

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF FLORIDA

CASE NO. 14-23879-CIV-ALTONAGA/O’Sullivan

FEDERAL TRADE COMMISSION,

Plaintiff,  
vs.

CENTRO NATURAL CORP., *et al.*,

Defendants, and

BIONORE, INC., *et al.*,

Relief Defendants.

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**STIPULATED ORDER FOR PERMANENT INJUNCTION AND MONETARY  
JUDGMENT AS TO DEFENDANT SUSANA SUMBRE AND RELIEF DEFENDANTS  
JORGE SUMBRE AND JAGER INTERNATIONAL, INC.**

Plaintiff, the Federal Trade Commission (“FTC”) filed its First Amended Complaint (ECF No. 14) for a permanent injunction and other equitable relief in this matter, pursuant to Sections 13(b) and 19 of the Federal Trade Commission Act (“FTC Act”), 15 U.S.C. § 53(b) and 57b, Section 814 of the Fair Debt Collection Practices Act (“FDCPA”), 15 U.S.C. § 1692l, and the Telemarketing and Consumer Fraud and Abuse Prevention Act (“Telemarketing Act”), 15 U.S.C. §§ 6101–6108. (*See generally* First Am. Compl.) The FTC, Defendant Susana Sumbre, and Relief Defendants, Jorge Sumbre and Jager International, Inc. (collectively, “Sumbre Defendants”), stipulate to the entry of this Stipulated Order for Permanent Injunction and Monetary Judgment (“Order”) to resolve all matters in dispute in this action between them.

THEREFORE, IT IS ORDERED as follows:

**FINDINGS**

1. This Court has jurisdiction over this matter.

2. The First Amended Complaint charges the Defendants participated in deceptive acts or practices that violate Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), and the FDCPA, 15 U.S.C. §§ 1692–1692p, and the FTC’s Trade Regulation Rule entitled “Telemarketing Sales Rule,” 16 C.F.R. Part 310.

3. The Sumbre Defendants neither admit nor deny any of the allegations in the First Amended Complaint, except as specifically stated in this Order. Only for purposes of this action, the Sumbre Defendants admit the facts necessary to establish jurisdiction.

4. The Sumbre Defendants waive any claim they may have under the Equal Access to Justice Act, 28 U.S.C. § 2412, concerning the prosecution of this action through the date of this Order, and agree to bear their own costs and attorney fees.

5. The Sumbre Defendants waive all rights to appeal or otherwise challenge or contest the validity of this Order.

## I. DEFINITIONS

1. **“Debt Collection Activities”** means any activities of a Debt Collector to collect or attempt to collect, directly or indirectly, a debt owed or due, or asserted to be owed or due, another.

2. **“Debt Collector”** means any person who uses any instrumentality of interstate commerce or the mails in any business the principal purpose of which is the collection of any debts, or who regularly collects or attempts to collect, directly or indirectly, debts owed or due or asserted to be owed or due another. The term also includes any creditor who, in the process of collecting its own debts, uses any name other than its own which would indicate that a third person is collecting or attempting to collect such debts. The

term also includes any person to the extent such person receives an assignment or transfer of a debt in default solely for the purpose of facilitating collection of such debt.

3. **“Defendants”** means Defendants Centro Natural Corp, Sumore, L.L.C., Javier Sumbre, Jessica Anzola, Carolina Orellana, Damian Biondi, Susana Sumbre, individually, collectively, or in any combination.

4. **“FTC”** means the Federal Trade Commission.

5. **“Hialeah Property”** means the property located at 10000 NW 80 Ct. Apt. # 2156, Hialeah, Florida.

6. **“Receiver”** means Scott Dimond, appointed in Section X of the Stipulated Preliminary Injunction (ECF No. 131) and Section XIII of the litigated Preliminary Injunction (ECF No. 152), and any deputy receivers that shall be named by Mr. Dimond.

7. **“Sumbre Defendants”** means Defendant Susana Sumbre and Relief Defendants Jorge Sumbre and Jager International, Inc., individually, collectively, or in any combination.

8. **“Telemarketing”** means any plan, program, or campaign that is conducted to induce the purchase of goods or services or a charitable contribution by use of one or more telephones.

## II. BAN REGARDING DEBT COLLECTION ACTIVITIES

**IT IS HEREBY ORDERED** that Susana Sumbre is permanently restrained and enjoined from engaging in Debt Collection Activities or assisting others engaged in Debt Collection Activities, whether directly or through an intermediary.

### III. BAN ON TELEMARKETING

**IT IS FURTHER ORDERED** that Susana Sumbre is permanently restrained and enjoined from engaging in Telemarketing or assisting others engaged in Telemarketing, whether directly or through an intermediary.

### IV. PROHIBITION AGAINST MISREPRESENTATIONS

**IT IS FURTHER ORDERED** that Susana Sumbre and her officers, agents, servants, employees, and attorneys, and all other persons in active concert or participation with any of them, who receive actual notice of this Order, whether acting directly or indirectly, in connection with promoting or offering for sale any good or service are permanently restrained and enjoined from misrepresenting or assisting others in misrepresenting, expressly or by implication:

- (1) that a consumer is delinquent on a debt;
- (2) that a consumer has a legal obligation to pay or settle a debt;
- (3) affiliation with government entities;
- (4) status as an attorney or as an employee of a law firm;
- (5) that a consumer will be arrested or reported to a law enforcement agency;
- (6) that a legal action has been filed or is about to be filed against the consumer; or
- (7) any other fact material to consumers concerning any good or service, such as the total costs; any material restrictions, limitations, or conditions; or any material aspect of its performance, efficacy, nature, or central characteristics.

## V. MONETARY JUDGMENT AND PARTIAL SUSPENSION

**IT IS FURTHER ORDERED** that:

A. Judgment in the amount of one **million five hundred twenty-eight thousand and one hundred forty two dollars (\$1,528,142)** is entered in favor of the FTC against Susana Sumbre as equitable monetary relief. Furthermore, judgment in the amount of **sixty thousand dollars (\$60,000)** is entered against Jorge Sumbre and Jager International, Inc., jointly and severally, as equitable monetary relief.

B. In partial satisfaction of the judgments listed in Section V.A, the Sumbre Defendants are ordered to pay to the FTC **one hundred and twenty-six thousand dollars (\$126,000)** in the following manner:

1. A cash payment of ninety-five thousand dollars (\$95,000) must be made within seven (7) days of entry of this Order by electronic fund transfer in accordance with instructions provided by FTC counsel.

2. Effective upon entry of this Order, the Sumbre Defendants shall surrender to the Receiver all control, title, dominion, and interest in the Hialeah Property. The Sumbre Defendants shall promptly provide the Receiver with all documents and signatures the Receiver may deem necessary to execute the transfer and sale of the Hialeah Property and otherwise cooperate with the Receiver to allow the Receiver to sell the Hialeah Property as soon as reasonably practicable (*see* Section V.B.3).

3. Effective upon entry of this Order, the Receiver shall as soon as reasonably practicable put the Hialeah Property for sale and make the following payments from the sale proceeds, net of costs and fees: (1) 50% of the proceeds plus an additional \$31,000 from the proceeds to the FTC; and (2) the remaining proceeds, if any,

to Jorge and Susana Sumbre.

4. In the event that 50% of the sale proceeds, net of costs and fees, from the sale of the Hialeah Property equals less than \$31,000, the Sumbre Defendants shall make up the difference to the FTC by a cash payment. Said cash payment shall be made within seven (7) days of the sale closing on the Hialeah Property, by electronic fund transfer in accordance with instructions provided by FTC counsel.

C. Upon complete payment by the Sumbre Defendants of one hundred and twenty-six thousand dollars (\$126,000), as set forth in this Section V.B, the remainder of the judgments are suspended, subject to Section V.D–F.

D. The FTC's agreement to the suspension of part of the judgments is expressly premised upon the truthfulness, accuracy, and completeness of the Sumbre Defendants' sworn Financial Statements and related documents (collectively, "financial representations") submitted to the FTC, namely:

1. the Financial Statement of Susana Sumbre signed on November 17, 2014, including the attachments;
2. the Financial Statement of Jorge Sumbre signed on November 17, 2014, including the attachments; and
3. the Financial Statement of Jager International, Inc. signed by Jorge Sumbre, President, on November 24, 2014, including the attachments.

E. The suspension of the judgments listed in Section V.A will be lifted as to the Sumbre Defendants if, upon motion by the FTC, the Court finds that the Sumbre Defendants failed to disclose any material asset, materially misstated the value of any

asset, or made any other material misstatement or omission in the financial representations identified above.

F. If the suspension of the judgments is lifted, the judgments become immediately due as to the Sumbre Defendants in the amounts specified in Section V.A (which the parties stipulate only for purposes of this Section represent consumer injury resulting from Defendant Centro Natural Corp's violations alleged in the First Amended Complaint), less any payment previously made pursuant to this Section V, plus interest computed from the date of entry of this Order.

## **VI. ADDITIONAL MONETARY PROVISIONS**

**IT IS FURTHER ORDERED** that:

A. The Sumbre Defendants relinquish dominion and all legal and equitable right, title, and interest in all assets transferred pursuant to this Order and may not seek the return of any assets.

B. The facts alleged in the First Amended Complaint will be taken as true, without further proof, in any subsequent civil litigation by or on behalf of the FTC, including in a proceeding to enforce its rights to any payment or monetary judgment pursuant to this Order, such as a nondischargeability complaint in any bankruptcy case.

C. The facts alleged in the First Amended Complaint establish all elements necessary to sustain an action by the FTC pursuant to Section 523(a)(2)(A) of the Bankruptcy Code, 11 U.S.C. § 523(a)(2)(A), and this Order will have collateral estoppel effect for such purposes.

D. The Sumbre Defendants acknowledge their Taxpayer Identification Numbers (Social Security Numbers or Employer Identification Numbers), which the Sumbre

Defendants previously submitted to the FTC, may be used for collecting and reporting on any delinquent amount arising out of this Order, in accordance with 31 U.S.C. § 7701.

E. All money paid to the FTC pursuant to this Order may be deposited into a fund administered by the FTC or its designee to be used for equitable relief, including consumer redress and any attendant expenses for the administration of any redress fund. If a representative of the FTC decides that direct redress to consumers is wholly or partially impracticable or money remains after redress is completed, the FTC may apply any remaining money for such other equitable relief (including consumer information remedies) as it determines to be reasonably related to Defendants' practices alleged in the First Amended Complaint. Any money not used for such equitable relief is to be deposited to the U.S. Treasury as disgorgement. The Sumbre Defendants have no right to challenge any actions the FTC or its representatives may take pursuant to this Section.

F. The asset freeze is modified to permit the cash payments and the transfer of the Hialeah Property identified in Section V.B. Upon completion of the payment identified in Section V.B.1 and the transfer of the Hialeah Property to the Receiver, as set forth in Section V.B.2, the asset freeze is dissolved.

G. All expenses associated with the Hialeah Property incurred prior to the transfer described in Section V.B.2, if any, including all taxes, insurance, association or building fees or dues, utilities and debts are to be paid by Jedan, L.L.C., Jorge Sumbre, and Susana Sumbre.

H. Jorge Sumbre in his personal capacity and as to his interest only in Allianza Inmobiliaria Corp. and its subsidiaries, hereby waives any and all claims to the one hundred and seventy three thousand dollars (\$173,000) transferred by Sumore, L.L.C. to

Allianza Inmobiliaria Corp. and waives any objection to any payment made by Allianza Inmobiliaria Corp. and its subsidiaries to the FTC in settlement of the FTC's claim against Allianza Inmobiliaria Corp. in this matter.

## VII. CUSTOMER INFORMATION

**IT IS FURTHER ORDERED** that the Sumbre Defendants, their officers, agents, servants, employees, and attorneys, and all other persons in active concert or participation with any of them, who receive actual notice of this Order, whether acting directly or indirectly, are permanently restrained and enjoined from directly or indirectly:

- A. failing to provide sufficient customer information to enable the FTC to efficiently administer consumer redress. The Sumbre Defendants represent that they have provided any redress information in their possession to the FTC. If a representative of the FTC requests in writing any additional information related to redress, the Sumbre Defendants must provide it in the form prescribed by the FTC, within fourteen (14) days;
- B. disclosing, using, or benefitting from customer information, including the name, address, telephone number, email address, social security number, other identifying information, or any data that enables access to a customer's account (including a credit card, bank account, or other financial account), that any Defendant obtained prior to entry of this Order in connection with telemarketing and the sale of products; and
- C. failing to destroy such customer information in all forms in their possession, custody, or control within thirty (30) days after receipt of written direction to do so from a representative of the FTC.

Provided, however, customer information need not be disposed of, and may be disclosed, to the extent requested by a government agency or required by law, regulation, or court order.

### **VIII. COOPERATION**

**IT IS FURTHER ORDERED** that the Sumbre Defendants must fully cooperate with representatives of the FTC in this case and in any investigation related to or associated with the transactions or the occurrences that are the subject of the First Amended Complaint. The Sumbre Defendants must provide truthful and complete information, evidence, and testimony. The Sumbre Defendants must appear or must cause their officers, employees, representatives, or agents to appear for interviews, discovery, hearings, trials, and any other proceedings that an FTC representative may reasonably request upon five (5) days written notice, or other reasonable notice, at such places and times as an FTC representative may designate, without the service of a subpoena.

### **IX. ORDER ACKNOWLEDGMENTS**

**IT IS FURTHER ORDERED** that the Sumbre Defendants obtain acknowledgments of receipt of this Order:

- A. Each Sumbre Defendant, within seven (7) days of entry of this Order, must submit to the FTC an acknowledgment of receipt of this Order sworn under penalty of perjury.
- B. For five (5) years after entry of this Order, Susana Sumbre only, for any business that she, individually or collectively with any other Defendants, is the majority owner or controls directly or indirectly, must deliver a copy of this Order to: (1) all principals, officers, directors, and LLC managers and members; (2) all employees, agents, and representatives who participate in conduct related to the subject matter of this Order; and (3) any business entity resulting from any change in structure as set forth in the Section titled Compliance Reporting. Delivery must occur within seven (7) days of entry of this

Order for current personnel. For all others, delivery must occur before they assume their responsibilities.

C. From each individual or entity to which Susana Sumbre delivered a copy of this Order, she must obtain, within thirty (30) days, a signed and dated acknowledgment of receipt of this Order.

#### **X. COMPLIANCE REPORTING**

**IT IS FURTHER ORDERED** that Susana Sumbre make timely submissions to the FTC:

A. One year after entry of this Order, Susana Sumbre must submit a compliance report, sworn under penalty of perjury:

1. Susana Sumbre must: (a) identify all telephone numbers and all physical, postal, email and Internet addresses, including all residences; (b) identify all business activities, including any business for which Susana Sumbre performs services whether as an employee or otherwise and any entity in which she has any ownership interest; (c) describe in detail Susana Sumbre's involvement in each such business, including title, role, responsibilities, participation, authority, control, and any ownership; (d) identify the primary physical, postal, and email address and telephone number, as designated points of contact, which representatives of the FTC may use to communicate with her; (e) identify all of Susana Sumbre's businesses by all of their names, telephone numbers, and physical, postal, email, and Internet addresses; (f) describe the activities of each business, including the goods and services offered, the means of advertising,

marketing, and sales, and the involvement of any other Defendant (which Susana Sumbre must describe if she knows or should know due to her own involvement); (g) describe in detail whether and how Susana Sumbre is in compliance with each Section of this Order; and (h) provide a copy of each Order Acknowledgment obtained pursuant to this Order, unless previously submitted to the FTC.

B. For ten (10) years after entry of this Order, Susana Sumbre must submit a compliance notice, sworn under penalty of perjury, within fourteen (14) days of any change in the following:

1. Susana Sumbre must report any change in: (a) name, including aliases or fictitious name, or residence address; or (b) title or role in any business activity, including any business for which she performs services whether as an employee or otherwise and any entity in which such she has any ownership interest, and identify the name, physical address, and any Internet address of the business or entity; or (c) any designated point of contact; or (d) the structure of any entity that she has any ownership interest in or controls directly or indirectly that may affect compliance obligations arising under this Order, including: creation, merger, sale, or dissolution of the entity or any subsidiary, parent, or affiliate that engages in any acts or practices subject to this Order.

C. Susana Sumbre must submit to the FTC notice of the filing of any bankruptcy petition, insolvency proceeding, or similar proceeding by or against such Defendant within fourteen (14) days of its filing.

D. Any submission to the FTC required by this Order to be sworn under penalty of perjury must be true and accurate and comply with 28 U.S.C. § 1746, such as by concluding: "I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on: \_\_\_\_\_" and supplying the date, signatory's full name, title (if applicable), and signature.

E. Unless otherwise directed by an FTC representative in writing, all submissions to the FTC pursuant to this Order must be emailed to DEbrief@ftc.gov or sent by overnight courier (not the U.S. Postal Service) to: Associate Director for Enforcement, Bureau of Consumer Protection, Federal Trade Commission, 600 Pennsylvania Avenue NW, Washington, DC 20580. The subject line must begin: FTC v. Susana Sumbre et al., X150002.

#### **XI. RECORDKEEPING**

**IT IS FURTHER ORDERED** that Susana Sumbre must create certain records for ten (10) years after entry of the Order, and retain each such record for five (5) years. Specifically, Susana Sumbre, for any business that she, individually or collectively with any other Defendants, is a majority owner or controls directly or indirectly, must create and retain the following records:

- A. accounting records showing the revenues from all goods or services sold;
- B. personnel records showing, for each person providing services, whether as an employee or otherwise, that person's: name; addresses; telephone numbers; job title or position; dates of service; and (if applicable) the reason for termination;

C. records of all consumer complaints and refund requests concerning the subject matter of the Order, whether received directly or indirectly, such as through a third party, and any response;

D. all records necessary to demonstrate full compliance with each provision of this Order, including all submissions to the FTC.

## **XII. COMPLIANCE MONITORING**

**IT IS FURTHER ORDERED** that, for the purpose of monitoring the Sumbre Defendants' compliance with this Order, including the financial representations upon which part of the judgments was suspended, and any failure to transfer any assets as required by this Order:

A. Within fourteen (14) days of receipt of a written request from a representative of the FTC each Sumbre Defendant must: submit additional compliance reports or other requested information, which must be sworn under penalty of perjury; appear for depositions; and produce documents for inspection and copying. The FTC is also authorized to obtain discovery, without further leave of court, using any of the procedures prescribed by Federal Rules of Civil Procedure 29, 30 (including telephonic depositions), 31, 33, 34, 36, 45, and 69.

B. For matters concerning this Order, the FTC is authorized to communicate directly with each Sumbre Defendant. The Sumbre Defendants must permit representatives of the FTC to interview any employee or other person affiliated with any Defendant who has agreed to such an interview. The person interviewed may have counsel present.

C. The FTC may use all other lawful means, including posing, through its representatives as consumers, suppliers, or other individuals or entities, to the Sumbre Defendants or any individual or entity affiliated with the Sumbre Defendants, without the

necessity of identification or prior notice. Nothing in this Order limits the FTC's lawful use of compulsory process, pursuant to Sections 9 and 20 of the FTC Act, 15 U.S.C. §§ 49, 57b-1.

D. Upon written request from a representative of the FTC, any consumer reporting agency must furnish consumer reports concerning Susana Sumbre and Jorge Sumbre, pursuant to Section 604(1) of the Fair Credit Reporting Act, 15 U.S.C. §1681b(a)(1).

### **XIII. RETENTION OF JURISDICTION**

**IT IS FURTHER ORDERED** that this Court retains jurisdiction of this matter for purposes of construction, modification, and enforcement of this Order.

**DONE AND ORDERED** in Chambers at Miami, Florida, this 26th day of June, 2015.

  
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**CECILIA M. ALTONAGA**  
**UNITED STATES DISTRICT JUDGE**

cc: counsel of record

**FOR FEDERAL TRADE COMMISSION**



Date: 6/24/2015

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**FOR SUMBRE DEFENDANTS:**



Date: 2/6/2015

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*Counsel for Jorge Sumbre, Susana Sumbre and Jager International, Inc.*



Date: 2/5/2015

Susana Sumbre, individually and as an officer  
of Jager International, Inc.



Date: 2/5/2015

Jorge Sumbre, individually and as an officer  
of Jager International, Inc.

Susana Sumbre   
Jorge Sumbre