

Select Reset & Admin in System to disable the collection and analysis of viewing history from this television ("Smart Interactivity").

New: Smart Interactivity may enable the delivery of tailored ads based upon viewing history to smartphones or other devices that share an IP address or other non-personal identifiers with the television.

Visit [Vizio.com/privacy](http://Vizio.com/privacy) to learn more. See below for the Smart Interactivity supplement to the privacy policy.

Smart Interactivity supplement to the privacy policy

Smart Interactivity – Overview

Smart Interactivity is a feature on Internet-connected VIZIO televisions that recognizes onscreen content. Currently, we only use this feature to gather data on a non-personal or anonymous basis, as described below. You have the option to turn this feature off at anytime directly from the menu of your television.

However, in understanding this feature of your VIZIO television (and your option to disable this feature), we also

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