



UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

Office of the Secretary

April 25, 2018

Peter Guryan, Esq.
Simpson Thacher & Bartlett LLP
425 Lexington Avenue
New York, New York 10017-2502

Re: *In the Matter of Red Ventures Holdco, LP, and Bankrate, Inc.*
File No. 171-0196, Docket No. C-4627

Dear Mr. Guryan:

This letter is in reference to the Application For Commission Approval of Divestiture filed by Red Ventures Holdco, LP (“Red Ventures”) and dated March 7, 2018 (“Application”). Pursuant to Paragraph II.A. of the Decision and Order in *FTC File No. 171-0196, Docket No. C-4627*, Red Ventures requests prior Commission approval of its proposal to divest the Caring.com Assets to Caring Holding, LLC.

After consideration of Red Ventures’ Application and other available information, the Commission has determined to approve the proposed divestiture as set forth in the Application, and subsequently revised on April 22, 2018. In according its approval, the Commission has relied upon the information submitted and the representations made by Red Ventures in connection with Red Ventures’ Application and has assumed them to be accurate and complete.

By direction of the Commission.

Donald S. Clark
Secretary

cc: Bryan W. Lee
DuBois Bryant & Campbell
303 Colorado, Suite 2300
Austin, Texas 78701

Richard A. Shermer
c/o R. Shermer & Co.
P.O. Box 294199
Lewisville, Texas 75029