

EXHIBIT 6

PUR-HOODIA PLUS RADIO ADVERTISEMENT

Creative Development Version - 562-006: 4 - v1 - Production Approved

Creative Development Version

Creative 006-Challenge-testimonial-:60 # 4

Version Version Comments

Production Stage Production Approved Lock

Create Date 4/23/2007 Publish Sent

1 ANNC: Are you tired of diet supplements that make weight-loss
2 promises they can't keep? Are you ready to REALLY lose weight? Then
3 take the Pur-Hoodia Plus challenge.
4
5 We're SO confident Pur-Hoodia Plus will help you lose weight, we're
6 going to let you try it risk-free for THIRTY days to prove it! Get your
7 RISK-FREE trial by calling 1-800-XXX-XXXX.
8
9 Pur-Hoodia Plus is an all-natural appetite suppressant containing
10 Hoodia Gordonii -- an active ingredient that helps you feel full...you
11 won't even THINK of cheating! AND it gives you stamina and energy
12 while you lose weight and inches!
13
14 WOMAN: I went from a 14 to a size 10...without feeling hungry!
15
16 ANNC: As featured on 60 minutes, The Today Show and Oprah, Hoodia
17 may be the most promising weight-loss enhancer available today, and
18 we have TWICE the amount as other leading brands! Try Pur-Hoodia
19 Plus and see the results for yourself!
20
21 Take the Pur-Hoodia Plus challenge. For your RISK-FREE trial of
22 America's best-selling weight-loss formula, call 1-800-XXX-XXXX.
23 That's 1-800-XXX-XXXX. 1-800-XXX-XXXX.
24
25
26
27
28

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