

EXHIBIT 9

SENSA RADIO ADVERTISEMENT

110 Cheshire Lane
Suite 200
Minneapolis, MN 55305

tel (952) 449-2500
fx (952) 449-2501
url markarch.com

Script



SG Warning
:60

Advertiser: Intelligent Beauty
Product: Sensa for Aging Boomers - Radio
Date: 07-15-2009
Spot: 857-025 SG Warning
Version: 0 - Production Approved

1 MVO:[DRY] Warning! According to the Surgeon General, a health crisis
2 is affecting "every state, every city, and every community" across the
3 Nation. And it's completely preventable. [PAUSE]

4
5 It's obesity and it's the fastest-growing cause of death in America. In
6 an effort to aid the public, we are offering anyone ONE FREE 30 day
7 trial of a clinically proven weight loss program. To register for your free
8 trial, call this toll-free hotline: 1-800-XXX-XXXX.

9
10 This official program has been clinically proven to help YOU lose
11 weight. In six-month clinical trials, participants lost an average of
12 THIRTY pounds.

13
14 If you have more than 15 pounds to lose, you are eligible to participate
15 in this official FREE trial offer.

16
17 Participation in the official free trial does not require special dieting,
18 pills, or change in lifestyle. With over HALF of the U.S. population
19 already overweight, your weight is now a national health concern.

20
21 Again, if you have more than 15 pounds to lose, you are eligible to
22 register for the FREE 30 day trial of Sensa. Limit one per household.
23 Call 1-800-XXX-XXXX. 1-800-XXX-XXXX.

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