5 & Q And why haven't you added any others? \\
\hline 6 & Burkhart. & 6 & I'm referring specifically to in the United States. \\
\hline 7 & Q Okay. And who do you meet with at Burkhart on a & 7 & A We talked to Benco when we first renewed our agreement \\
\hline 8 & quarterly basis? & 8 & with Burkhart, and we talked with Burkhart about having \\
\hline 9 & A Dave Anderson. & 9 & both of them as part of the buyers group. \\
\hline 10 & Q Are these meetings in-person? & 10 & Both of them indicated a lack of interest in being \\
\hline 11 & A Yes. & 11 & one of two dental supply companies in a buyers group. \\
\hline 12 & Q Here in Seattle? & 12 & Q Why were they not interested? \\
\hline 13 & A Depends. & 13 & Let's talk specifically-- we will do both. \\
\hline 14 & Either here or in Tacoma. & 14 & First, why did Benco say they were not interested? \\
\hline 15 & Q How successful has Kois Buyers Group been, in your & 15 & A They didn't want to lower their prices and continue to \\
\hline 16 & opinion? & 16 & compete with another supply company within the buyers \\
\hline 17 & A What would be a benchmark of being successful? & 17 & group. \\
\hline 18 & Q I am curious about your opinion of how Kois Buyers Group & 18 & Q And what about Burkhart? \\
\hline 19 & is doing. & 19 & A They didn't want to lower their fees and continue to \\
\hline 20 & A My opinion is it's successful. & 20 & compete with another supply company. \\
\hline 21 & Q And what is your benchmark? & 21 & Q So how did you end up going with Burkhart? \\
\hline 22 & A People are at least saving their annual fee, so at worst & 22 & A They were the original supply company, and we didn't \\
\hline 23 & I am hoping that nobody is losing money. & 23 & have any reason to change. \\
\hline 24 & Q Have you heard of anyone losing money? & 24 & We just explored the option of adding an additional \\
\hline 25 & A Yes. & 25 & buyers group-- another supply company, and ultimately we \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 105 & & 107 \\
\hline 1 & just chose to stick with the relationship that was & & \multirow[t]{2}{*}{A I would say-- it's a subjective term, but I would say} \\
\hline 2 & working. & 2 & \\
\hline 3 & Q Now, Benco is a national distributor, right? & 3 & Q You found that dentists are interested in joining? \\
\hline 4 & A Mm-hm-- I don't know what their foothold is in the & 4 & \multirow[t]{3}{*}{\begin{tabular}{l}
A No, that the costs for new members is low. \\
Q Have you found it relatively easy in terms of interest to obtain new members?
\end{tabular}} \\
\hline 5 & United States, but my assumption is they're in most, if & 5 & \\
\hline 6 & not all, states. & 6 & \\
\hline 7 & Q What is that assumption based on? & 7 & A No. \\
\hline 8 & A What they've said. & 8 & \multirow[t]{2}{*}{Q You mentioned earlier that you noticed that growth has been slow.} \\
\hline 9 & Q Did you see any advantage of working with a national & 9 & \\
\hline 10 & distributor or a company like Benco that has a foothold & 10 & \\
\hline 11 & in most of the United States as opposed to Burkhart? & 11 & A I think with the vendors that are available, it's pretty \\
\hline 12 & A I don't work with the supply companies on the level of a & 12 & easy to save at least the membership fee and plus some \\
\hline 13 & practice, so it didn't-- to me, they're all about the & 13 & from all the vendors that are available, and still \\
\hline 14 & same, supply company-wise. & 14 & there's not the larger interest that we think would \\
\hline 15 & Q Yeah, I meant advantages to your members. & 15 & come. You can say that regardless of the dental supply \\
\hline 16 & Did you see that members would prefer to work with & 16 & company you use. \\
\hline 17 & a national distributor, like Benco, as opposed to & 17 & \multirow[t]{2}{*}{Q Do you have an understanding for why there's been less interest than you would have expected?} \\
\hline 18 & Burkhart? & 18 & \\
\hline 19 & A We didn't have that sense from the members. & 19 & A I could tell you some-- what some of the dentists have \\
\hline 20 & When we did the negotiation, Burkhart did not have & 20 & told me, but I don't have anything to collaborate that \\
\hline 21 & any reps in the Washington state area, and we have a lot & 21 & or any proof of it. \\
\hline 22 & of members in the Washington state area, so switching & 22 & I have had dentists tell me that their current \\
\hline 23 & supply companies would be a big change for a large & 23 & reps, that are not Burkhart, tell them that they can't \\
\hline 24 & percentage of our members. & 24 & sell to them anymore if they're a buyers group member. \\
\hline 25 & Q You said "Burkhart did not have any reps in the & 25 & Our response is "That's not our choice. That would \\
\hline & 106 & & 108 \\
\hline 1 & Washington state"-- & 1 & be the choice of whoever your supply company is." \\
\hline 2 & A Sorry. "Benco." & 2 & Q So you have heard from dentists that their current reps \\
\hline 3 & Sorry for that. & 3 & have told them that they would no longer sell to them if \\
\hline 4 & Q Have you heard complaints about-- from individuals on & 4 & they become a buying group member? \\
\hline 5 & the East Coast that don't have access to a full-service & 5 & A Yes. \\
\hline 6 & distributor through Kois Buyers Group? & 6 & They didn't say they would no longer sell. They \\
\hline 7 & A Yes. & 7 & said they were not allowed to. \\
\hline 8 & Q And would having a Benco kind of solve that problem? & 8 & We are not sure if that's a miscommunication that \\
\hline 9 & A I don't know who the rep is now and if they're willing & 9 & they assume that you are obligated to purchase from \\
\hline 10 & to change. & 10 & Burkhart, so if they're not sure what the buyers group \\
\hline 11 & Q Okay. So is this one particular individual that you are & 11 & setup is-- that's what we feel it is, so we try hard to \\
\hline 12 & thinking of? & 12 & educate everybody. \\
\hline 13 & A No. & 13 & Q To educate-- \\
\hline 14 & When people say they want a full-service rep, what & 14 & A The dentists. \\
\hline 15 & they usually mean is they want the full-service rep that & 15 & \multirow[t]{3}{*}{Q To educate the dentists to understand that they're not required to purchase through the buyers group or through Burkhart, for example, to get the discounts?} \\
\hline 16 & they're currently using to be their full-service rep, & 16 & \\
\hline 17 & with an additional discount. & 17 & \\
\hline 18 & Q How do you know that that's what they usually mean? & 18 & A We tell everybody that they're free to keep their reps. \\
\hline 19 & A Because they say they want their rep to be part of the & 19 & Q But you have heard from some dentists that their current \\
\hline 20 & buyers group. & 20 & reps have told them that they would not sell to them if \\
\hline 21 & Q And how many people have indicated that they want their & 21 & they become buyers group members? \\
\hline 22 & rep to be part of the buyers group, approximately? & 22 & A Yes. \\
\hline 23 & A Five. & 23 & Q Approximately how many dentists have told you that? \\
\hline 24 & Q Have you found it relatively easy or difficult to obtain & 24 & \multirow[t]{2}{*}{\begin{tabular}{l}
A I have heard from two. \\
Q And do you know what the current-- where the reps work--
\end{tabular}} \\
\hline 25 & new members? & 25 & \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 109 & & 111 \\
\hline 1 & for those two, which companies were they with? & 1 & term? \\
\hline 2 & A One, I don't know. & 2 & A Nuh-uh. \\
\hline 3 & The other one, I believe, was Schein. & 3 & Q Going back to "group purchasing organization," would you \\
\hline 4 & Q So we've been talking a lot about buying groups, and & 4 & consider Kois Buyers Group to be a group purchasing \\
\hline 5 & Kois refers to itself as Kois Buyers Group, right? & 5 & organization? \\
\hline 6 & A Right. & 6 & A No. \\
\hline 7 & Q What do you understand the word "buying group" to mean? & 7 & MS. GOFF: I am a good breaking point \\
\hline 8 & A A group of members that use their buying power as a & 8 & if you think now is a good time to take lunch. \\
\hline 9 & whole to receive discounts for the members. & 9 & MR. RYAN-LANG: If you want to. \\
\hline 10 & Q And have you ever heard the term "group purchasing & 10 & (Discussion off the record.) \\
\hline 11 & organization"? & 11 & \\
\hline 12 & A Yes. & 12 & Q (By Ms. Goff) I would like to talk more in detail about \\
\hline 13 & Q Do you have an understanding of what that means? & 13 & Kois's relationship with Burkhart. \\
\hline 14 & A It is my understanding that that means that the group & 14 & A Sure. \\
\hline 15 & agrees to purchase a certain product or a certain amount & 15 & Q When did Kois first partner with Burkhart? \\
\hline 16 & of a product for a larger discount. & 16 & A In relation to-- I just want to be clear on the entity. \\
\hline 17 & \(Q\) Is there a distinction in your mind between a buying & 17 & Q Sorry-- \\
\hline 18 & group and a group purchasing organization? & 18 & A So the three I would think of would be my father's \\
\hline 19 & A Depends on how they're set up. & 19 & practice or the Kois Center or the Kois Buyers Group. \\
\hline 20 & Some are, I'm sure, interchangeable in terms of & 20 & Q Understood. \\
\hline 21 & ours don't have any agreements to purchase a certain & 21 & When did Kois Buyers Group first partner with \\
\hline 22 & quantity or any particular products, and if I had to & 22 & Burkhart? \\
\hline 23 & guess, I would say some of the other buyers groups & 23 & A October 2014 at the inception of the buyers group. \\
\hline 24 & probably do. & 24 & Q And was there a contract that Kois Buyers Group entered \\
\hline 25 & Q So in your understanding, if a buyers group does have an & 25 & into with Burkhart at that time? \\
\hline & 110 & & 112 \\
\hline 1 & agreement to purchase a certain quantity of product, & 1 & A No. \\
\hline 2 & then it's a group purchasing organization? & 2 & Q So what was the nature of the relationship at that time? \\
\hline 3 & A My opinion? & 3 & A There was a contract from ProCare with Burkhart and Kois \\
\hline 4 & Q Yes, your-- & 4 & Tribal Management as additional listed agents in the \\
\hline 5 & A That would be my opinion. & 5 & agreement. \\
\hline 6 & Q So do you use the word "buying group" and "group & 6 & Q Okay. And who from the Kois Buyers Group side \\
\hline 7 & purchasing organization" interchangeably or no? & 7 & negotiated that contract? \\
\hline 8 & A When-- who are we referring to? & 8 & A The initial contract was from ProCare. \\
\hline 9 & Q Just in general. & 9 & My understanding is Q . \\
\hline 10 & If you're speaking to other dentists, would you use & 10 & Q Qadeer? \\
\hline 11 & those two words interchangeably? & 11 & A Qadeer. \\
\hline 12 & A I don't use "group purchasing organization." & 12 & Q And how long was that initial contract in place? \\
\hline 13 & As far as I'm concerned, a buyers group is a buyers & 13 & A For two years. \\
\hline 14 & group, and how they're set up is up to them. & 14 & Q Until October 2016? \\
\hline 15 & Q Have you heard of the word "buying club"? & 15 & A Until-- yes. \\
\hline 16 & A Yes. & 16 & \(Q\) And then did you negotiate a second contract after that? \\
\hline 17 & Q What do you understand that to mean? & 17 & A Yes. \\
\hline 18 & A Similar to a buyers group. & 18 & Q And is that the current contract that Kois Buyers Group \\
\hline 19 & My understanding is a buying club might have a & 19 & has with Burkhart? \\
\hline 20 & monthly fee whether you purchase things or not, or you & 20 & A Correct. \\
\hline 21 & have certain products that get delivered every month for & 21 & Q Is the current contract different in any significant way \\
\hline 22 & a set fee, something like that. & 22 & from the previous contract with Burkhart? \\
\hline 23 & I hear of a buying club mostly for clothes, & 23 & A Yes. \\
\hline 24 & something outside the dental world. & 24 & Q How is it different? \\
\hline 25 & Q What about "buying cooperative," have you heard that & 25 & A The original contract was an agreement between ProCare \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 113 & & 115 \\
\hline 1 & and Burkhart and the Kois Center, to provide-- for & 1 & A Yes. \\
\hline 2 & Burkhart to provide discounts to Kois Center & 2 & Q And that's from those quarterly meetings? \\
\hline 3 & participants, and for ProCare to manage the membership & 3 & A Yes. \\
\hline 4 & and to negotiate with the manufacturers on behalf of & 4 & Q And have they been happy? \\
\hline 5 & Burkhart. & 5 & A My understanding is they've been happy. \\
\hline 6 & Q And how has that changed? & 6 & Q Burkhart-- would you consider Burkhart to be a regional \\
\hline 7 & A The new contract is an agreement between Burkhart and & 7 & distributor? \\
\hline 8 & Kois Tribal Management where Burkhart will negotiate & 8 & A As opposed to-- \\
\hline 9 & with their manufacturers as they see fit, and the Kois & 9 & Q As opposed to a national distributor. \\
\hline 10 & Tribal Management will manage the membership group, and & 10 & A What would be a determining factor? \\
\hline 11 & that Burkhart is the exclusive supply company to be a & 11 & Q Let me rephrase the question. \\
\hline 12 & distributor in the buyers group. & 12 & Would you consider Burkhart to be a regional \\
\hline 13 & Q So under the previous contract, ProCare was responsible & 13 & full-service distributor as opposed to a national \\
\hline 14 & for negotiating with manufacturers on behalf of & 14 & full-service distributor? \\
\hline 15 & Burkhart? & 15 & A Yes. \\
\hline 16 & A For the buyers group. & 16 & Q I think I know the answer to this question, but I want \\
\hline 17 & Q So in other words, are you referring to manufacturers & 17 & to make sure. \\
\hline 18 & that sell through Burkhart as a distributor? & 18 & Do Kois members ever take possession of any of the \\
\hline 19 & A Yes. & 19 & products that its members purchase at all? \\
\hline 20 & Q So ProCare would go to those manufacturers and negotiate & 20 & In other words, does Kois ever ship products to its \\
\hline 21 & some kind of discount on behalf of-- & 21 & members or is that all done by the distributors or \\
\hline 22 & A That was their intent. & 22 & manufacturers or other vendors? \\
\hline 23 & Q Did that ever actually happen? & 23 & A Occasionally the distribution companies will ship to the \\
\hline 24 & A I don't believe so. & 24 & Kois Center when participants are there for courses. \\
\hline 25 & Q Why did that change in the current contract? & 25 & Q Okay. Other than that, is all of the shipment done from \\
\hline & 114 & & 116 \\
\hline 1 & A Because Burkhart works with these manufacturers every & 1 & Kois Buyers Group vendors directly to the members? \\
\hline 2 & day. They have a better relationship. & 2 & A Yes. \\
\hline 3 & I think that would make more sense. & 3 & Occasionally we have international participants \\
\hline 4 & Q Did you ask for that change? & 4 & that can't get products in their country that are sold \\
\hline 5 & A Yes. & 5 & from Burkhart, so they will send us products for them, \\
\hline 6 & Q And was Burkhart receptive? & 6 & so in that case we occasionally will ship something to \\
\hline 7 & A Yes. & 7 & somebody's country at the request of the participant. \\
\hline 8 & The three-way contract was confusing, so a contract & 8 & \(Q\) Do you have an understanding of whether members have \\
\hline 9 & directly between Kois Tribal Management and Burkhart, & 9 & been happy with Burkhart as a distributor? \\
\hline 10 & showing the discounts to members, made more sense. & 10 & A Yes. \\
\hline 11 & Q Okay. Just to be clear, for the October 2014 contract & 11 & Q Have you heard of any members that have been unhappy \\
\hline 12 & with Burkhart, you were not involved with that contract & 12 & with Burkhart? \\
\hline 13 & at all? & 13 & A Yes. \\
\hline 14 & A Correct. & 14 & Q I think we talked about a few earlier, but could you \\
\hline 15 & Q Do you have an understanding of whether your father was & 15 & just, for the record, refresh my memory of what members \\
\hline 16 & involved in negotiating that contract at all? & 16 & have said that they've been unhappy about? \\
\hline 17 & A It is my understanding he was not. & 17 & A Some members have said they haven't received any \\
\hline 18 & Q For the contract that you negotiated, who was your & 18 & discounts when they switched. \\
\hline 19 & contact at Burkhart? & 19 & Q Any other complaints? \\
\hline 20 & A Dave Anderson. & 20 & A They don't have a full-service rep in their area. \\
\hline 21 & Q What is his role? & 21 & Q Any others? \\
\hline 22 & A I don't remember his title. & 22 & A Shipping is long. \\
\hline 23 & He works with special groups. & 23 & Q Any others? \\
\hline 24 & Q Do you have an understanding of whether Burkhart has & 24 & A That's all that I've heard. \\
\hline 25 & been happy with its relationship with Kois Buyers Group? & 25 & Q And is it your-- is it part of your job to respond to \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 117 & & 119 \\
\hline 1 & unhappy Kois Buyers Group members? & 1 & discounts from other distributors to what Burkhart is \\
\hline 2 & A Yes. & 2 & offering to Kois Buyers Group? \\
\hline 3 & Q How frequently do you receive complaints? & 3 & A Yes. I have heard of-- and the direct market is what \\
\hline 4 & A Sporadic. & 4 & they consider their non full-service areas. \\
\hline 5 & I would say, on average, one every other month. & 5 & I have heard of dentists printing out the pricing \\
\hline 6 & Most common complaint is they're not getting their & 6 & online that they get pricing for, and giving that to \\
\hline 7 & discount. & 7 & their local rep from another company, and that rep \\
\hline 8 & Q And in those cases what do you do? How do you handle-- & 8 & matches the prices for them. \\
\hline 9 & A I call the vendor and ask them to verify that that & 9 & Q How frequently have you heard that? \\
\hline 10 & customer is receiving their discount. & 10 & A A couple times. \\
\hline 11 & Q Okay. With regard to Burkhart in particular, what is & 11 & MS. GOFF: Is now a good time? \\
\hline 12 & the most common complaint that you receive? & 12 & MR. RYAN-LANG: Sure. \\
\hline 13 & A They don't have a full-service rep in their area. & 13 & (Lunch recess 12:11 to 12:51 p m.) \\
\hline 14 & Q And then how do you respond to those complaints? & 14 & (Exhibit No. 327 marked \\
\hline 15 & A Which ones specifically? & 15 & for identification.) \\
\hline 16 & Q Complaints that they don't have a full-service rep in & 16 & \\
\hline 17 & their area? & 17 & Q (By Ms. Goff) Mr. Kois, I am handing you what has been \\
\hline 18 & A "I'm sorry." & 18 & marked as Exhibit No. 327, which is a document bearing \\
\hline 19 & Q How do you respond to-- & 19 & the Bates stamp Kois 001622 through 1625. \\
\hline 20 & A That's what I respond with, "I'm sorry they don't have a & 20 & This is an exclusive supplier agreement between \\
\hline 21 & full-service rep in your area." & 21 & Burkhart Dental Supply Company and Kois Tribal \\
\hline 22 & Q Have you ever indicated that you would try to get a & 22 & Management; is that correct? \\
\hline 23 & full-service rep in their area? & 23 & A Yes. \\
\hline 24 & A I have. & 24 & Q Is this the contract that you negotiated with Burkhart? \\
\hline 25 & I don't have any way to help with that, other than & 25 & A Yes. \\
\hline & 118 & & 120 \\
\hline 1 & request it from Burkhart. & 1 & Q I just want to go through a few of the clauses here and \\
\hline 2 & Q But could you bring in another vendor that does have a & 2 & make sure I understand what they mean. \\
\hline 3 & full-service rep in that area? & 3 & A Sure. \\
\hline 4 & A Not with the current contract. & 4 & Q So first, there's definitions and then Paragraph No. 1 \\
\hline 5 & Q What do you mean by that? & 5 & is "Exclusivity." \\
\hline 6 & A The current contract says it's an exclusive-- they are & 6 & It says, "Buyers group agrees that Burkhart will be \\
\hline 7 & the exclusive supply company in the buyers group, so & 7 & the exclusive supplier for dental supplies in the United \\
\hline 8 & that's not an option, unless the contract is rewritten. & 8 & States." \\
\hline 9 & Q Would you consider rewriting the contract so that you & 9 & Am I correct that this clause means that within the \\
\hline 10 & could have a full-service rep for members across the & 10 & United States, Kois members can only access discounts \\
\hline 11 & country? & 11 & from Burkhart? \\
\hline 12 & A It depends on what discounts are offered to members. & 12 & My question is really-- I will strike that. \\
\hline 13 & Right now they're still free to use whatever rep & 13 & It says that Burkhart will be the exclusive \\
\hline 14 & they want, so if having a full-service rep is that & 14 & supplier for dental supplies in the United States. \\
\hline 15 & important to them, they can take all the pricing they & 15 & What does that mean? \\
\hline 16 & have at Burkhart and take it to the other company and & 16 & A As a dental supply company. \\
\hline 17 & see if they'll match the pricing, so it's not like & 17 & Q Because manufacturers also supply dental supplies in the \\
\hline 18 & they're without options. & 18 & United States? \\
\hline 19 & Q Sure, but if they want to get discounts from Kois Buyers & 19 & A Correct. \\
\hline 20 & Group-- & 20 & Q I know we talked a little bit about this before, but why \\
\hline 21 & A Directly from Burkhart as the manufacturer-- because a & 21 & did Kois Buyers Group agree to this clause? \\
\hline 22 & lot of these people are getting similar discounts from & 22 & A Which part of it? \\
\hline 23 & their full-service reps, even if they're in the direct & 23 & There's two parts. \\
\hline 24 & area. & 24 & Q 1.1, the one I just read, that the buyers group agrees \\
\hline 25 & Q So have you heard of dentists that have received similar & 25 & that Burkhart will be the exclusive supplier for dental \\
\hline
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\begin{tabular}{|c|c|c|c|}
\hline & 121 & & 123 \\
\hline 1 & supplies in the United States. & 1 & Q Any other examples? \\
\hline 2 & A That was what Burkhart wanted to move forward on the & 2 & A I don't have any other examples. \\
\hline 3 & agreement. & 3 & Q Do you see any value at all in offering your members the \\
\hline 4 & Q Okay. So Burkhart would not enter into an agreement & 4 & option to purchase from more than one supply company? \\
\hline 5 & with Kois Buyers Group unless they were the exclusive & 5 & A Value for who? \\
\hline 6 & supplier? & 6 & Q For the members. \\
\hline 7 & A They would. & 7 & A I am not sure where the value would come from. \\
\hline 8 & They said they wouldn't do as aggressive of a & 8 & I could see a benefit for the dental supply \\
\hline 9 & discount. & 9 & companies where they have a group of members that they \\
\hline 10 & Q So how come-- why did Kois Buyers Group agree to do the & 10 & can compete for back and forth, for membership, but as \\
\hline 11 & exclusivity instead of dispensing with the exclusivity & 11 & far as discounts, I'm not sure how much more of a \\
\hline 12 & and doing a lower discount? & 12 & discount they'd get to have more than one discount \\
\hline 13 & A Because we ultimately agreed that they would be the & 13 & company in the buyers group. \\
\hline 14 & exclusive dental supply company, but there was no & 14 & Q But they would have more options from whom to purchase \\
\hline 15 & exclusivity-- there is no obligation for members to use & 15 & through, right? \\
\hline 16 & them exclusively. & 16 & A Well, they have options now, but do you mean \\
\hline 17 & Q Understood. & 17 & specifically through-- \\
\hline 18 & Did you feel that there was value in getting the & 18 & Q Through Kois Buyers Group, yeah. \\
\hline 19 & most aggressive discount that you could possibly get & 19 & A Right. \\
\hline 20 & from Burkhart? & 20 & Q And do you see value in allowing the dentists to have \\
\hline 21 & A From a dental supply company. & 21 & options for which supply company to buy from and still \\
\hline 22 & Q I think you said earlier that with regard to & 22 & get that Kois Buyers Group discount? \\
\hline 23 & manufacturers, you would rather have more vendors, even & 23 & A I don't know if the value would be as great if you had \\
\hline 24 & if the discount is lower; is that correct? & 24 & more than one supply company. \\
\hline 25 & A Yes, because people are very particular about the & 25 & Q And is that because you don't think the discount would \\
\hline & 122 & & 124 \\
\hline 1 & products they want. & 1 & be as aggressive? \\
\hline 2 & There's not that many supply companies out there. & 2 & A Which is what the supply companies told me. \\
\hline 3 & Q So my next question was going to be: & 3 & Q Going down to Paragraph No. 2, "Service levels," it \\
\hline 4 & Why wouldn't that same principle apply to supply & 4 & says, "Burkhart agrees to provide full service dental \\
\hline 5 & companies? & 5 & supply and equipment distribution sales and support with \\
\hline 6 & A A lot of supply companies are partners with other buyers & 6 & account managers, equipment specialists, equipment \\
\hline 7 & groups and give substantial discounts, so if the & 7 & service technicians, and branch support associates to \\
\hline 8 & discounts from a supply company-- dental supply company & 8 & members with offices in support areas designated as full \\
\hline 9 & wasn't at least as good as other buyers groups or as & 9 & service on Burkhart's website." \\
\hline 10 & good as they offer members without the buyers group, & 10 & Do you see that? \\
\hline 11 & there wasn't a lot of incentive for people to purchase & 11 & A Yes. \\
\hline 12 & products from Burkhart as a buyers group member. & 12 & Q Do you know what areas generally are designated as full \\
\hline 13 & Q Is it your understanding that a lot of supply companies & 13 & service on Burkhart's website? \\
\hline 14 & are partners with other buyers groups? & 14 & A I would have to go to their website. \\
\hline 15 & A What would be "a lot"? & 15 & Q Do you know if their website is open? In other words, \\
\hline 16 & Q I am just reading back what you had mentioned. & 16 & could I go on their website and find out which companies \\
\hline 17 & A I don't know how many supply companies. & 17 & are designated as full service? \\
\hline 18 & I know that dental supply companies are exclusive & 18 & A I believe it is. \\
\hline 19 & distributors for other buyers groups. & 19 & Q And these are geographic areas that we are talking \\
\hline 20 & Q Can you give me some examples? & 20 & about, right? \\
\hline 21 & A Burkhart is the exclusive distributor for SmileSource, & 21 & A Yes. \\
\hline 22 & for their buyers group. & 22 & Q And then the "Limited service areas," "Burkhart agrees \\
\hline 23 & Q Any other examples? & 23 & to provide limited service dental supply and equipment \\
\hline 24 & A Benco has a buyers group where they're the exclusive & 24 & distribution sales, phone support to members with \\
\hline 25 & distributor for their buyers group. & 25 & offices in support areas designated as limited service \\
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\begin{tabular}{|c|c|c|c|}
\hline & 125 & & 127 \\
\hline 1 & on Burkhart's website," I understand that "limited & 1 & percent on all brand dental supplies and 39 percent on \\
\hline 2 & service" is a defined term in this contract, but can you & 2 & Burkhart private label dental supplies. \\
\hline 3 & just tell me what your understanding of "limited & 3 & Do you see that? \\
\hline 4 & service" means in this context? & 4 & A Yes. \\
\hline 5 & A In this context they don't have account managers, & 5 & Q We talked about the margin earlier, but I just wanted to \\
\hline 6 & equipment specialists, or equipment service technicians & 6 & make sure I understood. \\
\hline 7 & or a branch support to the members. & 7 & So this 28 percent margin, was that something that \\
\hline 8 & Q Do you have an understanding of what percentage, & 8 & Burkhart proposed? \\
\hline 9 & roughly, of the United States would be within the & 9 & A Yes. \\
\hline 10 & limited service area for Burkhart? & 10 & Q And Burkhart indicated that that was a good deal for \\
\hline 11 & A That would depend on what their service area map is. & 11 & Kois Buyers Group members? \\
\hline 12 & Q Understood. & 12 & A They didn't say whether it was a good deal or a bad \\
\hline 13 & Do you have an understanding of what that-- & 13 & deal. \\
\hline 14 & A I think it's approximately half of the country has & 14 & They said this was the margin they're willing to do \\
\hline 15 & full-service reps. & 15 & as part of the buyers group. \\
\hline 16 & Q So it is, approximately, in your understanding, 50 & 16 & Q Do you have a sense for what their usual margin is for \\
\hline 17 & percent of the country is full service and 50 percent is & 17 & customers that don't have access to discounts? \\
\hline 18 & limited service? & 18 & A I don't have a sense of their margin. \\
\hline 19 & A I believe so. & 19 & I can say my sense is it is a good deal, based on \\
\hline 20 & Q Have you ever heard of any prospective members who & 20 & the savings that I hear from people. \\
\hline 21 & indicate that they would prefer full-service & 21 & Q That's what you have heard from dentists? \\
\hline 22 & distribution, but they are in a part of the country that & 22 & A Yes. \\
\hline 23 & is not serviced by Burkhart's full service? & 23 & Q And do you have an understanding for why the margin is \\
\hline 24 & A Yes. & 24 & 39 percent for private label, which is higher than the \\
\hline 25 & Q How frequently does that occur? & 25 & 28 percent for other brand dental supplies? \\
\hline & 126 & & 128 \\
\hline 1 & A Maybe once a month, every other month. & 1 & A I could guess. \\
\hline 2 & Q And in those cases did the prospective members say that & 2 & Q What is your guess? \\
\hline 3 & they were not going to join because of that? & 3 & A If it's a white-label product, they have a lower cost \\
\hline 4 & A No. & 4 & associated with it. \\
\hline 5 & Q And what did they say? & 5 & Q Did you say "white-label"? \\
\hline 6 & A They said they'd prefer to have a full-service rep in & 6 & A Yes. \\
\hline 7 & their area. & 7 & Q What does that mean? \\
\hline 8 & Q Okay. And did some of those members join Kois Buyers & 8 & A They have private label dental supplies, so they are \\
\hline 9 & Group in spite of not having a full-service rep in their & 9 & branding their own-- so somebody is making it for them, \\
\hline 10 & area? & 10 & and they are putting their label on it. \\
\hline 11 & A I know some did because I have heard stories of people & 11 & My assumption is the cost to procure private label \\
\hline 12 & adjusting to shipments as opposed to having a rep bring & 12 & supplies is cheaper than name brand supplies, so they \\
\hline 13 & their products in. & 13 & are giving it at a discount, but not at the same margin \\
\hline 14 & Q So for full service, at least with regard to Burkhart's & 14 & level, so they can increase-- dollar-wise it's a \\
\hline 15 & offering of full service, do they typically have their & 15 & discount, but percentage-wise, they get a higher profit. \\
\hline 16 & reps bring in the supplies as opposed to shipping them? & 16 & Q Understood. \\
\hline 17 & A I don't know what the workout is for the full-service & 17 & Do you have an understanding of whether 28 percent \\
\hline 18 & areas. & 18 & is relatively low for a dental supply company like \\
\hline 19 & Sometimes reps bring products, sometimes they're & 19 & Burkhart? \\
\hline 20 & delivered. & 20 & A Compared to another dental supply company? I don't know \\
\hline 21 & A lot of times the reps do the ordering on behalf & 21 & what other people's supply costs are or what their \\
\hline 22 & of the practice. & 22 & margin is on their products. \\
\hline 23 & Q Then moving down to Paragraph No. 3, which sets forth & 23 & What I've heard is that-- from manufacturers, is \\
\hline 24 & the dental supply margin that Burkhart agrees to, and it & 24 & that most manufacturers tend to sell about the same \\
\hline 25 & says that Burkhart agreed to limit its margin to 28 & 25 & price to the supply companies, and the difference in \\
\hline
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\begin{tabular}{|c|c|c|c|}
\hline & 129 & & 131 \\
\hline 1 & price to the consumer is based on the margin. & 1 & Q And that resulted in Burkhart giving that additional two \\
\hline 2 & Q So manufacturers tend to sell at about the same price to & 2 & percent discount? \\
\hline 3 & the various supply companies, and then any difference in & 3 & A Yes, per this agreement. \\
\hline 4 & price between the various supply companies is based on & 4 & Q Turning to Paragraph No. 5, "Manufacturer discounts," \\
\hline 5 & that individual supply company's margin? & 5 & this says that "Burkhart will negotiate manufacturer \\
\hline 6 & A That's my understanding. & 6 & discounts for buyers groups with manufacturers." \\
\hline 7 & Q So you don't have any-- just to make sure I have an & 7 & This is saying that Burkhart would go to the \\
\hline 8 & answer to my other question, do you have an & 8 & manufacturers that they worked with and try to obtain \\
\hline 9 & understanding of whether 28 percent is relatively low & 9 & discounts for Kois Buyers Group members? \\
\hline 10 & for a supply company? & 10 & A Correct. \\
\hline 11 & A I don't know what their pricing structure is at other & 11 & Q Do you know whether any manufacturers agreed to give \\
\hline 12 & companies. & 12 & discounts for the Kois Buyers Group members? \\
\hline 13 & I know Burkhart is a 28 percent flat across the & 13 & A That list you have is Exhibit No. 326. \\
\hline 14 & board. & 14 & Q And is that a complete list of all of the manufacturers \\
\hline 15 & I don't know what it is at the other supply & 15 & that you understand give discounts through Burkhart to \\
\hline 16 & companies. & 16 & Kois Buyers Group members? \\
\hline 17 & They could be higher on some products and lower on & 17 & A That's my understanding. \\
\hline 18 & other ones. & 18 & I don't know if they're working with others. \\
\hline 19 & I don't have any way to track that. & 19 & Sorry, there is at least one other I can think of \\
\hline 20 & Q Okay. But Burkhart is offering only Kois members a 28 & 20 & that's not on this list that was brought out after this \\
\hline 21 & percent margin, right? & 21 & list came out. \\
\hline 22 & Like for individuals that are buying from Burkhart & 22 & Q Okay. So you are saying after Exhibit No. 326-- \\
\hline 23 & that are not a member of Kois Buyers Group, the margins & 23 & A There was an additional-- \\
\hline 24 & could be higher than 28 percent? & 24 & Q --published? \\
\hline 25 & A Sure. & 25 & A Correct. \\
\hline & 130 & & 132 \\
\hline 1 & Q Okay. & 1 & Q What was that one? \\
\hline 2 & A I don't know what their different pricing models are. & 2 & A It was an x -ray sensor by Acteon. \\
\hline 3 & Q But it is your understanding that Burkhart is offering & 3 & Q In the same Paragraph No. 5, Burkhart agreed to apply \\
\hline 4 & Kois Buyers Group a discount from Burkhart's usual & 4 & all manufacturer discounts to members by lowering the \\
\hline 5 & prices? & 5 & price of products sold to members. \\
\hline 6 & A Yes. & 6 & Does that just mean that Burkhart would pass on any \\
\hline 7 & Q And then we have the-- the last clause that says, & 7 & manufacturer discounts to members? \\
\hline 8 & "Provided that the volume of purchases exceeds the & 8 & A That was our hope. \\
\hline 9 & current pace of 5.3 million annually"-- do you see that? & 9 & Q Okay. And it says that "Burkhart agrees to be \\
\hline 10 & A Yes. & 10 & transparent about how manufacturer discounts are \\
\hline 11 & Q When it says "the current pace," what does that mean? & 11 & applied." \\
\hline 12 & A So the amount of buying is determined by how much people & 12 & What does that clause mean? \\
\hline 13 & buy on a given basis. & 13 & A That means if it's a rebate, they would tell us it was \\
\hline 14 & If the pace of buying at Burkhart slows, the annual & 14 & in the form of rebate. \\
\hline 15 & dollar amount that Burkhart is getting for the members & 15 & If it's a general lower cost for the product, they \\
\hline 16 & would slow as well. & 16 & would tell us that. \\
\hline 17 & Q Where did the current pace number of 5.3 million come & 17 & Q Okay. When they said "they would tell us," did you mean \\
\hline 18 & from? & 18 & the Kois Buyers Group members? \\
\hline 19 & Was that based on their prior contract? & 19 & A No. They would tell the Kois Buyers Group how those \\
\hline 20 & A That was 2015 purchasing levels, so since there's no & 20 & discounts came about. \\
\hline 21 & guarantee that people will continue to purchase, it's & 21 & Q Have they provided that information to you? \\
\hline 22 & based on previous-- & 22 & A That is evidenced in Exhibit No. 326. \\
\hline 23 & Q Okay. But then did it turn out that for 2016 members & 23 & Any information that they provide to us, as far as \\
\hline 24 & purchased more than 5.3 million? & 24 & discounts, we ask them to provide us in a form that we \\
\hline 25 & A Yes. & 25 & are free to distribute to the public, that there's no \\
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\hline & 133 & & 135 \\
\hline 1 & proprietary information. & 1 & when ordering through Burkhart? \\
\hline 2 & \multirow[t]{3}{*}{Q Looking at Exhibit No. 326, do you have an understanding of whether these discounts offered by the manufacturers are lower costs for supplies or rebates?} & 2 & A "Slow" is a relative term. \\
\hline 3 & & 3 & Slower than people would like was an earlier \\
\hline 4 & & 4 & complaint. \\
\hline 5 & A I don't have an understanding of that. & 5 & Now shipping is two days as opposed to three days \\
\hline 6 & Q Okay. So it could be either one? & 6 & to five days. \\
\hline 7 & A Or both. & 7 & Q At one point was Burkhart shipping three to five days? \\
\hline 8 & Q Other than the information in Exhibit No. 326, and I & 8 & A At no charge. \\
\hline 9 & know you mentioned there is an additional manufacturer, & 9 & In this contract it stipulates a two-day business \\
\hline 10 & do you have any other information for us to understand & 10 & shipping for orders over \$750. \\
\hline 11 & whether the discounts being offered by these & 11 & Q So currently for orders under \$750, is it still a \\
\hline 12 & manufacturers are in the form of rebates or lower & 12 & three-day to five-day shipping? \\
\hline 13 & prices? & 13 & A Shipping can be any way you like, depending on how much \\
\hline 14 & A I don't have any information that determines how the & 14 & you're willing to pay, but free shipping for two-day, if \\
\hline 15 & discounts are calculated. & 15 & it's over \$750. \\
\hline 16 & Q Burkhart would have that information? & 16 & Q Have complaints regarding delivery time decreased in \\
\hline 17 & A Yes. & 17 & recent months? \\
\hline 18 & Q One more quick question: & 18 & A Yes. \\
\hline 19 & Paragraph No. 6 talks about new member incentives. & 19 & Q And is that because Burkhart is shipping things faster \\
\hline 20 & It says that Burkhart will provide a merchandise & 20 & than they were before? \\
\hline 21 & credit of 299 to new Kois members. & 21 & A Yes. \\
\hline 22 & Then it goes on to say the credit will be applied & 22 & They also-- East Coast dentists tend to use \\
\hline 23 & to their account once they have become a tribe member & 23 & different types of products, so they started to house \\
\hline 24 & and they have completed a meeting with their Burkhart & 24 & different things in the distribution centers that \\
\hline 25 & account manager. & 25 & service the direct markets, so that speeds some of the \\
\hline & 134 & & 136 \\
\hline 1 & What is your understanding of this? & 1 & delivery, where they're not waiting for things to get \\
\hline 2 & I am particularly interested in the meeting with a & 2 & delivered. \\
\hline 3 & Burkhart account manager. & 3 & Q Have you ever heard from Kois Buyers Group members that \\
\hline 4 & A So to clarify, the rest of that statement is a customer & 4 & deliveries with other supply companies are much faster \\
\hline 5 & service agent introducing them to the Kois Buyers Group & 5 & than Burkhart? \\
\hline 6 & program, Kois select manufacturers' benefits, Burkhart & 6 & A No. \\
\hline 7 & Dental Supply benefits, and better value program. & 7 & Q Have you ever heard of members cancelling membership or \\
\hline 8 & The reason to be specific is it's a program open to & 8 & complaining because another supplier matched the \\
\hline 9 & both full service and direct service markets, and there & 9 & discount offered by Kois? \\
\hline 10 & are no account managers in the direct service. & 10 & A Cancelling? No. \\
\hline 11 & To answer your question, the 30-minute meeting or & 11 & Complaining? Yes. \\
\hline 12 & phone call or in-person, depending on what's available, & 12 & Q What has been the nature of the complaint? \\
\hline 13 & is to-- to give Burkhart an opportunity to explain what & 13 & A That other supply companies are matching the price given \\
\hline 14 & services and products they offer. & 14 & to the buyers group members. \\
\hline 15 & It is an introductory meeting. & 15 & Q And why would that be a complaint? \\
\hline 16 & Q So if you're in the full-service region of the United & 16 & A They don't feel like it's the same value if they can get \\
\hline 17 & States, that meeting would be with a Burkhart account & 17 & the same pricing outside of the buyers group if they're \\
\hline 18 & manager, and if you're in a limited-service region, it & 18 & a member of the buyers group. \\
\hline 19 & would be with a customer service agent? & 19 & Q And have you heard of specific supply companies that \\
\hline 20 & A Most of the time. & 20 & have matched prices given to buyers group members? \\
\hline 21 & I am told sometimes it's by phone, regardless of & 21 & A I have heard of Schein and Patterson matching prices. \\
\hline 22 & the area that you're in. & 22 & Q What about Benco? \\
\hline 23 & Q Okay. We have talked a fair bit about complaints that & 23 & A I haven't heard specifically. \\
\hline 24 & you have heard from members. & 24 & I asked Burkhart about that. \\
\hline 25 & Have you ever heard that deliveries have been slow & 25 & They said price matches like that is at the \\
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\begin{tabular}{|c|c|c|c|}
\hline & 137 & & 139 \\
\hline 1 & discretion of the sales rep. & 1 & October from Scott, what year were you talking about? \\
\hline 2 & Q The sales rep-- & 2 & A 2015. \\
\hline 3 & A For that particular practice, for Schein or Patterson. & 3 & Q Okay. So as of March 2015, what was your role at Kois \\
\hline 4 & Q Is there an individual who works for you who processes & 4 & Buyers Group? \\
\hline 5 & cancellations? & 5 & A I didn't have one. \\
\hline 6 & A Right now? No. I handle all the memberships. & 6 & Q But you were receiving e-mails? \\
\hline 7 & Q Who is Scott Heyamoto? & 7 & A I would get updates from Scott, as far as how many \\
\hline 8 & A He was a former employee of the Kois Center. & 8 & members were part of the buyers group. \\
\hline 9 & Prior to me taking over the buyers group, he & 9 & Q Did you have a role at Kois Center at that point? \\
\hline 10 & managed the requests that came in for membership at the & 10 & A Yes. \\
\hline 11 & Kois Center and sent those names off to ProCare. & 11 & Q You were CEO? \\
\hline 12 & Q Okay. Was he also responsible for processing & 12 & A Yes. \\
\hline 13 & cancellations? & 13 & Q Why were you receiving updates from Scott? \\
\hline 14 & A If people cancelled. & 14 & A I asked for them. \\
\hline 15 & I wasn't quite familiar with the process, but I & 15 & Q Why did you ask? \\
\hline 16 & believe so. & 16 & A Because I didn't know anything about the buyers group, \\
\hline 17 & Q And you said you started at Kois Buyers Group in October & 17 & and I didn't have any documentation anywhere. \\
\hline 18 & 2015 ? & 18 & I was trying to get some insight on what the \\
\hline 19 & A Yes. & 19 & program was. \\
\hline 20 & Q Was there a period of time where-- a transition period & 20 & Q So do you have an understanding of whether the Kois \\
\hline 21 & where Qadeer was still sort of working with you? & 21 & partnership has allowed Burkhart to bring in new \\
\hline 22 & A I don't know how much he was working with the buyers & 22 & customers? \\
\hline 23 & group. & 23 & A My understanding is it has. \\
\hline 24 & I heard updates between March and October that-- & 24 & Q Do you have an understanding of how many new customers? \\
\hline 25 & from Scott when he would converse with ProCare, but with & 25 & A I could take a guess. \\
\hline & 138 & & 140 \\
\hline 1 & me directly, there was-- I can't think of any-- there & 1 & It would be-- is-- would that be-- \\
\hline 2 & might have been one or two e-mails. & 2 & Q Sure. \\
\hline 3 & He wasn't very good about contacting people. & 3 & A Because I can't speak to any full-service areas. \\
\hline 4 & Q Who is "he"? & 4 & I would say there's probably a good indication that \\
\hline 5 & A Q, Qadeer. & 5 & anyone that's in the direct market would not have gone \\
\hline 6 & Q And you said you heard updates between March and & 6 & with Burkhart if they weren't part of the buyers group. \\
\hline 7 & October-- & 7 & Q When you say "anyone in the direct market," what do you \\
\hline 8 & A So in July Qadeer spoke at our symposium, and I sat with & 8 & mean by that? \\
\hline 9 & him for about three hours and asked him some specific & 9 & A People that get shipments via online shipments, they \\
\hline 10 & questions about the buyers group, and that's where I got & 10 & don't have a full-service rep in their area. \\
\hline 11 & the majority of my information. & 11 & Full-service area, I can't speak to whether or not \\
\hline 12 & Q Okay. Was that July of 2015? & 12 & it was the prowess of the Burkhart sales rep that caused \\
\hline 13 & A Yes. & 13 & them to move over and whether or not that would have \\
\hline 14 & Q And then did you sit with him and speak with him & 14 & happened anywhere. \\
\hline 15 & understanding that you were going to be taking over the & 15 & Q Do you have an understanding of how many new customers \\
\hline 16 & buyers group in the future? & 16 & Burkhart has obtained through its relationship with the \\
\hline 17 & A I sent him an e-mail towards the end of the year that I & 17 & Kois Buyers Group? \\
\hline 18 & would be negotiating with Burkhart and managing the & 18 & A It's part of their presentations they do quarterly. \\
\hline 19 & buyers group going forward. & 19 & I can find that information. I don't have it off \\
\hline 20 & Q And then does Kois Buyers Group have any relationship & 20 & the top of my head. \\
\hline 21 & with ProCare or Qadeer today? & 21 & Q Do you have any recollection off the top of your head? \\
\hline 22 & A No. & 22 & A I would say it's probably around 100. \\
\hline 23 & Q When did that relationship end? & 23 & Q Total? \\
\hline 24 & A When this exclusive supplier agreement was in place. & 24 & A Mm-hm. \\
\hline 25 & Q When you said that you heard updates between March and & 25 & Q Thank you. \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 141 & & 143 \\
\hline 1 & Let's talk a little bit more about Kois's history & 1 & Q Okay. How many meetings did you have? \\
\hline 2 & with Benco. & 2 & A Probably one, and I would say probably one or two phone \\
\hline 3 & A Sure. & 3 & calls. \\
\hline 4 & Q So you mentioned that you have spoken to Benco about & 4 & Q And for the in-person meeting, where did it take place? \\
\hline 5 & doing business with the Kois Buyers Group; is that & 5 & A That would be at the Kois Center in Seattle, Washington. \\
\hline 6 & right? & 6 & Q And who from Benco was there? \\
\hline 7 & A Mm-hm. & 7 & A That would have been Julie, and I don't think Kathleen \\
\hline 8 & Q When did you have those conversations? & 8 & was there. I think just Julie. \\
\hline 9 & A It was in-- probably fall of 2015. & 9 & Q Have you ever met with Chuck Cowen? \\
\hline 10 & Q Did you reach out to Benco or did they reach out to you? & 10 & A Yes. \\
\hline 11 & A I reached out to them. & 11 & Q Have you ever met with Chuck Cowen with regard to the \\
\hline 12 & Q Who did you reach out to? & 12 & Kois Buyers Group specifically? \\
\hline 13 & A I don't remember if it was Julie Rasmussen or-- I don't & 13 & A Not for the Kois Buyers Group. \\
\hline 14 & remember the other person's-- Kathleen, I think. & 14 & They asked about their own buyers group. \\
\hline 15 & Kois Center had an ongoing relationship with Benco & 15 & Q So the meeting with Julie at Kois Center in the fall of \\
\hline 16 & separate from the buyers group for speaking for my dad, & 16 & 2015, what was that meeting related to? \\
\hline 17 & so he would do a couple lectures a year at Benco, so I & 17 & A Two parts: \\
\hline 18 & already had a relationship with them, but specifically & 18 & One was my dad's speaking engagements for the \\
\hline 19 & for the Kois Buyers Group, that didn't start until the & 19 & following year with Benco, and that's the Kois Center \\
\hline 20 & fall. & 20 & side. \\
\hline 21 & Q Until the fall of 2015? & 21 & On the Kois Buyers Group side, exploring an option \\
\hline 22 & A Yes. & 22 & to have them as part of the buyers group. \\
\hline 23 & Q Okay. When you said Kathleen at Benco, would that be & 23 & Q Were they receptive to that? \\
\hline 24 & Kathleen Bird? & 24 & A Yes. \\
\hline 25 & A Yes. & 25 & Q What did Julie say to you about the possibility of \\
\hline & 142 & & 144 \\
\hline 1 & Q And then Julie-- is it "Radzyminski"? & 1 & becoming a member for Kois Buyers Group? \\
\hline 2 & A I think so. & 2 & A They were interested. \\
\hline 3 & Q So in the fall of 2015 you reached out to either Julie & 3 & Q What were the next steps after that? \\
\hline 4 & or Kathleen at Benco? & 4 & A I asked both Burkhart and Benco if they would be willing \\
\hline 5 & A Correct. & 5 & to be part of the buyers group together. \\
\hline 6 & Q And why did you reach out to them? & 6 & Q Okay. And so focusing on Benco, what did Benco say? \\
\hline 7 & A I was starting to negotiate the contract with Burkhart, & 7 & A They said they would rather not. \\
\hline 8 & and I wanted to keep some options open. & 8 & Q And what reason did they give? \\
\hline 9 & My intention originally was to explore having two & 9 & A They would rather not have another supply company in the \\
\hline 10 & supply companies as part of the buyers group. & 10 & same buyers group as them. \\
\hline 11 & Q Did you think it would be beneficial, at that time, to & 11 & Q Did they give any other explanation for why they didn't \\
\hline 12 & have two supply companies as part of the buyers group? & 12 & want to have another supply company in the same buyers \\
\hline 13 & A I didn't know if it would be beneficial to the members. & 13 & group as them? \\
\hline 14 & I just wanted to explore the option. & 14 & A No. \\
\hline 15 & My first step was to see if both supply companies & 15 & Q Were you surprised at that response? \\
\hline 16 & would be receptive to that. & 16 & A No. \\
\hline 17 & Q And you mentioned earlier that neither were receptive; & 17 & Q Why not? \\
\hline 18 & is that right? & 18 & A It was the same response Burkhart gave. \\
\hline 19 & A Correct. & 19 & Q Were you surprised by either of their responses? \\
\hline 20 & Q And did you have any in-person meetings with people at & 20 & A No. \\
\hline 21 & Benco to discuss joining the Kois Buyers Group as a & 21 & Q Why not? \\
\hline 22 & vendor? & 22 & A Because they could do what they liked. \\
\hline 23 & A Yes. & 23 & There was no-- I mean, they could choose to work \\
\hline 24 & Q When were those meetings? & 24 & with us or not. \\
\hline 25 & A Approximately that time of year, fall of 2015. & 25 & Q Were there any other further discussions with Benco \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 145 & & 147 \\
\hline 1 & regarding Benco being a supplier for Kois Buyers Group? & 1 & Q So this is what appears to be a blog post. \\
\hline 2 & A Yes. & 2 & At the top it says, "Julie Radzyminski: Added blog \\
\hline 3 & Q What were those? & 3 & post in @ [Benco buzz]." \\
\hline 4 & A We told them we decided to go with Burkhart for the & 4 & The date at the end of the document is \(12 / 3 / 2014\). \\
\hline 5 & supply company in the buyers group. & 5 & In the second paragraph it says that "Dr. Kois came \\
\hline 6 & Q Did you have any negotiations with Benco about like what & 6 & to us a few months ago and asked if we would be \\
\hline 7 & type of discounts they would be able to offer or & 7 & interested in participating in his Tribal Management \\
\hline 8 & anything like that? & 8 & Buying Group." \\
\hline 9 & A We didn't get that far. & 9 & Skipping forward it says, "After hearing all of the \\
\hline 10 & Q So when Benco said, "We don't want to be one of two & 10 & details, we decided we did not want to participate." \\
\hline 11 & suppliers for Kois Buyers Group," that was pretty much & 11 & Do you see that? \\
\hline 12 & the end of the conversation? & 12 & A Yes. \\
\hline 13 & A Yes. & 13 & Q I just want to ask you whether you have an understanding \\
\hline 14 & Q And then prior to the meeting in the fall of 2015, did & 14 & of whether your father, Dr. Kois, talked to Benco at all \\
\hline 15 & you have any understanding of whether ProCare had any & 15 & about participating in a buyers group. \\
\hline 16 & negotiations with Benco regarding Kois Buyers Group, or & 16 & A You mean between him and me? It certainly wasn't me. \\
\hline 17 & conversations with Benco? & 17 & This says him, so my assumption would be it was \\
\hline 18 & A Prior to-- so-- as far back as where? & 18 & during one of his lectures with them, if he was out \\
\hline 19 & Q So the Kois Buyers Group was founded in October 2014, & 19 & there. \\
\hline 20 & right? & 20 & Q But you haven't discussed with your father him speaking \\
\hline 21 & A Mm-hm. & 21 & with Benco about participating in his buyers group? \\
\hline 22 & Q So around that time or sometime between then and the & 22 & A No. \\
\hline 23 & fall of 2015, when you came on and were involved, were & 23 & Q Okay. So then the last thing I wanted to ask you about \\
\hline 24 & there any conversations between ProCare and Benco about & 24 & this document is: \\
\hline 25 & Kois Buyers Group? & 25 & There are two bullet points. One says, "Minimal \\
\hline & 146 & & 148 \\
\hline 1 & A I don't believe so. & 1 & impact," and the last sentence says, "Additionally, many \\
\hline 2 & I believe once the initial contract with Burkhart & 2 & of the tribal members will not be able to participate \\
\hline 3 & was in place, that was the extent of any supplier & 3 & due to Burkhart's limited geographic distribution \\
\hline 4 & company negotiations. & 4 & capabilities." \\
\hline 5 & Q Okay. What is your understanding based on? & 5 & Do you see that? \\
\hline 6 & A I hadn't heard anything to the contrary. & 6 & A Yes. \\
\hline 7 & Q Okay. But would Qadeer have more information about & 7 & Q Did this turn out to be correct? \\
\hline 8 & that? & 8 & Do you agree with this statement that many tribal \\
\hline 9 & A It's possible. & 9 & members would not be able to participate due to \\
\hline 10 & Q Would your father have more information about that? & 10 & Burkhart's limited geographic distribution capabilities? \\
\hline 11 & A I doubt it. & 11 & A I don't know how many impacted as far as Benco \\
\hline 12 & (Exhibit No. 328 marked & 12 & customers. \\
\hline 13 & for identification.) & 13 & I believe the Internet shipping for products was \\
\hline 14 & & 14 & new, that Burkhart was rolling out, and that was partly \\
\hline 15 & Q (By Ms. Goff) Mr. Kois, the court reporter has handed & 15 & due to their association with the buyers group. \\
\hline 16 & you what has been marked as Exhibit No. 328. & 16 & Q Okay. You can put that one to the side. Thank you. \\
\hline 17 & This is a document that we received from another & 17 & You mentioned that you've had conversations with \\
\hline 18 & party, so I don't expect that you would have necessarily & 18 & Chuck Cowen? \\
\hline 19 & seen it before, but I have a couple questions, and this & 19 & A Yes. \\
\hline 20 & would be useful to facilitate the discussion. & 20 & Q And those conversations, did they relate to Benco's \\
\hline 21 & A Mm-hm. & 21 & buying group? Is that what you said? \\
\hline 22 & Q Go ahead and take a minute to read it, and let me know & 22 & A Yes. \\
\hline 23 & when you're finished. & 23 & Q What did Chuck Cowen-- how did those conversations go? \\
\hline 24 & Have you had a chance to review it? & 24 & A The Kois Center was one of the success partners for \\
\hline 25 & A Yes. & 25 & Benco up until, I believe, the end of 2016, is my \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 149 & & 151 \\
\hline 1 & assumption, or sometime around there. Sometime last & 1 & A Yes. \\
\hline 2 & year we ended that relationship with them. & 2 & Q And why did it end? \\
\hline 3 & What they did was they asked their success partners & 3 & A My dad didn't want to lecture for Benco for their \\
\hline 4 & to be part of their buyers group, and that was in-- the & 4 & courses anymore. \\
\hline 5 & capacity that they were looking for, for the Kois & 5 & We didn't feel we got a return for us. \\
\hline 6 & Center, was to get a discount on courses offered at the & 6 & Q Is that the reason why your dad didn't want to lecture \\
\hline 7 & Kois Center for members of Benco's buyers group. & 7 & at the courses anymore? \\
\hline 8 & Q So did Benco ever ask for the Kois Buyers Group to & 8 & A He's pulling back from out-of-state lectures in general. \\
\hline 9 & somehow be merged with Benco's buyers group? & 9 & This was part of that plan. \\
\hline 10 & A No. They were separate. & 10 & (Exhibit No. 329 marked \\
\hline 11 & Q What do you mean "they were separate"? & 11 & for identification.) \\
\hline 12 & A It is a separate company that-- Kois Buyers Group. & 12 & \\
\hline 13 & We never got that far in discussions with Benco as & 13 & Q (By Ms. Goff) So the court reporter handed you what has \\
\hline 14 & far as their buyers group. & 14 & been marked as Exhibit No. 329. \\
\hline 15 & Our conversations stopped with us not being & 15 & It is an e-mail chain bearing the Bates stamp Kois \\
\hline 16 & interested in giving a discount to their members for our & 16 & 001133 through 1134. \\
\hline 17 & courses. & 17 & Have you had a chance to review it? \\
\hline 18 & Q So there was never any conversation about Kois Buyers & 18 & A Yes. \\
\hline 19 & Group and Benco Buyers Group merging? & 19 & Q Okay. So is this an e-mail chain between you and Julie \\
\hline 20 & A I'm sure there was a conversation with that, but it & 20 & Radzyminski of Benco, and Kathleen Bird is on here as \\
\hline 21 & didn't go very far. & 21 & well? \\
\hline 22 & Q And why was the Kois Center not interested in giving a & 22 & A Yes. \\
\hline 23 & discount to Benco Buyers Group members? & 23 & Q Is this in reference to the meeting you had in the fall \\
\hline 24 & A The purpose of the discount was to increase demand for & 24 & of 2015 with Julie? \\
\hline 25 & the Kois Center courses, but our courses are generally & 25 & A Yes. \\
\hline & 150 & & 152 \\
\hline 1 & full, so we didn't see an incentive to discount our & 1 & Specifically this was for-- yes, this was when \\
\hline 2 & already-full courses. & 2 & Julie came to visit. \\
\hline 3 & Q And have you ever had any other conversations with Chuck & 3 & Q And then the top e-mail in the chain, it's from you, and \\
\hline 4 & Cowen? & 4 & it says, in the second paragraph, "Regarding the buyers \\
\hline 5 & A Yes. & 5 & group, I am interested in hearing what type of deal you \\
\hline 6 & Q And what are the nature of those conversations? & 6 & would like to see in a perfect world, and we can work \\
\hline 7 & A I went to Texas in-- it might have been that time, about & 7 & towards that. For me, I would love to give dentists an \\
\hline 8 & fall of 2015, I believe, to speak at one of their-- & 8 & opportunity to choose between Burkhart and Benco, based \\
\hline 9 & their summit meeting, which was a collection of all of & 9 & on their needs and relationships." \\
\hline 10 & their reps, to-- in the capacity of the Kois Center CEO, & 10 & Do you see that? \\
\hline 11 & because we were a success partner of theirs. & 11 & A Yes. \\
\hline 12 & While there, I had conversations with Chuck as well & 12 & Q At this time were you interested in giving dentists the \\
\hline 13 & as Julie and Kathleen. & 13 & opportunity to choose between either Burkhart or Benco? \\
\hline 14 & Q What is a success partner? & 14 & A Yes. \\
\hline 15 & A They have several partners that they offer some sort of & 15 & Q And why were you interested in that? \\
\hline 16 & incentive for people to go to. & 16 & A To have another supply company in the buyers group that \\
\hline 17 & For Benco, if someone asks for continuing & 17 & gave the same kind of discounts, and one with reps \\
\hline 18 & education, they would recommend the Kois Center. & 18 & closer to people, which I thought would be beneficial. \\
\hline 19 & If people wanted a study group, they would offer a & 19 & Q Would that help solve the complaints or the issues that \\
\hline 20 & different vendor. & 20 & some members had on the East Coast with not having a \\
\hline 21 & If people wanted financial advice-- a way to extend & 21 & full-service distributor nearby? \\
\hline 22 & their reach of services without having those services & 22 & A I don't know if it would have solved. \\
\hline 23 & in-house. & 23 & That would be assuming that their rep was Benco. \\
\hline 24 & Q Okay. And at some point the relationship between Kois & 24 & There are other supply companies that have local \\
\hline 25 & Center and Benco ended? & 25 & representation. \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 153 & & 155 \\
\hline 1 & I thought it would help. & 1 & Q If not for the exclusivity clause in the Burkhart \\
\hline 2 & Q But there is always the possibility for Kois Buyers & 2 & contract, would you be interested in partnering with \\
\hline 3 & Group members to leave their former supply companies and & 3 & Schein? \\
\hline 4 & switch to Kois Buying Group's supply company, right? & 4 & A No. \\
\hline 5 & A Oh, sure, and switch back. & 5 & Q Why not? \\
\hline 6 & Q So just to make sure I understood, you said you thought & 6 & A I have heard less than favorable things about their \\
\hline 7 & it would help address some of the complaints that you & 7 & reps. \\
\hline 8 & had heard about members on the East Coast not having a & 8 & Q Okay. So is it fair to say you have not approached \\
\hline 9 & full-service distributor nearby? & 9 & Schein, since you have been managing Kois Buyers Group, \\
\hline 10 & A I did think it would help. & 10 & to form a relationship with them? \\
\hline 11 & Q Have you ever received any feedback from dentists that & 11 & A In the United States? \\
\hline 12 & they would be interested in having Benco as a vendor? & 12 & Q Yes, in the United States. \\
\hline 13 & A No. & 13 & A Correct. \\
\hline 14 & Q You haven't heard that specifically? & 14 & Q So you said you have heard less than favorable things \\
\hline 15 & A No. & 15 & about their reps. \\
\hline 16 & Q But you have heard it with regard to Schein and & 16 & Generally, what types of things have you heard? \\
\hline 17 & Patterson specifically? & 17 & A Generally, I never hear anything-- any kind of complaint \\
\hline 18 & A Yes. & 18 & from the Burkhart reps. \\
\hline 19 & Q So Benco was never a supplier for Kois Buyers Group, & 19 & I will occasionally hear complaints from a Schein \\
\hline 20 & correct? & 20 & rep or a Patterson rep where they're aggressive, said \\
\hline 21 & A Correct. & 21 & they would get one price and another-- nothing I can \\
\hline 22 & Q By the way, turning back to Exhibit No. 329, it looks & 22 & prove, but it's just what dentists say when I see them. \\
\hline 23 & like your e-mail is Johnny@KoisCenter.com? & 23 & Q And you said you would occasionally hear complaints from \\
\hline 24 & A Correct. & 24 & a Schein rep or a Patterson rep. \\
\hline 25 & Q And is that your e-mail for Kois Center and Kois Buyers & 25 & Did you mean "about a Schein"-- \\
\hline & 154 & & 156 \\
\hline 1 & Group? & 1 & A "About." \\
\hline 2 & A Yes. & 2 & Q "Yes," right? \\
\hline 3 & Q So do you do Kois Buyers Group business through this & 3 & A Yes. \\
\hline 4 & e-mail address, Johnny@KoisCenter.com? & 4 & Q Thank you. \\
\hline 5 & A I do. I send out newsletters at & 5 & Have you ever had any e-mail communications with \\
\hline 6 & Info@KoisBuyersGroup.com. & 6 & individuals at Schein regarding Kois Buyers Group? \\
\hline 7 & Q When you say "info," do you mean like those monthly & 7 & A Schein in which country? \\
\hline 8 & updates or-- & 8 & Q The United States. \\
\hline 9 & A "Info" as in that's the e-mail address that the & 9 & A No. \\
\hline 10 & newsletters come from, and I will have, occasionally, & 10 & Q And whatever happened-- I know you mentioned that Schein \\
\hline 11 & dentists that will respond to those e-mails. & 11 & Canada approached Kois? \\
\hline 12 & Q When you said "newsletters," is Exhibit No. 325 an & 12 & A They did. \\
\hline 13 & example of a newsletter? & 13 & Q And what was the result of that? \\
\hline 14 & A Yes. & 14 & A I told them we were happy with our relationship with \\
\hline 15 & Q For Schein, and I know we discussed Schein earlier, but & 15 & Sinclair, and if they wanted to follow up with us in a \\
\hline 16 & just to make sure I have it correct, is it your & 16 & couple of years, they were welcome to. \\
\hline 17 & understanding that Qadeer at ProCare approached Schein & 17 & Q Who approached you from Schein Canada? \\
\hline 18 & on behalf of the Kois Buyers Group? & 18 & A A Schein rep in Canada. \\
\hline 19 & A Yes. & 19 & I don't remember his name. \\
\hline 20 & Q And Schein responded that they were not interested in & 20 & Q Do you know that individual's title? \\
\hline 21 & working with the Kois Buyers Group? & 21 & Were they just a representative? \\
\hline 22 & A Correct. & 22 & A I thought-- I got the thought that they were more than a \\
\hline 23 & Q And do you have an understanding of why Schein said no & 23 & rep, somebody more of a regional representation in \\
\hline 24 & to working with Kois Buyers Group? & 24 & Canada, but because we weren't planning to move forward \\
\hline 25 & A I don't. & 25 & with them, I didn't take too much time with it. \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 157 & & 159 \\
\hline 1 & Q Have you ever talked to Tim Sullivan with Schein? & 1 & Q Okay. Thank you. \\
\hline 2 & A Is he Canada? & 2 & And if not for the exclusivity clause with \\
\hline 3 & Q Have you ever spoken with-- & 3 & Burkhart, would you be interested in having Kois Buyers \\
\hline 4 & A The name doesn't ring a bell to me. & 4 & Group partner with Patterson? \\
\hline 5 & Q Thank you. & 5 & A Personally? \\
\hline 6 & Then same questions for Patterson: & 6 & Q Yes. \\
\hline 7 & Is it your understanding that ProCare approached & 7 & A No. \\
\hline 8 & Patterson to work with Kois Buyers Group prior to your & 8 & Q Why not? \\
\hline 9 & arrival at Kois Buyers Group? & 9 & A I don't know much about the company. I don't have a \\
\hline 10 & A Yes. & 10 & relationship with them. \\
\hline 11 & Q And that was Qadeer that spoke with Patterson? & 11 & Q Okay. So have you reached out to Patterson at all about \\
\hline 12 & A Yes. & 12 & doing business with Kois Buyers Group? \\
\hline 13 & Q And it is your understanding that Patterson said no? & 13 & A No. \\
\hline 14 & A Correct. & 14 & Q And have you ever had any e-mail communications or other \\
\hline 15 & Q And do you have an understanding of why Patterson said & 15 & communications with individuals at Patterson regarding \\
\hline 16 & no? & 16 & Kois Buyers Group? \\
\hline 17 & A No. & 17 & A No. \\
\hline 18 & Q Do you have any understanding of the reason why & 18 & Q Do you think that not working with Schein, Patterson, or \\
\hline 19 & Patterson was not interested in working with Kois Buyers & 19 & Benco has impacted Kois Buyers Group's success in any \\
\hline 20 & Group? & 20 & way? \\
\hline 21 & A I can guess. I can speculate. & 21 & A I would say no. \\
\hline 22 & Q Okay. & 22 & Q Why not? \\
\hline 23 & A At the time-- there were no members, so there wasn't & 23 & A Because we have quite a few members signed on. \\
\hline 24 & anything to offer them. & 24 & The members that we have are happy. \\
\hline 25 & It was the idea that we would put a group together & 25 & I can't speculate as to why other members haven't \\
\hline & 158 & & 160 \\
\hline 1 & to give a discount to, but when the group started, there & 1 & joined, just what people tell me. \\
\hline 2 & were no members. & 2 & Q Okay. But you have heard from some members that they \\
\hline 3 & Q So when the group started, is that true, there were no & 3 & wished that there was full-service distribution in their \\
\hline 4 & members? & 4 & area, correct? \\
\hline 5 & I thought there were 174 members. & 5 & A Yes. \\
\hline 6 & A They came at the same time. & 6 & They also say that they would rather have a cheaper \\
\hline 7 & Once we established a supply company, we requested & 7 & price than a full-service rep. \\
\hline 8 & any interest from the members, so there were no members & 8 & Q Understood. \\
\hline 9 & when we first started. & 9 & Would you consider buying groups to be prevalent in \\
\hline 10 & Q Okay. Understood. & 10 & the dental industry today? \\
\hline 11 & But similarly, there were no members when you first & 11 & A What would you determine "prevalent"-- \\
\hline 12 & approached Burkhart and they agreed to do business with & 12 & Q Not being in the dental industry myself, I am just \\
\hline 13 & Kois Buyers Group? & 13 & curious if buying groups are common, if they're out \\
\hline 14 & A That's correct. & 14 & there for people to join-- \\
\hline 15 & Q So that fact did not turn off Burkhart, right? & 15 & A It's a familiar idea. \\
\hline 16 & A Correct. & 16 & As far as a percentage of practices that are buyers \\
\hline 17 & Q So why do you think that it turned off Patterson when it & 17 & group members and not buyers group, I don't have any \\
\hline 18 & didn't turn off Burkhart? & 18 & data on that. \\
\hline 19 & A I don't know what the reasoning was behind the & 19 & Q When you first started working at Kois Buyers Group, did \\
\hline 20 & motivation of the cancel. & 20 & you notice any barriers to entry into the dental \\
\hline 21 & Q Behind the-- & 21 & industry? \\
\hline 22 & A The decision for Patterson and Schein to not move & 22 & A Can you rephrase? \\
\hline 23 & forward. & 23 & Q Have you noticed any barriers to entry in terms of \\
\hline 24 & I don't know what the reason was, other than that & 24 & getting customers, getting members, or getting vendors \\
\hline 25 & they decided not to move forward. & 25 & for Kois Buyers Group? \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 161 & & 163 \\
\hline 1 & A No. & 1 & sort of gray market product. \\
\hline 2 & The decisions for companies to come into the buyers & 2 & Q Okay. Was that tied to a buyers group or no? \\
\hline 3 & group or pass is based on that company, you know, & 3 & A No. \\
\hline 4 & whether or not they find it of benefit to be part of our & 4 & Q So just going back to buying groups in particular, have \\
\hline 5 & buyers group. & 5 & you heard any rumors in the dental industry that buyers \\
\hline 6 & Q Have you heard from any vendors that they don't find it & 6 & groups sell gray market products or partner with \\
\hline 7 & to be beneficial to work with Kois Buyers Group? & 7 & companies that sell gray market products? \\
\hline 8 & A I haven't heard of any. & 8 & A I haven't heard anything specific. \\
\hline 9 & Q So most vendors that you've approached have decided to & 9 & Q Have you heard anything generally? \\
\hline 10 & do business with Kois Buyers Group? & 10 & A No. \\
\hline 11 & A Yes-- I'm sorry, I should back up. & 11 & Q Do you have an understanding of the term "manufacturer" \\
\hline 12 & Zimmer is an implant company. They offer discounts & 12 & or "vendor chargeback" as it's used in the dental \\
\hline 13 & for U.S. and Canadian practices, the same discounts, and & 13 & industry? \\
\hline 14 & the pricing models are different in Canada and the & 14 & A No. \\
\hline 15 & United States. & 15 & Q You have never heard the term "chargeback"? \\
\hline 16 & The representatives in Canada asked for a different & 16 & A I don't have a good understanding of it. \\
\hline 17 & pricing structure. & 17 & Q So do you have any understanding of it? \\
\hline 18 & Q So have you heard of any vendors that don't find it & 18 & A I have heard the term. I am not familiar with what it \\
\hline 19 & beneficial to work with Kois Buyers Group that have & 19 & really means. \\
\hline 20 & informed you that they don't find it beneficial? & 20 & Q Do you have an understanding of how manufacturers view \\
\hline 21 & A That was the only one. & 21 & buying groups in general? \\
\hline 22 & Q So Zimmer is an example? & 22 & A No. \\
\hline 23 & A Zimmer in Canada. & 23 & Q Have manufacturers ever told you that they would not \\
\hline 24 & Zimmer in U.S. is very happy. & 24 & work with Kois Buyers Group because it was a buying \\
\hline 25 & Q Have you ever heard of rumors in the dental industry & 25 & group? \\
\hline & 162 & & 164 \\
\hline 1 & that buyers group sell gray market products? & 1 & A No. \\
\hline 2 & A Rumors? Nothing that I can substantiate. & 2 & Q Has any manufacturer told you they have a policy of not \\
\hline 3 & Q But have you heard of rumors to that effect? & 3 & working with buying groups? \\
\hline 4 & A I have. & 4 & A Yes. \\
\hline 5 & Q Have dentists informed you of that? & 5 & Q Was that 3M? \\
\hline 6 & A Yes. & 6 & A No. \\
\hline 7 & Q And have dentists told you where they've heard that & 7 & Q Which one was that? \\
\hline 8 & information? & 8 & A Ultradent. \\
\hline 9 & A No. & 9 & They said they had a bad experience with a buyers \\
\hline 10 & It's the-- but their thought was if there's a & 10 & group, and going forward they're not going to be \\
\hline 11 & product-- it's not so much in the dental community. & 11 & partnering with any other buyers groups. \\
\hline 12 & It's a special one-time offer on a particular product, & 12 & Q Did they tell you which buyers group that was? \\
\hline 13 & and the products might be past expiration but still & 13 & A No. \\
\hline 14 & good, that kind of gray market. & 14 & Q And what about 3M? \\
\hline 15 & Is that what you're referring to? & 15 & 3M said that they would not sell direct to Kois \\
\hline 16 & Q Why don't we define what you understand "gray market" to & 16 & Buyers Group members; is that right? \\
\hline 17 & be. & 17 & A No. \\
\hline 18 & A "Gray market" is not direct from the original seller to & 18 & They never sell direct to Kois Buyers Group \\
\hline 19 & the original supplier. & 19 & members. It would be through Burkhart, and they said \\
\hline 20 & Q And so have dentists told you that they've heard that & 20 & that they weren't willing to give a discount to buyers \\
\hline 21 & buyers groups sell gray market products? & 21 & group members. \\
\hline 22 & A I haven't heard specifically for a buyers group. & 22 & Q And you heard that through Burkhart? \\
\hline 23 & I have heard of dentists getting offered products & 23 & A Yes. \\
\hline 24 & that were below what would be considered even a & 24 & MR. RYAN-LANG: So we are just past \\
\hline 25 & discounted price, and ultimately those were usually some & 25 & 2:00 now. Can you give me a sense of how much more \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline & 165 & & 167 \\
\hline 1 & you've got? & 1 & A Yes. \\
\hline 2 & Some of this ground I feel like we have covered a & 2 & Q And then "the layout of the discounts," what did you \\
\hline 3 & little bit. & 3 & mean by that? \\
\hline 4 & MS. GOFF: Sure. Why don't we take a & 4 & A This was what the original idea of the buyers group was, \\
\hline 5 & break right now, and I will try to wrap up. I have one & 5 & was this plan. \\
\hline 6 & more topic that I don't think will take too long, and & 6 & This wasn't the reality. \\
\hline 7 & then we can wrap up. & 7 & This was before they even had a group signed up. \\
\hline 8 & (Recess 2:02 to 2:11 p m.) & 8 & This was before we had any members signed up. \\
\hline 9 & (Exhibit No. 330 marked & 9 & This looks like the original announcement letter \\
\hline 10 & for identification.) & 10 & that went out. \\
\hline 11 & & 11 & Q As soon as members signed up, did the pricing structure \\
\hline 12 & Q (By Ms. Goff) The court reporter handed you what has & 12 & go to that 299 per year-- \\
\hline 13 & been marked as Exhibit No. 330. & 13 & A No. It went that way when I took over. \\
\hline 14 & This is another document that was produced by & 14 & Q That's what I thought. Okay. \\
\hline 15 & another company, so I've redacted some of it, and there & 15 & A Where it says here the deposit, first month, last month, \\
\hline 16 & are no Bates stamps or-- I guess I've redacted the Bates & 16 & initial deposit-- on Page 3, that was the initial \\
\hline 17 & stamps. & 17 & deposit that was taken from people based on whatever \\
\hline 18 & Take a moment to look at it, and let me know when & 18 & category they signed up for. \\
\hline 19 & you're finished. & 19 & Q Okay. \\
\hline 20 & I am really just focused on who this e-mail came & 20 & A When I took over, I pushed all these forward for \\
\hline 21 & from. & 21 & everybody. \\
\hline 22 & You are welcome to read as much of this as you & 22 & Based on 299 a year, if they spent an initial \\
\hline 23 & would like, but my main question is: & 23 & deposit of \(\$ 400\), they got two years worth of services \\
\hline 24 & The "From" says, "KoisTribe@KoisCenter.com." & 24 & going forward as their membership. \\
\hline 25 & Is that your e-mail or the e-mail address of your & 25 & Q Okay. You can put that one aside. Thank you. \\
\hline & 166 & & 168 \\
\hline 1 & father's? & 1 & Do you agree or disagree with the statement that \\
\hline 2 & A It is neither. & 2 & dentists, for the most part, are not interested in \\
\hline 3 & This would appear to be a newsletter that went out. & 3 & purchasing from buying groups? \\
\hline 4 & Q And who sent this newsletter? & 4 & A That's a very direct statement. I am trying to decide \\
\hline 5 & A Probably based on the date this came out, I would say & 5 & the best way to-- can you say it again? \\
\hline 6 & that Scott was the person who ultimately sent it out. & 6 & Q Well, do you agree or disagree that dentists are not \\
\hline 7 & Q And that's Scott-- & 7 & interested in purchasing from buying groups? \\
\hline 8 & A Heyamoto. & 8 & MR. RYAN-LANG: He's not a dentist-- \\
\hline 9 & Q The letter says, "Warmest always, John C. Kois." & 9 & MS. GOFF: I understand, but he is in \\
\hline 10 & A This looks like the original setup of the buyers group, & 10 & the dental industry, and he has-- \\
\hline 11 & so the language in it looks more like something that & 11 & THE WITNESS: I have to make sure I \\
\hline 12 & Qadeer wrote rather than something that my dad wrote. & 12 & get all my double negatives here. \\
\hline 13 & Q In the salutation, "John C. Kois," is that a reference & 13 & I would disagree that dentists are not interested \\
\hline 14 & to your father, to your understanding? & 14 & in purchasing from buyers groups. \\
\hline 15 & A Yes. & 15 & Q (By Ms. Goff) And that's based on your experience \\
\hline 16 & Q And what makes you say that this is something that you & 16 & working at a buyers group and speaking with dentists? \\
\hline 17 & think Qadeer wrote and not your father? & 17 & A Yes. \\
\hline 18 & A The "ProCare Dental Services," just the type of-- the & 18 & Q Do you believe that buying groups provide value to \\
\hline 19 & layout of how the discounts are offered and the language & 19 & dentists? \\
\hline 20 & in it. & 20 & A I can't speak for other buying groups. \\
\hline 21 & Q So the first-- well, the second paragraph says, "I have & 21 & I believe that the Kois Buyers Group provides value \\
\hline 22 & been working on this plan from partners with ProCare & 22 & to members. \\
\hline 23 & Dental Services." & 23 & Q Okay. And do you believe that the Kois Buyers Group has \\
\hline 24 & Is that what you were referring to when you said & 24 & brought down the price for supplies for its members? \\
\hline 25 & "ProCare Dental Services"? & 25 & A I do. \\
\hline
\end{tabular}

Q And is that understanding-- what is that understanding based on?
A The discounts offered are off of retail pricing. I don't know what dentists would have paid otherwise, but the responses I get from dentists is that they're saving money on those invoices.
Q Okay. Thank you.

\section*{Does your father have an e-mail address?}

A Yes.
Q What is it?
A It's JohnKois@Hotmail.com.
Q For you personally, I know we mentioned the Johnny@KoisCenter, and you told me that there is another one, Info--
A Info@KoisBuyersGroup.com.
Q Other than those two, do you conduct any other business for Kois Buyers Group in any other e-mail addresses?
A No.
MS. GOFF: Thank you very much for coming in today. Those are all my questions, but I really appreciate your time.
With that, we can close the transcript, unless your counsel has anything else.

MR. RYAN-LANG: I'm good.
(Hearing concluded at 2:20 pm .) (Signature reserved.)

STATE OF WASHINGTON ) I, Terilynn Simons, RMR, CRR, ) ss CLR, a certified court reporter
County of Pierce ) in the State of Washington, do hereby certify:
That the foregoing investigational hearing of JOHN C. KOIS, JR. Was taken before me and completed on July 26, 2017, and thereafter was transcribed under my direction; that the transcript is a full, true and complete transcript of the testimony of said witness, including all questions, answers, objections, motions and exceptions;

That the witness, before examination, was by me duly sworn to testify the truth, the whole truth, and nothing but the truth, and that the witness reserved the right of signature;

That I am not a relative, employee, attorney or counsel of any party to this action or relative or employee of any such attorney or counsel and that I am not financially interested in the said action or the outcome thereof;

That I am herewith securely sealing the said transcript and promptly delivering the same to Attorney Karen V. Goff.

IN WITNESS WHEREOF, I have hereunto set my signature on the 30th day of July, 2017.

Terilynn Simons, CCR, RMR, CRR, CLR
Certified Court Reporter No. 2047.
(Certification expires 07/07/2018)
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For The Record, Inc.

Kois, J r.
Henry Schein, Inc., et al.


For The Record, Inc.

\section*{CERTIFICATE OF DEPONENT}

I hereby certify that I have read and examined the foregoing transcript, and the same is a true and accurate record of the testimony given by me.

Any additions or corrections that I feel are necessary, I will attach on a separate sheet of paper to the original transcript.


\section*{WITNESS NAME}

For The Record, Inc.
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CX1062
\begin{tabular}{ll} 
From: & Chuck Cohen \\
Sent: & Wednesday, April 16, 2014 10:50 PM \\
To: & Timothy Sullivan; Paul Guggenheim (paul.guggenheim@pattersondental.com) \\
Subject: & FW: TDA Perks letter \\
Attachments: & Perks_Value_1113.pdf
\end{tabular}

Tim \& Paul...

Thought you'd be interested in this 'essay' from our friends at the TDA. Not only are they our new competitor, but they basically tell their members that dental distributors rip off the dentists. Nice!
cfc

From: Ron Fernandez
Sent: Wednesday, April 16, 2014 4:07 PM
To: Mark Rowe; Mike McElaney; Chuck Cohen
Subject: FW: TDA Perks letter

Gentlemen,

Here is a letter that the TDA sent out to all 7400 of their members. Extremely disturbing.

Here are a few of their spotlighted manufacturers:

GC America
Kuraray
Carestream
Sunstar
Coltene Whaldent

Qchks
Provided by TDA Perks Program

世 \(\boldsymbol{Q}_{4}\)

\section*{value for your \\ profession}

\section*{Texas Private Practices Gain the Volume Purchasing Power of Corporate Practices}

\section*{TDA Perk Prorams newest parner provide independent pruble prachces wh} whme purchasmopower fomemy onb ovoloble to omonete proctes.

Provided by TDA Perks Supplies

sk dentists what their top 3 concerns are regarding the business of their practice, and one of the most common answers you'll hear is "overhead."

For private-practice dentists, reducing the costs of dental supplies would mean a significant reduction in overhead, but doing so hasn't been simple. No matter the practice type, most overhead costs are relatively fixed. Relocating to reduce rent or mortgage costs, or decreasing staff or staff pay is perilous. Another main contributor to overhead is the cost of the wide varietv of supplies needed to operate a modern practice. The average practice
spends an amount equal to \(30 \%\) of net profit on consumable dental supplies. Dentists can decrease the cost of supplies by using lower quality products, or buying in bulk or directly from manufacturers instead of a one-stop-shop distributor. Dental manufacturers long ago realized that selling directly to dentists was difficult because there were too many of them. They also saw it didn't produce the best profit margins, because individually dentists don't spend thousands of dollars on items like bibs, burs or impression trays. As a result, about \(80 \%\) of dental product manufacturers only sell their products though dealers. Though some manufacturers do sell directlyand offices could save money by purchasing from them-a practice would almost need a full-time staff person to place dozens or even hundreds of separate orders each month, since no one manufacturer makes everything a practice needs.

The overwhelming majority of dentalproduct sales are made through a handful of large dealers that purchase and resell thousands of products from a variety of manufacturers. Working with a distributor saves time and is convenient, because an office typically works with a single representative and only needs to place one order a month. But distributors rarely provide the best deal. Convenience comes with the cost of a middleman. For each sale generated, most distributors have to pay variable costs - sales representative salary and commissions, new-customer marketing costs, etc. Many dealers charge prices at or above MSRP,
and offer discounts of just a few percentage points on only certain items to attract new customers.

Most practices buy from territory sales representatives and could shop the few vendors available to them to try to negotiate discounts; but doing so usually amounts to no more than single-digit percent savings. The key point is, because private practices don't purchase in bulk volume, they have little wiggle room in price negotiation with suppliers. This is an area where corporate practices have a major advantage over private practices: negotiating power with suppliers.

Costpus ve.
Remal Mnves Paicme
A corporate practice with 500 dentists will use in excess of \(\$ 25\) million per year worth of consumable dental supplies, and millions more in equipment, office supplies and other products. A private practice spends an average of about \(\$ 55,000\) on consumable supplies alone. Because corporate dental practices have the ability to purchase dental supplies on contracts worth tens of millions of dollars, they can negotiate prices on a cost-plus model (dealer cost plus a few percentage points) - instead of having their discount potential limited to \(10 \%\) off retail. Given the volume a dealer would receive by converting a corporate practice, a dealer could afford to earn a much smaller margin. After all, five percent of \(\$ 10\) million is quite a bit more than \(45 \%\) of \(\$ 55,000\).

wheres the grop buympowar of morehan 7,400 WDA menhers, who ollecwely have ma anoul denal suphies med of more han Who millon.

\section*{Vowme Pubchasme Power rob PRvime Pracmes}

On October 1, 2013, TDA Perks launched a new program that leverages the group buying power of more than 7,400 TDA members, who collectively have an annual dental supplies spend of more than \(\$ 370\) million. TDAPerksSupplies.com enables members to save an average of more than 35 percent on dental supplies. More than 40,000 products are listed-including brands typically available only through dealers-as well as the products of more than 60 direct manufacturers (companies whose products are not available through dealers). This new program attempts to offer TDA-member private practices the same buying power of corporate dental practices. The program will add more manufacturers and further reduce prices regularly as the number of members using the service grows. Following is information needed to start taking advantage of the program:
- Get a price estimate by sending a list of items (using SKU or distributor item numbers) via email, phone or fax.
- Order online at TDAPerksSupplies. com (or via e-mail, phone or fax).
- ADA membership numbers will be required. All active TDA members have pre-activated accounts.
- Customer support is available Monday through Friday, 8:00 AM to 7:00 PM.
- Contact TDA Perks Supplies at: - support@tdaperkssupplies.com - T:512-270-6999 - F: 888-740-4154

For more information regarding other TDA Perks programs, please visit tdaperks.com, or call 512-443-3675.

CX1149
\begin{tabular}{ll} 
From: & Bob Cunningham <DailyDigest@benco.com> \\
Sent: & Sunday, February 24, 2013 3:38 AM \\
To: & Bob Cunningham \\
Subject: & Daily Activity Stream Summary: 2/23/2013 10:38:16 PM
\end{tabular}

\section*{Community Activity}

\section*{Benco Buzz}

Chuck Cohen: @[Benco Buzz] Busy days at Chicago Mid-Winter meeting. Showed our CAD-CAM milling solution for the first time. Lots of buzz!

B
2/23/2013 12:21 PM | Like | Comment | Follow-up | View
- Brian Evans likes this.
- Van Huynh likes this.
- Matt Lewinson likes this.
- Joe Balady likes this.
- Michele DiFilippo likes this.
- Stephanie Starer likes this.

\section*{Sales}

Gerald Barto: @[Sales]: there has to be some program that we have (even if made up) for what just happened to me. I had two separate offices. One was owned by Dr.. He was partial owner of the other one along with another Dr. I tried to get 6 other offices under partner sharing but I couldn't because it was mixed with different owners. It worked in reverse because Patterson gave my two offices same deal that the 6 offices had. Confused? Well I'm frustrated and just wanted to get off my chest. One Dr. was fighting for me to get all, instead I lost two. You would think there would be something for me to (and Benco) to get 8 offices but billed to one office blah blah blah 2/22/2013 5:40 PM | Like I Comment I Follow-up | View
- Jeff McAdoo: Do all six offices have common ownership? I know that there are different owners associated with each office, but is there one Doctor or corporation who owns a piece of all six? If so, I would think you should be able to set up a single account with six

\section*{different ship-tos.}
(2/22/2013 10:33 PM)
- Gerald Barto: No Jeff. That's the problem. It's all intermixed (is that a word:). You just said it. Has to be one owner. It's confusing to say in print. Thank you for your reply. Sometimes programs should be able to be tweaked to get large quantity of supply business (2/23/2013 12:59 AM)
- Patrick Ryan: To be recoginized as one customer, one of the following three situations must be happening.
1. All of the offices are owned by the same entity and everyone is an employee
2. A single entity owns the hard assets of the practice (building, lease, equipment, etc) and a doc or multiple docs own each "practice" ( the charts essentially)
3. A single entity has a minimum of a \(51 \%\) stake in all the practices but may have multiple minority partners

Anything other than the scenarios above is a "buying club" or GPO (group purchasing organization). Benco does not recognize GPOs as a single customer. GPOs are what runioned the medical supply business and why they work on single digit margins. If this door is ever opened in dental, its all over for all of us. It may seem like "oh, why not? Let's get a bunch of cotton rolls", but picture a day when every single customer of yours is in some kind of buying club and all margins are now \(12 \%\) over cost and its a race to the bottom. It desn't catch on here, because so far, (2/23/2013 12:13 PM)
- Patrick Ryan: all of the major dental companies have said, "NO", and that's the stance we will continue to take. If this doesn't make sense to anyone, call me and I will explain in detail (2/23/2013 12:14 PM)

Sean Rokita: @[Sales]: I am currently working with a Dr. who has Cerac, EagleSoft, Schick and the XG3. Patterson came back to him and basically "offered" more competitive pricing and support with Patterson Stuff mentioned above! Any suggestions on how to combat this? Thanks and Go FLYERS
2/22/2013 4:00 PM | Like I Comment I Follow-up | View
- Gari Calvert: yeah - why didn't they offer that in the first place? I've always brought that to a cusotmers' attention when in a competitive situation and I always say "if they are willing to give you that now, why were they not giving it to you before?" I've lost a few on this conversation but won MANY. Not much more they can do with CEREC/Eaglesoft/Schick/XG3 anyway. They are probably on the monthly service contract with all of them and there is nothing that they can do more than that. Hope that helps! (2/22/2013 6:39 PM)
- Stephanie Starer likes this.
- Donald Ellerton: Very sage advice Gari
(2/23/2013 3:56 AM)

Matt Hogan: @[Sales]: I just called the manufacturer, Sota, to request a demo on the ebite illumination system (similar to Isolite). Sota said they no longer sell that product and directed me to some website of a company from overseas who now sells it?? What is that about? This is stuff we need to know before i tell a customer we have an option and then embarass myself when we dont. Who can get me some info on whats going on here? Thanks mjh 2/21/2013 8:54 PM | Like | Comment | Follow-up | View
- Stephanie Starer likes this.
- Jason Sturm: Funny. It's still on their website, though. It is true, the website is always the last to know.
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(2/22/2013 3:49 AM)

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- Derek Dreyer: Matt they actually gave me a name and number to a rep who I called and text and left voice mails over and over......finally gave up. Never heard back.
(2/22/2013 9:05 PM)
- Analiz Aquino: Matt when you get an answer let me know because I also wanted an Ebite demo. Thx (2/23/2013 3:22 AM)
- Matt Hogan: Here is the reply from marketingI am at the Chicago Dental Show. I saw your post on SharePoint, so I stopped by the Sota booth to ask them about Ebite. As of Jan 1, they stopped distributing the product. Now that company who does, only sells direct...
(2/23/2013 12:51 PM)
- Stephanie Starer likes this.
- Shawn Angell: matt, just get the mr thirsty with zirc thats the closest we have for isolite and they actually have a intro kit its the old airbug (2/24/2013 1:31 AM)

\section*{Service Community}

Mark Reed: @[Service Community]: Does anyone have an alignment kit for a Planmeca Proline EC with ceph, that i can borrow?
2/6/2013 6:18 PM | Like I Comment | Follow-up | View
- Aaron Taddei: Yes, where do you want it shipped?
(2/7/2013 4:11 PM)
- Mark Reed: 550 Elwood park blvd. Harahan,La 70123. Thanks bud (2/12/2013 1:15 PM)
- Aaron Taddei: Cool, I'll have it out in the next couple of days... (2/13/2013 4:44 PM)
- Aaron Taddei: It's on it's way... (2/23/2013 10:10 PM)

CX1156
\begin{tabular}{ll} 
From: & Patrick Ryan \\
Sent: & Tuesday, August 27,2013 7:23 PM \\
To: & He Zhao \\
Subject: & Re: Riverside...
\end{tabular}

Exactly the same. But on the medical side they are common and recognized.
Sent from my iPhone
On Aug 27, 2013, at 3:21 PM, "He Zhao" <hzhao@benco.com> wrote:
Understood. Sounds similar to buying groups.

Thanks and enjoy the week

\section*{Zhao}

Regional Manager
Benco Dental
Mobile: 443-691-9751
Email: hzhao@benco.com

From: Patrick Ryan
Sent: Tuesday, August 27, 2013 3:20 PM
To: He Zhao
Subject: Re: Riverside...
Group Purchasing Organizations.
They aggregate the purchase volume of unrelated entities in order to leverage price. We do not recognize them. GPOs are why medical works at the margins they do.

My suspicion is, that if scheins prices are that high, then there is a kickback back to Premier, which we are not going to do. There also probably is a membership "fee".

Also, it obligates us to all their terms and conditions and obligates us to that and pricing to EVERY entity that is in their system.

No thanks.
Sent from my iPhone
On Aug 27, 2013, at 3:03 PM, "He Zhao" <hzhao@benco.com> wrote:

\section*{Pat}

What are GPOs?

Brandon's wife works there and got them to switch from Schein to us, but if we cant sell to them, I will ask her to hold off.

Thanks

Zhao
Regional Manager
Benco Dental
Mobile: 443-691-9751
Email: hzhao@benco.com

From: Patrick Ryan
Sent: Tuesday, August 27, 2013 2:59 PM
To: Brandon Pargoe
Cc: Amanda Pelak; Brandon Pargoe; Denise Nagle; He Zhao; Patricia Landry
Subject: Re: Riverside...

No GPOs.

Sent from my iPhone

On Aug 27, 2013, at 2:01 PM, "Brandon Pargoe" <bpargoe@benco.com> wrote:
Pat,
This hospital is where my wife works. The ordering has been going through Schein, however, they will start ordering with Benco.

I am meeting with the ordering person tomorrow and have a merchandise order that needs to be placed.

Please let me know if and how we are able to assist the hospital. Btw, this order is for dental supplies, the hospital has general dentists there a few times a week, when patients need heavy sedation.

Brandon

Sent from my iPhone
On Aug 27, 2013, at 1:05 PM, "Amanda Pelak" <apelak@benco.com>wrote:

Hi Pat, I was speaking with Brandon the equipment specialist on an account, Riverside Medical. We needed to become an approved vendor on their website before they can order. The link to the site is below and I called Premier Inc. and they said they were the GPO company. In reviewing the website it does appear to be a GPO set up.

I know in previous circumstances we do not do anything with GPO's. However I don't know if this would work differently with equipment sales.

Would you mind taking a quick look at the site to see if you agree?

Any help is appreciated.

Thank you,

Amanda Pelak Institutions Department Benco Dental apelak@benco.com 1-800-462-3626 ext. 82121

From: Greenlaw, Yolanda
[mailto:YOLANDA.GREENLAW@rivis.com]
Sent: Tuesday, August 27, 2013 12:28 PM
To: Amanda Pelak
Subject: RE: Riverside...

It is www premierinc.com. If you have any questions, please call supply chain 757-534-6500. That is where I go to find out if a vendor is approved

From: Amanda Pelak [mailto:apelak@benco.com]
Sent: Tuesday, August 27, 2013 8:14 AM
To: Greenlaw, Yolanda; Brandon Pargoe
Cc: Amanda Pelak
Subject: RE: Riverside...

Do you have a website?

What is Premiere GPO? Benco does not do anything with GPO's..

Thank you,

\author{
Amanda Pelak \\ Institutions Department \\ Benco Dental \\ apelak@benco.com \\ 1-800-462-3626 ext. 82121
}

From: Greenlaw, Yolanda
[mailto:YOLANDA.GREENLAW@rivhs.com]
Sent: Tuesday, August 27, 2013 7:54 AM
To: Amanda Pelak; Brandon Pargoe
Subject: RE: Riverside...

Hello Amanda,
You need to go to Supply Chain Management.
Contact Kitty Williams. You also have be on
Premiere GPO. You can go through
Premiereinc.com to register. Then contact Kitty.

From: Amanda Pelak [mailto:apelak@benco.com]
Sent: Monday, August 26, 2013 3:36 PM
To: Greenlaw, Yolanda; Brandon Pargoe
Cc: Amanda Pelak
Subject: Riverside..

Hello Yolanda,

I was speaking with Brandon on becoming an approved vendor. Do you have any information from the hospital as to how we go about this?

Is there a hospital website?

Can you provide me with the exact name and address? I will see what I can find as well.

Thank you,

\author{
Amanda Pelak \\ Institutions Department \\ Benco Dental \\ apelak@benco.com \\ 1-800-462-3626 ext. 82121
}

Congratulations Natural Extensions Ultra! nitrile gloves for being nominated for Dental Product Shopper Product of the Year 2013! Please read Dental Product Shopper's report at www. naturalextensions.com, and ask me for a FREE sample!

CONFIDENTIALITY NOTICE: This e-mail message, including any attachments, is for the sole use of the intended recipient(s) and may contain confidential and privileged information. Any unauthorized review, use, disclosure or distribution is prohibited. If you are not the intended recipient, please contact the sender by reply e-mail and destroy all copies of the original message.

Congratulations Natural Extensions Ultra! nitrile gloves for being nominated for Dental Product Shopper Product of the Year 2013! Please read Dental Product Shopper's report at www naturalextensions.com, and ask me for a FREE sample!

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\section*{CX1507}

\section*{Partially Redacted}
\begin{tabular}{ll} 
From: & \begin{tabular}{l} 
Chuck Cohen \\
Sent:
\end{tabular} \\
To: & \begin{tabular}{l} 
Saturday, February 23, 2013 11:41 AM \\
'Rick Cohen'; Lawrence Cohen (Icohen@benco.com); Sally Cohen; Benjamin Cohen \\
Subject:
\end{tabular} \\
(bcohen@exeter.edu) \\
Attachments: & CFC Weekly Report *Confidential
\end{tabular}
cfc
Charles Cohen
Managing Director - Benco Dental Company - 'We deliver success, smile after smile.'
295 Centerpoint Boulevard - Fittston, PA 18640
Phone: 570.602 .6811 - Fax: 570.602.4901 - e-mail: ccohen@benco.com
Administrative Assistant: Nancy McCarroll (nmccarroll@benco.com)

\section*{CFC Weekly Report 2.18-22.2013 *Confidential}

\section*{Activities:}
- Attended Chicago Mid-Winter Meeting: dinner with Dr. Gulon \& Steve Williamson of Park Dental; met with Water Street PE firm; met with Henk van Dujinhoven of DHR; lunch with Nakao \& GC upper management; met with Carey Lyons re: new line of implants; attended Premier \(100^{\text {th }}\) anniversary celebration; attended Benco CMW dinner; met with new COO of Great Expressions Dental; met with 3M team.
- Attended Wilkes University Audit Committee conference call.
- With BLB, completed 2012 performance appraisal, including action steps she must take in the next 90 divys to improve her performance \(\overline{\mathcal{Z}}\) move out of probationary status.
- Attended Sales/ANarketing CBT meeting
- Met with James Brandt, an Australian who's got a new ine of stain resistant uniforms that weit be selling in the US.
- Interviewed for JCA Executive Director; hosted breakfast meeting with Jeff DES \& to discuss Federation capital campaign for new campus; discussed donation of \(3^{\text {rd }}\) Avenue property for campus project.
- Completed my annual self-appraisal.

\section*{Accomplishments/Challenges:}
- Successful meetings with two corporate accounts: the dinner with went well, and they don't seem to be going anywhere, at least not this year; and the meeting with
which was facilitated by who used to work for was an unexpected opportunity to open a dialogue with the new COO that might help bring them aboard with Benco.
- On the CAD-CAM front, the meeting with \(3 M\) helped better define our strategy, and set the stage for next week's meeting at Giddewei! to further refine our pian. A related note: it seems hike Sirona's lower priced machine wiil hit the market at about \(\$ 90,000\), which will give us about a per unit price advantage (assuming that they don't drop the price with specials, etc.).
- Good work by the Sales/Marketing CBT: PCJ \& MAM ran an effective meeting, and we've got some interesting projects in the pipeline, including a solution for the 2-day delivery issue in Piedmont/Gateway.
- I'm not sure if Heather's overall poor performance is due to a poor job fit or the way that Brad has been managing her; we're going to figure out the answer to that question in the next few months: she's got a clear set of goals \& objectives now, and (I hope) knows what she needs to do to turn things around.
- The interview with for JCA executive director went exceedingly well, and the JCA board voted this week to offer him the job, pending reference checks, testing, and other things. The fact that he's a didn't stand in the way of the job offer (good news), but we're going to get some flak from some members of the community. It's a risky move.

My Projects:
- Operation Choice (A-dec divorce, short/long-term equipment strategy): Begin work on ensuring that we have an equipment offering that's different than Schein's; re-energize Benco's core equipment offering; meet with re partnership.
- BoD Reengineering: Completed five of the eight finalist visits.
- Marketing Department Reorganization: Need to discuss with GAR \& RSC, and decide a process.
- Foundation Analysis (rebrand community service/action activities \& establish process for charitable donations): Continued conversations with RSC \& FHB with goal to resolve in the next month or two.
- The Lucy Hobbs Project: Planning underway for April event; 444 signed up at the LHP homepage \& 22 signed up for event in April.
- Design Reengineering: Gave HKS clear direction to put a plan together to get us into the business of seiling carpets 不 other finishes.
- Success Scorecards: Continue to tueak the Equipment ivionitor; watch usage of each tool;
- Success Partners: Focus JLR on TGNA restructure \& CWA practice transition plan; begin to work on a
- Federation RE: Final report completed, on the agenda for board in February.

\section*{On the Radar/Key Challenges:}
- Complete 2012 AC update.
- Complete 2012 Annual Report.
- Complete annual performance appraisals for NM, SJB, PCJ, GAR, JLR.
- Discuss CRET acquisition by DTA; lead CRET through the opening of center \#2 @ UMKC, the hiring of a small staff, and the addition of key members.
- Execute partnership with Products \& BCJ for design re-engineering.
- Focus on better managing incoming e-mai! \(\mathcal{R}_{\mathbf{~}}\) tasks.

CX2106
\begin{tabular}{ll} 
From: & Foley, Randy \\
Sent: & Wednesday, March 05, 2014 3:04 PM \\
To: & 'Thompson, Chad' \\
Subject: & RE:
\end{tabular}

Thanks. The good thing here is that PDCO, Benco and us are on the same page regarding these buying groups/consortiums. Checking to see if we should join the TDA boycott.

Randy Foley
Director of Sales-Special Markets
Henry Schein, Inc
248-582-1529 (main)
248-990-5653 (mobile)
randy.foley@henryschein.com <mailtorrandy.foley@henryschein.com>

From: Thompson, Chad [mailto:cthompson@heartland.com]
Sent: Wednesday, March 05, 2014 1:45 PM
To: Foley, Randy
Subject: RE:

Interesting, we heard Patterson was boycotting their TDA annual meeting because of this sol thought Schein must have worked with them on it.

Chad Thompson
Vice President of Administration

Corporate Compliance Officer
office 217-540-5100 fax 877-452-0703
email cthompson@heartland.com

From: Foley, Randy [mailto:KeithRandy,Foley@henryschein.com]
Sent: Wednesday, March 05, 2014 12:26 PM
To: Thompson, Chad
Subject: RE:

Here's the scoop from our branch manager, Randall:

Hi ,

Here is Randall's response;

No, they had reached out in the past but we never did anything with them. They have subsequently developed a relationship with other entities and are selling supplies under the "TDA PERKS" banner. While they don't have many of the major players they have an extensive \# of products our clients can purchase.

\section*{Randy Foley}

Director of Sales-Special Markets

Henry Schein, Inc
248-582-1529 (main)
248-990-5653 (mobile)
randy.foley@henryschein.com <mailtorandy.foley@henryschein.com>

From: Thompson, Chad [mailto:cthompson@heartland.com]
Sent: Wednesday, March 05, 2014 9:30 AM
To: Foley, Randy
Subject:

Hey Randy

Have you heard about the Texas Dental Association offering supplies to members at discount prices? Are they working through Schein on this?

Just wondering,

Chad

\section*{Chad Thompson}

Vice President of Administration

Corporate Compliance Officer
office 217-540-5100 fax 877-452-0703
email cthompson@heartland.com
www. HeartlandDentalCare.com <http://www.heartlanddentalcare.com/>

Image removed by sender.

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<http://heartland.com/sites/al//hemes/heartland/images/external-files/HeartlandDentalLogo.png>

\begin{tabular}{ll} 
From: & Sullivan, Tim \\
Sent: & Wednesday, Seplember, 15, 2010 9:15 PM \\
To: & Breslawski, Jim; Muller, Hal \\
Cc: & McHugh, Lynne; Peterson, Chris \\
Subject: & Smile Source
\end{tabular}

JB,
Hal and I met this morning. He didn't even thank me for the coffee!!:)
I think we agreed on the following, Hal please confirm:
- neither of us support concept of buying groups. Whereas it may benefit SM to some extent, the risk to overall HSI (due to having \(40 \%\) share in market) for margin erosion, image, as well as other competitors then following suit and huge price war breaks out.
- neither of us want to lose SS as an account. They are \(\$ 1\) million and growing.
- Hal is still gathering details and having discussions with SS corp about how to manage expectations and risks to our core business. This is risky as they want to push forward, but we need time with them to create a win-win plan going forward.
- I will send a message to Scott S letting him know that we are still working with SS on a mutually beneficial plan. Ask that he continue to hang tight while this is being resolved.
- I am inclined to "allow" this account to join (not that its up to me/us) and see what happens. Afterall, Scott and HSD (per Hal) only get about \(30 \%\) of this accounts business today. So, if theory works we would get \(100 \%\) at lower margins, but all parties win in overall GP \$'s.

Thoughts?
Tim

CX2351
\begin{tabular}{ll} 
From: & Meadows, Jake \\
Sent: & Tuesday, September 10, 2013 3:07 PM \\
To: & Ross, Dan \\
Subject: & RE: smile source and arrestin
\end{tabular}

Very Familiar with them, its GPO group purchasing organization. The goal a GPO is unionize buyers and get better pricing, Darby went lower than we willing to. Continue the battle locally

Jake Meadows | Northwest Zone General Manager| Henry Schein Dental
10920 West Lincoln Ave West Allis, WI 53227] 414.290.2591

P Please consider the environment before printing this e-mail

From: Ross, Dan
Sent: Tuesday, September 10, 2013 3:04 PM
To: Meadows, Jake
Subject: RE: smile source and arrestin

I did share this with Dave. They are all regular accounts, not special markets. I have 3 that I know of but probably have at least a couple more in Moscow/Lewiston.

I don't understand why some of the better offices in Spokane are going to Smile source. From what iknow of Smile Source, it doesn't make sense to pay \(1 \%\) of your GP to get a deal on supplies and other areas of your business. I have tried talking to girls in 2 of these offices but they really don't know much or wont share.

Thanks,

Dan

From: Meadows, Jake
Sent: Tuesday, September 10, 2013 12:53 PM

To: Ross, Dan
Subject: RE: smile source and arrestin

Did you communicate this to Dave Jacklin as well? Dan as I've said before your time is best spent with regular GPS not special markets accounts. How many Smile source accounts do you call on?

Jake Meadows | Northwest Zone General Manager| Henry Schein Dental
10920 West Lincoln Ave West Allis, WI 53227 414.290.2591

P Please consider the environment before printing this e-mail

From: Ross, Dan
Sent: Tuesday, September 10, 2013 9:25 AM
To: Meadows, Jake
Subject: smile source and arrestin

Jake,

I hope you are having a good day. Curious if you know that smile source has a special markets account with Arrestin. Basically, Burkhartt clients are getting a \(15 \%\) discount from us then they can get up to a \(35 \%\) rebate at the end of the year. Below is the August Smile Source Newsletter.

I heard Spokane is the \(\$ 1\) growth area for Smile Source. I think it is mostly their current clients from what I see.

Thanks,

Dan

\section*{Smile Source Monthly Newsletter}

August 2013 Edition

Hit the brakes. Put down your phone. It's time to slow down while driving through school zones. School is back in session. As our children get ready to begin a new school year, we at Smile Source are anything but slowing down. We recently crossed over the hundred mark. Simply put, we now have over 100 Smile Source affiliated locations. As a matter of fact, Smile Source is now the fastest growing Dental alliance in the United States. Honestly, in my opinion, we are just getting started as the momentum continues to increase. As an example of that, please help me welcome the following members who have joined in the last 45 days:

\section*{Stacey Harris}

Joseph Narde

Richard Abrams - New location

Jawanna Wilkins Click here to see her Practice Welcome Video <http://r20.rs6.net/tn.jsp?e=001T6amo0P2-
vHDzOOnSZB-C_OmtjAG4Z8gsYLbwRTP
aL8z400p1Bkejx2CHR1VB5gkvcsekZPwlia7_tZx5MqFWtloQ7f4RRnOWcNMu6WOzbGhXzDc
BWyTPeZixJWT8AMMsMHFJNaaLaOEud-FpocAuA \(==>\)
Graham Locke

Jordan Brunson Click here to see his Practice Welcome Video <http://r20.rs6.net/tn.jsp?e=001T6amo0P2vH5s3beHp9yW54O3B8RC1aOMeUi4jDi
5ZU1NNkIgC2U4UYeuKI3OmUdOMOmrfwijl3LOGjs1WmBzbUn9KV3GuPxSaREVxN4t1pvbCj-
_-9hz_cVGnXEJfAswkIJCdLntP6nrTy8KNuOzTw==>
Anne Lyon
Sonya Gill
Joseph Otterpohl

Jack Fletcher

Douglas Holliday

Michael Bell

Eric Jackson

Bernee Dunson

Frederic Slete

Trent Jones

Gannon Stahl

Furthermore, We have added a new member to our Smile Source team. Tom Allmon is our new district manager for the Pacific Northwest. Tom brings many years of dental experience to the field with him. Tom has extensive knowledge and dental implants and restorative dentistry. He is also passionate about preserving independent practice dentistry. When you meet Tom, you will be struck with his Integrity, his energy and his love for Smile Source.

Also new this month are some new partners that will help you and your practice to thrive. In the same way that the warriors of antiquity banded together and acted as one unit, we also must band together, act as one unit, and support our vendor partners. The following is a list and contact information of all of our new vendor partners. Please help me in supporting these partnerships. The success of our partnerships will help us gain new partnerships that will not only help us to survive but thrive in a changing marketplace.

Arestin- Our new partnership with Arestin is a rich deal. You will continue to order Arestin as you normally would either through Henry Schein or through your Arestin rep.

Are Smile Source discount is \(15 \%\). For some of you that may be less than the discount you already receive now. But waitthere's more... The total volume that we purchase as a group will further determine our rebate that we receive as an organization. The rebates that we receive will be an additional \(35 \%\) of total purchases. Effectively after rebates we will be paying almost \(50 \%\) less on Arestin. All rebates will be paid to members based on their personal usage on an annual basis. So, order Arestin, serve your patients, and watch your practice grow. An Arestin representative will be reaching out to you soon so please take the call so you can hear about all they have to offer.

Biolase- smile Source members have an opportunity to purchase the new iLase at a \(\$ 21,500\) savings! 1 This remarkable laser has the ability to cut hard tissue, soft tissue and much more. This includes 2 training sessions, warranty and service plus a rebate of \(\$ 2,000\) for the first 20 and then a rebate of \(\$ 5,000\) after 20. Also included is the Epic Diode laser for a savings of \(\$ 200\) and a buy 5 get 2 Free special on laser whitening gel. Biolase is going to be sponsoring all the member meetings in the coming months and they are eager to be a valuable partner to us.
They have even committed to being a diamond sponsor at the Exchange in Boston. A local representative will be reaching out to you but if you need a local contact, please reach out to your administrator.

Ultradent- All Ultradent products are available to Smile Source members.
Our program is purely rebate based and will only run till December 31st.

Potentially we can obtain an additional \(10 \%\) back in rebates. Ultradent has all of your names, so order as you normally would and we will send the rebates to you when we receive them. Ultradent offers clinicians a variety of ways to earn CEs, including destination seminars, regional courses and online webinars. Available course topics include dental photography, bleaching, endodontics, tissue management and much more.
Click here
<http://r20.rs6.net/tn.jsp?e=001T6amo0P2-vHclOzqmi2/N7grOLz70x5e3BYd5zjd IcA4cOKczfBJldOGrM9zHGI4actLTMwofD3OzdxLF-kY1H2TeYv8kysSUUQiYCTW8sOdv585
cwloluvRQ212HuOWfO_EJXMdK6cPsCVIODAQnb4RRdJXUOjo50WVCQDSDFQRYCVUXSCTJTMP
EdP1FgT5-5-YDHkvgwht1_cc7KhOgnEkKQ6z5BVEFOIHCYaFnol=> to access a
variety of free online CE courses.

Click here for Smile Source Exclusive Whitening Bundles <http://r20.rs6.net/tn.jsp?e=001T6amo0P2-
vF5cLbOYcHLInMOWrKKy72NOyXVMiHk
L4VkqkD8c3yQ8YuunwPb27ADksgT1MIHQ xBpoiGhus8ucksR8OYM4jOEEVdgKm4Pc-3s0kV
1xOnlaTaa62Arv-tkGs3t8T_9WkzLacmiuWmv9kFBOB2MzOA3z3pnhQWO4Ru8DNtRHkNwH7K
9PdTyU07CXfp2Rj9GlpBI_6-xqvMAw \(=\) =>

NatLabs- \(\$ 50\) crown special to new customers! Yes, you read that right, \(\$ 50 \mathrm{PFZ}\) crowns and \(\$ 55\) eMax crowns to new customers till December 31st.
This opportunity alone will cover your Smile Source royalty payment, so, you would be remise if you did not take advantage of this opportunity.
www.natlabs.com
<http://r20.rs6.net/tn.jsp?e=001T6amo0P2-vFqVuIRO_1_mL.86w4c/hOEmx2AMnsJj
POy9oYOtONeEAG3moJjgqA3UOYiWzzRVF08GiFATe4ET9eN5q9jdmUyf60XdKFdnOUynO9ds
rХaGRO =->

Viva Cards- An Awesome way to promote your practice. We have preferred pricing and an additional \(10 \%\) discount. Talk to your local administrator they have created some awesome new programs co-op opportunities with our partners such as Phillips and Biolase. These cards can increase the new patient flow into your office And especially if combined with a cross referral system utilizing the Signature Eye and Dental Care program that we have set up with Vision Source. Contact: Keith Rodbell -President Viva-Concepts Direct office, 818.839.7803
null

Trevor Maurer VP Business Development.

View from the Offices!

Smile Source has emerged as the 8th Largest Dental Group in the country. Like minded Independent Dentists working together will soon be the largest

Force in the industry, we are growing faster than any other groupl!!
null
null

We are becoming more powerful every day because we are growing as a group. As we continue to grow with the right type of practices, we get better discounts, CE, Marketing, and Staff Training. We need to continue to grow faster than our corporate competitors to remain beneficial to our Members. Growth must be with the right kind of practices though, with great Independent practices that meet our two criteria.
1. You would refer to them (great Dentist)
2. They're collaborative (Share and Learn, and good to be around!)

Speaking of Collaborative, that's a HUGE piece of the puzzle here.
Local Member Meetings drive the performance of each of our practices to new heights. You can see the minutes of this month's Nashville, Denver, Atlanta, and Seattle meetings on the

Smile Source Portal here
<http://r20.rs6.net/tn.jsp?e=001T6amo0P2-vE3veGWtJOBSTIxJ0-yNjDgQazGx4B1
SbxPm8LJNFS8Be6jpn3E7xsxuOmJmYvnGQwsnhFG5cbShOsAcFkYcEyjytyPYT4wbeG2Fe0X igNdg4eeRNw3XmBuVYDq9rZBtQZvsbq7XIUzg==>.

On an exciting Marketing note, have your seen our Smile Source TV Commercial <http://r20.rs6.net/tn.jsp?e=001T6amo0P2-vElplaRvMEKDIOnkl-skuKrfmMgiBy_ M_dpqEa-OmC7tjoWX_G1760IeSzN1UmWP7rqhp09jtAO8RbA63vx_k3sPC9WGGEmdPAqih20 i1vAsasyTtZwbi80> ? Call me to find out how to get it in your market.
In additional exciting Marketing news, there are two great new resources for your practice Marketing. Custom Smile Source Marketing at Fedex click here <http://r20.rs6.net/tn.jsp?e=001T6amo0P2-vFLO4pi-c96BaFdPZRY1uQ446A KReZ RgNp0W8-r12djxblcdR5s5N29BGg0hPyKF1IWyeR88qsVUx-SV5adDCI9mETubi5EUVab9E 2PGrCLIRT8mznAcoPOIXuqgcOfc \(=>\) to see many of the valuable tools at your fingertips. If you're in the market for a leads list, Click on Leads Please, our recommendation for the best lists and best pricing around. <http://r20.rs6.net/tn.jsp?e=001T6amo0P2-vH IDnQtukHkBqWSwisMk8117wbwPib mMMVUpLNGHdiTzxcfV3Gt6Sfzvrnol1mbFLd9KK1NlyW9OVoj5DVNJhQ2aKK4h9Ca2-sizqt qbo35JimUHZNPbYc>

As Andy mentioned earlier, we have some great new practices in our Alliance now, please take a moment to welcome them. The best place to do that is on our new Enterprise Social Network called Yammer! Below are some great insights from Vammer this past month. Please try to be active on it; there is some great sharing on it. Call us if you need help getting started!
null
null
null
null
nul

Thank You!

Dan Ross

Field Sales Consultant - Spokane and North Idaho

HS 80th
<http://www.henryschein.com/us-en/dental/Default.aspx?did=dental>
Dan.Ross@HenrySchein.com <mailto:Josh.Swearingen@HenrySchein.com>
509.710.9786 Cell
888.272.9402 Fax
wdt_logo <http://www.henryschein.com/us-en/sites/wedothat/index.html>
Coding | Recare \| Social Media \| Team Harmony \| OSHA \| Periodontal Mgmt.

Transition Planning | Total Health | Practice Analysis



Sulte Sounce

\section*{Group locations}


\section*{Swle somen,}

\section*{51 New Offices this year.}


\section*{7cce Whexuren}


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expresclane for peoplewith 12 teeth orkes somecans

\section*{Ancraw Colemmith}
to Au velvork
How many people woud be mberested in a Diode Laser special yo drue new pabents in the door？
Smilar to the oner you mave heard about hor Somicare this zould be bor laser thitening．Here ase ke hghnghts
－The patents percerved vame is about S500
－Cobt by you－ 340 per procedure
－Procedure is 30 minuses．
－Cost of Epir dore laser with 3200 o蝮 \(56.29 \%\)－Can be used kn much more zoo ．
－Pocedure kits mat S patenk sach－he per is buy 6 kits get 2

反oble move and how we would market hese procedures，we coud gek some mm detais on manketny 0OOP s⿳
－Hok many of you would be interested in thic？

\section*{}

Jus wanted io share mis wh yoll for cos saymge - We were getmg charged anound 820 hom Peromance kbor shipping when


 Pescmance pays foy retum shpplag, so we don see any shmpins marges on imwie row. Also, we shb mathe cases at ame se
 aver ine
 wan to look methe whose bbs wo

\section*{}

 Quमापड
 sallemot

\section*{Forr cuxcens \\ to Al Nelaw}

I hought woul share this today as I am situg in a TH ACD meetna wh Dr Badwin Marchack On the home page or the AACD, My Social Meda nas a tree downloadable White Paper "Dental Social Media Marketing Success on the botom nymt comer dack Hadley fom the company had a great presentation last Saurday at our Adminstator meetmg in Houston. Smile Source made the photo for the inal page wht the aumor Jack Hadley! Awesome! Hopetuly his amazing social media company will soon be a parmership whth Smie Source to ofer incredible benekis for our members?



CX3004
\begin{tabular}{ll} 
From: & Barlage, Amy \\
Sent: & Monday, May 19, 2014 2:38 PM \\
To: & McFadden, Neal;Sammarco, Kristin \\
Subject: & RE: Buying Groups
\end{tabular}

I agree with Neal, but I think it would be pertinent to keep track of where these groups are and what their volume is. So, if it starts to gain real momentum, we can get into the game before it's super late...

We need to focus on 'real' group accounts today. Once we get on more solid ground here we will have more experience, and capacity to properly assess these purchasing groups.

Thank you.
Amy Barlage
Director of Operations - Special Markets
Patterson Dental Supply, Inc.
651-686-1688

PAIIERSON
Special
DFNTA.

From: McFadden, Neal
Sent: Monday, May 19, 2014 1:49 PM
To: Sammarco, Kristin; Barlage, Amy
Subject: RE: Buying Groups
For now - -I am electing to not participate with these groups - -we have said no to several already - -there really is no advantage to Patterson, branches or reps - - we can discuss in detail later - -thanks for researching this though - -you are right, they are gaining momentum - -that's why I prefaced this with "for now"
thanks
```

Neal McFadden
President Special Markets
864-346-7209

```
PAIIERSON
    DFATA.

From: Sammarco, Kristin
Sent: Monday, May 19, 2014 1:44 PM
To: Barlage, Amy
Cc: McFadden, Neal
Subject: Buying Groups

Amy,

In reading about the Don Williams Group from your email, I wondered if this management/consulting group could aggregate their individual offices demonstrating volume then present an RFP for special pricing. The SM categories don't directly address a dental buying group, that I understand, as the definition begins with "a group practice with. . ."

Then today while speaking with Eric Hanson, he mentioned an Orlando Buying Group is being created and would like special pricing from Patterson. Currently there are 10 individual offices that have joined this buying group. There is also a Jacksonville buying group being developed by Dr. Nick Narducci, a former Patterson customer. Eric is going to gather more information on this Orlando Buying Group, i.e. are they current customers with Patterson, which offices, who is leading this charge/organization, etc. We realize that both Henry Schein and Benco will probably participate if they are not already in these buying group opportunities.

As these buying groups develop, do we have a list of minimum requirements that is needed from groups before we can issue special pricing if no formal RFP is sent to us for our response? And if not I would like to add this to my list to develop.

Thanks,
Kristin Sammarco, CDA, MBA
Business Operations Specialist
Patterson Dental - Special Markets
Cell: 407-924-0834
Email: Kristin.sammarco@pattersondental.com

CX3010
\begin{tabular}{ll} 
From: & McFadden, M \\
Sent: & Monday, December 02, \(20134: 32\) PM \\
To: & Beckler, Shelley \\
Cc: & Hannon, Jennifer;Rogan, Tim \\
Subject: & Re: Patterson Cross Reference
\end{tabular}

Thanks. And yes, as of now we are not working with GPO's.
Sent from my iPhone
On Dec 2, 2013, at 5:28 PM, "Shelley Beckler" < Shelley.Beckler@pattersondental.com> wrote
Jennifer \& Tim,
I finally got an answer on this one, which I figured it was a GPO.

To fill Neal in they contacted me with a large amount of products which didn't have Patterson item numbers on and wanted me to add Patterson item numbers on all the products. They didn't say who they really were or why they need them, see below.

In the past we have not done business with GPO's just because we don't have the resources or the systems to manage them properly. Let me know how to proceed with this one.

Thanks!
```

Shelley Beckler CDA, LDA
Account Spccialist
Patterson Dental Supply, Inc.,
1031 Mendota Heights Road
St. Paul, MN 55120
(800)328-5536 ext 3235
(651)-905-3235
Fax-(651)-686-0288
shelley.beckler@pattersondental.com
----- Forwarded by Shelley Beckler/PDCO/PDCO on 12/02/2013 04:24 PM -----
From: "Nicholls, Denise" <Denise.Nicholls(a)ascensionhealth.org>
To: "Shcllcy.Bceklcr@pattcrsondental.com" [Shcllcy.Bccklcr@pattcrsondcntal.com](mailto:Shcllcy.Bccklcr@pattcrsondcntal.com),
Cc: "Khan, Taimur" <Taimur Khan@ascension org>, "McClay, Michelle" <Michelle.McClav@ascension org>
Date: 12/02/2013 03:53 PM
Subject:RE: Patterson Cross Reference

```

Good afternoon Shelley,

I don't have a specific account number to provide, but the intent is that the agreement we put in place would be handled by The Resource Management Group and available to all of our ministries and Participants through incorporating our GPO. The current listing of participants can be found at this website:
http://www.ascensionhealth.org/communication/vendorparticipants.xls and is subject to frequent updates.

The cross over reference list should be applicable to all locations.
If you have further questions, please let me know.
Regards,

\section*{Denise}

Denise A. Nicholls
Manager, Sourcing \& Supplier Management
The Resource Group, LLC
Integrating Excellence and Stewardship

\section*{An Ascension Subsidiary}

Office: 314.733.8552

Customer Care Representatives
314.733.8500

From: Shelley.Beckler@pattersondental.com
[mailto:Shelley.Beckler@pattersondental.com]
Sent: Tuesday, November 26, 2013 9:19 AM
To: Nicholls, Denise
Cc: Khan, Taimur
Subject: Re: Patterson Cross Reference
Denise,
Do you have an account number for the accounts that want to order from us? We don't have the resources to do this here at Corporate, with an account number I can forward this to the Branch involved.

Thanks!

Shelley Beckler CDA, LDA
Account Specialist
Patterson Dental Supply, Inc.,
1031 Mendota Heights Road

St. Paul, MN 55120
(800)328-5536 ext 3235
(651)-905-3235

Fax-(651)-686-0288
shelley.beckler@pattersondental.com
From: "Nicholls, Denise" < Denise.Nicholls@ascensionhealth.org>
To: "Shelley.Beckler@pattersondental.com" <Shelley.Beckler@pattersondental.com>,
Cc: "Khan, Taimur" <Taimur.Khan@ascension.org>
Date: \(\quad 11 / 20 / 2013\) 12:02 PM
Subject: Patterson Cross Reference

Good morning Shelley,
I am a new Sourcing Manager in the Resource Management Group of Ascension Health. One of my latest projects is to put dental consumables on our Resource Group paper.

I was provided your contact information as a supplier that could potentially quote on our dental consumables and would be willing to work with our terms and conditions.

I am in the beginning stages of gathering data and also waiting on Decision team input to provide direction on where we wish to go from here.

In the meantime, if you could provide Patterson materials that cross to dental materials on the spreadsheet that Taimur Khan provided, under separate cover, that would be appreciated. We will then use that information later when we prepare to go out for on line bids.

If you have any questions, please feel free to contact me.

Regards,

\section*{Denise}

Denise A. Nicholls
Manager, Sourcing \& Supplier Management
The Resource Group, LLC
Intcgrating Excellence and Stcwardship

\section*{An Ascension Subsidiary}

Office: 314.733.8552

Customer Care Representatives
314.733.8500

From: Shelley.Beckler@pattersondental.com
[mailto:Shelley.Beckler@pattersondental.com]
Sent: Wednesday, November 20, 2013 10:54 AM
To: Khan, Taimur
Cc: Nicholls, Denise
Subject: Re: Patterson Cross Reference
Taimur,
I'm not familiar with what this is for or why you need these item numbers. I have sent it to our Marketing Department.

Thanks!
```

Shelley Beckler CDA, LDA
Account Specialist
Patterson Dental Supply, Inc.,
1 0 3 1 Mendota Heights Road
St. Paul, MN 55120
(800)328-5536 ext 3235
(651)-905-3235
Fax-(651)-686-0288
shelley.beckler@pattersondental.com
From: "Khan, Taimur" [Taimur.Khan@ascension.org](mailto:Taimur.Khan@ascension.org)
To: "shelley.beckler@pattersondental.com" [shelley.beckler@pattersondental.com](mailto:shelley.beckler@pattersondental.com),
Cc: "Nicholls, Denise" [Denise.Nicholls@ascensionhealth.org](mailto:Denise.Nicholls@ascensionhealth.org)
Date: 11/20/2013 09:59 AM
Subject: Patterson Cross Reference

```

Shelley,
My name is Taimur Khan and I am working with Denise Nicholls to obtain Patterson's cross reference to the attached items. The first tab has brief reminders about the data collection and we hope that the template on the second page is functional for your use. Please let us know if we can help in any way and we'll be sure to oblige.

Regards,

\section*{Taimuer}

Taimur Khan

Senior Business Analyst
The Resource Group, LLC
Integrating Excellence and Stewardship

\section*{An Ascension Health Alliance Subsidiary}

Office: 314.733.8660

Customer Care Representatives
314.733.8500

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CX3016
\begin{tabular}{ll} 
From: & neal.mcfadden@pattersondental.com \\
Sent: & Wednesday, April 23, 2014 7:56 PM \\
To: & Guggenheim, Paul \\
Subject: & Fwd: ShoreTel voice message from NEW HAMPSHIRE , +16033250535 for mailbox 65102 \\
Attachments: & 7WN6AB24I.wav; ATT00001.htm
\end{tabular}

My reply to Ed. FYI. I agree with you.
Sent from my iPhone
Begin forwarded message:
From: "Neal McFadden" < neal.mcfadden@pattersondental.com>
Date: April 23, 2014 at 12:49:37 PM CDT
To: "Edward Ferrero" <edward.ferrero@pattersondental.com>
Cc: "David Misiak" < david.misiak@pattersondental.com>
Subject: Re: Fw: ShoreTel voice message from NEW HAMPSHIRE , +16033250535 for mailbox 65102

ED - -- I have received several calls from GPO's - -I cannot find any advantage to PDCO moving in this direction, other than taking the account from Darby - - Its a slippery slope. If you want to call him and dig into some details and ask the hard questions that's fine - -They tout a \(20 \%\) saving to the dentists on supplies - - like I said - its slippery..................... I don't know what the future holds but as of this moment I am sure we should pass on these groups. Thanks

Neal McFadden
President Special Markets
1031 Mendota Heights Road
St. Paul, MN 55120
direct: 651-686-1945
cell: 864-346-7209
fax: 651-686-0288
Edward Ferrero---04/23/2014 12:35:43 PM---Hello Neal, I hope this message finds you well.

From: Edward Ferrero/PDCO/PDCO
To: Neal McFadden/PDCO/PDCO@PDCO,
Date: 04/23/2014 12:35 PM
Subject:Fw: ShoreTel voice message from NEW HAMPSHIRE,+16033250535 for mailbox 65102

\section*{Hello Neal,}

I hope this message finds you well.
I received this message yesterday from Dr. Baker. How should I handle it?

Thanks

Ed

\author{
Edward Ferrero \\ Boston Branch Manager \\ Patterson Dental
}
----- Forwarded by Edward Ferrero/PDCO/PDCO on 04/23/2014 09:53 AM -----
From: "ShoreWare Voice Mail" <voicemail sender@NT124732>
To: <edward.ferrero@pattersondental.com>,
Date: 04/22/2014 02:54 PM
Subject: ShoreTel voice message from NEW HAMPSHIRE,+16033250535 for mailbox 65102
```

You have received a voice mail message from NEw HAMPSHIRE , +16033250535 for
mailbox 65102.
Message length is 00:00:50. Message size is 455 KB.(See attached file:
7WN6AB24I.wav)

```

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CX3031
\begin{tabular}{ll} 
From: & Frank Capaldo [capaldo@gadental.org] \\
Sent: & Friday, September 11, 2015 12:11 PM \\
To: & Cousins, Peter \\
Cc: & Melana McClatchey;Antinora, Liz;Lisa VanZandt;Fruehauf, Anthony;McFadden, Neal \\
Subject: & Re: RFP \\
& \\
& \\
Peter, & \\
I am confused as your immediate prior email indicated you were setting up dates to sit down and talk with us and \\
include your president!
\end{tabular}

Nothing ventured nothing gained as you may have found there is opportunity in sitting face to face before making a decision.

Although disappointed I will convey your response to the Board and membership.

Regards,

Frank

\section*{Sent from my iPhone}

On Sep 10, 2015, at 3:10 PM, Cousins, Peter <Peter.Cousins@pattersondental.com> wrote:
Good afternoon everyone,
After careful consideration Patterson Dental has made the decision not to respond to the RFP at this time.
We certainly value our relationship with the GDA and will continue to support you as we have in the past.

Thank you for your understanding,

\section*{Pete Cousins}

General Manager- GA/Chattanooga
Patterson Dental Company
1775 West Oak Parkway Suite 500
Marietta, GA 30062
<image001.png>

From: Melana McClatchey [mailto:mcclatchey@gadental.org]
Sent: Tuesday, September 08, 2015 5:53 PM
To: Frank Capaldo; McFadden, Neal; Antinora, Liz
Cc: Cousins, Peter; Lisa VanZandt
Subject: RE: RFP
Greetings:

Please find attached a Non-Disclosure and Confidentiality Letter Agreement. Once you have had an opportunity to review and sign the Agreement, please countersign and email it back to me. Thank you very much.

Sincerely,
Melana
Melana Kopman McClatchey
Georgia Dental Association
General Counsel
7000 Peachtree Dunwoody Road
Bldg. 17, Suite 200
Atlanta, Georgia 30328
Tel: 404.636.7553
Fax: 404.633-3943
mcclatchey@gadental.org

\section*{<image002.png>}

Worried about how the Affordable Care Act is going to affect your health insurance plan?
No need to worry! Call GDIS today to learn about our exclusive group health plan offered to GDA members! Call today! (404)-636-7553 or (800) 432-4357
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From: Frank Capaldo
Sent: Tuesday, September 08, 2015 2:55 PM
To: neal.mcfadden@pattersondental.com; liz.antinora@pattersondental.com
Cc: peter.cousins@pattersondental.com; Lisa VanZandt <vanzandt@gadental.org>; Melana McClatchey <mcclatchey@gadental.org>
Subject: FW: RFP
Neal and Liz,
Please see below and attached.

Frank J. Capaldo
Executive Director
Georgia Dental Association
7000 Peachtree Dunwoody Road, NE
Suite 200, Building 17
Atlanta, GA 30328-1655
capaldo@gadental.org
404-636-7553
678-428-0096 (cell)
404-633-3943 (Fax)
www.gadental.org
GDA Vision Statement
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From: Frank Capaldo
Sent: Tuesday, September 08, 2015 11:48 AM
To: 'peter.cousins@pattersondental.com' <peter.cousins@pattersondental.com>
Cc: Melana McClatchey <mcclatchev@gadental.org>; Lisa VanZandt <vanzandt@gadental.org>
Subject: RFP

Pete,

As promised, attached please find the RFP for your consideration and response. Melana will forward the Confidentiality and Non-Disclosure to you later this week. As for the dates for responses and return we will work with you considering the late entry into the process.

In addition, I would very much like you to meet with our COO, Lisa VanZandt, who heads up the project. Meeting face to face and all can exchange questions information and begin a working relationship

Thank you,

Frank

Frank J. Capaldo
Executive Director
Georgia Dental Association
7000 Peachtree Dunwoody Road, NE
Suite 200, Building 17
Atlanta, GA 30328-1655
capaldo@gadental.org
404-636-7553
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}

CX3045
\begin{tabular}{ll} 
From: & Fruehauf, Anthony \\
Sent: & Wednesday, January 14, 2015 10:56 AM \\
To: & McFadden, Neal \\
Subject: & Re: Livello Group
\end{tabular}

Does not

Anthony Fruehauf
Southeast Region Manager
Patterson Dental Supply Inc
On Jan 14, 2015, at 11:49 AM, McFadden, Neal <neal.mcfadden@pattersondental.com> wrote:
I get it. If he calls I will ask him for financials - -does he own all these offices - -if not then he is a GPO - we don't deal with GPO's -- I will let you know -- thanks

Neal McFadden
President Special Markets
864-346-7209
<image001.jpg>

From: Fruehauf, Anthony
Sent: Wednesday, January 14, 2015 9:40 AM
To: McFadden, Neal
Subject: Livello Group
Neal
There is a Dr Narducci in Orlando that you may remember. He has formed a GPO and has been purchasing through HSSM. He came back to us and asked that we bid as he is displeased with Schein service etc. We could not touch the prices. We are going to have him call you guys because he is building more offices and we want to maintain a relationship on the equipment side. I would ask that we do not entertain him as a customer and he be told that he does not fit the description of a Patterson Special Markets customer. This is not a group/corporate entity but a Dr that is building out a GPO and if we back him it could further hurt Ginger. Eric thought if the "no" came from you guys vs the local branch it would not hurt the relationship for equipment and technology. I will be forwarding you his invoices so you have an idea of how they are pricing items out for this group. If you have any concerns here give me a shout

Anthony Fruehauf
Southeast Region Manager
Patterson Dental Supply
O- (919)877-8500
C- (919)523-4335

CX3074
\begin{tabular}{ll} 
From: & Misiak, David \\
Sent: & Tuesday, September 03, 2013 7:23 PM \\
To: & Anderson, Scott;Guggenheim, Paul \\
Subject: & Fw: GPO/Burkhart Relationship
\end{tabular}

I would not currently classify these as a big threat to the business but the GPO noise has been pretty loud from the field. We have said no at every turn, including to Delta dental. Benco has also crept into few of these.

My guidance has been to politely say no and whether the storm with these.
Incredible to me how Burkhardt bit this apple and that they are broadcasting it. Proves they have no other value to add for customers.

Dave

Dave Misiak
Vice President, Sales
Patterson Dental
Phone 651.686.1652
----- Forwarded by David Misiak/PDCO/PDCO on 09/03/2013 07:11 PM -----
\begin{tabular}{ll} 
From: & Neal McFadden/PDCO/PDCO \\
To: & Bill Neal/PDCO/PDCO@PDCO \\
Cc: & John Soderberg/PDCO/PDCO@PDCO \\
Date: & \(09 / 03 / 201307: 00\) PM \\
Subject: & Re: GPO/Burkhart Relationship
\end{tabular}

Thanks Bill - - I cannot believe Burkhart is joining with a GPO like this - -It seems they are cutting off their nose to spite their face?? Offering ancillary services like lower cell phone bills, medical gasses, etc while dropping merchandise prices does not benefit them nor their reps........ We are choosing to forgo this route as its both anti rep, manufacturer and distributor.

Thanks

\section*{Neal McFadden}

President Special Markets
105-G Ben Hamby Drive
Greenville, SC 29681
O- 864-676-0333
F- 864-676-0041
\begin{tabular}{ll} 
From: & Bill Neal/PDCO/PDCO \\
To: & John Soderberg/PDCO/PDCO@PDCO, Neal McFadden/PDCO/PDCO@PDCO, \\
Date: & \(09 / 03 / 201303: 46 \mathrm{PM}\) \\
Subject: & GPO/Burkhart Relationship
\end{tabular}

I was aware that Burkhart had joined Amerinet but this provides some insight into who they are working with \& what there strategy seems to be.


\section*{GPOs Expand Their Reach}

 ospitals have used it for decades. Doctors are starting to catch on. And med/surg device and supply manufacturers consider it part of the landscape. It's group purchasing, and, after some false starts, it may be sct to make an impact on dentistry:

Scattle, Wash.-based Health Re source Services, an affiliate of the national group purchasing organization (GPO) Amerinet, is among those hoping that's the case.
"We recognized insurance companies are starting to cut back on reimbursement to dentists," says 'Tammara Gibbons, rice president of operations. "So dentists are looking to save money wherever they can. We have contracts in place that dentists can use and sare moner with. That's the opportunity:
"We've been received very well Пb dentists], as soon as they understand what it is we do," she adds.

What Health Resource Services does - like all \(\mathrm{GPO}_{\mathrm{s}}\) - is aggregate potential purchasing volume, and then pursue favorable agreements with ven dors. Membership in HRS's dental program is free to dental practices, just as group purchasing is frce to most hospitals and medical practices. The organization is funded by administrative fees, that is, fees paid to the GPO by
contract vendors - manufacturers and distributors - based on sales.

\section*{Significant opportunity}
"Scveral GPOs are using their affiliate or sponsor partners to implement marketing stwategies for the non-medical/surgical markets, such as research, veterinary and dental," says Darid Rose, vice president, business development and corporate programs, National Distribution \& Contract ing Inc., Nashville, Tenn. "It's a strong enough growth initiative, but they're flying low on the radar, building their case.

Success in the dental market has been limited to this point, he continues. "That said, the dental market is a significant opportunite for the GPO that figures out a strategy. It has to be la combination of \(\rceil\) the right manufacturer contracts and atttactive programs, and it has to have a win/win administrative fee structure, which doesn't tax distri bution without any benefit."
"GPOs look at the dental market as an opportunity," adds Lori Paulson, NDC rice president, dental and specialty markets. "It's an untapped market. Ther'se developing their strategy:"

\section*{Provider-ommed}

Health Resource Services is owned by Virginia Mason Medical Conter in Seattle,

\title{
Dirty Little Secrets
}
 BS, will take ) our questions and fell jour tales. Pulling from centuries of experience, endless eduation, lots of research, and accasional consultation with other experts, तancy invites your ennails at Infectionconitok(oumdsiorg. The best question or tate at the end of the year gets s100.

Questions rollowing the oklahoma case


The Tulsa, Oklahoma case that hit the news about a doctor that may have exposed 7,000 patients to hepatitis and HIV has cautsed patients to ask questions. Some of my customers have come to me with questions too. Can you clarify some things? T've been asked about soaking instruments in bleach or other chemicals, because the doctor in the news was accused of using rusty instruments caused by soaking them in bleach. Also, the news media suggested that patients be on the lookout for old and rusty instruments and aroid any dentists that are using them. So some customers think they should start soaking instruments, but want to know what to use. Others want to stop soaking instruments all together to avoid ruining them. One office ordered scrub brushes to make sure all instruments are scrubbed before they go in the ultrasonic. I have never told customers to soak instruments; I thought the ultrasonic was enough. And I thought scrubbing instruments was dangerous and not recommended. What is your take on these ideas?

The Tulsa, Oklahoma case is a wake-up call for us all, and I'm glad you are trying to understand it. After ycars of improving safety in dentistry; it just takes one public case of criminal beharior to re-kindle public fears. That office is accused of practicing dangerously poor infection control, and "rusted" instruments was a main focus of most newscasts. The June issue of Firs/ Impressions reviewed

the case and provided some guidelines for reps to follow, but your question is perfect - reps need to get into the details when they provide direction to customers. This is a great opportunity to help customers buy the right products, practice the right protocol, and then tell their: patients about those important investments they have made in safe dentistry:

The doctor in Oklahona is accused of treating instruments differently if they were used on patients known to be infectious: this is against Standard Precautions, which are the minimum safety precautions taken on each patient. Standard Precautions are rules based on the fact that all blood and body fluids from patients must be considered infectious because the actual infectivity is unknown. It is NOT correct to treat instruments used on known or suspected infectious patients differently than those used on other patients. The protocol being used by an office must be trusted to sterilize all instruments.

The doctor's practice of soaking instruments in corrosive bleach after use on "infectious" patients damaged the surface of the instruments, causing visible corrosion or "rust." It is difficult or impossible to clean adhcrent blood and debris from the microscopic depressions in corroded instruments. Sterilizers expose instruments to stcam under pressure for a short period of time, designed to sterilize clean, dry; and smooth instruments. In a trpical sterilization cycle, the steam may not have time to penetrate rough, corroded, complex surfaces like the rusted instruments, especialiy if the surfaces contain hidden debris and bioburden.
a fact thar may explain its willingness to expand the reach of group purchasing, says Gibbons.
"We're owned by healthcare providers; so we understand providers' preferences and needs," she says. Virginia Nason owns a network of clinics. "So we thought, "Why not take group purchasing to the clinics?" Roughly two years ago, she and others at ILRS made the decision to explore the dontal market.

Being an affiliate of Amerinet, with nework of national contracts, JRS had a good head start. Amerinet has contracts that can roll over to the dental market, including agreements for sterilization equipment and supplies, needles and syringes, personal protection apparel and devices, paper goods, pharmaceuticals and more, says Gibbons.

HRS is also pursuing dental-specific contracts, such as contracts for instrumentation, implants and dental lab services. The organization has also aggressively putsued contracts with serrice providers, such as Verizon (wireless services and accessories), Airgas (non-mixed gases and safety supplies and equipment), SF-ll (computer hardware and software), Office Depot and Office Max (office supplies and services), CuraScriptSD (pharmaceuticals), UPS (shipping), The Home Depot and Energizer.

\section*{Distribution - an integral part}

FIRS is maketing is program through partnerships with state and mational dental associations, and by exhibiting at various shows, including the California Dental Association, the Hinman, and the Nidwinter Mecting of the Chicago Dental Society.

But an integral part of any group purchasing program is distribution. "[GPOs] know they cannot be successful without the cooperation and support of distributors and manufacturers," says Rose. Manufacturers have to offer competitive pricing on their products and services, and distributors must be in practitioners' offices selling the program.
fiRS members can access manufacturers through Burthart Dental, with whom it negotiated a distribution con tract in September 2012.

The HRS program offers dental practices more than just special deals on dental products, says Jeff Reece, vice president oi sales. In fact, the supplies are just one of the many areas that bring savings into a partnership with IBurkhart,
> "It's been an education for our accountmanagers and our clients, to understand how programs like HRS can complement a traditional supply dealer relationship."
> - Jeff Reece
he sars. "We felt by complementing our offering with the IRRS portfolio of benefits, it would bring important ralue to our clients."

It takes some time for dentists to grasp the program, says Reecc. "We explain that we have a cell phone program that will save your associates money, and they do a double take." The Burkhart rep through HRS has the opportunity to demonstrate that by offering favorable rates on celi phone services to staffers. In mun, the practice owner can distinguish his or her practice from others, a fact that might help with associate retention, he adds.

入 Ceanwhilc, discounts for shipping services, medical gases and office supplics help the practice reduce overhead and increase office efficiency, he continues. "If we are able
to present HRS partncred services that sare the practice valuable orerhead dollars, it sends a clear message that we care about their business."

Distributor reps play an important role in the success of the program. "It goes back to understanding the big picture," says Recee. "Do you want to be first, or do you want to be on the outside looking in? Ulimately; group purchasing is making its way into dencistry. It may not touch everyonc. But someone will walk through the door and present an offering. I want to make sure ther thinis of Burkhart/HRS first."

Even so, getting busy sales reps onboard takes some doing. "It's been an education for our account managers and our clients, to understand how programs like HRS can complement a traditional supply dealer relationship," says Reece. "We're starting to get traction," with help from Gibbons and HRS Business Development Manager Lauta Long, who work with reps at sales meetings.

Independent distributors do face some administrative challenges associated with offering a GPO portfolio, including filing for rebates fron contract vendors, points out Rose.
"But NDC C is able to assist our distributors with that processing," says Paulson. "We help out significantly, to make it as seamless as possible and to minimize the cost." [FI]

CX3075
\begin{tabular}{ll}
\hline & \\
From: & McFadden, M \\
Sent: & Wednesday, September 04, 2013 9:18 AM \\
To: & Fruehauf, Roy; Holsborg, Marc; Vlamis, Theodore; Drugotch, Jeffrey; Scruppi, Paul; \\
& Wiseman, Travis; Weeks, James; Martinez, Shandra; Crawford, Daniel; Gardner IV, Walton; \\
& Fruehauf, Louis; Desportes, Perrin; McGuire, Thomas; Bartley, William; Smith, Matthew; \\
& Nease, Devon; Muniz, Robert; Wilson, Michelle; Fehling, Christian; Counts, Anthony; \\
& Holladay, Angela; Belcheff, Larry; Bushman, Chad; Reinhardt, Daniel; Long, Jody; Goldman, \\
& Michael; Cacciatore, Richard; Fossen, Scott; Abruzzo, Nicholas; Konicek, Dan; O'Donnell, \\
& Patrick; Plamann, Rex; Files, Darlene; Goldschmeding, Josh; Ferrero, Edward; Lunaas, \\
& Chad; George Aube; Kusnarowis, John; Frank, Glenn; Cormier, Michael; Stewart, James; \\
& Figueroa, Ernesto; Hanks, Cory; Long, Trevor; White, Frederick; Neal, William; Parker, \\
& Landon; Soderberg, John; Montoya, Melinda; Trotta, Michael; Steffen, Robert; Blake, \\
& Andrew; Elrod, Cameron; Redifer, Danial; Crowley, Patrick; Fields, Wesley; Vanantwerp, \\
& Thomas; Ferguson, David; Ruder, Richard; Ingersoll Jr, Robert; Wagstaff, Warren; Earnhart, \\
& Jason; Gilchrest, Terry; Counce, Chris; Fidler, Jon; Hyden, John; Carpenter, Josh; Guinn, \\
& Ben; Edens, Clint; Munlin, Deborah; Schweikher, Matthew; Chronister, Adam; Lawrence, \\
& Thomas; Carles, Alain; Brack, Michael; Hanson, Eric; Cousins, Peter; Melton, Marie; Blalock, \\
& Joseph; Bradley, John; Nordstrom, Jeffrey; Owens, Jason; 436 - BranchMgr; 438 - \\
& BranchMgr; Ryan, James; Sullivan, Sean; Holbrook, Craig; Webb, Mark; Scotti, Stephanie \\
& Rogan, Tim; Bettencourt, John; Misiak, David; Killian, Josh; Guggenheim, Paul; Brand, \\
& Tammy; Lien, William; Beckler, Shelley; Hilzendager, Brooke; Shafer, Timothy \\
& Special Markets Announcement \\
Cc: & \\
& High \\
Subject: &
\end{tabular}

Please see attached an important announcement from the new Patterson Special Markets division.


Thanks,
Neal McFadden
President Special Markets
105-G Ben Hamby Drive
Greenville, SC 29681
O- 864-676-0333
F- 864-676-0041
DATE: \begin{tabular}{l} 
SEPTEMBER 4, 2013 \\
TO: \\
FROM: \(\quad\) REGION MANAGERS, BRANCH MANAGERS \\
RE: \\
\end{tabular}\(\quad\)\begin{tabular}{l} 
PATTERSON SPECIAL MARKETS (PSM) DEFINITION
\end{tabular}

In June we announced the formation of our new Patterson Special Markets (PSM) Division. While we are still in the process of building out the infrastructure, we wanted to give you some guiding principles around our definition of this "special market" and how it will affect current and future business.

Effective immediately, current dental corporations with 15 or more owner operated/affiliated locations and a minimum of \(\$ 600,000\) in potential merchandise will qualify. Government, institutions and schools could also qualify to work with PSM. These high volume accounts are asking for a single-source contact for all of their needs, including reporting, rebates and formulary updates. It is our goal to accommodate these requests and aggressively grow our business within this space. This definition will not include group purchasing organizations (GPOs).

While all new business will flow directly through PSM, we understand that several branches have current relationships with dental entities inside this definition. It is our desire to keep that business within the branches for the foreseeable future. A deviation from this may occur if the existing customer chooses to work with PSM.

We are aware that some territory representatives have relationships within a few of these current accounts, in which case all current business will continue to flow through the branches as stated. If a current account chooses to do business with PSM for reasons indicated above, merchandise commissions to the assigned territory representative may be reduced. A new commission matrix is being developed to manage this arrangement.

PSM may request the assistance of a local equipment specialist regarding equipment and technology sales. In this case we will pay commission rates based on gross margins via commission adjustment. No commission will be paid to the territory representative on equipment or technology for new Special Markets business.
(Continued on next page)

When a service technician is requested for repairs or installs, PSM will supplement the branch service department at the gold rate per hour on new accounts only (current accounts remain the same for now). The branch must submit an invoice at the proper billing rate to the customer, then email that invoice to PSM through
Tammy.Brand@pattersondental.com with the subject line "Special Markets Invoice" to receive the rebate via journal entry. Ultimately, our intention is to automate this process.

We are excited about PSM and look forward to growing and protecting our core business within this space. The development of this new business will ultimately create growth and opportunity for the entire dental organization Please communicate this definition at your next region and branch meeting. It's important that you lead and set expectations for these successful partnerships as we move into this space.

Communication is paramount so do not hesitate to contact us with any questions.

CX3086
\begin{tabular}{ll} 
From: & Gosselin, Denis \\
Sent: & Wednesday, November 26, 2014 1:10 PM \\
To: & Guggenhem, Paul \\
Cc: & Beaudet, Marc \\
Subject: & RE: "buyers group" \\
Importance: & High
\end{tabular}

At the end, how much comfortable are we with working with a Sirona KOL (Chagger) while this guy was behind this buying group ? One thing sure, since this buying group been turned down by Patterson, I am sure they are trying to reach an agreement with another distributor.....does Chagger still involve ? Paul, do you plan reaching out to Chagger and see which side he picks?
Denis
```

Denis Gosselin, CPA, CA
PATTERSON DENTAL CANADAINC
National Finance \&
Operations Director
514.745.4040 (x6376)
514.745.0596 Fax
514.898.3338 cell
denis.gosselin@pattersondental.ca

```

From: Beaudet, Marc
Sent: Tuesday, November 25, 2014 12:45 PM
To: Guggenheim, Paul; McCallum, Ross; Doroshenko, Gary
Cc: Gosselin, Denis
Subject: RE: "buyers group"

I wouldn't worry too much guys.
Interesting fact: Khois preaches high quality over and over again.
Dentists are no fool and they expect a good level of service; it's just a matter of time
Before they realize who they are dealing with, aka Lars.
Have a great day everyone!

From: Guggenheim, Paul
Sent: Tuesday, November 25, 2014 12:22 PM
To: McCallum, Ross; Doroshenko, Gary
Cc: Beaudet, Marc; Gosselin, Denis
Subject: RE: "buyers group"
Ross, Gary,
We have explored this opportunity for both the U.S. and Canadian business and decided to pass at this time due to the implications to our margins and therefore our Sales Reps.

Paul

Paul A. Guggenheim
President-Patterson Dental Supply

From: McCallum, Ross
Sent: Monday, November 24, 2014 2:26 PM
To: Doroshenko, Gary
Cc: Guggenheim, Paul; Beaudet, Marc
Subject: RE: "buyers group"

Hi Gary
As per our discussion today please be advised that we are very aware of the KOIS group.
They approached Marc Beaudet in Toronto and he in turn has spoken to Paul Guggenheim about them.
Paul had a conference call with them and he will make the decision for both Canada and the USA on this.
As I said to you their presentation numbers are crazy as they are asking us to cut margins to the bone.
I have copied Paul so if there is any new information he can reply.
Thanks
Ross

Ross McCallum
National Business Development Director
Patterson Dental Canada
Office 5196575065
Cell 5196195199
ross.mccallum@pattersondental.ca

From: Doroshenko, Gary
Sent: Thursday, November 20, 2014 11:13 AM
To: McCallum, Ross
Subject: FW: "buyers group"

Hey Ross
Have a look... do you k now anything about this?
Thanks
Gary

From: Linda Lutz [mailto:mstoothfairy2@gmail.com]
Sent: Wednesday, November 19, 2014 8:03 PM
To: Barnes, Nigel; Doroshenko, Gary
Subject: "buyers group"
Hi Guys

Jordan Noftle pulled me aside today and spoke to me about a Buyers group being formed by KOLS in Seattle, of which many of my clients go to for training.

The TODS meeting also had the local Drs meeting about the buying power of the corporations coming our way.

He said Larr sales is stepping up to the plate and may be the Canadian distributor. He has joined the group to get all the info, but he will not participate if it compromises his customer service however, price is an issue and he is exploring the options that the buyers group is promising.

He also said Patterson US is stepping up in the states but has not responded in Canada so I mentioned Andre's passing and he understood

What are we doing with this???? He wants to keep me in the loop, that is why he told me about this. Help!

Linda Lutz
Patterson Dental
250-470-7009

CX3115
\begin{tabular}{ll} 
From: & Foss, Bob \\
Sent: & Thursday, August 12, 2010 10:06 AM \\
To: & Edens, Clint \\
Subject: & Re: Group Purchasing Organization
\end{tabular}

Different guy, same answer NO. We do not recognize these groups nor do we want to do business with them. Medical doctors screwed up their industry and they should stay out of ours.
Sent from my BlackBerry!
----- Original Message -----
From: Clint Edens
Sent: 08/12/2010 10:02 AM CDT
To: Bob Foss
Subject: Fw: Group Purchasing Organization
Is this the guy you talked to from the TDA?
----- Original Message -----
From: Margaret Salin
Sent: 08/12/2010 09:27 AM CDT
To: Clint Edens
Subject: Group Purchasing Organization
Clint,
I had a call this morning from a Dr. Martin Denbar out of Austin. He is part of a newly formed Group Purchasing Organization out of Austin. They are currently medical physicians but are branching out to Dentists. They are looking for a contact name at the national level to talk to someone in hopes of developing an exclusive agreement/partnership for them to receive a large discounts for bulk purchasing through their organization. Is this something Patterson would want to pursue and whom should they contact?

\section*{Margie Salin}

Operations Manager
Patterson Dental
405 S Nolen Drive, Suite 100
Southlake, TX 76092
817-305-4210 Direct
817-975-3707 Mobile

CX3116
\begin{tabular}{ll} 
From: & Anderson, Scott \\
Sent: & Wednesday, September 4, 2013 11:17 AM \\
To: & Misiak, David;Guggenheim, Paul \\
Subject: & Re: GPO/Burkhart Relationship
\end{tabular}

We need to watch this...Jeff Reece's quote shows how weak BuRkhardt is.
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----- Original Message -----
From: David Misiak
Sent: 09/03/2013 07:22 PM CDT
To: Scott Anderson; Paul Guggenheim
Subject: Fw: GPO/Burkhart Relationship

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I would not currently classify these as a big threat to the business but the GPO noise has been pretty loud from the field. We have said no at every turn, including to Delta dental. Benco has also crept into few of these

My guidance has been to politely say no and whether the storm with these.
Incredible to me how Burkhardt bit this apple and that they are broadcasting it. Proves they have no other value to add for customers.

Dave

Dave Misiak
Vice President, Sales
Patterson Dental
Phone 651.686.1652
----- Forwarded by David Misiak/PDCO/PDCO on 09/03/2013 07:11 PM -----
\begin{tabular}{ll} 
From: & Neal McFadden/PDCO/PDCO \\
To: & Bill Neal/PDCO/PDCO@PDCO \\
Cc: & John Soderberg/PDCO/PDCO@PDCO \\
Date: & o9/03/2013 07:00 PM \\
Subject: & Re: GPO/Burkhart Relationship
\end{tabular}

Thanks Bill - - I cannot believe Burkhart is joining with a GPO like this - -lt seems they are cutting off their nose to spite their face?? Offering ancillary services like lower cell phone bills, medical gasses, etc while dropping merchandise prices does not benefit them nor their reps........ We are choosing to forgo this route as its both anti rep, manufacturer and distributor.

Thanks

Neal McFadden
President Special Markets
105-G Ben Hamby Drive
Greenville, SC 29681
O- 864-676-0333
F- 864-676-0041
\begin{tabular}{ll} 
From: & Bill Neal/PDCO/PDCO \\
To: & John Soderberg/PDCO/PDCO@PDCO, Neal McFadden/PDCO/PDCO@PDCO, \\
Date: & 09/03/2013 03:46 PM \\
Subject: & GPO/Burkhart Relationship
\end{tabular}

I was aware that Burkhart had joined Amerinet but this provides some insight into who they are working with \& what there strategy seems to be.

Bill
----- Forwarded by Bill Neal/PDCO/PDCO on 09/03/2013 01:31 PM -----
\begin{tabular}{ll} 
From: & \multicolumn{1}{l}{ 458.Branch@pattersondental.com \(<458\). Branch@pattersondental.com> } \\
To: & Bill.Neal@pattersondental.com \\
Date: & 09/03/201301:30 PM \\
Subject: & \begin{tabular}{l} 
Scanned image from \(\mathrm{MX}-4111 \mathrm{~N}\) \\
<ent by:
\end{tabular}
\end{tabular}

Reply to: 458. Branch@pattersondental.com <458. Branch@pattersondental.com>
Device Name: Not Set
Device Model: MX-4111N
Location: Not Set

File Format: PDF (Low)
Resolution: 200dpi x 200dpi
Attached file is scanned image in PDF format.
Use Acrobat (R) Reader (R) or Adobe(R) Reader (R) of Adobe Systems Incorporated to view the document.
Adobe(R) Reader(R) can be downloaded from the following URL:
Adobe, the Adobe logo, Acrobat, the Adobe PDF logo, and Reader are registered trademarks
or trademarks of Adobe Systems Incorporated in the United States and other countries.
http://www. adobe.com/
[attachment "458.Branch@pattersondental.com 20130903 132921.pdf" deleted by Scott Anderson/PDCO/PDCO]

CX3128
\begin{tabular}{ll} 
From: & Stewart, James \\
Sent: & Thursday, October 23, 2014 3:22 PM \\
To: & McFadden, Neal \\
Cc: & Barlage, Amy;Misiak, Dave \\
Subject: & RE: Kois Buying Group?
\end{tabular}

Neal,
Received a call from another TR today who asked the same question, is Patterson participating in a group buy program through Kois. Evidently, this customer stated that Kois asked all 600 members what they spend annually in supplies, for them to pull the number to go to all the national distributors to bid it on. The dealers that were mentioned that are going to be asked to bid on this is Patterson, Schein , Burkart and Benco. You may be seeing this shortly.

Thanks,

Jim Stewart
Branch Manager
Rochester, New York
Patterson Dental Supply, Inc.
P: (585) 924-0550 | F: (585) 924-4322
www.pattersondental.com

From: McFadden, Neal
Sent: Thursday, October 23, 2014 9:57 AM
To: Stewart, James
Cc: Barlage, Amy; Misiak, Dave
Subject: RE: Kois Buying Group?
Jim,

As a rule we are trying our best to steer clear of all buying groups. As far as a "Kois group thru Patterson" - -that's news to me. Special Markets has had no communication with Dr. John Kois and his team. I believe they are in Seattle and may have a deal with Burkhart (who supports GPO's, namely Smile Source). So, that's all I have for now. I wish I could say this was rare but it seems weekly I hear of a group forming. I hope this helps.

It might be good to ask Bill Neal since they are in his backyard.
thanks

Neal McFadden
President Special Markets
864-346-7209
\begin{tabular}{c|c} 
PACRERSON & \(\begin{array}{l}\text { Special } \\
\text { Markets }\end{array}\)
\end{tabular}

From: Stewart, James
Sent: Thursday, October 23, 2014 8:39 AM

To: McFadden, Neal
Subject: Kois Buying Group?
Neal,
Hope things are well as I'm sure business is just taking off. I wanted to reach out to you about a comment one of our customers made referencing a new buying group with Kois. They just recently told us that they are trimming back on their orders with Patterson as they are waiting to hear about a new pricing structure through there affiliate with the Kois Group, from Patterson. They're a good gold customer, so any insight would be greatly appreciated.
http://koiscenter.com/Default.aspx

Thanks again,
Jim

Jim Stewart
Branch Manager
Rochester, New York
Patterson Dental Supply, Inc.
P: (585) 924-0550 | F: (585) 924-4322
www.pattersondental.com

CX3168
\begin{tabular}{ll} 
From: & Rogan, Tim \\
Sent: & Wednesday, November 20, 2013 10:35 PM \\
To: & Hannon, Jennifer \\
Subject: & Re: Patterson Cross Reference
\end{tabular}

We don't sell to buying groups. Let's talk live.
Sent from my iPhone
On Nov 20, 2013, at 6:57 PM, "Jennifer Hannon" <jennifer.hannon@pattersoncompanies.com> wrote:
FYI-I had responded to Shelley's original email with the fact I would reach out to this contact. As you can see, she reached out first. As I am unfamiliar with buying groups, I am not sure if this type of request is legit. Thoughts?

Jennifer Hannon
Manager, Marketing Communications

Patterson Dental, Inc
1031 Mendota Heights Road
Saint Paul, MN 55120
www.pattersondental.com
P: 651.686.1970|F: 651.686.1928
jennifer.hannon@pattersondental.com
"Healthcare's most trusted partner for services, supplies, equipment \& technology."
----- Forwarded by Jennifer Hannon/PDCO/PDCO on 11/20/2013 08:48 PM -----
From: Shelley Beckler/PDCO/PDCO
To: Jennifer Hannon/PDCO/PDCO@PDCO,
Date: 11/20/2013 12:11 PM
Subject: Fw: Patterson Cross Reference

Below is what she sent back.

Shelley Beckler CDA, LDA
Account Specialist
Patterson Dental Supply, Inc., 1031 Mendota Heights Road
St. Paul, MN 55120
(800)328-5536 ext 3235
(651)-905-3235

Fax-(651)-686-0288

From: "Nicholls, Denise" < Denise.Nicholls@ascensionhealth.org>
To: "Shelley.Beckler@pattersondental.com" < Shelley.Beckler@pattersondental.com>,
Cc: "Khan, Taimur" <Taimur.Khan@ascension.org>
Date: 11/20/2013 12:02 PM
Subject:Patterson Cross Reference

Good morning Shelley,
I am a new Sourcing Manager in the Resource Management Group of Ascension Health. One of my latest projects is to put dental consumables on our Resource Group paper.

I was provided your contact information as a supplier that could potentially quote on our dental consumables and would be willing to work with our terms and conditions.

I am in the beginning stages of gathering data and also waiting on Decision team input to provide direction on where we wish to go from here.

In the meantime, if you could provide Patterson materials that cross to dental materials on the spreadsheet that Taimur Khan provided, under separate cover, that would be appreciated. We will then use that information later when we prepare to go out for on line bids.

If you have any questions, please feel free to contact me.
Regards,

\section*{Denise}

Denise A. Nicholls
Manager, Sourcing \& Supplier Management
The Resource Group, LLC
Integrating Excellence and Stewardship

\section*{An Ascension Subsidiary}

Office: 314.733.8552
Customer Care Representatives
314.733.8500

From: Shelley.Beckler@pattersondental.com
[mailto:Shelley.Beckler@pattersondental.com]
Sent: Wednesday, November 20, 2013 10:54 AM
To: Khan, Taimur

Cc: Nicholls, Denise
Subject: Re: Patterson Cross Reference
Taimur,
I'm not familiar with what this is for or why you need these item numbers. I have sent it to our Marketing Department.

Thanks!
```

Shelley Beckler CDA, LDA
Account Specialist
Patterson Dental Supply, Inc.,
1 0 3 1 Mendota Heights Road
St. Paul, MN 55120
(800)328-5536 ext 3235
(651)-905-3235
Fax-(651)-686-0288
shelley.beckler@pattersondental.com
From: "Khan, Taimur" [Taimur.Khan@ascension.org](mailto:Taimur.Khan@ascension.org)
To: "shelley.beckler@pattersondental.com" [shelley.beckler@pattersondental.com](mailto:shelley.beckler@pattersondental.com),
Cc: "Nicholls, Denise" [Denise.Nicholls@ascensionhealth.org](mailto:Denise.Nicholls@ascensionhealth.org)
Date: 11/20/2013 09:59 AM
Subject: Patterson Cross Reference

```

Shelley,
My name is Taimur Khan and I am working with Denise Nicholls to obtain Patterson's cross reference to the attached items. The first tab has brief reminders about the data collection and we hope that the template on the second page is functional for your use. Please let us know if we can help in any way and we'll be sure to oblige.

Regards,

\section*{Taimur}

Taimur Khan
Senior Business Analyst
The Resource Group, LLC
Integrating Excellence and Stewardship
An Ascension Health Alliance Subsidiary

Office: 314.733.8660

Customer Care Representatives
314.733.8500

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CX3283

From: Hanson, Eric
Sent:
Tuesday, May 20, 2014 2:19 PM
To:
Fruehauf, Anthony
Subject:
SWOT

Eric W. Hanson
Orlando Branch Manager
Patterson Dental
570 Monroe Rd., Suite 1024
Sanford, FL 32771
407-688-4400 Main
800-226-8405
407-688-4410 Fax

Native File Placeholder
- Overall, Florida's economy has rebounded nicely
- Real estate has surged and home values are up in every area of our territory
- Unemployment is down and tourism especially for Orlando is on the rise
- The Space Coast which got hammered by the decline in federal funding for NASA has experienced an influx of private funding for space exploration. The job market and housing in the area has benefited significantly as a result
- All economic indicators look positive and we expect this trend to continue in the future
- Customers who continue to market and invest in their practices/staff are generally doing better than the ones who are not doing anything different
- The customers who are struggling are focusing on ways to cut costs wherever possible including their supply bill
- In general, the younger dentists today are just not as loyal as their older colleagues. They do much of their research online and then solicit bids from multiple sources. Doctors want value but they also want it at good price
- Many of the older dentists are concerned about their transition plan and are worried they won't be able to retire when they want to retire for economic reasons
- For the vast majority of customers, price has become even a bigger factor on who to do business with
- Long time manager of the Schein Orlando branch is retiring this summer. He is not going to be replaced. The manager out of Jacksonville will oversee both branches
- Schein and Benco are aggressively discounting to get the business both on equipment and merchandise
- Darby has become a significant competitor and is leveraging their FDA affiliate program with FL dentists
- 3 new Schein reps have been added recently and their offering \(25 \%\) off with additional service and Privilege benefits to get the business
- Schein is participating in a GPO out of Jacksonville and a dentist in Orlando is now trying to do the same
- Competition in CAD/CAM and cone beam categories has intensified which has created some confusion for the dentists who are hearing conflicting stories
- We've seen a great deal of manufacturer rep turnover in our area for various reasons
- Dental Associations are partnering with selected supply companies (Darby in our area) to offer valued-added benefits to their membership while receiving a kick back to help fund their budgets
- Change is being talked about more than ever and Amazon has only added more fuel to the fire
- Corporate dentistry has been a huge impact in our area and not for the good. It is my belief that GPOs have spawned because doctors have seen that volume matters when it comes to negotiating pricing
- Sales activity at trade shows continues in a downward spiral
- Local service and support
- Quality of our sales representatives
- Known for bringing new technologies to the marketplace
- Patterson Technology Center
- Decentralized model allows us to react quickly to local market opportunities and challenges
- Perception that we're more expensive than our competitors
- No formalized customer service training programs for CSRs and Service Technicians
- Limited access to dentists in group practices, institutions and government locations
- The majority of our reps have limited knowledge and capabilities to talk to our customers about the "business of dentistry"
- Limited affiliations with high-profile speakers, practice management consultants, brokers/CPAs
- Incremental sales with GPs as they look to keep more specialized procedures in-house versus referring them to specialists
- Offer comprehensive practice management services as a value-added service to do business with us
- Leverage service to keep and gain new customers. Instead of a per call charge, we offer various levels of service contracts depending on their volume of business
- Add an implant line to our product offering
- Figure out a way to "lock-in" the business for a set period of time so our reps can focus on gaining new accounts. They are playing way too much defense due to the constant competitor pressures and the promises of a better "deal"
- Continued price and GM erosion due to competitive pressures
- Continued acquisitions and growth of group practices/corporate dentistry
- Proliferation and abundance of used/refurbished dental equipment
- Emergence of GPOs and our competitors willingness to negotiate with these groups
- Schein attaining a pricing advantage as a result of their global purchasing power and acquisition of manufacturers
- New competition in highly coveted CAD/CAM and CBCT categories

CX3286
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From: Anderson, Scott
Sent: Monday, February 13, 2012 10:25 PM
To:
Subject:
Armstrong, Steve
Fwd: FY 13 Dental Business Planning Documents

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Drafts attached below.

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Drafts attached below.
Sent from my iPad
Sent from my iPad
Begin forwarded message:
Begin forwarded message:
> From: "Paul Guggenheim" <paul.guggenheim@pattersondental.com>
> From: "Paul Guggenheim" <paul.guggenheim@pattersondental.com>
> To: "Scott Anderson" <scott.anderson@pattersondental.com>
> To: "Scott Anderson" <scott.anderson@pattersondental.com>
> Cc: "John Bettencourt" <john.bettencourt@pattersondental.com>, "Ann Gugino"
> Cc: "John Bettencourt" <john.bettencourt@pattersondental.com>, "Ann Gugino"
<ann.gugino@pattersondental.com>, "David Misiak" <david.misiak@pattersondental.com>, "Tim
<ann.gugino@pattersondental.com>, "David Misiak" <david.misiak@pattersondental.com>, "Tim
Rogan" <tim.rogan@pattersondental.com>
Rogan" <tim.rogan@pattersondental.com>
> Subject: FY 13 Dental Business Planning Documents
> Subject: FY 13 Dental Business Planning Documents
>
>
Scott,
Scott,
>
>
> Please find attached the requested documents for our FY 13 Business Review Meeting
> Please find attached the requested documents for our FY 13 Business Review Meeting
scheduled this Friday at 8:30 A.M.
scheduled this Friday at 8:30 A.M.
>
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Paul A. Guggenheim
Paul A. Guggenheim
President
President
Patterson Dental Supply
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Patterson Dental Supply

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\begin{tabular}{ll} 
Sent: & Sunday, April 13, 2014 10:58 PM \\
Attachments: & Strateic Review Paper V2.docx; ATT13703.htm; Strategic Plan Review FY2013 - Copy.ppt; \\
& ATT02734.htm
\end{tabular}

Drafts attached below.
Sent from my iPad
Begin forwarded message:
From: "Paul Guggenheim" <paul.guggenheim@pattersondental.com>
To: "Scott Anderson" <scott.anderson@pattersondental.com>
Cc: "John Bettencourt" <john.bettencourt@pattersondental.com>, "Ann Gugino"
<ann.gugino@pattersondental.com>, "David Misiak" < david.misiak@pattersondental.com>,
"Tim Rogan" <tim.rogan@pattersondental.com>
Subject: FY 13 Dental Business Planning Documents
Scott,
Please find attached the requested documents for our FY 13 Business Review Meeting scheduled this Friday at 8:30 A.M.

Paul A. Guggenheim
President
Patterson Dental Supply

\section*{PATTERSON \\ D E N TAL}

\section*{Market Analysis}

While we are seeing pockets of growth and optimism, the current state of the North American dental market is somewhat fragile. The overriding feeling throughout the customer base is uncertainty. Customers appear dramatically impacted by national and global economic events and the current political climate. This cautious optimism has resulted in a "wait-and-see" attitude toward investing in their dental practice. With this said, the market is improving compared to last year. Patient revenues appear to be up slightly, but do not suggest a full recovery at this time.
An analysis of historical growth trends for the industry suggests that the dental industry has and will continue to outperform the broader economy. We see incremental improvement over prior periods and are optimistic about the mid- to long-term view of industry growth rates. Following is a summary of our analysis:


\section*{Competitive Analysis}

The competitive landscape of the U.S. dental business is comprised of:
- Henry Schein, a large international distributor
- Benco Dental, an expanding regional - soon to be national - distributor
- Roughly a dozen large independent regional distributors
- Unknown number of small local players
- Handful of significant direct-to-dentist companies

Our largest competitor, Henry Schein, accounts for \(36 \%\) of the U.S. dental market. Schein's current market strategy focuses on driving cost savings to the dental practice through offerings that include lower-end dental equipment. This strategy has proven troublesome in recent quarters, as their core equipment and technology business appears to be struggling. Schein is aggressively leveraging their buying power and international presence with industry manufacturers and placing strategic emphasis on expanding their exclusive relationships with manufacturers and their private brand product line. Schein has the industry's strongest institutional and group practice presence and remains highly focused on this market.

Benco Dental is a Scranton, Pennsylvania, family-owned business that is aggressively expanding westward, creating significant distraction for our business and Schein. The result is significant margin pressure, particularly with A-dec. Benco's expansion strategy includes aggressively recruiting sales and service technicians and acquiring small, local dealers. Benco's market play is "everything to everyone at the lowest price." They appear to be outpacing the market with low, double-digit growth.
Independent regional and local distributors make up the vast majority of the remaining market. They appear firmly entrenched, with strong relationships in their respective markets. We are seeing irrational pricing behavior from this group, especially with equipment. These distributors are quietly focusing on the supply and core equipment segments; they have no technology offering. Like Benco they seem to be enjoying reasonable market growth.

The direct business still represents a small segment of the dental market and appears to be driven by innovative products and strong telemarketing efforts. In the past year, a couple of the larger organizations in this space have been sold. As a result, this market appears to be stagnant to declining.
The Canadian competitive landscape is similar to the U.S. market, with Schein our largest competitor. The exception in Canada is Sinclair Dental, a British Canadian firm. Sinclair Dental is an absolute lowprice positioned competitor and shares many of our similar product lines - most notably A-dec. Benco does not have a presence in Canada.

\section*{Channel Bargaining Power}

Our current customer base, comprised primarily of sole practitioners, is highly fragmented. Because our business represents a small fraction of the expenditures for their practice, our customers historically have not been overly price conscious. Our customers derive value in their relationship with their sales representative and the value-added services we provide. While we are experiencing the effects of short-term price sensitivity and comparison shopping due to the economic environment, especially in core equipment, we don't believe there will be significant changes in this behavior or buying power long-term.
In contrast to our current customer base, the institutional and group practice market is extremely price sensitive and has significant channel buying power. This market consists of dozens of large group practices - many aspiring to national expansion. They leverage substantial influence over
manufacturers and distributors and focus solely on the lowest cost provider. In addition, several dozen smaller regional players are having increased buying power influence. We estimate this share to be 10\(15 \%\) of the overall dental market and growing at a pace faster than the broader market.

\section*{Vendor Bargaining Power}

Patterson Dental enjoys significant influence and channel power with our vendor partners.
Within the sundries business, there is little differentiation in product lines among industry manufacturers. As a result, our vendor partners rely on us to market and develop product lines. This provides us significant power and negotiating leverage within the channel. Our current challenge is to protect our position against Schein as they aggressively leverage their vendor partners as part of their low-cost strategy and international presence.

In contrast, our dental equipment vendors are highly differentiated and have unique product offerings. Specifically, Sirona has significant bargaining power relating to the exclusive elements of our relationship. This manifests itself in significant allocations of management resources, capital investment and field programming. A-dec also requires a substantial allocation of resources, but the relationship is more mutually empowered. Remaining vendors in the equipment community are aggressively pursuing Patterson for support and resources, giving us tremendous leverage with this community as a result.

\section*{Threat of Substitute Products, Services and New Entrants}

The core equipment and sundries market is stable and mature. The risk associated with substitute products, services or new entrants is minimal. Our technology product offerings are heavily concentrated with a few key lines, creating a potential risk of technologies outpacing those of our partners.

\section*{Competitive Advantage}

Patterson Dental's competitive advantage is focused on three areas of differentiation:
1. The Patterson Dental sales team
2. Innovation and technology
3. After-sales support infrastructure
1. The Patterson Dental Sales Team

Our sales force is uniquely qualified and positioned to bring value to the dental practice through its business consultative approach. The Patterson sales team, which is the industry's largest, has consistently demonstrated the ability to create new markets and move share by focusing on enhancing the patient experience and improving the practice lifestyle of our customers' businesses. We have a long history of attracting and internally developing the finest sales force in the industry. We have focused heavily in recent years on developing our selection, training and on-boarding processes. As a result, we believe that we have accelerated the caliber and effectiveness of our sales organization.
2. Innovation and Technology

Patterson Dental has a proven track record of creating innovation in dentistry, from the industry's first intraoral camera to pioneering online order entry - and most recently - the digital waterfall. We pride ourselves on our leadership position in delivering impactful, game-changing innovation and technology to the dental community. This competitive advantage gives our sales force more tools to create new markets and grow existing market opportunities. Patterson has established a more than \(\$ 300\) million technology and innovation market that did not exist 15
years ago. The impact on the patient experience and practice lifestyle is revolutionizing today's modern dental practice.

\section*{3. After-Sales Support Infrastructure}

Patterson Dental's support infrastructure, including our more than 850 field service technicians, the Patterson Technology Center team of over 400 specially trained technical support representatives and our branch technology training centers and technology advisors, form the largest, most comprehensive support network in the world. This allows our customers to confidently rely on us as a "one-stop" provider for all of their support and training needs. Our first-class support eliminates downtime and aggravation for the practitioner, which in turn enhances the productivity and gratification of practicing dentistry. We are the only company that can provide truly integrated solutions and support across all of today's technology and core equipment platforms. Our position allows us to offer unique and differentiating extended warranty and maintenance programs, which keeps our customers' practices running efficiently and their equipment and technology up to date.

\section*{Strategic Focus for FY 2013}
1. Grow revenue \(4.6 \%\)

Our strategic focus remains in three key revenue growth opportunities: sundries, core equipment and technology. Key tactics for growing sundries include further leveraging our Patterson Advantage Program and Advantage Accelerator new customer acquisition program. A new tactic, "Game Changer Program," is a concentrated customer acquisition strategy in strategically significant markets. Our equipment and technology business growth strategies include our Practice Success national event tour; the launch of a corporate prospecting initiative and business development strategy; and technology product innovations expected in the second half of the fiscal year. The Technology business is currently being stimulated by aggressive promotional strategies offering customer incentives to accelerate purchase decisions. Our expectation is that this strategy will need to continue into the next fiscal year as the economy has yet to rebound in the dental practice.
1. Optimize innovation and technology

The new PattersonDental.com site, CAESY Cloud (Internet-accessible patient education systems and updates), PattLock (online backup service), Eaglesoft 17, Next Gen Systems (branch platform) and Explore Store (online technology marketplace) are a few innovations we introduced in FY 2012. To optimize our return on investment and business value to the customer, our focus in FY 2013 will be to maximize the impact these new technologies have in the marketplace. Tactics include a high-level, broad-market launch of our enhanced website, leveraging our CSS Order Entry system for sundries to build out CSS technical service, and expanding our Explore Store app strategy. We will continue to drive focus around delivering impactful technology products, which enhances our customers' practices supported by our world-class technology support network.
2. Sales force automation

To protect and optimize our competitive advantage regarding the efficiency and talent of our sales force, we believe providing a new generation of sales tools is a critical success factor for the organization. These tools will allow us to live our technology brand promise while creating further differentiation in technology and the enhanced customer experience. These investments will pay dividends comparable to historical investments, such as the eMagine order/entry system, which accelerated sales growth and rep productivity, while maintaining neutral infrastructure at our branches. Our first tactic is to develop the new platform (hardware and
software) in alignment with the overall Patterson Companies strategy. Change management, training and rollout tactics will also be developed and formalized for an optimal organizational launch in FY 2014.

\section*{Resource Allocation}

We believe there is between 10 and 20 basis points of incremental investment needed to fund FY 2013 strategies. We plan to fund these strategies through margin expansion from continuing operations. The only additional allocations required are for IT resources in the Web, CSS and business intelligence areas (relating to the strategies outlined above).

\section*{Three-Year Sales Projections}

The following chart shows our three-year projections for the business:
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & & -2012 & & re201s & & Premit & & Prewits & Tremis & SY2014 & Exe2015 \\
\hline Sundries & & 1,216,399 & & 1,252,891 & & 1,303,007 & & 1,368,157 & 3.0\% & 4.0\% & 5.0\% \\
\hline POS & & 30,511 & & 30,511 & & 30,511 & & 30,511 & 0.0\% & 0.0\% & 0.0\% \\
\hline Total Consumables & & 1,246,910 & & 1,283,402 & & 1,333,518 & & 1,398,668 & 2.9\% & 3.9\% & 4.9\% \\
\hline Basic equipment & \$ & 360,907 & \$ & 378,952 & \$ & 405,479 & & 441,972 & 5.0\% & 7.0\% & 9.0\% \\
\hline Cone beam & & 133,486 & & 140,160 & & 149,972 & & 163,469 & 5.0\% & 7.0\% & 9.0\% \\
\hline Digital & & 96,378 & & 110,835 & & 127,460 & & 146,579 & 15.0\% & 15.0\% & 15.0\% \\
\hline CEREC & & 165,161 & & 181,677 & & 203,478 & & 227,896 & 10.0\% & 12.0\% & 12.0\% \\
\hline Software & & 10,715 & & 11,251 & & 11,813 & & 12,404 & 5.0\% & 5.0\% & 5.0\% \\
\hline Total Equipment & \$ & 766,647 & \$ & 822,875 & \$ & 898,202 & & 992,320 & 7.3\% & 9.2\% & 10.5\% \\
\hline Maintenance contracts & \$ & 61,777 & \$ & 64,866 & \$ & 68,109 & & 71,515 & 5.0\% & 5.0\% & 5.0\% \\
\hline Labor and repair & & 113,066 & & 118,719 & & 124,655 & & 130,888 & 5.0\% & 5.0\% & 5.0\% \\
\hline Other & & 48,278 & & 50,692 & & 53,226 & & 55,888 & 5.0\% & 5.0\% & 5.0\% \\
\hline Total Other & \$ & 223,121 & \$ & 234,277 & \$ & 245,991 & & 258,290 & 5.0\% & 5.0\% & 5.0\% \\
\hline Dental Net Sales & & 2,236,678 & & 2,340,554 & & 2,477,711 & & 2,649,278 & 4.6\% & 5.9\% & 6.9\% \\
\hline
\end{tabular}

Native File Placeholder

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Assumed Sales Growth & \multicolumn{2}{|l|}{\multirow[t]{3}{*}{}} & & 4.6\% & & 5.0\% & & 6.0\% & & 7.0\% & & 8.0\% \\
\hline Fixed expense growth & & & & 2.0\% & & 2.0\% & & 2.0\% & & 2.0\% & & 2.0\% \\
\hline Variable expense rate & & & & 17.1\% & & 17.1\% & & 17.1\% & & 17.1\% & & 17.1\% \\
\hline & \multicolumn{2}{|r|}{FY2012} & \multicolumn{2}{|r|}{FY2013} & \multicolumn{2}{|r|}{FY2013} & \multicolumn{2}{|r|}{FY2013} & \multicolumn{2}{|r|}{FY2013} & \multicolumn{2}{|r|}{FY2013} \\
\hline Sales & \$ & 2,236,678 & \$ & 2,339,565 & & 2,348,512 & & 2,370,879 & & ,393,245 & & ,415,612 \\
\hline Gross Margin & \multirow[t]{2}{*}{\$} & 790,443 & \multirow[t]{2}{*}{\$} & 826,803 & \multirow[t]{2}{*}{\$} & 829,965 & \multirow[t]{2}{*}{\$} & 837,870 & \multirow[t]{2}{*}{\$} & 845,774 & \multirow[t]{2}{*}{\$} & 853,678 \\
\hline & & 35.34\% & & 35.34\% & & 35.34\% & & 35.34\% & & 35.34\% & & 35.34\% \\
\hline \multicolumn{13}{|l|}{Operating Expense} \\
\hline Fixed & & 176,513 & & 180,043 & & 180,043 & & 180,043 & & 180,043 & & 180,043 \\
\hline Variable & & 383,470 & & 401,110 & & 402,644 & & 406,478 & & 410,313 & & 414,148 \\
\hline \multirow[t]{2}{*}{Subtotal} & \multirow[t]{2}{*}{\$} & 559,983 & \multirow[t]{2}{*}{\$} & 581,152 & \multirow[t]{2}{*}{\$} & 582,686 & \multirow[t]{2}{*}{\$} & 586,521 & \multirow[t]{2}{*}{\$} & 590,356 & \multirow[t]{2}{*}{\$} & 594,190 \\
\hline & & 25.0\% & & 24.8\% & & 24.8\% & & 24.7\% & & 24.7\% & & 24.6\% \\
\hline \multirow[t]{2}{*}{Operating Income} & \multirow[t]{2}{*}{\$} & 230,460 & \multirow[t]{2}{*}{\$} & 245,651 & \multirow[t]{2}{*}{\$} & 247,279 & \multirow[t]{2}{*}{\$} & 251,349 & \multirow[t]{2}{*}{\$} & 255,418 & \multirow[t]{2}{*}{\$} & 259,488 \\
\hline & & 10.30\% & & 10.50\% & & 10.53\% & & 10.60\% & & 10.67\% & & 10.74\% \\
\hline Leverage on Sales growth & & & & 0.20\% & & 0.23\% & & 0.30\% & & 0.37\% & & 0.44\% \\
\hline GAP to get 10 more bps & & & \$ & 2,340 & \$ & 2,349 & \$ & 2,371 & \$ & 2,393 & \$ & 2,416 \\
\hline
\end{tabular}

Incrmental spending
private label
financing/marketing CEREC

\section*{Three Year Sales Projection}
\begin{tabular}{|c|c|c|c|}
\hline & FY 2012 & FY 2013 & FY 2014 \\
\hline Sundries & \$ 1,216,399 & \$1,252,891 & \$ 1,303,007 \\
\hline POS & 30,511 & 30,511 & 30,511 \\
\hline Total Consumables & \$ 1,246,910 & \$1,283,402 & \$1,333,518 \\
\hline Basic equipment & \$ 360,907 & \$ 378,952 & \$ 405,479 \\
\hline Cone beam & 133,486 & 140,160 & 149,972 \\
\hline Digital & 96,378 & 110,835 & 127,460 \\
\hline CEREC & 165,161 & 181,677 & 203,478 \\
\hline Software & 10,715 & 11,251 & 11,813 \\
\hline Total Equipment & \$ 766,647 & \$ 822,875 & \$ 898,202 \\
\hline
\end{tabular}
\begin{tabular}{llrlllll} 
Maintenance contract: & \(\$\) & 61,777 & & \(\$\) & 64,866 & & \(\$\) \\
\hline
\end{tabular}
\begin{tabular}{lll} 
Assumptions: & & \\
Sundries & \(3.0 \%\) & \(4.0 \%\) \\
POS & \(0.0 \%\) & \(0.0 \%\) \\
Basic & \(5.0 \%\) & \(7.0 \%\) \\
Cone Beam & \(5.0 \%\) & \(7.0 \%\) \\
Digital & \(15.0 \%\) & \(15.0 \%\) \\
CEREC & \(10.0 \%\) & \(12.0 \%\) \\
Software & \(5.0 \%\) & \(5.0 \%\) \\
Maintenance & \(5.0 \%\) & \(5.0 \%\) \\
Labor\&Repair & \(5.0 \%\) & \(5.0 \%\) \\
Other & \(5.0 \%\) & \(5.0 \%\)
\end{tabular}
\begin{tabular}{|c|c|c|c|c|}
\hline & FY 2015 & FY 2013 & FY 2014 & FY 2015 \\
\hline \multirow[t]{2}{*}{\$} & 1,368,157 & 3.0\% & 4.0\% & 5.0\% \\
\hline & 30,511 & 0.0\% & 0.0\% & 0.0\% \\
\hline \$ & 1,398,668 & 2.9\% & 3.9\% & 4.9\% \\
\hline \multirow[t]{5}{*}{\$} & 441,972 & 5.0\% & 7.0\% & 9.0\% \\
\hline & 163,469 & 5.0\% & 7.0\% & 9.0\% \\
\hline & 146,579 & 15.0\% & 15.0\% & 15.0\% \\
\hline & 227,896 & 10.0\% & 12.0\% & 12.0\% \\
\hline & 12,404 & 5.0\% & 5.0\% & 5.0\% \\
\hline \$ & 992,320 & 7.3\% & 9.2\% & 10.5\% \\
\hline \multirow[t]{3}{*}{\$} & 71,515 & 5.0\% & 5.0\% & 5.0\% \\
\hline & 130,888 & 5.0\% & 5.0\% & 5.0\% \\
\hline & 55,888 & 5.0\% & 5.0\% & 5.0\% \\
\hline \$ & 258,290 & 5.0\% & 5.0\% & 5.0\% \\
\hline \$ & 2,649,278 & 4.6\% & 5.9\% & 6.9\% \\
\hline
\end{tabular}

\section*{Three Year Sales Projection}
\begin{tabular}{|c|c|c|c|}
\hline & \begin{tabular}{l}
Forecast \\
FY 2012
\end{tabular} & FY 2013 & FY 2014 \\
\hline Sundries & \$ 1,216,399 & \$ 1,240,727 & \$ 1,290,356 \\
\hline POS & 30,511 & 30,511 & 30,511 \\
\hline Total Consumables & \$ 1,246,910 & \$ 1,271,238 & \$ 1,320,867 \\
\hline
\end{tabular}
\begin{tabular}{l} 
Basic equipment \\
Cone Beam \\
Digitial \\
Cerec \\
Software \\
\hline \multicolumn{1}{|c}{ Total Equipment } \\
\hline
\end{tabular}
\begin{tabular}{rr}
\(\$\) & 360,907 \\
& 133,486 \\
& 96,378 \\
& 165,161 \\
& 10,715 \\
\hline\(\$\) & 766,647 \\
\hline
\end{tabular}
\begin{tabular}{lrlrr}
\(\$\) & 368,125 & & \(\$\) & 397,575 \\
& 146,835 & & 161,518 \\
& 106,016 & & 116,617 \\
& 181,677 & & 190,761 \\
& 11,251 & & 11,813 \\
\cline { 4 - 5 } & \(\$ 13,903\) & & \(\$\) & 878,285 \\
\hline
\end{tabular}
\begin{tabular}{l} 
Maintence contracts \\
Labor \& Repair \\
Other \\
\hline \multicolumn{1}{c}{ Total Other } \\
\hline \hline Dental Net sales \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|}
\hline \$ & 61,777 & \$ & 64,866 & \$ & 68,109 \\
\hline & 113,066 & & 118,719 & & 124,655 \\
\hline & 48,278 & & 50,692 & & 53,226 \\
\hline \$ & 223,121 & \$ & 234,277 & \$ & 245,991 \\
\hline \$ & 2,236,678 & \$ & 2,319,418 & \$ & 2,445,143 \\
\hline
\end{tabular}
\begin{tabular}{lr}
\(\$\) & 71,515 \\
& 130,888 \\
& 55,888 \\
\hline\(\$\) & 258,290 \\
\hline & \\
\hline\(\$ 2,599,660\) \\
\hline
\end{tabular}

\section*{3.7\%}
\begin{tabular}{lcccc} 
Sundries & \(2.0 \%\) & \(4.0 \%\) & & \(5.0 \%\) \\
POS & \(0.0 \%\) & \(0.0 \%\) & & \(0.0 \%\) \\
Basic & \(2.0 \%\) & \(8.0 \%\) & & \(10.0 \%\) \\
Cone Beam & \(10.0 \%\) & \(10.0 \%\) & & \(10.0 \%\) \\
Digital & \(10.0 \%\) & \(10.0 \%\) & & \(10.0 \%\) \\
CEREC & \(10.0 \%\) & \(5.0 \%\) & & \(5.0 \%\) \\
Software & \(5.0 \%\) & \(5.0 \%\) & \(5.0 \%\) & \(5.0 \%\) \\
Maintenance & \(5.0 \%\) & \(5.0 \%\) & \(5.0 \%\) & \(5.0 \%\) \\
Labor\&Repair & \(5.0 \%\) & \(5.0 \%\) & \(5.0 \%\) & \(5.0 \%\) \\
Other & \(5.0 \%\) & \(5.0 \%\) & \(5.0 \%\) & \(5.0 \%\)
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multicolumn{4}{|r|}{Projected Q3 Results} & \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Prior Year}} & \multicolumn{2}{|l|}{Vs. Prior Year} & \multicolumn{2}{|l|}{Vs. Forecast} \\
\hline & & Actual & & orecast & & & S & \% & \$ & \% \\
\hline Sundries & \$ & 265,471 & \$ & 265,818 & \$ & 256,829 & 8,642 & 3.4\% & (347) & 0\% \\
\hline POS & & 7,510 & & 7,275 & & 7,658 & (148) & -1.9\% & 235 & 3\% \\
\hline Total Consumables & \$ & 272,981 & \$ & 273,093 & \$ & 264,487 & 8,494 & 3.2\% & (112) & 0\% \\
\hline Basic equipment & \$ & 107,878 & \$ & 96,565 & \$ & 94,970 & 12,908 & 13.6\% & 11,313 & 12\% \\
\hline Cone Beam & & 32,460 & & 35,716 & & 31,012 & 1,448 & 4.7\% & \((3,256)\) & -9\% \\
\hline Digitial & & 19,926 & & 20,895 & & 15,252 & 4,674 & 30.6\% & (969) & -5\% \\
\hline Cerec & & 48,735 & & 45,481 & & 25,523 & 23,212 & 90.9\% & 3,254 & 7\% \\
\hline Software & & 2,421 & & 2,724 & & 2,406 & 15 & 0.6\% & (303) & -11\% \\
\hline Total Equipment & \$ & 211,420 & \$ & 201,381 & \$ & 169,163 & 42,258 & 25.0\% & 10,039 & 5\% \\
\hline Maintence contracts & \$ & 15,588 & \$ & 14,881 & \$ & 13,915 & 1,672 & 12.0\% & 707 & 5\% \\
\hline Labor \& Repair & & 21,360 & & 22,611 & & 21,741 & (381) & -1.8\% & \((1,251)\) & -6\% \\
\hline Other & & 11,751 & & 11,373 & & 10,954 & 797 & 7.3\% & 378 & 3\% \\
\hline Total Other & \$ & 48,699 & \$ & 48,865 & \$ & 46,611 & 2,088 & 4.5\% & (166) & 0\% \\
\hline US Dental Net sales & \$ & 533,100 & \$ & 523,339 & \$ & 480,261 & 52,840 & 11.0\% & 9,761 & 2\% \\
\hline Canada & \$ & 63,275 & \$ & 62,065 & \$ & 60,841 & 2,434 & 4\% & 1,210 & 2\% \\
\hline Total Dental & \$ & 596,375 & \$ & 585,404 & \$ & 541,102 & 55,273 & 10\% & 10,971 & 2\% \\
\hline
\end{tabular}

PUBLIC

PUBLIC

Native File Placeholder

\section*{PATTERSON \\ DENTAL}

\section*{Sales}

Fiscal YTD 2012
\begin{tabular}{|c|c|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} & \multicolumn{4}{|c|}{January YTD} & \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Prior Year}} \\
\hline & \multicolumn{2}{|r|}{Actual} & \multicolumn{2}{|r|}{Budget} & & \\
\hline Sundries & \$ & 899,081 & \$ & 921,371 & \$ & 895,930 \\
\hline POS & & 23,106 & & 22,745 & & 24,631 \\
\hline Total Consumables & \$ & 922,187 & \$ & 944,116 & \$ & 920,561 \\
\hline Basic equipment & & 292,472 & & 364,202 & & 289,545 \\
\hline Cone Beam & & 96,586 & & 34,987 & & 84,785 \\
\hline Digital & & 61,974 & & 60,411 & & 52,302 \\
\hline Cerec & \$ & 108,399 & \$ & 126,853 & \$ & 110,714 \\
\hline Software & & 7,882 & & 8,803 & & 7,779 \\
\hline Total Equipment & \$ & 567,312 & \$ & 595,256 & \$ & 545,124 \\
\hline
\end{tabular}
\begin{tabular}{lrrrrrr} 
Maintence contracts & \$ & 46,146 & \(\$\) & 46,349 & \(\$\) & 43,292 \\
Labor \& Repair & & 82,565 & & 85,460 & & 82,506 \\
Other & & 35,314 & & 37,227 & & 35,756 \\
\hline \multicolumn{1}{c}{ Total Other } & \(\$\) & 164,026 & \(\$\) & 169,037 & \(\$\) & 161,554 \\
\hline
\end{tabular}
\begin{tabular}{lllll}
\hline Net sales & \(\$ 1,653,525\) & \(\$ 1,708,409\) & \(\$ 1,627,239\)
\end{tabular}
\begin{tabular}{|c|c|c|c|}
\hline \multicolumn{2}{|l|}{Vs. Prior Year} & \multicolumn{2}{|l|}{Vs. Budget} \\
\hline \$ & \% & S & \% \\
\hline 3,152 & 0\% & \((22,290)\) & -2\% \\
\hline \((1,525)\) & -6\% & 361 & 2\% \\
\hline 1,627 & 0\% & \((21,929)\) & -2\% \\
\hline 2,927 & 1\% & \((71,730)\) & -20\% \\
\hline 11,801 & 14\% & 61,599 & 176\% \\
\hline 9,672 & 18\% & 1,563 & 3\% \\
\hline \((2,315)\) & -2\% & \((18,454)\) & -15\% \\
\hline 103 & 1\% & (921) & -10\% \\
\hline 22,188 & 4\% & \((27,944)\) & -5\% \\
\hline
\end{tabular}

Impact of the extra week \(2.5 \%\)
\begin{tabular}{rrrrr}
2,854 & \(7 \%\) & & \((203)\) & \(0 \%\) \\
59 & \(0 \%\) & & \((2,896)\) & \(-3 \%\) \\
\((442)\) & \(-1 \%\) \\
\hline 2,471 & \(2 \%\) & & \((1,913)\) & \(-5 \%\) \\
\hline & & \((5,011)\) & \(-3 \%\) \\
\hline 26,286 & \(2 \%\) & & \\
\hline
\end{tabular}

\section*{P\&L}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} & \multicolumn{3}{|c|}{January} & \multicolumn{2}{|l|}{Vs. Prior} & \multicolumn{2}{|l|}{Vs. Budget} & \multicolumn{3}{|c|}{\(\%\) of Sales} \\
\hline & FY 12 & Budget & FY 11 & \$ & \% & \$ & \% & FY 11 & Bud & FY 10 \\
\hline Net Sales & \$1,653,525 & \$1,708,409 & \$1,627,239 & \$26,286 & 1.6\% & \$ ( 54,884 ) & -3.2\% & 100.0\% & 100.0\% & 100.0\% \\
\hline Gross Margins & \$ 573,323 & \$ 603,390 & \$ 570,268 & \$ 3,055 & 0.5\% & \$ \((30,067)\) & -5.0\% & 34.7\% & 35.3\% & 35.0\% \\
\hline Total Payroll & \$ 268,901 & \$ 278,200 & \$ 266,697 & \$ 2,204 & 0.8\% & \$ (9,299) & -3.3\% & 16.3\% & 16.3\% & 16.4\% \\
\hline Other Expenses & 70,080 & 72,952 & 68,639 & \$ 1,440 & 2.1\% & \$ \((2,872)\) & -3.9\% & 4.2\% & 4.3\% & 4.2\% \\
\hline Allocations & 72,657 & 73,300 & 69,889 & 2,768 & 4.0\% & (643) & -0.9\% & 4.4\% & 4.3\% & 4.3\% \\
\hline Operating Expense & 411,637 & 424,452 & 405,225 & \$ 6,412 & 1.6\% & \$ (12,815) & -3.0\% & 24.9\% & 24.8\% & 24.9\% \\
\hline Operating Income & \(\underline{ } 161,686\) & 178,938 & 165,043 & \$(3,357) & \(\underline{\underline{-2.0 \%}}\) & \(\underline{\text { S (17,252) }}\) & -9.6\% & \(\underline{\underline{9.8 \%}}\) & \(\underline{\underline{10.5} \%}\) & \(\underline{\underline{10.1}}\) \\
\hline
\end{tabular}

\section*{In Summary...}
- Sales gaining momentum...sundries sales trend encouraging
- Equipment spurred by marketing \& discounts, less lucrative on bottom line
- Gross margins will be an opportunity as economy rebounds
- Expenses are in line with sales performance
- Asset management solid

DENTAL

\section*{Current market State}
- Fragile
- Customers are cautious to invest citing uncertainty about economy
- Volatile based on current local and world news as well as concerns surrounding election year
- Significant regional variances exist
- Practice revenues appear to have stabilized as general trends indicate incremental improvement vs. prior period

DENTAL

\section*{Competitive Advantage}
\begin{tabular}{|l|l|l|}
\hline \multicolumn{1}{|c|}{ 1. Sales Team } & \multicolumn{1}{|c|}{\begin{tabular}{c} 
2. Innovation and \\
Technology
\end{tabular}} & 3. After Sales Support \\
Infrastructure
\end{tabular} \left\lvert\, \begin{tabular}{ll} 
Proven ability to create new \\
markets and move share & \begin{tabular}{l} 
Recognized leadership \\
position as THE technology \\
company
\end{tabular}
\end{tabular} \begin{tabular}{l} 
Largest and most \\
comprehensive support \\
network worldwide
\end{tabular}\right.


PDCO 00015116

\section*{Market Analysis}



\section*{Competitive Landscape}


- Westward March creating distraction
- Acquiring smaller dealers
- Agility to adapt to market conditions
- Willing to accept lower profits (a-dec)
- Aggressively recruiting sales and service techs
- Everything to everyone is their market play
- Growing 10-11\%
- Lack technology position

\section*{Independents}
- Quietly growing and outpacing National competitors
- Focus is taking share
- Irrational pricing
- Lack technology position
- "Local business story" is their market play
- Manufacturer support

\section*{Channel Buying Power}
\begin{tabular}{|c|}
\hline Individual Practice \\
\hline \begin{tabular}{c} 
Historically not overly price \\
conscious
\end{tabular} \\
\hline Short term price sensitivity due \\
to current economy
\end{tabular}\(|\)\begin{tabular}{c|}
\hline Overall all no significant \\
change in bargaining power
\end{tabular}

\section*{Institutional and group practices}

Wields substantial influence over both manufacturer and distributor

Extremely price conscious, focused solely on low cost provider
\(10-15 \%\) of overall market

Growing faster than the broader market


\section*{Vendor Bargaining Power}


Little differentiation in product lines amongst manufacturers

Rely on us for the marketing and development of their product lines giving us
leverage

Challenge is to protect our position against Schein as they aggressively leverage vendors as part of their low cost play

\section*{Equipment}
highly differentiated with unique product offerings

Sirona has significant influence requiring significant resource allocation

A-dec also requires a substantial allocation of resources but relationship is mutually empowered

Remaining vendors rely upon us for market access and growth


\section*{SWOT}
\begin{tabular}{|c|c|}
\hline \multicolumn{2}{|r|}{Internal} \\
\hline Strengths & Weaknesses \\
\hline \begin{tabular}{l}
- Sales force \\
- Ownership culture \\
- PTC \\
- Technology and innovation position
\end{tabular} & \begin{tabular}{l}
- Branch manager selection and retention \\
- Developing our people \\
- Office design \\
- Lack of bandwidth
\end{tabular} \\
\hline \multicolumn{2}{|r|}{External} \\
\hline Opportunities & Threats \\
\hline \begin{tabular}{l}
- Leverage our technology and support position \\
- Sales force automation \\
- Optimizing innovation \\
- Equipment prospecting \\
- Ecommerce
\end{tabular} & \begin{tabular}{l}
- Irrational behavior from competition and vendor community \\
- Expansion of national buying groups, group practices, institutions \\
- Concentration of equipment business with two vendors
\end{tabular} \\
\hline
\end{tabular}


\section*{Strategic Focus}

\section*{Grow Revenue 4.6\% \\ through effective differentiation stratecies}
- Focus remains in three key areas: sundries, core equipment and technology
- New "Game Changer" program
- Practice success events
- Equipment prospecting strategy

\section*{Optimize innovation and technology investments}
- Broad high profile launch of
Pattersondental.com
- Leverage Next Gen platform to build out a new Technical Service system
- Expansion of our Explore Store app strategy
- PTC and CAESY cloud

\section*{Sales Force \\ Automation}
- Develop new hardware and software solutions in concert with overall Patterson Companies Strategy
- Change management, training and roll-out tactics developed for launch in FY 2014


\section*{FY 2013 Sales Projections}
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline & FY 2012 & FY 2013 & FY 2014 & FY 2015 & FY 2013 & FY 2014 & FY 2015 \\
\hline Sundries & \$1,216,399 & \$1,252,891 & \$1,303,007 & \$1,368,157 & 3.0\% & 4.0\% & 5.0\% \\
\hline POS & 30,511 & 30,511 & 30,511 & 30,511 & 0.0\% & 0.0\% & 0.0\% \\
\hline Total Consumables & \$1,246,910 & \$1,283,402 & \$1,333,518 & \$1,398,668 & 2.9\% & 3.9\% & 4.9\% \\
\hline Basic equipment & \$ 360,907 & \$ 378,952 & \$ 405,479 & \$ 441,972 & 5.0\% & 7.0\% & 9.0\% \\
\hline Cone Beam & 133,486 & 140,160 & 149,972 & 163,469 & 5.0\% & 7.0\% & 9.0\% \\
\hline Digitial & 96,378 & 110,835 & 127,460 & 146,579 & 15.0\% & 15.0\% & 15.0\% \\
\hline Cerec & 165,161 & 181,677 & 203,478 & 227,896 & 10.0\% & 12.0\% & 12.0\% \\
\hline Software & 10,715 & 11,251 & 11,813 & 12,404 & 5.0\% & 5.0\% & 5.0\% \\
\hline Total Equipment & \$ 766,647 & \$ 822,875 & \$ 898,202 & \$ 992,320 & 7.3\% & 9.2\% & 10.5\% \\
\hline & \multicolumn{2}{|c|}{-} & \multicolumn{2}{|l|}{} & & & \\
\hline Maintence contracts & \$ 61,777 & \$ 64,866 & \$ 68,109 & \$ 71,515 & 5.0\% & 5.0\% & 5.0\% \\
\hline Labor \& Repair & 113,066 & 118,719 & 124,655 & 130,888 & 5.0\% & 5.0\% & 5.0\% \\
\hline Other & 48,278 & 50,692 & 53,226 & 55,888 & 5.0\% & 5.0\% & 5.0\% \\
\hline Total Other & \$ 223,121 & \$ 234,277 & \$ 245,991 & \$ 258,290 & 5.0\% & 5.0\% & 5.0\% \\
\hline Dental Net sales & \$2,236,678 & \$2,340,554 & \$2,477,711 & \$2,649,278 & 4.6\% & 5.9\% & 6.9\% \\
\hline
\end{tabular}


PDCO 00015116

\section*{FY13 Tactical Plan}


\section*{Sundries}
- "Game Changer" program
- Patterson Advantage
- Accelerator customer acquisition program
- Private Label opportunity
- Sales rep headcount +5\%


\section*{Core Equipment}
- Promotional and marketing roadmap
- Prospecting strategy
- Practice success strategy
- A-dec Differentiation program


\section*{CEREC}
- Promotional and marketing roadmap
- Strategy around new innovation
- CEREC service club
- CEREC online for diagnostics and support
- CEREC accept program launch

\section*{Cone Beam}
- Promotional and marketing roadmap
- KOL event strategy
- Preferred vendor change strategy
- Service club strategy


\section*{Digital}
- Promotional and marketing roadmap
- Strategy around new innovation
- Integration with key vendor partners (a-dec)


\section*{Optimize Innovation and Technology}
- Ecommerce
- CSS Technical Service
- Explore Store
- CAESY cloud
- PTC
- EagleSoft
- Social media

\section*{Sales Force Automation}
- Design and develop new platform
- Integrate into Corporate initiative
- Branding
- Financial modeling
- Implementation/change management plan


\section*{Longer Term Planning}
- Strategy for Branch Model Evolution
- Office Design Strategy
- National Roll-out of DPS Program

\section*{Resources Needed}
- IT Resources From Web, CSS, and B.I.
- Game Changer Program
- Website Training and Marketing efforts
- Service Tech eMagine/eTime
- DPS National Roll out
- Office Design Strategy
\$ TBD
\$ 1.0 mil
\$ 500k
\$ 850k
\$ 250k
\$ 100k

DENTAL.

\section*{Appendix}

\section*{PATTERSON \\ DENTAL}

Native File Placeholder

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Assumed Sales Growth & \multicolumn{2}{|l|}{\multirow[t]{3}{*}{}} & & 4.6\% & & 5.0\% & & 6.0\% & & 7.0\% & & 8.0\% \\
\hline Fixed expense growth & & & & 2.0\% & & 2.0\% & & 2.0\% & & 2.0\% & & 2.0\% \\
\hline Variable expense rate & & & & 17.1\% & & 17.1\% & & 17.1\% & & 17.1\% & & 17.1\% \\
\hline & \multicolumn{2}{|r|}{FY2012} & \multicolumn{2}{|r|}{FY2013} & \multicolumn{2}{|r|}{FY2013} & \multicolumn{2}{|r|}{FY2013} & \multicolumn{2}{|r|}{FY2013} & \multicolumn{2}{|r|}{FY2013} \\
\hline Sales & \$ & 2,236,678 & \$ & 2,339,565 & & 2,348,512 & & 2,370,879 & & ,393,245 & & ,415,612 \\
\hline Gross Margin & \multirow[t]{2}{*}{\$} & 790,443 & \multirow[t]{2}{*}{\$} & 826,803 & \multirow[t]{2}{*}{\$} & 829,965 & \multirow[t]{2}{*}{\$} & 837,870 & \multirow[t]{2}{*}{\$} & 845,774 & \multirow[t]{2}{*}{\$} & 853,678 \\
\hline & & 35.34\% & & 35.34\% & & 35.34\% & & 35.34\% & & 35.34\% & & 35.34\% \\
\hline \multicolumn{13}{|l|}{Operating Expense} \\
\hline Fixed & & 176,513 & & 180,043 & & 180,043 & & 180,043 & & 180,043 & & 180,043 \\
\hline Variable & & 383,470 & & 401,110 & & 402,644 & & 406,478 & & 410,313 & & 414,148 \\
\hline \multirow[t]{2}{*}{Subtotal} & \multirow[t]{2}{*}{\$} & 559,983 & \multirow[t]{2}{*}{\$} & 581,152 & \multirow[t]{2}{*}{\$} & 582,686 & \multirow[t]{2}{*}{\$} & 586,521 & \multirow[t]{2}{*}{\$} & 590,356 & \multirow[t]{2}{*}{\$} & 594,190 \\
\hline & & 25.0\% & & 24.8\% & & 24.8\% & & 24.7\% & & 24.7\% & & 24.6\% \\
\hline \multirow[t]{2}{*}{Operating Income} & \multirow[t]{2}{*}{\$} & 230,460 & \multirow[t]{2}{*}{\$} & 245,651 & \multirow[t]{2}{*}{\$} & 247,279 & \multirow[t]{2}{*}{\$} & 251,349 & \multirow[t]{2}{*}{\$} & 255,418 & \multirow[t]{2}{*}{\$} & 259,488 \\
\hline & & 10.30\% & & 10.50\% & & 10.53\% & & 10.60\% & & 10.67\% & & 10.74\% \\
\hline Leverage on Sales growth & & & & 0.20\% & & 0.23\% & & 0.30\% & & 0.37\% & & 0.44\% \\
\hline GAP to get 10 more bps & & & \$ & 2,340 & \$ & 2,349 & \$ & 2,371 & \$ & 2,393 & \$ & 2,416 \\
\hline
\end{tabular}

Incrmental spending
private label
financing/marketing CEREC

\section*{Three Year Sales Projection}
\begin{tabular}{|c|c|c|c|}
\hline & FY 2012 & FY 2013 & FY 2014 \\
\hline Sundries & \$ 1,216,399 & \$1,252,891 & \$ 1,303,007 \\
\hline POS & 30,511 & 30,511 & 30,511 \\
\hline Total Consumables & \$ 1,246,910 & \$1,283,402 & \$ 1,333,518 \\
\hline Basic equipment & \$ 360,907 & \$ 378,952 & \$ 405,479 \\
\hline Cone beam & 133,486 & 140,160 & 149,972 \\
\hline Digital & 96,378 & 110,835 & 127,460 \\
\hline CEREC & 165,161 & 181,677 & 203,478 \\
\hline Software & 10,715 & 11,251 & 11,813 \\
\hline Total Equipment & \$ 766,647 & \$ 822,875 & \$ 898,202 \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|}
\hline Maintenance contrac & \$ & 61,777 & \$ & 64,866 & \$ & 68,109 \\
\hline Labor and repair & & 113,066 & & 118,719 & & 124,655 \\
\hline Other & & 48,278 & & 50,692 & & 53,226 \\
\hline Total Other & \$ & 223,121 & \$ & 234,277 & \$ & 245,991 \\
\hline Dental Net Sales & & 2,236,678 & & ,340,554 & & ,477,711 \\
\hline
\end{tabular}
\begin{tabular}{lccc} 
Assumptions: & & & \\
Sundries & \(3.0 \%\) & \(4.0 \%\) & \(5.0 \%\) \\
POS & \(0.0 \%\) & \(0.0 \%\) & \(0.0 \%\) \\
Basic & \(5.0 \%\) & \(7.0 \%\) & \(9.0 \%\) \\
Cone Beam & \(5.0 \%\) & \(7.0 \%\) & \(9.0 \%\) \\
Digital & \(15.0 \%\) & \(15.0 \%\) & \(15.0 \%\) \\
CEREC & \(10.0 \%\) & \(12.0 \%\) & \(12.0 \%\) \\
Software & \(5.0 \%\) & \(5.0 \%\) & \(5.0 \%\) \\
Maintenance & \(5.0 \%\) & \(5.0 \%\) & \(5.0 \%\) \\
Labor\&Repair & \(5.0 \%\) & \(5.0 \%\) & \(5.0 \%\) \\
Other & \(5.0 \%\) & \(5.0 \%\) & \(5.0 \%\)
\end{tabular}
\begin{tabular}{|c|c|c|c|c|}
\hline \multicolumn{2}{|r|}{FY 2015} & FY 2013 & FY 2014 & FY 201 E \\
\hline \multirow[t]{2}{*}{\$} & 1,368,157 & 3.0\% & 4.0\% & 5.0\% \\
\hline & 30,511 & 0.0\% & 0.0\% & 0.0\% \\
\hline \$ & 1,398,668 & 2.9\% & 3.9\% & 4.9\% \\
\hline \multirow[t]{5}{*}{\$} & 441,972 & 5.0\% & 7.0\% & 9.0\% \\
\hline & 163,469 & 5.0\% & 7.0\% & 9.0\% \\
\hline & 146,579 & 15.0\% & 15.0\% & 15.0\% \\
\hline & 227,896 & 10.0\% & 12.0\% & 12.0\% \\
\hline & 12,404 & 5.0\% & 5.0\% & 5.0\% \\
\hline \$ & 992,320 & 7.3\% & 9.2\% & 10.5\% \\
\hline \multirow[t]{3}{*}{\$} & 71,515 & 5.0\% & 5.0\% & 5.0\% \\
\hline & 130,888 & 5.0\% & 5.0\% & 5.0\% \\
\hline & 55,888 & 5.0\% & 5.0\% & 5.0\% \\
\hline \$ & 258,290 & 5.0\% & 5.0\% & 5.0\% \\
\hline \$ & 2,649,278 & 4.6\% & 5.9\% & 6.9\% \\
\hline
\end{tabular}

\section*{Three Year Sales Projection}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline & & \begin{tabular}{l}
Forecast \\
FY 2012
\end{tabular} & & FY 2013 & & FY 2014 & \multicolumn{2}{|r|}{FY 2015} \\
\hline Sundries & \$ & 1,216,399 & \$ & 1,240,727 & \$ & 1,290,356 & & 1,354,874 \\
\hline POS & & 30,511 & & 30,511 & & 30,511 & & 30,511 \\
\hline Total Consumables & \$ & 1,246,910 & \$ & 1,271,238 & \$ & 1,320,867 & & 1,385,385 \\
\hline Basic equipment & \$ & 360,907 & \$ & 368,125 & \$ & 397,575 & \$ & 437,333 \\
\hline Cone Beam & & 133,486 & & 146,835 & & 161,518 & & 177,670 \\
\hline Digitial & & 96,378 & & 106,016 & & 116,617 & & 128,279 \\
\hline Cerec & & 165,161 & & 181,677 & & 190,761 & & 200,299 \\
\hline Software & & 10,715 & & 11,251 & & 11,813 & & 12,404 \\
\hline Total Equipment & \$ & 766,647 & \$ & 813,903 & & 878,285 & & 955,985 \\
\hline Maintence contracts & \$ & 61,777 & \$ & 64,866 & \$ & 68,109 & \$ & 71,515 \\
\hline Labor \& Repair & & 113,066 & & 118,719 & & 124,655 & & 130,888 \\
\hline Other & & 48,278 & & 50,692 & & 53,226 & & 55,888 \\
\hline Total Other & \$ & 223,121 & \$ & 234,277 & & 245,991 & & 258,290 \\
\hline Dental Net sales & \$ & 2,236,678 & \$ & 2,319,418 & & 2,445,143 & & 2,599,660 \\
\hline
\end{tabular}

\section*{3.7\%}
\begin{tabular}{lcccc} 
Sundries & \(2.0 \%\) & \(4.0 \%\) & & \\
POS & \(0.0 \%\) & \(0.0 \%\) & \(0.0 \%\) \\
Basic & \(2.0 \%\) & \(8.0 \%\) & \(10.0 \%\) \\
Cone Beam & \(10.0 \%\) & \(10.0 \%\) & \(10.0 \%\) \\
Digital & \(10.0 \%\) & \(10.0 \%\) & \(10.0 \%\) \\
CEREC & \(10.0 \%\) & \(5.0 \%\) & \(5.0 \%\) \\
Software & \(5.0 \%\) & \(5.0 \%\) & \(5.0 \%\) & \(5.0 \%\) \\
Maintenance & \(5.0 \%\) & \(5.0 \%\) & \(5.0 \%\) & \(5.0 \%\) \\
Labor\&Repair & \(5.0 \%\) & \(5.0 \%\) & \(5.0 \%\) & \(5.0 \%\) \\
Other & \(5.0 \%\) & \(5.0 \%\) & \(5.0 \%\) & \(5.0 \%\)
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multicolumn{4}{|r|}{Projected Q3 Results} & \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Prior Year}} & \multicolumn{2}{|l|}{Vs. Prior Year} & \multicolumn{2}{|l|}{Vs. Forecast} \\
\hline & & Actual & & orecast & & & S & \% & \$ & \% \\
\hline Sundries & \$ & 265,471 & \$ & 265,818 & \$ & 256,829 & 8,642 & 3.4\% & (347) & 0\% \\
\hline POS & & 7,510 & & 7,275 & & 7,658 & (148) & -1.9\% & 235 & 3\% \\
\hline Total Consumables & \$ & 272,981 & \$ & 273,093 & \$ & 264,487 & 8,494 & 3.2\% & (112) & 0\% \\
\hline Basic equipment & \$ & 107,878 & \$ & 96,565 & \$ & 94,970 & 12,908 & 13.6\% & 11,313 & 12\% \\
\hline Cone Beam & & 32,460 & & 35,716 & & 31,012 & 1,448 & 4.7\% & \((3,256)\) & -9\% \\
\hline Digitial & & 19,926 & & 20,895 & & 15,252 & 4,674 & 30.6\% & (969) & -5\% \\
\hline Cerec & & 48,735 & & 45,481 & & 25,523 & 23,212 & 90.9\% & 3,254 & 7\% \\
\hline Software & & 2,421 & & 2,724 & & 2,406 & 15 & 0.6\% & (303) & -11\% \\
\hline Total Equipment & \$ & 211,420 & \$ & 201,381 & \$ & 169,163 & 42,258 & 25.0\% & 10,039 & 5\% \\
\hline Maintence contracts & \$ & 15,588 & \$ & 14,881 & \$ & 13,915 & 1,672 & 12.0\% & 707 & 5\% \\
\hline Labor \& Repair & & 21,360 & & 22,611 & & 21,741 & (381) & -1.8\% & \((1,251)\) & -6\% \\
\hline Other & & 11,751 & & 11,373 & & 10,954 & 797 & 7.3\% & 378 & 3\% \\
\hline Total Other & \$ & 48,699 & \$ & 48,865 & \$ & 46,611 & 2,088 & 4.5\% & (166) & 0\% \\
\hline US Dental Net sales & \$ & 533,100 & \$ & 523,339 & \$ & 480,261 & 52,840 & 11.0\% & 9,761 & 2\% \\
\hline Canada & \$ & 63,275 & \$ & 62,065 & \$ & 60,841 & 2,434 & 4\% & 1,210 & 2\% \\
\hline Total Dental & \$ & 596,375 & \$ & 585,404 & \$ & 541,102 & 55,273 & 10\% & 10,971 & 2\% \\
\hline
\end{tabular}

PUBLIC

CX3301
\begin{tabular}{ll} 
From: & Guggenheim, Paul \\
Sent: & Monday, June 10, 2013 1:12 PM \\
To: & Chuck Cohen \\
Subject: & RE: Fwd: New Mexico Dental Cooperative purchasing.
\end{tabular}

Sounds good Chuck, Just wanted to clarify where you guys stand.
Thanks for the follow up and send my love and congratulations to Larry and Sally upon their return. If someone goes overboard It would probably be Larry and he's a pretty strong swimmer!

All the best,
Paul

Paul A. Guggenheim
President
Patterson Dental Supply
\begin{tabular}{ll} 
From: & Chuck Cohen <ccohen@benco.com> \\
To: & "paul.guggenheim@pattersondental.com" <paul.guggenheim@pattersondental.com>, \\
Date: & \(06 / 08 / 201307: 16 \mathrm{AM}\) \\
Subject: & RE: Fwd: New Mexico Dental Cooperative purchasing.
\end{tabular}

Greetings, Paul...

Thanks for reaching out, I was at a board meeting yesterday \& couldn't respond.
As we've discussed, we don't recognize buying groups. On the Atlantic Dental Care situation, here's our understanding after several in-depth conversations...
1. There are 32 practices that have legally merged together.
2. The new company is owned by the former practice owners.
3. They are in the process of rebranding all the offices Atlantic Dental Care.
4. They have a board of directors made up of some of the stakeholders that makes the decisions.

Although they're in the early stages of the process, we believe this meets our criteria for a large group practice. We've asked to see the merger documents once they are completed, to confirm that they've really become a legally merged entity, and we're going to continue monitoring the process to ensure that ADC delivers on their commitment to us. Happy to discuss in more detail, if you'd like.

Meanwhile, glad to hear that all's well with you \& the family, and that you're enjoying the summer in Minnesota. As we speak, my folks are on a cruise across the Atlantic to celebrate their \(50^{\text {th }}\) anniversary; hopefully, one of them won't throw the other off the side of the ship.... ©

All's good here, keep in touch, talk soon...
cfc

From: paul.guggenheim@pattersondental.com [mailto:paul.guggenheim@pattersondental.com]
Sent: Thursday, June 06, 2013 7:03 PM
To: Chuck Cohen
Subject: Re: Fwd: New Mexico Dental Cooperative purchasing.
Chuck,

\begin{abstract}
I hope all is going well with you and the Family. Summer is upon us although in Minnesota it still seems like winter was in California. Reflecting back on our conversation earlier this year, could you shed some light on your business agreement with Atlantic Dental Care? I understand they are a group of 55 dentists in and around Chesapeake Va. being led by a practice management consultant that your team has signed a supply agreement with. I'm wondering if your position on buying groups is still as you articulated back in February?
\end{abstract}

Let me know your thoughts....Sometimes these things grow legs without our awareness!

Best to you, Rick and Larry.
Sincerely,

Paul.

Paul A. Guggenheim
President
Patterson Dental Supply

From: Chuck Cohen <ccohen@benco.com>
To: Paul Guggenheim <paul.guggenheim@pattersondental.com>,
Date: \(\quad 02 / 08 / 201311: 57 \mathrm{AM}\)
Subject: Fwd: New Mexico Dental Cooperative purchasing.

Greetings, Paul...
Hope things are going well at Patterson. Just saw Sirona's strong results, good sign for you.
Just wanted to let you know about some noise I've picked up from New Mexico. FYI: Our policy at Benco is that we do not recognize, work with, or offer discounts to buying groups (though we do work with corporate accounts) and our team understands that policy.

Thanks, best for success in 2013!
cfc

Charles F. Cohen
Benco Dental Company
'We deliver success, smile after smile.'

295 Centerpoint Boulevard
Pittston, PA. 18640
Phone: 570.602.6811
Cell: 570.407.1340
E-mail: ccohen@benco.com
Administrative Assistant: Nancy McCarroll (nmccarroll@benco.com)
Begin forwarded message:
From: Don Taylor < dtaylor@benco.com>
Date: February 7, 2013, 9:22:27 AM PST
To: Brian Evans < bevans@benco.com>, Chuck Cohen<ccohen@benco.com>, Patrick Ryan <pryan@benco.com>
Subject: Fwd: New Mexico Dental Cooperative purchasing.
Gents, will you please read the bottom if this e-mail? I'd like to connect for just a couple if minutes to get your feedback and coaching on this. Thank you.

All the Best,
Don Taylor
3035489475
datylor@benco.com
Begin forwarded message:
From: Mike Trimble < mtrimble@benco.com>
Date: February 6, 2013, 11:36:03 AM PST
To: Don Taylor < dtaylor@benco.com>
Subject: Fwd: New Mexico Dental Cooperative purchasing.

Sent from my iPhone
Begin forwarded message:
From: Stewart Hanley <shanley@benco.com>
Date: February 6, 2013, 9:59:05 AM PST
To: Mike Trimble<mtrimble@benco.com>
Subject: Fwd: New Mexico Dental Cooperative purchasing.

Sent from my iPhone
Begin forwarded message:
From: "Bergman, Brandon" < Brandon.Bergman@henryschein.com>
Date: February 6, 2013 9:54:15 AM GMT-08:00

To: Stewart Hanley < SHanley@benco.com>
Subject: FW: New Mexico Dental Cooperative purchasing.
Did you see this? Call me.

Brandon Bergman
Henry Schein Dental
Regional Manager
Albququerque Office 505-856-3384
Cell Phone 505-385-1934
brandon.bergman@henryschein.com

From: Michael Stanislawski [mailto:MStanislawski@midmark.com]
Sent: Monday, February 04, 2013 7:10 PM
To: ARCHULETA, CHRIS; Bergman, Brandon
Subject: FW: New Mexico Dental Cooperative purchasing.

Is he joking?

Wow.

Because we care.

Mike Stanislawski
Territory Manager
Dental Sales Division - Rocky Mountains
(303) 601-6493 - Cell
mstanislawski@midmark.com

Customer Service: Melissa Oakley - (937) 526-8302
Technical Support: Dave Magoteaux - (937) 526-8443

From: brenton mason [mailto txdelphia@gmail.com]
Sent: Monday, February 04, 2013 1:18 PM
To: John Shernock; clhoss@mmm.com; Marquita.Mason@dentsply.com; Adam.Ternan@sybrondental.com; Marni.StoneWalsh@voco.com; Todd_Cretors@gcamerica.com; Windi.Vigil@ivoclarvivadent.com; Reagan.Wheeler@sybrondental.com; JWeyenberg@hu-friedy.com; ruby.howley@us.sunstar.com; cherie.borer@rockymountainsalesassociates.com; JZaneis@PREMUSA.com;
Mark.Rohan@us.acteongroup.com; Bob.Gess@sirona.com; dolsen5065@aol.com; Mike.Wilson@a-dec.com; Steven.Griffith@planmecausa.com; gmorton@dentalez.com; sconnolly@digi-doc.com; ipdmonuco@aol.com; BrianDillonSales@Q.com; jamiehsacks@gmail.com; msherman@meisingerusa.com; dknoxpsa@gmail.com; lanid@crosstex.com; rbehbahani@septodonta.com; Sterling.Parker@sirona.com; wright.mc.1@pg.com; jason chapman; Frank Montoya; lisa.franks@ultradent.com; Charles Goodis; Jeff.Katt@pattersondental.com;
Scott.Belcheff@pattersondental.com; robert lehm; Michael Stanislawski; plowe@axisdental.com;
HJBinfo@bosworth.com; info@coltenewhaledent.com; Crosstex@crosstex.com; gca_sales@gcamerica.com; info@hu-friedy.com; info@jmoritausa.com; info@parkell.com; akegerise@premusa.com;
domestic@sswhiteburs.com; customer-service@shofu.com; infousa@,voco.com;
customerservice@youngdental.com; brenton mason
Subject: New Mexico Dental Cooperative purchasing.

\section*{To All,}

Frank Montoya, Jason Chapman and I are in the process of starting a dental Cooperative. Thus was are working together with our local private practice dental office owners to compete with the national large corporations in the dental field. We as small businesses are well aware of the studies showing the corporate dentistry role over the next 10 years. Furthermore, Walmart has provided us with a case study to evaluate the survival of the independent dental offices. Thus we have partnered with Patterson Dental to provide the individual office the same opportunities as the larger corporations. We as a group of 17 offices currently are expanding on weekly basis; Furthermore, we have doctors in our group from every specialty participating in the co op.

We are inviting all dental manufactures and representative to a our vendors meeting March 13, 2013 at 6:00 pm. The location is Patterson Dental Branch in Albuquerque, NM. During this meeting we will do the following:
1) explain our philosophies
II) Have an open forum question and answer, I will take any and all questions and be available however long needed.
III) Explain our bid seeking for the next 12 months.

April 1st our co op will start to formulate the Preferred Vendor list for dental supplies. Our Preferred Vendor list will be update annually following our annual vendor meeting. We highly encourage our co op members to
support the manufactures whom best support our co op. At the present moment we have begun formulating the Preferred Vendor list for all aspect of running a dental office. Upon conclusion of this process we will have a Preferred Vendor List for everything from cotton rolls to credit card processing fees to janitorial services and everything in the middle.

Our goal was 50 dental offices. However, that will have to change, we just started this co op and have added 17 offices without any effort. We have changed our goal to 75 dental offices in Albuquerque and then will expand to all areas of New Mexico. Furthermore, we are putting together a doctors meeting to have a discussion about the co op to increase our current enrollment.

If you have any questions please feel free to contact me at this email (personal email address) or my office, 505-821-1430. If you call the office I will need to set up a time to have a phone conversation due to patient care. As many of you know from the past, I have not been easy accessible \(\mathrm{b} / \mathrm{c}\) of the amount of sales persons that have wanted to work with our 3 to 5 offices. For the Co-op I will be \(100 \%\) available to anyone wishing communicate and our personal corporations will only purchase with Preferred CO-OP Vendors.
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--
Brenton Mason DMD

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\section*{***** NOTICE *****}

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disclosure, dissemination, distribution, copying or other use or retention of this communication or its substance is prohibited. If you have received this communication in error, please immediately report to the author via email that you received this message by mistake and also permanently destroy printed copies and delete the original and all copies of this email and any attachments from your computer.

NOTICE: This email transmission and any attachments that accompany it may contain information that is confidential or otherwise exempt from disclosure under applicable law and is intended solely for the use of the individual(s) to whom it was intended to be addressed. If you have received this email by mistake, or you are not the intended recipient, any disclosure, dissemination, distribution, copying or other use or retention of this communication or its substance is prohibited. If you have received this communication in error, please immediately report to the author via email that you received this message by mistake and also permanently destroy printed copies and delete the original and all copies of this email and any attachments from your computer.

CX3342
```

From: Neal, William
Sent: Sunday, July 26, 2015 3:04 PM
To: McFadden, Neal
Subject: RE: GPO's
Thanks Neal. I will talk with Feather on Monday morning and get some more information.
Bill Neal
Western Special Markets Territory Manager Patterson Dental Supply Inc.
-----Original Message-----
From: McFadden, Neal
Sent: Sunday, July 26, 2015 12:37 PM
To: Neal, William
Subject: Re: GPO's
I'm going to talk to Dave over the next few days. I think we need to be picky and choosy and
rethink our overall strategy. This is turning into a dirty business but if we continue to say
no we will look back at ourselves, just like we did with special markets, and possibly regret
it. So I would at least want to hear the story.
I had the same conversation with Pete Cousins on Friday. Unfortunately, the Georgia state
association wants to do the same thing. I'm trying to be very open-minded.
I will keep you posted. Thanks

```
```

Neal McFadden

```
Neal McFadden
President Special Markets
President Special Markets
Patterson Dental
Patterson Dental
Cell 864-346-7209
Cell 864-346-7209
Sent from my iPhone
Sent from my iPhone
> On Jul 26, 2015, at 2:28 PM, Neal, William <Bill.Neal@pattersondental.com> wrote:
> On Jul 26, 2015, at 2:28 PM, Neal, William <Bill.Neal@pattersondental.com> wrote:
>
>
Hi Neal,
Hi Neal,
>
>
> I wanted to make sure that GPO's are not something we as a company are choosing to partner
> I wanted to make sure that GPO's are not something we as a company are choosing to partner
with at this point. I know Dave has been clear about this in the past and I wanted to verify
with at this point. I know Dave has been clear about this in the past and I wanted to verify
that this still is the case. Feather just contacted me about one and I want to make sure I'm
that this still is the case. Feather just contacted me about one and I want to make sure I'm
correct about our stand on this.
correct about our stand on this.
> Have a great week.
> Have a great week.
Bill
Bill
Sent from my iPhone
```

Sent from my iPhone

```

CX3362
\begin{tabular}{ll} 
From: & Rogan, Tim \\
Sent: & Friday, November 13, 2015 8:22 AM \\
To: & Guggenheim, Paul \\
Cc: & Misiak, Dave \\
Subject: & RE: Recommendation
\end{tabular}

\section*{Paul,}

Over the next few months before the planning meeting we need to have your team gather intelligence on the current state of the market. And a lot of it. Not just gut or tribal knowledge, but current state based on facts. Your team should come to the January planning meeting with \(60 \%\) of your strategic plan ready to go. We'll leave the planning meeting with it \(90 \%\) done. Knowing our time crunch and shortage of manpower I have asked McKinsey what it looks like to do a deeper dive on NA dental. Maybe not the full meal deal, but more than we have and it will be based on facts.

Here is what I see happening. You have "global" on your strategic plan. Maybe that moves aside, we put a person like Michele \(P\), or this guy you are speaking with on it. And we add GPO's/Buying Groups to the strategic plan. Meaning we are going to build out a strategy of how we are going to go to market with them? Maybe we start our own or buy one? But you will back this up with current facts. Something like that.

And after speaking with McKinsey they recommend the group stays small. Just the VP's and you. Plus a few dirt movers for the process. Hence Betsi and Elliott or whomever you see has the most upside at the Director level. (I thought Elliott did a very nice job managing the process. And the other Directors are just getting their sea legs. Jennifer is over the top busy, Mike not qualified, and Rick is managing the voice of customer stuff for both dental and animal health.)

The Minneapolis dreaming meeting was good to have a larger group to get different perspectives. But now we need to be strategic and we can't do that by committee. Once the plan is baked you can bring it back to your wider team and tell them what we are doing and what their role is in it.

Hope this makes sense.

\section*{Tim E. Rogan}

Vice President, Strategy and Organization Effectiveness
Patterson Companies, Inc.
651-686-1870

\section*{From: Guggenheim, Pau}

Sent: Tuesday, November 10, 2015 5:43 PM
To: Rogan, Tim
Cc: Misiak, Dave
Subject: RE: Recommendation
My impression was that we wanted to engage the larger group to elicit buy in and commitment from those who will have to execute the work. Are you clear where in the process it is recommended to achieve that? I'm ok with keeping this tight (similar to last year) but I do think we need to connect with the execution team at some point in the process. Can you share the overview of the entire process?

\author{
Paul A. Guggenheim \\ Chief Executive Officer \\ Patterson Dental Supply \\ 1031 Mendota Heights Road, Saint Paul, MN 55120 \\ P: 651.686.1760 \\ Paul.guggenheim@pattersondental.com \\ Patient Experience, Practice Lifestyle \({ }^{\text {SM }}\) \\ 
}

From: Rogan, Tim
Sent: Tuesday, November 10, 2015 4:51 PM
To: Guggenheim, Paul; Misiak, Dave
Subject: Recommendation
I am getting my arms around the strategic planning process. And I have spoken with Ann. We believe the group should stay small for the planning meeting. VP and up. That being said, someone needs to own the process and someone needs to do the numbers. So my thoughts are to add Elliott and Betsi. That being said, we could take an admin and have them layer that in later.

Thoughts.

Attendees:
Paul
Dave
Josh
Elliot
Betsi
Tim
Steve from McKinsey

\section*{Tim E. Rogan}

Vice President, Strategy and Organization Effectiveness
Patterson Companies, Inc.
651-686-1870

CX3412
\begin{tabular}{ll} 
From: & Chuck Cohen [ccohen@benco.com] \\
Sent: & Saturday, June 08, 2013 7:17 AM \\
To: & Guggenheim, Paul \\
Subject: & RE: Fwd: New Mexico Dental Cooperative purchasing.
\end{tabular}

Greetings, Paul...
Thanks for reaching out, I was at a board meeting yesterday \& couldn't respond.
As we've discussed, we don't recognize buying groups. On the Atlantic Dental Care situation, here's our understanding after several in-depth conversations...
1. There are 32 practices that have legally merged together.
2. The new company is owned by the former practice owners.
3. They are in the process of rebranding all the offices Atlantic Dental Care.
4. They have a board of directors made up of some of the stakeholders that makes the decisions.

Although they're in the early stages of the process, we believe this meets our criteria for a large group practice. We've asked to see the merger documents once they are completed, to confirm that they've really become a legally merged entity, and we're going to continue monitoring the process to ensure that ADC delivers on their commitment to us. Happy to discuss in more detail, if you'd like.

Meanwhile, glad to hear that all's well with you \& the family, and that you're enjoying the summer in Minnesota. As we speak, my folks are on a cruise across the Atlantic to celebrate their \(50^{\text {th }}\) anniversary; hopefully, one of them won't throw the other off the side of the ship....

All's good here, keep in touch, talk soon...
cfc

From: paul.guggenheim@pattersondental.com [mailto:paul.guggenheim@pattersondental.com]
Sent: Thursday, June 06, 2013 7:03 PM
To: Chuck Cohen
Subject: Re: Fwd: New Mexico Dental Cooperative purchasing.
Chuck,
I hope all is going well with you and the Family. Summer is upon us although in Minnesota it still seems like winter was in California. Reflecting back on our conversation earlier this year, could you shed some light on your business agreement with Atlantic Dental Care? I understand they are a group of 55 dentists in and around Chesapeake Va. being led by a practice management consultant that your team has signed a supply agreement with. I'm wondering if your position on buying groups is still as you articulated back in February?

Let me know your thoughts....Sometimes these things grow legs without our awareness!

Best to you, Rick and Larry.
Sincerely,

Paul.

Paul A. Guggenheim
President
Patterson Dental Supply

From: Chuck Cohen <ccohen@benco.com>
To: Paul Guggenheim <paul.guggenheim@pattersondental.com>,
Date: \(\quad 02 / 08 / 201311: 57 \mathrm{AM}\)
Subject: Fwd: New Mexico Dental Cooperative purchasing

Greetings, Paul...
Hope things are going well at Patterson. Just saw Sirona's strong results, good sign for you.
Just wanted to let you know about some noise I've picked up from New Mexico. FYI: Our policy at Benco is that we do not recognize, work with, or offer discounts to buying groups (though we do work with corporate accounts) and our team understands that policy.

Thanks, best for success in 2013!
cfc

Charles F. Cohen
Benco Dental Company
'We deliver success, smile after smile.'
295 Centerpoint Boulevard
Pittston, PA. 18640
Phone: 570.602.6811
Cell: 570.407.1340
E-mail: ccohen@benco.com
Administrative Assistant: Nancy McCarroll (nmccarroll@benco.com)
Begin forwarded message:
From: Don Taylor < dtaylor@benco.com>
Date: February 7, 2013, 9:22:27 AM PST
To: Brian Evans < bevans@benco.com>, Chuck Cohen <ccohen@benco.com>, Patrick Ryan
<pryan@benco.com>
Subject: Fwd: New Mexico Dental Cooperative purchasing.
Gents, will you please read the bottom if this e-mail? I'd like to connect for just a couple if minutes to get your feedback and coaching on this. Thank you.

All the Best,

Don Taylor
3035489475
datylor@benco.com
Begin forwarded message:
From: Mike Trimble < mtrimble@benco.com>
Date: February 6, 2013, 11:36:03 AM PST
To: Don Taylor < dtaylor@benco.com>
Subject: Fwd: New Mexico Dental Cooperative purchasing.

Sent from my iPhone
Begin forwarded message:
From: Stewart Hanley <shanley@benco.com>
Date: February 6, 2013, 9:59:05 AM PST
To: Mike Trimble < mtrimble@,benco.com>
Subject: Fwd: New Mexico Dental Cooperative purchasing.

Sent from my iPhone
Begin forwarded message:
From: "Bergman, Brandon" < Brandon.Bergman@henryschein.com>
Date: February 6, 2013 9:54:15 AM GMT-08:00
To: Stewart Hanley<SHanley@benco.com>
Subject: FW: New Mexico Dental Cooperative purchasing.
Did you see this? Call me.

Brandon Bergman
Henry Schein Dental
Regional Manager
Albququerque Office 505-856-3384
Cell Phone 505-385-1934
brandon.bergman@henryschein.com

From: Michael Stanislawski [mailto:MStanislawski@midmark.com]
Sent: Monday, February 04, 2013 7:10 PM
To: ARCHULETA, CHRIS; Bergman, Brandon
Subject: FW: New Mexico Dental Cooperative purchasing.

Is he joking?

Wow.

Because we care.

Mike Stanislawski
Territory Manager
Dental Sales Division - Rocky Mountains
(303) 601-6493 - Cell
mstanislawski@midmark.com
Customer Service: Melissa Oakley - (937) 526-8302
Technical Support: Dave Magoteaux - (937) 526-8443

From: brenton mason [mailto:txdelphia@gmail.com]
Sent: Monday, February 04, 2013 1:18 PM
To: John Shernock; clhoss@mmm.com; Marquita.Mason@dentsply.com; Adam.Ternan@sybrondental.com;
Marni.StoneWalsh@voco.com; Todd_Cretors@gcamerica.com; Windi.Vigil@ivoclarvivadent.com;
Reagan.Wheeler@sybrondental.com; JWeyenberg@hu-friedy.com; ruby.howley@us.sunstar.com;
cherie.borer@rockymountainsalesassociates.com; JZaneis@PREMUSA.com;

\author{
Mark.Rohan@us.acteongroup.com; Bob.Gess@sirona.com; dolsen5065@aol.com; Mike.Wilson@a-dec.com; Steven.Griffith@planmecausa.com; gmorton@dentalez.com; sconnolly@digi-doc.com; jpdmonuco@aol.com; BrianDillonSales@Q.com; jamiehsacks@gmail.com; msherman@meisingerusa.com; dknoxpsa@gmail.com; lanid@crosstex.com; rbehbahani@septodonta.com; Sterling.Parker@sirona.com; wright.mc.1@pg.com; jason chapman; Frank Montoya; lisa.franks@ultradent.com; Charles Goodis; Jeff.Katt@pattersondental.com; Scott.Belcheff@pattersondental.com; robert lehm; Michael Stanislawski; plowe@axisdental.com; HJBinfo@bosworth.com; info@coltenewhaledent.com; Crosstex@crosstex.com; gca_sales@gcamerica.com; info@hu-friedy.com; info@jmoritausa.com; info@parkell.com; akegerise@premusa.com; domestic@sswhiteburs.com; customer-service@shofu.com; infousa@voco.com; customerservice@youngdental.com; brenton mason
}

Subject: New Mexico Dental Cooperative purchasing.

\section*{To All,}

Frank Montoya, Jason Chapman and I are in the process of starting a dental Cooperative. Thus was are working together with our local private practice dental office owners to compete with the national large corporations in the dental field. We as small businesses are well aware of the studies showing the corporate dentistry role over the next 10 years. Furthermore, Walmart has provided us with a case study to evaluate the survival of the independent dental offices. Thus we have partnered with Patterson Dental to provide the individual office the same opportunities as the larger corporations. We as a group of 17 offices currently are expanding on weekly basis; Furthermore, we have doctors in our group from every specialty participating in the co op.

We are inviting all dental manufactures and representative to a our vendors meeting March 13, 2013 at 6:00 pm . The location is Patterson Dental Branch in Albuquerque, NM. During this meeting we will do the following:
I) explain our philosophies
II) Have an open forum question and answer, I will take any and all questions and be available however long needed.
III) Explain our bid seeking for the next 12 months.

April 1st our co op will start to formulate the Preferred Vendor list for dental supplies. Our Preferred Vendor list will be update annually following our annual vendor meeting. We highly encourage our co op members to support the manufactures whom best support our co op. At the present moment we have begun formulating the Preferred Vendor list for all aspect of running a dental office. Upon conclusion of this process we will have a Preferred Vendor List for everything from cotton rolls to credit card processing fees to janitorial services and everything in the middle.

Our goal was 50 dental offices. However, that will have to change, we just started this co op and have added 17 offices without any effort. We have changed our goal to 75 dental offices in Albuquerque and then will expand to all areas of New Mexico. Furthermore, we are putting together a doctors meeting to have a discussion about the co op to increase our current enrollment.

If you have any questions please feel free to contact me at this email (personal email address) or my office, 505-821-1430. If you call the office I will need to set up a time to have a phone conversation due to patient care. As many of you know from the past, I have not been easy accessible \(\mathrm{b} / \mathrm{c}\) of the amount of sales persons that have wanted to work with our 3 to 5 offices. For the Co-op I will be \(100 \%\) available to anyone wishing communicate and our personal corporations will only purchase with Preferred CO-OP Vendors.

\section*{***** NOTICE *****}

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CX4090
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From: brenton mason [txdelphia@gmail.com]
Sent: Thursday, February 7, 2013 3:50 PM
To: Belcheff, Larry
Subject:
Re:

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That is fine, I get where your coming from, set up the meetings as needed with Jason and Frank, they will better be able to assist with the Co op efforts.

BRent

On Thu, Feb 7, 2013 at 2:44 PM, <Scott.Belcheff@pattersondental.com> wrote:
Dr. Mason,

I will not reach out with the manufacturer reps until after we meet on Monday. This way we can discuss this in person. I definitely want to keep this moving forward

Thanks,
Scott Belcheff
Branch Manager
Patterson Dental
Albuquerque Branch
505-884-6747
-----brenton mason <txdelphia@gmail.com> wrote: \(\qquad\)
To: Scott.Belcheff@pattersondental.com
From: brenton mason<txdelphia@gmail.com>
Date: 02/07/2013 02:19PM
Subject: Re:
Keep the meeting the same day, just put together all the information we need to make everyone happy. Thus we can keep moving forward

BRent

On Thu, Feb 7, 2013 at 2:01 PM, < Scott.Belcheff@pattersondental.com> wrote:
Dr. Mason,

I wanted to reach out to you in regards to the Vendor meeting you scheduled through e-mail for March 13. There was some confusion on my part. I thought it was a meeting for your preferred vendors and vendors you want to introduce to the co-op on the running of the business side of the equation. For example Credit Card Services, Patterson, Banking, etc. I did not understand it to mean the entire dental manufactures group.

I wanted to take some time to think about this meeting before I reached out to you,
and after reflecting on this, here is the direction we need to take. We need to cancel this meeting, and I will be sending out an e-mail by the end of the day today to the included manufacturers about this cancellation, while also asking them to "stay tuned" for more information to come in the near future. The reason for this course of action is as follows, and I do look forward to discussing with you when you're able.

First - The email you sent out has greatly confused the dental community, and actually Patterson's role in the dental business community as well.. Dan Reinhardt, my regional manager and myself, have been getting calls with questions because manufacturers are confused as to the purpose of the meeting you called. These companies do choose to do business with distributors like Patterson, Schein or Benco, and we handle the bid process. Not the manufactures (unless they are a direct selling manufacturer, such as Brasseler). If Patterson is going to be your preferred vendor then we handle the bid process for you. We make sure you are getting the appropriate pricing on the supplies you use based on volume and commitment. As your partner, we're working to assure you fair pricing, and also anything else the manufacturing company has to offer such, as rebate programs. This is why we are your partner, which is not just verbiage to me. Your schedule is crazy enough with out having to deal with this as well.

Second - The e-mail invitation you sent includes manufacturers that Patterson does not do business with, and are, in some cases, direct competitors of Patterson Dental.

Third - Patterson Dental is a Value-Add distributor, and that's why you've chosen to do business with you over the years. We also extend this to our relations with our manufacturing community, as we value their knowledge, and their investment in Research and Development, and for advancing dental care in general.

This has the opportunity to be huge and is moving fast and I want to make sure we are doing this right from the beginning. Our dinner Monday night will help with this and also help us get guidelines in place. You and I have always been straight forward with each other and I respect your vision. I am hoping Patterson can be a partner you trust and that will always do the right thing for you. I won't always tell you what you want to hear, but that's what true partners do.

Thank for your understanding in regards to this matter.
Scott Belcheff
Branch Manager
Patterson Dental
Albuquerque Branch
505-884-6747

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}

\author{
Brenton Mason DMD
}

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\section*{Brenton Mason DMD}

CX4360

2010 MWM
Exhibitor Personnel
Benco, Henry Schein, Patterson, Burkart


2010 MWM
Exhibitor Personnel
Benco, Henry Schein, Patterson, Burkart
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C D & E & F & G & H & 1 & \(J\) \\
\hline 70 & & Crooke & Justin & & & Earl & & Dorian & \\
\hline 71 & & crowell & kerri & & & Easty & & Dan & \\
\hline 72 & & Culp & Lee & & & Ebert & & Matt & \\
\hline 73 & & Danm & Eddie & & & Ellis & & Lou & \\
\hline 74 & & Dalley & Travis & & & Elrod & & Cameron & \\
\hline 75 & & Dean & Tammy & & & Endres & & Brandon & \\
\hline 76 & & Demark & John & & & Endresen & & Angelina & \\
\hline 77 & & dennehy & catherine & & & Ensor & & Christie & \\
\hline 78 & & devaney & kathy & & & Etheridge & & Beth & \\
\hline 79 & & Diaz & Joe & & & Evans & & Terry & \\
\hline 80 & & dietz & k.c. & & & Fabian & & Rick & \\
\hline 81 & & Dillon & Kevin & & & Fearon & & Tim & \\
\hline 82 & & Doedens & Michael & & & Fehling & & Christian & \\
\hline 83 & & Doherty & Kevin & & & Files & & Darlene & \\
\hline 84 & & drayer & keith & & & Files & & Darlene & \\
\hline 85 & & drewelow & jason & & & Fish & & Dwight & \\
\hline 86 & & Duncan & Rod & & & Fisher & & David & \\
\hline 87 & & Dunneboil & Kay & & & fitzgerald & & kristina & \\
\hline 88 & & eastly & alison & & & fotineas & & tina & \\
\hline 89 & & Ebersold & Lannette & & & Frederick & & Jim & \\
\hline 90 & & Ebersold & Mark & & & Gagnon & & Mary Louise & \\
\hline 91 & & Eggleston & Ken & & & gairhan & & emily & \\
\hline \(\frac{92}{93}\) & & Elias & Ken & & & Gardner & & Cory & \\
\hline 93
94 & & enderle & david & & & Gaurke & & Mike & \\
\hline \(\frac{94}{95}\) & & Enderio & David & & & Geno & & Michele & \\
\hline 95 & & Engle & Mike & & & Gleissner & & Chuck & \\
\hline 96 & & Erickson & Nicholas & & & Goin & & Michelle & \\
\hline 98 & & everist & scoop & & & Goldschmeding & & Josh & \\
\hline 989 & & Ferber & Curtis & & & Gordon & & Steve & \\
\hline 99 & & Feye & Dan & & & Greulich & & Ryan & \\
\hline 100 & & fiorini & curtis & & & Griffith & & Dave & \\
\hline 102 & & foley & randy & & & Griffith & & Denise & \\
\hline 102 & & frick & kip I. & & & grissom & & debble & \\
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103 \\
\hline 104 \\
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\end{tabular} & & Gantos & Kam & & & Grover & & Darry & \\
\hline 104 & & Gauzza & Keith & & & Guggenheim & & Paul & \\
\hline 105 & & Gelfo-Klein & Jason & & & Gugino & & Ann & \\
\hline \begin{tabular}{|l|}
106 \\
\hline 107 \\
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\end{tabular} & & gentilini & andrea & & & Gustafson & & Jule & \\
\hline 107 & & gerboth & brett & & & Haas & & Darrell & \\
\hline 108 & & giebe & keith & & & Habel & & Todd & \\
\hline \(\frac{109}{110}\) & & GILL & OWEN & & & Halabi & & Adam & \\
\hline \begin{tabular}{|l|}
110 \\
\hline 111 \\
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\end{tabular} & & gisondi & joe & & & Halliburton & & Linda & \\
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111 \\
112 \\
\hline 12
\end{tabular} & & Glass & Rick & & & Harada & & Steve & \\
\hline \(\frac{112}{113}\) & & gleason & Brenda & & & Hartke & & Angie & \\
\hline \(\frac{113}{114}\) & & gorgone & lisa & & & Hayward & & Daniel & \\
\hline 115 & & grammas & david & & & Heinsohn & & Cathy & \\
\hline 116 & & Gregory & Todd & & & Hemmen & & Pam & \\
\hline 117 & & griebahn & josh & & & Herthel & & Todd & \\
\hline 118 & & Griffin & Tim & & & Hoffman & & Kevin & \\
\hline 119 & & Grinwis & Candice & & & Hogan & & Joanne & \\
\hline 120 & & Guanzin! & Angela & & & Howarth & & Gail & \\
\hline 121 & & Guarino & John & & & Hughes & & Mike & \\
\hline 122 & & GUNSON & R. STEVE & & & Humphrey & & David & \\
\hline 123 & & Guttroff & George W. & & & Hunter & & Pierre & \\
\hline 125 & & grenco & jeannie & & & Hunter & & Terry & \\
\hline 126 & & hammond & jimmie & & & ismail & & rocket & \\
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\hline 128 & & Harding & Jim & & & Johnson & & Dale & \\
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\hline 130 & & harvilla & mike & & & jones & & jonathan & \\
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\hline 135 & & Heffernan & Brooke & & & Kabbes & & Craig & \\
\hline 136 & & Hegg & Guy & & & kaplan & & david & \\
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\hline 140 & & Henke & Alex & & & Kemper & & Mike & \\
\hline & & hennin & mark & & & Killian & & Josh & \\
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2010 MWM
Exhibitor Personnel
Benco, Henry Schein, Patterson, Burkart


2010 MWM
Exhibitor Personnel
Benco, Henry Schein, Patterson, Burkart
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C \({ }^{\text {D }}\) & \(E\) & F & G & H & J \\
\hline 212 & & mandler & suzanne & & & Otterson & Ari & \\
\hline 213 & & Mariano & Don & & & Owens & Randy & \\
\hline 214 & & marshall & brian & & & Paul & Nick & \\
\hline 215 & & Matin & Artie & & & Pearson & Marti & \\
\hline 216 & & Martin & John & & & Peckskamp & Dan & \\
\hline 217 & & martino & annette & & & Pender & Mike & \\
\hline 218 & & Mast & Brian & & & Perkins & Pam & \\
\hline 219 & & Matt & Cindi & & & Peterson & Kathy & \\
\hline 2201 & & Matteo & Rob & & & Piotrowski & Andrew & \\
\hline 221 & & mattila & tim & & & Plamann & Rex & \\
\hline \(\frac{222}{223}\) & & MAZZUKI & NEAL & & & plasch & matt & \\
\hline \(\frac{223}{224}\) & & megill & chuck & & & Plescia & Jim & \\
\hline \(\frac{224}{225}\) & & McGuire & Jen & & & Plummer & Hazel & \\
\hline | 225 & & mcguire & John & & & polito & mark & \\
\hline 227 & & Mchugh & Lynne & & & Poor & Courtney & \\
\hline 228 & & Mcmahon & Beth & & & Pourney & Deb & \\
\hline \(\frac{229}{}\) & & mcmillan & don & & & Pouti & Mark & \\
\hline 230 & & Mcnair & Jessica & & & Rauser & Sandy & \\
\hline 231 & & Mcnuily & aimee & & & Rebholz & Kristy & \\
\hline 232 & & Mcpartlin & Karen & & & Redding
Renda & Tom & \\
\hline 233 & & meadows & jake & & & Rickman & Clay & \\
\hline 234 & & Meek & Andy & & & Riechel & Jeanie & \\
\hline 235 & & melgaard & ryan & & & Ring & Blake & \\
\hline 236 & & Melser & Todd & & & Roberts & Andrew & \\
\hline 237 & & mercado & lou & & & Rogan & Tim & \\
\hline 238 & & Merten & Anja & & & Rogers & Mike & \\
\hline 239 & & Metselaar & Gerard & & & Rooney & Alison & \\
\hline 240 & & Michols & Christina & & & rose & doug & \\
\hline 242 & & miles & steve & & & Ross & Dan & \\
\hline 242 & & miller & bob & & & Rottar & Jim & \\
\hline \(\begin{array}{r}243 \\ 244 \\ \hline\end{array}\) & & Minor & Michael & & & Ruder & Dick & \\
\hline 244 & & Minowitz & Bob & & & Rudloff & Dave & \\
\hline 245 & & Miranda & Rich & & & sagastume & Remo & \\
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\hline 248 & & Miskow & Tony & & & Sanok & Gary & \\
\hline 248 & & mlotek & mark & & & Schneider & Ryan & \\
\hline 249 & & Mongan & Kim & & & Schoenwalder & John & \\
\hline 250 & & Monroe & Julie & & & Schwane & Jennifer & \\
\hline 251 & & Morrissy & Jim & & & Schwarz & Rick & \\
\hline 252 & & muecke & suzanne & & & Schwieso & Curt & \\
\hline 253 & & muller & hal & & & Scruggs & Dan & \\
\hline 254 & & newton & steve & & & Serowski & Sharon & \\
\hline 255 & & nimety & jim & & & shah & nehal & \\
\hline 256 & & Nolan & Brian & & & sherman & patty & \\
\hline 257 & & Nuss & Eric & & & Shewmaker & Greg & \\
\hline 258 & & OBERBECK & RICH & & & Sips & Mart & \\
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\hline 260 & & O'connell & Kim & & & skogland & mike & \\
\hline 267 & & O'Leary & Jennifer & & & Skrobowski & Tony & \\
\hline 262 & & O'Leary & John & & & Smarella & Tom & \\
\hline 264 & & Olsen & Megan & & & Smurr & Mike & \\
\hline 264 & & Olson & Janet & & & Smyth & Bemie & \\
\hline 265 & & oltman & mark & & & Snoep & Oda & \\
\hline 267 & & Openshaw & Reese & & & Stahlheber & Kristin & \\
\hline 268 & & orr & john & & & Stang & Jeff & \\
\hline 269 & & osborne & joe & & & Stark & Stefanie & \\
\hline 270 & & Paananen & Desiree & & & Stern & Doug & \\
\hline 271 & & paladino & Jules & & & Stock & Lisa & \\
\hline 272 & & parkes & steve & & & Strohkirch & Patrick & \\
\hline 273 & & parr & candi & & & Stroud
Strutner & Jeremy & \\
\hline 274 & & Parsley & Geoff & & & Sutton & Wilbur & \\
\hline 275 & & pascall & alana & & & Swift & Ryan & \\
\hline 276 & & Paskett & Frank & & & Thomas & Ed & \\
\hline 277 & & Paul & Joe & & & Thomas & Joe & \\
\hline 278 & & Pautler & Ed & & & Thomdill & Jim & \\
\hline 279 & & penrose & michele & & & Thygesen & Jerry & \\
\hline 280 & & perez & jesus & & & Tomlin & Matt & \\
\hline 281 & & Peterson & Brian & & & Trickey & Sean & \\
\hline 2821 & & Peterson & Chris & & & Trotta & Mike & \\
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2010 MWM
Exhibitor Personnel
Benco, Henry Schein, Patterson, Burkart
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C & D & E & F & G & H & 1 & J \\
\hline 283 & & Poterson & & Jeff & & & Vagena & & Martin & \\
\hline 284 & & philhower & & jlm & & & Vanantwerp & & Tom & \\
\hline 285 & & phipps & & david & & & Vee & & Jamie & \\
\hline 286 & & Piatchek & & Shaun & & & Vennemann & & Mike & \\
\hline 287 & & Picha & & Kevin & & & Wahi & & Adam & \\
\hline 288 & & pieczenik & & stuart & & & Walker & & Mike & \\
\hline 289 & & POLAD & & JAYSON & & & Westendorf & & Jennifer & \\
\hline 290 & & Poole & & Kim & & & Wharff & & Mike & \\
\hline 291 & & Poole & & Kim M & & & Wilde & & Richard & \\
\hline 292 & & Quadling & & Mark & & & Williams & & Brad & \\
\hline 293 & & Quigley & & Sean & & & Wiltz & & Jim & \\
\hline 294 & & Rapp & & Chris & & & Wise & & Lois & \\
\hline 295 & & reem & & kevin & & & wizner & & todd & \\
\hline 296 & & Reminga & & Bill & & & Wolfe & & Mark & \\
\hline 297 & & reminga & & tim & & & Wolken & & Anne & \\
\hline 298 & & Rhode & & Jennifer & & & Wyland & & Dan & \\
\hline 299 & & Richards & & Tim & & & Zeller & & Robert & \\
\hline 3001 & & Richter & & Mackenzie & & & Zelsdorf & & Steve & \\
\hline 301 & & roberts & & steve & & & Ziegler & & Jeff & \\
\hline 302 & & Rollins & & Kelly & & & & & & \\
\hline 303 & & ropchan & & tim & & & & & & \\
\hline 304 & & ross & & bob & & & & & & \\
\hline 305 & & Roussel & & Matt & & Company & Last Name & MI & First Name & Event Info \\
\hline 306 & & Rozin & & Rodi & & Benco Dental & Last Name & & First Name & Eventinio \\
\hline 307 & & Ruark & & Amy & & & Addison & & Jason & \\
\hline 308 & & Ruehrschneck & & Dave & & & Atkinson & & Becky & \\
\hline 309 & & Salani & & Steve & & & Austin & & Bill & \\
\hline 310 & & Sanchez & & Kevin & & & Bingaman & & Brad & \\
\hline 371 & & santourian & & rick & & & Blakeslee & & Don & \\
\hline 312 & & Schmitz & & Cory & & & Blakeslee & & Lynn & \\
\hline 313 & & Schneider & & Bob & & & Boehm & & Steve & \\
\hline 314 & & schneider & & tom & & & Boychuk & & Mike & \\
\hline 315 & & schultz & & jerry & & & Brinkman & & Ann & \\
\hline 316 & & schwartzman & & monica & & & Bunn & & Johnny & \\
\hline \(\frac{317}{318}\) & & Semrow Casey & & Denise & & & Capozzi & & Christine & \\
\hline 318 & & Sennett & & Dean & & & Catalano & & Christina & \\
\hline 319 & & Severance & & Gary & & & Ceresa & & Tricia & \\
\hline 320 & & Sexton & & Debra & & & Clark & & Reginald & \\
\hline \(\frac{321}{322}\) & & Sherman & & Jeff & & & Cohen & & Chuck & \\
\hline \(\frac{322}{323}\) & & Shoff & & Lonnnie & & & Cohen & & Lawrence & \\
\hline \(\frac{323}{324}\) & & Shooshanian & & Margaret & & & Cohen & & Rick & \\
\hline 324 & & Siller & & Gail & & & Cole & & Dan & \\
\hline 325 & & simon & & al & & & Cole & & Phil & \\
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326 \\
\hline 327 \\
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\end{tabular} & & Sivak & & Emie & & & Coulson & & Eric & \\
\hline \begin{tabular}{|}
327 \\
328 \\
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\end{tabular} & & smith & & bill & & & Cyrak & & Jim & \\
\hline \begin{tabular}{|r|}
328 \\
329 \\
\hline
\end{tabular} & & smith & & eric & & & Demeretz & & Stacey & \\
\hline 329 & & smith & & erin & & & Dewitt & & Deb & \\
\hline 3301 & & sommer & & ken & & & donahue & & tim & \\
\hline 331 & & souyias & & ustin & & & Donnellan & & Dominic & \\
\hline 3323 & & spencer & & cory & & & Evans & & Sue & \\
\hline 333 & & spittle & & erin & & & Fagundes & & Bill & \\
\hline 3345 & & Staniszewzski & & Steve & & & Ferguson & & Dave & \\
\hline 335 & & steck & & dave & & & Franklin & & Justin & \\
\hline 336 & & Steck & & Ryan & & & Fromknecht & & Sarah & \\
\hline \(\frac{337}{338}\) & & Stenger & & Butch & & & Fugate & & Dee Dee & \\
\hline 338 & & Stewart & & Jay & & & Gardner & & David & \\
\hline \(\frac{339}{340}\) & & Stolz & & John J & & & Geisinger & & Katie & \\
\hline 340 & & Streicher & & Pat & & & Gilmack & & Kina & \\
\hline 342 & & SUBEL & & GAVIN & & & Goins & & Charlie & \\
\hline 342 & & sullivan & & im & & & Gray & & Christopher & \\
\hline 344 & & Swier & & Michello & & & Guenterberg & & Evie & \\
\hline 345 & & Tanko & & Diane & & & Haddix & & David & \\
\hline 346 & & Tario & & Peter & & & Healey & & Craig & \\
\hline 347 & & tarrant & & pat & & & Herbig & & Steve & \\
\hline 348 & & taylor & & neil & & & Holman & & Katrina & \\
\hline 349 & & taylor & & shaun & & & Howells & & Jonathan & \\
\hline 350 & & Tchouprakov & & Andrei & & & Huber & & Mitch & \\
\hline 351 & & thurm & & patrick & & & Hull & & Mandy & \\
\hline 352 & & torres & & deb & & & Jackson & & Paul & \\
\hline 353 & & Tracy & & Jeff & & & Jankauskas & & Chris & \\
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2010 MWM
Exhibitor Personnel
Benco, Henry Schein, Patterson, Burkart


CDS0006

2011 MWM
Exhibitor Personnel
Benco, Henry Schein, Patterson, Burkart


2011 MWM
Exhibitor Personnel
Benco, Henry Schein, Patterson, Burkart
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C & D & E & F & G & H & \(J\) & K \\
\hline 71 & & Cox & & Bob & & & & Couch & Brett & \\
\hline 72 & & Cox & & Brian & & & & Crowley & Pat & \\
\hline 73 & & cox & & chris & & & & Crumpley & Matt & \\
\hline 74 & & Cox & & John & & & & Cunningham & Dawn & \\
\hline 75 & & Crawford & & Kevin & & & & Dagher & Norm & \\
\hline 76 & & Crawford & & Kevin & & & & DeBoer & Margaret & \\
\hline 77 & & Crawford & & Mitch & & & & DenBraber & Michael & \\
\hline 78 & & Croney & & ken & & & & Derus & Al & \\
\hline 79 & & Dahm & & Ed & & & & Dervenis & Teri & \\
\hline 80 & & Dailey & & Amy & & & & DeVoe & Ken & \\
\hline 81 & & david & & Jim & & & & Dodson & Mike & \\
\hline 82 & & De Lorenzi & & Melissa & & & & Downer & Jetf & \\
\hline 83 & & Dean & & joe & & & & Dumais & Alain & \\
\hline 84 & & Dean & & Tammy & & & & Dunahoo & Mike & \\
\hline 85 & & Delander & & Clint & & & & Earl & Dorian & \\
\hline 86 & & Demark & & John & & & & Easty & Dan & \\
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\hline 88 & & Diaz & & Joe & & & & Endres & Brandon & \\
\hline 89 & & Dillon & & Kevin & & & & Endresen & Angelina & \\
\hline 90 & & Doherty & & Kevin & & & & Etheridge & Beth & \\
\hline 91 & & dorris & & april & & & & Evans & Terry & \\
\hline 92 & & doyle & & dennis & & & & Evenson & Matt & \\
\hline 93 & & Drayer & & Keith & & & & Fabian & Rick & \\
\hline 94 & & DUNCAN & & ROD & & & & Fehling & Christian & \\
\hline 95 & & Ebersold & & Mark & & & & Feldhake & Matt & \\
\hline 96 & & eggett & & kent & & & & Fernandez & Ginger & \\
\hline 97 & & Eggleston & & Kent & & & & Fields & Wesley & \\
\hline 98 & & Elias & & Ken & & & & Files & Darlene & \\
\hline 99 & & Enderle & & David & & & & Fiscus & Dave & \\
\hline 100 & & Engel & & Jim & & & & Fish & Dwight & \\
\hline 101 & & Erickson & & Nick & & & & Flach & Sandy & \\
\hline 102 & & everist & & scoop & & & & Foss & Bob & \\
\hline 103 & & Fazzio & & Joe & & & & Frederick & Jim & \\
\hline 104 & & ferber & & curtis & & & & Frese & Amy & \\
\hline 105 & & Ferone & & John & & & & Funneman & Lori & \\
\hline 106 & & Feye & & Dan & & & & Gagnon & Mary Louise & \\
\hline 107 & & fiorini & & carl & & & & Gardner & Cory & \\
\hline 108 & & foley & & randy & & & & Gardner & Wally & \\
\hline 109 & & FREEMAN & & GLEN & & & & Gaurke & Mike & \\
\hline 110 & & Friss & & Scott & & & & Geno & Michele & \\
\hline 111 & & gantos & & kam & & & & Gleissner & Chuck & \\
\hline 112 & & gargone & & lisa & & & & Glotstein & Mark & \\
\hline 113 & & gauzza & & keith & & & & Goldschmeding & Josh & \\
\hline 174 & & Gelfo-Klein & & Jason & & & & Grande & Mike & \\
\hline 115 & & giebe & & keith & & & & Gresser & Rich & \\
\hline 116 & & gill & & owen & & & & Greulich & Ryan & \\
\hline 117 & & Glass & & Rick & & & & Griffith & David & \\
\hline 178 & & grammas & & dave & & & & Griffith & Denise & \\
\hline 119 & & Gregory & & Todd & & & & Grove & David & \\
\hline 120 & & griebahn & & joshua & & & & Gruenthal & Ivan & \\
\hline 121 & & griffin & & kelly & & & & Guggenheim & Paul & \\
\hline 122 & & Griffin & & Tim & & & & Gugino & & \\
\hline 123 & & GRINWIS & & CANDICE & & & & Guyon & Wendy & \\
\hline 124 & & Gunson & & R. Steve & & & & Habel & Todd & \\
\hline 125 & & gurskay & & joe & & & & Hahn & Christal & \\
\hline 126 & & hammond & & tracey & & & & Halabi & Adam & \\
\hline 127 & & Hampshire & & Tonya & & & & Haley & Tom & \\
\hline 128 & & han & & feng & & & & Halliburton & Linda & \\
\hline 129 & & Harding & & Jim & & & & Hartke & Angie & \\
\hline 130 & & Harris & & john David & & & & Hawkins & Jeff & \\
\hline 131 & & Harvas & & Barb & & & & Hawks & Brad & \\
\hline 132 & & Harvilla & & Mike & & & & head & jody & \\
\hline 133 & & Haymann & & Basil & & & & Heinsohn & Cathy & \\
\hline 134 & & Hayward & & Mike & & & & Hemmen & Pam & \\
\hline 135 & & hegg & & guy & & & & Hennings & Dave & \\
\hline 136 & & helkenn & & jason & & & & Henry & Blake & \\
\hline 137 & & hendrickson & & michael & & & & Herthel & Todd & \\
\hline 138 & & HENKE & & ADAM & & & & Hinkle & Lori & \\
\hline 139 & & Henke & & Alex & & & & Hogan & Joey & \\
\hline 140 & & hennen & & heather & & & & Hopp & Jeff & \\
\hline 141 & & herbert & & danielle & & & & Hoskins & Lyndsey & \\
\hline
\end{tabular}

2011 MWM
Exhibitor Personnel
Benco, Henry Schein, Patterson, Burkart
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C D & E & F & G & H & \(J\) & K \\
\hline 142 & & hesprich & tania & & & & Howarth & Gail & \\
\hline 143 & & heysquierdo & rick & & & & Humphrey & David & \\
\hline 144 & & higgins & nancy & & & & huntley & bill & \\
\hline 145 & & Hight & Andrea & & & & Ismail & Rocket & \\
\hline 146 & & Hinton & John & & & & James & Jackie & \\
\hline 147 & & Hlavacek & Bonnie & & & & James & Jackie & \\
\hline 148 & & Hobbs & Don & & & & Janowski & Robin & \\
\hline 149 & & hoebeke & chuck & & & & Johnson & Bryan & \\
\hline 150 & & Hough & Eric & & & & Johnson & Dale & \\
\hline 151 & & Hulick & Rob & & & & Johnson & Mick & \\
\hline 152 & & Hunt & Matthew & & & & Johnston & Ty & \\
\hline 153 & & huntemann & curt & & & & Jones & Jonathan & \\
\hline 154 & & hynde & kathy & & & & Jones & Maureen & \\
\hline 155 & & jainnel & ferdinand & & & & Jones & Sean & \\
\hline 156 & & jahnel & ferdinand & & & & Joyce & Daniel & \\
\hline 157 & & Jandrisits & Joe & & & & Joyce & James & \\
\hline 158 & & jaworski & jill & & & & Kampschnieder & Steve & \\
\hline 159 & & Jayjack & Dyan M & & & & Keedy & Bob & \\
\hline 160 & & Jeltema & Patti & & & & Kemnitz & Tim & \\
\hline 161 & & Jenkins & Chuck & & & & Kemper & Mike & \\
\hline 162 & & johnson & dan & & & & Kennedy & Pete & \\
\hline 163 & & Johnson & eric & & & & Kerns & Dave & \\
\hline 164 & & Johnson & Nathan & & & & Killian & Josh & \\
\hline 165 & & Johnson & Nathan & & & & Klatt & Patrick & \\
\hline 166 & & jonson & betty & & & & Kleffmann & John & \\
\hline 167 & & jonson & john & & & & Klein & Dan & \\
\hline 168 & & jourdan & justin & & & & Knall & Philip & \\
\hline 169 & & jugoon & peter & & & & Kobelinski & Dave & \\
\hline 170 & & kajani & fahad & & & & Kochmann & Rich & \\
\hline 171 & & Kamp & Michael & & & & Kolata & Shane & \\
\hline 172 & & karis & Elizabeth & & & & Konicek & Dan & \\
\hline 173 & & Kaye & Gregory B & & & & Korba & Jeff & \\
\hline 174 & & keller & mary & & & & Kraemer & Ross & \\
\hline 175 & & Kelly & James & & & & Kreke & Patrick & \\
\hline 176 & & kennedy & scott & & & & Kremer & Mike & \\
\hline 177 & & kesler & Jim & & & & Krout & Dave & \\
\hline 178 & & kess & steve & & & & Kubik & Chad & \\
\hline 179 & & kientzler & Gary S. & & & & Kump & Sue & \\
\hline 180 & & killips & keith & & & & Kump & Suzanne & \\
\hline 181 & & Knott & Maureen & & & & Lamoda & Jeremy & \\
\hline 182 & & Komaroff & Stanley & & & & Landeck & Richard & \\
\hline 183 & & Kondrad & Jim & & & & Langer & Robert & \\
\hline 184 & & kottke & lisa & & & & Larkin & Troy & \\
\hline 185 & & kralik & ron & & & & Lathrope & Tina & \\
\hline 186 & & kroeger & dan & & & & Lay & Graham & \\
\hline 187 & & Kuklinski & Greg & & & & Lee & Sean & \\
\hline 188 & & IAL & Rakesh & & & & Lee & Stephen & \\
\hline 189 & & lange & mary & & & & Lemmon & Richard & \\
\hline 190 & & lavigna & bob & & & & Lenard & Garry & \\
\hline 191 & & Leavitt & Alan & & & & Lenth & Brad & \\
\hline 192 & & Lewis & Michele & & & & Leski & Lee Ann & \\
\hline 193 & & Lewis & Michele & & & & Lewis & Bill & \\
\hline 194 & & Lieberthal & Bruce & & & & Liechty & Lyle & \\
\hline \(\underline{195}\) & & liesz & robert & & & & Liesemeyer & Jacob & \\
\hline 196 & & lingenfelter & ryan & & & & Lindahi & Suzannah & \\
\hline 197 & & Link & Lorie & & & & Link & John & \\
\hline 198 & & Lipp & Alan & & & & Lionas & Jamie & \\
\hline 199 & & lipsig & bruce & & & & Livengood & Carolyn & \\
\hline 200 & & Litteral & Shelley & & & & Lohman & Greg & \\
\hline 201 & & lloyd & chris & & & & Lomax & Bryan & \\
\hline 202 & & LoCastro & Jackie & & & & Longanecker & Sarah & \\
\hline 203 & & lonberger & charlie & & & & Lonier & Joe & \\
\hline 204 & & lotzer & patty & & & & lunaas & chad & \\
\hline 205 & & Lubin & Laurel & & & & Luyk & Barry & \\
\hline 206 & & Lungstrom & Chris & & & & MacKay & Christine & \\
\hline 207 & & Lyga & Sam & & & & Malecha & Kevin & \\
\hline 208 & & lyon & jessica & & & & Mallegni & Tony & \\
\hline 209 & & Lyons & Carey & & & & Mally & James & \\
\hline 210 & & macdonald & sandy & & & & Mandell & Joel & \\
\hline 211 & & machnik & joann & & & & Mannia & Kristen & \\
\hline 212 & & mader & tyler & & & & Mans & Scott & \\
\hline
\end{tabular}

2011 MWM
Exhibitor Personnel
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\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C & D & \(E\) & F & G & H & 1 & \(J\) & K \\
\hline 213 & & Madonia & & Jessica & & & & Marsh & & Lori & \\
\hline 214 & & mandler & & suzanne & & & & Marsh & & Ryan & \\
\hline 215 & & mann & & jennie & & & & Marten & & Craig & \\
\hline 216 & & Mann & & Sean & & & & Martin & & Grant & \\
\hline 217 & & manzo & & jee & & & & Martorelli & & Jay & \\
\hline 278 & & Mariano & & Don & & & & Mattice & & David & \\
\hline 219 & & marks & & david & & & & Mattix & & Jennifer & \\
\hline 220 & & martin & & artie & & & & Matz & & Luke & \\
\hline 221 & & martin & & john & & & & McClure & & Renee & \\
\hline 222 & & martino & & annette & & & & McCracken & & Spencer & \\
\hline 223 & & Martino & & Don & & & & McGlincy & & Carrie & \\
\hline 224 & & mast & & brian & & & & McIntyre & & Chuck & \\
\hline 225 & & matt & & cindi & & & & McKay & & Matt & \\
\hline 226 & & matteo & & Rob & & & & McPherson & & Laura & \\
\hline 227 & & mattila & & tim & & & & McQueen & & Kim & \\
\hline 228 & & mazzukı & & neal & & & & Meeks & & Robbie & \\
\hline 229 & & McGill & & Chuck & & & & Mehring & & Steve & \\
\hline 230 & & McGuire & & Jen & & & & Mentzel & & Steve & \\
\hline 231 & & McHugh & & Lynne & & & & Metzier & & Tony & \\
\hline 232 & & McLaughlin & & Beth & & & & Meyer & & Melanie & \\
\hline 233 & & McMahon & & Beth & & & & Mikkalson & & |Renee & \\
\hline 234 & & Mcmillan & & Don & & & & Milojevic & & Veronica & \\
\hline 235 & & mcMillan & & timothy & & & & Milosh & & Gary & \\
\hline 236 & & McNulty & & Kurt & & & & Misiak & & Dave & \\
\hline 237 & & McPartlin & & Karen & & & & moore & & steve & \\
\hline 238 & & meek & & andy & & & & Morris & & Mark & \\
\hline 239 & & meghdadi & & tatia & & & & Mothershead & & Bod & \\
\hline 240 & & melgaard & & ryan & & & & Mulienbach & & Mike & \\
\hline 241 & & Melser & & Todd & & & & Musser & & Brent & \\
\hline 242 & & melser & & todd & & & & Nation & & Michael & \\
\hline 243 & & miles & & steve & & & & Newman & & Jerry & \\
\hline 244 & & Miller & & Lisa & & & & Nipper & & Jason & \\
\hline 245 & & Miller & & Robert & & & & Norell & & Joe & \\
\hline 246 & & minor & & michael & & & & OBrien & & Matt & \\
\hline 247 & & Minowitz & & bob & & & & O'Connor & & Ryan & \\
\hline 248 & & Miranda & & Rich & & & & O'Donnell & & Patrick & \\
\hline 249 & & mischker & & michael & & & & Oglesbee & & Cathy & \\
\hline 250 & & Mlotak & & Mark & & & & OLeary & & John & \\
\hline 251 & & Mongan & & tom & & & & OLeary & & Rachael & \\
\hline 252 & & morris & & steve & & & & Osinski & & Marissa & \\
\hline 253 & & morrissy & & jim & & & & Owens & & Randy & \\
\hline 254 & & Muecke & & Susanne & & & & Park & & Helen & \\
\hline 255 & & Muller & & Hal & & & & Paul & & Nick & \\
\hline 256 & & murphy & & james & & & & Pearson & & Marti & \\
\hline 257 & & Murphy & & Tim & & & & Pender & & Mike & \\
\hline 258 & & myrick & & jamie & & & & Peterson & & Kathy & \\
\hline 259 & & nimety & & jim & & & & Piotrowski & & Andrew & \\
\hline 260 & & nimety & & pat & & & & Plamann & & Rex & \\
\hline 261 & & niquette & & chris & & & & Plescia & & James & \\
\hline 262 & & nolan & & brian & & & & Polito & & Mark & \\
\hline 263 & & Nuss & & Eric & & & & Poor & & Coutney & \\
\hline 264 & & OBERBECK & & \(\overline{\mathrm{RICH}}\) & & & & Pourney & & Deb & \\
\hline 265 & & O'Brien & & Steve & & & & Pouti & & Mark & \\
\hline 266 & & O'Connell & & Kim & & & & Quade & & Adam & \\
\hline 267 & & o'leary & & jennifer & & & & Rauser & & Sandy & \\
\hline 268 & & o'loughlin & & bryan & & & & Rebholz & & Kristy & \\
\hline 269 & & oltman & & mark & & & & Redifer & & Dan & \\
\hline 270 & & Openshaw & & Reece & & & & Redifer & & Dan & \\
\hline 271 & & Orr & & John & & & & Rehm & & Rich & \\
\hline 272 & & Osborne & & Joe & & & & Reichel & & Jeannie & \\
\hline 273 & & Owens & & Brent & & & & Reinhardt & & Dan & \\
\hline 274 & & Paladino & & Steven & & & & Reynolds & & Gregg & \\
\hline 275 & & Paoletti & & Jules & & & & Rogan & & Tim & \\
\hline 276 & & Pascall-Seelal & & Alana & & & & Rogers & & Michael & \\
\hline 277 & & paskett & & frank & & & & Rose & & Christian & \\
\hline 278 & & patel & & amyn & & & & Rottar & & James & \\
\hline 279 & & patel & & poonam & & & & Rozenberg & & Mark & \\
\hline 280 & & Paul & & Joe & & & & Ruder & & Dick & \\
\hline 281 & & penrose & & michele & & & & Rudloff & & Dave & \\
\hline 282 & & Perez & & Mya & & & & Ruiz & & Brenna & \\
\hline 283 & & peterson & & brian & & & & Runge & & Tammy & \\
\hline
\end{tabular}

2011 MWM
Exhibitor Personnel

\section*{Benco, Henry Schein, Patterson, Burkart}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C| D & E & F & G & H & \(J\) & K \\
\hline 284 & & Peterson & Chris & & & & Sagastume & Remo & \\
\hline 285 & & petrovich & dan & & & & Saltijera & John & \\
\hline 286 & & philhower & jm & & & & Sammartino & Nicole & \\
\hline 287 & & piatchek & shaun & & & & Sanok & Gary & \\
\hline 288 & & Picha & Kevin & & & & Schmidt & Tierney & \\
\hline 289 & & pitman & brian & & & & Schneider & Jason & \\
\hline 290 & & plummer & hazel & & & & Schneider & Ryan & \\
\hline 291 & & Polad & Jayson & & & & Schoenwalder & John & \\
\hline 292 & & Poole & Jerome & & & & Scott & Rob & \\
\hline 293 & & Poole & Kim & & & & Scruggs & Dan & \\
\hline 294 & & Poole & Kim M & & & & Secor & Tom & \\
\hline 295 & & Porro & Michael & & & & Serowski & Sharon & \\
\hline 296 & & proseau & cindy & & & & Shah & Nehal & \\
\hline 297 & & Quading & Henley & & & & Sherman & Patty & \\
\hline \(\frac{298}{299}\) & & Quading & Mark & & & & Shewmaker & Greg & \\
\hline 299 & & quandt & greg & & & & Siesel & Scott & \\
\hline 300 & & reed & miranda & & & & Simmons & Lincoln & \\
\hline 301 & & reem & kevin & & & & Simms & LeAnn & \\
\hline 302 & & reminga & bill & & & & Sitzman & Katie & \\
\hline 303 & & reminga & tim & & & & Skean & Kara & \\
\hline \(\frac{304}{305}\) & & Rollins & Kelly & & & & Skogland & Mike & \\
\hline \(\frac{305}{306}\) & & Ropchan & Tim & & & & Skrobowski & Tony & \\
\hline 306 & & roussel & matt & & & & Smagaia & David & \\
\hline 307 & & rovell & jeft & & & & Smareila & Tom & \\
\hline 308 (1) & & Rozin & Rodr & & & & Smurr & Mike & \\
\hline \(\frac{309}{310}\) & & Ruehrschneck & Dave & & & & Smyth & Bernie & \\
\hline \(\frac{310}{317}\) & & Ryan & Denise & & & & stark & Stefanie & \\
\hline 311 312 & & Salani
sanchez & steve & & & & Sterns & Douglas & \\
\hline \(\frac{313}{313}\) & & sanchez
sandwith & kevin & & & & Stock & Lisa & \\
\hline 314 & & Santounian & Rick & & & & Strohkirch & Patrick & \\
\hline 315 & & Schayowitz & Marty & & & & Stroud & Jeremy & \\
\hline \(\frac{316}{317}\) & & schneider & annmare & & & & Sullivan & Tim & \\
\hline 317 & & schneider & bob & & & & Sutton & Wilbur & \\
\hline \begin{tabular}{|l|}
318 \\
\hline 319 \\
\hline
\end{tabular} & & schneider & korena & & & & Swift & Ryan & \\
\hline \begin{tabular}{|l|}
319 \\
\hline 320 \\
\hline
\end{tabular} & & schneider & tom & & & & Thomas & Ed & \\
\hline 3201 & & schramm & gavin & & & & Thomas & Joe & \\
\hline \begin{tabular}{|l|}
321 \\
322 \\
\hline
\end{tabular} & & schultz & gerald & & & & Tomasek & Molissa & \\
\hline \(\frac{322}{323}\) & & schwartzman & monica & & & & Tomlin & Matt & \\
\hline 3234 & & sella tunis & tanya & & & & Trickey & Sean & \\
\hline 325 & & Semrovi Casey & denise & & & & Trotta & Mike & \\
\hline \(\frac{326}{327}\) & & Severance & Dr Gary & & & & Vagena & Martin & \\
\hline \begin{tabular}{|l|}
327 \\
\hline 328 \\
\hline
\end{tabular} & & sexton & dobra & & & & VanAntwerp & Tom & \\
\hline |328 & & sexton & kim & & & & Vee & Jaime & \\
\hline \(\frac{329}{330}\) & & Seymour & J. \({ }^{\text {d }}\) & & & & Vennemann & Mike & \\
\hline \begin{tabular}{|l|}
\hline 330 \\
\hline 331 \\
\hline
\end{tabular} & & Shalhoop & Jack & & & & Voitik & Carly & \\
\hline \begin{tabular}{|l|}
\hline 331 \\
\hline 332 \\
\hline
\end{tabular} & & sherman & jett & & & & Wahl & Adm & \\
\hline -332 & & shine & kerri & & & & Walker & Mike & \\
\hline \(\frac{333}{334}\) & & Sholf & Lonnie & & & & Wang & Chester & \\
\hline \begin{tabular}{|r|}
334 \\
\hline 335 \\
\hline
\end{tabular} & & Shooshanian & Margaret & & & & Watren & David & \\
\hline 335 & & shumway & melanie & & & & Weimerskirch & Bob & \\
\hline \begin{tabular}{|r|}
336 \\
\hline 337 \\
\hline
\end{tabular} & & sitbley & kris & & & & Westendorf & Jennifer & \\
\hline \begin{tabular}{|l|}
337 \\
338 \\
\hline
\end{tabular} & & Simon & Al & & & & Wharff & Mike & \\
\hline \begin{tabular}{|l}
338 \\
339
\end{tabular} & & Sivak & ernie & & & & Whatley & Richard & \\
\hline 339 & & Skar & Tom & & & & Williams & Brad & \\
\hline \(\frac{340}{341}\) & & smith & bill & & & & Williams & Mike & \\
\hline 341 & & smith & eric & & & & Wion & Shane & \\
\hline 342 & & smith & kimberly & & & & Wise & Lois & \\
\hline 3431 & & smith/souylas & orin & & & & Wiseman & Gary & \\
\hline 345 & & soulek
souyas & michael & & & & Wizner & Todd & \\
\hline 346 & & spencer & cory & & & & Wold & Andy & \\
\hline 347 & & stacey & diane & & & & Wuebbels & Chris & \\
\hline \(\frac{348}{349}\) & & stahlheber & kristin & & & & Wyland & Dan & \\
\hline 349 & & Staniszewski & Steve & & & & Yamamoto & Matthew & \\
\hline 351 & & \begin{tabular}{l}
staub \\
Steck
\end{tabular} & robert & & & & Yates & Tracey & \\
\hline 352 & & stenger & butch & & & & Yungner
Zeller & Steve & \\
\hline 353 & & sternberg & gavin & & & & Zelsdorf & Robert
Steven & \\
\hline 354 & & STONE & DALYCE & & & & Zhinin & Nancy & \\
\hline
\end{tabular}

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\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C & D & E & F & G & H & 1 & J & K \\
\hline 355 & & streicher & & patrick & & & & & & & \\
\hline 356 & & Subel & & Gavin & & & & & & & \\
\hline 357 & & SUBEL & & GAVIN & & & & & & & \\
\hline 358 & & Suh & & Ed & & & Company & Last Name & MI & First Name & Event Info \\
\hline 359 & & Sullivan & & Tim & & & Benco Dental & & & & \\
\hline 360 & & swier & & michelle & & & & Atkinson & & Becky & \\
\hline 361 & & tario & & peter & & & & Austin & & Bill & \\
\hline 362 & & taylor & & regina & & & & Berrini & & Candice & \\
\hline 363 & & TCHOUPRAKOV & & ANDREI & & & & Bingaman & & Brad & \\
\hline 364 & & thurm & & patrick & & & & Blakeslee & & Don & \\
\hline 365 & & Toh & & Phil & & & & Bock & & Chuck & \\
\hline 366 & & Topt & & Michael & & & & Bunn & & Johnny & \\
\hline 367 & & Torres & & Deb & & & & Burleigh & & Sara & \\
\hline 368 & & tracy & & jeff & & & & Capozzi & & Christine & \\
\hline 369 & & Trautman & & Mike & & & & Catalano & & Christina & \\
\hline 370 & & treanor & & aaron & & & & Clark & & Reginald & \\
\hline 371 & & Trumbo & & Molly & & & & Cohen & & Chuck & \\
\hline 372 & & vallecillo & & carlos & & & & Cohen & & Larry & \\
\hline 373 & & VanderPloeg & & Karla & & & & Cole & & Dan & \\
\hline 374 & & Vannalta & & Butch & & & & Cole & & Phil & \\
\hline 375 & & VanVort & & Bill & & & & conley & & ben & \\
\hline 376 & & varkonyi & & gabor & & & & Courtney & & Nathan & \\
\hline 377 & & Wachter & & Troy & & & & Dewit & & Deb & \\
\hline 378 & & walker & & jeff & & & & Ellis & & Lou & \\
\hline 379 & & ward & & pete & & & & Enneking & & Lisa & \\
\hline 380 & & Watson & & Brian & & & & Fagundes & & Bill & \\
\hline 381 & & Weinstock & & Norm & & & & ferguson & & dave & \\
\hline 382 & & Weller & & Brandan & & & & Franklin & & Justin & \\
\hline 383 & & Wesffall & & Natalie & & & & Fugate & & Dee Dee & \\
\hline 384 & & wethington & & mark & & & & Gardner & & David & \\
\hline 385 & & white & & joel & & & & Geisinger & & Katie & \\
\hline 386 & & williams & & andrea & & & & Giovanelli & & Mario & \\
\hline 387 & & Williams & & David & & & & Gordon & & Chad & \\
\hline 388 & & williams & & nick & & & & Gordon & & Chad & \\
\hline 389 & & wind & & chad & & & & Guenterberg & & Evie & \\
\hline 390 & & winikoff & & pamela & & & & Herbig & & Steve & \\
\hline 391 & & Wisnewski & & Frank & & & & Hicks & & Tony & \\
\hline 392 & & witt & & david & & & & Holman & & Katrina & \\
\hline 393 & & Witters & & Terri & & & & Huber & & Mitch & \\
\hline 394 & & Woif & & Rudy & & & & Hughes & & Rob & \\
\hline 395 & & wood & & mike & & & & Hull & & Mandy & \\
\hline 396 & & Wooldridge & & Stephen & & & & Itterly & & Jill & \\
\hline 397 & & wright & & karen & & & & Jackson & & Paul & \\
\hline 398 & & wright & & mike & & & & Jorissen & & Tom & \\
\hline 399 & & Wyland & & Daniel James & & & & Kacirek & & scott & \\
\hline 400 & & Yost & & Brian & & & & Klavon & & John & \\
\hline 401 & & zack & & michael & & & & Knauer & & Jason & \\
\hline 402 & & Zauberman & & Howard & & & & Knight & & Tim & \\
\hline 403 & & Zdrojewski & & Marc & & & & Koval & & Randi & \\
\hline 404 & & zebley & & carey & & & & Landis & & Ellen & \\
\hline 405 & & zyskowski & & timmy & & & & Leaver & & Barry & \\
\hline 406 & & & & & & & & Liddell & & Threasa & \\
\hline 407 & & & & & & & & Lounsbury & & Mark & \\
\hline 408 & & & & & & & & Lovins & & Rick & \\
\hline 409 & Company & Last Name & MI & First Name & Event Info & & & Mancus & & John & \\
\hline 410 & Henry Schein Practice Solutions & & & & & & & Mcintyre & & Sherry & \\
\hline 411 & & Allsop & & Micahel & & & & McLeod & & Carrie & \\
\hline 412 & & Baker-Cole & & Heather & & & & McMahon & & Brandon & \\
\hline 413 & & Blair & & Mary & & & & Mears & & Todd & \\
\hline 414 & & Bunker & & Kevin & & & & Mercer & & Dennis & \\
\hline 415 & & Ciardello & & Denise & & & & Mercer & & Erin & \\
\hline 416 & & Dart & & Nick & & & & Merlo & & Tim & \\
\hline 417 & & Paradis & & Tammy & & & & Montagna & & Pat & \\
\hline 418 & & Parry & & Christi & & & & Mutch & & Andy & \\
\hline 419 & & Paskett & & Frank & & & & Organek & & Chris & \\
\hline 420 & & Patel & & Poonam & & & & Orthaus & & Casey & \\
\hline 421 & & Peterson & & Brian & & & & Paquette & & Mike & \\
\hline 422 & & Peterson & & Jeff & & & & parker & & karen & \\
\hline 423 & & Reed & & Miranda & & & & Perkins & & Pam & \\
\hline 424 & & Roberts & & Steve & & & & Perrone & & Justin & \\
\hline
\end{tabular}

2011 MWM
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\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C & D & E & F & G & H & 1 & \(J\) & K \\
\hline 425 & & Sibley & & Kris & & & & Petrucci & & Marcy & \\
\hline 426 & & Wanack & & Janelle & & & & Pierotti & & John & \\
\hline 427 & & White & & Joel & & & & Pinello & & Chris & \\
\hline 428 & & Zebley & & Carie & & & & Ringsdorf & & Ted & \\
\hline 429 & & & & & & & & Rodwell & & Todd & \\
\hline 430 & & & & & & & & salerno & & phillip & \\
\hline 431 & & & & & & & & Skapyak & & Heather & \\
\hline 432 & Company & Last Name & MI & First Name & Event Info & & & Skulsky & & Ted & \\
\hline 433 & Burkhart Dental Supply & & & & & & & Smith & & Samantha & \\
\hline 434 & & Erickson & & Nichole & & & & Stella & & Pat & \\
\hline 435 & & Flansburg & & Melissa & & & & Stella & & Patricia & \\
\hline 436 & & Giro & & Kip & & & & Stolitz & & John & \\
\hline 437 & & Harper & & Chuck & & & & Strassler & & Howard & \\
\hline 438 & & Inman & & Kathy & & & & Swanson & & Eric & \\
\hline 439 & & Lundgren & & Donelle & & & & Swartout & & Jack & \\
\hline 440 & & Madsen & & Russ & & & & Testerman & & Jared & \\
\hline 441 & & McElaney & & Michael & & & & Thomas & & Andy & \\
\hline 442 & & Norton & & Michael & & & & Thomdill & & Jim & \\
\hline 443 & & Reece & & Jeff & & & & tobroxen & & don & \\
\hline 444 & & Ritsema & & Jerry & & & & Walker & & Gary & \\
\hline 445 & & Trehus & & Paul & & & & Wardle & & Stacy & \\
\hline 446 & & & & & & & & Witt & & Amanda & \\
\hline 447 & & & & & & & & Wood & & Eric & \\
\hline 448 & & & & & & & & Zech & & Shawn & \\
\hline
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\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C & D & E & F & G & H & 1 & \(J\) & K \\
\hline 71 & & CHATHAM & & JOHN & & & & De Boer & & Margaret & \\
\hline 72 & & Chavira & & Brandon & & & & DenBraber & & Michael & \\
\hline 73 & & Chobanoff & & Maureen & & & & Derus & & Al & \\
\hline 74 & & CHRISTENSEN & & KATHY & & & & Dervenis & & Teri & \\
\hline 75 & & Christian & & Russell & & & & Desjardins & & Andre & \\
\hline 76 & & Church & & Zack & & & & devoe & & ken & \\
\hline 77 & & Ciardella & & Denise & & & & Dodson & & Mike & \\
\hline 78 & & CLEARY & & SHAWN & & & & Downer & & Jeff & \\
\hline 79 & & Cloonan & & Darlene & & & & Drummonds & & Tom & \\
\hline 80 & & COHEN & & ALAN & & & & Duke & & Dan & \\
\hline 81 & & Collington & & Beth & & & & Dumais & & Alain & \\
\hline 82 & & Colvin & & Todd & & & & Dunahoo & & Mike & \\
\hline 83 & & COOK & & CARI & & & & duncan & & kirsten & \\
\hline 84 & & Cook & & Cari & & & & Easty & & Dan & \\
\hline 85 & & Cook & & Can & & & & Eirod & & Cameron & \\
\hline 86 & & CORDER & & BRADLEY JAMES & & & & Endresen & & Angelina & \\
\hline 87 & & COTTRELLL & & KELLEN & & & & Eoriatti & & Christie & \\
\hline 88 & & Covey & & Mike & & & & Evans & & Brian & \\
\hline 89 & & Cox & & Anne & & & & Evans & & Terry & \\
\hline 90 & & COX & & JOHN & & & & Fabian & & Rick & \\
\hline 91 & & Crawford & & Kevin & & & & Fehling & & Christian & \\
\hline 92 & & Crawford & & Mitch & & & & Feldhake & & Matt & \\
\hline 93 & & Croney & & Ken & & & & Files & & Darlene & \\
\hline 94 & & Culp & & Lee & & & & Fiscus & & Dave & \\
\hline 95 & & DAHM & & ED & & & & Fish & & Dwight & \\
\hline 96 & & DAILEY & & AMY & & & & Frederick & & Jim & \\
\hline 97 & & Dalton & & Dennis & & & & Funneman & & Lori & \\
\hline 98 & & Daugherty & & Sheri & & & & Gagnon & & Mary Louise & \\
\hline 99 & & Daughtery & & Sheri & & & & Gaines & & Chris & \\
\hline 100 & & Dean & & Joe & & & & Gardner & & Cory & \\
\hline 101 & & Dean & & Tammy & & & & Geno & & Michele & \\
\hline 102 & & Deiter & & Mark & & & & Gleissner & & Chuck & \\
\hline 103 & & DELANDER & & CLINT & & & & Goin & & Michelle & \\
\hline 104 & & DeMark & & John & & & & Goldschmeding & & Josh & \\
\hline 105 & & Devaney & & Kathy & & & & Gordon & & Steve & \\
\hline 106 & & devoe & & gayle & & & & Gosselin & & Denis & \\
\hline 107 & & DIAZ & & JOE & & & & Grande & & Mike & \\
\hline 108 & & doedens & & michael & & & & Greulich & & Ryan & \\
\hline 109 & & Doherty & & Kevin & & & & Griffith & & David & \\
\hline 110 & & DORRIS & & APRIL & & & & Griffith & & Denise & \\
\hline 111 & & DRAYER & & KEITH & & & & Grifith & & Jeffrey & \\
\hline 112 & & Durante & & Rhonda & & & & Grove & & Dave & \\
\hline 113 & & EBERSOLD & & MARK & & & & Grover & & Darryl & \\
\hline 114 & & Eggett & & Kent & & & & Guarke & & Mike & \\
\hline 115 & & EGGLESTON & & KENT & & & & Guggenheim & & Paul & \\
\hline 116 & & ELIAS & & KEN & & & & Gugino & & Ann & \\
\hline 117 & & Emig & & Andreas & & & & Gustafson & & Julie & \\
\hline 118 & & ENDERLE & & DAVID & & & & Habel & & Todd & \\
\hline 119 & & ERICKSON & & NICK & & & & Halabi & & Adam & \\
\hline 120 & & EVENSON & & MATT & & & & Halliburton & & Linda & \\
\hline 121 & & Everist & & Donald & & & & Hamm & & Ranell & \\
\hline 122 & & Farley & & Joseph & & & & Hartke & & Angie & \\
\hline 123 & & FELDNER & & SUSAN & & & & Hawkins & & Jeff & \\
\hline 124 & & Ferber & & Curtis & & & & Hawks & & Brad & \\
\hline 125 & & Ferone & & John & & & & hayward & & daniel & \\
\hline 126 & & Feye & & Dan & & & & Heinsohn & & Kathy & \\
\hline 127 & & Fincher & & Jimmy & & & & Hemmen & & Pam & \\
\hline 128 & & FINLEY & & JERMICHAEL & & & & Hennings & & Dave & \\
\hline \(\frac{129}{130}\) & & Fiorini & & Carl & & & & herbert & & michael & \\
\hline 130 & & Foley & & Randy & & & & Herthel & & Todd & \\
\hline 131 132 & & Gadd & & Tom & & & & Hinkle & & Lori & \\
\hline 132 & & GANTOS & & KAM & & & & Hinkle & & Sabrina & \\
\hline 1331 & & Gantos & & Michael & & & & Hodgson & & Laura & \\
\hline 134 & & Gauzza & & Keith & & & & Hoffman & & Kevin & \\
\hline 135 & & gecewicz & & chris & & & & Hogan & & Joey & \\
\hline 136 & & Geever & & Audra & & & & Hollink & & Jonathon & \\
\hline 137 & & GELFO-KLEIN & & JASON & & & & Hopp & & Jeff & \\
\hline 138 & & Giebe & & Keith & & & & Hughes & & Daniel & \\
\hline 139 & & Glass & & Rick & & & & Hultgren & & Brian & \\
\hline 140 & & Gorgone & & Lisa & & & & Humphrey & & David & \\
\hline 141 & & GOTTLANDER & & ROBERT & & & & Hunter & & Pierre & \\
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\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C D & \(E\) & \(F\) & G & H & \(J\) & K \\
\hline 142 & & grammas & dave & & & & Huntley & Bill & \\
\hline 143 & & GREGORY & TODD & & & & Johnson & Bryan & \\
\hline \(\frac{144}{145}\) & & GRIFFIN & TIM & & & & Johnston & Ty & \\
\hline 146 & & Grinwis & Candice & & & & Jones & Maureen & \\
\hline 147 & & GUNSON & R. STEVE & & & & Jones & Sean & \\
\hline 148 & & Hutroff & George & & & & Joyce & Danie & \\
\hline 149 & & Hammon & Shanna & & & & Joyce & James & \\
\hline 150 & & HAMMOND & TRACEY & & & & Kampschnieder & Steve & \\
\hline 151 & & HARDING & JIM & & & & Keedy & Bob & \\
\hline 152 & & Harris & John David & & & & Kemper & Mike & \\
\hline 153 & & HARVILLA & MIKE & & & & Kems & Dave & \\
\hline 154 & & HASKETT & MiKE & & & & Killian & Josh & \\
\hline 155 & & HAVAS & BARB & & & & & Patrick & \\
\hline 156 & & Hawkins & Ashtyn & & & & knall & John & \\
\hline 157 & & HAYWARD & MIKE & & & & Kobelinski & phil & \\
\hline 158 & & HEGG & GUY & & & & Kochmann & Rich & \\
\hline 159 & & heldt & dave & & & & Kolata & Shane & \\
\hline \(\frac{160}{161}\) & & helkenn & jason & & & & Konicek & Dan & \\
\hline \begin{tabular}{|}
161 \\
\hline 162 \\
\hline 163
\end{tabular} & & HENDRICKSON & MICHAEL & & & & Korba & Jeff & \\
\hline \begin{tabular}{|}
162 \\
\hline 163 \\
\hline 16
\end{tabular} & & Hennen & Heather & & & & Kraemer & Ross & \\
\hline \begin{tabular}{|r|}
163 \\
\hline 164 \\
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\end{tabular} & & Hernandez & Valerie & & & & Kreke & Patrick & \\
\hline \begin{tabular}{|}
164 \\
\hline 165 \\
\hline
\end{tabular} & & Heysquierdo & Rick & & & & Krout & Dave & \\
\hline \begin{tabular}{|c|}
165 \\
\hline 166 \\
\hline
\end{tabular} & & Higgins & Nancy & & & & Kubik & Chad & \\
\hline \begin{tabular}{|c|}
166 \\
\hline 167 \\
\hline 1
\end{tabular} & & HIGHT & ANDREA & & & & Kump & Suzanne & \\
\hline \(\frac{167}{168}\) & & Hildebrand & Bill & & & & Kump & Suzanne & \\
\hline \(\frac{168}{169}\) & & Hinsch & Paul & & & & Lamoda & Jeremy & \\
\hline 170 & & HINTON & JOHN & & & & Landeck & Richard & \\
\hline 171 & & HOBEBEKE & DON & & & & Langer & Rob & \\
\hline 172 & & Hough & Eric & & & & Larkin & Troy & \\
\hline 173 & & houser & gary & & & & Lee & Jeanne & \\
\hline \(\begin{array}{r}174 \\ \hline 175 \\ \hline\end{array}\) & & Howard & Straton & & & & Lee & & \\
\hline 175 & & Huber & Ashley & & & & Lenard & ephen & \\
\hline 176 & & HUDY & PATTY & & & & Lenth & Brad & \\
\hline 1778 & & Hughes & Deric & & & & Lesk & Lee Ann & \\
\hline \begin{tabular}{|l|}
178 \\
\hline 179 \\
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\end{tabular} & & HUGHSTON & LYNNE & & & & Lewis & Bill & \\
\hline \begin{tabular}{|l|}
179 \\
180 \\
\hline 181
\end{tabular} & & HULICK & ROB & & & & Liesemeyer & Jacob & \\
\hline 180 & & Hunt & Matt & & & & Lindah! & Suzannah & \\
\hline \begin{tabular}{l}
181 \\
182 \\
\hline 18
\end{tabular} & & IWINSKI & JAMES & & & & Link & John & \\
\hline \(\frac{182}{183}\) & & Jacks & Jodi & & & & Lohman & Greg & \\
\hline 183 & & Jackson & Poonam & & & & Lomax & Bryan & \\
\hline 184 & & Jahnel & Ferdinand & & & & London & Steven & \\
\hline 185 & & JANDRISITS & JOE & & & & Longin & Max & \\
\hline 186 & & Jantzer & Andrea & & & & Longin & Serge & \\
\hline 187
188 & & jaworski & chrissy & & & & lonier & joe & \\
\hline 188 & & Jaworski & Jill & & & & Luyk & Barry & \\
\hline 189 & & Jeltema & Patti & & & & MACE & JAMIE & \\
\hline 190 & & JENKINS & CHUCK & & & & Malecha & Kevin & \\
\hline \(\frac{191}{192}\) & & Johnson & Dan & & & & Mallegni & Tony & \\
\hline \(\frac{192}{193}\) & & Johnson & Eric & & & & Mandell & Joel & \\
\hline 193 & & JOHNSON & NATHAN & & & & Mannia & Kristen & \\
\hline \(\frac{194}{195}\) & & jourdan & justin & & & & Mans & Scott & \\
\hline 195 & & Jugoon & Peter & & & & Mansfeild & Anne & \\
\hline 196 & & Kajani & Fahad & & & & Marsh & Kelli & \\
\hline 1971 & & KAMP & MICHAEL & & & & Marsh & Lori & \\
\hline 198 & & KAYE & GREGORY B & & & & Marten & Craig & \\
\hline 199 & & KELLY & JAMES & & & & Martin & Grant & \\
\hline 200 & & KESLER & JIM & & & & Mattix & Jennifer & \\
\hline 201 & & KESS & STEVE & & & & McCracken & Spencer & \\
\hline 202 & & Kientzler & Gary & & & & McGlincy & Carrie & \\
\hline 203 & & KIENTZLER & GARY & & & & McIntyre & Chuck & \\
\hline 204 & & Killips & Keith & & & & McKay & Matthew & \\
\hline 205 & & Kissin & Andrew & & & & McMahon & April & \\
\hline 206 & & KNOTT & MAUREEN & & & & McQueen & Kim & \\
\hline 208 & & KOMAROFF & STANLEY & & & & Meeks & Robbie & \\
\hline 208 & & KOMB & DON & & & & Metzler & Tony & \\
\hline 209 & & KOMB & KATHY & & & & Meyer & Melanie & \\
\hline 211 & & KOMB & MATTHEW & & & & Mielzarek & Andrew & \\
\hline 212 & & KOMB & MICHAEL & & & & Milojevic & Veronica & \\
\hline 212 & & KONDRAD & JIM & & & & milosh & gary & \\
\hline
\end{tabular}

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\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C & D & E & F & G & H & J & K \\
\hline 213 & & Kottke & & Lisa & & & & Misiak & Dave & \\
\hline 214 & & Kralik & & Ron & & & & Mitchell & Bob & \\
\hline 215 & & krause & & jason & & & & Moore & Steve & \\
\hline 216 & & KROEGER & & DAN & & & & Moss & Kelly & \\
\hline 217 & & KUKLINSKI & & GREG & & & & Muellenbach & Mike & \\
\hline 218 & & Lamour & & Joe & & & & Murdoch & Dale & \\
\hline 219 & & Larsen & & Daniel & & & & Nation & Michae! & \\
\hline 220 & & Lavigna & & Bob & & & & Nelson & Travis & \\
\hline 221 & & LEAVITI & & ALAN & & & & Neuwoehner & Ryan & \\
\hline 222 & & Lettieri & & Paut & & & & Norell & Joe & \\
\hline 2231 & & LEWIS & & MICHELE & & & & Nozdrin & Alex & \\
\hline 224 & & Lewis-Weller & & Michele & & & & Nudel & Alex & \\
\hline 225 & & LIEBER & & JENNIE & & & & O'Brien & Matt & \\
\hline 226 & & LIEBERTHAL & & BRUCE & & & & Occhipinti & Rich & \\
\hline 227 & & Liesz & & Robert & & & & Ochs & Leslie & \\
\hline 2281 & & LINGERFELTER & & RYAN & & & & O'Connor & Ryan & \\
\hline 229 & & LINK & & LORIE & & & & O'Donnell & Patrick & \\
\hline 2301 & & Lipp & & Alan & & & & Oglesbee & Cathy & \\
\hline \(\frac{231}{232}\) & & Lipsig & & Bruce & & & & O'Leary & John & \\
\hline \(\frac{232}{233}\) & & Lloyd & & Chris & & & & O'Leary & Rachel & \\
\hline \(\underline{234}\) & & LoCastro & & Jacqueline & & & & Ortinau & Steven & \\
\hline 235 & & lonmeyer & & jim \({ }^{\text {Donna }}\) & & & & O'Shaunessy & Tim & \\
\hline 236 & & LUBIN & & LAUREL & & & & Paul & Nick & \\
\hline 7 & & Lubin & & Laurel & & & & Pender & Mike & \\
\hline & & LUNGSTROM & & CHRIS & & & & Piotrowski & Andrew & \\
\hline & & LYGA & & SAM & & & & Plamann & Rex & \\
\hline & & Lyons & & Carey & & & & Plasch & Matthew & \\
\hline & & Lyons & & Jessica & & & & Plescia & James & \\
\hline & & Madonia & & Jessica & & & & Polito & Mark & \\
\hline 3 & & Malach & & Nicole & & & & Poor & Courtney & \\
\hline & & Mandler & & Suzanne & & & & Poumey & Debra & \\
\hline , & & MANN & & SEAN & & & & Pout & Mark & \\
\hline 3 & & Marcum & & Erin & & & & Pruett & Tammie & \\
\hline 7 & & MARIANO & & DON & & & & Quade & Adam & \\
\hline & & Marks & & David & & & & Rauser & Sandra & \\
\hline & & MARTIN & & ARTIE & & & & Rebholz & Kristy & \\
\hline & & Martin & & John & & & & Rediter & Danial & \\
\hline - & & Martinez & & Kim & & & & Rehm & Rich & \\
\hline 5 & & Martino & & ANNETTE & & & & Renfro & Valerie & \\
\hline & & mast & & brian & & & & Robinson & Deborah & \\
\hline & & Mat! & & Cindi & & & & Rogan & Tim & \\
\hline & & Mattila & & Tim & & & & Rogers & Mike & \\
\hline & & MCGILL & & CHUCK & & & & Rose & Christian & \\
\hline & & McGonigal & & Kelly & & & & rose & douglas & \\
\hline & & MCGUIRE & & JEN & & & & Rottar & James & \\
\hline & & MCHUGH & & LYNNE & & & & Ruder & Dick & \\
\hline & & Mclaughtin & & Beth & & & & Rudloff & Dave & \\
\hline & & MCMAHON & & BETH & & & & Ruiz & Brenna & \\
\hline & & McNeal & & Aimee & & & & Saltijeral & John & \\
\hline 264 & & MCNULTY & & KURT & & & & sammartino & Nicole & \\
\hline 2645 & & MCPARTLIN
meadows & & KAREN & & & & Sanford & Randy & \\
\hline 266 & & Meghdadi & & Tatia & & & & Sanok & Gary & \\
\hline 267 & & meindi & & tim & & & & Schneider & Jason & \\
\hline 268 & & Meigaard & & Ryan & & & & Schneider & Ryan & \\
\hline 269 & & Mester & & Todd & & & & Schoenwalder & John & \\
\hline 270 & & Meuchner & & Gerard & & & & Schwarz & Rick & \\
\hline 71 & & Miller & & Robert & & & & Schwieso & Curt & \\
\hline 72 & & MINOR & & MiCHAEL & & & & Scrock & Brenda & \\
\hline 73 & & MINOWITZ & & BOB & & & & Scruggs & Dan & \\
\hline 74 & & Miranda & & Rich & & & & Shah & Nehal & \\
\hline & & MISCHKER
MISKOW & & MICHAEL
TONY & & & & Sherman & Patty & \\
\hline & & MISKOW
Mlotek & & TONY
Mark & & & & Shewmaker & Greg & \\
\hline & & Molloy & & Mike & & & & Simmons & tom & \\
\hline & & Monaco & & Patricia & & & & Simms & LeAnn & \\
\hline & & MONGAN & & Elizabeth & & & & Sitzman & Katie & \\
\hline & & MONGAN & & TOM & & & & Skean & Kara & \\
\hline & & Moore & & Ben & & & & Skoglund & Mike & \\
\hline 231 & & Morris & & Steve & & & & Skrobowski & Anthony & \\
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\end{tabular}

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\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C & D & E & F & G & H & I & \(J\) & K \\
\hline 284 & & Morrissy & & Jim & & & & Smarella & & Tom & \\
\hline 285 & & Muecke & & Susi & & & & Smurr & & Mike & \\
\hline 286 & & MULLER & & HAL & & & & Stacker & & Ed & \\
\hline 287 & & MULLER & & HAL & & & & Stark & & Stetanie & \\
\hline 288 & & Nierman & & Jon & & & & Stewart & & Greg & \\
\hline 289 & & NIMETY & & JIM & & & & Stock & & Lisa & \\
\hline 290 & & Nolan & & Brian & & & & Strohkirch & & Patrick & \\
\hline 291 & & OBERBECK & & RICH & & & & Stroud & & Jeremy & \\
\hline 292 & & OBRIEN & & STEVE & & & & Sullivan & & Tim & \\
\hline 293 & & O'Connell & & Kım & & & & Suiton & & Wilbur & \\
\hline 294 & & OLEARY & & JENNIFER & & & & Swartz & & Kevin & \\
\hline 295 & & O'Loughlin & & Bryan & & & & Sweeney & & Shannon & \\
\hline 296 & & Oltman & & Mark & & & & Swift & & Ryan & \\
\hline 297 & & Orr & & John & & & & Tanner & & Danielle & \\
\hline 298 & & Osborne & & Joe & & & & Techar & & Joe & \\
\hline 299 & & pacini & & gloria & & & & Tentler & & Dewayne & \\
\hline 300 & & PAOLETTI & & JULES & & & & Thomas & & Joe & \\
\hline 301 & & PAOLETTI & & JULES & & & & Thompson & & Dan & \\
\hline 302 & & park & & neil & & & & Thomton & & Keith & \\
\hline 303 & & Parr & & Candi & & & & Thomton & & Peggy & \\
\hline 304 & & PASCALL-SEELAL & & ALANA & & & & Tomasek & & Melissa & \\
\hline 305 & & Paskelt & & Frank & & & & Tuazon & & Renee & \\
\hline 306 & & Penrose & & Michele & & & & Tueth & & Patrick & \\
\hline 307 & & perrill & & dave & & & & VanAmburg & & Rona & \\
\hline 308 & & Peterson & & Brian & & & & VanAntwerp & & Tom & \\
\hline 309 & & PETERSON & & CHRIS & & & & Vaughn & & Joe & \\
\hline 310 & & petrovich & & dan & & & & Vee & & Jamie & \\
\hline 311 & & Philhower & & Jim & & & & Venneman & & Mike & \\
\hline 312 & & Piatchek & & Shaun & & & & Voitik & & Carly & \\
\hline 313 & & PICHA & & KEVIN & & & & Wahl & & Adam & \\
\hline 314 & & PLUMMER & & HAZEL & & & & Walker & & Mike & \\
\hline 315 & & POOLE & & JEROME & & & & Ward & & Ben & \\
\hline 316 & & POOLE & & KIM M & & & & Warmuth & & Justin & \\
\hline 317 & & PORRO & & MICHAEL & & & & washburn & & steve & \\
\hline 318 & & Preseau & & Cindy & & & & Watkins & & Regina & \\
\hline 319 & & Quading & & Henley & & & & Weiland & & Renee & \\
\hline 320 & & Quadling & & Mark & & & & Weimerskirch & & Bob & \\
\hline 321 & & Rahman & & Mark & & & & Weinkein & & Tracy & \\
\hline 322 & & REDFORD & & ROBERT & & & & Westendorf & & Jennifer & \\
\hline 323 & & REECE & & PAM & & & & Wharff & & Mike & \\
\hline 324 & & Reed & & Miranda & & & & Williams & & Brad & \\
\hline 325 & & Reem & & Kevin & & & & Wion & & Shane & \\
\hline 326 & & REMINGA & & BILL & & & & Wise & & Lois & \\
\hline 327 & & Reminga & & Tim & & & & Wiseman & & Gary & \\
\hline 328 & & ROBERTS & & STEVE & & & & Wizner & & Todd & \\
\hline 329 & & ROGERS & & AARON & & & & Wold & & Andy & \\
\hline 330 & & Rogers & & Colan & & & & Woiken & & Anne & \\
\hline 331 & & ROLLINS & & KELLY & & & & Worman & & Jiill & \\
\hline 332 & & Rothschild & & Scott & & & & Wuebbels & & Chris & \\
\hline 333 & & ROUSSEL & & MATT & & & & Yungner & & Steve & \\
\hline 334 & & ROWLEY & & AARON & & & & zappala & & todd & \\
\hline 355 & & ROZIN & & RODI & & & & Zeller & & Robert & \\
\hline 336 & & RUEHRSCHNECK & & DAVE & & & & Zelsdort & & Steve & \\
\hline 337 & & SALANI & & STEVE & & & & & & & \\
\hline 338 & & Sanchez & & Kevin & & & & & & & \\
\hline 339 & & Sanders & & Scott & & & & & & & \\
\hline 340 & & SANTOURIAN & & RICK & & & Company & Last Name & MI & First Name & Event Info \\
\hline 341 & & Schayowitz & & Marty & & & Benco Dental & & & & \\
\hline 342 & & SCHNEIDER & & ANNMARIE & & & & Austin & & Bill & \\
\hline 343 & & Schneider & & Bob & & & & Bingaman & & Brad & \\
\hline 344 & & Schneider & & Kory & & & & Blakeslee & & Don & \\
\hline 345 & & Schramm & & Gavin & & & & Bock & & Chuck & \\
\hline 346 & & Schultz & & Jerry & & & & Browne & & Saily & \\
\hline 347 & & Schwartzman & & Monica & & & & Bunn & & Johnny & \\
\hline 348 & & Seaberg & & Eric & & & & Capozzi & & Christine & \\
\hline 349 & & Semrow Casey & & Denis & & & & Catalano & & Christine & \\
\hline 350 & & Sennett & & Dean & & & & Cohen & & Chuck & \\
\hline 351 & & Severance & & Gary & & & & Cohen & & Rick & \\
\hline 352 & & Sexton & & Kim & & & & Cole & & Dan & \\
\hline 353 & & SHALHOOP & & JACK & & & & Cole & & Phil & \\
\hline 354 & & Sheets & & Todd & & & & Courtney & & Nathan & \\
\hline
\end{tabular}

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\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C & D & E & F & G & H & 1 & J & K \\
\hline 355 & & Sherman & & Jeff & & & & Donnellan & & Dominic & \\
\hline 356 & & SHOFF & & LONNIE & & & & Ellis & & Lou & \\
\hline 357 & & Shook & & Matt & & & & Enneking & & Lisa & \\
\hline 358 & & SHOOSHANIAN & & Margaret & & & & Evans & & Heather & \\
\hline 359 & & Shuff & & Jessi & & & & Fagundes & & Bill & \\
\hline 360 & & Shumway & & Melanie & & & & Franklin & & Justin & \\
\hline 361 & & siller & & gall & & & & Gilligan & & Nicole & \\
\hline 362 & & silvas & & casey & & & & Giovanelli & & Mario & \\
\hline 363 & & SIMON & & AL & & & & Goodman & & Mike & \\
\hline 364 & & sivak & & emie & & & & Gordon & & Chad & \\
\hline 365 & & SMITH & & BILL & & & & Guenterberg & & Evie & \\
\hline 366 & & Smith & & Kimberly & & & & Harlett & & John & \\
\hline 367 & & SOUYIAS & & ERIN & & & & Herbig & & Steve & \\
\hline 368 & & souyias & & justin & & & & Hicks & & Tony & \\
\hline 369 & & Stahlheber & & Kristin & & & & Holdheide & & Lisa & \\
\hline 370 & & STANISZEWSKI & & STEVE & & & & Huber & & Jennifer & \\
\hline 371 & & STECK & & DAVE & & & & Huber & & Mitch & \\
\hline 372 & & Stember & & Dustin & & & & Itterly & & Jill & \\
\hline 373 & & STENGER & & BUTCH & & & & Jackson & & Paul & \\
\hline 374 & & Straight & & Tammy & & & & Jacobs & & David & \\
\hline 375 & & STREICHER & & PATRICK & & & & Jankauskas & & Chris & \\
\hline 376 & & Subel & & Gavin & & & & Johnstone & & Julie & \\
\hline 377 & & Suh & & Edmund & & & & Knaver & & Jason & \\
\hline 378 & & SULLIVAN & & SHELLEY & & & & Knight & & Tim & \\
\hline 379 & & Sulivan & & Shelly & & & & landis & & ellen & \\
\hline 380 & & SULLIVAN & & TIM & & & & Lee & & Ken & \\
\hline 381 & & Sutton & & Rachael & & & & Liddell & & Threasa & \\
\hline 382 & & Swier & & Michelle & & & & Lounsbury & & Mark & \\
\hline 383 & & TAYLOR & & REGINA & & & & Lovins & & Rick & \\
\hline 384 & & Taylor & & Shaun & & & & Mancus & & John & \\
\hline 385 & & Thom & & Christy & & & & marinko & & jay & \\
\hline 386 & & THOMPSON & & JOHN & & & & Marinko & & Jay & \\
\hline 387 & & Thornton & & Kim & & & & McElaney & & Mike & \\
\hline 388 & & TIPTON & & SUSAN & & & & McMahan & & Brandon & \\
\hline 389 & & Toh & & Phil & & & & Mears & & Todd & \\
\hline 390 & & Topf & & Mike & & & & Mercer & & Erin & \\
\hline 391 & & Torres & & Deb & & & & Merlo & & Tim & \\
\hline 392 & & TRACY & & JEFF & & & & Meyers & & Mike & \\
\hline 393 & & TRAUTMAN & & MIKE & & & & miller & & Randi & \\
\hline 394 & & truitt & & ashley & & & & Montagna & & Patrick & \\
\hline 395 & & Tuttle & & Don & & & & Mutch & & Andy & \\
\hline 396 & & Van Vort & & Bill & & & & Organek & & Chris & \\
\hline 397 & & VANDERPLOEG & & KARLA & & & & owens & & brent & \\
\hline 398 & & VANNATTA & & BUTCH & & & & Parker & & Karen & \\
\hline 399 & & Varkonyi & & Gabor & & & & Perkins & & Pam & \\
\hline 400 & & Vassalio & & Susan & & & & Pierotti & & John & \\
\hline 401 & & Vestal & & Sandy & & & & Pinello & & Christopher & \\
\hline 402 & & Viscomi & & Gina & & & & Polad & & Jayson & \\
\hline 403 & & visser & & anton & & & & Redmond & & Phil & \\
\hline 404 & & WALKER & & JEFF & & & & Ring & & Blake & \\
\hline 405 & & Walsh & & Marguerite & & & & Ringsdorf & & Ted & \\
\hline 406 & & Wanack & & Janelle & & & & Rodwell & & Todd & \\
\hline 407 & & Ward & & Pete & & & & Roglin & & Steve & \\
\hline 408 & & WATSON & & BRIAN S & & & & Rotter & & Lisa & \\
\hline 409 & & WEINSTOCK & & NORM & & & & Schaal & & Todd & \\
\hline 410 & & WELLER & & BRANDAN & & & & Skulsky & & Ted & \\
\hline 411 & & WERNER & & CONNIE & & & & Smith & & Sam & \\
\hline 412 & & Werten & & Anja & & & & Stella & & Patricia & \\
\hline 413 & & WEST & & MARY & & & & Stoltz & & John & \\
\hline 414 & & Westfall & & Natalie & & & & Swanson & & Eric & \\
\hline 415 & & White & & Joel & & & & Swartout & & Jack & \\
\hline 416 & & Williams & & Andrea & & & & Testerman & & Jared & \\
\hline 417 & & WILLIAMS & & DAVID & & & & Thomas & & Andy & \\
\hline 418 & & Williams & & Rick & & & & Thorndill & & Jim & \\
\hline 419 & & WISNEWSKI & & FRANK & & & & Thomdill & & Jim & \\
\hline 420 & & WITT & & DAVID & & & & Tobroxen & & Don & \\
\hline 421 & & WITTERS & & TERRI & & & & Wind & & Chad & \\
\hline 422 & & Wood & & Jay & & & & Wood & & Eric & \\
\hline 423 & & Wood & & Mike & & & & yarroll & & doug & \\
\hline 424 & & WOOLDRIDGE & & LUCAS & & & & Zimmerman & & Ann & \\
\hline 425 & & WOOLDRIDGE & & STEPHEN & & & & & & & \\
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\end{tabular}

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\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C & D & E & F & G & H & 1 & J & K \\
\hline 426 & & Wrapp & & Chris & & & & & & & \\
\hline 427 & & WRIGHT & & DEANNA & & & & & & & \\
\hline 428 & & Wright & & Mike & & & & & & & \\
\hline 429 & & Wyland & & Dan & & & & & & & \\
\hline 430 & & YLLANES-DELSHAD & & MARY-ELLEN & & & & & & & \\
\hline 431 & & YOST & & BRIAN & & & & & & & \\
\hline 432 & & ZACK & & MICHAEL & & & & & & & \\
\hline 433 & & Zauberman & & Howard & & & Company & Last Name & MI & First Name & Event Info \\
\hline 434 & & Zautke & & Steve & & & Burkhart Dental Supply & & & & \\
\hline 435 & & ZDROJEWSK̇I & & MARC & & & & Biersack & & Greg & \\
\hline 436 & & Zebley & & Carey & & & & Campen & & Cary & \\
\hline 437 & & Zins & & Ken & & & & Connor & & Jim & \\
\hline 438 & & Zollinger & & Stefan & & & & Isbell & & Lori & \\
\hline 439 & & ZYSKOWSKI & & TIMMY & & & & Marshall & & Rob & \\
\hline 440 & & & & & & & & Norton & & Michael & \\
\hline 441 & & & & & & & & Reece & & Jeff & \\
\hline 442 & & & & & & & & Sundheimer & & Bill & \\
\hline 443 & Company & Last Name & MI & First Name & Event Info & & & Tweed & & Ben & \\
\hline 444 & Henry Schein Professional Practice Transitions & & & & & & & Wado & & Nicole & \\
\hline 445 & & Brown & & Al & & & & Wade & & Nicole & \\
\hline 446 & & Drayer & & Keith & & & & & & & \\
\hline 447 & & Hardee-Parker & & Barbara & & & & & & & \\
\hline 448 & & Heller & & Gene & & & & & & & \\
\hline 449 & & Jonson & & John & & & & & & & \\
\hline 450 & & Lesta & & Kendra & & & & & & & \\
\hline 451 & & Paul & & Joe & & & & & & & \\
\hline 452 & & Schaetfler & & Rich & & & & & & & \\
\hline 453 & & Wright & & Deanna & & & & & & & \\
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\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C D & E & F & G & H & \(J\) & K \\
\hline 70 & & Carter & Jedd & & & & DenBraber & Michael & \\
\hline 71 & & Carter & Jedd & & & & Dervenis & Teri & \\
\hline 72 & & Carter & Steve & & & & DeVoe & Ken & \\
\hline 73 & & Casey & Denise & & & & Dodson & Mike & \\
\hline 74 & & Caulfield & Tom & & & & Dotta & Nancy & \\
\hline 75 & & Cayse Bridge & Gayle & & & & Downer & Jeff & \\
\hline 76 & & Chala & Mirna & & & & Dunahoo & Mike & \\
\hline 77 & & Challed & Carol & & & & Easty & Dan & \\
\hline 78 & & Chandler & Tim & & & & Elie & Linda & \\
\hline 79 & & Chatham & John & & & & Elich & Kevin & \\
\hline 80 & & Christensen & Kathy & & & & Ellis & Steve & \\
\hline 81 & & Christopher & Matthew & & & & Elrod & Cameron & \\
\hline 82 & & Ciardello & Denise & & & & Emberton & Eric & \\
\hline 83 & & Cleary & Shawn & & & & Endresen & Angelina & \\
\hline 84 & & Cochran & Grady & & & & Erfourth & Matt & \\
\hline 85 & & Cohen & Roberto & & & & Fabian & Rick & \\
\hline 86 & & Collington & Beth & & & & Fehling & Christian & \\
\hline 87 & & Colvin & Todd & & & & Feist & Chris & \\
\hline 88 & & Cook & Cari & & & & Files & Darlene & \\
\hline 89 & & Cook & Valerie & & & & Fish & Dwight & \\
\hline 90 & & Corcoran & Mike & & & & Fotineas & Tina & \\
\hline 91 & & Corder & Brad & & & & Frederick & Jim & \\
\hline 92 & & Cottrell & Kellen & & & & Fruchti & Ted & \\
\hline 93 & & Cox & John & & & & Gaines & Christopher & \\
\hline 94 & & Crawford & Kevin & & & & Gardner & Cory & \\
\hline 95 & & Crawford & Mitch & & & & Gaurke & Mike & \\
\hline 96 & & Croney & Ken & & & & Geno & Michele & \\
\hline 97 & & Dahm & Edward & & & & glavinich & david & \\
\hline 98 & & Dailey & Amy & & & & Goin & Michelle & \\
\hline 99 & & Dalton & Denny & & & & Goldschmeding & Josh & \\
\hline 100 & & Dean & Tamela & & & & Gordon & Steve & \\
\hline \(\frac{101}{102}\) & & DeArment & Danielle & & & & Graziano & Don & \\
\hline \(\frac{102}{103}\) & & Deger & Chris & & & & Greulich & Ryan & \\
\hline 103 & & Delander & Clinton & & & & Griffith & Denise & \\
\hline 104 & & DeMark & John & & & & Grove & Dave & \\
\hline 105 & & DeRoss & Robert & & & & Grove & Dave & \\
\hline 106 & & Devaney & Kathy & & & & Grover & Darryl & \\
\hline 107 & & Diaz & Joe & & & & Gufiey & Lance & \\
\hline 108 & & Dobay & Catherine & & & & Guggenheim & Paul & \\
\hline \(\frac{109}{110}\) & & DOHERTY & kevin & & & & Gugino & Ann & \\
\hline 110 & & DOUDON & JENNIFER & & & & Gustafson & Julie & \\
\hline 111 & & Dowd & Matt & & & & Haas & Darrell & \\
\hline 112 & & Dowe & Bill & & & & Habel & Todd & \\
\hline 113 & & Ede & Jeff & & & & Halabi & Adam & \\
\hline \begin{tabular}{l}
114 \\
115 \\
\hline 1
\end{tabular} & & Elborne & Cy & & & & Hamm & Kyle & \\
\hline 115 & & Elias & Ken & & & & Harris & Kevin & \\
\hline 117 & & Elliott & Brett & & & & Hawkins & Jeff & \\
\hline 118 & & Enderie & David & & & & Hawks & Brad & \\
\hline 118 & & Esler & Kristen & & & & Head & Jody & \\
\hline 120 & & Evonson & Matt & & & & Heinsohn & Cathy & \\
\hline 121 & & Ferber & Scoop & & & & Helder & Don & \\
\hline 122 & & Ferone & John & & & & Hemmen
Hennings & Pam & \\
\hline 123 & & Feye & Danny & & & & Hernandez & Bobby & \\
\hline 124 & & Fiorini & Carl & & & & Herthel & Todd & \\
\hline 125 & & Foley & Randy & & & & Hiney & Kevin & \\
\hline 126 & & Galimi & Yusuf & & & & Hodgson & Laura & \\
\hline 127 & & ganne & marianne & & & & Hoftman & Kevin & \\
\hline 128 & & Gantos & Kam & & & & Hogan & Joey & \\
\hline 129 & & Gauzza & Keith & & & & Holkenbrink & Debbie & \\
\hline 130 & & Gecewicz & Chris & & & & Horvath & Mary & \\
\hline 131 & & geever & Audra & & & & Howarth & Gail & \\
\hline 132 & & Gelfo-Klein & Jason & & & & Hughes & Dan & \\
\hline 133 & & Gerboth & Brett & & & & Humphrey & David & \\
\hline 135 & & Gessman & Poy & & & & Jambor & Mike
Robin & \\
\hline 136 & & Giebe & Keith & & & & Jimenez & Alex & \\
\hline 137 & & Giguere & Vincent & & & & Johnson & Bryan & \\
\hline 138 & & Girimonte & Danielle & & & & Jones & Jonathan & \\
\hline 139 & & Glass & Rick & & & & Jones & Maureen & \\
\hline 140 & & Goldfarb & Scott & & & & Jorgensen & Connor & \\
\hline
\end{tabular}

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\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C! D & E & F & G & H & 1 J & K \\
\hline 141 & & Goodman & Jeff & & & & Joyce & Dan & \\
\hline 142 & & Gorgone & Lisa & & & & Joyce & Jim & \\
\hline 143 & & Gottlander & Robert & & & & Kampschnieder & Steve & \\
\hline 144 & & Grammas & Dave & & & & Kardel & Liz & \\
\hline 145 & & Graversen & Scot: & & & & Kaylor & Brent & \\
\hline 146 & & Gregory & Todd & & & & Keedy & Bob & \\
\hline 147 & & Grittin & Tim & & & & Kemper & Nike & \\
\hline 148 & & Grimwis & Candice & & & & Kennedy & Pete & \\
\hline 149 & & Gunson & R. Steve & & & & Kerns & Dave & \\
\hline 150 & & Guttroff & George & & & & Killian & Josh & \\
\hline 151 & & Hammermeister & Rebecca & & & & Kiatt & Patrick & \\
\hline 152 & & Hammon & Jimmie & & & & Kleffman & John & \\
\hline 153 & & Hand & Jelt & & & & KNALL & pHIL & \\
\hline 154 & & Hansel & Joseph & & & & Kobelinski & Dave & \\
\hline 155 & & Harding & Jim & & & & Kolata & Shane & \\
\hline 156 & & Harper & Derek & & & & Konicek & Dan & \\
\hline 157 & & Hartke & Ryan & & & & Korba & Jeff & \\
\hline \(\frac{158}{159}\) & & Harvila & Mike & & & & Kraemer & Ross & \\
\hline 159 & & Haskett & Mike & & & & Kreke & Patrick & \\
\hline 160 & & Hayward & Mike & & & & Kump & Suzanne & \\
\hline 161 & & Hegg & Guy & & & & Kump & Suzanne & \\
\hline \(\frac{162}{163}\) & & Hein & Derek & & & & Laird & Deborah & \\
\hline 163 & & Heldt & Dave & & & & Lake & Rich & \\
\hline 164 & & Helkenn & Jason & & & & Landeck & Rich & \\
\hline 165 & & Hendrickson & Michael & & & & Larkin & Troy & \\
\hline \begin{tabular}{|l|}
166 \\
\hline 167 \\
\hline
\end{tabular} & & Herbert & Danielle & & & & LeCount & Jeanne & \\
\hline 167 168 & & Higgins & Nancy & & & & Lee & Sean & \\
\hline \(\frac{168}{169}\) & & Hight & Andrea & & & & Lee & Stephen & \\
\hline 169 & & Hildebrand
Hinsch & Bill & & & & Lenard & Garry & \\
\hline 171 & & Hirsch & Mike & & & & Lensing & Bill & \\
\hline 172 & & Hobbs & Don & & & & Lichner & Suzanne
Jeffrey & \\
\hline 173 & & Hoebeke & Chuck & & & & Liesemeyer & Genevieve & \\
\hline 174 & & Hoerstmann & Teri & & & & Liesemeyer & Jacob & \\
\hline \begin{tabular}{|l|}
175 \\
\hline 176 \\
\hline 177 \\
\hline
\end{tabular} & & Houser & Gary & & & & Lindahl & Suzannah & \\
\hline \begin{tabular}{|l|}
176 \\
\hline 177 \\
\hline
\end{tabular} & & Huftord & Garrett & & & & Link & John & \\
\hline 178 & & Hulick & Robert & & & & Lohman & Greg & \\
\hline 179 & & Hunt
Jack & Samantha & & & & Lomax & Bryan & \\
\hline 180 & & jacks & jodi & & & & London & Steven
Steven & \\
\hline 181 & & James Corder & Bradley & & & & longin & serge & \\
\hline 182 & & Jandrisits & Joe & & & & Luyk & Barry & \\
\hline \begin{tabular}{|r|}
183 \\
184 \\
\hline
\end{tabular} & & Jantzer & Andrea & & & & Mackay & Chrissy & \\
\hline \begin{tabular}{|l|}
184 \\
185 \\
\hline
\end{tabular} & & Jaworski & Chrissy & & & & Malecha & Kevin & \\
\hline 185 & & Jaworski & Chrissy & & & & Mallegni & Tony & \\
\hline 187 & & Jayjack & Dyan & & & & Mandell & Joel & \\
\hline 188 & & Jeltema & Pati & & & & Mannia & Kristen & \\
\hline 188
189 & & Jenkins & Chuck & & & & Mans & Scott & \\
\hline \(\begin{array}{r}189 \\ \hline 190 \\ \hline 19\end{array}\) & & Jiminez & JR & & & & Marsh & Kelli & \\
\hline 190 & & Johel & Bill & & & & Marsh & Lori & \\
\hline \(\frac{191}{192}\) & & johnson & dan & & & & Martin & Craig & \\
\hline 192 & & Johnson & Eric & & & & Martin & Grant & \\
\hline \(\frac{193}{194}\) & & Johnson & Nathan & & & & Martin & Matthew & \\
\hline \(\frac{194}{195}\) & & Johnston & PJ & & & & Mattix & Jennifer & \\
\hline \(\frac{195}{196}\) & & Jones & Anthony & & & & McCracken & Spencer & \\
\hline 197 & & Jones & Tim W & & & & McElwee & Courtney & \\
\hline 198 & & Jourdan & Justin & & & & McGlincy & Carrie & \\
\hline 199 & & Judd & Kemery
Peter & & & & McIntyre & Chuck & \\
\hline 200 & & Kajani & Fahad & & & & McQueen & April & \\
\hline 201 & & Kamp & Michael & & & & Meeks & Robbie & \\
\hline 202 & & Kaye & Gregory & & & & Mentzel & Steve & \\
\hline 203 & & Kesler & Jim & & & & Metzler & Tony & \\
\hline 205 & & Kess
Killips & Steve
Keth & & & & Meyer & Melanie & \\
\hline 206 & & King & Tom & & & & Meyer & Scott & \\
\hline 207 & & Kinney & James & & & & Miller & Jack & \\
\hline 208 & & Kissin & Andrew & & & & Milojevic & Veronica & \\
\hline 209 & & Knief & Trent & & & & Milosh & Gary & \\
\hline 210 & & Knott & Maureen & & & & Misiak & Dave & \\
\hline 211 & & Kohlhaas & Jay & & & & Moore & Steve & \\
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\end{tabular}

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\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C) D & E & F & G & H & \(J\) & K \\
\hline 212 & & Kondrad & Jim & & & & Moreira & Matthew & \\
\hline 213 & & Konesheck & Mike & & & & Morris & Mark & \\
\hline 214 & & Kotorowski & Monica & & & & Moss & Kelly & \\
\hline 215 & & Kralik & Ronald & & & & Mothershead & Bob & \\
\hline 216 & & Kroeger & Dan & & & & Mueller & Pat & \\
\hline 217 & & Kuklinski & Greg & & & & Mullenbach & Mike & \\
\hline 218 & & Lamour & Joseph & & & & MULLINS & TERESA & \\
\hline 219 & & Lavigna & Bob & & & & Murdoch & Dale & \\
\hline 220 & & Leavitt & Alan & & & & Musser & Brent & \\
\hline 221 & & Leslie & Kerri & & & & Myers & Randy & \\
\hline \(\frac{222}{22}\) & & Lettieri & Paul & & & & Nation & Michael & \\
\hline 223 & & Lewis & Michele & & & & Neuwoehner & Ryan & \\
\hline 224 & & Lieberthal & Bruce & & & & Newman & Jerry & \\
\hline [225 & & Lipsig & Bruce & & & & Nipper & Jason & \\
\hline 226 & & Litzenberger & Johan & & & & Noreil & Joe & \\
\hline \begin{tabular}{|l|}
227 \\
228 \\
\hline
\end{tabular} & & Lowe & Donna & & & & Novak & Daniel & \\
\hline 228 229 & & Lueck & Landon & & & & nozdrin & alex & \\
\hline 229 & & Lyga & Sam & & & & O'Connor & Ryan & \\
\hline 230 & & Madonia & Jessica & & & & O'Donnell & Patrick & \\
\hline \(\frac{231}{232}\) & & malach & nicole & & & & Oglesbee & Cathy & \\
\hline 233 & & Maldone & John & & & & O'Leary & John & \\
\hline 2334 & & Mancuso & Angela & & & & O'Leary & Rachael & \\
\hline 235 & & Marcum & Erin & & & & olgac & mete & \\
\hline 236 & & Mariano & Don & & & & O'Shaughnessy & Steve & \\
\hline 237 & & Marks & David & & & & Owens & Randy & \\
\hline 238 & & Martin & John & & & & Padovan & Jeffrey & \\
\hline 239 & & Martino & Annette & & & & Pankow-Wilson & Anna & \\
\hline 240 & & Mattila & Tim & & & & Park & Helen & \\
\hline 241 & & McGibbon & Patrick & & & & Paul & Nick & \\
\hline 242 & & McGibbon & Patrick & & & & Pender & Mike & \\
\hline 243 & & McGill & Chuck & & & & Peterson & Eric & \\
\hline 244 & & McHugh & Lynne & & & & Pierce & Brian & \\
\hline 245 & & McKinley & Dave & & & & Piotrowski & Andrew & \\
\hline 246 & & McLaughlin & Beth & & & & Plamann & Rex & \\
\hline 247 & & McNuity & Kurt & & & & Plasch & Matt & \\
\hline 248 & & McPartlin & Karen & & & & Plescia & James & \\
\hline 249 & & Melser & Todd & & & & Poling & Scott & \\
\hline 251 & & Mercado & Loretta & & & & Polito & Mark & \\
\hline 252 & & Miles & Stephan & & & & Poor & Courtney & \\
\hline 253 & & Miller & Katherine & & & & Pourney & Brandon & \\
\hline 254 & & Miller & Keith & & & & Pouti & Mark & \\
\hline 255 & & Miller & Marion & & & & Quade & Adam & \\
\hline 256 & & Miller & Morgan & & & & Quade & Adam & \\
\hline 257 & & Minor & Michael & & & & Quintero & Eddie & \\
\hline 258 & & Minowitz & Bob & & & & Ramsland & Phil & \\
\hline 260 & & Mischker & Michael & & & & Rarrat & Michael & \\
\hline 267 & & Mlotek & Mark & & & & Rebholz & Kristy & \\
\hline 262 & & Montgomery & Dedra & & & & \(\frac{\text { Redifer }}{}\) & \(\frac{\text { Danial }}{\text { Brandon }}\) & \\
\hline 263 & & Morris & Steve & & & & Reed & Valerie & \\
\hline 264 & & Morrissy & James & & & & Reiser & Rhonda & \\
\hline 265 & & Moses & Allen & & & & Rogan & Tim & \\
\hline 266 & & Moses & Karen & & & & Rose & Christian & \\
\hline 267 & & Muller & Hal & & & & Rottar & Jim & \\
\hline 268 & & Napieralski & Adam & & & & Rozenberg & Mark & \\
\hline 269 & & Nelson & Nate & & & & Ruder & Dick & \\
\hline 270 & & Newman & Scott & & & & Ruiz & Brenna & \\
\hline 271 & & Nowton & Jeff & & & & Sagastume & Remo & \\
\hline 272 & & Newton & Jimmy & & & & Sanok & Gary & \\
\hline 273 & & Newton & Koith & & & & Schmidt & Tierney & \\
\hline 274 & & Nielson & Soup & & & & Schneider & Ryan & \\
\hline 275 & & Nierman & Katy & & & & Schoenwalder & John & \\
\hline 277 & & Nolan & Brian & & & & Schwarz & Rick & \\
\hline 278 & & Nuss & Eric & & & & Sherman & Patty & \\
\hline 278 & & Oberbeck & Richard & & & & Shewmaker & Greg & \\
\hline 279 & & O'Brien & Steve & & & & Simmons & Lincoln & \\
\hline 280 & & O'Keefe & Jack & & & & Simms & LeAnn & \\
\hline 281 & & Oleary & Jennifer & & & & Sitzman & Katie & \\
\hline 282 & & O'Loughlin & Bryan & & & & Skean & Kara & \\
\hline
\end{tabular}

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\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C & C D & \(E\) & F & G & H & 1 & \(J\) & K \\
\hline 283 & & Oltman & & Mark & & & & Skogland & & Mike & \\
\hline 284 & & Openshaw & & Reece & & & & Skrobowski & & Tony & \\
\hline 285 & & Opland & & Gina & & & & Sluiter & & Scott & \\
\hline 286 & & Osborne & & Joe & & & & Smarella & & Tom & \\
\hline 287 & & Ottelin & & Scott & & & & Smith & & Todd & \\
\hline 288 & & Pacini & & Gloria & & & & Smurr & & Mike & \\
\hline 289 & & Paladino & & Steve & & & & Stacker & & Ed & \\
\hline 290 & & Park & & Nell & & & & Stark & & Stefanie & \\
\hline 291 & & Parr & & Candi & & & & Steffen & & Bob & \\
\hline 292 & & Pascall-Seelal & & Alana & & & & Stock & & Lisa & \\
\hline 293 & & Patterson & & Patty & & & & Stover & & Gordon & \\
\hline 294 & & Pelto & & Kevin & & & & Straussman & & Myra & \\
\hline 295 & & Perez & & Mike & & & & Streeter & & Rodger & \\
\hline 296 & & Peterson & & Brian & & & & Streicher & & Patrick & \\
\hline 297 & & philhower & & jim & & & & Strohkirch & & Patrick & \\
\hline 298 & & Pleczenık & & Stuart & & & & Stroud & & Jeremy & \\
\hline 299 & & Poole & & Gavin & & & & Sullivan & & Tim & \\
\hline 300 & & Porro & & Michael & & & & Swift & & Ryan & \\
\hline 301 & & Porter & & Heather & & & & Tentler & & Dewayne & \\
\hline 302 & & Preseau & & Cindy & & & & Thomas & & Daisha & \\
\hline 3031 & & Queisser & & Benjamin & & & & Thomas & & Joseph & \\
\hline 304 & & Radicore & & Mike & & & & Tomlin & & Matt & \\
\hline 305 & & Rahman & & Zubair & & & & Tueth & & Patrick & \\
\hline 306 & & Raley & & Stephan & & & & VanAmburg & & Rona & \\
\hline 307 & & Reem & & Kevin & & & & VanAntwerp & & Tom & \\
\hline 308 & & reichardt & & jeff & & & & VanVolkinburg & & Barry & \\
\hline 309 & & Richter & & Mackenzie & & & & Vaughn & & Joe & \\
\hline 310 & & Roberts & & Steve & & & & Vennemann & & Mike & \\
\hline 311 & & Roddy & & Mike & & & & Voitik & & Carly & \\
\hline \(\frac{312}{313}\) & & Rogers & & Colan & & & & Walker & & Mike & \\
\hline 313 & & Rollins & & Kelly & & & & Walla & & Sarah & \\
\hline 314 & & Roussel & & Matt & & & & Warmuth & & Justin & \\
\hline 315 & & Rowley & & Aaron & & & & Washburn & & Cyndee & \\
\hline 316 & & Rozin & & Rodion & & & & Washburn & & Steve & \\
\hline 317 & & Ruehrschneck & & Dave & & & & Weiland & & Renee & \\
\hline 318 & & Ruggiero & & Angela & & & & Weimerskirch & & Bob & \\
\hline 319 & & Salani & & Steve & & & & Westendorf & & Jennifer & \\
\hline 320 & & Sanchez & & Kevin & & & & Wharff & & Mike & \\
\hline 321 & & Sanders & & Scott & & & & Williams & & Brad & \\
\hline 322 & & Santourian & & Rick & & & & Williams & & Mike & \\
\hline 323 & & Saueressig & & Paul & & & & Wise & & Lois & \\
\hline 324 & & Schmidt & & Brandon & & & & Wizner & & Todd & \\
\hline 325 & & Schneider & & Bob & & & & Woid & & Andrew & \\
\hline 326 & & Schramm & & Gavin & & & & Woiken & & Anne & \\
\hline 327 & & Schuette & & Todd & & & & Yamamoto & & Matt & \\
\hline 328 & & Schulin & & Casey & & & & Yates & & Tracey & \\
\hline 329 & & Scogmanillo & & Linda & & & & Yungner & & Steve & \\
\hline 330 & & Scott & & Matt & & & & Zeller & & Robert & \\
\hline 331 & & Semrow Casey & & Denise & & & & Zelsdorf & & Steve & \\
\hline 332 & & Sennett & & Dean & & & & & & & \\
\hline 333 & & Seys & & Katie & & & & & & & \\
\hline 334 & & Sheets & & Todd & & & & & & & \\
\hline 335 & & Sherman & & Christy Ann & & & Company & Last Name & MI & First Name & Event Info \\
\hline 336 & & Sherman & & Jeffrey & & & Benco Dental & & & First & \\
\hline 337 & & Shine & & Kerri & & & & Anderson & & Rhonda & \\
\hline 338 & & Shoff & & Lonnie & & & & Atkinson & & Becky & \\
\hline 339 & & Shooshanian & & Margaret & & & & Austin & & Bill & \\
\hline 340 & & Shuff & & Jessi & & & & Bingaman & & Brad & \\
\hline 342 & & Siller & & Gail & & & & Blakeslee & & Don & \\
\hline 343 & & Simon & & Allan & & & & Boehm & & Steven & \\
\hline 344 & & Simey & & Mark & & & & Browne & & Sally & \\
\hline 345 & & Smith & & Ernie
Bill & & & & Bunn & & Johnny & \\
\hline 346 & & Smith & & Erin & & & & Burleigh & & Sara & \\
\hline 347 & & Smith & & Kimberly & & & & Catalano & & Christina & \\
\hline 348 & & Smithey & & Jim & & & & Classon & & Steve & \\
\hline 349 & & Soto & & Tayde & & & & Cohen & & Charles & \\
\hline 350 & & Souyias & & Justin & & & & Cohen & & Rick & \\
\hline 357 & & Stacey & & Diane & & & & Cole & & Dan & \\
\hline 352 & & Stagner & & Nanette & & & & COLE & & PHIL. & \\
\hline 353 & & Stanley & & Graham & & & & cooney & & Eric & \\
\hline
\end{tabular}

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\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C & D & E & F & G & H & 1 & \(J\) & K \\
\hline 425 & & & & & & & & Wind & & Chad & \\
\hline 426 & & & & & & & & Yarroll & & Doug & \\
\hline 427 & & & & & & & & Zech & & Shawn & \\
\hline 428 & & & & & & & & & & & \\
\hline 429 & & & & & & & & & & & \\
\hline 430 & & & & & & & & & & & \\
\hline 431 & Company & Last Name & MI & First Name & Event Info & & Company & Last Name & MI & First Name & Event Info \\
\hline 432 & Henry Schein Practice Solutions - Dentrix & & & & & & Burkhart Dental Supply & & & & \\
\hline 433 & & Ashton & & Noeleen & & & & Isbell & & Lori & \\
\hline \(\frac{434}{135}\) & & Banks & & Riley & & & & Little & & Dave & \\
\hline 435 & & Blaser & & Marc & & & & Norton & & Michael & \\
\hline 4361 & & Chavira & & Brandon & & & & Reece & & Jeff & \\
\hline \(\frac{437}{438}\) & & Ciardello & & Denise & & & & Ritsema & & Jerry & \\
\hline \(\frac{438}{439}\) & & Hughes & & Deric & & & & Spitzer & & Tyler & \\
\hline 439 & & Jackson & & Poonam & & & & Sundheimer & & Bill & \\
\hline 440 & & Jessop & & Danny & & & & Wade & & Nicole & \\
\hline 442 & & McDaniel & & Adam & & & & & & & \\
\hline 443 & & Newton & & Jimmy & & & & & & & \\
\hline 444 & & Parry & & Christi & & & & & & & \\
\hline 445 & & Reed & & Miranda & & & & & & & \\
\hline 446 & & Shumway & & Melanie & & & & & & & \\
\hline 447 & & silvas & & casey & & & & & & & \\
\hline 448 & & White & & Joel & & & & & & & \\
\hline 449 & & Zebley & & Carey & & & & & & & \\
\hline
\end{tabular}

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\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C D & \(E\) & \(F\) & G & H & 1 J & K \\
\hline 69 & & cox & john & & & & DOTTA & NANCY & \\
\hline 70 & & crawford & kevin & & & & DOWNER & JEFF & \\
\hline 71 & & crooke & justin & & & & DUNAHOO & MIKE & \\
\hline 72 & & Culbertson & Mark & & & & EASTY & DĀN & \\
\hline 73 & & dahm & eddie & & & & ELIE & LINDA & \\
\hline 74 & & dailey & amy & & & & ELLIS & STEVE & \\
\hline 75 & & dalton & denny & & & & ELROD & CAMERON & \\
\hline 76 & & daugherty & shert & & & & EMBERTON & ERIC & \\
\hline 77 & & Dean & Joe & & & & ENDRESEN & ANGELINA & \\
\hline 78 & & dean & tammy & & & & ERFOURTH & MATTHEW & \\
\hline 79 & & dearment & danielle & & & & EVANS & TERRY & \\
\hline 80 & & dees & frank & & & & FABIAN & RICK & \\
\hline 81 & & demark & john & & & & FEHLING & CHRISTIAN & \\
\hline 82 & & demers & becky jo & & & & FEIST & CHRIS & \\
\hline 83 & & demonaco & mark & & & & FELDMAN & ELLIOTT & \\
\hline 84 & & deross & robert & & & & FIELD & MIKE & \\
\hline 85 & & devaney & kathy & & & & FILES & DARLENE & \\
\hline 86 & & Diamond & kim & & & & FISCUS & DAVE & \\
\hline 87 & & diaz & \(j 00\) & & & & FISH & CARLY & \\
\hline 88 & & diggs & gannon & & & & FISH & DWIGHT & \\
\hline 89 & & Dorfman & Eric & & & & FOTINEAS & tina & \\
\hline 90 & & Dowe & Bill & & & & FREDERICK & JIM & \\
\hline 91 & & drayer & keith & & & & FRITZ & MATT & \\
\hline 92 & & duncan & cindy & & & & FUNNEMAN & LORI & \\
\hline 93 & & eggleston & kent & & & & GAFFKE & DREW & \\
\hline 94 & & Eisel & Kristi & & & & GARDNER & CORY & \\
\hline 95 & & elias & ken & & & & GARDNER & SCOTT & \\
\hline \begin{tabular}{l}
96 \\
97 \\
\hline 98
\end{tabular} & & elliott & brett & & & & GAURKE & MIKE & \\
\hline \begin{tabular}{l}
97 \\
98 \\
\hline
\end{tabular} & & emig & andreas & & & & GENO & MICHELE & \\
\hline \(\frac{98}{99}\) & & enderle & david & & & & GERAGHTY & SUE & \\
\hline 100 & & eschler & bernt & & & & GOETTEN & KELLIE & \\
\hline 101 & & ferone & john & & & & Goin & Michelle & \\
\hline 102 & & feye & dan & & & & GORDON & STEVE & \\
\hline 103 & & filiault & michele & & & & GRAHAM & JOHN & \\
\hline 104 & & finnegan & ryan & & & & Grazzini & Frank & \\
\hline 105 & & fiorini & carl & & & & GREULICH & RYAN & \\
\hline 106 & & foley & keith & & & & GROVE & DAVE & \\
\hline 107 & & francis & jessica & & & & GROVER & DARRYL & \\
\hline 108 & & francway & laura & & & & GUFFEY & LANCE & \\
\hline 109 & & galimli & yusuf & & & & GUGGENHEIM & PAUL & \\
\hline 110 & & gantos & kam & & & & GUGINO & ANN & \\
\hline 112 & & gantos & michael & & & & Gustafson & Julie & \\
\hline 1173 & & Gauzza & Keith & & & & GUZIK & TED & \\
\hline 114 & & geever & audra & & & & HAAS & DARRELL & \\
\hline 115 & & \(\frac{\text { gelio-klein }}{\text { gerboth }}\) & jason & & & & HABEL & JOSH & \\
\hline 116 & & gertz & pat & & & & HABEL
HANNON & TODD & \\
\hline 117 & & gessman & roy & & & & HARRIS & KEVIN & \\
\hline 178 & & giebe & keith & & & & HEINSOHN & CATHY & \\
\hline 119 & & girimonte & danielle & & & & HEMMEN & PAM & \\
\hline 120 & & glass & rick & & & & Hemminghaus & Kristin & \\
\hline 121 & & gleissner & dan & & & & HENNINGS & DAVE & \\
\hline 122 & & goodman & jeftrey & & & & HERNANDEZ & BOBBY & \\
\hline 123 & & gorgone & lisa & & & & HERTHEL & TODD & \\
\hline 124 & & gottlander & robert & & & & HILTON & JUDY & \\
\hline 125 & & gottlander & robert & & & & HINKLE & SABRINA & \\
\hline 126 & & grammas & dave & & & & HINMAN & PAUL & \\
\hline 128 & & graversen & scott & & & & HODGSON & LAURA & \\
\hline 129 & & graves & damon & & & & HOFFMAN & KEVIN & \\
\hline 130 & & Guttroff & George & & & & HOGAN & JOEY & \\
\hline 131 & & haldeman & ken & & & & HOPP
HOWARTH & JEFF & \\
\hline 132 & & Hammermelster & Rebecca & & & & HUGHES & DANIEL & \\
\hline 133 & & hansel & joseph & & & & HUMPHREY & DAVID & \\
\hline 134 & & harding & jim & & & & JANOWSKI & ROBIN & \\
\hline 135 & & harding & jim & & & & JIMENEZ & ALEX & \\
\hline 136 & & harrison & bill & & & & JOHNSON & ALAN & \\
\hline 137 & & hayward & mike & & & & JONES & JONATHAN & \\
\hline 138 & & Hennen & Heather & & & & JONES & MAUREEN & \\
\hline 139 & & higgins & nancy & & & & JONES & SEAN & \\
\hline
\end{tabular}

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\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C| D & \(E\) & F & G & H & 1 J & K \\
\hline 140 & & hinsch & paul & & & & JORGENSEN & CONNOR & \\
\hline 141 & & hirsch & mike & & & & JOYCE & DAANIEL & \\
\hline 142 & & hoobs & don & & & & JOYCE & JAMES & \\
\hline 143 & & Hoebeke & Chuck & & & & KAMPSCHNIEDER & STEVE & \\
\hline 144 & & hughston & lynne & & & & KARDEL & LIZ & \\
\hline 145 & & hulick & rob & & & & KEEDY & BOB & \\
\hline 146 & & hunt & matt & & & & KELLY & LISA & \\
\hline 147 & & jacobs & amy & & & & KEMPER & MIKE & \\
\hline 148 & & jandrisits & joe & & & & KEOGH & MARK & \\
\hline 149 & & jantzer & andrea & & & & KLATT & PATRICK & \\
\hline 150 & & jaworski & chrissy & & & & KLEFFMANN & JOHN & \\
\hline 151 & & jenkins & chuck & & & & KOBELINSKI & DAVE & \\
\hline 152 & & johnson & marc & & & & KOEBERLEIN & JEREMIAH & \\
\hline 153 & & Johnson & Nathan & & & & KOLATA & SHANE & \\
\hline 154 & & jones & tony & & & & KONICEK & DAN & \\
\hline 155 & & jourdan & justin & & & & KORBA & JEFF & \\
\hline 156 & & kaye & gregory & & & & KRAEMER & ROSS & \\
\hline 757 & & kelce & miko & & & & KREKE & PATRICK & \\
\hline 158 & & kess & steve & & & & KUBIK & CHAD & \\
\hline 159 & & killips & keith & & & & Kump & Suzanne & \\
\hline 160 & & kissin & andrew & & & & KUMP & SUZANNE & \\
\hline 161 & & klis & steve & & & & LACOUNT & JEANNE & \\
\hline 162 & & knott & maureen & & & & LAKE & RICH & \\
\hline 163 & & kondrad & j m & & & & LANDECK & RICH & \\
\hline 164 & & kostorowski & monica & & & & LARKIN & TROY & \\
\hline 165 & & krause & jason & & & & LEE & BETSY & \\
\hline 166 & & Krippner & Keath & & & & LEE & SEAN & \\
\hline 167 & & kuklinski & greg & & & & LEE & STEPHEN & \\
\hline 168 & & laundre & amy & & & & LENARD & GARRY & \\
\hline 169 & & leavit & alan & & & & LESKI & LEEANN & \\
\hline 170 & & lettieri & paul & & & & LEWIS & BILL & \\
\hline 171 & & Levin & Lori & & & & LEWSADDER & SUZANNE & \\
\hline 172 & & lieberthal & bruce & & & & LIESEMEYER & GENEVIEVE & \\
\hline 173 & & liesz & bob & & & & LIESEMEYER & JACOB & \\
\hline \begin{tabular}{|c|}
\hline 174 \\
\hline-75 \\
\hline
\end{tabular} & & link & lorie & & & & LINDAHL & SUZANNAH & \\
\hline 175 & & Longyear & George & & & & LINK & \[
\mathrm{JOHN}
\] & \\
\hline 176 & & lowe & donna & & & & LOHMAN & GREG & \\
\hline 177 & & madonia & jessica & & & & LONDON & STEVENH. & \\
\hline 178 & & mariano & don & & & & LUNAAS & CHAD & \\
\hline 179 & & Martin & John & & & & LUYK & BARRY & \\
\hline 180 & & martino & annette & & & & MACKAY & CHRISSY & \\
\hline \begin{tabular}{|}
181 \\
182 \\
\hline 18
\end{tabular} & & Martino
Matt & annette & & & & MALECHA & KEVIN & \\
\hline 182 & & Matt & cindi & & & & MANDELL & JOEL & \\
\hline 183 & & mattila & tim & & & & MANS & SCOTT & \\
\hline \begin{tabular}{|r|}
184 \\
185 \\
\hline 185
\end{tabular} & & mccoy & vanessa & & & & MARSH & KELLI & \\
\hline 185 & & McDaniel & Adam & & & & MARSH & LORI & \\
\hline \begin{tabular}{|r|}
186 \\
187 \\
\hline 18
\end{tabular} & & mchugh & lynne & & & & MARTEN & CRAIG & \\
\hline \(\frac{188}{188}\) & & mckone & mark & & & & MARTIN & GRANT & \\
\hline 189 & & meuchner & Aimee & & & & MARTIN & MATTHEW & \\
\hline 190 & & miles & steve & & & & MATTIX & JENNIFER & \\
\hline 191 & & Minowitz & Bob & & & & MC CRACKEN & SPENCER & \\
\hline 192 & & miranda & rich & & & & MC FADDEN & NEAL & \\
\hline \(\frac{193}{194}\) & & mlotek & mark & & & & MCANDREW & BRIAN & \\
\hline 194 & & Moody & Justin & & & & MCCOMBS & MATT & \\
\hline 195 & & morrissy & j m & & & & MCFADDEN & TRUDY & \\
\hline 196
197 & & muller & hal & & & & MCGLINCY & CARRIE & \\
\hline 197
198 & & newman & scotl & & & & McGonigal & Joe & \\
\hline \(\begin{array}{r}198 \\ \hline 199\end{array}\) & & Nolan & Brian & & & & MCINTYRE & CHUCK & \\
\hline \(\frac{199}{200}\) & & nuss & eric & & & & MCMAHAN & APRIL & \\
\hline 200 & & obrien & steve & & & & McNichol & Melanie & \\
\hline 201 & & oltman & mark & & & & MEEKS & ROBBIE & \\
\hline 203 & & osbome & joe & & & & MEYER & MELANIE & \\
\hline 203 & & paladino
Pamer & steve
Katie & & & & MIELZAREK & ANDY & \\
\hline 205 & & Park & Nell & & & & MISIAK & GARY & \\
\hline 206 & & parr & candi & & & & MOREIRA & MATTHEW & \\
\hline 207 & & pascall-seelal & alana & & & & MOTHERSHEAD & BOB & \\
\hline 208 & & pelto & kevin & & & & MUELLENBACH & MIKE & \\
\hline 209 & & penrose & michele & & & & MUELLER & PAT & \\
\hline 210 & & peterson & chris & & & & MULLINS & SHELLI & \\
\hline
\end{tabular}

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\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C & D & E & F & G & H & 1 & J & K \\
\hline 211 & & petre & & michele & & & & MUILINS & & TERESA & \\
\hline 212 & & Petrush & & Arlene & & & & MURDOCH & & DALE & \\
\hline 213 & & philhower & & jm & & & & MYERS & & RANDY & \\
\hline 214 & & possenriede & & bob & & & & NEUWOEHNER & & RYAN & \\
\hline 215 & & queisser & & ben & & & & NORELL & & JOE & \\
\hline 216 & & Reem & & Kevin & & & & NOVAK & & DAN & \\
\hline 217 & & reminga & & tim & & & & NUDEL & & ALEX & \\
\hline 218 & & niley & & robert & & & & O'CONNOR & & RYAN & \\
\hline 219 & & rogers & & colan & & & & O'DONNELL & & PATRICK & \\
\hline 220 & & Rozin & & Rodi & & & & OGLESBEE & & CATHY & \\
\hline 221 & & ruggiero & & angela & & & & O'LEARY & & JOHN & \\
\hline 222 & & salcido & & stephene & & & & O'LEARY & & RACHAEL & \\
\hline 223 & & Salisbury & & Robert & & & & OWENS & & RANDY & \\
\hline 224 & & sanchez & & kevin & & & & PAUL & & NICK & \\
\hline 225 & & sanders & & scott & & & & Pender & & Michael & \\
\hline 226 & & savino & & joe & & & & PIERCE & & BRIAN & \\
\hline 227 & & schmidkonz & & becky & & & & PIOTROWSKI & & ANDREW & \\
\hline \(\frac{228}{229}\) & & Schmidt & & Brandon & & & & PLAMANN & & REX & \\
\hline 229 & & schuette & & todd & & & & PLASCH & & MATHEW & \\
\hline 230 & & seijo & & gabi & & & & PLESCIA & & JAMES & \\
\hline 231 & & sennett & & dean & & & & POLITO & & MARK & \\
\hline 232 & & Sherman & & Jeff & & & & POLIZZI & & JOHN & \\
\hline 2331 & & shine & & kerri & & & & POOR & & COURTNEY & \\
\hline \(\underline{235}\) & & shotf & & Ionnie & & & & Popian & & Megan & \\
\hline \(\frac{236}{236}\) & & simon & & al & & & & PORTNOY & & ALEX & \\
\hline 237 & & Soto & & Tayde & & & & POURNEY & & DEBRA & \\
\hline 238 & & stapleton & & joel & & & & PREWITT & & & \\
\hline 239 & & statham & & doug & & & & QUADE & & ADAM & \\
\hline 240 & & steck & & dave & & & & RARRAT & & MIKE & \\
\hline 241 & & steck & & drew & & & & REBHOLZ & & KRISTY & \\
\hline 242 & & Stember & & Dustin & & & & REDIFER & & DAN & \\
\hline 243 & & stevens & & bob & & & & REDING & & TOM & \\
\hline 244 & & Suh & & Edmond & & & & REED & & VALEERIE & \\
\hline 245 & & sullivan & & tim & & & & REISER & & RHONDA & \\
\hline 246 & & susami & & renee & & & & ROGAN & & TIM & \\
\hline 247 & & Sweeney & & Mark & & & & ROTTAR & & JAMES & \\
\hline 248 & & temple & & dave & & & & ROZENBERG & & MARK & \\
\hline 249 & & thomas & & sarita & & & & RUDER & & DICK & \\
\hline 250 & & topete & & raul & & & & RUIZ & & BRENNA & \\
\hline 251 & & topf & & michael & & & & RUNNING & & SUSAN & \\
\hline 252 & & trautman & & mike & & & & SANFORD & & CHRIS & \\
\hline 253 & & tucker & & danielle & & & & SANFORD & & RANDY & \\
\hline 254 & & turck & & kai & & & & SANOK & & GARY & \\
\hline 255 & & Turner & & John & & & & SCHMIDT & & TIERNEY & \\
\hline 256 & & vassallo & & susan & & & & SCHNEIDER & & RYAN & \\
\hline 257 & & vega & & paty & & & & SCHOENWALDER & & JOHN & \\
\hline 258 & & veliu & & danny & & & & SCHWARTZ & & JAMIE & \\
\hline 259 & & walsh & & marguerite & & & & SCHWARZ & & RICK & \\
\hline 260 & & wanack & & janelle & & & & SCHWING & & KENNY & \\
\hline 261 & & watson & & brian & & & & SCIORE & & VINCE & \\
\hline 262 & & weinstock & & norm & & & & SCRUGGS & & DAN & \\
\hline 263 & & Werner & & Connie & & & & SHERMAN & & PATTY & \\
\hline 264 & & westfall & & natalie & & & & SHEWMAKER & & GREG & \\
\hline 265 & & williams & & andrea & & & & SIMMONS & & LINCOLN & \\
\hline 266 & & woolls & & joshua & & & & SKEAN & & KARA & \\
\hline 267 & & wright & & deanna & & & & SKOGLAND & & MIKE & \\
\hline 268 & & Yost & & Brian & & & & SKROBOWSKI & & TONY & \\
\hline 269 & & zdrojewski & & marc & & & & SMARELLA & & TOM & \\
\hline 270 & & zolfo & & matt & & & & SMITH & & TODD & \\
\hline 271 & & & & & & & & SMURR & & MIKE & \\
\hline \(\frac{272}{273}\) & & & & & & & & STACKER & & ED & \\
\hline 274 & & & & & & & & STARK & & MIKE & \\
\hline 274 & Company & Last Name & MI & First Name & Event Info & & & STARK & & STEFANIE & \\
\hline \(\frac{275}{276}\) & Henry Schein Practice Management Solutions & & & & & & & STOVER & & GORDON & \\
\hline 276 & & Abbott & & Jan & & & & STRAUSSMAN & & MYRA & \\
\hline 277 & & Allsop & & Michael & & & & STREICHER & & PATRICK & \\
\hline 278 & & Astle & & Michael & & & & STROUD & & JEREMY & \\
\hline
\end{tabular}

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\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C \({ }^{\text {d }}\) & \(E\) & F & G & H & 1 & \(J\) & K \\
\hline 279 & & Banks & Riley & & & & SULLIVAN & & TIM & \\
\hline 280 & & Baucom & Jon & & & & SUTTON & & WILBUR & \\
\hline 281 & & Beck & Charleen & & & & SWIFT & & MARY BETH & \\
\hline 282 & & Beck & Charleen & & & & SWIFT & & RYAN & \\
\hline 283 & & Beck & Charleen & & & & TENNANT & & LIZ & \\
\hline 284 & & Boyle & Andrew & & & & TENTLER & & DEWAYNE & \\
\hline 285 & & Bridge & Gayle & & & & THIEL & & JEREMY & \\
\hline 286 & & Bridge & Gayle & & & & TOMLIN & & MATT & \\
\hline 287 & & Bunker & Kevin & & & & TOMLIN & & MATTHEW & \\
\hline 288 & & Burnham & Rhett & & & & TUETH & & PATRICK & \\
\hline 289 & & Calverly & Brian & & & & VAN AMBURG & & RONA & \\
\hline 290 & & Chavira & Brandon & & & & VAN ANTWERP & & TOM & \\
\hline 291 & & Church & Zack & & & & VAN VOLKINBURG & & BARRY & \\
\hline 292 & & Ciardello & Denise & & & & VAUGHN & & joE & \\
\hline 293 & & Clark & Don & & & & VENNEMANN & & MIKE & \\
\hline 294 & & Croney & Ken & & & & WALKER & & MIKE & \\
\hline 295 & & Dart & Nate & & & & WARMUTH & & JUSTIN & \\
\hline 296 & & Eggett & Kent & & & & WASHBURN & & STEVE & \\
\hline 297 & & Finnegan & Karen & & & & WEILAND & & RENEE & \\
\hline 298 & & Grainger & Howard & & & & WESLEY & & SPENCER & \\
\hline 299 & & Harmon & Steve & & & & WHARFF & & MIKE & \\
\hline 300 & & Hung Tsun & Liu & & & & WHEELER & & ANNETTE & \\
\hline 301 & & Jackson & Poonam & & & & WHITE & & STEVE & \\
\hline 302 & & James & Trevor & & & & WIESE & & ALEX & \\
\hline 303 & & Jensen & Troy & & & & WILCOXSON & & LEANN & \\
\hline 304 & & Jessop & Danny & & & & WILHELM & & AARON & \\
\hline 305 & & Johnson & Jeremy & & & & WILLIAMS & & BRAD & \\
\hline 306 & & Koltike & Lisa & & & & WILLSON & & RICK & \\
\hline \(\frac{307}{308}\) & & Krapivin & Alex & & & & WION & & SHANE & \\
\hline 308 & & Larsen & Daniel & & & & WISE & & LOIS & \\
\hline 309 31 & & Laurence & Tracy & & & & WIZNER & & TODD & \\
\hline \(\frac{310}{311}\) & & Lee & Tracy & & & & WNEK & & KRISTEN & \\
\hline 311 & & Lewis & Don & & & & WOLD & & ANDY & \\
\hline 312 & & Ley & Jessica & & & & WOLKEN & & ANNE & \\
\hline 313 & & Llora & Mitchell & & & & WOOLFOLK & & TUCKER & \\
\hline 314 & & Lloyd & Chris & & & & WUEBBELS & & CHRIS & \\
\hline 315 & & Lubin & Laurel & & & & YAMAMOTO & & MATT & \\
\hline 316 31 & & Lubin & Laurel & & & & YATES & & TRACEY & \\
\hline \begin{tabular}{|l|}
317 \\
\hline 318 \\
\hline
\end{tabular} & & MacArthur & Mike & & & & YEOMAN & & BRIAN & \\
\hline |318 & & MacDonald & Sandy & & & & YUNGNER & & STEVE & \\
\hline \(\frac{319}{320}\) & & Martinez & Kim & & & & ZELLER & & ROBERT & \\
\hline \(\frac{320}{321}\) & & McDaniel & Adam & & & & ZELSDORF & & STEVE & \\
\hline \begin{tabular}{|l|}
321 \\
322 \\
\hline
\end{tabular} & & McGonigal & Patrick & & & & & & & \\
\hline (322) 323 & & McKnight & Jason & & & & & & & \\
\hline (323) & & Mcknight & Jason & & & Company & Last Name & MI & First Name & Event Info \\
\hline 324 & & Meghdadi & Tatia & & & Benco Dental & & & & \\
\hline (325 & & Nolson & Nate & & & & Anderson & & Rhonda & \\
\hline 326 & & Newton & Jimmy & & & & austin & & bill & \\
\hline 327 328 & & Nielson & Soup & & & & Bird & & Kathleen & \\
\hline \(\frac{328}{329}\) & & Nixon & Bill & & & & Blakeslee & & Don & \\
\hline \(\frac{329}{330}\) & & Olson & Janet & & & & Bonafilia & & Frank & \\
\hline 3301 & & Parry & Christi & & & & Bonafilia & & Pat & \\
\hline 331 & & Parry & Christi & & & & Bono & & Dan & \\
\hline 332 3 & & Peterson & Bran & & & & Bordewyk & & David & \\
\hline 3331 & & Peterson & Brian & & & & Bortz & & Christina & \\
\hline 334 & & Peterson & Brian & & & & Bowe & & Todd & \\
\hline 335 & & Roberts & Steve & & & & Boynton & & Marisa & \\
\hline \begin{tabular}{|l|}
\hline 336 \\
\hline 337 \\
\hline
\end{tabular} & & Royer & Brad & & & & Brandsen & & Dave & \\
\hline \begin{tabular}{|r|}
337 \\
\hline 338 \\
\hline
\end{tabular} & & Schneider & Bob & & & & Brazil & & Keely & \\
\hline 338 3 & & Sheets & Todd & & & & Bunn & & Johnny & \\
\hline 3390 & & Sheets & Todd & & & & Burleigh & & Sara & \\
\hline 340 & & Shoft & Nikita & & & & Buschkopf & & Mike & \\
\hline 3411 & & Shumway & Melanie
Kris & & & & Catalano & & Christina & \\
\hline 342 & & Sibley
Tap & Kris
Genevieve & & & & Classon & & Steve & \\
\hline 344 & & Toone & Genevieve
Mathew & & & & Cohen & & Chuck & \\
\hline 345 & & Uher & John & & & & Cole & & Dan & \\
\hline 346 & & Wamball & lan & & & & Cole & & Dan & \\
\hline 347 & & Wen-Jen & Kuo & & & & Cole & & Phil & \\
\hline 348 & & Werner & Jason & & & & Coudon & & Greg & \\
\hline 349 & & Whitchurch & Tom & & & & Courtney & & Nathan & \\
\hline
\end{tabular}

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\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C & D & E & F & G & H & 1 & J & K \\
\hline 418 & & Baker-Johnson & & Jennifer & & & & Pierotti & & John & \\
\hline 419 & & Broderick & & Patrick & & & & Pinello & & Chris & \\
\hline 420 & & Cook & & Carn & & & & Pugh & & Rachel & \\
\hline 421 & & reina & & anna & & & & Qunell & & Tim & \\
\hline 422 & & reminga & & bill & & & & Radzyminski & & Julie & \\
\hline 423 & & richter & & mackenzie & & & & Rhodes & & Sam & \\
\hline 424 & & rinnas & & scott & & & & Rodwell & & Todd & \\
\hline 425 & & rivera & & damaris & & & & Rosenfold & & Larry & \\
\hline 426 & & roddy & & mike & & & & Ross & & Clay & \\
\hline 427 & & rollins & & kelly & & & & Rundio & & Duane & \\
\hline 428 & & roussel & & matt & & & & Ryan & & Patrick & \\
\hline 429 & & rowley & & aaron & & & & Schall & & Todd & \\
\hline 430 & & ruehrschneck & & dave & & & & Shimskie & & Steve & \\
\hline 431 & & salani & & laura & & & & Shinabargar & & Rachael & \\
\hline 432 & & salani & & steve & & & & Smith & & Jamie & \\
\hline 4331 & & santourian & & rick & & & & Stella & & Pat & \\
\hline 434 & & schartung & & joe & & & & Stella & & Patricia & \\
\hline 435 & & schneider & & kory & & & & Stercay & & Mark & \\
\hline 436 & & schnoidor & & tom & & & & swanson & & Eric & \\
\hline 437 & & schramm & & gavin & & & & Taylor & & Ron & \\
\hline 438 & & shanahan & & kate & & & & Testerman & & Jared & \\
\hline 439 & & shooshanian & & margaret & & & & Thorndill & & Dianne & \\
\hline 440 & & siller & & gail & & & & Thomdill & & Jim & \\
\hline 441 & & silva & & jenni & & & & Tobroxen & & Don & \\
\hline 442 & & silvas & & casey & & & & VanEck & & Caryn & \\
\hline 443 & & sivak & & emie & & & & Vestal & & Sandy & \\
\hline 444 & & smith & & bill & & & & Wind & & Chad & \\
\hline 445 & & smith & & kimberly & & & & Wood & & Eric & \\
\hline 446 & & souyias & & justin & & & & Yarroll & & Doug & \\
\hline 447 & & staniszewski & & steve & & & & Zech & & Shawn & \\
\hline 448 & & starr & & marybeth & & & & & & & \\
\hline 449 & & stenger & & butch & & & & & & & \\
\hline 450 & & Strohkirch & & Patrick & & & Company & Last Name & MI & First Name & Event Info \\
\hline 451 & & sullivan & & shelley & & & Henry Schein Merchandise Exclusives & & & & \\
\hline 452 & & sutton & & rachael & & & & Baker-Johnson & & Jennifer & \\
\hline 453 & & swearingen & & joshua & & & & hendrickson & & michael & \\
\hline 454 & & taddoni & & andrew & & & & hight & & andrea & \\
\hline 455 & & taylor & & vance & & & & hilliard & & jon & \\
\hline 456 & & thibadoau lamb & & sarah & & & & hobbs & & sam & \\
\hline 457 & & thompson & & john & & & & hollern & & teddy & \\
\hline \(\frac{458}{459}\) & & Thompson & & John & & & & hough & & eric & \\
\hline 459 & & thurm & & patrick & & & & hufford & & garrett & \\
\hline 4601 & & torres & & deb & & & & jayjack & & dyan & \\
\hline 462 & & truitt & & jeff & & & & jeltema & & patti & \\
\hline 463 & & vander meer & & anthony & & & & jennings
johel & & tim & \\
\hline 464 & & vanderploeg & & karla & & & & johnson & & dan & \\
\hline 465 & & wade & & chris & & & & johnson & & eric & \\
\hline 466 & & walker & & jeff & & & & jonson & & betty & \\
\hline 467 & & wallace & & willard & & & & jonson & & john & \\
\hline 468 469 & & walters & & kay & & & & kamp & & michael & \\
\hline 469 & & ward & & pete & & & & kelly & & james & \\
\hline 471 & & weller & & brandan & & & & khoury & & george & \\
\hline 472 & & werner & & michele & & & & kohinaas & & jay & \\
\hline 473 & & westerheide & & dan & & & & kroeger & & dan & \\
\hline 474 & & williams & & david & & & & lingenfelter & & ryan & \\
\hline 475 & & williams & & rick & & & & litzenberger & & johanns & \\
\hline 476 & & wisnewski & & frank & & & & lyga & & sam & \\
\hline 477 & & wisniewski & & andrew & & & & lyman & & steve & \\
\hline 478 & & witt & & david & & & & macomb & & ryan & \\
\hline 479 & & wood & & mike & & & & malone & & john & \\
\hline 480 & & woodend & & matt & & & & marcum & & erin & \\
\hline \(\frac{481}{482}\) & & wright & & mike & & & & marks & & david & \\
\hline \(\frac{482}{483}\) & & wyland & & dan & & & & martin & & artie & \\
\hline 483 & & youngs & & joe & & & & mast & & brian & \\
\hline 484 & & zollinger & & stefan & & & & mcgill & & chuck & \\
\hline 485 & & zurko & & diane & & & & mcguire & & jen & \\
\hline 486 & & zyskowksi & & tim & & & & mclaughlin & & beth. & \\
\hline
\end{tabular}

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\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C) D & E & F & G & H & J & K \\
\hline 141 & & Hegg & Guy & & & & JONES & SEAN & \\
\hline 142 & & hein & derek & & & & JORGENSEN & CONNOR & \\
\hline 143 & & Helikenn & Jason & & & & JOYCE & DANIEL \({ }^{-1}\) & \\
\hline 144 & & Hendrickson & Michael & & & & JOYCE & JAMES & \\
\hline 145 & & hickson & janea & & & & KALICIAK & TERESA & \\
\hline 146 & & Higgins & Nancy & & & & KAMPSCHNIEDER & STEVE & \\
\hline 147 & & Hight & Andrea & & & & KARDEL & & \\
\hline 148 & & hinsch & paul & & & & KEEDY & BOB & \\
\hline 149 & & Hirsch & mike & & & & KEMPER & MIKE & \\
\hline 150 & & Hobos & Don & & & & KERNS & & \\
\hline 151 & & Hobbs & Sam & & & & KILLIAN & DAVE & \\
\hline 152 & & Hoeboke & Chuck & & & & KLATT & JOSH & \\
\hline 153 & & Hollern & Teddy & & & & KLEFFMANN & PAT & \\
\hline 154 & & Hovell & Jacodo & & & & KOBELINSKI & DAVE & \\
\hline 155 & & Hsu & Amy & & & & KOEBERLEIN & JEREMIAH & \\
\hline 156 & & Hufford & Garrett & & & & Kolata & Shane & \\
\hline 157 & & Huluick & Rob & & & & KONICEK & DAN & \\
\hline 158 & & Hunt & Matthew & & & & KORBA & JEFF & \\
\hline \(\frac{159}{160}\) & & Jandrisits & joe & & & & KOSNITZKY & JESSE & \\
\hline \(\frac{160}{161}\) & & jantzer & andrea & & & & Kraemer & ROSS & \\
\hline \begin{tabular}{|c|}
161 \\
\hline 162 \\
\hline 16
\end{tabular} & & jayjack & dyan & & & & KREKE & PATRICK & \\
\hline -162 & & Jeltema & Patti & & & & Kump & Suzanne & \\
\hline \begin{tabular}{|r|}
163 \\
\hline 164 \\
\hline 165 \\
\hline
\end{tabular} & & Jenkins & Chuck & & & & KUMP & SUZANNE & \\
\hline \begin{tabular}{|r|}
164 \\
\hline 165 \\
\hline
\end{tabular} & & Jody & Ledford & & & & LAKE & RICH & \\
\hline -166 & & Johnson & Daniel & & & & LANDECK & RICH & \\
\hline \begin{tabular}{|c|}
\hline 167 \\
\hline 168 \\
\hline
\end{tabular} & & johnson & marc & & & & LARKIN & TROY & \\
\hline \begin{tabular}{|c|}
\hline 168 \\
\hline 169 \\
\hline
\end{tabular} & & Jonson & Alexa & & & & LECOUNT & JEANNE & \\
\hline \begin{tabular}{|r|}
169 \\
\hline 170 \\
\hline 17
\end{tabular} & & Jonson & John & & & & LEE & BETSY & \\
\hline \begin{tabular}{|l|}
\hline 170 \\
\hline 171 \\
\hline 172 \\
\hline
\end{tabular} & & Jourdan & Justin & & & & LEE & STEPHEN & \\
\hline \begin{tabular}{|l|}
171 \\
172 \\
\hline 172
\end{tabular} & & Kalantzis & Elias & & & & LEMLEY & WILL & \\
\hline \begin{tabular}{|r|}
172 \\
\hline 173 \\
\hline
\end{tabular} & & Kamp & Michael & & & & LENARD & GARRY & \\
\hline \begin{tabular}{|r|}
173 \\
\hline 174 \\
\hline 175 \\
\hline
\end{tabular} & & kaye & Greg & & & & LESKI & LEE ANN & \\
\hline \begin{tabular}{|c|}
174 \\
\hline 175 \\
\hline
\end{tabular} & & Kelly & James & & & & LEVY & KEVIN & \\
\hline \begin{tabular}{|c|}
175 \\
\hline 176 \\
\hline 177
\end{tabular} & & kess & steve & & & & LEWIS & BILL & \\
\hline \begin{tabular}{|r|}
176 \\
1778 \\
\hline 17
\end{tabular} & & Khoury & George & & & & LEWSADDER & SUZANNE & \\
\hline 178 & & killips
Kissin & keith & & & & LIESEMEYER & JACOB & \\
\hline 779 & & klis & Andrew & & & & LINK & JOHN & \\
\hline 180 & & Knott & stephen
maureen & & & & LOHMAN & GREG & \\
\hline 181 & & kohthaas & jay & & & & Longin & Serge & \\
\hline 182 & & Kondrad & Jim & & & & LUNAAS & MATT & \\
\hline 183 184 & & Kostorowski & Monica & & & & LUYK & CHAD & \\
\hline 184
185 & & Kozlowski & Kelly & & & & LYNCH & WAYNE & \\
\hline 185 & & Krause & Jason & & & & MACGREGOR & JULIE & \\
\hline 186 & & krippner & keith & & & & MANDELL & JOEL & \\
\hline \begin{tabular}{|r|}
187 \\
188 \\
\hline
\end{tabular} & & Kuklinski & Greg & & & & MANS & SCOTT & \\
\hline \(\frac{188}{189}\) & & Lang & Daniel & & & & MANSFIELD & ANNE & \\
\hline \(\frac{189}{190}\) & & Lavigna & Bob & & & & MARKHAM & RICK & \\
\hline \(\frac{190}{191}\) & & Leavitt & al & & & & Marsh & Lori & \\
\hline \(\begin{array}{r}191 \\ 192 \\ \hline 193\end{array}\) & & lenz & ashloy & & & & Martin & Grant & \\
\hline 193 & & Lewis & Michele & & & & MARTIN & MATT & \\
\hline 194 & & lieberthal & carly & & & & MATZKE & MICHAEL & \\
\hline 195 & & Liesz & Bob & & & & MCANDREW & BRIAN & \\
\hline 196 & & Lind & Bobby & & & & MCFADDEN & MATT & \\
\hline 197 & & link & Lone & & & & MCGLINCY & CARRIE & \\
\hline \(\frac{198}{199}\) & & Lipsig & Bruce & & & & Mcintyre & Charies & \\
\hline \(\frac{199}{200}\) & & Litzenberger & Johanns & & & & MCMAHAN & APRIL & \\
\hline 201 & & Longyear & George & & & & MCNICHOL & MELANIE & \\
\hline 202 & & Looker & Katelyn & & & & MEEKS & ROBBIE & \\
\hline 203 & & Leve & donna & & & & MIELZAREK & ANDY & \\
\hline 204 & & Lyman & Steve & & & & MILSIAK & GARY & \\
\hline 205 & & Macdonald & Sandy & & & & MOTHERSHEAD & DAVE & \\
\hline 206 & & mackenzie & brian & & & & MUELLENBACH & MIKE & \\
\hline 207 & & Mackey & Matt & & & & MUELLER & PAT & \\
\hline 208 & & madonia & jessica & & & & MUHONEN & KEVIN & \\
\hline 209 & & Maione & John & & & & NEUWOEHNER & RYAN & \\
\hline 210 & & manchanda & paola & & & & NOESEN & PATRICK & \\
\hline 211 & & mancuso & enica & & & & NORELL & JOE & \\
\hline
\end{tabular}

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\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C) D & E & F & G & H & 1 J & K \\
\hline 212 & & mariano & don & & & & NOVAK & DAN & \\
\hline 213 & & mariano & tom & & & & NUDEL & ALEX & \\
\hline 214 & & Marks & David & & & & OCONNOR & RYAN & \\
\hline 215 & & Martin & Artie & & & & ODONNELL & PATRICK & \\
\hline 216 & & Martin & John & & & & OGLESEEE & CATHY & \\
\hline \begin{tabular}{|l|}
217 \\
\hline 218 \\
\hline 1
\end{tabular} & & martino & annette & & & & OLEARY & JOHN & \\
\hline 218 & & martino & annette & & & & OLEEARY & RACHAEL & \\
\hline 219
220 & & Mast & Bran & & & & PAUL & NICK & \\
\hline 220 & & Matt & Cindi & & & & Pender & Michael & \\
\hline \(\frac{221}{22}\) & & mattila & tim & & & & PERALTA & ALFONSO & \\
\hline 223 & & McGuire & Chuck & & & & PHELPS & PAUL & \\
\hline 224 & & mclaughlin & beth & & & & PIERCE & BRIAN & \\
\hline 225 & & McNeal & Aimee & & & & PIGGTROWSKI & TOM ANDREW & \\
\hline 2261 & & McNulty & Kurt & & & & PLAMANN & REX & \\
\hline 227 & & McPartlin & Karen & & & & PLASCH & MATT & \\
\hline 228 & & Meadows & Jake & & & & PLATE & jEFF & \\
\hline \(\frac{229}{230}\) & & Meister & Edward & & & & POLITO & MARK & \\
\hline 230 & & Melser & Todd & & & & POOR & COURTNEY & \\
\hline 231 & & Merced & Kelly & & & & POPLAN & MEGAN & \\
\hline \(\frac{232}{23}\) & & meuchner & gerard & & & & PORTNOY & ALEX & \\
\hline \(\underline{233}\) & & Meuser & Caitlin & & & & Poumey & Debra & \\
\hline 235 & & miles & steve & & & & POUTI & MARK & \\
\hline 236 & & Minor & Kathy
Michael & & & & RAMSLAND & PHIL & \\
\hline 237 & & minowitz & bob & & & & REBHOLZ & KRISTY & \\
\hline 238 & & miranda & rich & & & & REDING & TOM & \\
\hline 239 & & mlotek & mark & & & & REDLIN & BRIAN & \\
\hline 240 & & Montgomery & Dedra & & & & REICHTER & AMY & \\
\hline 241 & & Moreno & David & & & & REISER & RHONDA & \\
\hline \(\frac{242}{243}\) & & Morris & Steve & & & & Ripley & Sharon & \\
\hline \(\frac{243}{24}\) & & Morrison & Mark & & & & RODRIGUEZ & BILL & \\
\hline \begin{tabular}{|l|}
244 \\
\hline 245 \\
\hline
\end{tabular} & & morrissy & jim & & & & ROGAN & TIM & \\
\hline 246 & & muller & hal & & & & ROMELHARDT & TRAVIS & \\
\hline 247 & & Muller & Woligang & & & & ROSENBERG & MIKE & \\
\hline 248 & & Myrick & Jamie & & & & ROTTAR & JIM & \\
\hline 249 & & Napioralski & Adam & & & & ROZENBERG & MARK & \\
\hline 250 & & Nimety & Jim & & & & SABO DDS & BRENNA & \\
\hline 251 & & Nolan & Brian & & & & SANOK & GARY & \\
\hline 252 & & nolan & mike & & & & SCHILLING & BECKY & \\
\hline 253 & & Nuss & Eric & & & & SCHOENWALDER & JOHN & \\
\hline 255 & & o'brien & steve & & & & SCHWANTES & SUE & \\
\hline 256 & & OLeary & Jennifer & & & & SCHWING & KENNY & \\
\hline 257 & & OLoughlin & Bryan & & & & Sciore & Vincent & \\
\hline 258 & & Oplman & mark & & & & Sears & Steve & \\
\hline 259 & & osborne & joe & & & & Sherman & Brian & \\
\hline 260 & & Ottelin & Scott & & & & SHEWMAKER & Patricia & \\
\hline \(\frac{261}{262}\) & & paladino & steve & & & & SIMMONS & LINCOLN & \\
\hline \(\frac{262}{263}\) & & paladino & steve & & & & Sirianni & Mark & \\
\hline 263 & & Pamer & Katie & & & & SKEAN & KARA & \\
\hline 264 & & Paoletti & Jules & & & & Skelly & Sean & \\
\hline 266 & & Parsley & Geoff & & & & SKOGLAND & MIKE & \\
\hline 267 & & pascall-seelal & alana & & & & SKROBOWSKI & TONY & \\
\hline 268 & & Patterson & Patrick & & & & SMARELLA & TOM & \\
\hline 268 & & Penrose & Michele & & & & SMITH & TODD & \\
\hline 270 & & peterson & chris & & & & SMURR & MIIKE & \\
\hline 271 & & petre & michele & & & & STACKER & ED & \\
\hline 272 & & petrush & arlene & & & & STARK & MIKE & \\
\hline 273 & & Philhower & Jim & & & & STARK & STEFANIE & \\
\hline 274 & & Piperis & Tom & & & & STEVENS & SANDY & \\
\hline 275 & & Redmond & Phillip & & & & STRAUSSMAN & ERIC & \\
\hline 276 & & Reem & Kevin & & & & STREICHER & PATRICK & \\
\hline 277 & & Reichart & Erin & & & & STRETTI & SĀLLIE & \\
\hline 278 & & reina & annamarie & & & & SULLIVAN & TIM & \\
\hline 279 & & Reminga & Bill & & & & SUTTON & WILBUR & \\
\hline 280 & & reminga & tim & & & & Swift & Ryan & \\
\hline 281 & & rhode & jennifer & & & & TECHAR & JOE & \\
\hline 282 & & Rigsby & Zach & & & & TENNANT & LIZ & \\
\hline
\end{tabular}

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\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C & D & E & F & G & H & J & K \\
\hline 68 & & CAULFIELD & & TOM & & & & Derivan & Donald & \\
\hline 69 & & Cavaretta & & Joe & & & & Derivan & Sarah & \\
\hline 70 & & CAYNE & & CLAUDIA A. & & & & Dervenis & Teri & \\
\hline 71 & & Chala & & Mirna & & & & Devoe & Ken & \\
\hline 72 & & Challed & & Carol & & & & Dodson & Mike & \\
\hline 73 & & Chambers & & Alexis & & & & Dodson & Mike & \\
\hline 74 & & Chambers & & Frank & & & & Downer & Nancy & \\
\hline \(\frac{75}{76}\) & & Chatham & & John & & & & Druelinger & Jeffrey & \\
\hline 76 & & CHRISTENSEN & & KATHY & & & & Dumais & Alain & \\
\hline 778 & & christopherson & & RACHEL & & & & Dunahoo & Mike & \\
\hline 78 & & Clark & & Casey & & & & Durante & Rhonda & \\
\hline 89 & & clay & & allison & & & & Easty & Daniel & \\
\hline 80 & & cloonan & & darlene & & & & Eichholz & Anthony & \\
\hline 81 & & cochran & & Grady & & & & Elrod & Cameron & \\
\hline 82 & & cohen & & pinhas & & & & Elster & Mike & \\
\hline 83 & & Collington & & Beth & & & & Endresen & Angelina & \\
\hline 84 & & comeyne & & lindsay & & & & Erfourth & Matthew & \\
\hline 86 & & compton & & tyson & & & & Erri & Angelo & \\
\hline 87 & & coorder & & Cari & & & & Evans & Brian & \\
\hline 88 & & cottrell & & kellen & & & & Evans & Terry & \\
\hline 89 & & covey & & mike & & & & Fabian & Tim & \\
\hline 90 & & Cox & & John & & & & Fehling & Christian & \\
\hline 91 & & Crooke & & Justin & & & & Field & Mike & \\
\hline 92
93 & & Dahlberg & & Kathy & & & & Files & Darlene & \\
\hline 93
94 & & dahm & & eddie & & & & Fiscus & Dave & \\
\hline 94
95 & & dailey & & amy & & & & Fish & Dwight & \\
\hline \(\frac{95}{96}\) & & dean & & joe & & & & Fitzsimmons & Terry & \\
\hline 96 & & dean & & tammy & & & & Fitzsimmons & Tyler & \\
\hline 988 & & DeArment & & Danielle & & & & Flesher & Baker & \\
\hline 99 & & DeMonaco & & Mark & & & & Foitz & Brett & \\
\hline 100 & & dennis & & michelle & & & & Fortinski & Ed & \\
\hline 101 & & deschietere & & dominique & & & & Frederick & Jim & \\
\hline 102 & & diamond & & Kathy & & & & Fritz & Matt & \\
\hline 103 & & Diaz & & Joe & & & & Fruchtl & Ted & \\
\hline 104 & & DiBlasi & & Jeff & & & & Fry & Kaylan & \\
\hline 105 & & diggs & & gannon & & & & Gardner & Drew & \\
\hline 106 & & ditkofsky & & justin & & & & Gaurke & Michael & \\
\hline 107 & & doherty & & kevin & & & & Geno & Michael & \\
\hline 108 & & Drayer & & Keith & & & & Gilchrest & Michele & \\
\hline 109 & & duncan & & cindy & & & & Godbold & Terry & \\
\hline 110 & & eggleston & & kent & & & & Gordon & Maria & \\
\hline 111 & & eigenberger & & dan & & & & Gordon & Steve & \\
\hline 112 & & elias & & ken & & & & Grant & jay & \\
\hline \(\frac{113}{114}\) & & encinias & & derek & & & & Greulich & Ryan & \\
\hline 114 & & enderie & & david & & & & Grove & Tony & \\
\hline 115 & & Engle & & Mike & & & & Guggenheim & Dave & \\
\hline 116 & & enneking & & isa & & & & Gugino & Ann & \\
\hline 117 & & Eschler & & Bernt & & & & Guin & Ben & \\
\hline 118 & & fahey & & michael & & & & Haas & Darrell & \\
\hline 119 & & feist & & chris & & & & Habel & Tod & \\
\hline 120 & & ferber & & urtis & & & & Hannon & Jennifer & \\
\hline 121 & & ferone & & ohn & & & & Hawkins & Jeff & \\
\hline 123 & & ferrero & & ennifer & & & & hawks & brad & \\
\hline 124 & & feye & & dan & & & & Hays & Rob & \\
\hline 125 & & figueroa & & esar & & & & Heinsohn & Cathy & \\
\hline 126 & & Fiorini & & michele & & & & Heise & Bob & \\
\hline 127 & & flecke & & megan & & & & Hemmen & Pam & \\
\hline 128 & & Floodman & & Matt & & & & Henderson & Jason & \\
\hline 129 & & foley & & andy & & & & Hennings & Dave & \\
\hline 130 & & Friedman & & Diana & & & & Hicok & Elizabeth & \\
\hline 131 & & fryman & & vi & & & & Hilzendager & Brooke & \\
\hline 132 & & furlong & & oe & & & & Hogan & Joey & \\
\hline 133 & & Galayda & & Nicole & & & & Hogendorf & Brian & \\
\hline 134 & & gambold & & imon & & & & Holt & Paul & \\
\hline 135 & & Gantos & & Kam & & & & Hopp & Jeff & \\
\hline 136 & & gauzza & & eith & & & & Hotter & Amy & \\
\hline 137 & & Geever & & Audra & & & & Howarth & Gail & \\
\hline 138 & & Gelfo-Klein & & ason & & & & Hughes & Daniel & \\
\hline
\end{tabular}

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\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & C D & \(E\) & F & G & H & \(J\) & K \\
\hline 139 & & gerboth & brett & & & & nughes & jill & \\
\hline 140 & & Gertz & Pat & & & & Jackman & Adam & \\
\hline 141 & & giebe & keith & & & & Jackson & James & \\
\hline 142 & & gilgenbach & eddie & & & & Jacobellis & Michelle & \\
\hline 143 & & Glass & Rıck & & & & Jambor & Mike & \\
\hline 144 & & Glucksman & Samantha & & & & Janowski & Robin & \\
\hline 145 & & Gonzalez & Nasdra & & & & Jennings & Joel & \\
\hline 146 & & goodman & jeffrey & & & & Jimenez & Alex & \\
\hline 147 & & Gorgone & Lisa & & & & Joergens & Hannah & \\
\hline 148 & & gothard & ann marie & & & & Johnson & Alan & \\
\hline 149 & & Gottlander & Robert & & & & Johnson & Bryan & \\
\hline 150 & & gracey & kevin & & & & johnson & erik & \\
\hline 152 & & Grammas & Dave & & & & Johnson & Jeff & \\
\hline 153 & & graversen & scott & & & & Johnscn & Jenn & \\
\hline 154 & & green & brian & & & & Jones & Maureen & \\
\hline 155 & & Grindle & Kelsey & & & & Jones & Sandra & \\
\hline 156 & & grinwis & candice & & & & Jones & Sean & \\
\hline 157 & & grogan & jeft & & & & Jorgensen & Connor & \\
\hline 158 & & Groh & Sue & & & & Joyce & James & \\
\hline 159 & & Gucfa & Ethan & & & & Kaliciak & Teresa & \\
\hline 160 & & gupta & pawan & & & & kampschnieder & steve & \\
\hline 161 & & guttroff & george & & & & Kardel & Elizabeth & \\
\hline 162 & & Haldeman & Ken & & & & Keedy & Bob & \\
\hline 163 & & hammermeister & rebecca & & & & Kemper & Mike & \\
\hline 164 & & hammon & jimmie & & & & Kerns & Dave & \\
\hline 165 & & hansel & joey & & & & Killian & Josh & \\
\hline 166 & & Harding & Jim & & & & Klatt & Pat & \\
\hline 167 & & harms & blake & & & & Kleffmann & John & \\
\hline 168 & & harris & john david & & & & Kobelinski & Dave & \\
\hline 169 & & hart & ryan & & & & Koeberlein & Jeremiah & \\
\hline 170 & & hartke & RYAN & & & & Konicek & Dan & \\
\hline 171 & & harvilla & mike & & & & Korba & Jeffery & \\
\hline 172 & & Hayward & Mike & & & & Koscak & Meghan & \\
\hline 173 & & Headley & Bryan & & & & Kraemer & Ross & \\
\hline 174 & & headley & bryan & & & & Kreke & Patrick & \\
\hline 175 & & hegg & guy & & & & kreuter & randy & \\
\hline 176 & & Hein & Derek & & & & Kube & Paula & \\
\hline 177 & & helkenn & jason & & & & Kump & Suzanne & \\
\hline 178 & & hendrickson & michael & & & & Kump & Suzanne & \\
\hline 179 & & Higgins & Nancy & & & & Latata & Frank & \\
\hline 180 & & hight & andrea & & & & Lafergola & Richard & \\
\hline 181 & & Hindmarsh & Tom & & & & Lake & Rich & \\
\hline 182 & & Hinsch & Paul & & & & Lamont & John & \\
\hline 183 & & Hobbs & Don & & & & Landeck & Richard & \\
\hline 184 & & hobbs & sam & & & & Larkin & Troy & \\
\hline 185 & & hollink & jonathan & & & & Lee & Sean & \\
\hline 186 & & hough & eric & & & & Lee & Stephen & \\
\hline 187 & & howell & jacob & & & & Lemley & Will & \\
\hline 188 & & hufford & garrett & & & & Lenard & Garry & \\
\hline 189 & & hulick & rob & & & & Leski & LeeAnn & \\
\hline 190 & & hulick & rob & & & & Levy & Kevin & \\
\hline 191 & & Hunt & Ken & & & & Lewis & Bill & \\
\hline 192 & & hunt & matthew & & & & Lewsadder & Suzanne & \\
\hline 193 & & james & trevor & & & & Liesemeyer & Jacob & \\
\hline 194 & & Jandrisits & Joe & & & & Lohman & Greg & \\
\hline 196 & & Jantzer & Andrea & & & & Lonier & Joe & \\
\hline 197 & & jayjack & dyan & & & & Loper & Mitch & \\
\hline 197 & & Jaynes & Kayleen & & & & Lotz & Matt & \\
\hline 198 & & jeltema & patti & & & & Luyk & Barry & \\
\hline 199 & & jenkins & chuck & & & & Lynch & Wayne & \\
\hline 201 & & johnson & dan & & & & macgregor & julia & \\
\hline 201 & & johnson & danielle & & & & Malecha & Kevin & \\
\hline 202 & & johnson & eric & & & & Mandell & Joel & \\
\hline 203 & & Johnson & Marc & & & & Mans & Scott & \\
\hline 204 & & johnson & nathan & & & & Mansfield & Anne & \\
\hline 205 & & jonson & betty & & & & Markham & Rick & \\
\hline 206 & & jonson & john & & & & Marsh & Lori & \\
\hline 207 & & Jourdan & Justin & & & & Martin & Grant & \\
\hline 208 & & Kalantzis & Elias & & & & McClurg & Caroline & \\
\hline 209 & & kamp & michael & & & & McCombs & Matt & \\
\hline
\end{tabular}

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\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|}
\hline & A & B & Cl D & \(E\) & F & G & H & J & K \\
\hline 210 & & kasbo & abe & & & & McFadden & Neal & \\
\hline 211 & & Kaye & Greg & & & & McGlincy-Bott & Carrie & \\
\hline 212 & & kearney & lori & & & & Mcintyre & Chuck & \\
\hline 213 & & keily & james & & & & mckee & chuck & \\
\hline \(\frac{214}{215}\) & & kemper & dana & & & & McLevish & Krystal & \\
\hline 215 & & kennedy & scott & & & & McMahan & April & \\
\hline 216 & & Koss & Steve & & & & McMahon & Beth & \\
\hline \begin{tabular}{|l|}
217 \\
\hline 218 \\
\hline
\end{tabular} & & Khoury & George & & & & Meeks & Robbie & \\
\hline 218 & & Killips & Keith & & & & Meilink & Steven & \\
\hline \begin{tabular}{|l|}
219 \\
\hline 220
\end{tabular} & & king & tom & & & & Meyer & Jeffrey & \\
\hline 2201 & & Klarmeyer & Axel & & & & Mielzarek & Andrew & \\
\hline \(\frac{221}{222}\) & & Knott & Maureen & & & & Miller & Brett & \\
\hline 222 & & Kochman & David & & & & Miller & Lauren & \\
\hline \(\underline{223}\) & & Kohlhaas & Jay & & & & Miller & Rick & \\
\hline 224 & & kolata & strane & & & & Moresi & Jennifer & \\
\hline \(\frac{225}{226}\) & & Kondrad & Jim & & & & Morris & Mark & \\
\hline 226 & & Kostorowski & Monica & & & & Mothershead & Robert & \\
\hline 228 & & kozlowski & kelly & & & & Muellenbach & Mike & \\
\hline 229 & & krasnigi & 1 lm & & & & Murbarger & Melissa & \\
\hline 230 & & Krause
kroiger & Jason & & & & Murdoch & Dalo & \\
\hline 231 & & kriek & fred & & & & Nagel & Leslie & \\
\hline 232 & & kroeger & dan & & & & Noesen & Patrick & \\
\hline 233 & & Kuehl & Rachael & & & & Novak & Dan & \\
\hline 234 & & Kuklinski & Greg & & & & Nudel & Alex & \\
\hline 235 & & Laundre & Amy & & & & O'Connor & Ryan & \\
\hline 236 & & lavigna & bob & & & & O'Donnell & Patrick & \\
\hline 237 & & Leavitt & Alan & & & & Oglesbee & Cathy & \\
\hline 238 & & lerro & brian & & & & O'LEARY & John & \\
\hline 239 & & Lieberthal & Bruce & & & & O'LEARY & RACHAEL & \\
\hline 240 & & Liesz & Bob & & & & Osborne & Bill & \\
\hline 242 & & Link & John & & & & Otto & Cameron & \\
\hline 243 & & link & torie & & & & Paul & Nicholas & \\
\hline 244 & & Lipsig & Bruce & & & & Paviova & Evgenia & \\
\hline 245 & & essberg & mike & & & & Peralta & Alfonso & \\
\hline 246 & & london & adam & & & & Petroff & Scott & \\
\hline 247 & & looker & katelyn & & & & Phers & Paul & \\
\hline 248 & & Lowe & Donna & & & & Piggot & Tom & \\
\hline 249 & & lyga & sam & & & & Piotrowski & Andrew & \\
\hline 250 & & lyman & steve & & & & Plamann & Rex & \\
\hline 251 & & mackenzie & brian & & & & Plate & Jeffrey & \\
\hline 252 & & mackey & matt & & & & Pooneh & XXXX & \\
\hline 253 & & malone & john & & & & Poor & Courtney & \\
\hline 254 & & Mancuso & Erica & & & & Popian & Megan & \\
\hline 255 & & marianacci & phil & & & & Portnoy & Alex & \\
\hline 256 & & marks & david & & & & Pourney & Debra & \\
\hline 258 & & martin & artie & & & & Pouti & Mark & \\
\hline 258 & & martin & john & & & & Quade & Adam & \\
\hline 260 & & Martino & Annette & & & & Radloff & Devin & \\
\hline 261 & & mast & brian & & & & Reamer & Jennifer & \\
\hline 262 & & Matt & Cindi & & & & Reding & Tom & \\
\hline 263 & & Mattila & Tim & & & & Redlin & Brian & \\
\hline 264 & & medonald & robert & & & & Rock & Jeff & \\
\hline 2645 & & megill & chuck & & & & Rogan & Tim & \\
\hline 266 & & moguire & jen & & & & Rossi & Andy & \\
\hline 266 & & McLaughlin & Beth & & & & Rottar & James & \\
\hline 268 & & McNichol & Melanie & & & & Rupprecht & Kristy & \\
\hline 268 & & monuity & kurt & & & & Sam & Shamardi & \\
\hline 269 & & mopartin & karen & & & & Sam & XXXX & \\
\hline 271 & & meadows & jake & & & & Sargent & Dave & \\
\hline 271 & & melser & todd & & & & Schauer & Cecile & \\
\hline 272 & & mendoza & lizette & & & & Schilling & Rebecca & \\
\hline 274 & & merced & kelly & & & & Schmidt & Tiemey & \\
\hline 274 & & meredith & john & & & & Schoenwalder & John & \\
\hline 275 & & Meuchner & Gerard & & & & Schwing & Kenny & \\
\hline 276 & & miles & steve & & & & Sciore & Vince & \\
\hline 277 & & miller & kathy & & & & Shewmaker & Greg & \\
\hline 278 & & Minahan & Jack & & & & Simmons & Lincoln & \\
\hline 279 & & minor & michael & & & & Skrobowski & Anthony & \\
\hline 280 & & Minowitz & Bob & & & & Smith & Todd & \\
\hline
\end{tabular}

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CDS0047

CX6027

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 1 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Scott Anderson land line (phone \# last four digits - 1708) & 1/23/2009 & 10:44:00 & 2 min & [phone call - not UTC] & CX4435 at -026 \\
\hline 2 & Call & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 3/13/2009 & 17:39:15 & 1 min 49 sec & [phone call] & CX4414 at -2043 (item 478) \\
\hline 3 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 3/15/2009 & 19:54:12 & 52 sec & [phone call] & \[
\begin{aligned}
& \text { CX4435 at -044; } \\
& \text { CX4414 at -2044 (item 500) }
\end{aligned}
\] \\
\hline 4 & Call & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 3/15/2009 & 19:55:14 & 16 min 56 sec & [phone call] & \[
\begin{aligned}
& \text { CX4435 at -044; } \\
& \text { CX4414 at -2044 (item 501) }
\end{aligned}
\] \\
\hline 5 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Scott Anderson land line (phone \# last four digits - 1708) & 6/25/2009 & 11:48:00 & 3 min & [phone call - not UTC] & CX4435 at -097 \\
\hline 6 & Call & Tim Sullivan mobile
(phone \# last four digits - 8377) & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & 7/7/2009 & 17:55:59 & 1 min 29 sec & [phone call] & CX4414 at -2090 (item 97) \\
\hline 7 & Call & Scott Anderson mobile (phone \# last four digits - 7215) & Tim Sullivan land line (phone \# last four digits - 2508) & 7/8/2009 & 18:14:25 & 52 sec & [phone call] & \[
\begin{aligned}
& \text { CX4436 at -005 } \\
& \text { CX4414 at -0756 (item 849) }
\end{aligned}
\] \\
\hline 8 & Call & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 7/8/2009 & 18:15:37 & 1 min 6 sec & [phone call] & \[
\begin{aligned}
& \text { CX4436 at }-005 \\
& \text { CX4414 at }-2090
\end{aligned}
\] \\
\hline 9 & Call & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 10/30/2009 & 20:01:48 & 7 min 25 sec & [phone call] & \[
\begin{aligned}
& \text { CX4435 at }-175 \\
& \text { CX4414 at }-2113 \text { (item 951) }
\end{aligned}
\] \\
\hline 10 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 3/16/2010 & 13:02:27 & 5 min 7 sec & [phone call] & \[
\begin{aligned}
& \text { CX4414 at -2136 (item 491) } \\
& \text { CX4437 at -251 } \\
& \hline
\end{aligned}
\] \\
\hline 11 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 3/16/2010 & 15:08:27 & n/a & [no content available] & \[
\begin{aligned}
& \text { CX1114 at -17880 (item } \\
& \text { 1306) } \\
& \hline
\end{aligned}
\] \\
\hline 12 & Text & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 3/16/2010 & 15:10:21 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & \[
\begin{aligned}
& \text { CX1114 at }-17880 \text { (item } \\
& \text { 1307) } \\
& \hline
\end{aligned}
\] \\
\hline 13 & Text & Tim Sullivan mobile
(phone \# last four digits - 8377) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 3/16/2010 & 15:10:22 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & \[
\begin{aligned}
& \text { CX1114 at -17880 (item } \\
& \text { 1308) }
\end{aligned}
\] \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 14 & Text & Chuck Cohen mobile
(phone \# last four digits - 1340) & Tim Sullivan mobile
(phone \# last four digits - 8377) & 3/16/2010 & 16:47:44 & n/a & [no content available] & \[
\begin{aligned}
& \text { CX1114 at }-17880 \text { (item } \\
& \text { 1313) } \\
& \hline
\end{aligned}
\] \\
\hline 15 & Text & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 3/21/2010 & 4:04:47 & n/a & [no content available] & \[
\begin{aligned}
& \text { CX1114 at -17882 (item } \\
& 1440 \text { ) } \\
& \hline
\end{aligned}
\] \\
\hline 16 & Text & Chuck Cohen mobile
(phone \# last four digits - 1340) & Tim Sullivan mobile
(phone \# last four digits - 8377) & 3/21/2010 & 12:10:20 & n/a & [no content available] & \[
\begin{aligned}
& \text { CX1114 at -17882 (item } \\
& \text { 1441) }
\end{aligned}
\] \\
\hline 17 & Text & Chuck Cohen mobile
(phone \# last four digits - 1340) & Tim Sullivan mobile
(phone \# last four digits - 8377) & 3/21/2010 & 22:54:09 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & \[
\begin{aligned}
& \text { CX1114 at -17883 (item } \\
& \text { 1488) } \\
& \hline
\end{aligned}
\] \\
\hline 18 & Text & Tim Sullivan mobile
(phone \# last four digits - 8377) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 3/22/2010 & 0:20:08 & n/a & [no content available] & \[
\begin{aligned}
& \text { CX1114 at -17883 (item } \\
& \text { 1489) } \\
& \hline
\end{aligned}
\] \\
\hline 19 & Text & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 4/26/2010 & 18:41:22 & n/a & [no content available] & \[
\begin{aligned}
& \text { CX1114 at }-17910 \text { (item } \\
& \text { 2854) } \\
& \hline
\end{aligned}
\] \\
\hline 20 & Call & Scott Anderson mobile (phone \# last four digits - 7215) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 6/24/2010 & 9:16:00 & 2 min & [phone call - not UTC] & CX4436 at -052 \\
\hline 21 & Call & Chuck Cohen mobile (phone \# last four digits - 1340) & Scott Anderson mobile (phone \# last four digits - 7215) & 6/24/2010 & 9:18:00 & 16 min & [phone call - not UTC] & CX4436 at -052 \\
\hline 22 & Text & Chuck Cohen mobile
(phone \# last four digits - 1340) & Tim Sullivan mobile
(phone \# last four digits - 8377) & 11/30/2010 & 12:45:30 & n/a & [no content available] & \[
\begin{aligned}
& \text { CX1114 at }-17318 \text { (item } \\
& 6355 \text { ) } \\
& \hline
\end{aligned}
\] \\
\hline 23 & Text & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 11/30/2010 & 14:15:27 & n/a & [no content available] & \[
\begin{aligned}
& \text { CX1114 at }-17318 \text { (item } \\
& 6358 \text { ) } \\
& \hline
\end{aligned}
\] \\
\hline 24 & Text & Tim Sullivan mobile
(phone \# last four digits - 8377) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 11/30/2010 & 14:15:28 & n/a & [no content available] & \[
\begin{aligned}
& \text { CX1114 at }-17318 \text { (item } \\
& 6359 \text { ) }
\end{aligned}
\] \\
\hline 25 & Text & Chuck Cohen mobile
(phone \# last four digits - 1340) & Tim Sullivan mobile
(phone \# last four digits - 8377) & 11/30/2010 & 17:16:44 & n/a & [no content available] & \[
\begin{aligned}
& \text { CX1114 at }-17319 \text { (item } \\
& 6365 \text { ) }
\end{aligned}
\] \\
\hline 26 & Text & Chuck Cohen mobile
(phone \# last four digits - 1340) & Tim Sullivan mobile
(phone \# last four digits - 8377) & 12/2/2010 & 13:38:57 & n/a & [no content available] & \[
\begin{aligned}
& \text { CX1114 at -17322 (item } \\
& 6517 \text { ) } \\
& \hline
\end{aligned}
\] \\
\hline 27 & Text & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 12/2/2010 & 16:30:56 & n/a & [no content available] & \[
\begin{aligned}
& \text { CX1114 at }-17323 \text { (item } \\
& 6548 \text { ) } \\
& \hline
\end{aligned}
\] \\
\hline 28 & Text & Chuck Cohen mobile
(phone \# last four digits - 1340) & Tim Sullivan mobile
(phone \# last four digits - 8377) & 12/2/2010 & 18:37:02 & n/a & [no content available] & \[
\begin{aligned}
& \text { CX1114 at -17323 (item } \\
& 6553 \text { ) }
\end{aligned}
\] \\
\hline 29 & Text & Tim Sullivan mobile
(phone \# last four digits - 8377) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 12/2/2010 & 18:37:35 & n/a & [no content available] & \[
\begin{aligned}
& \text { CX1114 at }-17323 \text { (item } \\
& 6554 \text { ) }
\end{aligned}
\] \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 30 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 12/2/2010 & 20:19:32 & n/a & [no content available] & \[
\begin{aligned}
& \text { CX1114 at -17323 (item } \\
& 6560 \text { ) } \\
& \hline
\end{aligned}
\] \\
\hline 31 & Text & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 12/2/2010 & 21:17:33 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & \[
\begin{aligned}
& \text { CX1114 at -17323 (item } \\
& 6561 \text { ) } \\
& \hline
\end{aligned}
\] \\
\hline 32 & Call & \begin{tabular}{|l} 
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 12/10/2010 & 16:22:40 & 1 min 52 sec & [phone call] & CX4414 at -2085 (item 836) \\
\hline 33 & Text & Chuck Cohen mobile
(phone \# last four digits - 1340) & Tim Sullivan mobile (phone \# last four digits - 8377) & 12/10/2010 & 16:23:33 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & \[
\begin{aligned}
& \text { CX1114 at -17334 (item } \\
& 6973 \text { ) } \\
& \hline
\end{aligned}
\] \\
\hline 34 & Text & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 12/10/2010 & 16:25:13 & n/a & [no content available] & \[
\begin{aligned}
& \text { CX1114 at -17323 (item } \\
& 6974 \text { ) }
\end{aligned}
\] \\
\hline 35 & Call & Tim Sullivan mobile (phone \# last four digits - 8377) & Chuck Cohen mobile (phone \# last four digits - 1340) & 1/31/2011 & 23:55:24 & 20 sec & phone call] & \[
\begin{aligned}
& \text { CX4413 at -0735 (item 132) } \\
& \text { CX1380 at -012 }
\end{aligned}
\] \\
\hline 38 & Text & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 2/1/2011 & 0:07:18 & n/a & [no content available] & \[
\begin{aligned}
& \hline \begin{array}{l}
\text { CX4412 at - } 10919 \text { (item } \\
\text { 1392) }
\end{array} \\
& \hline
\end{aligned}
\] \\
\hline 36 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 2/1/2011 & 0:12:35 & 0 sec & [phone call] & CX4413 at -0735 (item 133) \\
\hline 37 & Call & Chuck Cohen mobile (phone \# last four digits - 1340) & Tim Sullivan mobile (phone \# last four digits - 8377) & 2/1/2011 & 0:18:43 & 49 sec & [phone call] & \[
\begin{aligned}
& \text { CX4413 at -0735 (item 134) } \\
& \text { CX1380 at -012 }
\end{aligned}
\] \\
\hline 40 & Call & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 2/1/2011 & 14:14:38 & 35 sec & [phone call] & CX4413 at -0735 (item 135) \\
\hline 39 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 2/1/2011 & 14:19:41 & 17 min 14 sec & [phone call] & \[
\begin{aligned}
& \text { CX4413 at -0735 (item 136) } \\
& \text { CX1380 at -013 }
\end{aligned}
\] \\
\hline 41 & Text & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 2/2/2011 & 14:30:08 & n/a & [no content available] & \[
\begin{aligned}
& \text { CX4412 at -10922 (item } \\
& \text { 1500) } \\
& \hline
\end{aligned}
\] \\
\hline 42 & Text & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 2/2/2011 & 14:30:08 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & \[
\begin{aligned}
& \text { CX4412 at -10923 (item } \\
& \text { 1501) } \\
& \hline
\end{aligned}
\] \\
\hline 43 & Text & Chuck Cohen mobile
(phone \# last four digits - 1340) & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 2/9/2011 & 3:07:02 & n/a & [no content available] & \[
\begin{aligned}
& \text { CX4412 at - } 10936 \text { (item } \\
& \text { 1986) }
\end{aligned}
\] \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 44 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 2/9/2011 & 3:25:17 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & \[
\begin{aligned}
& \hline \text { CX4412 at -10936 (item } \\
& \text { 1987) } \\
& \hline
\end{aligned}
\] \\
\hline 45 & Text & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 2/9/2011 & 3:25:18 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & \[
\begin{aligned}
& \text { CX4412 at -10936 (item } \\
& \text { 1988) }
\end{aligned}
\] \\
\hline 46 & Text & Chuck Cohen mobile
(phone \# last four digits - 1340) & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 2/9/2011 & 20:14:56 & n/a & [no content available] & \[
\begin{aligned}
& \text { CX4412 at -10937 (item } \\
& \text { 2003) }
\end{aligned}
\] \\
\hline 47 & Text & Chuck Cohen mobile
(phone \# last four digits - 1340) & Tim Sullivan mobile (phone \# last four digits - 8377) & 2/9/2011 & 20:15:32 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & \[
\begin{aligned}
& \text { CX4412 at -10937 (item } \\
& \text { 2004) } \\
& \hline
\end{aligned}
\] \\
\hline 48 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 2/14/2011 & 13:54:56 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & \[
\begin{aligned}
& \text { CX4412 at -10944 (item } \\
& \text { 2278) } \\
& \hline
\end{aligned}
\] \\
\hline 49 & Text & Chuck Cohen mobile
(phone \# last four digits - 1340) & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 2/14/2011 & 19:25:11 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & \[
\begin{aligned}
& \text { CX4412 at -10944 (item } \\
& \text { 2279) } \\
& \hline
\end{aligned}
\] \\
\hline 50 & Call & Tim Sullivan mobile (phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 2/14/2011 & 20:30:06 & 49 sec & phone call] & CX4413 at -0737 (item 220) \\
\hline 51 & Call & \begin{tabular}{l}
Chuck Cohen land line \\
(phone \# last four digits - 6811)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 2/14/2011 & 20:43:05 & 31 sec & [phone call] & \[
\begin{aligned}
& \text { CX4412 at -09157 (item } \\
& 847 \text { ) }
\end{aligned}
\] \\
\hline 52 & Text & Chuck Cohen mobile (phone \# last four digits - 1340) & Tim Sullivan mobile (phone \# last four digits - 8377) & 2/14/2011 & 20:48:41 & \(\mathrm{n} / \mathrm{a}\) & no content available] & \[
\begin{aligned}
& \text { CX4412 at -10944 (item } \\
& \text { 2282) }
\end{aligned}
\] \\
\hline 53 & Text & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 2/14/2011 & 20:59:19 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & \[
\begin{aligned}
& \text { CX4412 at -10944 (item } \\
& \text { 2283) } \\
& \hline
\end{aligned}
\] \\
\hline 54 & Call & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 2/14/2011 & 21:04:23 & 8 sec & phone call] & CX4413 at -0737 (item 223) \\
\hline 55 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 2/14/2011 & 21:22:46 & 0 sec & phone call] & CX4413 at -0737 (item 225) \\
\hline 56 & Call & Tim Sullivan mobile (phone \# last four digits - 8377) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 2/14/2011 & 21:23:13 & 18 sec & phone call] & CX4413 at -0737 (item 227) \\
\hline 57 & Text & Chuck Cohen mobile
(phone \# last four digits - 1340) & Tim Sullivan mobile
(phone \# last four digits - 8377) & 2/21/2011 & 11:40:32 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & \[
\begin{aligned}
& \text { CX4412 at-10951 (item } \\
& \text { 2521) } \\
& \hline
\end{aligned}
\] \\
\hline 58 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile
(phone \# last four digits - 8377) & 2/21/2011 & 11:43:16 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & \[
\begin{aligned}
& \text { CX4412 at -10951 (item } \\
& \text { 2522) } \\
& \hline
\end{aligned}
\] \\
\hline 59 & Text & Chuck Cohen mobile
(phone \# last four digits - 1340) & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 2/21/2011 & 11:44:03 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & \[
\begin{aligned}
& \text { CX4412 at -10951 (item } \\
& \text { 2523) }
\end{aligned}
\] \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 60 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & Chuck Cohen mobile (phone \# last four digits - 1340) & 2/21/2011 & 15:51:40 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & \[
\begin{aligned}
& \text { CX4412 at -10951 (item } \\
& \text { 2534) }
\end{aligned}
\] \\
\hline 61 & Text & Chuck Cohen mobile
(phone \# last four digits - 1340) & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 2/22/2011 & 12:49:04 & n/a & [no content available] & \[
\begin{aligned}
& \text { CX4412 at -10952 (item } \\
& \text { 2555) }
\end{aligned}
\] \\
\hline 62 & Text & Chuck Cohen mobile
(phone \# last four digits - 1340) & Tim Sullivan mobile (phone \# last four digits - 8377) & 3/24/2011 & 17:53:46 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & \[
\begin{aligned}
& \text { CX4412 at }-10983 \text { (item } \\
& 3659 \text { ) }
\end{aligned}
\] \\
\hline 63 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 3/24/2011 & 18:21:03 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & \[
\begin{aligned}
& \text { CX4412 at -10983 (item } \\
& 3661 \text { ) } \\
& \hline
\end{aligned}
\] \\
\hline 64 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 3/24/2011 & 20:03:07 & n/a & [no content available] & \[
\begin{aligned}
& \text { CX4412 at -10983 (item } \\
& 3662 \text { ) }
\end{aligned}
\] \\
\hline 65 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & Scott Anderson mobile (phone \# last four digits - 7215) & 4/8/2011 & 21:58:47 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & \[
\begin{aligned}
& \text { CX4412 at -11003 (item } \\
& \text { 4367) } \\
& \hline
\end{aligned}
\] \\
\hline 66 & Text & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 4/8/2011 & 23:55:26 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & CX4412 at -11003 (item
4371)
CX4412 at -28340 (item
127)
C \\
\hline 67 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & Scott Anderson mobile (phone \# last four digits - 7215) & 4/8/2011 & 23:57:46 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & \[
\begin{aligned}
& \text { CX4412 at -11003 (item } \\
& \text { 4372) } \\
& \hline
\end{aligned}
\] \\
\hline 68 & Text & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 4/9/2011 & 0:23:24 & n/a & [no content available] & CX4412 at -11003 (item
4373)
CX4412 at -28340 (item
128) \\
\hline 70 & Call & Chuck Cohen mobile
(phone \# last four digits - 1340) & Paul Guggenheim land line (phone \# last four digits - 1760) & 8/29/2011 & 16:37:00 & 1 min & [phone call - not UTC] & CX1382 at -011 \\
\hline 71 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Paul Guggenheim land line (phone \# last four digits - 1760) & 8/29/2011 & 16:37:00 & 1 min & [phone call - not UTC] & CX1382 at -011 \\
\hline 72 & Call & Chuck Cohen mobile
(phone \# last four digits - 1340) & Paul Guggenheim land line (phone \# last four digits - 1760) & 8/29/2011 & 16:38:00 & 1 min & [phone call - not UTC] & CX1382 at -011 \\
\hline 73 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Paul Guggenheim land line (phone \# last four digits - 1760) & 8/29/2011 & 16:40:00 & 1 min & [phone call - not UTC] & CX1382 at -011 \\
\hline 74 & Call & Chuck Cohen mobile
(phone \# last four digits - 1340) & \begin{tabular}{l}
Paul Guggenheim land line \\
(phone \# last four digits - 1760)
\end{tabular} & 8/29/2011 & 16:48:00 & 1 min & [phone call - not UTC] & CX1382 at -011 \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 76 & Call & \begin{tabular}{l} 
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Paul Guggenheim land line (phone \# last four digits - 1760) & 8/29/2011 & 17:07:00 & 1 min & [phone call - not UTC] & CX1382 at -011 \\
\hline 78 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Paul Guggenheim land line (phone \# last four digits - 1760) & 8/29/2011 & 17:50:00 & 1 min & [phone call - not UTC] & CX1382 at -011 \\
\hline 79 & Call & Paul Guggenheim land line (phone \# last four digits - 1760) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 8/29/2011 & 17:52:00 & 3 min & [phone call - not UTC] & CX1382 at -011 \\
\hline 69 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Paul Guggenheim mobile \\
(phone \# last four digits - 2444)
\end{tabular} & 8/29/2011 & 20:31:10 & 50 sec & [phone call] & CX4413 at -0188 (item
1744 )
CX1382 at -010 \\
\hline 75 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Paul Guggenheim mobile \\
(phone \# last four digits - 2444)
\end{tabular} & 8/29/2011 & 20:57:58 & 25 sec & [phone call] & CX4413 at -0188 (item
1745 )
CX1382 at -011
CX42 \\
\hline 77 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Paul Guggenheim mobile \\
(phone \# last four digits - 2444)
\end{tabular} & 8/29/2011 & 21:49:56 & 0 sec & [phone call] & CX4412 at -04634 (item
4653 )
CX1382 at -011 \\
\hline 80 & Call & Patterson Dental
(phone \# last four digits - 3100) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 9/27/2011 & 16:14:00 & 6 min & [phone call - not UTC] & CX1126 at -009 \\
\hline 81 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 10/6/2011 & 0:39:18 & n/a & "Having dinner with Julie Charlestein in NY @ YPO program, she claims you have an RM @ Schein named Chuck Cohen. True?" & \[
\begin{aligned}
& \text { CX2846 } \\
& \text { CX4412 at }-11290 \text { (item } \\
& \text { 14622) } \\
& \hline
\end{aligned}
\] \\
\hline 82 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 10/6/2011 & 1:14:34 & \(\mathrm{n} / \mathrm{a}\) & "Not a RM but there is a TSM (employee) w the name. Funny looking guy too. :)" & \[
\begin{aligned}
& \text { CX2967 } \\
& \text { CX4412 at }-11290 \text { (item } \\
& 14623 \text { ) } \\
& \hline
\end{aligned}
\] \\
\hline 83 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 10/6/2011 & 2:10:29 & & "Must be very bright \& hard working. He needs to be working for Benco, does he have a contract? Can I give him a signing bonus? :-\}" & \[
\begin{aligned}
& \text { CX2968 } \\
& \text { CX4412 at }-11290 \text { (item } \\
& 14640 \text { ) }
\end{aligned}
\] \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 84 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 10/6/2011 & 2:11:53 & n/a & "If it's a Brewers-Yankees series, we better be going to a game. I'll come to WI, or you come to NY. We can bring Stan too." & CX2969
CX4412 at -11290 (item
14641) \\
\hline 85 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 10/6/2011 & 2:11:58 & n/a & "I think Bill Rotert has already signed him too." & \[
\begin{aligned}
& \text { CX4412 at }-11290 \text { (item } \\
& 14642 \text { ) } \\
& \text { CX6615 } \\
& \hline
\end{aligned}
\] \\
\hline 86 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & Chuck Cohen mobile
(phone \# last four digits - 1340) & 10/6/2011 & 2:12:38 & n/a & "In! Game 4 not starting well." & CX2970
CX4412 at -11290 (item
14643)
CX2972 \\
\hline 87 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & Chuck Cohen mobile (phone \# last four digits - 1340) & 10/6/2011 & 2:27:33 & n/a & "Maybe invite Bill too?" & \begin{tabular}{l} 
CX2972 \\
CX4412 at -11291 (item \\
14645) \\
\hline CX2973
\end{tabular} \\
\hline 88 & Text & Chuck Cohen mobile (phone \# last four digits - 1340) & Tim Sullivan mobile (phone \# last four digits - 8377) & 10/6/2011 & 2:28:20 & n/a & "Bill Rotert? Does he work for
me?" & CX2973
CX4412 at -11291 (item
14646) \\
\hline 89 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 10/6/2011 & 2:29:30 & n/a & "Apparently very soon. Part of group in Fresno. We should get together at ADA and talk." & CX2974
CX4412 at -11291 (item
14647)
CX29 \\
\hline 90 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 10/6/2011 & 2:31:12 & n/a & "Happy to talk anytime, let's get a cup of coffee in Vegas." & CX2975
CX4412 at -11291 (item
14648) \\
\hline 91 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 10/6/2011 & 2:31:27 & n/a & "I'm going to Yankee Stadium for game 5 tomorrow nite. Go Yanks!" & CX2971
CX4412 at -11290 (item
14644) \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 92 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 10/6/2011 & 2:32:45 & n/a & "K. Shoot for during break at Board meeting? If we need mire time after that then we will schedule there. Ok?" & \begin{tabular}{l} 
CX2976 \\
CX4412 at -11291 (item \\
14649) \\
\hline
\end{tabular} \\
\hline 93 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 10/6/2011 & 2:34:27 & n/a & "I'm on DTAF board, not DTA board. Our mtg is noon on Monday, when is DTA mtg?" & \begin{tabular}{l}
CX2977 \\
CX4412 at -11291 (item \\
14650)
\end{tabular} \\
\hline 94 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 10/6/2011 & 2:35:51 & n/a & \begin{tabular}{l}
"Oh yea. We r Tues 7 am to 11 . \\
I will look at schedule tomorrow and send you a few options."
\end{tabular} & \[
\begin{aligned}
& \text { CX2978 } \\
& \text { CX4412 at -11291 (item } \\
& 14651 \text { ) } \\
& \hline
\end{aligned}
\] \\
\hline 95 & Text & Chuck Cohen mobile (phone \# last four digits - 1340) & Tim Sullivan mobile (phone \# last four digits - 8377) & 10/6/2011 & 2:36:25 & n/a & "Ok, let me know, thx." & CX2979
CX4412 at -11291 (item
14652) \\
\hline 96 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 10/10/2011 & 11:08:45 & n/a & \begin{tabular}{l}
"Tim: I had to change my ticket to leave Vegas early Weds AM. I arrive today \& will be @ mtg all day \\
tomorrow \& GC party Tom nite. Any other time that wo" "rks for you to meet? Sorry. Thx."
\end{tabular} & CX2980
CX4412 at -11303 (item
15091 )
CX2981
CX4412 at -11303 (item
15092) \\
\hline 97 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 10/10/2011 & 11:14:25 & n/a & "Though between the Brewers \& Packers, you should be in a fine mood this morning." & \[
\begin{aligned}
& \text { CX2982 } \\
& \text { CX4412 at -11303 (item } \\
& \text { 15093) }
\end{aligned}
\] \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 98 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & Chuck Cohen mobile
(phone \# last four digits - 1340) & 10/10/2011 & 11:16:35 & \(\mathrm{n} / \mathrm{a}\) & "On wayto airport myself. I will send alternate times later. Great time to be a cheesehead sports fan!" & CX2983
CX4412 at -11303 (item
15094) \\
\hline 99 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 10/10/2011 & 11:32:07 & n/a & "I arrive in Vegas midday today, maybe late afternoon today works for you. See u in Vegas." & CX2984
CX4412 at -11303 (item
15095) \\
\hline 100 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 10/10/2011 & 13:02:09 & n/a & "How does 5:00 work for you? We are staying at Mandalay Bay which is where convention is at. We can determine location once there and have a lay of the land. Ok?" & \[
\begin{aligned}
& \text { CX2985 } \\
& \text { CX4412 at }-11303 \text { (item } \\
& 15096 \text { ) }
\end{aligned}
\] \\
\hline 101 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 10/10/2011 & 17:24:40 & n/a & \begin{tabular}{l}
" 5 p today works for me @ \\
Mandalay, let me know. Thx."
\end{tabular} & CX2986
CX4412 at -11303 (item
15097) \\
\hline 102 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 10/10/2011 & 21:13:37 & n/a & "Oy. Go figure. I can no longer do this today. Maybe we chat via phone later in week and the live at annual session? I assume ur going to DC?" & \begin{tabular}{l}
CX2987 \\
CX4412 at -11304 (item \\
15118)
\end{tabular} \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 103 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile
(phone \# last four digits - 8377) & 10/10/2011 & 21:15:24 & n/a & "'Oy'? Clearly you've been hanging around Stan too long. Talk later this week \& live in DC works for me. Am stuck now @ DTAF board mtg." & CX2988
CX4412 at -11304 (item
15119) \\
\hline 104 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 10/10/2011 & 21:16:09 & n/a & "If your calendar tomorrow frees up, let me know. My schedule tomorrow isn't too tight. Thx." & CX2989
CX4412 at -11304 (item
15120) \\
\hline 105 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 10/10/2011 & 21:17:11 & \(\mathrm{n} / \mathrm{a}\) & "I thought you would enjoy that. It's more Mark Mlotek then Stan, but I catch on quickly. Tomorrow afternoon gas possibilities, but not sure I want to do on convention floor. We'll figure it out." & \[
\begin{aligned}
& \text { CX2990 } \\
& \text { CX4412 at -11304 (item } \\
& \text { 15121) }
\end{aligned}
\] \\
\hline 106 & Text & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 10/10/2011 & 21:17:16 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & \[
\begin{aligned}
& \text { CX4412 at -11304 (item } \\
& \text { 15122) } \\
& \hline
\end{aligned}
\] \\
\hline 107 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 10/10/2011 & 21:20:02 & n/a & ":-). OK, let me know for tomorrow. Thx." & CX2991
CX4412 at -11304 (item
15123) \\
\hline 108 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 10/10/2011 & 21:27:40 & n/a & "BTW, I love the way that the Sullivan Foundation/DTAF joint scholarship has turned out. Well done. I'm going to talk with my dad about doing some." "thing similar. Thank you for helping to set the standard." & CX2847
CX4412 at -11304 (item
15124 )
CX2992
CX4412 at -11304 (item
15125 ) \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 109 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 10/10/2011 & 21:29:24 & n/a & "That's great. We contemplated making it a matching fun somehow to get other Dental Families in the game, but it got complicated. Happy to see it having the effect anyway. :)" & \[
\begin{aligned}
& \text { CX2993 } \\
& \text { CX4412 at -11304 (item } \\
& \text { 15126) } \\
& \hline
\end{aligned}
\] \\
\hline 110 & Text & Tim Sullivan mobile
(phone \# last four digits - 8377) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 10/10/2011 & 21:29:29 & n/a & [no content available] & \[
\begin{aligned}
& \text { CX4412 at -11304 (item } \\
& \text { 15127) } \\
& \hline
\end{aligned}
\] \\
\hline 111 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 10/14/2011 & 18:36:30 & \(\mathrm{n} / \mathrm{a}\) & "U available right now by chance?" & CX2994
CX4412 at -11309 (item
15302) \\
\hline 112 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 10/14/2011 & 18:55:46 & n/a & "Now?" & CX2995
CX4412 at -11309 (item
15305) \\
\hline 113 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & Chuck Cohen mobile (phone \# last four digits - 1340) & 10/14/2011 & 18:55:59 & n/a & 'Sorry. Jut Yates another one." & CX2996
CX4412 at -11309 (item
15306 )
CX2997 \\
\hline 114 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & Chuck Cohen mobile (phone \# last four digits - 1340) & 10/14/2011 & 18:56:12 & n/a & "Ooops. Just started another one." & CX2997
CX4412 at -11309 (item
15307 )
CX2998 \\
\hline 115 & Text & Chuck Cohen mobile (phone \# last four digits - 1340) & Tim Sullivan mobile (phone \# last four digits - 8377) & 10/14/2011 & 18:56:42 & n/a & "No worries, ok." & CX2998
CX4412 at -11309 (item
15308) \\
\hline 116 & Text & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 10/14/2011 & 20:27:50 & n/a & "I will dial ya in 5 mins. Ok?" & CX2999
CX4412 at -11310 (item
15327 )
CX6400 \\
\hline 117 & Text & Chuck Cohen mobile (phone \# last four digits - 1340) & Tim Sullivan mobile (phone \# last four digits - 8377) & 10/14/2011 & 20:30:03 & & "Ok." & CX6400
CX4412 at - 11310 (item
15328) \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 118 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 10/14/2011 & 20:31:17 & n/a & "Can I get \(u\) anything from Starbucks? I'm at drive thru. :)" & CX6401
CX4412 at -11310 (item
15329) \\
\hline 119 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 10/14/2011 & 20:31:50 & n/a & "Lol" & CX6402
CX4412 at -11310 (item
15330) \\
\hline 120 & Call & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 10/14/2011 & 20:34:54 & 21 min 30 sec & [phone call] & CX1109 at -004
CX1356
CX1463
CX4413 at -0767 (item
1366 ) \\
\hline 121 & Call & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 10/14/2011 & 20:56:51 & 59 sec & [phone call] & \[
\begin{aligned}
& \text { CX4413 at -0767 (item } \\
& \text { 1367) } \\
& \hline
\end{aligned}
\] \\
\hline 122 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 10/14/2011 & 21:21:33 & n/a & "Good to talk today, forgot to mention that I talked to Larry this week \& he's excited about doing something similar with the DTAF fund, maybe 50k with a" "match. So you've inspired others to give. Pls tell your mom. Happy birthday to your dad. Best for the wknd." & CX6403
CX6404
CX4412 at -11310 (item
15331 )
CX4412 at -11310 (item
15332 ) \\
\hline 123 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 10/14/2011 & 21:26:19 & \(\mathrm{n} / \mathrm{a}\) & "Awesome. I just read to my mom an we had a great smile n hug. :)" & CX6405
CX4412 at -11310 (item
15333 )
CX6406 \\
\hline 124 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 10/14/2011 & 21:26:28 & & "Thank you!!" & \[
\begin{aligned}
& \text { CX6406 } \\
& \text { CX4412 at -11310 (item } \\
& \text { 15334) } \\
& \hline
\end{aligned}
\] \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 125 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 11/2/2011 & 15:21:44 & n/a & "Get together @ the break?" & CX2848
CX4412 at -11353 (item
16871) \\
\hline 126 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 11/2/2011 & 15:49:28 & n/a & "Sorry. I was on conf call and could not reply. Let's do on break between Ram Charan's parts. Ok?" & \[
\begin{aligned}
& \text { CX6407 } \\
& \text { CX4412 at }-11353 \text { (item } \\
& \text { 16872) }
\end{aligned}
\] \\
\hline 127 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 11/2/2011 & 17:16:38 & n/a & "Ok. Thx." & CX6408
CX4412 at -11353 (item
16873) \\
\hline 128 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 11/2/2011 & 19:09:24 & n/a & "I didn't get any popcorn at the break. You making another run?" & \[
\begin{aligned}
& \text { CX6409 } \\
& \text { CX4412 at -11353 (item } \\
& \text { 16882) } \\
& \hline
\end{aligned}
\] \\
\hline 129 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 11/2/2011 & 19:10:48 & n/a & "I missed the popcorn too. But I'm sitting in the front \& can't get up. Since Larry can't hear, we need to sit in the front. 'what did he say?"' & \[
\begin{aligned}
& \text { CX6410 } \\
& \text { CX4412 at -11353 (item } \\
& \text { 16883) } \\
& \hline
\end{aligned}
\] \\
\hline 130 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 11/2/2011 & 19:12:32 & n/a & "Dont forget to send me a map of your zones. Thanks." & CX6411
CX4412 at -11353 (item
16884 )
CX6412 \\
\hline 131 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 11/2/2011 & 19:14:48 & n/a & "Got it." & CX6412
CX4412 at -11353 (item
16885) \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & & Content & Supporting CX \\
\hline 132 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 11/2/2011 & 22:35:35 & & n/a & "Tim: Assume our conversation today only covers TRs/FSCs with books of business. Guys who get fired, equipment specialists, service techs, etc. are stil" "l covered by the current Global Agreement terms. Your understanding also?" & CX4412 at -11353 (item
16894 )
CX4412 at -11354 (item
16895 )
CX6413
CX6414 \\
\hline 133 & Text & Chuck Cohen mobile (phone \# last four digits - 1340) & Tim Sullivan mobile
(phone \# last four digits - 8377) & 11/2/2011 & 22:52:06 & & n/a & [no content available] & \[
\begin{aligned}
& \text { CX4412 at -11354 (item } \\
& \text { 16896) } \\
& \hline
\end{aligned}
\] \\
\hline 134 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 11/3/2011 & 0:10:19 & & \(\mathrm{n} / \mathrm{a}\) & "Anyone termed without cause . . Yes. Otherwise, I thought we were discussing any employes regardless of role." & \begin{tabular}{l}
CX6415 \\
CX4412 at -11353 (item
16898)
\end{tabular} \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 135 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 11/3/2011 & 11:45:03 & \(\mathrm{n} / \mathrm{a}\) & "Sorry, my confusion, I should have better stated my proposal. Since most of our stress \& strain is over TR/FSCs, and all the names we discussed yesterday" "were TRs, my plan was to restrict the number of those folks who can move in a sixmonth period. We've rarely had issues with support like techs, Equipme" "nt specialists, etc. Doesn't make sense to me that hiring a tech should count the same as hiring a 3 m rep. What do you think?" & CX6416
CX6595
CX6596
CX4412 at -11354 (item
16913) \\
\hline 136 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & 11/3/2011 & 12:07:11 & \(\mathrm{n} / \mathrm{a}\) & "Two days in a row that Paul G is late. I thought you ran a tighter ship." & \[
\begin{aligned}
& \text { CX2490 } \\
& \text { CX4412 at }-11354 \text { (item } \\
& \text { 16914) } \\
& \hline
\end{aligned}
\] \\
\hline 137 & Text & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 11/3/2011 & 12:14:11 & n/a & "He can only containted...not controlled. He still runs on a west coast clock...we call it Guggentime." & CX4412 at - 11354 (item 16915), and at -28350 (item 475) CX6588 \\
\hline 138 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 11/3/2011 & 13:06:10 & \(\mathrm{n} / \mathrm{a}\) & "R u still here?" & \begin{tabular}{l} 
CX4412 at -11354 (item \\
16920 ) \\
CX6417 \\
\hline
\end{tabular} \\
\hline 139 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 11/3/2011 & 13:07:04 & n/a & "Up in my room working on a project, should be down around 11." & \[
\begin{aligned}
& \text { CX4412 at }-11354 \text { (item } \\
& 16921 \text { ) } \\
& \text { CX6418 } \\
& \hline
\end{aligned}
\] \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 140 & Text & \(\begin{aligned} & \text { Chuck Cohen mobile } \\ & \text { (phone \# last four digits - 1340) }\end{aligned}\) & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 11/3/2011 & 13:07:14 & n/a & "Don't tell Larry." & CX4412 at -11354 (item
16922 )
CX6419 \\
\hline 141 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 11/3/2011 & 13:43:01 & n/a & "K. Maybe catch up at break? I literally am sprinting to airport after Ripken. Text me when you're coming down and I will step out if break is over." & \[
\begin{aligned}
& \text { CX4412 at }-11354 \text { (item } \\
& 16923 \text { ) } \\
& \text { CX6420 } \\
& \hline
\end{aligned}
\] \\
\hline 142 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 11/3/2011 & 13:43:37 & n/a & "Ok, will do." & CX4412 at -11354 (item
16924 )
CX6421 \\
\hline 143 & Call & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 11/3/2011 & 20:04:39 & 33 sec & [phone call] & \[
\begin{aligned}
& \text { CX4413 at }-0770 \text { (item } \\
& \text { 1447) }
\end{aligned}
\] \\
\hline 144 & Call & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 11/3/2011 & 20:05:31 & 36 sec & [phone call] & \[
\begin{aligned}
& \text { CX4413 at }-0770 \text { (item } \\
& \text { 1448) }
\end{aligned}
\] \\
\hline 145 & Call & Tim Sullivan mobile (phone \# last four digits - 8377) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 11/4/2011 & 21:04:48 & 0 sec & [phone call] & \[
\begin{aligned}
& \text { CX4413 at -0770 (item } \\
& \text { 1456) }
\end{aligned}
\] \\
\hline 146 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 11/4/2011 & 21:05:47 & 18 min 41 sec & phone call] & CX1109 at -016
CX4412 at -09463 (item
6471 )
CX4 \\
\hline 147 & Call & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 11/7/2011 & 17:29:41 & 31 sec & [phone call] & \[
\begin{aligned}
& \text { CX4413 at }-0770 \text { (item } \\
& \text { 1468) }
\end{aligned}
\] \\
\hline 148 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 11/7/2011 & 18:44:16 & n/a & "Got your message, will call later, tied up in meetings. Thx." & CX6483 \\
\hline 149 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \[
\begin{aligned}
& \text { 4c54b051-b551-4262-b042- } \\
& \text { 67110e7750d3@iMessage: } \\
& + \text { XXXXXXX8377 } \\
& \hline
\end{aligned}
\] & 11/7/2011 & 18:48:00 & n/a & "Thanks" & CX6484 \\
\hline 150 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 11/8/2011 & 3:58:56 & n/a & "Also, please send map. Thanks." & CX6485 \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 151 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 11/8/2011 & 3:58:56 & n/a & "Sorry didn't call earlier today, running in \& out of meetings today. Sorry about Kent, he was in play before our conversation last week. After we talked Friday, I reviewed with our team \& we will live up to new arrangement. I'm available to talk tomorrow AM, if you are. Thanks." & CX6486 \\
\hline 152 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 11/8/2011 & 23:37:30 & 13 sec & [phone call] & CX1109 at -017
CX4412 at -09467 (item
6543 )
CX \\
\hline 153 & Call & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 11/8/2011 & 23:40:55 & 0 sec & [phone call] & \[
\begin{aligned}
& \text { CX4412 at -09467 (item } \\
& 6544 \text { ) } \\
& \hline
\end{aligned}
\] \\
\hline 154 & Call & Tim Sullivan mobile (phone \# last four digits - 8377) & Chuck Cohen mobile (phone \# last four digits - 1340) & 11/8/2011 & 23:42:26 & 0 sec & [phone call] & \[
\begin{aligned}
& \text { CX4412 at }-09467 \text { (item } \\
& 6544 \text { ) }
\end{aligned}
\] \\
\hline 155 & Call & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 11/8/2011 & 23:45:32 & 5 min 51 sec & [phone call] & CX4413 at -0770 (item
1476 )
CX1109 at -017 \\
\hline 156 & Call & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 11/9/2011 & 0:02:50 & 4 sec & [phone call] & \[
\begin{aligned}
& \text { CX4413 at -0770 (item } \\
& \text { 1478) } \\
& \hline
\end{aligned}
\] \\
\hline 157 & Call & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & Chuck Cohen mobile
(phone \# last four digits - 1340) & 11/9/2011 & 0:44:15 & 1 min 16 sec & phone call] & \begin{tabular}{l} 
CX4413 at -0770 (item \\
1479 ) \\
CX1109 at -017 \\
\hline
\end{tabular} \\
\hline 158 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 11/9/2011 & 12:54:24 & n/a & "Told my team to be done in Fresno. Thx." & CX6487 \\
\hline 159 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \[
\begin{aligned}
& \text { 4c54b051-b551-4262-b042- } \\
& \text { 67110e7750d3@iMessage: } \\
& + \text { XXXXXXX8377 } \\
& \hline
\end{aligned}
\] & 11/9/2011 & 12:57:31 & n/a & :)" & CX6488 \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 160 & Text & Tim Sullivan mobile
(phone \# last four digits - 8377) & Scott Anderson mobile (phone \# last four digits - 7215) & 11/23/2011 & 23:47:59 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & \[
\begin{aligned}
& \text { CX4412 at -12052 (item } \\
& \text { 41855) }
\end{aligned}
\] \\
\hline 161 & Call & \begin{tabular}{l}
Paul Guggenheim mobile \\
(phone \# last four digits - 2444)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 12/1/2011 & 15:50:03 & 12 sec & [phone call] & CX1384 at -006
CX4413 at -0211 (item
2619) \\
\hline 162 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \[
\begin{aligned}
& \text { 4c54b051-b551-4262-b042- } \\
& \text { 67110e7750d3@iMessage: } \\
& + \text { XXXXXXX8377 }
\end{aligned}
\] & 12/5/2011 & 16:21:05 & n/a & "Available to talk? Subject is Kent Hayes." & CX6489 \\
\hline 163 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile
(phone \# last four digits - 8377) & 12/5/2011 & 18:14:24 & n/a & "Still need to talk?" & CX2857 \\
\hline 164 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 12/5/2011 & 18:14:24 & n/a & "You owe me one. :-)" & CX6490 \\
\hline 165 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 12/5/2011 & 18:14:24 & n/a & "Sure, I'm around. Heard that Kent decided to go back. We won't pursue the customers, and he doesn't have to sit. If he tried it, and doesn't like it, and wants to go back, no hard feelings." & CX6491 \\
\hline 166 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & \[
\begin{aligned}
& \text { 4c54b051-b551-4262-b042- } \\
& \text { 67110e7750d3@iMessage: } \\
& + \text { XXXXXXX8377 } \\
& \hline
\end{aligned}
\] & 12/5/2011 & 19:07:43 & n/a & "No. All good. I appreciate the
message." & CX6492 \\
\hline 167 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 1/13/2012 & 1:14:40 & \(\mathrm{n} / \mathrm{a}\) & "You around to talk for a few minutes tomorrow? Let me know, thanks." & CX2347 \\
\hline 168 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 1/13/2012 & 1:37:23 & n/a & "Sure. About 8:00 am central best for me. Ok with you?" & CX2347 \\
\hline 169 & Text & Chuck Cohen mobile
(phone \# last four digits - 1340) & Tim Sullivan mobile
(phone \# last four digits - 8377) & 1/13/2012 & 1:40:16 & n/a & "OK by me, thanks. Will call." & CX2347 \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 170 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 1/13/2012 & 14:03:28 & 11 min 34 sec & [phone call] & CX1110 at -008
CX4413 at -0776 (item
1679 )
CX4434 at -204 \\
\hline 171 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 1/19/2012 & 3:19:55 & n/a & "Got your note. Can't make the YPO event in April. Keep me posted on future opportunities. Thanks." & CX2492 \\
\hline 172 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 2/8/2012 & 22:57:30 & \(\mathrm{n} / \mathrm{a}\) & "Did you warm up the Dentsply crowd for me \& Paul? I'm nervous about following you, it's like following Elvis on stage! :~)" & \[
\begin{aligned}
& \text { CX1102 (Chats Tab row 3) } \\
& \text { CX2870 }
\end{aligned}
\] \\
\hline 173 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 2/9/2012 & 0:19:12 & n/a & "Just wrapped up. They boo'd me off the stage. Threw fruit. Ornery crowd. I'm sure you'll do great!!" & \[
\begin{aligned}
& \text { CX1102 (Chats Tab row 4) } \\
& \text { CX6560 } \\
& \hline
\end{aligned}
\] \\
\hline 174 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 2/9/2012 & 1:18:14 & \(\mathrm{n} / \mathrm{a}\) & "Sure that's not true. You killed! Thanks for the heads up. I'm going back to Wilkes-Barre!" & CX1102 (Chats Tab row 5)
CX6561 \\
\hline 175 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 2/17/2012 & 1:45:56 & n/a & 'Fired Ann Cox? Ethics?" & CX1102 (Chats Tab row 6) CX2871 \\
\hline 176 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 2/17/2012 & 1:53:04 & n/a & "A. Yes. B. no. Catch up in Chicago?" & CX1102 (Chats Tab row 7) \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 177 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 2/17/2012 & 1:58:54 & n/a & "Thanks. Absolutely. Thursday AM?" & CX1102 (Chats Tab row 8) \\
\hline 178 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 2/17/2012 & 2:05:52 & n/a & "Sure. At dinner in UT. Will ask Carol I set it up." & CX1102 (Chats Tab row 9) \\
\hline 179 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 2/17/2012 & 2:10:12 & n/a & "Me too. We're @ Deer Valley. You?" & CX1102 (Chats Tab row 10) \\
\hline 180 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 2/17/2012 & 2:12:16 & n/a & "Wow. Snowbird. Ski tomorrow and Sat. With Bergmans on Sat." & CX1102 (Chats Tab row 11) \\
\hline 181 & Text & Chuck Cohen mobile
(phone \# last four digits - 1340) & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 2/17/2012 & 2:17:01 & n/a & "Good stuff, enjoy. We're doing Jewish princess skiing where everything is groomed. Too bad you're not here, could have skied \& had dinner!" & CX1102 (Chats Tab row 12) \\
\hline 182 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 2/17/2012 & 2:18:20 & n/a & "BTW, had bfast with Stan, Jimmy \& Mark on Monday. They offered me your job, I turned them down. Too much aggravation! :-). See u in Chicago." & CX1102 (Chats Tab row 13) \\
\hline 183 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 2/17/2012 & 2:22:56 & n/a & "Lol. We should trade for a month. :)" & CX1102 (Chats Tab row 14) \\
\hline 184 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & Chuck Cohen mobile (phone \# last four digits - 1340) & 2/20/2012 & 15:53:36 & n/a & "Hiring Anne?" & CX1102 (Chats Tab row 15) CX2872 \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 185 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 2/20/2012 & 16:01:12 & \(\mathrm{n} / \mathrm{a}\) & "Don't know, our RM out there is talking to her this week. I'm out of it for now, will see how it develops. Words of warning?" & CX1102 (Chats Tab row 16) \\
\hline 186 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 2/20/2012 & 16:02:08 & n/a & "No warnings. I'll call ya to chat live." & CX1102 (Chats Tab row 17) \\
\hline 187 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 2/20/2012 & 16:02:22 & n/a & "You hired all of my head cases in 2010, I don't need another." & CX1102 (Chats Tab row 18) \\
\hline 188 & Call & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 2/20/2012 & 16:14:53 & 24 sec & [phone call] & \[
\begin{aligned}
& \text { CX4413 at -0779 (item } \\
& \text { 1806) } \\
& \hline
\end{aligned}
\] \\
\hline 189 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 2/20/2012 & 16:16:23 & \(\mathrm{n} / \mathrm{a}\) & "On my way to SLC airport, heading home from skiing. Will call later. Thanks." & CX1102 (Chats Tab row 19) \\
\hline 190 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 2/20/2012 & 16:19:12 & \(\mathrm{n} / \mathrm{a}\) & "Must have had great snow day yesterday!! We had to leave early for airport to get out ahead of it!!" & CX1102 (Chats Tab row 20) \\
\hline 191 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 2/20/2012 & 17:08:20 & 0 sec & [phone call] & \begin{tabular}{l} 
CX1385 at -005 \\
CX4412 at -09558 (item \\
8221 ) \\
\hline CX4412 at 09558 (iit \\
\hline
\end{tabular} \\
\hline 192 & Call & Chuck Cohen mobile
(phone \# last four digits - 1340) & Tim Sullivan mobile
(phone \# last four digits - 8377) & 2/20/2012 & 17:09:44 & 27 sec & phone call] & \[
\begin{aligned}
& \text { CX4412 at -09558 (item } \\
& 8223 \text { ) } \\
& \hline
\end{aligned}
\] \\
\hline 193 & Call & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 2/20/2012 & 19:18:15 & 35 sec & phone call] & CX1385 at -005
CX4412 at -09558 (item
8228 )
CX4413 at -0779 (item
1808) \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 194 & Call & Chuck Cohen mobile
(phone \# last four digits - 1340) & \begin{tabular}{|l|} 
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 2/20/2012 & 19:18:51 & 18 sec & [phone call] & \[
\begin{aligned}
& \text { CX4412 at -09559 (item } \\
& 8229 \text { ) }
\end{aligned}
\] \\
\hline 195 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile
(phone \# last four digits - 8377) & 2/20/2012 & 19:19:21 & 11 min 39 sec & [phone call] & \[
\begin{array}{|l}
\hline \text { CX4412 at }-09559 \text { (item } \\
8230) \\
\text { CX1385 at }-005 \\
\hline
\end{array}
\] \\
\hline 196 & Text & Chuck Cohen (ccohen@benco.com) & \begin{tabular}{l}
Paul Guggenheim mobile \\
(phone \# last four digits - 2444)
\end{tabular} & 2/23/2012 & 21:43:28 & n/a & "Hi Paul! Was at a meeting downtown. Am heading back to McCormick now. Catch up?" & CX3106 (iMessage Tab
row 69) \\
\hline 197 & Text & Chuck Cohen (ccohen@benco.com) & Paul Guggenheim mobile
(phone \# last four digits - 2444) & 2/23/2012 & 21:45:36 & n/a & "Yes." & \[
\begin{aligned}
& \text { CX3106 (iMessage Tab } \\
& \text { row 68) }
\end{aligned}
\] \\
\hline 198 & Text & \begin{tabular}{l}
Paul Guggenheim mobile \\
(phone \# last four digits - 2444)
\end{tabular} & Chuck Cohen (ccohen@benco.com) & 2/23/2012 & 21:46:15 & n/a & "Im in a meeting offsite. Will you be around tomorrow" & CX3106 (iMessage Tab
row 67) \\
\hline 199 & Text & Paul Guggenheim mobile (phone \# last four digits - 2444) & Chuck Cohen
(ccohen@benco.com) & 2/23/2012 & 21:47:01 & n/a & "I'll call you and swing by" & \[
\begin{aligned}
& \text { CX3106 (iMessage Tab } \\
& \text { row 66) }
\end{aligned}
\] \\
\hline 200 & Text & Chuck Cohen (ccohen@benco.com) & Paul Guggenheim mobile
(phone \# last four digits - 2444) & 2/23/2012 & 21:47:44 & n/a & "How about 1:30?" & \[
\begin{aligned}
& \text { CX3106 (iMessage Tab } \\
& \text { row 65) } \\
& \hline
\end{aligned}
\] \\
\hline 201 & Text & Paul Guggenheim mobile (phone \# last four digits - 2444) & Chuck Cohen (ccohen@benco.com) & 2/23/2012 & 21:53:42 & n/a & "Oops .. I'm currently not scheduled to be at the floor. I'm offsite in meetings all day..... If I make it over I'll call you. Otherwise next time?" & CX3106 (iMessage Tab
row 64) \\
\hline 202 & Text & Chuck Cohen (ccohen@benco.com) & \begin{tabular}{l}
Paul Guggenheim mobile \\
(phone \# last four digits - 2444)
\end{tabular} & 2/26/2012 & 2:14:24 & n/a & "Good to see you at the O'Neill shindig. Give me a call if you want to touch base on something specific. Thanks." & CX3106 (iMessage Tab
row 63) \\
\hline 203 & Text & \begin{tabular}{l}
Paul Guggenheim mobile \\
(phone \# last four digits - 2444)
\end{tabular} & Chuck Cohen (ccohen@benco.com) & 2/26/2012 & 4:28:33 & n/a & "Good to see you too... Keep on touch and say hi to mom and dad." & CX3106 (iMessage Tab
row 62) \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 204 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 3/2/2012 & 21:01:42 & \(\mathrm{n} / \mathrm{a}\) & "Tim: You asked me to let you know re Anne Cox. We are hiring her, starts next week. Thanks. Cfc" & CX0060 (Chats Tab row 3) \\
\hline 205 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 3/2/2012 & 21:26:01 & n/a & "Yes. We're honoring our agreement even though she was dismissed." & CX0060 (Chats Tab row 4) \\
\hline 206 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 3/2/2012 & 21:26:24 & n/a & "Thanks Chuck. I'll call ya shortly. She'd have two weeks yet to sit out still then, right?" & CX0060 (Chats Tab row 5) \\
\hline 207 & Call & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 3/2/2012 & 21:46:16 & 7 sec & [phone call] & CX1385 at -012
CX4413 at -0781 (item
1878) \\
\hline 208 & Call & Chuck Cohen mobile (phone \# last four digits - 1340) & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 3/2/2012 & 21:54:06 & 13 min 29 sec & [phone call] & CX1385 at -012
CX4412 at -09570 (item
\(8438)\) \\
\hline 209 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 3/2/2012 & 22:45:20 & n/a & "Thanks for chat. Have a great weekend. Hello to Larry. :)" & CX0060 (Chats Tab row 6) \\
\hline 210 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 3/14/2012 & 19:10:06 & n/a & \begin{tabular}{l}
"Tim: Just heard that Steve \\
Hoyt is your manager in CT. If you're interested in why he no longer has that role with Benco, happy to discuss. If not, that's OK too. Thanks."
\end{tabular} & CX0060 (Chats Tab row 7)
CX2873 \\
\hline 211 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 3/14/2012 & 20:20:16 & & "Tomorrow am or any time in fri would be great. Got one for you too. :)" & CX0060 (Chats Tab row 8) \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 212 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 3/14/2012 & 20:23:20 & n/a & "Am at National Sales Meeting in Dallas, busy plotting your downfall. :-). Let's catch up next week. Thanks." & CX0060 (Chats Tab row 9) \\
\hline 213 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & Chuck Cohen mobile (phone \# last four digits - 1340) & 3/14/2012 & 20:41:36 & n/a & "Why don't I meet you there?! Have a good Meeting. Say hello to all my former Team Schein Members " & CX0060 (Chats Tab row 10) \\
\hline 214 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 3/14/2012 & 20:44:25 & \(\mathrm{n} / \mathrm{a}\) & "Dude, it would be no good for me if you were here. They'd all like you better! Thanks. " & CX0060 (Chats Tab row 11) \\
\hline 215 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 3/19/2012 & 21:58:19 & 13 min 9 sec & [phone call] & CX1386 at -006
CX4413 at -0782 (item
1928)
CX0057 (SMSM \\
\hline 216 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & Chuck Cohen mobile (phone \# last four digits - 1340) & 4/30/2012 & 22:56:35 & \(\mathrm{n} / \mathrm{a}\) & "Thanks for your note. Im going to start collecting all of my Chuck Cohen note cards!!!! :)" & CX0057 (SMS Messages
Tab row 57)
CX2849
CX4412 at -11499 (item
22078) \\
\hline 217 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 6/13/2012 & 21:22:32 & n/a & "Creative annual report this year!! Nice job and congrats on successful year. Too many former Team Schein Members included though. :)" & \begin{tabular}{l}
CX0057 (SMS Messages \\
Tab row 56) \\
CX6422 \\
CX4412 at - 11550 (item \\
23923)
\end{tabular} \\
\hline 218 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 6/13/2012 & 22:02:57 & & "Listen, if it wasn't for us, Patterson would smoke you guys. You're lucky to have us! ). Thanks." & CX0060 (Chats Tab row 12) \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 219 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 6/13/2012 & 23:13:04 & n/a & "We should chat soon. Rick Rietman makes 4th recent hire in CEntral Atlantic zone." & CX0060 (Chats Tab row 13) \\
\hline 220 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 6/14/2012 & 11:40:47 & \(\mathrm{n} / \mathrm{a}\) & "Let me check my numbers today... Thanks. " & CX0060 (Chats Tab row 14) \\
\hline 221 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 6/14/2012 & 18:47:48 & \(\mathrm{n} / \mathrm{a}\) & "Here's our list for Atl Cen zone... Moss \(3 / 30\), Cate \(3 / 30\), Rietman 6/4. Happy to discuss. Thanks." & CX0060 (Chats Tab row 15) \\
\hline 222 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 6/14/2012 & 19:01:20 & n/a & "Thought we agreed Cox was included." & CX0060 (Chats Tab row 16) \\
\hline 223 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 6/14/2012 & 19:06:39 & n/a & "We agreed that she would sit even though she didn't have a contract. And she did sit, even longer than the agreement says. We never talked about whether she counts toward the limit. You fired her, we didn't recruit her." & CX0060 (Chats Tab row 17) \\
\hline 224 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 6/14/2012 & 19:09:52 & n/a & "Ok. Just confirming. Thanks Chuck. " & CX0060 (Chats Tab row 18) \\
\hline 225 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 6/14/2012 & 19:15:34 & n/a & "No worries. Thanks. Heard ur sales mtg was great. " & CX0060 (Chats Tab row 19) \\
\hline 226 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 6/14/2012 & 19:39:44 & \(\mathrm{n} / \mathrm{a}\) & "You should have been there. :)" & CX1102 (Chats Tab row 38) \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & g \\
\hline 227 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 1/3/2013 & 15:58:36 & n/a & 'Time to chat today?" & \begin{tabular}{l}
CX0057 (SMS Messages \\
Tab row 55) \\
CX2850 \\
CX4412 at-11762 (item \\
31473)
\end{tabular} \\
\hline 228 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 1/3/2013 & 16:02:15 & n/a & "Of course. Expected to hear from you yesterday..." & CX1102 (Chats Tab row 39) CX6493 \\
\hline 229 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 1/3/2013 & 16:06:24 & \(\mathrm{n} / \mathrm{a}\) & "Was returning from Rosé Bowl with family. On conf call now. I'll call ya soon". & \begin{tabular}{l} 
CX1102 (Chats Tab row 40) \\
CX6494 \\
\hline
\end{tabular} \\
\hline 230 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 1/6/2013 & 21:22:28 & n/a & "Kudos on the Packers, they looked good last nite. Sorry missed your call on Friday, I was out of the office. Will call you tomorrow. Thanks." & \[
\begin{aligned}
& \text { CX1102 (Chats Tab row 41) } \\
& \text { CX6495 } \\
& \hline
\end{aligned}
\] \\
\hline 231 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 1/6/2013 & 21:24:16 & n/a & "Halftime of kids basketball right now. Tomorrow I am offsite for managers meeting. I'll call ya durng a break. Nothing urgent." & \begin{tabular}{l} 
CX1102 (Chats Tab row 42) \\
CX6496 \\
\hline
\end{tabular} \\
\hline 232 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 1/6/2013 & 21:30:25 & n/a & 'OK. Thanks." & CX1102 (Chats Tab row 43) CX6497 \\
\hline 233 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 1/7/2013 & 22:54:17 & 31 sec & [phone call] & CX1387 at -012
CX4413 at -805 (item 2808) \\
\hline 234 & Call & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 1/8/2013 & 20:59:37 & 10 sec & [phone call] & \[
\begin{aligned}
& \text { CX1387 at -013 } \\
& \text { CX4413 at }-806 \text { (item 2811) }
\end{aligned}
\] \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 235 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 1/8/2013 & 22:43:22 & 11 sec & [phone call] & CX1387 at -013
CX4412 at -09838 (item
13301 ) \\
\hline 236 & Call & Tim Sullivan mobile (phone \# last four digits - 8377) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 1/8/2013 & 22:47:28 & 16 min 40 sec & [phone call] & \[
\begin{aligned}
& \text { CX1387 at }-013 \\
& \text { CX4413 at }-806 \text { (item 2812) }
\end{aligned}
\] \\
\hline 237 & Text & Chuck Cohen mobile (phone \# last four digits - 1340) & Tim Sullivan mobile (phone \# last four digits - 8377) & 3/25/2013 & 20:13:44 & n/a & \[
\begin{aligned}
& \text { "You around? Available to } \\
& \text { talk?" } \\
& \hline
\end{aligned}
\] & CX1102 (Chats Tab row 44)
CX0196 \\
\hline 238 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 3/25/2013 & 20:15:07 & n/a & \begin{tabular}{l}
"In meeting right now. \\
Scheduled til 5:00 pm eastern. Wide open thereafter. What's best for you?"
\end{tabular} & CX1102 (Chats Tab row 45)
CX6498 \\
\hline 239 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 3/25/2013 & 20:17:25 & n/a & "You go to meetings? i stopped years ago! :-) Great. Pls call on my cell when mtg ends." & CX1102 (Chats Tab row 46)
CX6499 \\
\hline 240 & Call & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 3/25/2013 & 20:57:16 & 8 min 35 sec & [phone call] & CX0059 at-007
CX4413 at -0813 (item
3082) \\
\hline 241 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 3/25/2013 & 21:09:20 & n/a & \begin{tabular}{l}
"Hi Chuck. Thanks for the call. Yes, I am good with the terms we discussed and I look forward to joining Team Benco! \\
Ps. Want to confirm that the Benco tooth logo will include a picture of me. :)"
\end{tabular} & CX0060 (Chats Tab row 20)
CX6500 \\
\hline 242 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 3/26/2013 & 2:49:52 & n/a & "Problem with this joke is if Stan says 'Great!' It's a risk..." & \[
\begin{aligned}
& \text { CX0060 (Chats Tab row 21) } \\
& \text { CX6502 }
\end{aligned}
\] \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 243 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 3/26/2013 & 2:50:20 & \(\mathrm{n} / \mathrm{a}\) & "Here's a link to the press release we discussed http://marketbrief.com/atlantic-dental-care-plc/d/formd/2012/11/21/9835185" & \[
\begin{aligned}
& \text { CX0060 (Chats Tab row 22) } \\
& \text { CX6501 } \\
& \hline
\end{aligned}
\] \\
\hline 244 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 3/26/2013 & 2:54:06 & n/a & \begin{tabular}{l}
"Ouch . . Didn't think about that response from Stan!! Maybe Scott would hire me? \\
Thanks for the follow up on that article. Unusual. "
\end{tabular} & CX0060 (Chats Tab row 23)
CX6503 \\
\hline 245 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 3/26/2013 & 11:58:37 & n/a & "As per my guy in Raleigh: 'Dental alliance. They apparently get \(7 \%\) off of catalog pricing just for joining. Dr. Ben Koren is the dentist involved. A guy named Sam contacted me about a year ago and asked if Benco was interested.. Told him he was out of his tree.'" & \[
\begin{aligned}
& \text { CX0060 (Chats Tab row 24) } \\
& \text { CX2670 }
\end{aligned}
\] \\
\hline 246 & Text & Chuck Cohen mobile (phone \# last four digits - 1340) & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 3/26/2013 & 11:58:56 & n/a & "Could be a rumor, sometimes stories go around. Thanks" & \[
\begin{aligned}
& \text { CX0060 (Chats Tab row 25) } \\
& \text { CX6504 } \\
& \hline
\end{aligned}
\] \\
\hline 247 & Call & Tim Sullivan mobile
(phone \# last four digits - 8377) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 3/27/2013 & 11:53:54 & 6 sec & [phone call] & \[
\begin{aligned}
& \text { CX4413 at -0813 (item } \\
& \text { 3089) }
\end{aligned}
\] \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 248 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 3/27/2013 & 20:04:49 & \(\mathrm{n} / \mathrm{a}\) & "Tim: Did some additional research on the Atlantic Care deal, seems like they have actually merged ownership of all the practices. So it's not a buying group, it's a big group. We're going to bid. Thanks. " & CX0060 (Chats Tab row 26)
CX6505 \\
\hline 249 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 3/27/2013 & 20:05:02 & n/a & "Also, noticed you rang me this AM, no message. Call later?" & CX2858 \\
\hline 250 & Call & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 3/27/2013 & 23:21:53 & 20 sec & [phone call] & \[
\begin{aligned}
& \text { CX4413 at -0813 (item } \\
& \text { 3091) }
\end{aligned}
\] \\
\hline 251 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 3/27/2013 & 23:32:04 & n/a & "Out for dinner, talk tomorrow?" & \[
\begin{aligned}
& \text { CX1102 (Chats Tab row 55) } \\
& \text { CX6506 } \\
& \hline
\end{aligned}
\] \\
\hline 252 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 3/27/2013 & 23:32:16 & n/a & 'Sure. Call cell. Bon apetite'" & CX1102 (Chats Tab row 56) CX6507 \\
\hline 253 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 3/28/2013 & 17:25:39 & 25 sec & phone call] & CX0059 at-008
CX4413 at -0813 (item
3097)
CX0059 at-008 \\
\hline 254 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 3/28/2013 & 20:52:04 & 5 sec & [phone call] & CX0059 at-008
CX4413 at -0813 (item
3098 ) \\
\hline 255 & Call & Tim Sullivan mobile
(phone \# last four digits - 8377) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 4/3/2013 & 16:11:08 & 37 sec & [phone call] & \[
\begin{aligned}
& \text { CX4413 at -0814 (item } \\
& 3120 \text { ) }
\end{aligned}
\] \\
\hline 256 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 4/3/2013 & 21:41:48 & 5 min 36 sec & [phone call] & CX0059 at-011
CX4413 at -0814 (item
3122 ) \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 257 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 4/7/2013 & 18:30:56 & n/a & "Shows we saw in NYC: Pippin \& Mathilda. Both excellent. Our \(10-\mathrm{yr}\)-old loved both. Thanks." & CX2859 \\
\hline 258 & Call & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 6/13/2013 & 15:14:59 & 3 sec & [phone call] & \[
\begin{aligned}
& \text { CX4413 at -0818 (item } \\
& 3300 \text { ) }
\end{aligned}
\] \\
\hline 259 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 6/13/2013 & 15:15:12 & n/a & "Call me when you have a moment." & CX1102 (Chats Tab row 59) \\
\hline 260 & Text & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 6/13/2013 & 15:15:12 & n/a & "Nothing urgent." & CX1102 (Chats Tab row 58) \\
\hline 261 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{|l|}
\hline Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 6/18/2013 & 12:50:29 & 9 min 16 sec & [phone call] & CX1127 at -007
CX4413 at -0819 (item
3321 )
CX1127 -007 \\
\hline 262 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 6/18/2013 & 12:59:53 & 2 min 32 sec & [phone call] & CX1127 at -007
CX4413 at -0819 (item
3322 )
CX413 at 0295 (iten \\
\hline 263 & Call & Paul Guggenheim mobile
(phone \# last four digits - 2444) & Chuck Cohen land line
(phone \# last four digits - 6811) & 6/18/2013 & 18:33:09 & 47 sec & [phone call] & \[
\begin{aligned}
& \text { CX4413 at -0295 (item } \\
& \text { 5805) }
\end{aligned}
\] \\
\hline 264 & Call & Paul Guggenheim mobile (phone \# last four digits - 2444) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 6/18/2013 & 18:34:40 & 56 sec & phone call] & \[
\begin{aligned}
& \text { CX4413 at -0295 (item } \\
& 5806 \text { ) }
\end{aligned}
\] \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 265 & Text & Paul Guggenheim mobile (phone \# last four digits - 2444) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 6/18/2013 & 18:44:30 & n/a & \begin{tabular}{l}
"1/4 YouMail TXT Alerts: \\
Transcript: GUGGENHEIM PAUL - XXX-XXX-2444 - Jun 18 2:34PM EDT: Chuck, hey, it's Paul ****. How are you doing? Hey, just getting back" " \(2 / 4\) to you on this question if we have done the reconnaissance in our organization. Yeah going back to the beginning of these agreements, there was always a 3" - - "3/4 year **** clause that we've signed in specific with regard to \(* * * *\) is in that agreement. So I think they're getting bad or I don't know, maybe they're" - - "4/4 trying to **** over there or something, I don't know. But maybe we have a **** regarding sharing of data includes a 2 year disclosure clause whereby they" [message cuts off]
\end{tabular} & \begin{tabular}{l}
CX0057 (SMS Messages \\
Tab rows 51-54)
\end{tabular} \\
\hline 266 & Call & Chuck Cohen mobile
(phone \# last four digits - 1340) & Paul Guggenheim mobile
(phone \# last four digits - 2444) & 6/20/2013 & 16:59:00 & 1 min & [phone call - not UTC] & CX1127 at -008 \\
\hline 267 & Call & Paul Guggenheim mobile
(phone \# last four digits - 2444) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 6/21/2013 & 13:38:29 & 56 sec & [phone call] & \[
\begin{aligned}
& \text { CX4413 at -0296 (item } \\
& 5844)
\end{aligned}
\] \\
\hline
\end{tabular}

PUBLIC


PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 269 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 7/2/2013 & 15:32:33 & n/a & "Tim: Sales rep forced to resign yesterday \(b / c\) of ethical issues, caught him with his hand in the cookie jar. Aaron Swanson in Twin Cities. Heard he's going to you guys, happy to fill you in on the details if you'd like. Just give me a call. Thanks. " & \[
\begin{aligned}
& \text { CX0060 (Chats Tab row 27) } \\
& \text { CX2860 }
\end{aligned}
\] \\
\hline 270 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 7/3/2013 & 14:31:42 & n/a & "?????" & \[
\begin{aligned}
& \text { CX1102 (Chats Tab row 61) } \\
& \text { CX6508 }
\end{aligned}
\] \\
\hline 271 & Call & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 7/3/2013 & 14:33:39 & 2 min 4 sec & [phone call] & CX1127 at -012
CX4413 at -0821 (item
\(3384)\) \\
\hline 272 & Call & Chuck Cohen mobile (phone \# last four digits - 1340) & Tim Sullivan mobile (phone \# last four digits - 8377) & 7/3/2013 & 14:35:53 & 37 sec & [phone call] & \begin{tabular}{l} 
CX1127 at -012 \\
CX4413 at -0821 (item \\
3385 ) \\
\hline CX1127 at 012
\end{tabular} \\
\hline 273 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 7/3/2013 & 14:36:51 & 7 min 10 sec & [phone call] & CX1127 at -012
CX4412 at -09997 (item
16190 ) \\
\hline 274 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 7/3/2013 & 14:45:37 & \(\mathrm{n} / \mathrm{a}\) & "Thanks for the talk, much appreciated. Have a great vacation." & CX1102 (Chats Tab row 62)
CX6509 \\
\hline 275 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & Chuck Cohen mobile (phone \# last four digits - 1340) & 7/3/2013 & 15:02:24 & n/a & "Back at ya Chuck. Enjoy!!" & CX1102 (Chats Tab row 63) CX6510 \\
\hline 276 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \[
\begin{aligned}
& \text { 4c54b051-b551-4262-b042- } \\
& \text { 67110e7750d3@iMessage: } \\
& + \text { XXXXXXX8377 } \\
& \hline
\end{aligned}
\] & 8/1/2013 & 23:20:30 & n/a & "Happy Sunshine Act day . Ugh!!" & CX2861 \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 277 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 8/1/2013 & 23:21:26 & \(\mathrm{n} / \mathrm{a}\) & "Ha! Larry sang everyone at Benco a song today in celebration. I'll send you a copy. Funny!" & \[
\begin{aligned}
& \text { CX1102 (Chats Tab row 65) } \\
& \text { CX6511 } \\
& \hline
\end{aligned}
\] \\
\hline 278 & Text & Chuck Cohen mobile
(phone \# last four digits - 1340) & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 8/1/2013 & 23:23:38 & \(\mathrm{n} / \mathrm{a}\) & "Funniest conversation we had here was how to track pens that are given to offices. Lawyer wanted to track \& report them. After I scratched out my eyeballs, and then got them back in my sockets, I told him he was crazy and put him back in his cage for a timeout. You can't make this shit up." & CX1102 (Chats Tab row 66) \\
\hline 279 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 8/1/2013 & 23:23:44 & \(\mathrm{n} / \mathrm{a}\) & "Gotta c it!! Nice job on yours and Ricks video too. We're watching you. อิอ̄" & CX1102 (Chats Tab row 67) \\
\hline 280 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 8/4/2013 & 18:41:17 & \(\mathrm{n} / \mathrm{a}\) & "Just fired a rep in CT for running his own deal on amalgam refinement, and manager for knowing about it \& not handling. Rep is Steve Ryan, manager is Jon Horn. Call if questions. " & CX0060 (Chats Tab row 28) \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 281 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Paul Guggenheim mobile (phone \# last four digits - 2444) & 8/4/2013 & 18:44:13 & n/a & "Just fired a rep in CT for running his own deal on amalgam refinement, and manager for knowing about it \& not handling. Rep is Steve Ryan, manager is Jon Horn. Call if questions. Thanks." & CX0060 (Chats Tab row
169)
CX3106 (iMessage Tab
row 61)
CX6512 \\
\hline 282 & Text & Paul Guggenheim mobile (phone \# last four digits - 2444) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 8/4/2013 & 19:35:48 & n/a & "Cool.... Thanks for the heads up" & CX0060 (Chats Tab row
170 )
CX3106 (iMessage Tab
row 59) \\
\hline 283 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 8/5/2013 & 22:38:31 & n/a & "Sorry for delayed response. Sorry you're dealing with this. I am not aware of any activity on our end with these guys, but clearly you termed for cause. I'll follow up." & \[
\begin{aligned}
& \text { CX0060 (Chats Tab row 29) } \\
& \text { CX6513 }
\end{aligned}
\] \\
\hline 284 & Text & Tim Sullivan mobile
(phone \# last four digits - 8377) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 9/3/2013 & 20:21:10 & n/a & [no content available] & \[
\begin{aligned}
& \text { CX4412 at -11991 (item } \\
& 39670 \text { ) } \\
& \hline
\end{aligned}
\] \\
\hline 285 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 9/3/2013 & 20:22:14 & n/a & "Just received the extra copy from First Impressions. Thanks for the note . . Not! ! "
\(\qquad\) & \begin{tabular}{l}
CX0057 (SMS Messages \\
Tab row 46)
\end{tabular} \\
\hline 286 & Text & Chuck Cohen mobile (phone \# last four digits - 1340) & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 9/3/2013 & 20:30:56 & n/a & "You're lucky I didn't get it framed for your office. Haha!" & CX2862 \\
\hline 287 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 9/3/2013 & 20:31:12 & & "Enjoy!" & \[
\begin{aligned}
& \text { CX1102 (Chats Tab row 71) } \\
& \text { CX6514 }
\end{aligned}
\] \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 288 & Text & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 9/3/2013 & 23:06:40 & n/a & ":)" & CX1102 (Chats Tab row 73) \\
\hline 289 & Call & Patrick Ryan mobile
(phone \# last four digits - 4977) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 10/1/2013 & 9:11:00 & 2 min & [phone call - not UTC] & CX1000 at-011 \\
\hline 290 & Call & Patrick Ryan mobile
(phone \# last four digits - 4977) & \begin{tabular}{l}
Randy Foley land line \\
(phone \# last four digits - 1529)
\end{tabular} & 10/1/2013 & 11:00:00 & 18 min & [phone call - not UTC] & CX1000 at-024 \\
\hline 291 & Call & Patrick Ryan mobile
(phone \# last four digits - 4977) & Michael McElaney mobile (phone \# last four digits - 4354) & 10/1/2013 & 11:19:00 & 8 min & [phone call - not UTC] & CX1000 at-024 \\
\hline 292 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & 11/23/2013 & 23:48:01 & n/a & "Traveling today. What's happening in college football?" & \[
\begin{aligned}
& \text { CX4412 at -28448 (item } \\
& 3974 \text { ) } \\
& \text { CX6589 } \\
& \hline
\end{aligned}
\] \\
\hline 293 & Text & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 11/23/2013 & 23:50:47 & n/a & "The tide is turning. Enjoy the axe as we are getting legit with Kill. FU tomorrow as well!!" & CX6424 \\
\hline 294 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & \begin{tabular}{l}
4c54b051-b551-4262-b04267110e7750d3@iMessage: \\
+XXXXXXX8377
\end{tabular} & 11/23/2013 & 23:51:20 & \(\mathrm{n} / \mathrm{a}\) & "Now that's funny!!" & CX6425 \\
\hline 295 & Text & Scott Anderson mobile
(phone \# last four digits - 7215) & Tim Sullivan mobile
(phone \# last four digits - 8377) & 11/24/2013 & 21:58:24 & n/a & Totally brutal for all!" & CX6426 \\
\hline 296 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \[
\begin{aligned}
& \hline 4 \mathrm{c} 54 \mathrm{~b} 051-\mathrm{b} 551-4262 \text {-b042- } \\
& \text { 67110e7750d3@iMessage: } \\
& + \text { XXXXXXX8377 } \\
& \hline
\end{aligned}
\] & 11/24/2013 & 21:58:57 & n/a & "I consider that a Viking win." & CX6427 \\
\hline 297 & Call & \begin{tabular}{l}
Jim Breslawski mobile \\
(phone \# last four digits - 6788)
\end{tabular} & \begin{tabular}{l}
Patterson Dental \\
(phone \# last four digits - 3100)
\end{tabular} & 12/9/2013 & 22:59:39 & 11 min 56 sec & [phone call] & \begin{tabular}{l}
CX4412 at - 14416 (item \\
8117)
\end{tabular} \\
\hline 298 & Call & David Misiak land line (phone \# last four digits - 1652) & \begin{tabular}{l}
Dave Steck mobile \\
(phone \# last four digits - 1925)
\end{tabular} & 1/6/2014 & 12:42:00 & 14 min & [phone call - not UTC] & CX2839 at -199 \\
\hline 299 & Text & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & Tim Sullivan mobile
(phone \# last four digits - 8377) & 1/6/2014 & 22:09:04 & n/a & "Happy New Year!!" & CX6428 \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 300 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 4c54b051-b551-4262-b04267110e7750d3@iMessage: +XXXXXXX8377 & 1/6/2014 & 22:23:26 & n/a & "8-7-1 and we win out pathetic division. Scary. At least we know we will be back next year. How 'bout y'all?" & CX6429 \\
\hline 301 & Text & Scott Anderson mobile (phone \# last four digits - 7215) & Tim Sullivan mobile (phone \# last four digits - 8377) & 1/6/2014 & 22:30:24 & n/a & "I grew up in SF so yes we will be back!!" & CX6430 \\
\hline 302 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 4c54b051-b551-4262-b04267110e7750d3@iMessage: +XXXXXXX8377 & 1/6/2014 & 22:31:58 & n/a & "Ahhhh. Yes. Congrats on 1980's. Good years for ya. Anything since? Finish this year out and then I'll eat this text." & CX6431 \\
\hline 303 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & 4c54b051-b551-4262-b04267110e7750d3@iMessage: +XXXXXXX8377 & 1/6/2014 & 22:34:20 & n/a & "This close to being us in Carolina . . And also, " & CX6432 \\
\hline 304 & Text & Scott Anderson mobile (phone \# last four digits - 7215) & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 1/6/2014 & 22:36:48 & n/a & "When win 5 Super Bowls call me! World champs don 't count!" & CX6433 \\
\hline 305 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 4c54b051-b551-4262-b04267110e7750d3@iMessage: +XXXXXXX8377 & 1/6/2014 & 23:03:43 & n/a & "One behind on SBs and 9 ahead on world championships." & CX6434 \\
\hline 306 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 2/7/2014 & 15:34:14 & n/a & \begin{tabular}{l}
"Our newest recruit!!" (attach. \\
IMG951873.jpg)
\end{tabular} & \begin{tabular}{l}
CX0057 (MMS Messages \\
Tab row 3) \\
CX2874 \\
CX4412 at-12131 (item \\
44661, 44662)
\end{tabular} \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 307 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 2/7/2014 & 16:21:28 & n/a & "Funny! Can we trade? I'll take Anderson in Richmond \& a 3rd round choice." & CX1102 (Chats Tab row 74)
CX6515 \\
\hline 308 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 2/7/2014 & 16:44:48 & n/a & "Ha. I won't share that with Richard. :)" & CX1102 (Chats Tab row 75) \\
\hline 309 & Text & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 3/14/2014 & 0:05:03 & n/a & "Go Vikes...Manziel Mania!!" & CX6436 \\
\hline 310 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \[
\begin{aligned}
& \text { 4c54b051-b551-4262-b042- } \\
& \text { 67110e7750d3@iMessage: } \\
& + \text { XXXXXXX8377 }
\end{aligned}
\] & 3/14/2014 & 0:13:24 & n/a & ':)" & CX6437 \\
\hline 311 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 4c54b051-b551-4262-b04267110e7750d3@iMessage: +XXXXXXX8377 & 3/14/2014 & 23:38:00 & n/a & "NIT . . NIT. :)" & CX6435 \\
\hline 312 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 3/19/2014 & 2:16:28 & n/a & "Tim: I'm updating our sales regions, and would appreciate having a look at your latest zone map. If you wouldn't mind, please send. Thanks. Cfc" & \begin{tabular}{l}
CX0057 (SMS Messages \\
Tab row 45) \\
CX4412 at-12166 (item 45897) \\
CX6423
\end{tabular} \\
\hline 313 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 3/19/2014 & 2:16:32 & n/a & "I've got Badgers in March. You?" & CX1102 (Chats Tab row 76) CX6516 \\
\hline 314 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & Chuck Cohen mobile
(phone \# last four digits - 1340) & 3/19/2014 & 2:16:32 & n/a & "Will do." & CX1102 (Chats Tab row 77) \\
\hline 315 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 3/19/2014 & 2:20:18 & \(\mathrm{n} / \mathrm{a}\) & "Good pick, \#2 seed. They'll have to get past Creighton \& McDermott, will be tough." & CX1102 (Chats Tab row 78)
CX2863 \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 316 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 3/19/2014 & 2:20:53 & \(\mathrm{n} / \mathrm{a}\) & "Excited to see Ivy (Harvard) as 12 seed this year. Might go to round 2!" & CX1102 (Chats Tab row 79)
CX6517 \\
\hline 317 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 3/19/2014 & 2:21:29 & n/a & "So you're not declaring? Where did you go to college?" & CX1102 (Chats Tab row 80) CX6518 \\
\hline 318 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 3/19/2014 & 2:22:34 & n/a & "Penn. Our basketball program has been a shambles the last few years. Depressing. This time of year we're all Harvard fans." & \[
\begin{aligned}
& \text { CX1102 (Chats Tab row 81) } \\
& \text { CX6519 } \\
& \hline
\end{aligned}
\] \\
\hline 319 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 3/19/2014 & 2:22:56 & n/a & "Ok. I've got Badgers. You've got Harvard. For a beer. & \[
\begin{aligned}
& \text { CX1102 (Chats Tab row 82) } \\
& \text { CX6520 }
\end{aligned}
\] \\
\hline 320 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 3/19/2014 & 2:23:02 & n/a & "I'm going with FL all the way, too tough I think." & CX1102 (Chats Tab row 83)
CX6521 \\
\hline 321 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 3/19/2014 & 2:24:02 & n/a & "Count me in, I'll take that bet, I'm a man with more pride than brains." & CX1102 (Chats Tab row 84)
CX6522 \\
\hline 322 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \[
\begin{aligned}
& \text { 4c54b051-b551-4262-b042- } \\
& \text { 67110e7750d3@iMessage: } \\
& + \text { XXXXXXX8377 } \\
& \hline
\end{aligned}
\] & 4/4/2014 & 1:11:18 & n/a & \begin{tabular}{l}
"Congrats. Good for Big Ten. \\
Now it's badgers turn. :)"
\end{tabular} & CX6438 \\
\hline 323 & Text & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 4/4/2014 & 1:16:48 & n/a & "Going to final four with Kari...we will cheer on the badgers, I like Bo!" & CX6439 \\
\hline 324 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 4c54b051-b551-4262-b04267110e7750d3@iMessage: +XXXXXXX8377 & 4/4/2014 & 1:21:10 & & "I may be there with two of my boys. I'll text ya if we make it." & CX6440 \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 325 & Text & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & Tim Sullivan mobile
(phone \# last four digits - 8377) & 4/4/2014 & 1:23:12 & \(\mathrm{n} / \mathrm{a}\) & "Will buy you a beer!" & CX6441 \\
\hline 326 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \[
\begin{aligned}
& \text { 4c54b051-b551-4262-b042- } \\
& \text { 67110e7750d3@iMessage: } \\
& + \text { XXXXXXX8377 } \\
& \hline
\end{aligned}
\] & 4/4/2014 & 1:25:41 & n/a & "Unless you're in a suite . . No beer. NCAA. :(" & CX6442 \\
\hline 327 & Text & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 4/7/2014 & 1:33:52 & n/a & "Dude...great game, Badger nation was awesome. Am now a UConn fan!" & CX6443 \\
\hline 328 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 4c54b051-b551-4262-b04267110e7750d3@iMessage: +XXXXXXX8377 & 4/7/2014 & 1:47:54 & n/a & "Was that awesome or what?! Bad ending, but great game. One of my sons is HUGE UConn fan. Had them winning his bracket." & CX6444 \\
\hline 329 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \[
\begin{aligned}
& \hline \text { 4c54b051-b551-4262-b042- } \\
& \text { 67110e7750d3@iMessage: } \\
& + \text { XXXXXXX8377 } \\
& \hline
\end{aligned}
\] & 4/7/2014 & 1:48:11 & \(\mathrm{n} / \mathrm{a}\) & "Wow. Those your seats?!?!" & CX6445 \\
\hline 330 & Text & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 4/7/2014 & 1:48:48 & n/a & "Will tell you my hook up next time we are together...it is all about division 3, just like Bo. Say hi to Obama in DC!" & CX6446 \\
\hline 331 & Text & Scott Anderson mobile (phone \# last four digits - 7215) & Tim Sullivan mobile (phone \# last four digits - 8377) & 4/7/2014 & 1:50:56 & \(\mathrm{n} / \mathrm{a}\) & "Going to game Monday...I am the new Perry! " & CX6447 \\
\hline 332 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \[
\begin{aligned}
& \hline \text { 4c54b051-b551-4262-b042- } \\
& \text { 67110e7750d3@iMessage: } \\
& + \text { XXXXXXX8377 } \\
& \hline
\end{aligned}
\] & 4/7/2014 & 1:51:12 & \(\mathrm{n} / \mathrm{a}\) & "You not going to DC?" & CX6448 \\
\hline 333 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \[
\begin{aligned}
& \text { 4c54b051-b551-4262-b042- } \\
& \text { 67110e7750d3@iMessage: } \\
& + \text { XXXXXXX8377 } \\
& \hline
\end{aligned}
\] & 4/7/2014 & 1:54:52 & & "Had Bucky won I'd be staying too. Go UConn!!" & CX6449 \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 334 & Text & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 4/7/2014 & 2:08:00 & n/a & "Look who sat behind my kid at San Diego regional two weeks ago." & CX6450 \\
\hline 335 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \[
\begin{aligned}
& \text { 4c54b051-b551-4262-b042- } \\
& \text { 67110e7750d3@iMessage: } \\
& + \text { XXXXXXX8377 } \\
& \hline
\end{aligned}
\] & 4/7/2014 & 2:16:58 & n/a & "That's cool. Did he take pic or sign autograph? Wait til I show you the Selfies my son took this weekend. Between final four and nascar today he was hilarious. " & CX6451 \\
\hline 336 & Text & Scott Anderson mobile (phone \# last four digits - 7215) & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 4/7/2014 & 2:18:40 & n/a & "He was so nice to Cole, talked brackets with him all game." & CX6452 \\
\hline 337 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \[
\begin{aligned}
& \hline \text { 4c54b051-b551-4262-b042- } \\
& \text { 67110e7750d3@iMessage: } \\
& + \text { XXXXXXX8377 } \\
& \hline
\end{aligned}
\] & 4/7/2014 & 2:20:59 & n/a & "I can c you're warming up to Packers!! :)" & CX6454 \\
\hline 338 & Text & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & Tim Sullivan mobile
(phone \# last four digits - 8377) & 4/7/2014 & 2:21:48 & \(\mathrm{n} / \mathrm{a}\) & "Fuck you!" & CX6453 \\
\hline 339 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \[
\begin{aligned}
& \text { 4c54b051-b551-4262-b042- } \\
& \text { 67110e7750d3@iMessage: } \\
& + \text { XXXXXXX8377 } \\
& \hline
\end{aligned}
\] & 4/7/2014 & 2:22:16 & n/a & "Literally lol" & CX6455 \\
\hline 340 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & \[
\begin{aligned}
& \text { 4c54b051-b551-4262-b042- } \\
& \text { 67110e7750d3@iMessage: } \\
& + \text { XXXXXXX8377 } \\
& \hline
\end{aligned}
\] & 4/8/2014 & 1:17:52 & n/a & "Same seats tonight?" & CX6456 \\
\hline 341 & Text & Scott Anderson mobile
(phone \# last four digits - 7215) & \begin{tabular}{|l|}
\hline Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 4/8/2014 & 1:24:37 & \(\mathrm{n} / \mathrm{a}\) & [Image] & CX6585 \\
\hline 342 & Text & Tim Sullivan mobile
(phone \# last four digits - 8377) & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & 4/8/2014 & 1:25:31 & n/a & "Nice!! Go Huskies!" & CX6586 \\
\hline 343 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 4/16/2014 & 17:37:29 & \(\mathrm{n} / \mathrm{a}\) & 'Got a minute?' & CX1102 (Chats Tab row 85)
CX2864 \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 344 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 4/16/2014 & 17:38:08 & \(\mathrm{n} / \mathrm{a}\) & "In about 20 mins. Ok?" & \[
\begin{aligned}
& \text { CX1102 (Chats Tab row 86) } \\
& \text { CX6523 } \\
& \hline
\end{aligned}
\] \\
\hline 345 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 4/16/2014 & 17:40:22 & n/a & "Good. Thanks." & CX1102 (Chats Tab row 87) CX6524 \\
\hline 346 & Call & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 4/16/2014 & 17:59:35 & 9 min 16 sec & [phone call] & CX1111 at -004
CX4413 at -0845 (item
\(4288)\) \\
\hline 347 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 4c54b051-b551-4262-b04267110e7750d3@iMessage: +XXXXXXX8377 & 5/10/2014 & 20:56:35 & n/a & "Watching The Players reminds me of a free lunch last fall. :)" & CX6457 \\
\hline 348 & Text & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 5/10/2014 & 21:14:59 & \(\mathrm{n} / \mathrm{a}\) & 'So good!!" & CX6458 \\
\hline 349 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 5/20/2014 & 13:28:33 & \(\mathrm{n} / \mathrm{a}\) & "Thanks for Amazon change." & CX1102 (Chats Tab row 88)
CX2865 \\
\hline 350 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 5/20/2014 & 13:30:40 & n/a & "I don't know what you're talking about. Do you have time to chat this am?" & CX1102 (Chats Tab row 89)
CX6525 \\
\hline 351 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 5/20/2014 & 13:32:37 & n/a & "Talking about buy now direct. Can talk in the afternoon. Morning busy." & \[
\begin{array}{|l|}
\text { CX1102 (Chats Tab row 90) } \\
\text { CX6616 } \\
\hline
\end{array}
\] \\
\hline 352 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 5/20/2014 & 13:32:48 & \(\mathrm{n} / \mathrm{a}\) & "I'm open between 12:00-3:00 eastern or after 6:00 PM. Not urgent" & \[
\begin{array}{|l|}
\text { CX1102 (Chats Tab row 91) } \\
\text { CX6526 } \\
\hline
\end{array}
\] \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 353 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 5/21/2014 & 11:50:26 & n/a & "Time today? Sorry, got busy yesterday. Thanks." & \[
\begin{aligned}
& \text { CX1102 (Chats Tab row 92) } \\
& \text { CX6527 }
\end{aligned}
\] \\
\hline 354 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 5/21/2014 & 12:05:15 & \(\mathrm{n} / \mathrm{a}\) & 'NP. 8:30 eastern?" & \[
\begin{aligned}
& \text { CX1102 (Chats Tab row 93) } \\
& \text { CX6528 }
\end{aligned}
\] \\
\hline 355 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 5/21/2014 & 12:05:20 & n/a & "Sure. Call my cell when available." & \[
\begin{aligned}
& \text { CX1102 (Chats Tab row 94) } \\
& \text { CX6530 }
\end{aligned}
\] \\
\hline 356 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 5/21/2014 & 12:05:48 & n/a & "9 ok." & \[
\begin{aligned}
& \text { CX1102 (Chats Tab row 95) } \\
& \text { CX6529 }
\end{aligned}
\] \\
\hline 357 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 5/21/2014 & 13:10:29 & 12 min 45 sec & [phone call] & CX1389 at -006
CX4413 at -0848 (item
4414) \\
\hline 358 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 5/21/2014 & 13:22:08 & n/a & "Good discussion on your family foundation. Let me know if you want to discuss further on how we manage ours. :)" & CX1102 (Chats Tab row 96)
CX6531 \\
\hline 359 & Text & Chuck Cohen mobile (phone \# last four digits - 1340) & Tim Sullivan mobile (phone \# last four digits - 8377) & 5/21/2014 & 17:57:20 & n/a & "Thanks. Much appreciated." & CX1102 (Chats Tab row 97) CX6532 \\
\hline 360 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \[
\begin{aligned}
& \text { 4c54b051-b551-4262-b042- } \\
& \text { 67110e7750d3@iMessage: } \\
& + \text { XXXXXXX8377 }
\end{aligned}
\] & 6/29/2014 & 16:59:13 & \(\mathrm{n} / \mathrm{a}\) & "Weekend lacrosse tourny here at st. Thomas academy. Just noticed today the neighbor. Nice building. :)" & CX6459 \\
\hline 361 & Text & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 6/29/2014 & 18:25:04 & & "Too funny!!" & CX6460 \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 363 & Text & Scott Anderson mobile (phone \# last four digits - 7215) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 7/16/2014 & 0:17:04 & n/a & "Why are you in 3M suite and not me??" & CX0057 (Chats Tab row 93) \\
\hline 362 & Text & Scott Anderson mobile (phone \# last four digits - 7215) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 7/16/2014 & 0:31:57 & n/a & "Look to your right...our suite is better...:)" & CX0057 (Chats Tab row 94) \\
\hline 364 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 7/18/2014 & 13:03:01 & n/a & "Got your message, out with my kid this morning, will call later. Heard rumbles about Ohio issue, I think it's resolved, want to talk about it. Sorry. Thanks." & \[
\begin{aligned}
& \text { CX1102 (Chats Tab row 98) } \\
& \text { CX2866 } \\
& \hline
\end{aligned}
\] \\
\hline 365 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 7/18/2014 & 13:20:00 & n/a & "No worries. Call when available, but don't interrupt family time!!" & \[
\begin{aligned}
& \text { CX1102 (Chats Tab row 99) } \\
& \text { CX6533 }
\end{aligned}
\] \\
\hline 366 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 7/18/2014 & 15:34:39 & n/a & "Guess which one is mine..." & CX1102 (Chats Tab row
100 )
CX6534 \\
\hline 367 & Text & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 7/18/2014 & 16:00:00 & n/a & "Very cool!!" & CX1102 (Chats Tab row
101) \\
\hline 368 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 7/18/2014 & 20:16:54 & n/a & "Sorry, on the run to meet my wife. Talk Monday? Thanks." & CX1102 (Chats Tab row
102)
CX6535 \\
\hline 369 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 7/18/2014 & 20:30:56 & n/a & "NP. Enjoy the weekend." & CX1102 (Chats Tab row
103)
CX6536 \\
\hline 370 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 7/24/2014 & 17:27:58 & n/a & "Available today?" & CX1102 (Chats Tab row 104) CX6537 \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 371 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 7/24/2014 & 18:56:59 & n/a & "Sorry. No. Early afternoon tomorrow?" & CX1102 (Chats Tab row
105 )
CX6538 \\
\hline 372 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 7/24/2014 & 19:20:49 & \(\mathrm{n} / \mathrm{a}\) & "No worries, tomorrow afternoon good with me. Thanks." & CX1102 (Chats Tab row
106)
CX6539 \\
\hline 373 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 7/25/2014 & 22:05:55 & n/a & 'Available??" & CX1102 (Chats Tab row
107)
CX6540
CX1102 Chat Tab \\
\hline 374 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 7/25/2014 & 23:19:28 & \(\mathrm{n} / \mathrm{a}\) & \begin{tabular}{l}
"Just landed. Call ya shortly? \\
Too late?"
\end{tabular} & CX1102 (Chats Tab row
\(108)\)
CX6541 \\
\hline 375 & Text & \begin{tabular}{l}
\(\begin{array}{l}\text { Chuck Cohen mobile } \\
\text { (phone \# last four digits - 1340) }\end{array}\) \\
\hline
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 7/25/2014 & 23:25:56 & \(\mathrm{n} / \mathrm{a}\) & "Good now if u r." & CX1102 (Chats Tab row
\(109)\)
CX6542
CX1102 Crat \\
\hline 376 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 7/25/2014 & 23:34:24 & n/a & \begin{tabular}{l}
"Give me 10 mins. Baggage \\
claim and then to car. K?"
\end{tabular} & \[
\begin{aligned}
& \text { CX1102 (Chats Tab row } \\
& 110 \text { ) } \\
& \text { CX6543 } \\
& \hline
\end{aligned}
\] \\
\hline 377 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 7/25/2014 & 23:34:53 & n/a & 'KK. Thanks." & \begin{tabular}{l}
CX1102 (Chats Tab row \\
111) \\
CX6544
\end{tabular} \\
\hline 378 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 7/25/2014 & 23:50:55 & n/a & "Argh. Still waiting on baggage." & \begin{tabular}{l} 
CX1102 (Chats Tab row \\
112 ) \\
CX6545 \\
\hline
\end{tabular} \\
\hline 379 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 7/25/2014 & 23:53:22 & n/a & "Annoying. Where ru? I'm home in 10 mins . No worries, talk next week or over the weekend." & \begin{tabular}{l}
CX1102 (Chats Tab row \\
113) \\
CX6546
\end{tabular} \\
\hline 380 & Call & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 7/25/2014 & 23:57:27 & 10 min 42 sec & [phone call] & CX1390 at -008
CX4413 at -0853 (item
4590 ) \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 381 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 8/4/2014 & 23:33:34 & n/a & "Tim: Need to talk about Rotert when u get a chance. Thanks." & CX2867 \\
\hline 382 & Call & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 8/5/2014 & 0:07:48 & 8 min 43 sec & [phone call] & CX1390 at -012
CX4413 at -0853 (item
4600)
CX057 (SMS \\
\hline 383 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 9/9/2014 & 21:35:33 & n/a & "Talk today? Thanks." & CX0057 (SMS Messages
Tab row 40)
CX2851
CX4412 at -12293 (item
50462 ) \\
\hline 384 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 9/10/2014 & 3:03:23 & n/a & "Sorry. Just saw this. Tomorrow ok? Sons varsity soccer game now." & \begin{tabular}{l}
CX0057 (SMS Messages \\
Tab row 38 and 39) \\
CX2852 \\
CX4412 at - 12293 (item \\
50463 and 50464)
\end{tabular} \\
\hline 385 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & Chuck Cohen mobile (phone \# last four digits - 1340) & 9/10/2014 & 3:04:30 & n/a & "I sent this at 8:00 and didn't go thru. Argh. Chat tomorrow." & \begin{tabular}{l}
CX0057 (SMS Messages \\
Tab row 37) \\
CX2853 \\
CX4412 at -12293 (item \\
50465)
\end{tabular} \\
\hline 386 & Text & Chuck Cohen mobile (phone \# last four digits - 1340) & Tim Sullivan mobile (phone \# last four digits - 8377) & 9/10/2014 & 17:31:48 & n/a & "Good. Available later? Thanks." & \begin{tabular}{l}
CX0057 (SMS Messages \\
Tab row 36) \\
CX2854
\end{tabular} \\
\hline 387 & Text & Chuck Cohen mobile
(phone \# last four digits - 1340) & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 9/10/2014 & 17:31:50 & n/a & [no content available] & \[
\begin{aligned}
& \text { CX4412 at -12293 (item } \\
& 50466 \text { ) }
\end{aligned}
\] \\
\hline 388 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 9/10/2014 & 21:14:13 & 12 min 21 sec & [phone call] & CX1391 at -009
CX4412 at -10323 (item
22029) \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 389 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 9/25/2014 & 13:04:17 & n/a & "John Cox says hello." & CX0057 (SMS Messages
Tab row 31)
CX2855
CX4412 at -12299 (item
50669) \\
\hline 390 & Text & Chuck Cohen mobile (phone \# last four digits - 1340) & Tim Sullivan mobile (phone \# last four digits - 8377) & 9/25/2014 & 21:38:17 & n/a & "Haha!" & CX0057 (SMS Messages
Tab row 30)
CX2856
CX4412 at -12299 (item
50670) \\
\hline 391 & Text & Scott Anderson mobile (phone \# last four digits - 7215) & Tim Sullivan mobile (phone \# last four digits - 8377) & 10/3/2014 & 22:37:07 & n/a & "Beat so bad no shit from Packer nation..." & CX6461 \\
\hline 392 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 4c54b051-b551-4262-b04267110e7750d3@iMessage: +XXXXXXX8377 & 10/3/2014 & 22:37:48 & n/a & "Wasn't worthy of a dig" & CX6462 \\
\hline 393 & Text & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 10/3/2014 & 22:43:12 & n/a & "Gophers on fire...Bucky nervous." & CX6463 \\
\hline 394 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \[
\begin{aligned}
& \text { 4c54b051-b551-4262-b042- } \\
& \text { 67110e7750d3@iMessage: } \\
& + \text { XXXXXXX8377 } \\
& \hline
\end{aligned}
\] & 10/3/2014 & 22:44:23 & n/a & "That's it" & CX6464 \\
\hline 395 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \[
\begin{aligned}
& \text { 4c54b051-b551-4262-b042- } \\
& \text { 67110e7750d3@iMessage: } \\
& + \text { XXXXXXX8377 } \\
& \hline
\end{aligned}
\] & 10/25/2014 & 19:50:29 & n/a & \begin{tabular}{l}
"What's worse. Wi loss to Northwestern or MN loss to IL? \\
Big Ten not so pretty this year. "
\end{tabular} & CX6465 \\
\hline 396 & Text & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 10/25/2014 & 20:12:24 & n/a & "Someone will be the best of the worst. Hate that i even care!!!" & CX6466 \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 397 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \[
\begin{aligned}
& \text { 4c54b051-b551-4262-b042- } \\
& \text { 67110e7750d3@iMessage: } \\
& + \text { XXXXXXX8377 } \\
& \hline
\end{aligned}
\] & 10/27/2014 & 22:17:43 & n/a & "Just heard about Andre today. Sorry for your loss. I heard only good things about him, but never had opportunity to meet him." & CX6467 \\
\hline 398 & Text & Scott Anderson mobile (phone \# last four digits - 7215) & Tim Sullivan mobile (phone \# last four digits - 8377) & 10/27/2014 & 22:45:20 & n/a & "Great guy...thanks for the note." & CX6468 \\
\hline 399 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Paul Guggenheim mobile \\
(phone \# last four digits - 2444)
\end{tabular} & 12/2/2014 & 17:00:24 & n/a & "10 minutes. Sorry. Thanks" & CX0060 (Chats Tab row
171)
CX3106 (iMessage Tab
row 20)
CX \\
\hline 400 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Paul Guggenheim mobile \\
(phone \# last four digits - 2444)
\end{tabular} & 12/2/2014 & 17:00:31 & n/a & "In vendor meeting." & CX0060 (Chats Tab row
172)
CX3106 (iMessage Tab
row 19) \\
\hline 401 & Text & \begin{tabular}{l}
Paul Guggenheim mobile \\
(phone \# last four digits - 2444)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 12/2/2014 & 17:02:51 & n/a & 'No worries...I'm at my booth" & CX0060 (Chats Tab row
173)
CX3106 (iMessage Tab
row 18) \\
\hline 402 & Text & \begin{tabular}{l}
Paul Guggenheim mobile \\
(phone \# last four digits - 2444)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 12/2/2014 & 17:03:49 & n/a & "Whoever the vendor is... Make sure you leave some for us! -)" & CX0060 (Chats Tab row
174)
CX3106 (iMessage Tab
row 17) \\
\hline 403 & Text & Chuck Cohen mobile
(phone \# last four digits - 1340) & Tim Sullivan mobile (phone \# last four digits - 8377) & 1/6/2015 & 23:29:27 & n/a & "Good get. Well played." & CX2868 \\
\hline 404 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 1/6/2015 & 23:46:31 & n/a & 'Thanks. Interesting process." & CX1102 (Chats Tab row
\(116)\)
CX6547
CX1102 Crat \\
\hline 405 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 1/6/2015 & 23:50:24 & & "I bet." & \[
\begin{aligned}
& \text { CX1102 (Chats Tab row } \\
& 117 \text { ) } \\
& \text { CX6548 } \\
& \hline
\end{aligned}
\] \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 406 & Text & Stan Bergman mobile
(phone \# last four digits - 2691) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 1/10/2015 & 18:00:01 & n/a & [no content available] & \[
\begin{aligned}
& \text { CX4412 at }-26058 \text { (item } \\
& \text { 7834) }
\end{aligned}
\] \\
\hline 407 & Text & Stan Bergman mobile
(phone \# last four digits - 2691) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 1/10/2015 & 18:00:02 & n/a & [no content available] & \[
\begin{aligned}
& \text { CX4412 at -26058 (item } \\
& \text { 7835) } \\
& \hline
\end{aligned}
\] \\
\hline 408 & Text & Stan Bergman mobile
(phone \# last four digits - 2691) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 1/10/2015 & 18:00:03 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & \[
\begin{aligned}
& \text { CX4412 at -26058 (item } \\
& 7836 \text { ) } \\
& \hline
\end{aligned}
\] \\
\hline 409 & Text & \begin{tabular}{l}
Stan Bergman mobile \\
(phone \# last four digits - 2691)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 1/10/2015 & 18:00:04 & n/a & "Hi Chuck. Thanks for your nice card:). Appreciate. There must be a way for us to partner in some way and meet out mutual needs. You're the best in the bu" & \begin{tabular}{l}
CX0057 (SMS Messages \\
Tab row 28)
\end{tabular} \\
\hline 410 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Stan Bergman mobile (phone \# last four digits - 2691) & 1/10/2015 & 19:06:43 & n/a & [no content available] & CX4412 at -26058 (item 7839) \\
\hline 411 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Stan Bergman mobile (phone \# last four digits - 2691) & 1/10/2015 & 19:06:47 & n/a & [no content available] & CX4412 at -26058 (item 7840) \\
\hline 412 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \[
\begin{aligned}
& \text { 4c54b051-b551-4262-b042- } \\
& \text { 67110e7750d3@iMessage: } \\
& + \text { XXXXXXX8377 } \\
& \hline
\end{aligned}
\] & 2/21/2015 & 16:20:43 & n/a & 'Go Badgers!" & CX6469 \\
\hline 413 & Text & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & Tim Sullivan mobile
(phone \# last four digits - 8377) & 2/21/2015 & 17:42:24 & n/a & "Could care less today!" & CX6470 \\
\hline 414 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \[
\begin{aligned}
& \text { 4c54b051-b551-4262-b042- } \\
& \text { 67110e7750d3@iMessage: } \\
& + \text { XXXXXXX8377 }
\end{aligned}
\] & 2/21/2015 & 17:44:30 & n/a & "Nice. Where r Ya? I'm about to jump on snowmobile in N WI. Little different climate. " & CX6471 \\
\hline 415 & Text & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & Tim Sullivan mobile
(phone \# last four digits - 8377) & 2/21/2015 & 18:27:09 & n/a & "Calusa Pines...enjoy!" & CX6472 \\
\hline 416 & Text & \begin{tabular}{l}
Paul Guggenheim mobile \\
(phone \# last four digits - 2444)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 3/10/2015 & 17:09:01 & n/a & "Are you at the IDS?" & \begin{tabular}{l}
CX0057 (SMS Messages \\
Tab row 27) \\
CX3106 (SMS Tab row 14)
\end{tabular} \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 417 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Paul Guggenheim mobile \\
(phone \# last four digits - 2444)
\end{tabular} & 3/10/2015 & 17:24:00 & n/a & "Yes, just spent the day at show. You?" & CX3106 (SMS Tab row 11) \\
\hline 418 & Text & \begin{tabular}{l}
Paul Guggenheim mobile \\
(phone \# last four digits - 2444)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 3/10/2015 & 17:27:00 & n/a & "Yes... Heading to the Kavo event. Are you going there?" & \begin{tabular}{l}
CX0057 (SMS Messages \\
Tab row 26) \\
CX3106 (SMS Tab row 13)
\end{tabular} \\
\hline 419 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Paul Guggenheim mobile \\
(phone \# last four digits - 2444)
\end{tabular} & 3/10/2015 & 17:27:22 & n/a & "Yes, me too. See you there." & CX3106 (SMS Tab row 10) \\
\hline 420 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Paul Guggenheim mobile \\
(phone \# last four digits - 2444)
\end{tabular} & 3/10/2015 & 17:28:11 & \(\mathrm{n} / \mathrm{a}\) & \begin{tabular}{l}
"dâDon't suck up so much that you get Pelton opened this year, give me" -- "dÂ a little break! \\
"
\end{tabular} & CX3106 (SMS Tab row 9
and 8) \\
\hline 421 & Text & \begin{tabular}{l}
Paul Guggenheim mobile \\
(phone \# last four digits - 2444)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 3/11/2015 & 9:43:59 & n/a & 'You on the floor?" & CX0057 (SMS Messages Tab row 25) CX3106 (SMS Tab row 12) \\
\hline 422 & Text & Chuck Cohen mobile
(phone \# last four digits - 1340) & Paul Guggenheim mobile (phone \# last four digits - 2444) & 3/11/2015 & 12:14:53 & n/a & 'Yes. You?" & CX3106 (SMS Tab row 7) \\
\hline 423 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Paul Guggenheim mobile \\
(phone \# last four digits - 2444)
\end{tabular} & 3/11/2015 & 12:18:09 & 55 sec & [phone call] & \begin{tabular}{l} 
CX4412 at -05930 (item \\
27241 ) \\
CX1392 at -015 \\
\hline
\end{tabular} \\
\hline 424 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 4c54b051-b551-4262-b04267110e7750d3@iMessage: +XXXXXXX8377 & 5/5/2015 & 0:54:14 & \(\mathrm{n} / \mathrm{a}\) & "Hey Chuck, I heard rumor that you've been REDACTED. I hope not true of course, but if so know we are thinking of you." & CX2869 \\
\hline 425 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 5/5/2015 & 1:43:00 & n/a & "No rumor: REDACTED" & CX6549 \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 426 & Text & Tim Sullivan mobile
(phone \# last four digits - 8377) & \[
\begin{aligned}
& \hline \text { 4c54b051-b551-4262-b042- } \\
& \text { 67110e7750d3@iMessage: } \\
& + \text { XXXXXXX8377 } \\
& \hline
\end{aligned}
\] & 5/5/2015 & 1:44:03 & n/a & "I hope REDACTED my friend." & CX6550 \\
\hline 427 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 5/5/2015 & 1:44:24 & \(\mathrm{n} / \mathrm{a}\) & "After years of threats, REDACTED. Should be just fine by the end of the summer." & CX6551 \\
\hline 428 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 5/5/2015 & 1:45:09 & n/a & \begin{tabular}{l}
"REDACTED, thank God. Just \\
a bit of a distraction, I'll be fine."
\end{tabular} & CX6552 \\
\hline 429 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 5/5/2015 & 1:45:32 & \(\mathrm{n} / \mathrm{a}\) & "Thanks for the kind thoughts, check your REDACTED tonite!" & CX6553 \\
\hline 430 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 4c54b051-b551-4262-b04267110e7750d3@iMessage: +XXXXXXX8377 & 5/5/2015 & 1:45:37 & \(\mathrm{n} / \mathrm{a}\) & "Let me know when it's ok to tease Ya about that. :) Until then, prayers your way!!" & CX6554 \\
\hline 431 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 5/5/2015 & 1:46:31 & n/a & "Can't wait to report this conversation on my monthly report to the Texas AG: 'I told Tim Sullivan to grab his balls!' Let's see what they do with that comment!" & CX0057 (Chats Tab row 3)
CX6555 \\
\hline 432 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 5/5/2015 & 1:46:40 & n/a & "Teasing and jokes are always welcome!! :-)" & CX6556 \\
\hline 433 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \[
\begin{aligned}
& \text { 4c54b051-b551-4262-b042- } \\
& 67110 \mathrm{e} 7750 \mathrm{~d} 3 @ i M e s s a g e: \\
& + \text { XXXXXXX8377 }
\end{aligned}
\] & 5/5/2015 & 1:46:47 & n/a & "Now that's funny!!" & CX6557 \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 434 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 5/5/2015 & 1:47:38 & n/a & "Thanks, be well!" & CX6558 \\
\hline 435 & Text & Scott Anderson mobile (phone \# last four digits - 7215) & Tim Sullivan mobile (phone \# last four digits - 8377) & 5/10/2015 & 0:00:00 & n/a & "Fowler is a stud!! Great tourney!" & CX6474 \\
\hline 436 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 4c54b051-b551-4262-b04267110e7750d3@iMessage: +XXXXXXX8377 & 5/10/2015 & 0:02:30 & n/a & "Whole family was cheering him on here. Mom too. :) Amazing he pulled it off after all the crap this week." & CX6475 \\
\hline 437 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & \[
\begin{aligned}
& \text { 4c54b051-b551-4262-b042- } \\
& \text { 67110e7750d3@iMessage: } \\
& + \text { XXXXXXX8377 } \\
& \hline
\end{aligned}
\] & 5/10/2015 & 23:51:41 & \(\mathrm{n} / \mathrm{a}\) & "I was in that bunker!" & CX6473 \\
\hline 438 & Text & Chuck Cohen mobile
(phone \# last four digits - 1340) & Tim Sullivan mobile
(phone \# last four digits - 8377) & 5/13/2015 & 11:01:12 & n/a & "Hysterical!! Thanks!!" & CX6559 \\
\hline 439 & Text & Tim Sullivan mobile
(phone \# last four digits - 8377) & Chuck Cohen mobile (phone \# last four digits - 1340) & 5/13/2015 & 11:27:33 & n/a & [illegible] & CX6584 \\
\hline 440 & [Deleted] & [Deleted] & [Deleted] & [Deleted] & [Deleted] & [Deleted] & [Deleted] & [Deleted] \\
\hline 441 & Call & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Paul Guggenheim mobile \\
(phone \# last four digits - 2444)
\end{tabular} & 5/15/2015 & 17:42:17 & 10 min 16 sec & [phone call] & CX1393 at -004
CX4413 at -0436 (item
11163) \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 442 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & 5/19/2015 & 20:34:00 & n/a & "I'm doing well, and expect a quick recovery. No worries! Even with REDACTED, I'm twice the man Guggenheim is --be sure to tell him that!" [not UTC] & CX1500 \\
\hline 443 & Text & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 5/19/2015 & 22:39:50 & \(\mathrm{n} / \mathrm{a}\) & "Paul got me in the loop on your short term challenge. My brother in law had REDACTED. He is a neuro surgeon which is sometimes annoying. If you ever want to talk to him let me know. He is a great guy. Scott A." [not UTC] & CX0057 (Chats Tab row 95) \\
\hline 444 & Text & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 5/20/2015 & 0:35:02 & \(\mathrm{n} / \mathrm{a}\) & "Five times Sullivan!!!" & CX0057 (Chats Tab row 96) \\
\hline 445 & Text & Scott Anderson mobile (phone \# last four digits - 7215) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 5/20/2015 & 0:35:46 & n/a & "Serious about my bro in law if you ever want to talk to him." & CX0057 (Chats Tab row 97) \\
\hline 446 & Text & Scott Anderson mobile (phone \# last four digits - 7215) & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 5/20/2015 & 0:39:09 & n/a & " 25 years in the clear...you will do great!" & CX0057 (Chats Tab row 98) \\
\hline 447 & Text & Chuck Cohen mobile
(phone \# last four digits - 1340) & Stan Bergman mobile
(phone \# last four digits - 2691) & 6/5/2015 & 11:30:01 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & \[
\begin{aligned}
& \text { CX4412 at -26268 (item } \\
& \text { 15333) }
\end{aligned}
\] \\
\hline 448 & Text & Chuck Cohen mobile
(phone \# last four digits - 1340) & Stan Bergman mobile
(phone \# last four digits - 2691) & 6/5/2015 & 11:30:01 & n/a & [no content available] & \[
\begin{aligned}
& \text { CX4412 at -26268 (item } \\
& \text { 15334) }
\end{aligned}
\] \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 449 & Text & \begin{tabular}{l}
Michelle Lewis mobile \\
(phone \# last four digits - 3590)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 7/18/2015 & 20:27:48 & n/a & "Yes. I'll get it back over tonight. Just leaving a wedding in Milwaukee. When do you think I should tell Schein? I'll probably reach out to Tim first." & CX0057 (Chats Tab row
103) \\
\hline 450 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Michelle Lewis mobile \\
(phone \# last four digits - 3590)
\end{tabular} & 7/18/2015 & 20:30:56 & n/a & "Good idea. That's a tough conversation. It will go over easier if you assure him no issues transitioning your current territory. " & \[
\begin{aligned}
& \text { CX0057 (Chats Tab row } \\
& \text { 104) }
\end{aligned}
\] \\
\hline 451 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Michelle Lewis mobile \\
(phone \# last four digits - 3590)
\end{tabular} & 7/18/2015 & 20:31:42 & n/a & "Agree talk to Tim. Try the 'Schein is just too big now' angle. He can't argue too much with that one." & \[
\begin{aligned}
& \text { CX0057 (Chats Tab row } \\
& \text { 105) } \\
& \hline
\end{aligned}
\] \\
\hline 452 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Michelle Lewis mobile \\
(phone \# last four digits - 3590)
\end{tabular} & 7/21/2015 & 2:18:57 & n/a & "Suggest you get a mentor who can help you make the transition from Schein to Benco. Some things you'll like, some things will frustrate you. " & CX0057 (Chats Tab row
106) \\
\hline 453 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Michelle Lewis mobile \\
(phone \# last four digits - 3590)
\end{tabular} & 7/21/2015 & 2:26:52 & n/a & "Let's let this idea ruminate for a few days while you get thru the conversation with Schein, and then revisit. No rush now." & CX0057 (Chats Tab row
107) \\
\hline 454 & Text & \begin{tabular}{l}
Mark Mlotek mobile \\
(phone \# last four digits - 6968)
\end{tabular} & \begin{tabular}{l}
Rick Cohen mobile \\
(phone \# last four digits - 2279)
\end{tabular} & 10/14/2015 & 15:34:25 & & "Mark Mlotek here...free for a quick call so can understand why we canceled?" & CX1498 (SMS Tab row 3) CX4412 at -23884 (item123417) \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 455 & Text & \begin{tabular}{l}
Rick Cohen mobile \\
(phone \# last four digits - 2279)
\end{tabular} & \begin{tabular}{l}
Mark Mlotek mobile \\
(phone \# last four digits - 6968)
\end{tabular} & 10/14/2015 & 15:40:24 & n/a & "OK... but I think we should have outside counsel on the call. We are concerned with the various anti trust cases and better safe than sorry." & \begin{tabular}{l} 
CX1498 (SMS Tab row 4) \\
CX4412 at -23884 \\
(item123426) \\
\hline
\end{tabular} \\
\hline 456 & Text & Mark Mlotek mobile (phone \# last four digits - 6968) & \begin{tabular}{l}
Rick Cohen mobile \\
(phone \# last four digits - 2279)
\end{tabular} & 10/14/2015 & 15:41:36 & \(\mathrm{n} / \mathrm{a}\) & "Great. No issues. Just tell me when it can work from your end." & CX1498 (SMS Tab row 5) CX4412 at -23884 (item123428) \\
\hline 457 & Text & Rick Cohen mobile (phone \# last four digits - 2279) & Mark Mlotek mobile (phone \# last four digits - 6968) & 10/14/2015 & 15:42:12 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & \[
\begin{aligned}
& \text { CX4412 at -23884 } \\
& \text { (item123429) }
\end{aligned}
\] \\
\hline 458 & Text & Mark Mlotek mobile (phone \# last four digits - 6968) & Rick Cohen mobile (phone \# last four digits - 2279) & 10/14/2015 & 17:46:09 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & \[
\begin{aligned}
& \begin{array}{l}
\text { CX4412 at -23885 } \\
\text { (item123442) }
\end{array} \\
& \hline
\end{aligned}
\] \\
\hline 459 & Text & Mark Mlotek mobile (phone \# last four digits - 6968) & Rick Cohen mobile (phone \# last four digits - 2279) & 10/14/2015 & 17:46:47 & \(\mathrm{n} / \mathrm{a}\) & [no content available] & \[
\begin{aligned}
& \begin{array}{l}
\text { CX4412 at -23885 } \\
\text { (item123443) }
\end{array} \\
& \hline
\end{aligned}
\] \\
\hline 460 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & Scott Anderson mobile (phone \# last four digits - 7215) & 10/22/2015 & 14:28:39 & \(\mathrm{n} / \mathrm{a}\) & "Driver says 'Go Pack Go'!" & CX6587 \\
\hline 461 & Call & Chuck Cohen mobile (phone \# last four digits - 1340) & Tim Sullivan mobile (phone \# last four digits - 8377) & 11/3/2015 & 13:50:44 & 4 min 59 sec & phone call] & \begin{tabular}{l}
CX0057 (Call Log Tab row 5) \\
CX1395 at -071 \\
CX4413 at -0886 (item \\
5847)
\end{tabular} \\
\hline 462 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Paul Guggenheim mobile \\
(phone \# last four digits - 2444)
\end{tabular} & 11/3/2015 & 14:01:41 & \(\mathrm{n} / \mathrm{a}\) & "Got a minute?" & CX3106 (iMessage Tab
row 14) \\
\hline 463 & Text & Paul Guggenheim mobile (phone \# last four digits - 2444) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 11/3/2015 & 14:02:06 & n/a & "Can I call you in 30?" & CX3106 (iMessage Tab
row 13) \\
\hline 464 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & Paul Guggenheim mobile (phone \# last four digits - 2444) & 11/3/2015 & 14:02:19 & n/a & "Yes, please, on my cell. Thanks." & CX3106 (iMessage Tab row 12) \\
\hline 465 & Text & \begin{tabular}{l}
Paul Guggenheim mobile \\
(phone \# last four digits - 2444)
\end{tabular} & Chuck Cohen mobile
(phone \# last four digits - 1340) & 11/3/2015 & 14:02:30 & \(\mathrm{n} / \mathrm{a}\) & "Got it....will do." & CX3106 (iMessage Tab
row 11) \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & Content & Supporting CX \\
\hline 466 & Call & \begin{tabular}{l}
Paul Guggenheim mobile \\
(phone \# last four digits - 2444)
\end{tabular} & Chuck Cohen mobile
(phone \# last four digits - 1340) & 11/3/2015 & 14:31:10 & 7 min 57 sec & [phone call] & CX1395 at -071
CX4413 at -0469 (item
12419)
CX005 (Call \\
\hline 467 & Call & Chuck Cohen mobile (phone \# last four digits - 1340) & Dave Steck land line (phone \# last four digits - 2568) & 11/9/2015 & 20:01:46 & 11 min 20 sec & [phone call] & \begin{tabular}{l}
CX0057 (Call Log Tab row \\
4) \\
CX2963
\end{tabular} \\
\hline 468 & Text & \begin{tabular}{l}
Paul Guggenheim mobile \\
(phone \# last four digits - 2444)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 11/10/2015 & 19:56:17 & \(\mathrm{n} / \mathrm{a}\) & "Chuck, can you do lunch Tuesday at the greater New York meeting?" & CX3106 (iMessage Tab
row 10) \\
\hline 469 & Text & Paul Guggenheim mobile
(phone \# last four digits - 2444) & Chuck Cohen mobile
(phone \# last four digits - 1340) & 11/12/2015 & 14:31:28 & \(\mathrm{n} / \mathrm{a}\) & "Lunch on Tuesday?" & CX3106 (iMessage Tab
row 9) \\
\hline 470 & Text & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & \begin{tabular}{l}
Paul Guggenheim mobile \\
(phone \# last four digits - 2444)
\end{tabular} & 11/12/2015 & 23:34:38 & \(\mathrm{n} / \mathrm{a}\) & "Paul. Sorry for the delayed response. Spoke with our attorney this week and I think we should pass on any conversations until current antitrust issues are resolved. Thanks." & CX3106 (iMessage Tab
row 8) \\
\hline 471 & Text & \begin{tabular}{l}
Paul Guggenheim mobile \\
(phone \# last four digits - 2444)
\end{tabular} & \begin{tabular}{l}
Chuck Cohen mobile \\
(phone \# last four digits - 1340)
\end{tabular} & 11/13/2015 & 0:16:31 & \(\mathrm{n} / \mathrm{a}\) & "Ok...sounds good. Catch up with you then." & CX3106 (iMessage Tab row 7) \\
\hline 472 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 4c54b051-b551-4262-b04267110e7750d3@iMessage: +XXXXXXX8377 & 11/29/2015 & 0:51:43 & n/a & The Ax remains "Home"!! :) & CX6476 \\
\hline 473 & Text & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 11/30/2015 & 13:41:06 & n/a & "Skol Vikings!!" & CX6477 \\
\hline 474 & Text & Tim Sullivan mobile (phone \# last four digits - 8377) & 4c54b051-b551-4262-b04267110e7750d3@iMessage: +XXXXXXX8377 & 11/30/2015 & 13:41:57 & n/a & "Congrats on another reg season win." & CX6478 \\
\hline 475 & Text & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 11/30/2015 & 13:42:23 & n/a & "Discount Double Check!" & CX6479 \\
\hline
\end{tabular}

PUBLIC
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|}
\hline \# & Type & From & To & Date & Time (UTC) & Duration & & Content & Supporting CX \\
\hline 476 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & 4c54b051-b551-4262-b04267110e7750d3@iMessage: +XXXXXXX8377 & 12/1/2015 & 0:54:34 & & n/a & "Ever hear of school called Gustavous? They are interested in my son for soccer, but their academic program looks suspect." & CX6480 \\
\hline 477 & Text & \begin{tabular}{l}
Scott Anderson mobile \\
(phone \# last four digits - 7215)
\end{tabular} & Tim Sullivan mobile (phone \# last four digits - 8377) & 12/1/2015 & 0:59:18 & & n/a & "Ha!! Only I could get your kid in!!" & CX6481 \\
\hline 478 & Text & \begin{tabular}{l}
Tim Sullivan mobile \\
(phone \# last four digits - 8377)
\end{tabular} & \[
\begin{aligned}
& \text { 4c54b051-b551-4262-b042- } \\
& \text { 67110e7750d3@iMessage: } \\
& + \text { XXXXXXX8377 }
\end{aligned}
\] & 12/1/2015 & 1:00:13 & & \(\mathrm{n} / \mathrm{a}\) & "I thought you graduated in 1962? Was it 1862?" & CX6482 \\
\hline
\end{tabular}

CX6580

\section*{Expense Report}

Report Nsme：September 2009

Fixk Exame：Bullyar Tmomy


\author{
Report Header \\ Policy： HS \\ Business Purpose ：Hawaii \＆DTA \\ Report Id：1BAEA2CO22E649A4B0D5 \\ Report Date：10／13／2003 \\ Approval Status ：Approver \\ Currency ：US．Dollar
}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline Transaction Date & Expense Type & Eusiness Purpose & Vendor & \begin{tabular}{l}
Vendor \\
Name
\end{tabular} & Clty & Payment Type & Amount & Personal Expense （donot reimburse） \\
\hline 9024\％003 & \begin{tabular}{l}
A）Travel Faes \\
Biscelleneota－san
\end{tabular} & \(3 \%\) mewtirg & 3M & 部盛 & Mimeaymis & Cush & \％ 150 & 463 \\
\hline & Anorations ： & \multicolumn{7}{|l|}{：00．00\％ 315003 6100496000} \\
\hline \％owithes & \begin{tabular}{l}
Air Trawires． \\
Mincolaremus．aglo
\end{tabular} & \begin{tabular}{l}
Atherss \\
H3 Mmat \\
Mis．
\end{tabular} & & & Masplas & Cash： & \＄35．65 & N\％ \\
\hline & Allocations： & \multicolumn{7}{|l|}{100，00\％［838．00，010001820100} \\
\hline \multicolumn{9}{|l|}{Eusinass Meals－6420（Mutiple TSM＇s onfy）} \\
\hline Transaction Date & Expense Type & Business Purpose & Vendor & Vendor Name & City & \begin{tabular}{l}
Payment \\
Type
\end{tabular} & Arnount & Personal Expense （do not reimburse） \\
\hline \multirow[t]{3}{*}{6804i20\％} & Butress prode－8azo （amande raxke miv？ & Mextinc wity Hm Euck & Stamems & Starbacks & Madisor & Cast & 钓楽 & 0 \\
\hline & Allocations & \multicolumn{7}{|l|}{\(18000 \% 656910001920700\)} \\
\hline & Attendees： & \multicolumn{7}{|l|}{ Buy Tm FSE TG新} \\
\hline \multirow[t]{2}{*}{W8，062003} & \begin{tabular}{l}
8umwer me3ment \\

\end{tabular} & Moctirs with m Buck & Statuccis & Sxamucks & Qesibon & Cush & \＄5．25 & Nos \\
\hline & Allocations ： & \multicolumn{7}{|l|}{10000\％80．20）0000：920100} \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline & Attendees & Sumban, hen Euct Tim F & Chy The : O. TESA & & & & & \\
\hline \multicolumn{9}{|l|}{Gifts to Customers-5425} \\
\hline Transaction Date & Expense Type & \begin{tabular}{l}
Business \\
Purpose
\end{tabular} & Vendor & \begin{tabular}{l}
Vendor \\
Name
\end{tabular} & City & Payment Type & Amount & \begin{tabular}{l}
Personal \\
Expense \\
(do not reimburse)
\end{tabular} \\
\hline \multirow[t]{4}{*}{03272009} &  & Wit m wharters weitry & Clegmater Dend & Clearmater Dens: & Clemmate: & Cam & \$252.0 & No \\
\hline & Allocations : & \multicolumn{4}{|l|}{10000\% \(\$ 26800,010009960100\)} & & & \\
\hline & Attendees: & \multicolumn{4}{|l|}{} & & & \\
\hline & Exceptions: & \multicolumn{4}{|l|}{ suber} & & & \\
\hline \multicolumn{9}{|l|}{Hotel-6425} \\
\hline Transaction Date & Expense Type & Business Purpose & Vendor & Vendar Name & City & Payment Type & Amounk & Personal Expense (do not relmburse) \\
\hline 0812/2003 & H6em-842s & \begin{tabular}{l}
Altend \\
TRS
\end{tabular} & -uat & Syath & Whahimgtom & Cas & \$424.54 & Mo \\
\hline \multicolumn{9}{|l|}{Hotel Tax-6425} \\
\hline Transaction Date & Expense Type & Business Purpose & Vendor & Vendor Name & City & Payment Type & Amount & \begin{tabular}{l}
Personal \\
Expense \\
(do not reimburse)
\end{tabular} \\
\hline . 08122009 & Heme Tex-g4z &  बदA & Fivat & Hyat & Washintun & San & \$2686 & Mo \\
\hline \multirow{3}{*}{- \(8 \mathrm{E} i 2 \mathrm{zeO}\)} & Alocomsians: & \multicolumn{3}{|l|}{\(100.00 \%\) (\$25, 96,010001920100} & & & & \\
\hline &  & Atend BC & 乡yath & Hath & Washimgon & Cash & \$26.85 & Mo \\
\hline & Ancontions : & \multicolumn{3}{|l|}{} & & & & \\
\hline \multicolumn{9}{|l|}{Hotel-6425} \\
\hline Transaction Date & Expense Type & Business Purpose & Vendor & Vendor Name & City & \begin{tabular}{l}
Payment \\
Type
\end{tabular} & Amount & Personas Expense (donot reimburse) \\
\hline \multirow[t]{2}{*}{- 08/122009} & Horel-6425 & Asend GTA & Hy3t & My 3 3: & Wabthmion & Cast & 317600 & 30 \\
\hline & Allocations: & \multicolumn{3}{|l|}{100.00\% \$\$73 wo whoothentwo} & & & & \\
\hline \multirow[t]{2}{*}{- 08/12/2009} & Hotel-6425 & atow W1A & Hyst & y35 & Whastmaghe & Cast & 37\% 300 & Ne \\
\hline & Allocations: & \multicolumn{3}{|l|}{100.00\% (\$78.40) 010001020800} & & & & \\
\hline \multicolumn{9}{|l|}{Meals Seif-6420 (Breakfast/Lunch/Dinner)} \\
\hline Transaction Date & Expense Type & \begin{tabular}{l}
Business \\
Purpose
\end{tabular} & Vendor & Vendor Name & City & Payment rype & Amount & \begin{tabular}{l}
Parsonal \\
Expense (do not reimburse)
\end{tabular} \\
\hline \multirow[t]{2}{*}{- 6042000} & \begin{tabular}{l}
Mab; Sembta \\

\end{tabular} & Ancm
DTA & Hyat & Gat: & Weshimbon & 030 & 800 & No \\
\hline &  & \multicolumn{3}{|l|}{100.0\%\% (wou) 06001820100} & & & & \\
\hline \multirow[t]{2}{*}{- 08inizoos} & \begin{tabular}{l}
Deals Selfay \\

\end{tabular} & Afend曰TA & Heat & Heyat & Weshimbon & C336 & \$ 4.65 & No \\
\hline & Amberators : & \multicolumn{3}{|l|}{} & & & & \\
\hline \multicolumn{9}{|l|}{Hotel-6425} \\
\hline Transaction Date & Expense Type & Business Purpose & Vendor & Vendor Name & City & \begin{tabular}{l}
Payment \\
Type
\end{tabular} & Amount & \begin{tabular}{l}
Persona: \\
Expense do not seimburse)
\end{tabular} \\
\hline 50104209 & Heseses & & H8: & HSt & Meville & Casis & 423506 & No \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline & & Aberd :83 Mg & & & & & & \\
\hline \multicolumn{9}{|l|}{Hotel Tax-6425} \\
\hline Transaction Date & Expense Type & \begin{tabular}{l}
Business \\
Purpose
\end{tabular} & Vendor & Vendor Name & City & \begin{tabular}{l}
Payment \\
Type
\end{tabular} & Amount & Persona! Expense (do not reimburse) \\
\hline \multirow[t]{2}{*}{- 083n4260} &  & \begin{tabular}{l}
Arend \\
1.53 Mg
\end{tabular} & His & HS: & Mamilo & Casm & \$16.78 & No \\
\hline & atocations: & \multicolumn{7}{|l|}{100.00\% (816\%8) 010009920100} \\
\hline \multicolumn{9}{|l|}{Fotercest} \\
\hline Transaction Date & Expense Type & Business Purpose & Vendor & Vendor Name & City & Payment Type & Amount & Personal Expense (do not reimburse) \\
\hline \multirow[t]{2}{*}{- 08/04/2009} & Hotel-6425 & Attenct HS: My & HS & HSI & Mevilue & Cast: & 17900 & So \\
\hline & Allocations: & \multicolumn{7}{|l|}{10000\% (3) 3009 ) 01000020160} \\
\hline \multicolumn{9}{|l|}{Meals Self-6420 (Breakfastlunch/Dinner)} \\
\hline Transaction Date & Expense Type & Business Purpose & Vendor & Vendor Name & City & Payment Type & Amount & \begin{tabular}{l}
Personal \\
Expense (do not reimburse)
\end{tabular} \\
\hline \multirow[t]{2}{*}{- 0\%104i2008} & \begin{tabular}{l}
Meas Sels 540 \\
(Brakisathmohiomner)
\end{tabular} & Ablend rei mig. & H61 & HS & Melvily & Cash & 830.87 & No \\
\hline & Aborations : & \multicolumn{7}{|l|}{} \\
\hline \multicolumn{9}{|l|}{Hotel-6425} \\
\hline Transaction Date & Expense Type & Business Purpose & Vendor & Vendor Name & City & Payment Type & Amount & \begin{tabular}{l}
Personal \\
Expense \\
(do not \\
reimburse)
\end{tabular} \\
\hline 0804509 & Himbens & Hoge deposis for ADA & Hillon & Hitom & Honchiu & Cash & \$50000 & Mo \\
\hline \multirow[t]{2}{*}{- 6104042009} & Hoterer 25 & :Hacel deposit for ABA & Himon & mon & Honouid & Gast & 850000 & Wh \\
\hline & Allocations: & \multicolumn{3}{|l|}{10200\% (6600 00) 010001920100} & & & & \\
\hline \multicolumn{9}{|l|}{Meais Self-6420 (Breakfastlunch/Dinner)} \\
\hline Transaction Date & Expense Type & Business Purpose & Vendor & Vendor Name & City & Payment Type & Amount & Personal Expense (do not reimburse) \\
\hline \multirow[t]{2}{*}{951242006} & \begin{tabular}{l}
Weats Wemwo \\
(treaksamumohtinem)
\end{tabular} & \multicolumn{3}{|l|}{3 m 48040} & \multirow[t]{2}{*}{Minmeapolis} & \multirow[t]{2}{*}{Cash} & \multirow[t]{2}{*}{\$12.53} & \multirow[t]{2}{*}{Bo} \\
\hline & Alocations : & \multicolumn{3}{|l|}{} & & & & \\
\hline \multirow[t]{2}{*}{Whamong} & \begin{tabular}{l}
ments werm \\
(Breatrowimetnamen)
\end{tabular} & \multicolumn{3}{|l|}{OTA} & \multirow[t]{2}{*}{Wasmington} & \multirow[t]{2}{*}{Cash} & \multirow[t]{2}{*}{9676} & \multirow[t]{2}{*}{No} \\
\hline & Altocations: & \multicolumn{3}{|l|}{} & & & & \\
\hline \multicolumn{9}{|l|}{Taximathmorymarkinglhmo-gise} \\
\hline Trantsisction Bato & Experseg Type & Business Purpose & Vendor & Vendor Name & City & Payment Type & Amount & Personal Expense (do not relmburse) \\
\hline \multirow[t]{2}{*}{5324200\%} & Taxhatreryfranghno8449 & \begin{tabular}{l}
3.4 \\
Meentra
\end{tabular} & St & 3 M & Winmapels & Cam & 320 m & No \\
\hline & Atocations: & \multicolumn{3}{|l|}{1000\%\% 809.50, 960092900} & & & & \\
\hline \multirow[t]{2}{*}{1813200\%} & Taximamparyparkinghano. 6489 & \multicolumn{3}{|l|}{\begin{tabular}{l}
GO \\
Parking
\end{tabular}} & \multirow[t]{2}{*}{M manakee} & \multirow[t]{2}{*}{C35\%} & \multirow[t]{2}{*}{\$44 3} & \multirow[t]{2}{*}{No} \\
\hline & Anowations: & \multicolumn{3}{|l|}{} & & & & \\
\hline
\end{tabular}

\begin{tabular}{|c|c|c|c|c|c|}
\hline 080420x0 & Texikeathoryiferwingthem3429 & mater HS: mber Mg & Stanokint & Cast: & 3140, 00 \\
\hline & Ablocatlons: & 00,0\% & & & \\
\hline
\end{tabular}

\begin{tabular}{|c|c|}
\hline Report Total : & 36, 60503 \\
\hline Personal Expenses : & \$0.90 \\
\hline Total Amount Claimed: & 8180030 \\
\hline Amount Approved: & \$1,809.33 \\
\hline \multicolumn{2}{|l|}{Company Disbursements} \\
\hline Amount Due TSM: & 8 c 80,30 \\
\hline Amount Due Company Card: & \(3 \mathrm{mb0}\) \\
\hline Total Paia By Company : & \$ \(4,900.30\) \\
\hline \multicolumn{2}{|l|}{TSM Disbursements} \\
\hline Amount Due Company ; & 80.6 \\
\hline Amount Due Company Card From TSM ; & \$0.0. \\
\hline Total Paid By TSM : & \$0,0] \\
\hline
\end{tabular}
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TSM Same: Sulivan, Tmomy a

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\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{9}{|l|}{} \\
\hline Transaction Date & Expense Type & Sucirtss Purpose & Vendor & Vendor Namo & Ciny & Paymem Type & Amount & \begin{tabular}{l}
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Expense （do not reimpurse）
\end{tabular} \\
\hline 101083000 & Eusiness Weak－\({ }^{2} 420\) （buthipie rex＇s oniv） & ASmm Shan & \begin{tabular}{l}
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\end{tabular} & \begin{tabular}{l}
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\end{tabular} & Nan Yos & \begin{tabular}{l}
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路
\end{tabular} & 388？ 3 & Nas \\
\hline & Abocations ： & \multicolumn{7}{|l|}{} \\
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\end{tabular}} \\
\hline 10／6300\％ & Business Meals－6420 （muitiple TSw＇s anly） & Atnow ADA & 58RGus & SE\％GESSdy & \}sincuiv & 2osposex Cars & ＊1．3578\％ & N \\
\hline & A hincatons： & \multicolumn{7}{|l|}{} \\
\hline & Atterdees ： & \multicolumn{7}{|l|}{\begin{tabular}{l}
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\end{tabular}} \\
\hline \multicolumn{9}{|l|}{Hoter－6423} \\
\hline Transisction Date & Expense Type & Eusiness Purpose & Vendor & Vendor Mame & City & \begin{tabular}{l}
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Type
\end{tabular} & Stount & Personal Expense lose not remburney \\
\hline 19072303 &  & \begin{tabular}{l}
ABA \\
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\end{tabular} & \begin{tabular}{l}
 \\
4076
\end{tabular} &  & mamb & Cromede \％ & 8.6000 & S \\
\hline \multirow[t]{2}{*}{－0\％3\％00\％} & 4crestas & \begin{tabular}{l}
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\end{tabular} & \[
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\] & 4：TCM Matias & H0\％SW & \begin{tabular}{l}
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\end{tabular} & \(8-8000\) & No \\
\hline &  & \multicolumn{7}{|l|}{} \\
\hline P004inops & 4rambler 25 & Atrens ADA & & & Semotals & & 92958 & No \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline & & & 361.TON 36TED & \[
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& \text { kotan }
\end{aligned}
\] & & Gerporas Case & & \\
\hline \multicolumn{9}{|l|}{} \\
\hline Transaction Eate & Expense Type & Gusinest Purpose & Versot & Veridor Name & City & \begin{tabular}{l}
Payment \\
Type
\end{tabular} & Amount & \begin{tabular}{l}
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\hline - 00272093 & \begin{tabular}{l}
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\end{tabular} & Businces Discuasion & Hincom MoTES & MBON More.s & Monsins & Compraie Cac &  & Ma \\
\hline & Allceations & \multicolumn{7}{|l|}{} \\
\hline & Atterndees : & \multicolumn{7}{|l|}{\begin{tabular}{l}
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\end{tabular}} \\
\hline , 100202008 & Fusindex mexisua7c (6) & \begin{tabular}{l}
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\] & 36momit & Cospurame Comes & Sosi & 0 \\
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\hline \multicolumn{9}{|l|}{Hotel Tax-6425} \\
\hline Transaction Date & Expense Type & Business Purpose & Vemaser & Vemsor Kame & City & Paymenz Type & Amount & \begin{tabular}{l}
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\] & \begin{tabular}{l}
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\end{tabular} & Seremizi & Comembe CAN & 352.37 & Ros \\
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\hline - 10\%2/2005 &  &  & \begin{tabular}{l}
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Horels
\end{tabular} & \begin{tabular}{l}
AHTON \\
Motes
\end{tabular} & Wersokis & \begin{tabular}{l}
Corcesisis \\
Card
\end{tabular} & \$30.25 & No \\
\hline & A6tochems & \multicolumn{7}{|l|}{1006\% 53025\% 0:000:320:00} \\
\hline -1001/2009 &  &  & \[
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\] & \$523 3 & No \\
\hline & A: ocations: & \multicolumn{7}{|l|}{100 \(6 \%\) \% \(58.3710000: 520: 00\)} \\
\hline - 1001/2009 &  & 40Ems dion & \[
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\] & 330.26 & 0 \\
\hline & Aliocations: & \multicolumn{7}{|l|}{} \\
\hline \multicolumn{9}{|l|}{Hokei-6425} \\
\hline Transaction Date & Expense Type & Gusiness Furpose & Vendor & Vendor Name & Gity & Payment Type & Amount & Pcranal Expense (do net reimburse) \\
\hline - \(100 \times 60\) & Hoteb425 & Stentam & \[
\begin{aligned}
& 4104 \\
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\end{aligned}
\] & -HLYM HOTE S & Hmemb & \begin{tabular}{l}
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\end{tabular} & W64 6 & Ns \\
\hline & Allocations & \multicolumn{7}{|l|}{} \\
\hline - 12042002 & Hoter6425 &  & TR1 1004 Hepen & - 110 ram HOTEE & mond: & \begin{tabular}{l}
Camben \\
- 6
\end{tabular} & S64\%ct & No \\
\hline & Allowations & \multicolumn{7}{|l|}{} \\
\hline \multicolumn{9}{|l|}{} \\
\hline Transaction Date & Expersse Type & Business Purpose & Yender & Vendor name & City & Payment Type & Amount & Persena! Expense (do not reimburse) \\
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\end{tabular} &  & \begin{tabular}{l}
2-4530.30 \\

\end{tabular} & HETOM H0 TES & Henctatid & gumber 0 & \$0\% & Hs \\
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\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline & Abllatithons： & \multicolumn{7}{|l|}{} \\
\hline & Exceptons： & \multicolumn{7}{|l|}{ A chnom to the trave polyy} \\
\hline －mbata & \begin{tabular}{l}
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\end{tabular} & Angas AOA &  Hotwh & － MTEES & Himent & \[
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\] & 40.80 & Sos \\
\hline & Amaxationts & \multicolumn{7}{|l|}{10300\％（3）40才 č0cots20100} \\
\hline & Exceptions： & \multicolumn{7}{|l|}{\begin{tabular}{l}
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\end{tabular}} \\
\hline \multicolumn{9}{|l|}{Hotel－6426} \\
\hline Transaction Date & Expense Type & Business Purpose & Vendor & Vendor Name & City & \begin{tabular}{l}
Payment \\
Type
\end{tabular} & Arrount & \begin{tabular}{l}
Personal \\
Expense （do mot reimburse）
\end{tabular} \\
\hline 1001／200 & Hotals425 & Athend Sybon Lerisal Oimes＇ & H2 \％ 5 CN Hore：s fabevo： & \begin{tabular}{l}
H1TON \\
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\end{tabular} & Sant tago & Copporais Cara & \％ 615 & Br \\
\hline \multicolumn{9}{|l|}{Hotel Tax－6425} \\
\hline Transaction Date & Expense Type & Busimess Purpose & Vendor & Vendos Name & City & Payment rype & Amount & Personal Expense （do not reimburse） \\
\hline \multirow[t]{2}{*}{－\＄0゙する\％} & Hotel Tax－6425 & ditenc Sybon Tanta Dimer & \[
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& \text { HTक } \\
& \text { HakBox }
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\end{tabular} & San biego & \begin{tabular}{l}
Sopprate \\

\end{tabular} & 36785 & No \\
\hline & Allocations： & \multicolumn{7}{|l|}{} \\
\hline \multirow[t]{2}{*}{－Wenmow} & Hotel Tax－6425 & Anambemon Densa Emmer & \[
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\end{tabular} & San fiomo & Goporie Case & 4：3 34 & M \\
\hline & Anocatons： & \multicolumn{7}{|l|}{} \\
\hline \multicolumn{9}{|l|}{fswerskis} \\
\hline Transaction Date & Expensa Type & Gusiness Purpose & Vendor & Vendor Name & Cing & Payment Type & Amount & Fersonial Expense foro not reimburse） \\
\hline \multirow[t]{2}{*}{－1006\％mo} & Hatamer 25 & Athand Sybron Dond fin： &  & \begin{tabular}{l}
Fill TOM \\
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\end{tabular} & San mot & Cwmerde Can & \＄1900 & Na \\
\hline & Allocations ： & \multicolumn{7}{|l|}{} \\
\hline \multicolumn{9}{|l|}{Theals Selfi6420（Rrsakfosthunchiommer）} \\
\hline Iransaction Date & Expense Type & Business Purpose & Vender & Vendor Name & City & Payment Type & Amourst & PGrgonal Expense doenot rumburse） \\
\hline \multirow[t]{2}{*}{} & \begin{tabular}{l}
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\end{tabular} & \begin{tabular}{l}
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Dentes Dinner
\end{tabular} &  & \[
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& \text { matcom }
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\] & 3on reger & Copgorate Cars & 3782 & ido \\
\hline & Ahasatone ： & \multicolumn{7}{|l|}{} \\
\hline \multirow[t]{2}{*}{3） 042003} & \begin{tabular}{l}
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（Ereakiastazncotinner）
\end{tabular} & &  & \[
\begin{aligned}
& 6464 \% \\
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& 2326295
\end{aligned}
\] & 6ncaoto & Corsma Curs & 311：3 & No \\
\hline & Whecmbions ： & \multicolumn{7}{|l|}{} \\
\hline \multirow[t]{3}{*}{कnder} & \begin{tabular}{l}
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\end{tabular} & \＆unci st Anpor： &  Hyoracsiss & \begin{tabular}{l}
מom cumbra \\
4－5ccoces
\end{tabular} & W\％te & Copanas Cau & S35 5 & So \\
\hline & dimsestans ： & \multicolumn{7}{|l|}{} \\
\hline & Fraphtors ： & \multicolumn{7}{|l|}{\begin{tabular}{l}
 \\

\end{tabular}} \\
\hline \multicolumn{9}{|l|}{Miscellaneous－8560} \\
\hline Transaction Date & Expense Type & Business Purpose & Vendor & Vendor Name & City & Payment Type & Amownt & Perspmal Expense （do not reimburse \\
\hline \multirow[t]{2}{*}{W20\％s00} & Whatemeous－856t & Shims for Dimer & 以及： HLTOM & ranfowhapt ：40．TON & －mom & Mapwote －30 & 9seas & M\％ \\
\hline & A Hiocatema ： & \multicolumn{7}{|l|}{} \\
\hline \multicolumn{9}{|l|}{TaxilRailferryParkingiLimo－6449} \\
\hline Transaction Date & Expense Type & Business Furpose & Vendor & Vendor Aame & City & Payment Type & Amount & Personal Expense \\
\hline
\end{tabular}

\title{
(Aa not
}
reimburse)
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline 300820303 & Tик: Susis & \multicolumn{3}{|l|}{\begin{tabular}{l}
 \\

\end{tabular}} & B\#w Ye\% & Bun & \(\$ 9175\) & No \\
\hline & k3twatems : & \multicolumn{7}{|l|}{} \\
\hline 16msmats & Taxikanfaryitaximbimo s, &  & G60: madm mydades & 6Edmen ma [א: & PWwauxec & Corpmake Cam & \$4\$90 & No \\
\hline
\end{tabular}

\begin{tabular}{|c|c|}
\hline Report Total: &  \\
\hline Personal Expenses : & 30.9 \\
\hline Total Amount Clatmed: & S6.720 26 \\
\hline Arrount Approved: & 23.38849 \\
\hline \multicolumn{2}{|l|}{Company Disbursements} \\
\hline Amount Due TSM: & \%3y \\
\hline Amount Due Company Gard: & Ss.as \\
\hline Total Paid Ey Company : & 35.3388 \\
\hline \multicolumn{2}{|l|}{TSM Disbursements} \\
\hline Amount Due Company : & \$393 \\
\hline Arrount Due Company Card Frome TEM & \$0.00 \\
\hline Total Fald Ey Tsm: & 33.203 \\
\hline
\end{tabular}

\section*{Expense Report}

Report Name: 2005. Oct R Nov. Expenses

That wome: Somon Timothy d.

\begin{tabular}{|c|c|}
\hline \multicolumn{2}{|r|}{Report faxber} \\
\hline \multicolumn{2}{|l|}{} \\
\hline Eusiness Furpose &  Rudget mory \\
\hline Kepont is: &  \\
\hline Rasport @atar & ¢4\%6/2009 \\
\hline Approvas Scsus & Arproved \\
\hline Gurrency : & US, Colas \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{9}{|l|}{Airfare-64io} \\
\hline Transaction Bate & Expersse Type & Business Purpose & Vander & Yemdor Name & City & Fayment Type & Amount & personal Expensa folo nos remburse) \\
\hline \multirow[t]{3}{*}{13/13iscos} & Artaresento & Cobaterasi Mis. & southives G2decsersw & \begin{tabular}{l}
BovTbives \\

\end{tabular} &  & Corporasy Cơ' & 32358 & 10 \\
\hline & Sthocricosa & \multicolumn{7}{|l|}{} \\
\hline & Aktandees: & \multicolumn{7}{|l|}{} \\
\hline \multirow[t]{3}{*}{1164\%60} &  & Asmactury & MEDEST 5 25377:75332953 & \begin{tabular}{l}
MTMUEST \(\varepsilon\) \\

\end{tabular} & Revite & Mament Cac & 564290 & 3 m \\
\hline & Athestichs: & \multicolumn{7}{|l|}{76.50\% (5xnck 010001820100} \\
\hline & Aktersces : & \multicolumn{7}{|l|}{Sufivar, Thathy, thas Test} \\
\hline \multirow[t]{3}{*}{190\%2009} & Antsemeno & Absmo civ & Mbwest \(463771673: 274\) & \begin{tabular}{l}
कीWはEST E \\
45377:473:27
\end{tabular} & Scotule & Craberas Cos & 3574306 & Mo \\
\hline & Atecsitious : & \multicolumn{7}{|l|}{} \\
\hline & दutuersjees : & \multicolumn{7}{|l|}{} \\
\hline \multirow[t]{3}{*}{1030\%00\%} & Attas-840 & Absmisf bieetro & \begin{tabular}{l}
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\end{tabular} & \[
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\end{aligned}
\] & Wetulie & arporsis Cos & 530 70 & O \\
\hline & Angestionst & \multicolumn{7}{|l|}{} \\
\hline & Avermiexs : & \multicolumn{7}{|l|}{Suman, Theothy, The TSos} \\
\hline \multicolumn{9}{|l|}{Business Mats -6420(Multiple rburs only)} \\
\hline Transaction Date & Expense Type & Eusiness Putbose & Vendor & Venter Name & City & \begin{tabular}{l}
Payment \\
Type
\end{tabular} & Amount & \begin{tabular}{l}
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\hline \multirow[t]{3}{*}{\(10 \% \% 600\)} & \begin{tabular}{l}
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\end{tabular} & 240:4 & 3isger xiss & ferger xing & Westass & 065 & 8: 58 & 3 \\
\hline & Athacantens: & \multicolumn{7}{|l|}{\multirow[t]{2}{*}{}} \\
\hline & , htemsjegs: & & & & & & & \\
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\end{tabular}

\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \multirow{3}{*}{\(\cdots\)－ 30650608} & \multirow[b]{3}{*}{H023－0625} & \multirow[b]{2}{*}{230 \％} & \multirow[b]{2}{*}{Cumyarc Ey madrert} & \multirow[b]{2}{*}{coumernan ay Mmanot} & \multirow[b]{2}{*}{Wiguts} & \multirow[b]{2}{*}{Capmsts} & \multirow[b]{2}{*}{S530} & \multirow[t]{2}{*}{\begin{tabular}{l}
dow not remburse） \\
Na
\end{tabular}} \\
\hline & & & & & & & & \\
\hline & & 10350\％（3200 & memonoszo：0 & & & & & \\
\hline 9104／20cs & 106ersaz & \begin{tabular}{l}
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\end{tabular} & byats HTELS RGEEROMT & \begin{tabular}{l}
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posemony
\end{tabular} & Sosemorit & Comade Ces & 8.00 .30 & So \\
\hline \multicolumn{9}{|l|}{Hotel Tax－6425} \\
\hline Transaction Date & Expense Type & \begin{tabular}{l}
Business \\
Purpose
\end{tabular} & Vendor & Vencor Name & City & \begin{tabular}{l}
payment \\
Type
\end{tabular} & Amount & Personal Exuense for not reimmurse） \\
\hline \multirow[t]{2}{*}{－1100320\％} & Host Tbebaz & \begin{tabular}{l}
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\end{tabular} & Mats HTELS ROBESMA： & \begin{tabular}{l}
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\end{tabular} & Fosembent & －creybuc 0 m & 5937 & No \\
\hline & Abocatrons： & 10．30\％ 6 ¢ & \％3600\％2000 & & & & & \\
\hline \multicolumn{9}{|l|}{Hotel－8426} \\
\hline Transaction Data & Expense Type & \begin{tabular}{l}
Busimess \\
Purpose
\end{tabular} & Vendor & Vendor Name & city & Bayment Typs & Amoint & \begin{tabular}{l}
Personal \\
Eypense （do mot reimburse）
\end{tabular} \\
\hline \multirow[t]{2}{*}{－11／03／2009} & Hotel－6425 & \begin{tabular}{l}
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\end{tabular} & \begin{tabular}{l}
MyTy \\
HTELS－ RGSEROMT
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\hline & Allocations： & \multicolumn{3}{|l|}{} & & & & \\
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\hline Report Total: & \$3, \%\%\%\% \\
\hline Personal Expenses: & \$600 \\
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\hline \multicolumn{2}{|l|}{Company Disbursmments} \\
\hline Amount Due TSM : & 320.7 \\
\hline Amoint Due Company Card: & 600. 0 \\
\hline Total Paid Ey Company : & कめ\%\% \\
\hline \multicolumn{2}{|l|}{TSM Disbursements} \\
\hline Amoum Due Company : & 3080 \\
\hline Amount Due Company Card from TSRE & \$6, \\
\hline Total Paid By TSit : & 30.0\% \\
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\section*{Expense Repent}

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\hline feport Total: & \$8,526.35 \\
\hline Persoral Exponses: & 38.30 \\
\hline Total Aroount Claimed : & 53, 28.6 \\
\hline Amount Approved; & 53, \%2¢0 \\
\hline \multicolumn{2}{|l|}{Company Diswisempnts} \\
\hline Amourt Que TEM ; & \$125.33 \\
\hline Amount Due Company Card: & \$6.40\%.30 \\
\hline Total ¢ald Ey Compary : & \$8,596.33 \\
\hline \multicolumn{2}{|l|}{TSh Bisbursements} \\
\hline Amounit O4t Conyany: & 3000 \\
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Agproval Status：Approved

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\hline \multirow[t]{2}{*}{02062030} & Taxinel／forymarkintimo． Funs & SMn & YEnmuCAB & YEbuncha & Ch63go & coporate Cas & 814．30 & Fto \\
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\hline Report Totak & \$ \% 5.5850 \\
\hline Personal Expenses : & \$0,03 \\
\hline Total Amount Claimed : &  \\
\hline Amoume Approved: &  \\
\hline \multicolumn{2}{|l|}{Company Dishursements} \\
\hline Amount Due TSM : & \$43.74 \\
\hline Amount Due Company Card: & 54.714 \\
\hline Total Paicy Ey Company : & \$4.353.33 \\
\hline \multicolumn{2}{|l|}{TSM Disbursements} \\
\hline Amount Due Company ; & 30.00 \\
\hline Amount Dus Company Card From TSM : & \$0.60 \\
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\hline Amount Approved: &  \\
\hline \multicolumn{2}{|l|}{Company Disbursements} \\
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\hline Amount Due Company Sard : & S6,50533 \\
\hline Total Paid By Gompany : & 38.825.87 \\
\hline \multicolumn{2}{|l|}{TSM Disbursements} \\
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\section*{Expense Repart}

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Expense Report


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|  | Ablocations： | $10000 \%$ 盛 | 4＊630600tem |  |  |  |  |  |
| Weals Seif－6420（BreakfasthurchiDinmer） |  |  |  |  |  |  |  |  |
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| Meats Seff－6420（Breakfasthunch／Dinner） |  |  |  |  |  |  |  |  |
| Transaction <br> Dete | Expense Type | Business <br> Parpose | Vendor | Vendor Name | City | Paymens Type | Amount | Personas Expense |


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| Personal Expenses: | 80.50 |
| Total Amount Clamgat |  |
| Amount Approved: | 322333.64 |
| Company Dizburswments |  |
| Amount Due TSM: |  |
| Amount Due Combany Card: | 84, 280.74 |
| Total Paid By Company : | 32,333.3:4 |
| TS ${ }^{\text {a }}$ Ofisbursemens |  |
| Amount Due Company : | \$60\% |
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| Eusiness Meals－6420（nultipse TEm＇s only |  |  |  |  |  |  |  |  |
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| Eusiness Meats－6420\｛（Mutiple TSM＇s only） |  |  |  |  |  |  |  |  |
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| Total Amount Clamgr ： | 37.312 .30 |
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| Company Disbursements |  |
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| Personsl Expenses： | 5060 |
| Total Amoum Cbrmed： | masent |
| Amount Angreva： | 52\％ |
| Company Risbursements |  |
| Amoun due TSA | 3600 |
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## Expense Report

Report Name : HSi OthimTAnmervawhuFiedy



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Expense Report
Report Name: RTP, Springfall DrA



| Peport Header |  |
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| Polley: HS |  |
| Business Purpose | RTF Expenses, Spring DTA, Fall OTA hotel confrmation |
| Reportid: $56009418488042 F 08390$ |  |
| Report O33e : 05/15,2012 |  |
| Approval Staus : Approved |  |
| currency | : US, Dollar |


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|  | Allocations : |  |  |  |  |  |  |  |
|  | Attendees: |  |  |  |  |  |  |  |
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| Report Total : | 32.43535 |
| :---: | :---: |
| Persoral Expenses: | \$00 |
| Total Amount Csaimec : | 32.438.35 |
| Ammout Aporaved: | 4, 465 |
| Company Dishursemarts |  |
| Ampount Due TSM | \% 0 |
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| Total Faid By Company : | 人3, 6 \% |
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Expense Report
Report Name：Summit Dental，OHAE，HSI Rty，GM

TSM Name：Sullivan，Timothy J． TSM ID ：94081

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| Hotel Tax－6425 |  |  |  |  |  |  |  |  |
| fransaction Oate | Expense Type | Eusiness Purpose | Vendor | Verodor Name | City | Payment Type | Amount | Personal <br> Expense （donot reimburse） |
| －061023：2 | Hotel $\operatorname{Hax} 5$ ¢ 25 | Sumait <br> Gembers <br> Erander： <br> weher <br> heesting | GREND STAY | GRAED 3Tay | Eatusime | Sormaste Gad | 347.85 | No |
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| Report Yotal: | \$2.400.34 |
| :---: | :---: |
| Personal Expenses: | 397.10 |
| Total Amount Claimed: | 52,304, 24 |
| Amount Approved: |  |
| Company Disbursements |  |
| Amount Due TSM : | \$21733 |
| Amount Due Company Card: |  |
| Total Paid By Company : | 32, 364.34 |
| TSM Disbursements |  |
| Amount Due Company : | 30 |
| Amount Due Company Card From TSM : | $35 \%$ |
| Total Paid By TSM : | swh,0 |

## Expense Report

## Report Name : AnchorageiDanaherl/3M Mtg

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TSM Name: S:lyven Tmothy i
    TSMID, M&S%!
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            Policy: HSG
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            Report Date: 10%3/20:2
Approval Skatus : Apprcred
    Currency : US Oyla!
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| \%\%ט20 |  Misce:bMeDus-ex:C | 3 m |  | G0COAm OOd | Glamilk | ogrceraie Cams | 28.68 | So |
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| 85080 | A) Treve: : tes <br>  | Ambrage <br> Gosen <br> house | 60Grata ome | G020nsfecom | ancrorage | Omporas Cart | \$4.86 | No |
|  | Allocations |  |  |  |  |  |  |  |
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| Airfare-6440 Personat |  |  |  |  |  |  |  |  |
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| 1202020\％3 | Attemenes： |  |  |  |  |  |  |  |
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|  | Attendess ： | Cumun remoty，his ESM |  |  |  |  |  |  |
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|  | Alocazions |  |  |  |  |  |  |  |
|  | Atenders： | Sumesn tmony，the Tsm |  |  |  |  |  |  |
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|  | Allocations |  |  |  |  |  |  |  |
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|  | Allocatons： | 10200\％： $6303.30,500010056$ |  |  |  |  |  |  |
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|  | Alloczaions |  |  |  |  |  |  |  |
|  | Atternsees ： | Sumany lmowy mis 7 m |  |  |  |  |  |  |
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| Gifts to Customers． 54.25 |  |  |  |  |  |  |  |  |
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|  | Allocations | 100.00\% 303000101000152066 |  |  |  |  |  |  |
| Meats Self-6420 (Breakfastu.unch/Dinner) |  |  |  |  |  |  |  |  |
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| Report Total ： | 312．175．76 |
| :---: | :---: |
| Personal Expenses ： | 543030 |
| Total Amourt Clanmed： | 343，70t\％ |
| Amount Approved： | 8：1，4075 |
| Company Disbursements |  |
| Amount Due rsm： | S2936 |
| Amount Due Company Card ： |  |
| Total Paid By Company ： | Q1．90s．7\％ |
| TSM Oisbursements |  |
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| Amount Due Company Card From TSM | 548000 |
| Total Paid By TSM | 8630．00 |


| Report Header |  |
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| Amount Approved： | 56.54506 |
| Compary Dishursements |  |
| Amount Due TSM | 52058 |
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| Report Total: | S3.322.83 |
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| Fersomal Expemses : | 5137.n0 |
| Total Amoumt Clammed: | 53.13883 |
| Amount Approved : | SEM93 |
| Company Disbursements |  |
| Amount Duse TSN ; | 3500 |
| Amount Due Company Card : |  |
| Total Paid By company : | 53-3293 |
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| 9254\％ | ？Reale Sat－6nec <br>  | Ban Blego Bust |  \｛erter | GRIGK ANO BELL Cabia | Lasta | Ongorate | A 7.93 | $\mathrm{N}:$ |
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| 12／312012 | Meals 5atyry <br> （Srawimatcicif：Oines） | 3s：On get： | MUE ALEEAA COFEEG | MEEATERFA この安をE |  | Gorperata Cam | 38.40 | No |
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| Ferscnal Expenses： | \＄327 |
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| Company Disburaments |  |
| Amount Due TSA ： | 50.60 |
| Amound Due Compray Card． | $55,222,35$ |
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| TSN Oisbursements |  |
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| Repons Totat: | \$5,533.3\% |
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| Total Amount Claimgr : | 255.555.50 |
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## Expense Report

Repor Name: BudgetCanada NSM/BDM/GKAS/3M

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| Report Header |  |
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| Policy : HSI |  |
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|  | Ahocations ： |  |  |  |  |  |  |  |
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| Corporate Car Service－6411（mill Star Only） |  |  |  |  |  |  |  |  |
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| Hotel Tox－8425 |  |  |  |  |  |  |  |  |
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|  | Abersbons ： |  |  |  |  |  |  |  |
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| －0161／2013 | Hetel－6425 | 40 | 2scmusmush \}るJE: | 216 man <br> HOTEL | Lumasile | 个wanstas ard | \＄27000 | No |
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| Meals Self－6420（Breakfasthumendinner） |  |  |  |  |  |  |  |  |
| Trarsaction Date | Expense Type | Eusiness Purpose | Vendor | Yendor Name | City | Payment Type | Amount | Personal <br> Expense <br> （do not remburse） |
| －3：3＂70：3 | Mast Sct－EACC <br> WreakfanthumbDinrisry | Mas |  WTER． | $\begin{aligned} & \text { ac mageuk } \\ & \text { more } \end{aligned}$ | Lowisutes | Gormerem <br> Qac | 324.42 | \％ |
|  | Allemetions： |  |  |  |  |  |  |  |
| Hotel－64x |  |  |  |  |  |  |  |  |
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| 9\％93204a | marame | Bure fremares | RASREOTS HOTEES PEE，wh | $\begin{aligned} & \text { mapmay } \\ & \text { moress } \\ & \text { menna } \end{aligned}$ | Freivila | Corporis Csd | 52 Sc | No |




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| Personbl Expenses : | Stisf 42 |
| Total Amount Cimmed: | 53,358,36 |
| Amount Approved: | 36.348.85 |
| Company Oishursements |  |
| Amount Dus TSM: | Fens |
| Amoure Due Company Gard: | 83, 368.82 |
| Total Pad Ey Company: | 53,348, 5 |
| TSM Disbursements |  |
| Amount Ous Company | 30.00 |
| Amount Due Company Card From TSM: | 63\% 4\% |
| Total Pais By TSM: | \$ 48.48 |

Expense Report
Report Nome ：CMVG；BDM， 3 M Dinner



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            Regrot Header
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            Regot:d: 70GE94G24AEO47DFOED7
            Report Date : 03/15,2013
                Approval Status: Approyed
            Currency: US, Dollar
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| Transaction Dete | Expertse Typa | Business <br> Purposs | Yender | Vendor dame | ciny | Feyment． Type | Amouns | Persontat <br> Expenss <br> for not <br> reimburse |
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| 9324not3 | A．Traves Fees <br>  | 乡imman． <br> thobege <br> ！：se | agum <br> 00582＜s489390 | genm 65321143386 | Anata | амрив Gam | 323．33 | No |
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| 02812014 | As दrave Yees miscumacore $4: 2$ | manen． <br> Canceht <br> そx：5ow <br> 3sa！ | $\begin{aligned} & \text { ben } \\ & \text { oporioserye } \end{aligned}$ |  | A6：\％ | Qumase <br>  | 303100 | No |
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| 6sments |  <br> Maceliznews－6n！6 |  | Cocona coir | 660nam Com | Yexi Yok | Cownto CO | 80000 | S\％ |
|  | atycuzajons | 900．00\％ | 8） 01005352303 |  |  |  |  |  |


| 3305203 | Air Travel Fees－ <br> Miscentanesus－64：D |  | OOCOsir 600 m | actenmam | Sem Yoth | Onmate | Siem | No |
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| W2， 12043 | Ait Travel Fees－ Miscelareous－5410 | 3k mines | Ben Cobledsemy | 0ata nonnlegucky | whymusse | Corporale Com | 5100 | No |
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## Expense Report <br> Report Aame: Airport Parking/Rookie Mitge

TSM Name : Sulivan, Timothy $J$
TSM10: 960:1

Report Header<br>pollcy: HSI<br>Business Purpose : Airpori Parking, coffee - Rookie TSM's<br>Reporlid: A34D4F1FEOC24B7C80B7<br>Repon Date: 07/24/2013<br>Approval Status: Approved<br>Currency: US, Doliar

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| Personal Expenses : | $\$ 0.00$ |
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| Company Disbursements |  |
| Amount Due TSM : | $\$ 0.00$ |
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Expense Report
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Air Travel Fees－Miscellaneous－6410

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| From: | McFadden, Neal |
| :--- | :--- |
| Sent: | Thursday, August 28, 2014 2:29 PM |
| To: | Galloway, Bobbi;McNamara, Jennifer |
| Cc: | Guggenheim, Paul;Misiak, Dave |
| Subject: | FW: Synetics Summit - Sponsor package |

I need to find the holy grail $\qquad$ When both me, Dave and Paul are here for an hour to discuss Ortho Synetics. Would you please check their/our schedules. Thanks so much

Neal McFadden
President Special Markets
864-346-7209

PAIIERSOX 1) F NT:

## Special Markcts

From: Guggenheim, Paul
Sent: Thursday, August 28, 2014 1:31 PM
To: McFadden, Neal
Cc: Misiak, Dave
Subject: RE: Synetics Summit - Sponsor package
Put something on the schedule with you, Dave and $t$
Paul A. Guggenheim
President
Patterson Dental Supply

From: McFadden, Neal
Sent: Thursday, August 28, 2014 1:20 PM
To: Guggenheim, Paul
Subject: FW: Synetics Summit - Sponsor package
Paul - can we get something lined up to discuss Ortho Synetics with Sirona - - I have learned a lot about them thru Rhonda - $\$ 4 \mathrm{M}$ in merchandise. According to Rhonda Ortho Synetics pays all the bills of their offices. They're not a buying club per se. After speaking with 3 M today there is a gray line with these types - -in fact both 3 M and Caulk told me to look at Smile Source - their model has changed a bit and they are growing.

So, I suggest we accept Ortho Synetics since they are limited to specialty - We have picked up 2 Rhonda accounts that have an affiliation - now want to buy Sirona pans.

Neal, can we arrange a call with Michael and Paul to discuss Ortho synthetics? Historically, at Patterson's direction we have not included buying groups as part of special markets. Understanding that this may need to be revisited, we would welcome an opportunity to discuss the pros/cons and get aligned.

Regards,
Alex
Alex Sadusky
Director
Special Markets \& Strategic Projects
Sirona Dental, Inc.
4835 Sirona Drive, Suite 100
Charlotte, NC 28273
Neal McFadden
President Special Markets
864-346-7209

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Special
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From: Linda Ruggiero Gehringer [mailto:Linda.Gehringer@sirona.com]
Sent: Thursday, August 28, 2014 1:15 PM
To: McFadden, Neal; Alex Sadusky
Subject: Fwd: Synetics Summit - Sponsor package
FYI. No idea why I am receiving this.
Linda Gehringer
Sirona Dental,Inc.
Vice President Intra Oral Imaging/Specialty Markets
917-843-5174

Begin forwarded message:
From: John O'Brien [iobrien@orthosynetics.com](mailto:iobrien@orthosynetics.com)
Date: August 28, 2014 at 2:05:52 PM EDT
To: John O'Brien [iobrien@orthosynetics.com](mailto:iobrien@orthosynetics.com)
Subject: Synetics Summit - Sponsor package
Attached is the Supplier Sponsor Information package for the 2015 Synetics Summit. We have been working hard to make this conference the most informative conference yet for our doctors. The changes and additions we are making to our next conference will also benefit our Suppliers. Highlights / changes:

New Name: Now called the Synetics Summit
New Timeframe: $\quad$ Springtime versus fall. March $5^{\text {th }}-$ March $7^{\text {h }}, 2015$
More Doctors - Staff In addition to our own OrthoSynetic doctors and teams, we have coordinated with several Orthodontic Groups to create what will be our largest conference to date.
Added Display Day: Booths will be open to participants Thursday, Friday and $1 / 2$ day Saturday. This is an additional day.

Many parts of the conference are staying the same. It will be at a high quality venue in a desirable location. We again will have numerous highly sought after lecturers. And the agenda will be packed
with educational opportunities for the doctors. And lastly, we have once again arranged events to allow discussions with the doctors in a social setting.

All the details, including the Supplier application are at the following link:
http://www.syneticssummit.com/exhibitor-info/
We are very excited about this conference and look forward to your participation. It is sure to be our best conference to date!

Call or email with questions.

John O'Brien
Vice President, Procurement
3850 N. Causeway Blvd., Suite 800
Metairie, LA 70002
504-620-1282 O
504-717-8687 C
"valued by our doctors * respected by our suppliers"
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| From: | Techar, Joseph |
| :--- | :--- |
| Sent: | Thursday, September 11, 2014 3:26 PM |
| To: | McFadden, Neal |
| Subject: | RE: OSI-Sirona |

Ok. Thanks. So I will proceed with working with Rhonda on this project/formulary for John Obrien at Orthosynetics unless I get told otherwise.

Joe Techar
Equipment Sales Manager
Patterson Dental - Special Markets
Direct: (651) 681-3732
CeII: (402) 216-5050

From: McFadden, Neal
Sent: Thursday, September 11, 2014 3:23 PM
To: Techar, Joseph
Subject: Re: OSI-Sirona
Joe, don't be confused. I'm learning as well. OSI is peculiar. They pay the bills for their members. So therefore they're not like a buying group. Dr. Bush and Friedman have the right to buy on their own. But they also have the option to buy through OSI. The only reason I'm considering OSI is because it is a limited specialty of orthodontist. It's not a general dentist buying group. Hope this helps I'll let you know how my conversations go

Neal McFadden
President Special Markets
Patterson Dental
Cell 864-346-7209
Sent from my iPhone
On Sep 11, 2014, at 2:25 PM, "Techar, Joseph" < Joseph.Techar@pattersondental.com> wrote:
I am confused - Rhonda is asking me to worth with OSI on developing a formulary for them. Since we don't deal with buying groups should $I$ not be working on this project?

Drs Freedman/Busch that we've been working with are associated with OSI but we're not going thru OSI for this purchase and dealing with them directly -1 get that. But this other project is for OSI general/overall if l've understood Rhonda correctly.

Joe Techar
Equipment Sales Manager
Patterson Dental - Special Markets
Direct: (651) 681-3732
CeII: (402) 216-5050

From: McFadden, Neal
Sent: Thursday, September 11, 2014 2:20 PM

To: Techar, Joseph
Subject: Re: OSI-Sirona

As a rule we do not deal with buying groups. This is specialty oriented. Paul $g$ and I have a cc in a week it so to discuss this. Go ahead and lead with Sirona. They want those products. Also, Rhonda deals with a few ortho associated with OSI. Thanks.

Neal McFadden<br>President Special Markets<br>Patterson Dental<br>Cell 864-346-7209

Sent from my iPhone
On Sep 11, 2014, at 2:11 PM, "Techar, Joseph"[Joseph.Techar@pattersondental.com](mailto:Joseph.Techar@pattersondental.com) wrote:
Neal-
I was working on putting together an EQ Formulary for OrthoSyntecis. I called Steven at Sirona w/ a product question and he mentioned there is an issue with whether or not they would qualify since they are a buying group vs. a Dr owned practice - apparently Paul $G$ and Mike $A$ were discussing this. Do you have any additional info?

Otherwise I suppose I would lead with a different vendor?
Joe Techar
Equipment Sales Manager
Patterson Dental - Special Markets
Direct: (651) 681-3732
CeII: (402) 216-5050

## CERTIFICATE OF SERVICE

I hereby certify that on February 12, 2019, I filed the foregoing document electronically using the FTC's E-Filing System, which will send notification of such filing to:

April J. Tabor<br>Acting Secretary<br>Federal Trade Commission<br>600 Pennsylvania Ave., NW, Rm. H-113<br>Washington, DC 20580<br>The Honorable D. Michael Chappell<br>Administrative Law Judge<br>Federal Trade Commission<br>600 Pennsylvania Ave., NW, Rm. H-110<br>Washington, DC 20580

I further certify that I delivered via electronic mail a copy of the foregoing document to:

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|  | tmuris@sidley.com |

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February 12, 2019
By: _/s/ Lin W. Kahn Attorney

## PUBLIC

## CERTIFICATE OF ELECTRONIC FILING

I certify that the electronic copy sent to the Secretary of the Commission is a true and correct copy of the paper original and that I possess a paper original of the signed documents that is available for review by the parties and the adjudicator.

February 12, 2019

By: _/s/ Lin W. Kahn
Attorney


[^0]:    ${ }^{1}$ The Court was clear that it had no need of this written motion, see Trial Transcript ("Tr.") 4747:21-4749:2, yet Patterson (unlike Benco and Schein) elected to file it nonetheless. Given Patterson's insistence on filing its Motion, Complaint Counsel welcomes the chance to demonstrate the sufficiency of its evidence.

[^1]:    ${ }^{2}$ In the Matter of McWane, Inc., Dkt. No. 9351, 2012 WL 5879802 (F.T.C.), at *2-3 (Nov. 7, 2012) (citing 16 C.F.R. § 3.22(a) and denying motion).
    ${ }^{3}$ Motion at 7 (citing In the Matter of Uarco, Inc., Dkt. No. 7087, 1964 WL 72888 (F.T.C.), at *11 (Feb. 24, 1964)).
    ${ }^{4}$ After serving as Patterson’s President/Chief Executive Officer for six years (2010-2016), and Chief Innovation Officer for one year (2016-2017), Paul Guggenheim became President of Patterson's Western Region.
    ${ }^{5}$ CX0090.
    ${ }^{6}$ CX0090 at -001.
    ${ }^{7}$ CX0093 at -001.

[^2]:    ${ }^{8}$ CX0095 at -001.
    ${ }^{9}$ Motion at 8-15.
    ${ }^{10}$ Black's Law Dictionary (10th ed. 2014) (citing John H. Wigmore, A Students' Textbook of the Law of Evidence 40 (1935) ("A little reflection shows that no disputed case will ordinarily be proved soley by circumstantial or solely by testimonial evidence. Ordinarily there is evidence of both kinds. The matter has been obscured by the use of the term 'direct evidence,"...The term 'direct' evidence has no utility.").
    ${ }^{11}$ United States v. Apple Inc., 952 F. Supp. 2d 638, 689 (S.D.N.Y. 2013), aff'd 791 F.3d 290 (2d Cir. 2015).
    ${ }^{12}$ In re Publ’n Paper Antitrust Litig., 690 F.3d 51, 64 (2d Cir. 2012).
    ${ }^{13}$ Monsanto Co. v. Spray-Rite Serv. Corp., 465 U.S. 752, 767 (1984).
    ${ }^{14}$ In re High Fructose Corn Syrup Antitrust Litig., 295 F.3d 651, 655-56 (7th Cir. 2002) ("The question for the jury in a case such as this would simply be whether, when the evidence was

[^3]:    ${ }^{21}$ In re Domestic Airline Travel, 221 F. Supp. 3d 46, 62-63 (D.D.C. 2016) (finding an agreement plausible when one defendant made public statements about its own commitment to capacity discipline followed by other defendants subsequently changing conduct in concert); see also In re Delta/AirTran Baggage Fee Antitrust Litig., 733 F. Supp. 2d 1348, 1360 (N.D. Ga. 2010) ("Courts have...found that unlawful conspiracies may be inferred when collusive communications among competitors precede changed/responsive business practices, such as new pricing practices."); Esco Corp. v. United States, 340 F.2d 1000, 1008 (9th Cir. 1965); Interstate Circuit v. United States, 306 U.S. 208, 221-227, 232 (1939).
    ${ }^{22}$ Arandell Corp. v. Centerpoint Energy Servs., Inc., 900 F.3d 623, 634 (9th Cir. 2018) (citing Esco Corp., 340 F.2d at 1008).
    ${ }^{23}$ Mason Tr. 2331:3-24; 2339:10-18.
    ${ }^{24}$ Mason Tr. 2337:13-2339:3; CX0090 at -004; CX0055 at -004.
    ${ }^{25}$ CX0090 at -002 (email from Henry Schein’s Brandon Bergman to Benco’s Stewart Hanley regarding NMDC).
    ${ }^{26}$ Cohen Tr. 531:10-17, 532:12-23.
    ${ }^{27}$ Cohen Tr. 466:16-467:17.
    ${ }^{28}$ CX0055 at -001.

[^4]:    ${ }^{29}$ CX0056 at -001; Cohen Tr. 533:12-534:9.
    ${ }^{30}$ CX0056 at -001; see also CX0091 at -001; Guggenheim Tr. 1594:17-24.
    ${ }^{31}$ Guggenheim Tr. 1596:11-18, 1597:3-5.
    ${ }^{32}$ Cohen Tr. 535:8-20.
    ${ }^{33}$ CX0057 at -006.
    ${ }^{34}$ See Esco Corp., 340 F.2d at 1006 (rejecting defendant's argument that its competitor called a meeting "simply to 'announce its own pricing plans'" and "'not to ask for agreement,'" noting that "[w]ere we triers of fact, we might well ask if this were so, what purpose was to be served as a meeting of competitors?").

[^5]:    ${ }^{35}$ CX0091 at -001; Guggenheim Tr. 1606:6-1607:13; Misiak Tr. 1329:2-20; 1331:11-14). Misiak was in charge of Patterson's U.S. sales organization, and Rogan was in charge of Patterson's pricing department. Guggenheim Tr. 1606:15-18, 1606:25-1607:2; Rogan Tr. 3424:18-20; 3513:14-20; 3518:10-13. Moreover, they were senior executives within the company that dealt with buying groups. Misiak Tr. 1383:17-20; CX0314 (Guggenheim Investigational Hearing Transcript ("IH Tr.")) at 225:8-25.
    ${ }^{36}$ CX0090 at -001; see also Guggenheim Tr. 1608:10-14; 1610:6-17. Guggenheim testified in deposition that, at the time he received Cohen's email, Patterson did not have a company policy or uniform way of deal with buying groups; each buying group was evaluated individually by the sales team. CX8023, (Guggenheim Deposition Transcript ("Dep. Tr.")) at 134:13-19, 137:3-5. In fact, Guggenheim testified in deposition: "my gut would tell me, yeah, we’ve probably done business with buying groups and that's probably been done in branches, you know, for years." CX8023, (Guggenheim Dep. Tr.) at 141:10-13. At trial, however, Guggenheim changed his testimony, claiming "we generally - we didn’t do business with buying groups." Guggenheim Tr. 1598:1-2.
    ${ }^{37}$ Guggenheim Tr. 1611:22-1612:3.
    ${ }^{38}$ Guggenheim Tr. 1612:18-23 ("Q: There was no business reason for you to tell Benco’s Chuck Cohen that Patterson felt the same way about these; right? A. No particular business reason . . . .").
    ${ }^{39}$ Esco, 340 F.2d at 1006-07 (9th Cir. 1965).
    ${ }^{40}$ United States v. Foley, 598 F.2d 1323 (4th Cir. 1979).

[^6]:    ${ }^{41}$ Foley, 598 F.2d at 1332.
    ${ }^{42}$ Motion at 9-10.
    ${ }^{43}$ Am. Tobacco Co. v. United States, 147 F.2d 93, 107 (6th Cir. 1944); Esco, 340 F.2d at 1008

[^7]:    ${ }^{44}$ Meyer v. Kalanick, 174 F.Supp. 3d 817, 825 (S.D.N.Y. 2016) (vacated on arbitration issue 868 F.3d 66 (2d Cir. 2017)).
    ${ }^{45}$ Id.; see also Esco, 340 F.2d at 1008 ("A knowing wink can mean more than words.").
    ${ }^{46}$ CX4090 at -002.
    ${ }^{47}$ Mason Tr. 2352:5-2353:14.
    ${ }^{48}$ Mason Tr. 2354:1-2355:4.
    ${ }^{49}$ Mason Tr. 2352:5-11 (as of February 7, 2013, Dr. Mason felt he had an agreement with Patterson), 2354:20-2355:4.

[^8]:    ${ }^{50}$ CX1507 at -002 (Cohen's contemporaneous notes indicating he "[a]ttended Chicago MidWinter Meeting" in February 2013); CX4360 at -021-027 (2013 Chicago Dental Society registrations by Benco, Patterson, and Schein).
    ${ }^{51}$ CX6580 at -149-156 (Sullivan expense report showing attendance at Chicago Midwinter Meeting in 2013).
    ${ }^{52}$ GPOs refers to "group purchasing organizations," a term used by Respondents as a synonym for buying groups. Ryan Tr. 1020:12-1022:8
    ${ }^{53}$ CX1449 at -002.
    ${ }^{54}$ CX1449 at -002.
    ${ }^{55}$ Misiak Tr. 1358:3-9.
    ${ }^{56}$ CX0093 at -001.

[^9]:    ${ }^{57}$ Misiak Tr. 1356:5-1357:8.
    ${ }^{58}$ Misiak Tr. 1357:9-1358:2.
    ${ }^{59}$ Misiak Tr. 1333:17-22.
    ${ }^{60}$ CX0093 at -001.
    ${ }^{61}$ See, e.g., United States v. Beaver, 515 F.3d 730, 738-39 (7th Cir. 2008) (finding coconspirators monitoring competitor behavior to "reaffirm" the agreement and confronting others about cheating relevant to upholding an antitrust price-fixing conspiracy conviction); United States v. Maloof, 205 F.3d 819, 830-31 (5th Cir. 2000) (finding that defendant orchestrated an antitrust price-fixing conspiracy by, inter alia, monitoring sales representatives' "adherence to the agreement" and informing his competitor when "sales representatives from other companies deviated from the agreed upon pricing"); In re Catfish Antitrust Litig., 826 F. Supp. 1019, 1027 (N.D. Miss. 1993) (finding allegations of defendants’ monitoring and enforcing compliance with the agreement relevant to its decision to deny defendants' motion to dismiss).
    ${ }^{62}$ CX0092 at -001; see Polyurethane Foam, 152 F. Supp. 3d at 994-95 (finding probative "evidence that when such alleged cheating came to the attention of senior Defendant employees, they would complain to counterparts at the low-balling pricing firm, using language that sharply departs from the language of competition."); see also United States v. Giordano, 261 F.3d 1134, 1139 (11th Cir. 2001) (sustaining a price-fixing conviction relying, inter alia, on testimony that defendant was concerned and contacted his competitor "on at least one occasion to complain that [the competitor] was cheating" on the agreement).

[^10]:    ${ }^{63}$ Misiak Tr. 1369:10-12.
    ${ }^{64}$ Misiak Tr. 1370:4-7.
    ${ }^{65}$ Misiak Tr. 1372:9-11.
    ${ }^{66}$ Guggenheim Tr. 1627:16-1628:19; 1695:18-1696:10; see also CX0095 at -001; CX3301 at 002).

[^11]:    ${ }^{67}$ Guggenheim Tr. 1628:9-13.
    ${ }^{68}$ CX3412 at -001.
    ${ }^{69}$ Guggenheim Tr. 1633:15-16, 1636:12-17; see also CX0096 at -001 (Guggenheim confirming to a sales manager that Cohen has made "an exception" because the group was a corporate dental practice, not a buying group).
    ${ }^{70}$ CX3301 at -001; CX0097 at -001-002.
    ${ }^{71}$ Guggenheim Tr. 1633:24-1634:1; CX0096 at -001 (Guggenheim informed his branch manager of Cohen's email, explaining "I guess that does create a different situation as they would logically buy as one entity. It's a little grey but I guess he has a point."); Beaver, 515 F.3d at 738-739 (finding existence of agreement based in part on evidence of co-conspirators confronting each other when they believed someone was cheating); see also Giordano, 261 F.3d at 1139-40 (same).

[^12]:    ${ }^{72}$ Guggenheim Tr. 1634:2-15.
    ${ }^{73}$ CX0097 at -001.
    ${ }^{74}$ CX0098 at -001 .
    ${ }^{75}$ Motion at 9-10.
    ${ }^{76}$ CX0106 at -001.
    ${ }^{77}$ CX0158; McFadden Tr. 2697:21-2698:10; 2700:14-2702:21; 2705:1-10 (Patterson’s Special
    Markets division started getting "a lot of emails" from buying groups).
    ${ }^{78}$ CX3075 at -002.
    ${ }^{79}$ CX3116 at -001 ("We have said no at every turn); Misiak Tr. 1386:14-1387:22.
    ${ }^{80}$ CX0093 at -001 (Feb. 27, 2013, instructing sales representative to "stay out" of buying group); Misiak Tr. 1368:12-19; see also CX0106 at -001 (Aug. 2013, "We don't need GPO’s in the

[^13]:    dental business"); CX3116 at -001 (Sept. 2013 email from Dave Misiak, "We have said no [to buying groups] at every turn . . . . My guidance has been to politely say no and whether [sic] the storm."); Misiak Tr. 1386:24-1387:22; 1388:7-1389:1 (Misiak was speaking for management team and providing guidance to Patterson's regions and branches to say no to GPOs); CX3010 at -001 (Dec. 2013, "[A]s of now we are not working with GPO’s."); CX3016 at -001 (Apr. 2014, Neal McFadden instructing branch manager, "I am sure we should pass on these [GPOs]."); CX3168 at -001 (Nov. 2013 email from Tim Rogan to Patterson’s manager of marketing communications, "We don’t do business with buying groups."); Rogan Tr. 3527:6-22. ${ }^{81}$ CX8038 (Misiak Dep. Tr.) at 105:11-106:15.
    ${ }^{82}$ CX3116 at -001 ("We have said no [to buying groups] at every turn"); Misiak Tr. 1388:9-19; 1388:24-1389:1; CX0093 at -001; Misiak Tr. 1350:19-24 ("currently we do not participate with group purchasing organizations.").
    ${ }^{83}$ See, e.g., CX3342 at -001 ("I wanted to make sure that GPO's are not something we as a company are choosing to partner with at this point. I know Dave [Misiak] has been clear about this in the past and I wanted to verify that this still is the case."); CX3128 at -001 (Oct. 2014, McFadden to branch manager: "As a rule we are trying our best to steer clear of all buying groups.").
    ${ }^{84}$ Guggenheim Tr. 1654:18-24.
    ${ }^{85}$ CX0093 at -001; see also CX0092 at -001 ("I've coached Anthony on how to stay out of this [co-op RFP process] with grace.").

[^14]:    ${ }^{86}$ CX3074 at -001; see also CX3115 at -001 ("Different guy, same answer NO. We do not recognize these groups nor do we want to do business with them.").
    ${ }^{87}$ CX3168 at -001 .
    ${ }^{88}$ CX3128 at -001 .
    ${ }^{89}$ CX3004 at -001.
    ${ }^{90}$ CX3045 at -001.
    ${ }^{91}$ See, e.g., CX3086 at -001 ("We have explored this opportunity [with Kois] . . . and decided to pass at this time due to the implications to our margins and therefore our Sales Reps."); CX3031 at -001 ("Patterson Dental has made the decision not to respond to the [GDA] RFP at this time."); CX8013 (Fruehauf Dep. Tr.) at 171:6-12 (Patterson did not bid on GDA RFP), 58:5-9 (does not recall bidding for buying group while head of mid-Atlantic region); 155:12-16.
    ${ }^{92}$ CX0164 at -002 .
    ${ }^{93}$ Motion at 1.
    ${ }^{94}$ RX0333 at -001 ("Ortho Synetics pays all the bills of their offices. They're not a buying club per se."); McFadden Tr. 2728:19-2729:10 (describing Orthosynetics as a "quasi buying group" but noting that it was unique because they paid the bills for their members); McFadden Tr .

[^15]:    2846:22-2847:16 (further describing Orthosynetics as a "nonequity DSO" with a centralized purchasing function); RX0342 at -001 (McFadden saying that Orthosynetics is "not like a buying group.").
    ${ }^{95}$ Rogan Tr. 3534:1-8; see also Jackson Health System Website, http://www.jacksonhealth.org/about.asp (last visited Sept. 23, 2018).
    ${ }^{96}$ Foley, 598 F.2d at 1332-34 (describing various defendants as not having perfectly complied with the agreement, noting one did not comply thirty percent of the time, and stating, "the partial non-performance of [defendant] does not preclude a finding that it joined the conspiracy."); Beaver, 515 F.3d at 738-39 ("[Section] 1 of the Sherman Antitrust Act does not outlaw only perfect conspiracies to restrain trade. It is not uncommon for members of a price-fixing conspiracy to cheat on one another occasionally, and evidence of cheating certainly does not, by itself, prevent the government from proving a conspiracy.").
    ${ }^{97}$ CX0023 at -001.
    ${ }^{98}$ Ryan Tr. 1115:10-13.
    ${ }^{99}$ CX0012 at -001. Patterson argues that Benco sent this email one month after the alleged agreement ended, and therefore it does not support the finding of an agreement. Motion at 14.

[^16]:    ${ }^{108}$ See, e.g., United States v. Capitol Service, Inc., 568 F.Supp. 134, 144-45 (E.D. Wis. 1983), aff'd, 756 F.2d 502 (7th Cir. 1985) (finding, in a civil bench trial, the existence of a no bidding agreement even though defendants testified no such agreement existed because "[i]t was not necessary . . . that the Government prove an express agreement. 'It is enough that a concert of action is contemplated and that the defendants conformed to the arrangement.'") (internal citation omitted); Vitagraph, Inc. v. Perelman, 95 F.2d 142, 146 (3d Cir. 1936) (upholding the district court's conspiracy finding even though defendants’ executive and manager witnesses testified that "there was no conspiracy or concerted action between the defendants."); United States v. Beachner Const. Co., 555 F. Supp. 1273, 1278-79 (D. Kan. 1983), aff'd, 729 F.2d 1278 (10th Cir. 1984) ("[A]lthough witnesses denied any overall agreement or understanding or participation in a single conspiracy, there can be no doubt that bid rigging was a way of life in the industry in Kansas.").
    ${ }^{109}$ Capitol Service, 568 F.Supp 134 at 144-45; see also Wilder Enterprises, Inc. v. Allied Artists Pictures Corp., 632 F.2d 1135, 1141-42 (4th Cir. 1980) ("[Defendant]'s lack of knowledge about any agreement to violate the Act does not preclude submission of the issue to the jury . . . [r]arely can a formal agreement among alleged conspirators be established, and proof of its existence is not essential.").

[^17]:    ${ }^{110}$ Patterson's argument is irrelevant because a plaintiff alleging price-fixing under Section 1 of the Sherman Act is not required to show that all types of competition are eliminated in order to find an antitrust violation. See, e.g., In re Yarn Processing Patent Validity Litig., 541 F.2d 1127, 1137 (5th Cir. 1976) ("There is no requirement under §1 of the Sherman Act that all avenues of competition be eliminated, or that the price fixing effectuate its purpose."(internal citations omitted)); Plymouth Dealers' Ass'n of No. Cal. v. United States, 279 F.2d 128, 132 (9th Cir. 1960) ("The fact that there existed competition of other kinds between the various Plymouth dealers, or that they cut prices in bidding against each other, is irrelevant.").
    ${ }^{111}$ Misiak Tr. 1512:8-20 ("Q: Is there anything on this document that indicates that this had anything to do with a buying group? A: No."); 1512:21-1516:14; McFadden Tr. 2845:10-19 ("Q: Did any of those price change forms relate to buying groups? A: No."); Rogan Tr. 3669:818 ("Q: And none of those price class change request forms that your counsel showed you had anything to do with buying groups, right? A: No, I don't believe so.").
    ${ }^{112}$ Motion at 5-6, 12-19.

[^18]:    ${ }^{115}$ Gainesville Utils. Dep’t v. Florida Power \& Light Co., 573 F.2d 292, 300-01 (5th Cir. 1978) (finding that numerous communications between rival firms’ high-level executives, including notifications to each other about refusals to serve customers in the other's territory, point strongly to existence of conspiracy).
    ${ }^{116}$ Gainsville, 573 F.2d at 301.
    ${ }^{117}$ See, e.g., CX1149 at -002 ("GPOs are what runioned [sic] the medical supply business and why they work on single digit margins. If this door is ever opened in dental, its [sic] all over for all of us. . . . [P]icture a day when every single customer of yours is in some kind of buying club and all margins are now 12\% over cost and it's a race to the bottom"); CX3283 at -010 (identifying "emergence of GPOs and our competitors willingness to negotiate with these groups" as a threat); CX3286 at -026 (SWOT analysis lists buying groups as a threat); CX 1156 at -001; CX0165 at -001; CX2113 at -001; Misiak Tr. 1340:9-18 (consequences of offering prices to buying groups serving Patterson customers was potentially lower profits for Patterson). ${ }_{119}^{118}$ \{ ${ }^{119}$ Motion at 30.

[^19]:    54:19-21) and (2) Patterson began pursuing buying groups in 2016, after the conspiracy fell apart (Complaint Counsel Motion for Summary Decision Opposition at 12).
    ${ }^{134}$ Motion at 31-32.
    ${ }^{135}$ See FTC v. Goodyear Tire \& Rubber Co., 304 U.S. 257, 260 (1938) ("Discontinuance of the practice which the Commission found to constitute a violation of the Act did not render the controversy moot.") (internal citations omitted).
    ${ }^{136}$ See In the Matter of Sears, Roebuck \& Co., 95 F.T.C. 406, 520 (1980) ("Courts have recognized that discontinuance of an offending practice is neither a defense to liability, nor grounds for omission of an order.") (internal citations omitted).
    ${ }^{137}$ TRW, Inc. v. FTC, 647 F.2d 942, 953 (9th Cir. 1981).
    13815 U.S.C. §19(b).

[^20]:    ${ }^{139}$ See, e.g., Jacob Siegel Co. v. FTC, 327 U.S. 608, 612-13 (1946) ("The Commission is the expert body to determine what remedy is necessary to eliminate the unfair or deceptive trade practices which have been disclosed. It has wide latitude for judgment and the courts will not interfere except where the remedy selected has no reasonable relation to the unlawful practices found to exist."); FTC v. Ruberoid, Co., 343 U.S. 470, 473 (1952); FTC v. Natl. Lead Co., 352 U.S. 419 (1957).
    ${ }^{140}$ See ITT Cont'l Baking Co. v. FTC, 532 F.2d 207, 222 n. 22 (2d Cir. 1976) (It is "the general rule that voluntary cessation of an illegal practice is no bar to a Commission cease and desist order.").
    ${ }^{141}$ In the Matter of Richard S. Marcus Trading As Stanton Blanket Co., 66 F.T.C. 1290, 1964 WL 73139, at *10 (1964) rev'd on other grounds, 354 F.2d 85 (2d. Cir. 1965) ("In any case of the discontinuance of a practice, the Commission is vested with broad discretion in the determination of whether the practice has been surely stopped and whether an order to cease and desist is proper.") (internal citations omitted); see also Hershey Chocolate Corp., v. FTC, 121 F.2d 968, 971-72 (3d Cir. 1941).

