

United States of America FEDERAL TRADE COMMISSION WASHINGTON, D.C. 20580

Office of the Secretary

October 30, 2015

Bernhard Goepelt Senior Vice President, General Counsel, and Chief Legal Counsel The Coca-Cola Company One Coca-Cola Plaza P.O. Box 1734 Atlanta, Georgia 30301

Theodore Banks 333 W. Wacker Drive Suite 450 Chicago, Illinois 60606

Re: In the Matter of The Coca-Cola Company., Docket No. C-4305

Dear Mr. Goepelt and Mr. Banks:

This letter serves to advise you that the Federal Trade Commission has approved the Monitor Continuation Agreement entered into by The Coca-Cola Company and Mr. Banks as of September 23, 2015.

By direction of the Commission.

Donald S. Clark Secretary