

CONFIRMED PRIZE NOTIFICATION LETTER • CONFIRMED PRIZE NOTIFICATION LETTER • CONFIRMED PRIZE NOTIFICATION LETTER

Cash Winner Identification and Claimant Transfer Paper

KELLER, SLOAN & ASSOCIATES
P.O. Box 208, CE Bunnik, The Netherlands

ASSIGNMENT OF THIS MAIL TO ANOTHER PARTY IS:
PROHIBITED

CASH CLAIM REGISTRY DIVISION

PROMPT REPLY REQUESTED!

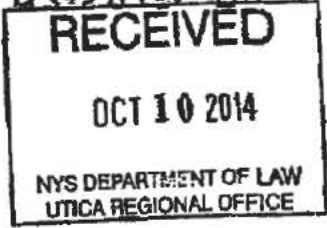
Pending Full Amount:

PRINTOUT INDIVIDUAL ONLY
BEATRICE [REDACTED]

\$1,943,543.54

VIP REFERENCE
70070571476

ISSUED TO:



CONFIRMED SENDER ORGANIZATION
KSA

BEATRICE [REDACTED] - Substantive information contained herein for a Major Cash Prize. Please respond immediately!

CASH CLAIM VERIFICATION LETTER MESSAGE: SEPTEMBER 24, 2014

Dear **BEATRICE** [REDACTED]:

Pursuant to the headline above and through which we are now contacting you via this dated correspondence, please understand that this is NOT a preliminary or qualification letter of cash prize status; **YOU HAVE WON A CASH PRIZE!**

This letter constitutes actual designation of **BEATRICE** [REDACTED] as a cash prize winner! May we offer our warmest wishes at this moment from the management and executive offices, as well as our entire organization and staff.

Please be assured of the accurateness of this documentation!

Your name was identified among a tiny percentage of ALL eligible Individuals who could have received this notice. The fact that you have won a cash prize must be thrilling and somewhat overwhelming - we ask that you read carefully. Do not skip ahead. Your response to this letter is **MANDATORY** to claim the cash prize you have been selected to receive.

To initiate issuance of your Prize Check, you must **RETURN THE ACCOMPANYING DOCUMENT** before the deadline date specified on the enclosed according to the rules and terms herein. Failure to do so will invalidate the prize confirmation and result in forfeiture of the Check awaiting dispatch to you directly by secured mail.

We would like to proceed with resolution of your cash prize quickly!

[#1] Your cash prize will be drawn and paid in single lump sum (Section A / page2)

[#2] Sweepstakes report documentation for the total aggregate funds amount of \$1,943,543.54 as noted above is awaiting your reply with proceeding fee. (Section B / page2) for outright access to the amount listed above. [This is not a mistake.]

The total amount, \$1,943,543.54, being awarded by independent prize sponsors is confirmed and will be resolved at final proceedings pending. We are delighted to provide notification of the winners total entitlement amount, in writing; and to issue upon your reply and payment of the processing fee, full report documents and claim procedures for the maximum aggregate funds as filed by this recorded letter and validated at \$1,943,543.54.

Please take a moment to read and complete the accompanying paperwork carefully. We are prepared to process and make delivery of the cash prize you've won. Make sure to follow all instructions and requirements, and inspect that your name and address is correct as it appears on record. **USE THE REPLY ENVELOPE PROVIDED AND RETURN YOUR FORM TO: KSA.**

Sincerely:

Financial Documents Officer



copy of (original) to: CHIEF FINANCIAL OFFICER

KSA-F02

IMPORTANT: Individual recipient of contact must be printed in area below. This is a confirmed and documented statement of WINNER VERIFICATION for a cash prize to be paid with reply before the deadline as indicated on page 2.

The Office of Administration and Accounting will initiate all proceedings pertaining to the CASH PRIZE you have won, and will issue a check for the Full Amount due you as guaranteed by the rules which now designate you a formal Winner. Complaint Ex. B

INFORMATION FOR YOU:

Keller, Sloan & Associates researches and compiles entry data for financial opportunities including but not limited to, sweepstakes and contest opportunities totaling the advertised amount in cash and prizes offered to the public by independent sponsors. KSA does not sponsor these opportunities and is not responsible for payment. KSA does not assist in entry but does provide all requisite information and instructions for respondent to review and determine which opportunities are of interest.

To introduce our comprehensive report, Keller, Sloan & Associates offers a guaranteed cash prize to every respondent. There is no purchase necessary or required to claim this cash prize. KSA cash prizes and odds are: \$1,000.00 (1:150,000), \$50.00 (1:1,000), \$1.00 (1:1), \$100.00 (1:2,000) and \$250.00 (1:2,000). To claim guaranteed cash prize without purchase, simply return this mailing using your own envelope.

Compiled information is believed to be accurate at the time of publication. In the event reported information is incorrect, refund is limited to cost of report. Offer void where prohibited. Respondent must be 18 years old or older to participate. Satisfaction guaranteed or your money back, no questions asked, within 30 days of purchase. Send your refund request to address on reverse. Different graphic representations of this offer may be used at KSA's discretion. If paying by check, your account may be electronically debited for the amount of check. In the unlikely event a check is returned as NSF, account may be electronically debited for the face amount plus the state allowable fee. We may send additional offers and may provide respondent information to other companies. If you wish to not receive these offers, simply return this mailing to address on reverse marked 'do not mail' next to the name and address.

**KEEP THIS ORIGINAL DOCUMENT
FOR YOUR RECORDS**

SECTION A - PRIZE WINNER VALIDATION

SENDER: Keller, Sloan & Associates

2014 YEAR OF ISSUANCE

CONFIRMED PRIZE WINNER NAME: BEATRICE

Prize Status: CONFIRMED	Cash Disposition Pending: FULL AMOUNT CHECK	Taxes Withheld: NONE	Ready To Process: YES
Response Required to Proceed: YES	Accepted Reply Method (Only): POSTMARKED MAIL	Reply Deadline Date: 10/14/2014	

PRIZE WINNER NAME AND ADDRESS:
(Make corrections to name and address if necessary)



REPORT OF ACCESS TO PRIZE AGGREGATE IS CONFIRMED AND THE FULL AMOUNT VERIFIED:
 <<<< *** \$1,943,543.54 - One Million Nine Hundred Forty-Three Thousand Five Hundred Forty-Three Dollars and Fifty-Four Cts. *** >>>>

WINNER AWARD CONFIRMED: **PRIZE CHECK**

PLEASE READ - You have been selected as a WINNER of a CASH PRIZE by KSA. Your prize is awaiting disbursement to you in accordance with all rules and conditions stated herein provided you reply before the expiration date.

Failure to comply with the rules or to return this FORM IN ENTIRETY will result in forfeiture and loss of CASH PRIZE awaiting issuance. You must be 21 years of age or older to accept the Cashable Check with no taxes withheld. KSA is under no obligation or requirement to contact you again should you fail to return this completed documentation.

Please sign your name stating that your identity is correct and that you understand the terms and are in full compliance thereof so that the PRIZE CHECK can be issued and sent to you directly. Your reply request within 14 days is strongly urged to avoid misplacement of this documentation.

PLEASE SIGN AND DATE:



X _____
Signature here of BEATRICE

_____ Date

KSA-F02

SECTION B - INDIVIDUAL REPORT DOCUMENTATION REQUEST FILE

**IDENTIFIED MAIL
RETURN THIS FORM**

SPECIFIED TO: BEATRICE

The Report Procedural documentation and ***VALIDATION*** for the total aggregate entrant amount as recorded in the PRIZE FILING DATA is CONFIRMED pending your reply for **\$1,943,543.54** as stated in this formal letter by the independent reporting offices of KSA.

Valuation of all funds eligible is Guaranteed in << U.S. Dollars (U.S.D.) >> Whereupon access is procured by you through the proper completion and RETURN OF THIS FORM with the required processing payment fee below, the resolution of Report dispensation will be executed as a matter of record and the total WINNERS opportunity as listed will be fully provided. So being that the decision of the sweepstakes prize sponsors regarding WINNERS determination is final, this communication requires only your verified completion and return to be filed and administered.

Enclose Fee REQUIRED to process Report Documents and final record: >> \$23.00
 Postage and handling (must include): >> \$ 2.00
TOTAL TO BE ENCLOSED: >> \$25.00

Please indicate method of payment enclosed: Cash Check Money Order

MAKE CHECK OR MONEY ORDER PAYABLE TO KSA

Mail this ENTIRE PAGE to: KSA, P.O. Box 208, 3980 CE Bunnik, The Netherlands

ISSUANCE DATE OF THIS CONTACT RECORD: 09/24/14

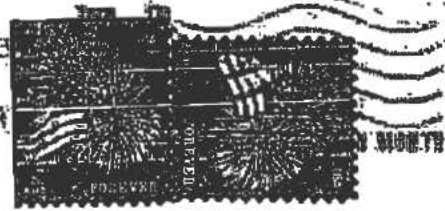
COMMENTS: The winners cash award check disposition is now pending for every recorded amount stated and filed.

**RETURN THIS DOCUMENT IN THE
ENVELOPE PROVIDED**

Redacted

SYRACUSE NY 13

19 OCT 2014 PM 4



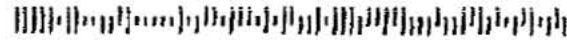
RECEIVED
OCT 10 2014
NYS DEPARTMENT OF LAW
UTICA REGIONAL OFFICE

New York Atty General
State Office Building
207 Genesee Street
Utica NY 13501

ATTN: Consumer Fraud

2014-1193500

13501\$2887



Complaint Ex. B

Four horizontal lines for return address.

KSAGENCRE

PLEASE
PLACE
STAMP
HERE

Keller, Sloan & Associates
P.O. Box 208
3980 CE Bunnik
The Netherlands