TOMMIE COPPER™

THE ELEMENT OF COMFORT

2012

SHORTS ARE IN!
pg. 10 & 11

COMFORTABLE COMPRESSION
APPAREL INFUSED WITH COPPER

Exhibit A
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- Montel Williams

2012 Collection

Tommie Copper doesn't just give you your bounce back...
It doesn't give you all the money back... This can give you style back...
Period.

- Montel Williams
ABOUT TOMMIE COPPER

Tommie Copper is the leader in innovative therapeutic copper compression wear designed to be comfortably worn all day and night by anyone looking to find relief from everyday aches and pains, chronic pain or sports injuries.

Having reached the milestone of helping 100,000 people find relief, we are confident and excited to help give you your life back.

Tommie Copper was founded by Tom Kallish, a middle-aged and self-professed weekend warrior who suffered a traumatic water skiing accident requiring multiple surgeries on his back, knees and hips leaving him with chronic debilitating arthritic pain. Finding only uncomfortable, restrictive and bulky medical compression available, he created Tommie Copper compression wear.

Welcome to the Tommie Copper family.

TECHNOLOGY

TCC™ Therapeutic Copper Compression

Copper has been used for thousands of years to aid in reducing inflammation, growing and sustaining connective tissues and aiding in blood flow and oxygen transport.

Therapeutic copper compression (TCC) works by combining a patented 56% copper-infused nylon yarn with a proprietary multi-directional compression technology.

By placing the copper at the source of discomfort, it provides immediate relief from inflammation, starts to stimulate blood flow and harnesses the other well-known health benefits of copper.

The multi-directional gentle compression is designed to be comfortably worn 24 hours a day. Therapeutic compression promotes pain relief, muscle recovery and blood flow while countering swelling and inflammation for unmatched comfort and relief throughout the entire day and while asleep.

call toll free 1.855.866.6432 or go to www.tommiecopper.tv
EXHIBIT B-1
OFFICIAL TRANSCRIPT PROCEEDING

FEDERAL TRADE COMMISSION

MATTER NO. 1423194

TITLE TOMMIE COPPER

DATE RECORDED: DATE UNKNOWN

TRANSCRIBED: NOVEMBER 12, 2014

REVISED: MARCH 13, 2015

PAGES 1 THROUGH 7

TOMMIE COPPER ADVERTISEMENT

ATHLETES AND MOMS

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FEDERAL TRADE COMMISSION

In the Matter of:  
Tommie Copper  
Matter No. 1423194

Date Unknown

The following transcript was produced from a
digital file provided to For The Record, Inc. on November
1, 2014.
PROCEEDINGS
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TOMMIE COPPER ADVERTISEMENT - ATHLETES AND MOMS

MALE ANNOUNCER: More than 75 million Americans are living with pain.

ED GARRETT: I had grade four bone-on-bone arthritis in both my knees. It was pretty unbearable.

PHIL WRIGHT: Excruciating pain in my left forearm as soon as I started hitting balls.

UNIDENTIFIED FEMALE: When I bend down to pick up Ava or to do anything, I experience a tremendous amount of shoulder and knee pain.

MALE ANNOUNCER: Are you one of them?

ED GARRETT: I’ve bought braces, muscle rubs, anti-inflammatories, didn’t give me any relief.

MALE ANNOUNCER: There is a simple solution.

ED GARRETT: I got a Tommie Copper compression sleeve for my knee and for my elbow and it is an absolute miracle.

PHIL WRIGHT: I play with a Tommie Copper sleeve on. It’s easy to put on. It doesn’t get in the way of my golf swing. The pain that I had before is no longer there.

UNIDENTIFIED FEMALE: After a day of gardening, I’m really limping badly. I came across the Tommie...
Copper sleeve and there was no pain at all. At all.

STEVE OWENS: I have a torn cuff in my left shoulder. Usually I can only lift my arm up to here and it would stop. Now I have full range. I'm 62 years old. I feel like I'm 40.

MONTEL WILLIAMS: Tommie Copper is the leader in innovative copper compression, designed to be comfortably worn all day long by athletes and non-athletes alike, anyone who wants relief from everyday aches and pains.

UNIDENTIFIED FEMALE: It's totally comfortable to wear. You just don't even notice that it's there.

UNIDENTIFIED FEMALE: After wearing it for two weeks, I could totally feel the difference, especially in my knees, and that's huge for me because I can't afford to let pain slow me down.

MONTEL WILLIAMS: Tommie Copper compression wear is made with an exclusive patented copper-infused fabric. Copper is well known for its anti-inflammatory properties and inflammation is one of the major causes of pain.

ED GARRETT: I wear it every day. I haven't taken an anti-inflammatory in two months. I can't believe the relief I have.

STEVE OWENS: This has given me a rebirth in my
career. I don’t know how it does it, why it does it, but it works.

UNIDENTIFIED FEMALE: The Tommie Copper compression sleeve has really changed my life.

MALE ANNOUNCER: Get moving again. Go to TommieCopper.tv or call 1-800-800-8000 right now. All Tommie Copper compression sleeves are priced at just $24.50.

MONTEL WILLIAMS: Visit our online store at TommieCopper.tv or call the number on your screen right now.

(The recording was concluded.)
CERTIFICATION OF TYPIST

MATTER NUMBER: 1423194
CASE TITLE: TOMMIE COPPER
TAPPING DATE: DATE UNKNOWN
TRANSCRIPTION DATE: NOVEMBER 12, 2014
REVISION DATE: MARCH 13, 2015

I HEREBY CERTIFY that the transcript contained herein is a full and accurate transcript of the tapes transcribed by me on the above cause before the FEDERAL TRADE COMMISSION to the best of my knowledge and belief.

DATED: MARCH 13, 2015

ELIZABETH M. FARRELL

CERTIFICATION OF PROOFREADER

I HEREBY CERTIFY that I proofread the transcript for accuracy in spelling, hyphenation, punctuation and format.

SARA J. VANCE
EXHIBIT B-2
(video exhibit submitted separately)