

EXHIBIT 4

FINAL TRIM INTERACTIVE VOICE RESPONSE SCRIPT

(EXCERPTED)

Final Trim - Radio
A41-IVR020 Fullpay Clarify
Version 0 Starting: 10-27-2014
Based On: A41-IVR019

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GREETING

Congratulations - you've called in time to get one of the last 100 trials of FinalTrim we're giving away for this radio airing, which means you qualify for a full size supply of this once a day weight loss breakthrough – absolutely risk-free! It can cause dramatic weight loss, so please lose weight with Final Trim responsibly. With a few quick steps, I can give you your risk-free supply.

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SCARCITY

Because Final Trim can cause dramatic weight loss, we're experiencing overwhelming demand. Supplies are extremely limited. That's why we're giving everyone who calls in time a Trial Reservation Code that matches them up with one of these last 100 trials for this radio airing. [SLIGHT PAUSE] Your Trial Reservation Code is...

AUTOMATED VOICE FILLS IN A # BETWEEN 80 & 89

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FINAL TRIM BENEFITS

FinalTrim is easy to use -- take two capsules just once a day, and you can experience maximum weight loss – pounds in days. It's so powerful, it even works while you sleep!

Final Trim's key ingredients have been featured on major television shows because they're so effective at delivering healthy weight loss. Recently a famous TV doctor recommended drinking plenty of water, whenever you take a capsule, to experience the best weight loss results!

Because Final Trim helps you shed body fat more quickly, You can keep eating your favorite foods and STILL lose pounds and inches – in fact, we guarantee it! Please lose weight with Final Trim responsibly and take no more than two capsules once a day. It uses natural ingredients, making it healthy and safe. If your weight loss with Final Trim is too dramatic, please decrease use and only take one capsule a day.

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OFFER DETAILS

Here's how your risk-free trial works. Today we're sending you 2 bottles of FinalTrim to try risk-free for 30 days. Try it just once a day for thirty days and if you're not on your way to being thirty pounds thinner, just send it back and risk nothing. If you like it and decide you want to continue losing weight, you don't have to do anything else. After 30 days, we'll simply bill you \$39.95 per bottle for your initial supply. And we'll continue to ship you a fresh 2-month supply every 2 months for the low rate of \$39.95 per month plus shipping and processing for as long as you want to lose weight. And you'll always have the option to cancel, skip, or delay any future shipments by calling the customer service number in your package. That number is 1-800-605-1231.

PROMPT

So, do you agree to start your risk-free trial?

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[Excerpted from DIRALT 001320 – DIRALT 001323]