

FILED IN UNITED STATES DISTRICT COURT, DISTRICT OF UTAH

UNITED STATES DISTRICT COURT DISTRICT OF UTAH, CENTRAL DIVISION

MAY 25 2016 BY D. MARK JONES, CLERK DEPUTY CLERK

UNITED STATES OF AMERICA, Plaintiff,

Case 2:11-cv-00419-RJS-DBP

v.

Judge Robert J. Shelby

CORPORATIONS FOR CHARACTER, L.C., et al., Defendants.

Jury Verdict Form

We, the jury, unanimously agree on the answers to all of the following questions:

Count II

On the Plaintiff's claim that Defendants made false or misleading statements to induce someone to buy goods or services during the calls in the Kids First campaign, do you find that Corporations for Character made false or misleading statements prohibited by the Telemarketing Sales Rule?

Yes No

On the Plaintiff's claim that Defendants made false statements in connection with telemarketing, do you find that Defendants had actual knowledge or knowledge fairly implied on the basis of objective circumstances that their conduct was deceptive and prohibited by the Telemarketing Sales Rule?

Yes No

The Plaintiff claims that Defendants made false or misleading statements in calls that the Defendants made during the Kids First call campaign. For how many of those calls, if any, did Defendants have actual knowledge or knowledge fairly implied on the basis of objective circumstances that their conduct was deceptive and prohibited by the Telemarketing Sales Rule? Write the number of calls in the line provided.

4,032,638

Do you find that Forrest S. Baker had authority to control the activities of Corporations for Character when the calls were made?

Yes No

If your answer to the previous question is yes, for how many calls, if any, did Forrest S. Baker have actual knowledge or knowledge fairly implied on the basis of objective circumstances that these calls were deceptive and prohibited by the Telemarketing Sales Rules? Write the number of calls in the line provided.

4,032,638

Count III

On the Plaintiff's claim that Defendants violated the National Do Not Call Registry, do you find that Defendants had actual knowledge or knowledge fairly implied on the basis of objective circumstances that their conduct was prohibited by the Telemarketing Sales Rule?

Yes No

The Plaintiff claims that Defendants placed calls to phone numbers that were on the National Do Not Call Registry during the Kids First and Velveteen Rabbit campaigns. Excluding those calls, if any, that you find are subject to Defendants' Established Business Relationship and/or Safe Harbor Defenses, how many calls, if any, did Defendants have actual knowledge or knowledge fairly implied on the basis of objective circumstances that their conduct was prohibited by the Telemarketing Sales Rule? Write the number of calls in the line provided.

8,216,328

The Plaintiff claims that Defendants placed calls to phone numbers that were on the National Do Not Call Registry during their Feature Films for Families DVD sales calls. Excluding those calls, if any, that you find are subject to Defendants' Established Business Relationship and/or Safe Harbor Defenses, how many calls, if any, did Defendants have actual knowledge or knowledge fairly implied on the basis of objective circumstances that their conduct was prohibited by the Telemarketing Sales Rule? Write the number of calls in the line provided.

91,774,237

Do you find that Forrest S. Baker had authority to control the activities of the Defendants that made the calls?

Yes No

If your answer to the previous question is yes, for how many calls, if any, did Forrest S. Baker have actual knowledge or knowledge fairly implied on the basis of objective circumstances that these calls were prohibited by the Telemarketing Sales Rule? Write the number of calls in the line provided.

91,774,237

Count IV

On the Plaintiff's claim that Defendants made calls to people who stated that they did not wish to receive further calls from Feature Films for Families or its representatives, do you find that Defendants initiated a call to a person who previously stated that he or she did not wish to receive calls by Feature Films for Families or by someone calling on behalf of Feature Films for Families?

Yes No

On the Plaintiff's claim that Defendants ignored entity-specific do-not-call requests, do you find that Defendants had actual knowledge or knowledge fairly implied on the basis of objective circumstances that their conduct was prohibited by the Telemarketing Sales Rule?

Yes No

The Plaintiff claims that Defendants placed calls to persons who had previously stated that they did not want calls from a seller after Defendants had this knowledge. Excluding those calls, if any, that you find are subject to Defendants' Safe Harbor Defense, how many calls, if any, did Defendants have actual knowledge or knowledge fairly implied on the basis of objective circumstances that their conduct was prohibited by the Telemarketing Sales Rule? Write the number of calls in the line provided.

185,939

Do you find that Forrest S. Baker had authority to control the activities of the Defendants that made the calls?

Yes No

If your answer to the previous question is yes, for how many calls, if any, did Forrest S. Baker have actual knowledge or knowledge fairly implied on the basis of objective circumstances that these calls were prohibited by the Telemarketing Sales Rule? Write the number of calls in the line provided.

185,939

Count V

On the Plaintiff's claim that Defendants failed to transmit information to caller identification services, do you find that Defendants had actual knowledge or knowledge fairly implied on the basis of objective circumstances that their conduct was prohibited by the Telemarketing Sales Rule?

Yes No

The Plaintiff claims that Defendants placed calls at a time when they had such knowledge and they failed to transmit the name of the seller through caller identification. For how many of those calls, if any, did Defendants have actual knowledge or knowledge fairly implied on the basis of objective circumstances that their conduct was prohibited by the Telemarketing Sales Rule? Write the number of calls in the line provided.

7,979,247

Do you find that Forrest S. Baker had authority to control the activities of the Defendants that made the calls?

Yes No

If your answer to the previous question is yes, for how many calls, if any, did Forrest S. Baker have actual knowledge or knowledge fairly implied on the basis of objective circumstances that these calls were prohibited by the Telemarketing Sales Rule? Write the number of calls in the line provided.

7,979,247

Count VI

On the Plaintiff's claim that Defendants failed to make required oral disclosures, do you find that Defendants had actual knowledge or knowledge fairly implied on the basis of objective circumstances that their conduct was prohibited by the Telemarketing Sales Rule?

Yes No

The Plaintiff claims that Defendants placed such calls in the Velveteen Rabbit and Kids First campaigns. For how many of those calls, if any, did Defendants have actual knowledge or knowledge fairly implied on the basis of objective circumstances that their conduct was prohibited by the Telemarketing Sales Rule? Write the number of calls in the line provided.

5,772,600

Do you find that Forrest S. Baker had authority to control the activities of the Defendants that made the calls?

Yes No

If your answer to the previous question is yes, for how many calls, if any, did Forrest S. Baker have actual knowledge or knowledge fairly implied on the basis of objective circumstances that these calls were prohibited by the Telemarketing Sales Rule? Write the number of calls in the line provided.

5,772,600

Count VII

On the Plaintiff's claim that Defendants abandoned calls, do you find that the abandoned calls made by Defendants Feature Films for Families and Corporations for Character violated the Telemarketing Sales Rule?

Yes No

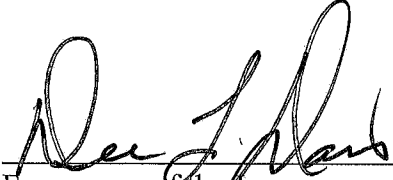
If your answer is yes, do you find that Defendants Feature Films for Families and Corporations for Character had actual knowledge or knowledge fairly implied on the basis of objective circumstances that their abandoned calls were prohibited by the Telemarketing Sales Rule?

Yes No

Do you find that Forrest S. Baker had authority to control the activities of the Defendants that made the calls?

Yes No

Dated this 25th day of May, 2016.



Foreperson of the Jury