

EXHIBIT 10

NEU GARCINIA CAMBOGIA

INTERACTIVE VOICE RESPONSE SCRIPT

(EXCERPTED)

Neu Garcinia Cambogia - Radio
A96-IVR014 DS Update
Version 1 Starting: 04-27-2015
Based On: A96-IVR010

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GREETING

Congratulations - you've called in time to get one of the last 100 trials of Neu Garcinia Cambogia that we're giving away for this radio airing, which means you qualify for a full size supply of this shockingly effective weight loss breakthrough! It's so powerful, it even works while you sleep! Because it's so potent, please take no more than two capsules a day. With a few quick steps, I can help you get your free trial.

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SCARCITY

Because Neu Garcinia Cambogia can cause dramatic weight loss, supplies are limited. That's why we've reserved free trials for callers who need to lose 30 pounds or more. The announcement that Neu Garcinia Cambogia is finally available to the public has generated such overwhelming demand that we've set up this Neu Garcinia Cambogia Trial Order Line - to give everyone who calls in time a Trial Reservation Code that matches them up with one of these last 100 trials for this radio airing. [SLIGHT PAUSE] Your Trial Reservation Code is...

AUTOMATED VOICE FILLS IN A # BETWEEN 80 & 89

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NEU GARCINIA CAMBOGIA BENEFITS

Garcinia Cambogia is an all-natural weight loss supplement which has been featured on major television shows because of its powerful weight loss and fat burning benefits. Dr. Oz even called Garcinia Cambogia the "holy grail of weight loss!" Best of all, Neu Garcinia Cambogia lasts all day long. That's 24 hours of fat burning power. With the fat-blocking, weight loss benefits of Neu Garcinia Cambogia, you can keep eating your favorite foods and STILL lose pounds and inches - fast! In fact, we guarantee it. And Neu Garcinia Cambogia is so easy to use

-- take one capsule just twice a day as directed and you can experience maximum weight loss - pounds in days. It's all natural, safe and healthy but if your weight loss with Neu Garcinia Cambogia is too dramatic, please decrease use and only take it every other day.

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OFFER DETAILS

Here's how your free trial works. Today we're sending you a full size bottle of Neu Garcinia Cambogia to try free for 2 weeks. Try it just twice a day for 2 weeks and if you're not on your way to being 30 pounds thinner, just send it back and risk nothing. If you like it and decide you want to continue losing weight, you don't have to do anything else. After 14 days, we'll simply bill you the discounted rate of just \$69.95 for your initial supply. And we'll continue to ship you a fresh supply every month for the same discounted rate plus shipping and handling for as long as you want to lose the weight. And you'll always have the option to cancel, skip, or delay any future shipments by calling the customer service number in your package. That number is 1-888-501-6381.

PROMPT

So, do you agree to start your free trial?

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[Excerpted from MAI2484 – MAI2487]