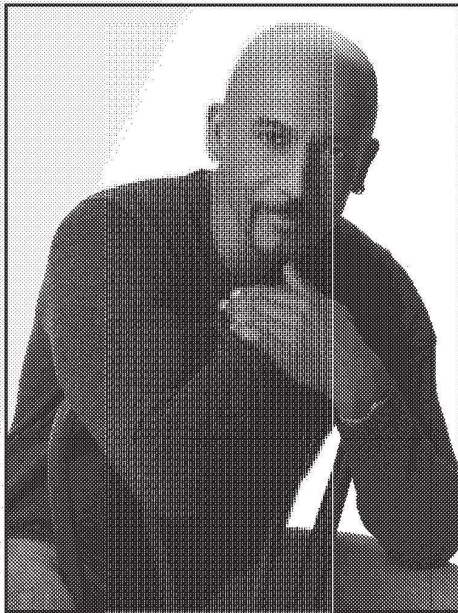


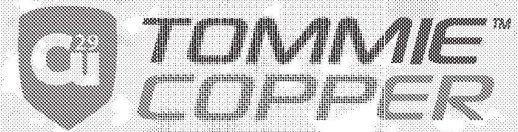
EXHIBIT D



Everyone knows someone who suffers from everyday aches and pains. Whether it results from a chronic illness, a sports injury, or just age this pain doesn't have to be a reality.

Tommie Copper compression wear changed my life. The therapeutic relief I found for my joint pain inspired me to join the company.

- Montel Williams



THE ELEMENT OF COMFORT



Exhibit D

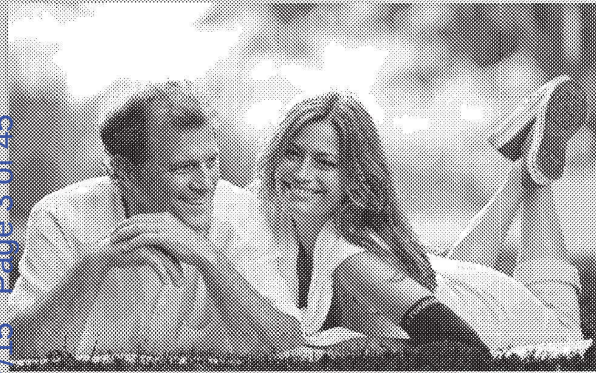


48 Overlook Road
Ossining, NY 10560
1.855.852.8281
www.tommiecopper.com



Look for Tommie Copper's special t.v. program on pain relief with Montel Williams on a channel near you.

COMFORTABLE COPPER
COMPRESSION WEAR



Tommie Copper is the leader in innovative copper compression wear designed to be comfortably worn all day and all night by athletes and non-athletes alike who are looking to find relief from everyday aches and pains, chronic pain, or relief from sports injuries.

Featuring:



Tommie Copper's therapeutic copper compression (TCC) works by combining patented copper-infused yarn with proprietary multi-directional compression technology.

The gentle compression promotes recovery, performance, blood flow and harnesses the well known health benefits of copper for unmatched relief.

Take the:

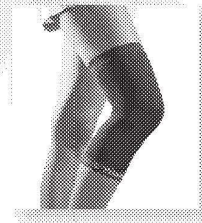


Tommie Copper is so sure it can provide relief for you or someone you know that we want you to try our compression products for yourself. If you don't find relief within 30 days, return it for your money back, no questions asked. If it does help, we want you to tell us about it on our website or facebook page.

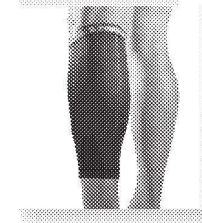
THERAPEUTIC COPPER COMPRESSION WEAR

Pain relief shouldn't be a hard pill to swallow. Find relief today. Tommie Copper offers a full line of comfortable compression wear in a variety of colors for men and women.

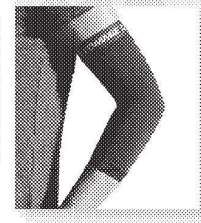
Knee Compression Sleeve



Calf Compression Sleeve



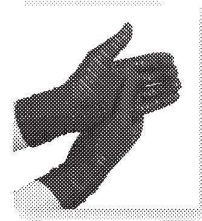
Elbow Compression Sleeve



Ankle Compression Sleeve



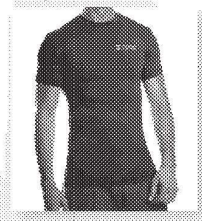
Full Finger Compression Glove



Half Finger Compression Glove



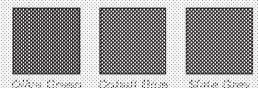
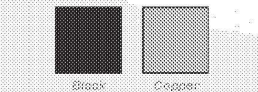
Men's Compression Shirt



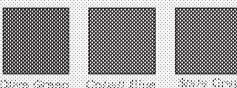
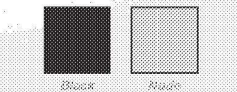
Women's Compression Shirt



Available Sleeve Colors:



Available Shirt Colors:



Check the website for the full selection of available colors



Don't Just Take Our Word For It:

Love this product. I have been having issues due to RA [Rheumatoid Arthritis] with swelling and pain in my left knee. I work retail, so sitting down is not an option. I am up and on my feet for 8-10 hours a day, 5 days a week. Since wearing the knee sleeve, it has kept my knee from swelling, decreasing my knee pain at the end of the day. Plus, it has a really sleek sexy look. I will be purchasing one for my foot/ankle that still swells after surgery last year. Thanks for creating a great product!!

- Maria M.

I have been plagued by carpal tunnel--in both hands--for years. Absolutely nothing has given me relief. Until now. Within an hour of putting on my pair of compression gloves I realized the pain was beginning to subside. I could actually type without pain shooting from my hands, down my arms.

Plus, the fit is perfect and so lightweight, I don't even know I am wearing the gloves. Compression wear at its best. Thank you so very much.

- Valene F.

I love the elbow compression sleeve. I have had fibromyalgia for almost 30 years now and have tried everything to help my pain. This product really works. It works so well I ordered another one for my left elbow. Thanks Tommie!

- Deefibro1

Hi, my name is Mike, I'm 26 and I work for a local Police Department. I had been diagnosed with psoriatic arthritis about a year ago and one of the side effects is significant joint pain in the knee. I recently tried a Tommie Copper Knee sleeve. I noticed that in the first 12 hours my pain went from a 8 to a 4. The nice things about the Tommie Copper product is you just put it on and forget about it.

- Mike H.

Exhibit D



EXHIBIT E-1

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OFFICIAL TRANSCRIPT PROCEEDING
FEDERAL TRADE COMMISSION

MATTER NO. 1423194

TITLE TOMMIE COPPER

DATE RECORDED: DATE UNKNOWN
TRANSCRIBED: NOVEMBER 14, 2014
REVISED: MARCH 13, 2015

PAGES 1 THROUGH 40

TOMMIE COPPER ADVERTISEMENT
TOMMIE COPPER SHOW 2
TC-FTC-000015

FEDERAL TRADE COMMISSION

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Tommy Copper advertisement

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(Tommy Copper Show 2)

FEDERAL TRADE COMMISSION

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Date Unknown

The following transcript was produced from a digital file provided to For The Record, Inc. on November 1, 2014.

1 P R O C E E D I N G S

2 - - - - -

3 TOMMIE COPPER ADVERTISEMENT -- TOMMIE COPPER SHOW 2

4 MALE ANNOUNCER: The following is a paid
5 advertisement for Tommie Copper compression wear.

6 More than 75 million Americans live with pain
7 caused by arthritis, injury and aging.

8 UNIDENTIFIED MALE: I couldn't walk -- I
9 couldn't walk up the stairs.

10 SCOTT DAVIDSON: The daily pain made me
11 exhausted.

12 JANET HAYDEN: Just doing this would hurt.

13 MALE ANNOUNCER: Pain sufferers spend nearly
14 \$100 billion every year.

15 UNIDENTIFIED MALE: Advils, Aleves, Ben-Gay.

16 SCOTT DAVIDSON: I used to live with a heating
17 pad on it.

18 MALE ANNOUNCER: There is a solution.

19 UNIDENTIFIED MALE: After putting on the Tommie
20 Copper sleeve, I was able to fly up the stairs.

21 JANET HAYDEN: My elbow pain has gone away.

22 SCOTT DAVIDSON: Tommie Cooper gave me my life
23 back.

24 MALE ANNOUNCER: Today, witness lives
25 transformed by Tommie Copper. And for two mothers unable

1 to overcome pain to take care of their children --

2 APRIL THOMAS: I felt worthless.

3 MALE ANNOUNCER: -- Tommie Copper was a
4 lifesaver.

5 APRIL THOMAS: Finally, I got my life back.

6 MALE ANNOUNCER: Plus, as he was developing
7 Tommie Copper, a tragic skiing accident nearly killed
8 him.

9 TOM KALLISH: I had ruptured two discs in my
10 back and I shattered my right hip. I remember thinking
11 to myself, I'm never going to come back from this.

12 MALE ANNOUNCER: For the first time in two
13 years, the man who was grateful just that he could walk
14 will attempt to get back on the water.

15 MONTEL WILLIAMS: To earn the Living Well Seal
16 of Approval, a product has to be more than effective. It
17 has to transform lives. Tommie Copper has not only
18 alleviated my pain, but it's improved my mobility and
19 allowed me to get back into the physical activities that
20 I thought were lost forever.

21 UNIDENTIFIED FEMALE: Tommie Cooper is
22 revolutionary therapeutic copper compression that works
23 by combining a patented 56 percent copper infused yarn
24 with exclusive multi-directional compression technology.

25 MONTEL WILLIAMS: Is pain robbing you of a

1 normal life? Stay tuned and I'll show you how to get
2 your life back.

3 MALE ANNOUNCER: Relieve your pain. Get moving
4 again. Get back in the game. Montel Williams presents
5 Tommie Copper TV.

6 MONTEL WILLIAMS: Hey, guys.

7 (Applause.)

8 MONTEL WILLIAMS: Welcome, welcome, welcome,
9 and thank you so much for joining us today. Hi, I'm
10 Montel Williams and today we're talking about a
11 revolutionary breakthrough in the war against pain.
12 We're talking about Tommie Copper. Since my diagnosis
13 over 13 years ago with MS, I have been on a constant
14 mission to manage my pain. I've tried more prescription
15 medication than you can imagine. I dulled my pain, but
16 it's also dulled my life.

17 Now, Tommie Copper is truly pain relief without
18 a pill. Compression wear only works if you wear it, and
19 that's what's so incredible about Tommie Copper because
20 it's so comfortable, you can wear it all day long, all
21 night long.

22 Now, we always hear about the strain athletes
23 put their bodies through when they train. It's
24 incredibly punishing on their joints or muscles and
25 they're just training for a single event. But what about

1 the people who do this or people who do this? Just
2 regular people competing in everyday life. Tommie Copper
3 has coined a special term for the everyday hard-working
4 person out there that takes care of their families.
5 We're calling them now industrial athletes. Take a look
6 at this.

7 MALE ANNOUNCER: Scott Davidson was just 19
8 when the unthinkable happened.

9 SCOTT DAVIDSON: An 18-wheeler ran the light
10 and baseball batted my car. I was in a coma for a week.

11 MALE ANNOUNCER: Over 20 years later,
12 complications from his injuries caused pain that made
13 life and running a business unbearable.

14 SCOTT DAVIDSON: The pain was so bad, I just
15 couldn't deal with it. You know, every day I was tired
16 and exhausted and I was literally just about to have an
17 operation.

18 MALE ANNOUNCER: Then he discovered Tommie
19 Copper.

20 SCOTT DAVIDSON: And the day I put the Tommie
21 Copper shirt on, there was no more pain. It's like the
22 pain was gone.

23 MALE ANNOUNCER: After monopause, Janet Hayden
24 gained weight and her cholesterol soared.

25 JANET HAYDEN: I was very sad and scared

1 because the doctor was ready to put me on medicine and I
2 didn't want to do that.

3 MALE ANNOUNCER: Pain from an elbow injury made
4 exercise impossible.

5 JANET HAYDEN: I tried to work out and I was in
6 worse pain.

7 MALE ANNOUNCER: Then she discovered Tommie
8 Copper.

9 JANET HAYDEN: I don't feel pain in my elbow
10 anymore. I can move it. I can move, I can do things.
11 And it felt so good to be able to power walk outside. My
12 health is better because of Tommie Copper.

13 SCOTT DAVIDSON: It's given me new life. I
14 mean, I feel 25 again.

15 JANET HAYDEN: And I'm feeling good about
16 myself.

17 (Applause.)

18 MONTEL WILLIAMS: Give it up for our industrial
19 athletes. Let's start with you, Scott. Talk about when
20 you were 19 years old. What happened to you?

21 SCOTT DAVIDSON: I didn't know what pain really
22 was at 19 until my car accident. I had a subdural
23 hematoma in my brain. I had a broken neck and a
24 fractured skull. The doctors told my parents I'd be
25 pretty much a vegetable.

1 MONTEL WILLIAMS: And, of course, you know, you
2 recover, you're young, you're coming back vital, you
3 know, early thirties, everything's okay. But then, all
4 of a sudden...

5 SCOTT DAVIDSON: At the end of the day every
6 day I was exhausted from pain and I was so disgusted with
7 it I told my chiropractor, all right, well, just -- let's
8 book an operation. I'm ready, I can't take it.

9 MONTEL WILLIAMS: And then how did you find out
10 about Tommie Copper?

11 SCOTT DAVIDSON: Well, my cousin started
12 wearing the shirt and got me into them. And I got two
13 for myself. And once I started wearing them, the pain
14 was gone. It took my brain at least two days to figure
15 out.

16 (Applause.)

17 MONTEL WILLIAMS: And do you sleep in yours?

18 SCOTT DAVIDSON: Absolutely.

19 MONTEL WILLIAMS: Okay. See, I sleep in the
20 shorts, I sleep in the shirt, and the knee bands. And
21 the next morning, I wake up and I'm ready to get right
22 back in the game immediately.

23 SCOTT DAVIDSON: Montel, you know what
24 happens --

25 (Applause.)

1 SCOTT DAVIDSON: As you get older, when you
2 wake up in the morning, it's harder to get going than
3 when we were 20 years old. With the Tommie Copper shirt,
4 you wake up, you feel fresh.

5 MONTEL WILLIAMS: You recommended it to
6 somebody else, did you not?

7 SCOTT DAVIDSON: My dad is 82 years old and
8 he's got bone-on-bone in his shoulder. This is a really
9 severe problem. And I got him two Tommie Copper shirts
10 and he just refuses to take them off.

11 (Laughter.)

12 MONTEL WILLIAMS: Now, Janet.

13 JANET HAYDEN: Yes.

14 MONTEL WILLIAMS: You're a little different
15 story. Who hooked you up with Tommie Copper?

16 JANET HAYDEN: Oh, I saw the Tommie Copper
17 television show and I thought I might as well give this a
18 try, I have nothing else to lose. My cholesterol was way
19 up, it was over 400. I got the sleeve, I put it on.
20 That day, no pain. The next day, no pain. I kept it up.

21 (Applause.)

22 JANET HAYDEN: I'm so proud and grateful to
23 Tommie Copper because those were the pants that I used to
24 wear.

25 MONTEL WILLIAMS: There you go.

1 (Applause.)

2 MONTEL WILLIAMS: That's what I'm talking
3 about.

4 JANET HAYDEN: And I dropped my cholesterol.

5 MONTEL WILLIAMS: Your cholesterol came back
6 down, too?

7 JANET HAYDEN: I dropped 220 points in my
8 cholesterol. Seriously.

9 MONTEL WILLIAMS: That's what I'm talking
10 about.

11 (Applause.)

12 MONTEL WILLIAMS: Now you've seen how Tommie
13 Copper helps every day people overcome debilitating aches
14 and pains, but what about real-life heroes who put their
15 lives on the line every single day. Take a look at this.

16 Hey, guys, I'm in my hometown of Baltimore,
17 standing in front of the Herman Williams, Jr. Firehouse.
18 It's named after my father. My father was the chief of
19 the fire department here in Baltimore City, the first
20 African American chief of a major city fire department in
21 America. And I thought, what better place to put Tommie
22 Copper to the test.

23 JANET HAYDEN: Being a firefighter is extremely
24 strenuous.

25 UNIDENTIFIED MALE: You might pull a knee, you

1 might twist your leg.

2 JANELLE: Your body takes a beating.

3 UNIDENTIFIED MALE: We get plenty of aches and
4 pains.

5 JANELLE: My knees, shoulders, e_bows.

6 UNIDENTIFIED MALE: When you feel good, you
7 perform better.

8 JANELLE: The difference between life and
9 death. I would try anything to get rid of the pain.

10 MONTEL WILLIAMS: Thanks so much for letting us
11 be a part and coming down and just introducing some of
12 your guys to Tommie Copper.

13 UNIDENTIFIED MALE: We're glad to be a part of
14 it.

15 MONTEL WILLIAMS: Yes, sir. You work a job --
16 most people don't know how tough your job is. What kind
17 of pain do you suffer from?

18 JANELLE: Elbow. Mostly my elbow.

19 MONTEL WILLIAMS: Did that start happening once
20 you started working here?

21 JANELLE: Yes, sir, those ladders.

22 MONTEL WILLIAMS: My producers said that when
23 they started asking you about pain, the first thing you
24 started talking about was your wife.

25 UNIDENTIFIED MALE: Right.

1 MONTEL WILLIAMS: Why?

2 UNIDENTIFIED MALE: Because she's always in
3 some type of pain.

4 MONTEL WILLIAMS: And what does she do for a
5 living?

6 UNIDENTIFIED MALE: She works in a bakery.

7 MONTEL WILLIAMS: I'm going to just give you
8 guys a whole bunch of this stuff. We have it in
9 everything from t-shirts, shorts, knees, ankles, elbows,
10 wrists. I'll make sure we gear you up with the right
11 sizes and, then, I'd love to have a couple of you come up
12 to New York and hang out with me for a few minutes while
13 we tape a show.

14 GROUP: All right. Okay, that sounds good.

15 MONTEL WILLIAMS: Yeah. Baltimore's bravest.
16 Welcome Baltimore's bravest.

17 (Applause.)

18 MONTEL WILLIAMS: Come on, sit down, guys.
19 Talk to me for a second. I came down to see you a couple
20 weeks ago. You've now been wearing the gear some. Chief
21 Cartwright, you have a little tear in your shoulder,
22 right? So, we gave you the shirt.

23 CHIEF CARTWRIGHT: You did.

24 MONTEL WILLIAMS: And tell me about it.

25 CHIEF CARTWRIGHT: Absolutely. I've been

1 wearing it almost regularly. What it simply does, it's
2 given me support in my shoulder. It increases my
3 mobility and flexibility when I'm doing various tasks in
4 and around the house.

5 MONTEL WILLIAMS: Janelle, you got burned on
6 your face. Second and third degree burns on your face.

7 JANELLE: Yes, sir.

8 MONTEL WILLIAMS: In a fire that you were going
9 out to to help out some other firefights, right?

10 JANELLE: Yes, sir.

11 MONTEL WILLIAMS: So, you know, we talk about
12 heroes, we talk about athletes, that's what I'm talking
13 about.

14 (Applause.)

15 MONTEL WILLIAMS: Elbow? What up? Come on,
16 girl.

17 JANELLE: I was, you know, just the day-to-day
18 things that we do at work, lifting, pulling, pushing, you
19 know, and I was having a lot of pain in my elbow. And, I
20 mean, I wish I would have known about it before.

21 MONTEL WILLIAMS: Because it's already taken
22 care of it?

23 JANELLE: Yeah, yeah, I'm doing so much better
24 now. Day-to-day pain gone.

25 MONTEL WILLIAMS: (Inaudible).

1 (Applause.)

2 MONTEL WILLIAMS: For a firefighter, you go
3 through the daily rigors, not a lot of pain, but just the
4 regular aging, normal stuff, right?

5 UNIDENTIFIED MALE: That's correct.

6 MONTEL WILLIAMS: So, I'm talking to all the
7 firefighters, who does he talk about? He talks about his
8 wife and why?

9 UNIDENTIFIED MALE: Why? Because she's a good
10 woman, she works hard and she helps pay the bills around
11 the house.

12 MONTEL WILLIAMS: Give it up for Sherry, guys,
13 she's right here. Let me sit beside her for a second,
14 guys. So, you are a baker, is that right?

15 SHERRY: I am a baker, yes.

16 MONTEL WILLIAMS: And when he started telling
17 me about some of the things that you were going through,
18 I mean, you've got multiple injuries --

19 SHERRY: Yes.

20 MONTEL WILLIAMS: -- that you deal with. But
21 you stand on your feet all day long.

22 SHERRY: Mm-hmm.

23 MONTEL WILLIAMS: What's the best piece of
24 Tommie Copper gear we've ever given you?

25 SHERRY: So far the ankle. I do all the heavy

1 lifting, mixing, the mixing bowl is as big as I am.

2 MONTEL WILLIAMS: And, mom, you're doing all
3 this because you've got a daughter that's got to go to
4 school.

5 SHERRY: She's in pre-law fourth year and no
6 student loans.

7 (Applause.)

8 SHERRY: And I must add she has a 3.85 GPA.

9 MONTEL WILLIAMS: You better add that.

10 (Applause.)

11 MONTEL WILLIAMS: Give it up for Baltimore's
12 bravest, ladies and gentlemen. Give it up.

13 (Applause.)

14 MALE ANNOUNCER: Next, how can a 72-year-old
15 neurosurgeon compete in the grueling Iron Man Triathlon?
16 With a little help from Tommie Copper.

17 And still to come, less than two years since
18 his tragic waterskiing accident, Tommie Copper's inventor
19 attempts to get back in the game.

20 MALE ANNOUNCER: More than 75 million Americans
21 live in pain. Are you one of them?

22 UNIDENTIFIED MALE: The arthritis is very
23 painful and I can have a problem walking.

24 SCOTT DAVIDSON: Every day, I was tired and
25 exhausted.

1 MALE ANNOUNCER: Stop the pain of arthritis,
2 injury and aging. Relieve the chronic aches and
3 stiffness that rob you of mobility, a good night's sleep,
4 an active life. Visit Tommie Copper's online store.
5 Turn back the clock. Stop the pain and get moving again.

6 SCOTT DAVIDSON: The Tommie Copper shirt has
7 allowed me to work like I used to when I was in my
8 twenties.

9 UNIDENTIFIED MALE: I started with the knee
10 sleeves and they were amazing. I put them on to sleep in
11 and I didn't have any pain.

12 JANET HAYDEN: I went from size 11, because of
13 Tommie Copper, to a size six.

14 MALE ANNOUNCER: Go to TommieCopper.tv or call
15 1-800-123-4567 right now. Start living pain-free for as
16 little as \$24.50.

17 UNIDENTIFIED MALE: Now that I'm using the
18 Tommie Copper elbow and knee sleeves, I'm able to do
19 things that I was able to do when I was 30 years old. I
20 got my life back.

21 MONTEL WILLIAMS: Since I started wearing
22 Tommie Copper, not only have I experience dramatic pain
23 relief, it's improved my flexibility and my range of
24 motion. I'm even able to snowboard like I did ten years
25 ago. And at the end of the day, guess what, I'm pain-

1 free.

2 UNIDENTIFIED FEMALE: The secret is Tommie
3 Copper's unique therapeutic copper compression that works
4 with a patented 56 percent copper infused yarn and an
5 exclusive multi-directional compression technology.
6 Choose from a variety of styles and colors by visiting
7 our online store.

8 MALE ANNOUNCER: Americans spend billions on
9 pain medication to find temporary relief. Go to
10 TommieCopper.tv or call 1-800-123-4567. Experience
11 lasting relief.

12 UNIDENTIFIED MALE: It is perfect. It makes my
13 life 100 percent.

14 MALE ANNOUNCER: Comfortable all-day
15 compression sleeves for knees, elbows, calves, ankles and
16 wrists for just \$24.50. Long and short sleeve
17 compression shirts and incredibly versatile compression
18 shorts for just \$49.50. Revolutionary copper compression
19 gloves for just \$44.50. And, now, copper compression
20 shocks in over-the-calf and crew length for \$34.50 and
21 stylish comfortable compression tights for \$49.50. Call
22 or go online right now, and as a special offer
23 exclusively for viewers of this program, buy two or more
24 products and get shipping absolutely free.

25 MONTEL WILLIAMS: Don't live in pain for one

1 more second. Do what I and so many others have already
2 done. Experience the incredible pain relief of Tommie
3 Copper's revolutionary copper compression products.

4 (Applause.)

5 HOLLY: Welcome back to Tommie Copper TV.

6 THE WITNESS: A few weeks ago, Holly and I had
7 the honor to attend the 5K run/walk to benefit arthritis
8 sufferers, and especially one incredible young man who's
9 been dealing with pain since he was eight years old.
10 Take a look at this.

11 Are you ready? Everybody say go.

12 HOLLY: We're at a charity run/walk event and a
13 lot of the participants are dealing with arthritis pain.
14 Let's see if we can help them.

15 MONTEL WILLIAMS: So, you guys got a ton of
16 people out here running for you today?

17 UNIDENTIFIED FEMALE: We do. We do.

18 MONTEL WILLIAMS: It's very special of the fact
19 that it's in honor of you, sir.

20 UNIDENTIFIED MALE: Yeah.

21 MONTEL WILLIAMS: I know what it's like for
22 what you're dealing with. But this can give you a little
23 bit of (inaudible), I'm telling you. And I use it all
24 the time. So, let's see, what do we -- I'm going to give
25 out some stuff right now. So, what do we need?

1 UNIDENTIFIED MALE: I got back issues.

2 MONTEL WILLIAMS: Lower back, so I'm going to
3 give him a shirt.

4 UNIDENTIFIED FEMALE: Knees.

5 MONTEL WILLIAMS: Knees, bang. And I'm hooking
6 you up from top to bottom, every single piece of his
7 body, I want to cover (inaudible). I'm hooking you up,
8 the whole nine yards. You'll be walking around the house
9 like this, what's up.

10 HOLLY: I noticed you had that big knee sleeve
11 on.

12 UNIDENTIFIED FEMALE: Yeah.

13 HOLLY: Is it comfortable?

14 UNIDENTIFIED FEMALE: No.

15 HOLLY: You need that to run?

16 UNIDENTIFIED FEMALE: Yeah.

17 HOLLY: I would like to offer you this sleeve
18 in exchange for that one.

19 UNIDENTIFIED FEMALE: Okay.

20 HOLLY: Will you wear that in the race today?

21 UNIDENTIFIED FEMALE: Yeah.

22 HOLLY: Excellent.

23 (Music.)

24 HOLLY: Can you tell us how you're doing?

25 UNIDENTIFIED FEMALE: Oh, my God, I love it.

1 HOLLY: Fantastic. How do your knees feel now?

2 UNIDENTIFIED FEMALE: They actually feel
3 (inaudible), but not a single ounce of pain.

4 UNIDENTIFIED MALE: Right after I'm done, I
5 usually get really stiff. But, right now, I feel like I
6 could do it again.

7 UNIDENTIFIED FEMALE: I love it.

8 HOLLY: Talk to me. Tell me how your knee
9 feels.

10 UNIDENTIFIED FEMALE: It feels awesome. I like
11 this a lot.

12 HOLLY: And I want to know, did you ever feel
13 that when you were running? Not at all.

14 UNIDENTIFIED FEMALE: No, I couldn't feel it at
15 all.

16 HOLLY: Did you?

17 UNIDENTIFIED FEMALE: Nope.

18 UNIDENTIFIED MALE: My back didn't bother me
19 the whole run. Not at all. Really. That's the most
20 exercise I've been able to do in two and a half years.

21 HOLLY: And your knee feels good, no pain.

22 UNIDENTIFIED FEMALE: Mm-hmm, no pain.

23 HOLLY: Fantastic.

24 UNIDENTIFIED MALE: I have degenerative bone
25 disease. Until today, I haven't been able to run more

1 than 100 yards.

2 UNIDENTIFIED MALE: I've had arthritis for
3 about four and a half years now, and I've never felt good
4 with the -- except for with these on.

5 UNIDENTIFIED MALE: Tommie Copper works,
6 there's no doubt about it.

7 (Applause.)

8 MONTEL WILLIAMS: Absolutely incredible, right?

9 HOLLY: It really was, Montel. And we heard
10 this time and time again. People who experience relief,
11 dramatic relief from Tommie Copper.

12 MONTEL WILLIAMS: I've got to give it for all
13 those runners one more time.

14 (Applause.)

15 MONTEL WILLIAMS: Now, look, here to help us
16 understand how does Tommie Copper's therapeutic copper
17 compression work, Dr. Mike Cirigliano. Come on out, Dr.
18 Mike.

19 We just saw some people tell some pretty
20 dramatic stories. Is this real?

21 DR. MIKE CIRIGLIANO: Montel, you know, you and
22 I have been together for quite a few years. I live by
23 one motto and that is in God we trust; in everyone else,
24 show me the data.

25 MONTEL WILLIAMS: There you go.

1 DR. MIKE CIRIGLIANO: All right? Now, those
2 folks wore compression. The studies show that it
3 actually reduces swelling and makes you have less pain
4 and feel better.

5 MONTEL WILLIAMS: All right. Well, let's talk
6 a little bit about the science, about how it actually
7 works. Can you help me with that?

8 DR. MIKE CIRIGLIANO: Absolutely. All right,
9 Holly, here we are. Okay, all right, folks, now, let me
10 get over here. So, what does compression do? Let's take
11 a look. It forces pressure up against that leg and it
12 does several things. It actually increases blood flow in
13 the arteries, allowing blood to get further up quicker,
14 back up into the heart. And that's the beauty of this
15 modality of treatment called compression.

16 (Applause.)

17 MONTEL WILLIAMS: Now, that's an explanation
18 about how compression works from a medical doctor. Let's
19 hear from a doctor who actually uses Tommie Copper
20 himself. He's a 72-year-old neurosurgeon who just
21 happens to be, ready for this, an Ironman athlete. Take
22 a look at this.

23 DR. JOE MARONE: Hi, I'm Joe Marone. I'm a
24 neurosurgeon, and I just finished the half Ironman
25 triathlon race in Muncie, Indiana. For the first time,

1 I've worn the compression on my knee and the
2 undergarments and I have to say that I finished my best
3 race ever at age 72.

4 MONTEL WILLIAMS: Ladies and gentlemen, please
5 welcome Ironman triathlete, Dr. Joseph Marone. Welcome
6 to the show.

7 (Applause.)

8 MONTEL WILLIAMS: Have a seat, sir. We just
9 saw that tape. You just said you finished one of your
10 best times ever, did you not?

11 DR. JOE MARONE: I certainly did. I was
12 amazed. I've done probably 70 triathlons. When I
13 started doing this, Montel --

14 MONTEL WILLIAMS: Wait, did you say seven-zero?

15 DR. JOE MARONE: Seven-zero.

16 (Applause.)

17 MONTEL WILLIAMS: So, adding something like
18 compression wear, like you have on right now, why would
19 you add this to your regiment?

20 DR. JOE MARONE: Well, Montel, whenever you're
21 doing endurance events, you're looking for something
22 that's going to enhance your performance, increase your
23 endurance, and also have better recovery time. I'm
24 always looking, just like any athlete for the edge.

25 MONTEL WILLIAMS: But you were out there in 100

1 degrees plus.

2 DR. JOE MARONE: Actually, it was 103.

3 MONTEL WILLIAMS: Yikes.

4 DR. JOE MARONE: But I think that the fabric,
5 the breathability and the comfort that I experienced, I
6 really didn't notice it at all. In fact, on the run, it
7 was -- I felt very comfortable and it was helpful.

8 MONTEL WILLIAMS: Just as a triathlete, as an
9 Ironman yourself, would you recommend to other Ironmen
10 that they wear this?

11 MONTEL WILLIAMS: I feel that these help me
12 tremendously and I'm certainly going to wear them in all
13 my future races.

14 MONTEL WILLIAMS: There you go.

15 (Applause.)

16 MONTEL WILLIAMS: But watch this, I got a
17 question for either one of you guys. What if I told you
18 we're going to meet some people who walk about 3,000
19 miles a day, 3,000 miles per day?

20 DR. JOE MARONE: Okay, I want to meet that
21 person.

22 MONTEL WILLIAMS: You want to meet that person?
23 Seems a little crazy, right? Well, what about the flight
24 attendant that flies across the country walking on that
25 plane for seven hours.

1 (Laughter.)

2 MONTEL WILLIAMS: Take a look at this.

3 MALE ANNOUNCER: Thirty-five years as a flight
4 attendant has taken a heavy toll on Sandy.

5 SANDY: A lot of pushing and lifting.
6 Sometimes you're on your feet for 12 or 13 or 14 hours.
7 Most people don't know, but the carts weigh at least 300
8 pounds that we push.

9 MALE ANNOUNCER: She wants to continue flying,
10 but the constant strain and osteoarthritis has led to two
11 hip replacements, a bad knee and chronic pain. When a
12 friend suggested she try Tommie Copper shorts and knee
13 sleeves, she didn't hesitate.

14 When we come back, we'll talk to Sandy and find
15 out if Tommie Copper worked. Plus, two women want to
16 thank Montel for helping them become mothers again. And
17 Tommie Copper inventor Tom Kallish will attempt to
18 waterski for the first time since the devastating
19 accident that nearly took his life.

20 UNIDENTIFIED MALE: Go, Dad.

21 MALE ANNOUNCER: Visit Tommie Copper's online
22 store. Turn back the clock, stop the pain and get moving
23 again.

24 UNIDENTIFIED FEMALE: As we get a little older,
25 we do get arthritis in our thumb joints. So, I said,

1 hey, let me try and see if, you know, they can help.

2 Well, they help.

3 MALE ANNOUNCER: Go to TommieCopper.tv or call
4 1-800-123-4567 right now. Start living pain free for as
5 little as \$24.50.

6 UNIDENTIFIED FEMALE: I have been teaching
7 fitness for 32 years. Wearing the shorts and the knees,
8 I feel like someone gave me a dose of energy.

9 MALE ANNOUNCER: Comfortable all-day
10 compression sleeves for knees, elbows, calves, ankles and
11 wrists for just \$24.50. Long and short sleeve
12 compression shirts and incredibly versatile compression
13 shorts for just \$49.50. Revolutionary copper compression
14 gloves for just \$44.50 and, now, copper compression socks
15 in over-the-calf and crew length for \$34.50, and stylish
16 comfortable compression tights for \$4.950.

17 Call or go online right now, and as a special
18 offer exclusively for viewers of this program, buy two or
19 more products and get shipping absolutely free.

20 MONTEL WILLIAMS: Don't live in pain for one
21 more second.

22 (Applause.)

23 MONTEL WILLIAMS: Welcome back to Tommie Copper
24 TV. Joining us via satellite, Sandy. Sandy, are you
25 there?

1 SANDY: Hi, Montel, I'm here. I'm in between
2 flights right now. I'm in San Francisco at the hotel.

3 MONTEL WILLIAMS: All right. Look, for the
4 past few weeks, you've been wearing Tommie Copper
5 compression shorts as well as the knee sleeve. How do
6 you feel?

7 SANDY: It's great. I'm so excited. I have
8 very little pain at this time and I feel wonderful. It's
9 been a lifesaver for me.

10 (Applause.)

11 MONTEL WILLIAMS: That's what I'm talking
12 about. Finally, the man responsible for all these
13 incredible stories of relief and Tommie Copper and that's
14 Tommie Copper inventor Mr. Tom Kallish himself. And
15 before he comes out, he told me he had a very special
16 message for all of us, and I have no idea what it is.
17 So, let's take a look at it together. Take a look at
18 this.

19 TOM KALLISH: Hi, Montel, it's 6:30 in the
20 morning. It's been a year and a half since the accident.
21 I'm pretty confident I can make this happen. With God's
22 help and a little luck and Tommie Copper, I'm off to the
23 races.

24 UNIDENTIFIED MALE: Go, Dad.

25 TOM KALLISH: I'm a little tired, but I

1 couldn't be more grateful. The idea that you could come
2 back from what I had gone through is nothing shy of a
3 miracle.

4 (Applause.)

5 MONTEL WILLIAMS: Please welcome Tom Kallish to
6 the show.

7 MONTEL WILLIAMS: What's up, buddy. Talk to me
8 for a second. Let's talk about that accident you had
9 skiing, correct?

10 TOM KALLISH: I did.

11 MONTEL WILLIAMS: How many years ago? When was
12 that?

13 TOM KALLISH: It was about a year and three-
14 quarters ago and there was a buried tree trunk under the
15 water that nobody saw, and when I hit it, I lost my knee,
16 my hip and two vertebrae in my back. And, you know,
17 basically we thought it was over. And I found myself
18 wearing the products all through the four surgeries I had
19 to have, all through the recoveries, all through the
20 rehabs. And when you have a hip replacement, you're not
21 supposed to get out of the hospital for a minimum of four
22 days, and I was out in 30 hours. And that was because I
23 was able to do the things they needed me to do and I
24 attribute it to these products that I was wearing. There
25 was nothing else different.

1 MONTEL WILLIAMS: So, you got it back, you're
2 back to skiing out there in the water. But, look, my
3 friend, I'm ducking out of here and trying to go to down
4 to Chile, because you know my big thing is snowboarding.
5 This is the 13th anniversary of my announcement of MS and
6 I want to show people how Tommie Copper gave me my life
7 back, gave you your hip back, come on down and go
8 snowboarding with me next week.

9 TOM KALLISH: So, you're inviting me on
10 national TV to go away.

11 MONTEL WILLIAMS: Yes, yep, Chile.

12 TOM KALLISH: I guess I'm going to Chile next
13 week.

14 MONTEL WILLIAMS: Chile, that's what I'm
15 talking about. That's what I'm talking about.

16 (Applause.)

17 MONTEL WILLIAMS: Part of the reason why you're
18 here was to actually tell people to understand that the
19 man behind the product is a man that stands behind the
20 product because he uses the product.

21 TOM KALLISH: That's true.

22 MONTEL WILLIAMS: But you also started this
23 idea of -- tell them, the 100,000.

24 TOM KALLISH: A few months ago, we started a
25 campaign on our Facebook page. It's called 100,000

1 stories of relief. You know, we were so interested in
2 hearing real people, real stories, real problems, real
3 solutions, we got over 10,000 replies from all over the
4 world. After culling through all these, there were two
5 that really brought us to tears.

6 MONTEL WILLIAMS: Take a look at this.

7 APRIL THOMAS: My name is April Thomas. I'm 33
8 years old. I have two kids, and without Tommie Copper, I
9 wouldn't be able to keep up with my kids or even get out
10 the bed.

11 KAREN WHIDDEN: My name is Karen Whidden, and
12 before Tommie Copper, I felt hopelessly trapped in a body
13 filled with pain.

14 APRIL THOMAS: Three years ago, I walked around
15 with this loose knee cap and I tore up a lot of
16 cartilage. So, I had the surgery. But it just didn't
17 heal correctly. I could not walk. It was unbearable.

18 KAREN WHIDDEN: For 15 years, I've been dealing
19 with pain and I have been diagnosed with osteoarthritis.
20 It felt like somebody had stood over the top of my hip
21 with a shotgun and blasted down through my hip and it
22 felt like my heel was blown off. I thought that there
23 was no way out. I did want to die. I felt worthless,
24 you know. I wasn't doing my job as a mom.

25 APRIL THOMAS: It's such a great feeling to get

1 your life back, especially when you have two little kids
2 that depend on you. I really was to the point I wanted
3 to just give it up. And I got the sleeve and it did
4 exactly what they said. And I've never been happier. I
5 can take care of my kids. I can get out of bed. It's no
6 pain.

7 KAREN WHIDDEN: Immediately when I got the
8 copper gear in the mail, I put it on, and I would say
9 within a couple of hours, I started to feel like my pain
10 was retreating. I slept in it that night, and by the
11 next morning, I was completely pain free. I don't know
12 how to describe it, it just was gone.

13 APRIL THOMAS: Montel, thank you. I've got my
14 life back.

15 KAREN WHIDDEN: I'm not sure what I'm going to
16 say when I meet Montel, but I do want to give him a hug.

17 (Applause.)

18 MONTEL WILLIAMS: Ladies and gentleman, please
19 welcome from Seattle, Washington, Karen Whidden, and from
20 Corpus Christi, Texas, April Thomas. Welcome them both
21 to the show.

22 (Applause.)

23 MONTEL WILLIAMS: Give them a big round of
24 applause. Hey, ladies. Give me that hug. Come on,
25 girlfriend, give me that hug.

1 Come right over. Come on next to me. There
2 you go. Geez, come on, April, talk to me for a minute.
3 That knee problem, how long was that bothering you before
4 you had the surgery?

5 APRIL THOMAS: It went on for two years.

6 MONTEL WILLIAMS: And then after that surgery,
7 you thought you were going to get some relief, but what
8 happened?

9 APRIL THOMAS: It basically -- the cartilage
10 was so bad gone that my knee swelled up three times the
11 size it was.

12 MONTEL WILLIAMS: Did you try other braces and
13 other things?

14 APRIL THOMAS: I bought braces, gels, endless
15 painkillers to where I was like -- it was just -- I was
16 more sleepy than up.

17 MONTEL WILLIAMS: You could no longer keep up
18 with your littlest one.

19 APRIL THOMAS: Yes.

20 MONTEL WILLIAMS: And then you had to ask
21 someone else to step in to help you, right?

22 APRIL THOMAS: Mm-hmm.

23 MONTEL WILLIAMS: And who was that that you had
24 to ask?

25 APRIL THOMAS: My son, and he's only ten.

1 MONTEL WILLIAMS: And he's right there, right?

2 (Applause.)

3 MONTEL WILLIAMS: But you knew you needed to
4 get some relief, right?

5 APRIL THOMAS: Yes.

6 MONTEL WILLIAMS: How did you find out about
7 the sleeves?

8 APRIL THOMAS: I was up one night and I was
9 like, Lord, if you still want me to be a mama, show me
10 something.

11 (Laughter.)

12 MONTEL WILLIAMS: Oh, no, wait a minute. All
13 of a sudden, you cut on the TV and there's my mug.

14 APRIL THOMAS: Exactly, that's what happened.
15 Like ten minutes, I was going through the channels late
16 at night, I couldn't sleep, I was in so much pain. And
17 it -- there you was. I said, let me see. I said, okay,
18 let me just order it. And after I put that on, I'm
19 running again.

20 MONTEL WILLIAMS: Well, there you go.

21 (Applause.)

22 MONTEL WILLIAMS: And running and keeping up
23 with the both of them, right?

24 APRIL THOMAS: Yes.

25 MONTEL WILLIAMS: How do you feel, though?

1 APRIL THOMAS: I might gone to start crying
2 again.

3 MONTEL WILLIAMS: No, that's okay.

4 APRIL THOMAS: To be a mom, that's like my joy,
5 and if I couldn't take care of my kids, that's like
6 somebody just ripping my child out of my life. And, now,
7 I'm having fun again. I have my life back.

8 MONTEL WILLIAMS: That's what I'm talking
9 about.

10 (Applause.)

11 MONTEL WILLIAMS: That's what I mean.
12 Absolutely.

13 And, Karen, similar, right?

14 KAREN WHIDDEN: I had an accident in 2005.

15 MONTEL WILLIAMS: An automobile accident?

16 KAREN WHIDDEN: A car accident, an automobile
17 accident. I injured both arms, my back, my left hip and
18 neck.

19 MONTEL WILLIAMS: And because of that, a lot of
20 people have to understand, pain medication, you know,
21 does put some weight on you.

22 KAREN WHIDDEN: Right.

23 MONTEL WILLIAMS: And the fact that you can't
24 work out puts more weight on you.

25 KAREN WHIDDEN: Right.

1 MONTEL WILLIAMS: The fact that you get
2 stressed out because you're not working out because
3 you're in pain puts more weight on you. The fact that
4 you're putting more weight on you puts more weight on you
5 because, you know --

6 DR. MIKE CIRIGLIANO: Right.

7 MONTEL WILLIAMS: Right?

8 KAREN WHIDDEN: Yeah.

9 MONTEL WILLIAMS: So, you're in that cycle.

10 KAREN WHIDDEN: Right.

11 MONTEL WILLIAMS: And then you discovered
12 Tommie Copper.

13 KAREN WHIDDEN: Right.

14 MONTEL WILLIAMS: How?

15 KAREN WHIDDEN: I came home one night. My
16 husband was watching your show. And he told me, I think
17 this might help you. I put it on that -- right when I
18 got it, I kept it on through the night. I woke up in the
19 morning and I'm like, it is gone completely.

20 (Applause.)

21 MONTEL WILLIAMS: And, see, you know, hear me,
22 folks, this doesn't just give you back the motion that
23 you have, it doesn't give you back a little bounce in
24 your step. Tommie Copper gives you your life back. And,
25 so, I've got to thank you ladies. Thank you so much for

1 sharing your stories with all of us. Honestly.

2 (Applause.)

3 MONTEL WILLIAMS: And, Tom, I got to thank you
4 for sharing this amazing product with us all and with the
5 world, my friend.

6 TOM KALLISH: It is truly an honor to help
7 people in pain every day, an ultimate honor. We see
8 there's a couple hundred people here today and it's going
9 to be my pleasure to say all of you are going home with
10 our products today.

11 (Applause.)

12 MONTEL WILLIAMS: That's it. Everybody goes
13 home with Tommie Copper.

14 (Applause.)

15 MALE ANNOUNCER: Visit Tommie Copper's online
16 store. Turn back the clock, stop the pain and get moving
17 again.

18 TOM KALLISH: I'm 60 years old and I'm sitting
19 on top of a glacier. I don't think I could be more
20 grateful than right at this particular moment.

21 MONTEL WILLIAMS: This is really what Tommie
22 Copper's all about. It's putting your life back in your
23 hands, giving you the ability to really, you know,
24 fulfill those dreams.

25 MALE ANNOUNCER: Go to TommieCopper.tv or call

1 1-800-123-4567 right now. Start living pain-free for as
2 little as \$24.50.

3 MONTEL WILLIAMS: I'm going to wear my Tommie
4 Copper to bed tonight and it's going to ease all the
5 aches and pains of being up here on this mountain.

6 TOM KALLISH: This gives you your life back.

7 UNIDENTIFIED FEMALE: The secret is Tommie
8 Copper's unique therapeutic copper compression that works
9 with a patented 56 percent copper infused yarn and an
10 exclusive multi-directional compression technology.
11 Choose from a variety of styles and colors by visiting
12 our online store.

13 MALE ANNOUNCER: Comfortable all-day
14 compression sleeves for knees, elbows, calves, ankles and
15 wrists for just \$24.50. Long and short sleeve
16 compression shirts and incredibly versatile compression
17 shorts for just \$49.50. Revolutionary copper compression
18 gloves for just \$44.50 and, now, copper compression socks
19 in over-the-calf and crew length for \$34.50, and stylish
20 comfortable compression tights for \$49.50.

21 Call or go online right now and as a special
22 offer exclusively for viewers of this program, buy two or
23 more products and get shipping absolutely free.

24 MONTEL WILLIAMS: Don't live in pain for one
25 more second. Do what I and so many others have already

1 done. Experience the incredible pain relief of Tommie
2 Copper's revolutionary copper compression products.

3 MALE ANNOUNCER: The preceding was a paid
4 advertisement for Tommie Copper compression wear.

5 (The recording was concluded.)
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1 C E R T I F I C A T I O N O F T Y P I S T

2

3 MATTER NUMBER: 1423194

4 CASE TITLE: TOMMIE COPPER

5 TAPING DATE: DATE UNKNOWN

6 TRANSCRIPTION DATE: NOVEMBER 14, 2014

7 REVISION DATE: MARCH 13, 2015

8 I HEREBY CERTIFY that the transcript contained
9 herein is a full and accurate transcript of the tapes
10 transcribed by me on the above cause before the FEDERAL
11 TRADE COMMISSION to the best of my knowledge and belief.

12

13 DATED: MARCH 13, 2015

14

15

16 ELIZABETH M. FARRELL

17

18 C E R T I F I C A T I O N O F P R O O F R E A D E R

19

20 I HEREBY CERTIFY that I proofread the transcript for
21 accuracy in spelling, hyphenation, punctuation and
22 format.

23

24

25 SARA J. VANCE

EXHIBIT E-2
(video exhibit submitted separately)