

No. 15-5325

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IN THE UNITED STATES COURT OF APPEALS  
FOR THE SIXTH CIRCUIT

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FEDERAL TRADE COMMISSION, *et al.*,  
*Plaintiffs-Appellees*,

v.

FHTM, Inc. *et al.*, *Defendants*,  
YVONNE DAY *et al.*, *Appellants*.

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On Appeal From An Order Of The United States District Court  
For the Eastern District of Kentucky  
Hon. Gregory F. Van Tatenhove  
Case No. 5:13-cv-123

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**BRIEF OF THE FEDERAL TRADE COMMISSION**

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## JURISDICTIONAL STATEMENT

As set forth in Argument I below, the Court lacks jurisdiction over this appeal both because the order appealed from is not final and because the appellants lack standing.<sup>1</sup>

## ISSUES PRESENTED FOR REVIEW

This interlocutory appeal is brought by four individuals who are not parties to the case below. Without first attempting to intervene, they filed a motion asking the district court to award fees for their attorneys' work in a *different* case, to be paid from the *FTC's* settlement with defendants in this case. They appeal the denial of that motion. In the meantime, they have moved to intervene below. The questions presented are:

1. Whether the Court lacks jurisdiction over this case because the order on review is not a final order and, in any event, because appellants lack standing; and
2. If the Court has jurisdiction, whether this Court's decision in *Exact Software North America v. DeMoisey*, 718 F.3d 535 (6th Cir. 2013), entitles appellants to seek attorney's fees without intervening in a case to which they are strangers.

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<sup>1</sup> The FTC previously moved to dismiss this case for lack of jurisdiction. By order of June 16, 2015, the motions panel found "significant questions" whether the Court "may exercise jurisdiction over this appeal," but it referred the FTC's motion to the merits panel.

## STATEMENT OF THE CASE

### A. The Underlying FTC Enforcement Case

Fortune Hi-Tech Marketing, Inc. purported to be a legitimate multilevel marketing company that offered consumers the opportunity to earn money by selling the services of various companies to other consumers and by enrolling others to become salespeople. Complaint, D.Ct. Dkt. No. 4, at 6-7. Extensive investigation by the Federal Trade Commission and several states showed that Fortune in fact was an illegal pyramid scheme.<sup>2</sup> The FTC and the states sued Fortune, four related corporate entities, and two individuals. *See* D.Ct. Dkt. No. 4. At the same time, the FTC sought a temporary restraining order, asset freeze, and appointment of a receiver. *See* D.Ct. Dkt. Nos. 12, 15, 17-19. The motion was supported by massive amounts of evidence compiled by government investigators. D.Ct. Dkt. No. 15, 17-19.

The district court granted the government's motion and appointed a receiver to assume control of Fortune's business operations. D.Ct. Dkt. No. 20. With the receiver's cooperation, the government gathered more evidence in support of a motion for a preliminary injunction. D.Ct. Dkt. Nos. 99, 116. The defendants

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<sup>2</sup> In a pyramid scheme, unlike a legitimate business, participants have greater incentives to recruit more participants than to sell products to nonparticipants. *See In re Koscot Interplanetary, Inc.*, 86 F.T.C. 1106, 1180, 1975 WL 173318, \*59 (1975), *aff'd mem. sub nom. Turner v. FTC*, 580 F.2d 701 (D.C. Cir. 1978).

ultimately stipulated to the entry of a preliminary injunction. D.Ct. Dkt. Nos. 20, 23, 134.

In April 2014, the parties agreed to settle the case pursuant to a Stipulated Order that permanently enjoins Fortune and the individual defendants from running multilevel marketing programs, prohibits them from making false earnings claims, requires them to pay more than \$3.5 million in equitable monetary relief to victims, and obligates them to disgorge the proceeds from the sale of certain properties. *See* D.Ct. Dkt. Nos. 198, 202.

**B. Appellants' Putative Class Action**

Appellants are not parties to this case, they were not parties to the settlement of this case, and they do not appeal any aspect of the settlement agreement between the government plaintiffs and the Fortune defendants.

Rather, appellants are plaintiffs in a *different* case, *Day v. Fortune Hi-Tech Marketing, Inc.*, No. 5:10-cv-302 (E.D. Ky.). *Day* is one of two putative class actions brought on behalf of participants in Fortune's pyramid scheme (the other is *Wallace v. Fortune Hi-Tech Marketing, Inc.*, No. 5:11-cv-127 (E.D. Ky.)). *Day* was brought against 38 defendants, only three of which (Fortune Hi-Tech Marketing, Inc. and two individuals) overlap with the defendants in this case. *Day* also was premised on different legal theories than this case. *See* Appellant's Br. 3.

Appellants (and the *Wallace* plaintiffs) filed suit in late 2010. In the three years that followed, the only issue litigated in both cases was the enforceability of arbitration clauses contained in Fortune's contracts with participants in the pyramid scheme. This Court eventually determined that the clauses were not enforceable, *see Day v. Fortune Hi-Tech Marketing, Inc.*, No. 12-6304 (6th Cir. Sept. 12, 2013), but the cases barely advanced after that. By the time the FTC filed the Stipulated Order settling this case, a few motions to dismiss were being briefed in *Day*, but none of the defendants had answered the complaint and discovery had not begun. The appellants had not (and still have not) attempted to certify a class or been appointed class representatives.

**C. Settlement Of The FTC Case And Partial Settlement Of The *Day* Case.**

In September 2013, the district court referred the FTC case to Magistrate Judge Robert E. Wier for a settlement conference. D.Ct. Dkt. Nos. 164, 165. In preparation for the settlement conference, the FTC and the defendants submitted mediation statements to Judge Wier and then attended a day-long settlement conference. *See* D.Ct. Dkt. Nos. 165, 177 at 1. On November 13, 2013, the parties agreed on the framework that led to the settlement of the FTC's case. Appellants and their lawyers had no role in negotiating any aspect of the settlement of the FTC's case, including the Stipulated Order and its consumer benefits.



The parties briefly contemplated a “global” settlement that would have included both the FTC case and the purported class actions. *See* D.Ct. Dkt. Nos. 179, 183 (status reports filed with the district court). But as the parties told the court a short while later, discussions of a global settlement “complicated the process.” D.Ct. Dkt. No. 183. In particular, the discussions were premised on the understanding that any global settlement would provide monetary and injunctive relief to consumers *beyond* what the government plaintiffs had already negotiated with the defendants. Instead, it became clear that resolving the class claims (and the attorney’s fee demands) would result in a *reduction* in the funds available to redress harm to consumers—without any countervailing benefit to consumers. Accordingly, the FTC made no further effort toward a global settlement, but completed its settlement negotiations with the defendants without further involvement of the *Day* plaintiffs or their attorneys, resulting in the Stipulated Order in this case. *See* D.Ct. Dkt. Nos. 198, 202.

After the settlement of the case below, appellants and the *Wallace* plaintiffs apparently settled with six individual defendants in their cases, two of whom who were also defendants in this case;<sup>3</sup> they did not settle with the main defendant, Fortune Hi-Tech Marketing, Inc. *See* D.Ct. Dkt. No. 214 Ex. B. The settlement applies only to the named plaintiffs in *Day* and *Wallace* (each of whom receives

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<sup>3</sup> Thomas A. Mills and the estate of defendant Paul C. Orberon, who died while this case was pending.

\$5,000). *Id.* at 7. The FTC did not participate in the negotiations that led to that limited settlement. The *Day/Wallace* settlement does not resolve (and therefore effectively jettisons) the class allegations against the settling defendants and provides no compensation to any class or class members. In addition to the payments to the named plaintiffs, the settling *Day/Wallace* defendants agreed to pay \$45,000 in attorney's fees.

Appellants' brief (at 4-5) suggests that the settlement of the FTC case and the *Day/Wallace* cases were negotiated together as part of a single package. That is incorrect. The FTC's Stipulated Order (and its benefits to consumers) resulted from the FTC's negotiation with the defendants below and does not depend on whether or how the class action allegations would be resolved. The Stipulated Order acknowledged the existence of the *Day/Wallace* cases and the possibility that the *Day* and *Wallace* lawyers could attempt to get fees from the FTC judgment, but it reserved the FTC's right "to oppose any request for payment of any attorney's fees or payments to class representatives associated with the [*Day* and *Wallace*] Lawsuits." D.Ct. Dkt. 198 at 15. The *Day/Wallace* settlement was negotiated separately, without the government's participation or agreement, and after the parties to this case had filed the Stipulated Order.<sup>4</sup> The language

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<sup>4</sup> See D.Ct. Dkt. No. 257 (April 14, 2015). The agreement was completed before the district court *entered* the Stipulated Order but not before it had been submitted

appellants cite (at 5-6) regarding a supposed “right to petition the Court for reasonable attorney’s fees” comes from *their* settlement and *not* the FTC’s Stipulated Order.

**D. Appellants’ Attempt To Collect Attorney’s Fees From The FTC’s Settlement**

Appellants and the *Wallace* plaintiffs filed motions seeking leave to file attorney’s-fee petitions to be paid from the consumer redress fund created by the FTC’s Stipulated Order. Together, they sought more than \$1 million in fees and costs.<sup>5</sup> See D.Ct. Dkt. Nos. 214, 215.

Appellants did not seek to intervene in the FTC’s case before filing their motion. Instead, they argued that this Court’s decision in *Exact Software v. DeMoisey*, 718 F.3d 535 (6th Cir. 2013), gave them the right to seek attorney’s fees without intervening. The district court—deciding only that threshold question—denied the motions. D.Ct. Dkt. No. 252. The court held there were “very important distinctions between the case-at-hand and *Exact Software*.” *Id.* at 5. In particular, the court noted that unlike the attorney in *Exact Software*, here “the attorneys seeking leave to file have never been attorneys in this case.” *Id.*

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to the court. Appellants’ suggestion (at 5) that the private settlement predated the FTC settlement is thus incorrect.

<sup>5</sup> In a separate motion, appellant Yvonne Day sought to receive an incentive award from the monetary relief ordered in this case. D.Ct. Dkt. No. 235. That motion remains pending.

Moreover, the “language consistently used in *Exact Software* makes it clear that the court was considering the situation where an attorney was attempting to collect from *his own client*.” *Id.* (emphasis in original). The court observed that other cases relied on by the *Day* and *Wallace* plaintiffs likewise involved lawyers seeking fees against their own clients, and noted that “[n]either the *Day* nor *Wallace* attorneys have identified any case where non-party lawyers were granted similar permission to seek fees absent formal intervention.” *Id.* at 6. The court did not address whether a fee award would be appropriate. *Id.* at 3.

After the district court denied their motion, the attorneys for the appellants filed a motion to intervene on their own behalf (and on behalf of *Day*, to pursue her request for an incentive award). D.Ct. Dkt. No. 253. That motion is still pending. The next day, appellants filed their notice of appeal. D.Ct. Dkt. No. 254.

### **SUMMARY OF THE ARGUMENT**

Appellants are strangers to this case and contributed nothing to create the consumer redress fund from which they now seek payment. The district court properly rejected their attempt to raid that fund without first even seeking leave to intervene. Their appeal from that ruling is nonjusticiable and would lack merit even if it were justiciable.

First, the order on review is not final and is thus not appealable under 28 U.S.C. § 1291. Whether appellants’ attorneys may receive fees from the

settlement below remains to be determined by the district court, which will decide their pending motion to intervene and, if that motion is granted, the fee petition itself.

Second, appellants lack standing to maintain their appeal. In seeking fees, they are asserting not their own interests, but those of their attorneys. The attorneys are the real (indeed, only) parties in interest, yet they are not parties to this appeal. Appellants themselves have not suffered—or even alleged that they have suffered—any injury that can be redressed by an award of fees.

Quite apart from these threshold justiciability obstacles, the district court was correct to rule that appellants may not seek attorney's fees without first obtaining leave to intervene in the FTC's litigation, to which they have never been parties. Strangers to a case must intervene before they can seek relief. *Exact Software*, on which appellants rely, does not hold otherwise, because it extends only to matters where the attorney seeks fees from his own client for work in the case before the court. An attorney who wishes to collect fees from a judgment in a *different* case in which he and his clients have not appeared must follow the established procedure of intervention.

## STANDARD OF REVIEW

The district court's conclusions of law are reviewed de novo. Its determinations of fact are reviewed for clear error. *See Foster v. Nationwide Mut. Ins. Co.*, 710 F.3d 640, 643-44 (6th Cir. 2013).

## ARGUMENT

### I. THE COURT LACKS JURISDICTION OVER THIS CASE.

The Court lacks jurisdiction both because the order on appeal is not a final order and, separately, because appellants lack standing to challenge it.

#### A. The Order On Appeal Is Not A Final Order.

Congress has granted the federal courts of appeals jurisdiction to review only “final decisions” of the district courts. 28 U.S.C. § 1291. A decision is “final” for purposes of Section 1291 “when it terminates all issues presented in the litigation on the merits and leaves nothing to be done except to enforce by execution what has been determined.” *Donovan v. Hayden, Stone, Inc.*, 434 F.2d 619, 620 (6th Cir. 1970). The finality requirement must be met by the time the notice of appeal is filed. *See Haskell v. Washington Twp.*, 891 F.2d 132, 133 (6th Cir. 1989).

The order on review is not final. Before appellants even filed their notice of appeal, their attorneys sought to rectify their procedural miscue by filing a motion to intervene on their own behalf. That motion remains pending before the district court. If the district court were to grant the motion, it would moot the sole issue

appellants present in this appeal (whether a stranger to a case may seek attorney's fees *without* obtaining leave to intervene), and the court would then consider the merits of the fee petition itself. If instead the district court denies the motion to intervene, that order would be final for appealability purposes, and appellants' attorneys would be free to raise the arguments they present here as a basis to reverse or vacate the denial. Either way, *this* appeal is premature.

Appellants' only counterargument is that the order appealed from "was a post-judgment order" and "most post-judgment orders are final and appealable." Appellant's Br. 1. But that is so only because in most cases "there is . . . little prospect that further proceedings will occur to make them final." *United States v. One 1985 Chevrolet Corvette*, 914 F.2d 804, 807 (6th Cir. 1990). Here, in contrast, the district court has before it a motion to intervene that appellants concede may moot this appeal—and the resolution of which would itself be an appealable order. *See* Opp'n to Mot. to Dismiss 2; *Marino v. Ortiz*, 484 U.S. 301, 304 (1988) (orders denying intervention are appealable). In a similar posture, the Tenth Circuit rejected non-parties' attempt to appeal before the district court had ruled on their motion to intervene. *Southern Utah Wilderness Alliance v. Kempthorne*, 525 F.3d 966, 968 (10th Cir. 2008).

**B. Appellants Lack Standing.**

Separately, appellants also lack standing. Article III requires a litigant to show (1) an injury in fact that (2) was caused by the conduct complained of and (3) will be redressed by the requested judicial relief. *Lujan v. Defenders of Wildlife*, 504 U.S. 555, 560 (1992). “To have appellate standing, ‘a party must be aggrieved by the judicial action from which it appeals.’” *City of Cleveland v. Ohio*, 508 F.3d 827, 836 (6th Cir. 2007), quoting *Vogel v. City of Cincinnati*, 959 F.2d 594, 599 (6th Cir. 1992). The injury-in-fact must be “personal” and the party must “seek to protect [its] own interests.” *Id.* at 836. Thus, “one party may not assert the rights of another.” *O’Connor, Cavanagh, Anderson, Westover, Killingsworth & Beshears v. Perlin (In re Perlin)*, 30 F.3d 39, 41 (6th Cir. 1994).

Appellants fail that test because they are asserting not their own rights, but those of their attorneys, and the attorneys themselves are not (and could not be) parties to this appeal. Although a named party may sometimes have standing to appeal rulings on attorney’s fee petitions, that is because the fees are at least nominally awarded to the party (who is properly before the court) rather than the attorney. *See Gonter ex rel. United States v. Hunt Valve Co.*, 510 F.3d 610, 614-15 (6th Cir. 2007) (discussing *qui tam* and civil rights cases). In cases like this one, however, where “the client’s net recovery is not affected by the amount allowed for fees,” the attorney, not the client, is “the party aggrieved in fact,” *Lipscomb v.*



*Wise*, 643 F.2d 319, 320 (5th Cir. 1981), and “the real part[y] in interest.” *Gonter*, 510 F.3d at 616, quoting *Price v. Pelka*, 690 F.2d 98, 102 n.3 (6th Cir. 1982). The cases relied on by appellants (at 1) are not to the contrary. Neither case addresses standing; both are ordinary fee-shifting cases where fees are awarded to a client who is already before the court.

Appellants themselves thus have no stake in whether their attorneys recover fees. They are not parties to the underlying settlement, and their motion sought fees only for their attorneys and not themselves. The attorneys therefore are not simply “the real parties in interest”; they are the *only* parties in interest. The appellants’ “net recovery” in their own case will “not be affected” by any fee award in this case. *Lipscomb*, 643 F.2d at 320. Even if their attorneys could be “aggrieved in fact,” appellants are not. For the same reason, no such injury to appellants can be redressed by an award of fees.

## **II. APPELLANTS MAY NOT SEEK ATTORNEY’S FEES WITHOUT FIRST SEEKING TO INTERVENE.**

Quite apart from these threshold obstacles to this appeal, the district court was independently correct to deny appellants’ attempt to seek attorney’s fees on the ground that they must first show that they should be permitted to intervene. The Federal Rules of Civil Procedure make intervention the “procedure by which an outsider with an interest in a lawsuit” may assert that interest. *See* 7C Wright, Miller, and Kane, *Federal Practice & Procedure* § 1901 at 257 (2007). Rule 24

specifies who may intervene as of right and who may do so only with the district court's permission. *See generally* Fed. R. Civ. P. 24(a) & (b). The intervention rules "strike a balance between varying interests," including those of the parties already in the case, those on the outside who "believe that a decision may have an effect on them," and the "public interest in the efficient resolution of controversies." 7C Wright, Miller, and Kane § 1901 at 258-59; *see also* Sherman L. Cohn, *The New Rules of Civil Procedure*, 54 Geo. L. J. 1204, 1232 (1966). Non-parties who do not intervene ordinarily may not participate in a case by filing motions or otherwise expecting to be heard.

Here, the appellants are not parties to the case below, and they did not seek to intervene before filing a motion to have money paid to their attorneys from the proceeds of the settlement. As the district court concluded, that fact precludes any award of attorney's fees. In similar circumstances, the Seventh Circuit rejected a lawyer's attempt to collect fees paid to his former law firm where he did not intervene, was not a lawyer for any party, and therefore was "a stranger to [the] litigation." *Cooper v. IBM Personal Pension Plan*, 240 Fed. Appx. 133, 135 (7th Cir. 2007). If it reaches the issue, this Court should rule likewise.

Appellants contend, however, that this Court's decision in *Exact Software* excused them from any need to intervene in the FTC's case before they try to tap into the consumer redress funds. That is untenable. *Exact Software* holds only that

an attorney need not intervene before seeking to recover fees from *his own client in the very case before the court*. In contrast, appellants here seek fees from the FTC's judgment in a *different* case, to which they are strangers.

In *Exact Software*, the client fired its lawyer just before the \$4 million settlement of the underlying dispute. 718 F.3d at 537. Seeking fees for his work up to his termination, the lawyer notified the district court of an equitable lien on the settlement proceeds. The court held a portion of those proceeds in escrow and ultimately awarded the lawyer \$1.4 million in fees. *Id.* On appeal, this Court addressed whether the district court had diversity jurisdiction over the fee dispute where the lawyer and his client were from the same state. That question ultimately depended on whether, to pursue his fees, the fired attorney needed to intervene in the lawsuit that he had previously been litigating.<sup>6</sup>

This Court answered that question in the negative, stressing that the attorney wished to seek fees from his own former client in connection with a case that he had previously litigated before the court. The Court reasoned that, “since the early

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<sup>6</sup> The supplemental-jurisdiction statute grants district courts broad authority to hear all claims “that are so related to claims in the [original] action . . . that they form part of the same case or controversy under Article III.” 28 U.S.C. § 1367(a). But the statute also removes jurisdiction over some claims when jurisdiction in the original case is founded on diversity and the parties to the claim are non-diverse. 28 U.S.C. § 1367(b); *see Exact Software*, 718 F.3d at 541-542. The carved-out claims include those made by parties who intervene under Rule 24. *See id.* If the fired lawyer in *Exact Software* was required to intervene to pursue his fee request, he would have triggered that jurisdiction-stripping provision, and a court sitting in diversity would have been unable to resolve the fee dispute.

days of the republic, federal courts have resolved fee disputes between lawyers and their clients when those disputes arise out of the underlying case.” *Exact Software* at 542; *see id.* at 545 (district courts “for generations have resolved fee disputes between lawyers and clients that grew out of the underlying dispute”). Such disputes are “part of the same case or controversy as the original lawsuit,” and district courts have authority to resolve them because attorney’s fees are “part of the overall costs of the underlying litigation.” *Id.* at 542. Indeed, resolving such issues is often necessary “to provide a full and fair resolution of the litigation.” *Id.* at 542-43, quoting *Kalyawongsa v. Moffett*, 105 F.3d 283, 287-88 (6th Cir. 1997). Jurisdiction thus arises not from a specific congressional grant but from “the traditional authority of district courts over the parties and lawyers before it.” *Id.* at 544-45.<sup>7</sup>

The Court’s rationale makes clear that its decision applies only to fee disputes that have two specific features: (1) the attorney and client are parties and lawyers in a case before the court; and (2) the dispute arises from the lawyer’s

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<sup>7</sup> The Court went on to discuss “another way of looking at this dispute” that was “not joined by the parties.” 718 F.3d at 544. Supplemental jurisdiction, the Court explained, rests on the idea that a new “claim” is being added to a case. But a district court’s “traditional authority to ensure that . . . clients do not leave their lawyers in the lurch (by failing to pay them) does not turn on new claims filed by lawyers against clients.” Thus, when a lawyer is seeking fees from his own client in the course of a case already before the district court, the Court concluded, “there is no reason to intervene, to file a new claim or even to become a ‘party’ to the case.” *Id.*

representation of the client in that case. First, the decision turned on the “traditional authority of district courts over *the lawyers in front of them*,” 718 F.3d at 543 (emphasis added), and the court’s “authority over the *parties and lawyers before it*,” *id.* at 544 (emphasis added). Second, the opinion addresses “fee disputes between lawyers and their clients *when those disputes arise out of the underlying case*,” *id.* at 542 (emphasis added); “payment of a contingency fee or payment from a common fund, *all in a pending case*,” *id.* at 544 (emphasis added); and “fee disputes between lawyers and clients *that grew out of the underlying dispute*,” *id.* at 545 (emphasis added). The Court also specified that its approach did not empower district courts to “resolve every freestanding claim or defense that arises from a fee dispute.” *Id.* at 544.

This case meets neither of the two necessary conditions for seeking fees without intervention: appellants were not parties to the case before the district court, and the attorney’s fee request—which was not even brought by their attorneys—does not arise from representation of appellants in the case below. The *Day* plaintiffs were not parties to the FTC’s case, and their attorneys had not appeared in it when they asked the court to award attorney’s fees.<sup>8</sup> And their

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<sup>8</sup> Appellants claim (at 13) that the lawyer in *Exact Software*, just like them, was not “formally before the Court” when it adjudicated his attorney’s fee claim because his client had fired him. But the Court’s point in *Exact Software* was that the attorney *had* been before the district court for almost the entirety of the case and that his fee request was part and parcel of the very case before the court. An

lawyers seek fees not from an amount to be paid to the *Day* plaintiffs, but from a victim recovery fund established through the FTC's settlement of the case. In the district court's words, *Exact Software* is inapplicable to this case because, unlike the attorney there, the attorneys here "have never been attorneys in this case," and they are not attempting "to collect from [*their*] own client." D.Ct. Dkt. No. 252 at 5.

Teasing a phrase from *Exact Software* out of context, appellants argue that an attorney need never intervene in any case if he seeks "payment from a common fund" that benefits parties other than the lawyer's client. Appellant's Br. 11-12, quoting 718 F.3d at 544. That is implausible. This Court made clear that intervention is unnecessary if the attorney seeks fees for his own work "in a pending case" because such requests can be resolved under "the traditional authority of a district court over *the parties before it*." 718 F.3d at 544-45. In other words, it is not the existence of a common fund that would entitle an attorney to seek fees without intervening, but his participation in the case before the court.<sup>9</sup>

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attorney's withdrawal from a representation falls squarely within a district court's traditional, inherent authority over the persons and parties before it.

<sup>9</sup> Appellants are also incorrect to suggest that the consumer redress fund would be subject to the "common fund" doctrine, which relieves a party or attorney who obtains a benefit for others from bearing the full cost of the litigation by permitting the cost to be shared by the beneficiaries. Here, the costs of securing the benefits of the Stipulated Order were borne by the FTC as a part of its governmental consumer protection mission; appellants and their counsel played no role in securing the benefits and bore none of the costs.

Finally, appellants are wrong to insinuate that they helped settle the case and that the FTC acknowledged their right to seek fees from the FTC's stipulated judgment. Appellant's Br. 4-5, 10. The contention is both factually baseless and legally irrelevant. It is wrong because appellants played no role in the FTC's Stipulated Order resolving its case. As discussed above, the parties briefly considered a settlement that would have included the class action cases, but the idea was abandoned. As the district court found, "the attorneys seeking leave to file have never been attorneys in this case." D.Ct. Dkt. 252 at 5.<sup>10</sup> In any event, even if appellants' attorneys had contributed to the FTC's Stipulated Order, and even if the FTC had recognized as much, that would not change the legally proper route for appellants' attorneys to seek fees: by seeking to intervene on their own behalf and filing a proper motion as a party (a route that appellants' attorneys have now embarked upon and the outcome of which remains pending before the district court). Nothing in the FTC's Stipulated Order could change appellants' status as strangers to the case.

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<sup>10</sup> The FTC's Stipulated Order refers to funds paid to consumers "after any payments allowed by Court." But that contingency provision does not somehow suggest that such a request would be proper—indeed, the Stipulated Order sets forth the FTC's right to oppose a fee request. Dkt. 198 at 15. Instead, the provision prudently accounted only for the possibility that appellants' attorneys would seek (and the district court would award) fees.

## CONCLUSION

The Court should dismiss this case for lack of jurisdiction. Should the Court find the matter justiciable, the district court's order should be affirmed.

Respectfully submitted,

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September 14, 2015

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## CERTIFICATE OF COMPLIANCE

This brief complies with Federal Rules of Appellate Procedure 29(d) and 32(a)(7) in that it contains 4,621 words, excluding the parts of the brief exempted by Rule 32(a)(7)(B)(iii).

This brief complies with the typeface requirements of Federal Rule of Appellate Procedure 32(a)(5) and the type style requirement of Rule 32(a)(6) because it has been prepared in a proportionally spaced typeface using Microsoft Word 2010 in 14-point Times New Roman.

Dated: Sept. 14, 2015

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**ADDENDUM****APPELLEES' DESIGNATION OF RELEVANT DOCUMENTS**

Appellees, pursuant to Sixth Circuit Rule 28(b)(1)(A)(i), hereby designate the following filings in the district court's record as relevant documents:

**Federal Trade Commission v. Fortune Hi-Tech Marketing, Inc. et al  
Case No: 5:13-cv-00123**

Date Filed	RE#	Page ID#	Docket Text
1/24/2013	4	7	Complaint
1/24/2013	23	2673	Ex Parte Temporary Restraining Order
5/28/2013	134	5351	Stipulated Preliminary Injunction
9/26/2013	164	5517	ORDER: matter REFERRED to Magistrate Judge Robert E. Wier for a settlement conference.
11/13/2013	177	5909	Joint Status Report
11/27/2013	179	5914	Joint Status Report
12/16/2013	183	5922	Joint Status Report
4/18/2014	198	5992	Settlement Agreement
5/9/2014	202	6285	Stipulated Order for Permanent Injunction and Monetary Judgment
7/22/2014	214	7079	Motion of Yvonne Day, Leonard Haslag, James McCormick, and John W. Turner For Leave To File Motion For Attorneys' Fees From Common Fund Created By The Stipulated Order
2/23/2015	252	8046	Order: The 214 Motion for Leave and 215 Motion for Leave to File are DENIED.
3/24/2015	253	8052	Motion to Intervene by Yvonne Day, Leonard Haslag, James McCormick, John W. Turne
3/25/2015	254	8160	Notice of Appeal

## CERTIFICATE OF SERVICE

I hereby certify that on September 14, 2015, I filed and served the foregoing with the Court's appellate CM-ECF system. I certify that all participants in the case are registered CM/ECF users and that service will be accomplished by the CM/ECF system.

Dated: Sept. 14, 2015

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