UNITED STATES OF AMERICA BEFORE FEDERAL TRADE COMMISSION

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In the Matter of))	
Step N Grip, LLC a corporation.) DOCKET N)	O.
a corporation.))	

AGREEMENT CONTAINING CONSENT ORDER TO CEASE AND DESIST

The Federal Trade Commission ("Commission"), having initiated an investigation of certain acts and practices of proposed respondent Step N Grip, LLC, ("Step N Grip") and it now appearing that Step N Grip is willing to enter into an Agreement Containing Consent Order to Cease and Desist ("Consent Agreement") from certain acts and practices, and providing for other relief.

IT IS HEREBY AGREED by and between Step N Grip and counsel for the Commission that:

- 1. Step N Grip, LLC, is a limited liability corporation organized, existing, and doing business under and by virtue of the laws of Michigan with its principle place of business in New Lothrop, Michigan 48460.
- 3. Step N Grip admits all the jurisdictional facts set forth in the draft of Complaint here attached.
- 4. Step N Grip waives:
 - a. any further procedural steps;
 - b. the requirement that the Commission's Decision and Order, attached hereto and made a part hereof, contain a statement of findings of fact and conclusions of law;
 - c. all rights to seek judicial review or otherwise to challenge or contest the validity of the Decision and Order entered pursuant to this Consent Agreement; and

- d. any claim under the Equal Access to Justice Act.
- 5. Step N Grip shall submit an initial compliance report within twenty (20) days of the date it signs this Consent Agreement, pursuant to Commission Rule 2.33, 16 C.F.R. § 2.33, signed by Step N Grip setting forth in detail the manner in which Step N Grip has to date complied, has prepared to comply, and will comply with the Decision and Order. Such report will not become part of the public record unless and until the Consent Agreement and Decision and Order are accepted by the Commission for public comment.
- 6. Each compliance report shall be either verified by a notarized signature or sworn statement, or self-verified in the manner set forth in 28 U.S.C. § 1746. Section 2.41(a) of the Commission's Rules of Practice requires that an original and two copies of all compliance reports be filed with the Commission. Step N Grip shall file the original report and one copy with the Secretary of the Commission, and shall send at least one copy directly to the Bureau of Competition's Compliance Division. The copy provided to the Compliance Division may be provided in electronic format.
- 7. This Consent Agreement, and any compliance reports filed pursuant to this Consent Agreement, shall not become part of the public record of the proceeding unless and until it is accepted by the Commission. If this Consent Agreement is accepted by the Commission it, together with the draft of Complaint contemplated thereby, will be placed on the public record for a period of thirty (30) days and information with respect thereto publicly released. The Commission thereafter may either withdraw its acceptance of this Consent Agreement and so notify Step N Grip, in which event it will take such action as it may consider appropriate, or issue and serve its Complaint (in such form as the circumstances may require) and Decision and Order, in disposition of the proceeding.
- 8. This Consent Agreement is for settlement purposes only and does not constitute an admission by Step N Grip that the law has been violated as alleged in the draft of Complaint here attached, or that the facts as alleged in the draft Complaint, other than jurisdictional facts, are true.
- 9. This Consent Agreement contemplates that, if it is accepted by the Commission, and if such acceptance is not subsequently withdrawn by the Commission pursuant to the provisions of § 2.34 of the Commission's Rules, 16 C.F.R. § 2.34, the Commission may, without further notice to Step N Grip: (1) issue and serve its Complaint corresponding in form and substance with the draft of Complaint here attached and its Decision and Order, and (2) make information public with respect thereto.
- 10. When final, the Decision and Order shall have the same force and effect and may be altered, modified or set aside in the same manner and within the same time provided by statute for other orders. The Decision and Order shall become final upon service.

Delivery of the Complaint and the Decision and Order to Step N Grip by any means provided in Commission Rule 4.4(a), 16 C.F.R. § 4.4(a), shall constitute service. Step N Grip waives any right it may have to any other manner of service.

- 11. The Complaint may be used in construing the terms of the Decision and Order, and no agreement, understanding, representation, or interpretation not contained in the Decision and Order, or the Consent Agreement may be used to vary or contradict the terms of the Decision and Order.
- 12. Step N Grip has read the draft of the Complaint and the Decision and Order contemplated hereby. By signing this Consent Agreement, Step N Grip represents and warrants that the full relief contemplated by the attached Decision and Order can be accomplished, and that all parents, subsidiaries, affiliates, and successors necessary to effectuate the full relief contemplated by this Consent Agreement and the attached Decision and Order are parties to the Consent Agreement or within the control of Step N Grip and are bound thereby as if they had signed this Consent Agreement and were made parties to this proceeding and to the Decision and Order.
- 13. Step N Grip understands that once the Decision and Order has been issued, it will be required to file one or more compliance reports showing how it has complied and is complying with the Decision and Order.
- 14. Step N Grip agrees to comply with the draft Decision and Order from the date it signs this Consent Agreement. Step N Grip further understand that it may be liable for civil penalties in the amount provided by law for each violation of the Decision and Order after it becomes final.

STEP N GRIP, LLC	FEDERAL TRADE COMMISSION
Allan Wendling,	Michael Turner
Chief Executive Officer	Attorney
	Bureau of Competition
Dated:	Approved:
	Geoffrey M. Green Assistant Director Bureau of Competition

Stephen Weissman
Deputy Director
Bureau of Competition
Dureau of Competition
Deborah L. Feinstein
Director
Bureau of Competition
Bureau or Competition