





Aromaflage® 7.5oz Candle \$40.00

Aromaflage® Wild 50ml

\$65.00



Aromaflage® Wild 7.5oz Candle \$40.00

9-wick Candle

\$225.00



Aromaflage® 50ml \$65.00





\$30.00



Aromaflage® Sleep 10ml \$30.00

THE FRAGRANCE THAT DOES BOTH

\$30.00

The Bug Spray That Smells Nice



IN THE PRESS

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Housekeeping

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COMPANY INFO	MAIN MENU	ABOUT US	NEWS & UPDATES
Contact Us	Shop	Aromaflage is a 2-in-1 fine fragrance with	Sign up to get the latest new products and
How Aromaflage Works	About	function. Scientifically tested, effective, and	promotions and receive 10% off your first
Testimonials	Retailers	beautiful, Aromaflage® is a new category in	purchase
Terms of Service	Buzz	beauty and wellness: fragrance with function. Our first line of fine fragrances &	Enter your email address
Disclaimer		candles naturally repels mosquitoes as well	
Blog and News		as the leading brand. Our newest line is a	SIGN UP

9/07/2016 9:22 AM





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AROMAFLAGE® 50ML Quantity:

	ADD TO CART		
<u> </u>			
★★★★★ \$65.00	i Reviews		
Description	Tested and Effective	Video	Instructions for use
BASED ON S	CIENCE, BEAUTY, AN	ID EFFIC	ACY
· Aromaflag	e is a fine fragrance that a	also repels	insects
 Notes of si 	lken vanilla, warm cedarw	vood, and e	exotic orange
 Free of DE 	ET, chemicals, parabens	, and other	harsh chemicals

- Aromaflage is the perfect summer and travel fragrance
- · Fragrances are an atomizer application
- TSA friendly
- · Over 700 sprays in each bottle
- · Complimentary shipping for orders over \$150 in the USA
- · States other than NJ Tax free
- · Ingredients: Alcohol denat, Water, Parfum (essential oils of vanilla, cedarwood, orange, patchouli, vanillin

Category: Aromaflage, bug repellent, luxury fragrance for your outdoor chic

lifestyle

Type: Fragrance & Insect Repellent

Share: 💆 🛉 🔞 🖬





http://cdn.shopify.com/s/files/1/0226/9909/products/aromaflage__website_-_50ml_89e9cbe2-f9f1-4eb2-82bf-04263c6fe81d.jpg?v=1467847608

- Our products are carefully formulated by the finest fragrance houses with the highest quality ingredients.
- Aromaflage repels mosquitoes that may carry Zika, Dengue, Chikungunya, and Yellow Fever.
- · As effective as 25% Deet over 2.5 hours

Category: Aromaflage, bug repellent, luxury fragrance for your outdoor chic lifestyle

Type: Fragrance & Insect Repellent

Share: У 🛉 🔞 🖬

Message us

Ex. A, Page 4 of 7

9/07/2016 9:22 AM





http://cdn.shopify.com/s/files/1/0226/9909/products/AROMAFLAGE_FRAGRANCE_WILD_50ML.jpg?v=1461588765

Message us

Ex. A, Page 6 of 7

9/07/2016 9:22 AM

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			Azom	aflage°		
Steel Starting of						
	SHOP	ABOUT -	RETAILERS	BUZZ -	MY ACCOUNT	🚝 CART

HOW DOES AROMAFLAGE® BOTANICAL FRAGRANCE & INSECT REPELLENT WORK ?

AROMAFLAGE SCIENTIFIC STUDIES

- One of our core principles is efficacy. We develop products that work. We've tested Aromaflage in a world renowned mosquito University laboratory and demonstrated that Aromaflage outperforms DEET at 7% as well as Citronella. Aromaflage works as well as 25% DEET over 2.5 hours.
- Testing also showed that Aromaflage repels mosquitoes that may carry Zika, Dengue, Chikungunya, and Yellow Fever



CONTACT VERSUS SPATIAL REPELLENCY

- The volatility in Aromaflage's essential oil + alcohol mixture creates a sheild around the skin. This shield discourages mosquitoes from landing on your skin
- * Products containing DEET use contact repellency. This means that mosquitoes may land on your skin and react to the harsh chemicals, then jumping off

SCIENTIFIC STUDIES BASED ON OUR INGREDIENTS

- Repellency of Plant Based Essential Oils with Vanillin: The study demonstrated that plant essential oil mixtures combined with vanillin showed strong and durable repellency to the
 mosquito.
- · Comparative Repellency of Essential Oils: 38 essential oils were evaluated on mosquito repellency.
- Essential Oil Effectiveness: Vanillin extends mosquito protection when added to essential oil repellent.
- · Insecticidal Properties of Extracts of Orange Peels: Orange peel extracts were shown to repel against mosquitoes in this statistically controlled study.
- The Efficacy of Some Commercially Available Insect Repellents for Aedes aegypti (Diptera: Culicidae) and Aedes albopictus (Diptera: Culicidae)

OTHER RESOURCES

- Are You a Mosquito Magnet?
- Why do Bugs Love Me?
- Mosquitoes Like It...
- Buggiest Cities in America

COMPANY INFO	MAIN MENU	ABOUT US	NEWS & UPDATES	
Contact Us	Shop	Aromaflage is a 2-in-1 fine fragrance with	Sign up to get the latest new products and	
How Aromaflage Works	About	function. Scientifically tested, effective, and	promotions and receive 10% off your first	
Testimonials	Retailers	beautiful, Aromaflage® is a new category in beauty and wellness: fragrance with function.	purchase	
Terms of Service	Buzz	Our first line of fine fragrances &	Enter your email address	
Disclaimer		candles naturally repels mosquitoes as well		
Blog and News		as the leading brand. Our newest line is a	SIGN UP	
		sleep fragrance designed to let you sleep		
		more deeply and wake up		
		feeling rejuvenated.		Ex A Dago 7 of 7

Home / Products / Aromaflage® 7.50z Candle

Aromaflage® 7.5oz Candle - Aromaflage Fragrance with Function - 1

AROMAFLAGE® 7.50Z CANDLE

☆☆☆☆☆Write a review \$40.00 FRAGRANCE WITH FUNCTION™ Details Tradition Description .40 hour burn time (approximate); 7.5oz . Aromaflage™ is a fine fragrance that also repels insects + Free of DEET, chemicals, and parabens . From the Southeast Asian jungle, Aromaflage combines notes of citrus fruit, warm cedarwood, silken vanilla . Aromaflage is the perfect candle for your outdoor chic lifestyle +Burn inside in the winter and move outdoors in the summer . Glass is a reusable wine tumbler . Repels mosquitoes that may carry Zika, Dengue, Chikungunya, and Yellow Fever Quantity: 1 101

Category: best outdoor candle, citronella, cool bug spray, insect repellent, mosquitoes, natural, natural bug spray, travel bug spray Type: Candle

Share: У 🛉 🙆 🔤



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C WRITE A REVIEW



BE THE FIRST TO WRITE A REVIEW

COMPANY INFO	MAIN MENU	ABOUT US	NEWS & UPDATES
Contact Us	Shop	Scientifically tested, efficacious and	Sign up to get the latest on sales, new
How Aromaflage Works	Sleep	beautiful, Aromaflage is a new category.	releases and more
Testimonials	About	Thousands of years ago, people all over he world used oils and botanicals for multiple	Enter your email address
Terms of Service	Retailers	functions. Aromaflage®, where fragrance	
Disclaimer	Social	meets function, unlocks these age-old	
		practices and creates a secret weapon to	Ex. B, Page 1 of 5

Home / Products / Aromaflage® 7.5oz Candle

Aromaflage® 7.5oz Candle - Aromaflage Fragrance with Function - 1

AROMAFLAGE® 7.50Z CANDLE

Tradition

☆☆☆☆☆Write a review \$40.00

FRAGRANCE WITH FUNCTION™

Description Details

That's right, we took Aromaflage and turned it into a clean burning, gorgeous, bug-repelling candle. You no longer have to settle for that unappealing Citronella smell at your outdoor parties, wedding, bbq's and family gatherings. We are excited to bring to you what we hope is the best outdoor candle on the market.

100% vegan soy wax that burns cleanly, toxin free. Lead free wicks to ensure you breath freely and know that our candles burn as purely as our essential oils.

We are using the same essential oil blend that is in Aromaflage [®]. From the Southeast Asian tropics, Aromaflage combines notes of citrus fruit, warm cedarwood, silken vanilla, & nourishing Vitamin E. An Aromaflage Candle is the perfect addition to every patio, dinner table, picnic, or travel destination where there may be insects. We worked hard and thoughtfully to create this healthy burning candle to cater to the outdoor chic lifestyle. Enjoy!



ADD TO CART

Category: best outdoor candle, citronella, cool bug spray, insect repellent, mosquitoes, natural, natural bug spray, travel bug spray Type: Candle

Share: У 🛉 🙆 🖴



Home / Products / Aromaflage® 7.50z Candle

AROMAFLAGE® 7.50Z CANDLE

☆☆☆☆☆₩rite a review \$40.00

FRAGRANCE WITH FUNCTION™

Description Details

Details Tradition

Aromaflage® 7.5oz Candle - Aromaflage Fragrance with Function - 1

A Southeast Asian tradition

Aromaflage is comprised of aromatic essential oils native to the Southeast Asian region. Our fragrant oil blend is inspired by the age-old tradition of using botanical extracts to repel insects, a practice first documented by ancient Roman, Greek, and Indian scholars and is still common throughout tropical regions worldwide

Complimentary shipping for orders in USA over \$250

Shipments in states other than NY are tax free



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Category: best outdoor candle, citronella, cool bug spray, insect repellent, mosquitoes, natural, natural bug spray, travel bug spray Type: Candle

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🖾 WRITE A REVIEW



3E THE FIRST TO WRITE A REVIEW

COMPANY INFO	MAIN MENU	ABOUT US	NEWS & UPDATES
Contact Us	Shop	Scientifically tested, efficacious and	Sign up to get the latest on sales, new
How Aromaflage Works	Sleep	beautiful, Aromaflage is a new category.	releases and more
Testimonials	About	Thousands of years ago, people all over he world used oils and botanicals for multiple	Enter your email address
Terms of Service	Retailers	functions. Aromaflage®, where fragrance	
Disclaimer	Social	meets function, unlocks these age-old	
			Ex. B, Page 3 of 5

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COMPANY INFO	MAIN MENU	ABOUT US	NEWS & UPDATES
Contact Us	Shop	Aromaflage is a 2-in-1 fine fragrance with	Sign up to get the latest new products and
How Aromaflage Works	About	function. Scientifically tested, effective, and	promotions and receive 10% off your first
Testimonials	Retailers	beautiful, Aromaflage® is a new category in beauty and wellness: fragrance with func ion.	purchase
Terms of Service	Buzz	Our first line of fine fragrances &	Enter your email address
Disclaimer		candles naturally repels mosquitoes as well	Ex. B, Page 4 of 5





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COMPANY INFO	MAIN MENU	ABOUT US	NEWS & UPDATES
Contact Us	Shop	Aromaflage is a 2-in-1 fine fragrance with	Sign up to get the latest new products and
How Aromaflage Works	About	function. Scientifically tested, effective, and	promotions and receive 10% off your first
Testimonials	Retailers	beautiful, Aromaflage® is a new category in beauty and wellness: fragrance with func ion.	purchase
Terms of Service	Buzz	Our first line of fine fragrances &	Enter your email address
Disclaimer		candles naturally repels mosquitoes as well	Ex. B, Page 5 of 5

1 of 2





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	Aromaflage	
COLORS		Level: 14
		Job: XXXXXX
	GOLD HOTSTAMP	1.26.2015
Proof Appr	roved with Changes	
New Proof	Required Customer Signature	Date



1001 Commerce Drive, Suite 200 | Richardson, Texas 75081 OFFICE 855.544.6725 | FAX 855.544.7283 | impakretail.com Ex. D Amazon.com: Aromaflage botanical fragrance and insect repellent 0.25oz: Luxury Beauty

https://www.amazon.com/Aromaflage-botanical-fragrance-insect-repellent/dp/B01AH4SUEQ/r...





Special Offers and Product Promotions

Scent: Aromaflage Wild | Size: 4 Fluid Ounce

Your cost could be \$0.00 instead of \$30.00! Get a \$50 Amazon.com Gift Card instantly upon approval for the Amazon Rewards Visa Card Apply now

Frequently Bought Together



i Some of these items ship sooner than the others. Show details

Maint This item Aromaflage Wild Eau de Toilette Spray \$30.00

Aromaflage Eau de Toilette Spray \$30 00

M Aromaflage Sleep Eau de Toilette Spray, 0.3 fl. oz. \$30.00

Product Description

Scent:Aromaflage Wild | Size:4 Fluid Ounce

Product Description

Aromaflage wild-fragrance with function. Aromaflage is a fine fragrance that also repels insects. Scientifically tested and effective. In efficacy studies, aromaflage wild was as effective as 25 percent deet over 2.5 hours. Aromaflage repels mosquitoes that may carry zika, dengue, chikungunya, and yellow fever. Free of deet, chemicals, and parabens and other harsh chemicals. Notes of spicy cardamom, warm cedar wood, and snappy spruce-a spa like scent. Fragrances are an atomizer application. Smell amazing and stay bug free. Perfect for weddings, cocktail parties, boating, back yard events, exotic travel, gardening, and enjoying time outdoors aromaflage by the age-old tradition of using botanical extracts to repel insects, a practice first documented by ancient roman, Greek, and Indian scholars and is still common throughout tropical regions worldwide.

Brand Story

Based on science, efficacy and beauty

Product Details

Scent Name: Aromaflage Wild | Stze: 4 Fluid Ounce Product Dimensions: 1 x 1 x 5.7 inches ; 0.3 ounces Shipping Weight: 8 ounces (View shipping rates and policies) Domestic Shipping: Item can be shipped w thin U.S. International Shipping: This tem is not eligible for international shipping. Learn More ASIN: B01AH4SUEQ Item model number: AF0004

Ex. E, Page 2 of 5

2 of 7

Average Customer Review: ***** 🗹 (8 customer reviews)

Amazon Best Sellers Rank: #61,052 in Beauty (See Top 100 in Beauty)

#1708 in Beauty > Fragrance > Women's

0%

0%

0%

Manufacturer's warranty can be requested from customer service. Click here to make a request to customer service.

Customer Reviews

***** 4 9 out of 5 stars -

3 star

2 star

1 star

	-
5 star	88%
4 star	12%

Share your thoughts with other customers

Write a customer review

See all verified purchase reviews

Top Customer Reviews

*** *** Since using this product I have not gotten a single ...

By bg on October 8, 2016 Scent Name: Aromaflage Wild | Size: 4 Fluid Ounce

Since using this product I have not gotten a single mosquito bite, although in all fairness, there have been almost no mosquitoes this summer due to the drought. The smell is very pleasant, and my grandchildren willingly use it too.

Comment Was this review helpful to you? Yes No Report abuse

By Sheri Matarese on July 26, 2016 Scent Name: Aromaflage Wild | Size: 4 Fluid Ounce

I love Wild. I wear it every day as a perfume. It also really works to keep the bugs away. t smells very musky and woodsy. Its an amazing product.

Comment One person found this helpful. Was this review helpful to you? Yes No Report abuse

*** ** Both men and women love it.

By Stacey Tompkins on July 26, 2016 Scent Name: Aromaflage Wild | Size: 4 Fluid Ounce

We use this at our lakehouse all summer. Both men and women love it.....Our guests are happy and with no bug bites

Comment One person found this helpful. Was this review helpful to you? Yes No Report abuse

By Melissa Matarese on July 26, 2016 Scent Name: Aromaflage Wild | Size: 4 Fluid Ounce

I wouldn't have survived my last trip to Nevis without this. Finally felt like a lady outdoors. It works too. no bites!

Comment Was this review helpful to you? Yes No Report abuse

*** Five Stars By Mary Denker on July 28, 2016 Scent Name: Aromaflage Wild | Size: 4 Fluid Ounce

Was the must have item on my trip to the Costa Rican jungle.

Comment Was this review helpful to you? Yes No Report abuse

*** Five Stars

By Amazon Customer on January 21, 2017 Scent Name: Aromaflage Wild | Size: 4 Fluid Ounce

like the smell ! fresh and sweet. no bug bit up to now

Ad feedback

Search Customer Reviews



Amazon.com: Aromaflage botanical fragrance and insect repellent 0.25oz: Luxury Beauty

https://www.amazon.com/Aromaflage-botanical-fragrance-insect-repellent/dp/B01AH4SUEQ/r...

Comment Was this review helpful to you? Yes No Report abuse

*** Five Stars

By Amazon Customer on July 29, 2016 Scent Name: Aromaflage Wild | Size: 4 Fluid Ounce

This is the real deal!! Love

Comment Was this review helpful to you? Yes No Report abuse

By Luvnapo on October 30, 2016

Scent Name: Aromaflage Wild Size: 4 Fluid Ounce Verified Purchase

Strong scent to repel mosquitos and othere insects. t doesn't smell like chemicals like some other bug spray which is why I chose this perfume.

Comment Was this review helpful to you? Yes No Report abuse

See all verified purchase reviews (newest first) >

Write a customer review

Customer Questions & Answers

Q Have a question? Search for answers Question: What are the ingredients? 0 Answer: Our pleasure!! votes By Aromaflage SELLER on January 16, 2017 V Thank you for your inquiry, Jean. AROMAFLAGE wild has the following ingredients: denatured alcohol, water, essential oils of Geranium, Lemongrass, Cedar Leaf, Cedarwood, Thyme, Rosewood, Balsam, Lavandin, Spruce, Patchouli, Cardamom. Hope that is helpful! By Aromaflage SELLER on January 15, 2017 The Aromaflage webs te has the full list but it's woodsy essential oils, alcohol and water By Melissa Matarese on January 15, 2017 Plant compounds that insects don't like but humans find pleasant, all natural. By sonia k guterman on January 15, 2017 Collapse all answers

Customers Who Bought This Item Also Bought

Amazon.com: Aromaflage botanical fragrance and insect repellent 0.25oz: Luxury Beauty

https://www.amazon.com/Aromaflage-botanical-fragrance-insect-repellent/dp/B01AH4SUEQ/r...



Ex. E, Page 5 of 5

Amazon.com: Aromaflage Wild Candle, 7.5 oz.: Luxury Beauty

https://www.amazon.com/Aromaflage-Wild-Candle-7-5-oz/dp/B01COOTJ7E/ref=pd_sim_510...





Get Gorgeous with LUXURY BEAUTY > Shop now

Special Offers and Product Promotions

• Your cost could be \$0.00 instead of \$40.00! Get a \$50 Amazon.com Gift Card instantly upon approval for the Amazon Rewards Visa Card Apply now

Product Description

Product Description

Aromaflage wild-fragrance with function. A fine candle that also repels insects. Scientifically tested and effective. In efficacy studies, aromaflage wild was as effective as 25 percent deet. Free of deet, chemicals, and parabens and other harsh chemicals. Notes of spicy cardamom, warm cedar wood, and snappy spruce-a spa like scent. Smell amazing and stay bug free. Perfect for weddings, cocktail parties, boating, back yard events, exotic travel, gardening, and enjoying time outdoors aromaflage is comprised of aromatic essential oils native to the southeast Asian region. Our fragrance is inspired by he age-old tradition of using botanical extracts to repel insects, a practice first documented by ancient roman, Greek, and Indian scholars and is still common throughout tropical regions worldwide.

Brand Story

Based on science, efficacy and beauty

Product Details

Product Dimensions: 4.3 x 4.3 x 4.5 inches ; 1 pounds

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Domestic Shipping: Item can be shipped within U.S.

International Shipping: This item can be shipped to select countries outside of the U.S. Learn More

ASIN: B01COOTJ7E

Item model number: AF0006

Average Customer Review: ****** 🗹 (6 customer reviews)

Amazon Best Sellers Rank: #260,898 in Beauty (See Top 100 in Beauty)

#228 in Beauty > Fragrance > Candles & Home Scents

#8353 in Beauty > Fragrance > Women's

Manufacturer's warranty can be requested from customer service. Click here to make a request to customer service.

Ex. F, Page 2 of 3

Amazon.com: Aromaflage Wild Candle, 7.5 oz.: Luxury Beauty

Customer Reviews



5 star	100%
4 star	0%
3 star	0%
2 star	0%
1 star	0%

Share your thoughts with other customers

Write a customer review

See all verified purchase reviews +

Top Customer Reviews

*** *** the second seco

By Mary Denker on July 28, 2016

Luxurious and effective as far as keeping the bugs away! The scent is really refreshing. its also great that you can use as a wine glass when finished. Although it took awhile to burn he en ire candle which is great :)

Comment Was this review helpful to you? Yes No Report abuse

☆☆☆☆☆ We burn these all summer long on our patio. ...

By Sheri Matarese on July 26, 2016

We burn these all summer long on our patio. The scent does not interfere with dinner at all and it really works. I also burn it in the kitchen near our fruit basket where here are often fruit flies

Comment	One person found this helpful. Was this review helpful to you?	Yes	No	Report abuse
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*** Five Stars

By Betty Weaver on August 1, 2015 Verified Purchase

great fragrance!!! does a good job keeping bugs away

Comment One person found this helpful. Was this review helpful to you? Yes No Report abuse

*** Five Stars

By Stacey Tompkins on May 16, 2015

Awesome product!! Love it and works great.

Comment One person found this helpful. Was this review helpful to you? Yes No Report abuse

*** Five Stars

By Amazon Customer on July 29, 2016

This is a must have for summer bbqs!

Comment Was this review helpful to you? Yes No Report abuse

By Elizabeth on May 16, 2015 Verified Purchase

I like this Candle. I don't know if it repels mosquito's, but it is nice.

https://www.amazon.com/Aromaflage-Wild-Candle-7-5-oz/dp/B01COOTJ7E/ref=pd_sim_510...



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Customer Questions & Answers

Search

1		OFFICIAL TRANSCRIPT PROCEEDING
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		FEDERAL TRADE COMMISSION
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	MATTER NO.	1623234
6		
	TITLE	AROMAFLAGE
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	DATE	RECORDED: DATE UNKNOWN
8		TRANSCRIBED: MAY 2, 2017
9	PAGES	1 THROUGH 5
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12		AROMAFLAGE VIDEO
	How to us	se Aromaflage botanical fragrance and insect
13		repellent - YouTube
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25	(301) 870-	-8025 - www.ftrinc.net - (800) 921-5555

1	FEDERAL TRADE COMMISSION	
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11	The following transcript was produced from a
12	digital file provided to For The Record, Inc. on April
13	20, 2017.
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1	PROCEEDINGS
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3	HOW TO USE AROMAFLAGE BOTANICAL FRAGRANCE AND INSECT
4	REPELLENT YOUTUBE VIDEO
5	MELISSA FENSTERSTOCK: People often ask us
6	how to use Aromaflage botanical fragrance and insect
7	repellent. What we suggest is that you spray one to
8	two sprays on your arms and your legs and be sure to
9	rub it in.
10	Unlike other fragrances, Aromaflage needs to
11	be rubbed in. So make sure you do that. It will be
12	effective for about two and a half hours, and then it
13	needs to be reapplied.
14	That's why we've included our bottles in a
15	cute little linen bag so you can save it and keep it
16	to protect the bottle. It's something you can just
17	toss in your purse or your beach bag and always have
18	with you. So remember to reapply every two and a half
19	hours and to rub it in.
20	(The recording was concluded.)
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CERTIFICATE OF TRANSCRIPTIONIST

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3	
4	I, George Quade, do hereby certify that the
5	foregoing proceedings and/or conversations were
6	transcribed by me via CD, videotape, audiotape or
7	digital recording, and reduced to typewriting under my
8	supervision; that I had no role in the recording of
9	this material; and that it has been transcribed to the
10	best of my ability given the quality and clarity of
11	the recording media.
12	I further certify that I am neither counsel
13	for, related to, nor employed by any of the parties to
14	the action in which these proceedings were
15	transcribed; and further, that I am not a relative or
16	employee of any attorney or counsel employed by the
17	parties hereto, nor financially or otherwise
18	interested in the outcome of the action.
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21	DATE: 5/2/2017
22	GEORGE QUADE, CERT
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CERTIFICATE OF TRANSCRIPTIONIST

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21	DATE: 5/2/2017
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1	0	FFICIAL TRANSCRIPT PROCEEDING
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		FEDERAL TRADE COMMISSION
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	MATTER NO.	1623234
6		
	TITLE	AROMAFLAGE
7		
	DATE	RECORDED: DATE UNKNOWN
8		TRANSCRIBED: MAY 2, 2017
9	PAGES	1 THROUGH 13
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12		AROMAFLAGE VIDEO
	Aromaflage B	ug Repellent Outdoor 7.5oz. Candle on QVC
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1	FEDERAL TRADE COMMISSION	
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4	RECORDING:	PAGE:
5	Aromaflage Bug Repellent Outdoor 7.5oz.	
6	Candle on QVC - YouTube	4
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4	Aromaflage) Matter No. 1623234
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11	The following transcript was produced from a
12	digital file provided to For The Record, Inc. on April
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1	PROCEEDINGS
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3	AROMAFLAGE BUG REPELLENT OUTDOOR 7.5oz. CANDLE ON QVC
4	YOUTUBE VIDEO
5	QVC PERSONALITY: And do it in a pleasant
б	way. Well, that's what Aromaflage is all about. It's
7	a bug repellent candle, but this supersedes any old
8	school citronella candle that you've ever used. And
9	the woman that discovered it joins me this morning.
10	It's Melissa Fensterstock.
11	MELISSA FENSTERSTOCK: Yes, nice to meet
12	you.
13	QVC PERSONALITY: Welcome, Melissa.
14	MELISSA FENSTERSTOCK: Thanks for having us.
15	QVC PERSONALITY: All right. So how did you
16	come about to discover the Aromaflage candle?
17	MELISSA FENSTERSTOCK: Yeah. So my husband
18	and I were traveling in Southeast Asia as newlyweds
19	and discovered this exotic blend that the locals were
20	using as a natural insect repellent. And we just
21	totally fell in love with it. I'm a mosquito magnet.
22	I get eaten alive by bugs and was just so surprised to
23	find something that really worked and smelled amazing.
24	And it had been earlier that year as well
25	that my husband had open heart surgery, which was

1 really scary, but after all of that and after our trip 2 we decided that we wanted to build a brand around 3 health and wellness. 4 QVC PERSONALITY: And so this is created 5 using essential oils? 6 MELISSA FENSTERSTOCK: Yep. 7 QVC PERSONALITY: All right. So what will 8 we smell? Because this is very lovely. 9 MELISSA FENSTERSTOCK: Yes. So you'll smell notes of silk and vanilla, warm cedar wood, exotic 10 11 oranges. It's just really juicy, really smells very 12 tropical. 13 QVC PERSONALITY: And so this is actually 14 going to repel the bugs? 15 MELISSA FENSTERSTOCK: Mm-hmm, mm-hmm. QVC PERSONALITY: And you've done some 16 17 testing? 18 MELISSA FENSTERSTOCK: We have. We've done 19 university testing and the product works as well as a 20 number of the leading brands out there. 21 QVC PERSONALITY: Without having to have that stinky kind of --22 23 MELISSA FENSTERSTOCK: Exactly. 24 OVC PERSONALITY: -- citronella smell. This 25 is really like a special blend, but also it's quite

1 attractive as well.

MELISSA FENSTERSTOCK: Mm-hmm. 2 3 QVC PERSONALITY: This is a good looking candle. I would never think that this is a bug 4 5 repellent candle. They come in tins and they're not 6 really pretty. 7 MELISSA FENSTERSTOCK: Exactly, exactly. 8 It's actually a reusable wine tumbler as well. So 9 it's a great excuse to buy four or six of them and save them as -- save them for a set when you're done. 10 11 QVC PERSONALITY: And so really you're 12 paying \$24.48. How much time -- burn time will we get 13 off of one candle? MELISSA FENSTERSTOCK: You'll get 14 15 approximately 35 hours of burn time 16 QVC PERSONALITY: Okay. 17 MELISSA FENSTERSTOCK: I suggest you light it a few minutes before you want to sit outside to 18 19 build up a nice plume. 20 QVC PERSONALITY: And where should we place 21 it? MELISSA FENSTERSTOCK: I think the center of 22 23 the table is definitely where it should be. 24 OVC PERSONALITY: Mm-hmm. 25 MELISSA FENSTERSTOCK: It's good for about a 1 table of six.

2 QVC PERSONALITY: Okay, very good. So then 3 once you burn it all the way out, you have this actual 4 glass wine tumbler. 5 MELISSA FENSTERSTOCK: Mm-hmm. QVC PERSONALITY: So, as you said, buy a 6 7 set. And this is how it comes packaged, Melissa? 8 MELISSA FENSTERSTOCK: It does. It comes 9 packaged in that box. 10 QVC PERSONALITY: Nice. So this would make, 11 like, a nice hostess gift, especially during cookout season. Instead of bringing the bottle of wine --12 13 MELISSA FENSTERSTOCK: Exactly. 14 QVC PERSONALITY: -- you bring an Aromaflage candle. But when they open it up, you might have to 15 16 remind them that it's actually a bug repellent candle. Like, light it right now, put it out here to protect 17 18 your guests. 19 MELISSA FENSTERSTOCK: Totally. And I love 20 using it, you know, not too much these days because 21 I'm pregnant, but back in the day when I was drinking wine, opening a bottle of wine with my husband on the 22 23 patio, and at that time in the evening when the sun is 24 setting, you know, the bugs always come out and start bothering you. So this is something that you 25

1 definitely want to have for that romantic moment. 2 QVC PERSONALITY: But it smells so good. 3 Like, it's such a lovely, soothing scent. Like, I 4 could see wanting to burn this even if there weren't 5 bugs. This is something that just smells that pretty. 6 MELISSA FENSTERSTOCK: Absolutely. And it's 7 interesting you mention that because we have a lot of 8 people that will burn these inside because they just 9 love the way they smell. 10 OVC PERSONALITY: Mm-hmm. 11 MELISSA FENSTERSTOCK: Or if you have like a 12 fruit bowl, you know, with those little gnats, a lot 13 of people put them in their kitchen. So you can use 14 it indoors as well just because it smells great. 15 QVC PERSONALITY: And I love the aesthetic 16 of it, Melissa. I mean, that looks just very upscale, chic, nobody is going, oh, there's the bug candle. 17 18 That's just a pretty looking, pretty smelling candle. 19 That tumbler is reusable. And you've actually been 20 featured on the Today Show. 21 MELISSA FENSTERSTOCK: Mm-hmm. Yeah, last 22 year for July 4th we were featured. So this is a 23 great thing for that time of year. 24 QVC PERSONALITY: Well, it is the perfect 25 timing, and many of you are picking up more than one.

You're thinking, okay, yeah, we like to spend time out on our deck, by the pool, this is a way to help repel the bugs. This is that bug repellent candle, but this was something that we didn't really know about here in the States. You actually had to travel halfway across the world to discover it.

MELISSA FENSTERSTOCK: Exactly. And I'm so
happy we did. Bringing it back here to people in the
States.

10 QVC PERSONALITY: And, also, the candle 11 itself, it's made -- what is it made from?

12 MELISSA FENSTERSTOCK: So it's made from a 13 soy wax, made in the midwest, and the essential oils 14 come from all over the world. But they are the active 15 ingredients in the candle as well.

16 QVC PERSONALITY: And what are kind of the 17 benefits to a soy candle?

MELISSA FENSTERSTOCK: So it burns really clean. It's a lead-free cotton wick as well. So you won't see black soot, you won't see black smoke. It just -- as you can see here, it just burns nice and clean and fresh.

23 QVC PERSONALITY: Mm-hmm. And so that way 24 if you are burning it indoors, it's not going to, like 25 you said, leave a plume of black --

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1	MELISSA FENSTERSTOCK: Exactly.
2	QVC PERSONALITY: This is very popular, many
3	of you picking up more than one, because keep in mind
4	once the candle is burned away, you're left with an
5	actual useable wine tumbler.
6	MELISSA FENSTERSTOCK: Exactly.
7	QVC PERSONALITY: So at least with two you
8	have a set, one for you, maybe one for the husband
9	MELISSA FENSTERSTOCK: Exactly.
10	QVC PERSONALITY: after the baby comes.
11	MELISSA FENSTERSTOCK: Exactly.
12	QVC PERSONALITY: And this is brand new
13	today. You're actually getting the first opportunity
14	to order an Aromaflage candle. Love the packaging, so
15	a great gift idea if you're going to the barbecue,
16	you're a guest at the cookout. One of our old
17	neighbors, she always had a summer cookout at her home
18	and it was like, okay, what do you bring that somebody
19	else isn't going to already they already have 20
20	pounds of chicken and
21	MELISSA FENSTERSTOCK: Exactly.
22	QVC PERSONALITY: And this is something that
23	the entire party will benefit from.
24	MELISSA FENSTERSTOCK: Exactly. There's so
25	many times where I show up with a candle and the host

1	just opens it up, puts it on the patio and everyone
2	can smell it, enjoy it and have a great time with it.
3	QVC PERSONALITY: All right. So one more
4	time, remind me, what are the oils? What are the
5	scents? What are we smelling in this candle?
6	MELISSA FENSTERSTOCK: Sure. So you're
7	smelling silk and vanilla, warm cedar wood, Valencia
8	orange. It's very exotic. You know, it transports
9	you to that tropical place.
10	QVC PERSONALITY: Mm-hmm.
11	MELISSA FENSTERSTOCK: If you love vanilla,
12	if you love orange, these are these are just
13	beautiful notes.
14	QVC PERSONALITY: Well, it has like a warmth
15	to it, but that hint of the citrus as well. So it's
16	like a little sweet
17	MELISSA FENSTERSTOCK: Yes.
18	QVC PERSONALITY: with that little bit of
19	citrus. I think you'll find that the scent is
20	delicious. It's not overpowering.
21	MELISSA FENSTERSTOCK: No.
22	QVC PERSONALITY: But it's effective enough
23	to keep the insects away.
24	MELISSA FENSTERSTOCK: Exactly.
25	QVC PERSONALITY: It's one of the most

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1
      beautiful insect, bug repellent candles I've ever
 2
      seen. It's brand new here at QVC. And, Melissa, she
 3
      discovered it and brought it all the way to us. So
 4
      thank you.
 5
                MELISSA FENSTERSTOCK: Yep, of course.
 б
      Thank you.
 7
                QVC PERSONALITY: F-12309 is your item
      number. And I'm going to let you know, about 10
 8
 9
      minutes away from an FDA cleared device to temporarily
10
      relieve pain.
                 (The recording was concluded.)
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