

Complaint Exhibit C

<p style="text-align: center;">OFFICIAL TRANSCRIPT PROCEEDING FEDERAL TRADE COMMISSION</p> <p>MATTER NO. 1223142 TITLE PROCERA-KEYVIEW LABS, INC. DATE RECORDED: DATE UNKNOWN TRANSCRIBED: FEBRUARY 24, 2014</p> <p>PAGES 1 THROUGH 56</p> <p style="text-align: center;">PROCERA AVH VIDEO</p> <p style="text-align: center;">For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555</p>	<p style="text-align: right;">3</p> <p style="text-align: center;">FEDERAL TRADE COMMISSION</p> <p>1 2 3 In the Matter of:) 4) Matter No. 1223142 5 Procera-Keyview Labs, Inc.) 6 -----) 7 8 9 10 11 12 The following transcript was produced from a 13 digital recording provided to For The Record, Inc. on 14 February 3, 2014. 15 16 17 18 19 20 21 22 23 24 25</p> <p style="text-align: center;">For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555</p>
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<p style="text-align: right;">2</p> <p>1 FEDERAL TRADE COMMISSION 2 I N D E X 3 4 RECORDING: PAGE: 5 Procera-Keyview Labs, Inc. video 3 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25</p> <p style="text-align: center;">For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555</p>	<p style="text-align: right;">4</p> <p>1 P R O C E E D I N G S 2 - - - - - 3 PROCERA AVH VIDEO 4 ON SCREEN: The following is a paid 5 advertisement and does not express the views and opinions 6 of the Fox Business Network. 7 ON SCREEN: The following is a paid 8 presentation by Brain Research Labs 9 BRL 10 Brain Research Labs 11 Product is not intended to treat, cure or 12 prevent disease. 13 Please consult your physician before beginning 14 any nutritional program. 15 Dr. Bresky is a medical doctor and is partially 16 compensated from product sales. 17 A portion of the proceeds from this program 18 goes to the (illegible) Miller Veteran's Charity. 19 www. (illegible) MillerMemorialFoundation.org 20 ANNOUNCER: The following is a paid 21 presentation by Brain Research Labs. 22 ON SCREEN: ASK THE DOCTOR 23 WITH PATRICE KING BROWN 24 ON SCREEN: Show Host: 25 Patrice King Brown</p> <p style="text-align: center;">For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555</p>
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1 Emmy Award Winning Anchorwoman
 2 PATRICE KING BROWN: Hello, I'm Patrice King
 3 Brown and you are watching HTV.
 4 ON SCREEN: TODAY'S SHOW
 5 Memory Loss and Mental Decline:
 6 Causes and Solutions
 7 ASK THE DOCTOR with Patrice King Brown
 8 PATRICE KING BROWN: Has it become more and
 9 more difficult to recall names as quickly as you used to?
 10 Do you struggle to find the right word or maybe you find
 11 yourself walking into a room or a store and forgetting
 12 why you went there in the first place? Well, today's
 13 broadcast is all about memory loss, about brain fog,
 14 mental fatigue and the other symptoms of mental decline.
 15 Many people live in fear that their mental decline may
 16 result in losing their identity, losing their
 17 independence, that family members will no longer allow
 18 them to make their own decisions or even drive. It's
 19 terribly frightening.
 20 ON SCREEN: Arnold Bresky, MD
 21 Preventive Gerontologist, Behavioral Neurology
 22 PATRICE KING BROWN: My guest today is Dr.
 23 Arnold Bresky. He is an internationally recognized brain
 24 health physician who has been known as the memory doctor
 25 for his work over the past 15 years --
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1 ON SCREEN: TODAY'S GUEST
 2 "America's Memory Doctor"
 3 Arnold Bresky, MD
 4 ASK THE DOCTOR with Patrice King Brown
 5 PATRICE KING BROWN: -- with thousands of
 6 patients with concerns about memory loss and mental
 7 decline. He has traveled the country lecturing on memory
 8 loss and protecting the brain as we age. Dr. Bresky was
 9 the host of the Saturday morning radio show, the Brain
 10 Tune-Up Doctor --
 11 ON SCREEN: LA Mayor declares Brain Health
 12 Month in honor of Dr. Arnold Bresky
 13 PATRICE KING BROWN: -- and in 2009 was honored
 14 in Los Angeles by the mayor, declaring the entire month
 15 of May Brain Health Month in Dr. Bresky's name.
 16 ON SCREEN: TODAY'S GUEST
 17 "America's Memory Doctor"
 18 Arnold Bresky, MD
 19 ASK THE DOCTOR with Patrice King Brown
 20 PATRICE KING BROWN: His Brain Tune-Up Program,
 21 which he now calls the Four Pillars of Brain Health,
 22 where he worked with seniors where they showed
 23 significant, even dramatic memory improvement.
 24 ON SCREEN: TODAY'S SHOW
 25 Memory Loss and Mental Decline:
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1 Causes and Solutions
 2 ASK THE DOCTOR with Patrice King Brown
 3 PATRICE KING BROWN: We'll also learn about an
 4 amazing technological breakthrough that Dr. Bresky claims
 5 may help the brain like prescription glasses help the
 6 eyes. It's a brain boosting memory pill that may help
 7 make tired old brains feel younger again. Welcome the
 8 memory doctor, Dr. Arnold Bresky.
 9 It is a pleasure to have you here, Dr. Bresky.
 10 ON SCREEN: TODAY'S GUEST
 11 "America's Memory Doctor"
 12 Arnold Bresky, M.D.
 13 ASK THE DOCTOR with Patrice King Brown
 14 DR. ARNOLD BRESKY: Thank you, Patrice.
 15 PATRICE KING BROWN: You are said to be the
 16 only preventive gerontologist in the field of behavior
 17 and neurology. So, tell me what that means.
 18 DR. ARNOLD BRESKY: Well, I teach people how to
 19 age gracefully and successfully, which means being
 20 mentally sharp at any age, and yes, that can be achieved
 21 today --
 22 ON SCREEN: Good News For Boomers and
 23 Seniors...
 24 "Scientists Now Confirm We Can Grow New Brain
 25 Cells at Any Age!"
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1 DR. ARNOLD BRESKY: -- because science now
 2 knows that we can grow new brain cells and rewire our
 3 brain at any age.
 4 ON SCREEN: TODAY'S SHOW
 5 Memory Loss and Mental Decline:
 6 Causes and Solutions
 7 ASK THE DOCTOR with Patrice King Brown
 8 PATRICE KING BROWN: Well said, Dr. Bresky.
 9 Now, I understand you really packed the room with your
 10 brain health and protection seminars.
 11 ON SCREEN: Brain Fog and Slower Thinking
 12 Not Just a Senior Problem
 13 ASK THE DOCTOR with Patrice King Brown
 14 PATRICE KING BROWN: And you told me earlier
 15 that the audience primarily really is seniors and
 16 veterans, but also people in what you call the sandwich
 17 generation.
 18 DR. ARNOLD BRESKY: Yes, the sandwich
 19 generation, these are 50 to 65 year-olds that are not
 20 only looking after their aging parents and their mental
 21 decline, but also looking after the needs of their
 22 children as well. Together, this creates a lot of stress
 23 and anxiety in their lives. So, they're not only worried
 24 about their parents' brain health, but also their own
 25 brain health because when you look at their parents --
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1 they look at their parents, it's like looking in the
 2 mirror.
 3 PATRICE KING BROWN: No, I know exactly what
 4 you mean. I happen to be part of that sandwich
 5 generation, and it is scary to me, too.
 6 DR. ARNOLD BRESKY: In fact, one study showed
 7 that when you hit age 60 --
 8 ON SCREEN: "Cognitive Study Showed
 9 Participants Mental Decline Rate Almost Double Between
 10 Ages 60-64"
 11 DR. ARNOLD BRESKY: -- your risk of mental
 12 decline and memory loss can double in just four years.
 13 PATRICE KING BROWN: Wow.
 14 ON SCREEN: Never Too Old to Protect Your Brain
 15 and Slow Mental Decline
 16 ASK THE DOCTOR with Patrice King Brown
 17 DR. ARNOLD BRESKY: So, it's never too early to
 18 start protecting your brain. The first thing I tell
 19 seniors is this: If you don't take the steps to address
 20 your mental decline now, your future may be quite bleak.
 21 Sorry, but that's the reality.
 22 Seniors miss out enjoying their retirement
 23 years when they're not mentally sharp. They feel
 24 depressed, helpless, hopeless. They feel a painful loss
 25 of self identity and confidence.
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1 ON SCREEN: Memory Doctor Reveals 4 Simple
 2 Solutions to Memory Loss
 3 ASK THE DOCTOR with Patrice King Brown
 4 DR. ARNOLD BRESKY: Through the years of
 5 research and clinical experience, I have arrived at four
 6 specific things you can do for your brain's health and
 7 staying mentally sharp at any age. If you can do all of
 8 the four, you can really be on a path to a lifetime of
 9 optimal brain health and fitness.
 10 PATRICE KING BROWN: Well, I am anxious to hear
 11 about this. Obviously, for my career, staying mentally
 12 sharp is critical, and for my life, it's important as
 13 well. So, let's start with the most important pillar in
 14 your program first.
 15 DR. ARNOLD BRESKY: Well, that's the fourth
 16 pillar first, and it's about addressing your brain's
 17 critical nutritional needs as you age.
 18 ON SCREEN: Dr. Bresky's Pillars of Brain
 19 Health
 20 Address Your Brain's "Daily Nutritional Needs"
 21 DR. ARNOLD BRESKY: It's also the part of my
 22 program that I struggled with for years --
 23 ON SCREEN: Memory Doctor Reveals 4 Simple
 24 Solutions to Memory Loss
 25 ASK THE DOCTOR with Patrice King Brown
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1 ON SCREEN: Memory Loss and Mental Decline:
 2 Causes and Solutions
 3 ASK THE DOCTOR with Patrice King Brown
 4 PATRICE KING BROWN: Well, how does mental
 5 decline and memory loss affect their lives?
 6 DR. ARNOLD BRESKY: Well, they miss out on the
 7 joys of life as they grow older, like teaching and
 8 playing with their grandchildren or playing bingo,
 9 Scrabble, or simply being able to retain new information.
 10 ON SCREEN: Never Too Old to Protect Your Brain
 11 and Slow Mental Decline
 12 ASK THE DOCTOR with Patrice King Brown
 13 DR. ARNOLD BRESKY: For many reading the
 14 newspaper or a book or their Bible is a core part of
 15 their lives and forgetting what you've just read makes
 16 life a struggle and very unrewarding.
 17 PATRICE KING BROWN: So, Dr. Bresky, what can
 18 people do? I mean, we all get older.
 19 ON SCREEN: Memory Loss and Mental Decline:
 20 Causes and Solutions
 21 ASK THE DOCTOR with Patrice King Brown
 22 DR. ARNOLD BRESKY: Well, I'm here today
 23 because I feel I have a real solution. It all boils down
 24 to my four pillars of brain health.
 25 PATRICE KING BROWN: So, what are they?
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1 DR. ARNOLD BRESKY: -- because it's one of the
 2 main challenges people face, getting adequate brain
 3 nutrition from food and diet alone.
 4 PATRICE KING BROWN: So, what did you do?
 5 ON SCREEN: New Supplement Shown to Help
 6 Improve Memory, Focus and Mental Clarity
 7 ASK THE DOCTOR with Patrice King Brown
 8 DR. ARNOLD BRESKY: Well, I researched the
 9 literature, looking for what clinically tested natural
 10 nutrients were most effective at waking up the brain and
 11 revitalizing the mind and memory, as well as helping
 12 protect the brain.
 13 PATRICE KING BROWN: And what did you find?
 14 DR. ARNOLD BRESKY: As part of my research, I
 15 contacted the well-known clinical pharmacist, Dr. Gene
 16 Steiner.
 17 ON SCREEN: Dr. Gene Steiner, PharmD
 18 Pharmacist, Researcher, National Talk Show Host
 19 DR. ARNOLD BRESKY: Dr. Gene, as he was known
 20 to the public, was the Dr. Oz of radio.
 21 PATRICE KING BROWN: Mm-hmm.
 22 ON SCREEN: New Supplement Shown to Help
 23 Improve Memory, Focus and Mental Clarity
 24 ASK THE DOCTOR with Patrice King Brown
 25 DR. ARNOLD BRESKY: And he explained how his
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13

1 research led him to what's now become --
2
3 ON SCREEN: America's #1 Brain Health
4 Supplement
5 DR. ARNOLD BRESKY: -- the number one brain
6 health supplement in the country, Procera AVH.
7 ON SCREEN: New Supplement Shown to Help
8 Improve Memory, Focus and Mental Clarity
9 ASK THE DOCTOR with Patrice King Brown
10 PATRICE KING BROWN: So, what was it about the
11 Procera AVH Brain Health Formula?
12 DR. ARNOLD BRESKY: For me, it was the science.
13 PATRICE KING BROWN: Mm-hmm.
14 DR. ARNOLD BRESKY: It had solid science behind
15 the ingredients --
16 ON SCREEN: SWINBURNE
17 SWINBURNE UNIVERSITY OF TECHNOLOGY
18 A double-blind, placebo controlled Study that
19 revealed that Procera AVH:
20 1. Improve Memory
21 2. Improve Mood
22 3. Improve Mental Focus, Concentration
23 4. Improved Mental Energy
24 Con Stough, Christina Kure, Jo Tarasuik and
25 Luke Downey
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14

1 BRAIN SCIENCES INSTITUTE
2 SWINBURNE UNIVERSITY, AUSTRALIA
3
4 DR. ARNOLD BRESKY: -- and a landmark clinical
5 trial on the Procera Brain Health Formula itself.
6 ON SCREEN: New Supplement Shown to Help
7 Improve Memory, Focus and Mental Clarity
8 ASK THE DOCTOR with Patrice King Brown
9 DR. ARNOLD BRESKY: Again, I'm here to tell you
10 that we don't have to accept mental decline. It may even
11 be reversible.
12 ON SCREEN: Don't Ignore Early Warning Signs of
13 Premature Mental Decline
14 ASK THE DOCTOR with Patrice King Brown
15 DR. ARNOLD BRESKY: But, first, here are some
16 of the more disturbing early signs and symptoms that you
17 need to pay attention to.
18 ON SCREEN: Early Warning Signs of Mental
19 Decline
20 1. Noticeable Increase in Forgetfulness
21 DR. ARNOLD BRESKY: One, if you or someone
22 close to you has noticed an increase in forgetfulness in
23 the past six months.
24 PATRICE KING BROWN: Mm-hmm.
25 ON SCREEN: Early Warning Signs of Mental
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15

1 Decline
2 1. Noticeable Increase in Forgetfulness
3 2. Slower Thinking or Recall
4 DR. ARNOLD BRESKY: Two, and this relates to
5 mental quickness, have you noticed a slowing in thinking
6 or you have that tip of the tongue syndrome --
7 ON SCREEN: Don't Ignore Early Warning Signs of
8 Premature Mental Decline
9 ASK THE DOCTOR with Patrice King Brown
10 DR. ARNOLD BRESKY: -- which is becoming more
11 common, meaning the words come to you more slowly.
12 ON SCREEN: Early Warning Signs of Mental
13 Decline
14 1. Noticeable Increase in Forgetfulness
15 2. Slower Thinking or Recall
16 3. Brain Fog, Poor Concentration, Mental
17 Sluggishness or Fatigue
18 DR. ARNOLD BRESKY: Or, three, perhaps you've
19 noticed the increase in brain fog. You're more easily
20 distracted or have trouble concentrating or more
21 frequently feel mentally sluggish or fatigued.
22 ON SCREEN: Don't Ignore Early Warning Signs of
23 Premature Mental Decline
24 ASK THE DOCTOR with Patrice King Brown
25 PATRICE KING BROWN: That sounds like so many
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16

1 people today. I mean, I always thought that we simply
2 chalked these things up to normal aging and, frankly, we
3 often laughed about these senior moments.
4 DR. ARNOLD BRESKY: It really shouldn't be
5 taken lightly. It's not a laughing matter.
6 PATRICE KING BROWN: Mm-hmm.
7 DR. ARNOLD BRESKY: So many people really worry
8 about their memory and they're right to worry. They have
9 good reason. Just being concerned about your memory is
10 another early warning sign. If you're concerned, don't
11 wait. Do something about it.
12 ON SCREEN: You are watching a paid program for
13 Procera AVH
14 CALL NOW!
15 1-800-418-8501
16 ASK THE DOCTOR with Patrice King Brown
17 PATRICE KING BROWN: Dr. Bresky, right now, I
18 want to give our viewers a chance to call in and get more
19 information. If you would like more information on Dr.
20 Bresky or you're interested in how --
21 ON SCREEN: America's #1 Brain Health
22 Supplement
23 CALL NOW!
24 1-800-418-8501
25 ASK THE DOCTOR with Patrice King Brown
For The Record, Inc.
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17

1 PATRICE KING BROWN: -- America's number one
 2 brain health supplement, Procera AVH, may specifically
 3 help you, then pick up the phone and call the number you
 4 see on your screen.
 5 As always, we have worked out a special
 6 arrangement with our guests so when you do call, be sure
 7 to mention HTV --
 8 ON SCREEN: America's #1 Brain Health
 9 Supplement
 10 FREE 30 DAY SUPPLY!
 11 With order, based on typical consumption
 12 CALL NOW!
 13 1-800-418-8501
 14 ASK THE DOCTOR with Patrice King Brown
 15 PATRICE KING BROWN: -- and find out how you
 16 can receive a free supply of Procera AVH.
 17 ON SCREEN: CALL NOW!
 18 1-800-418-8501
 19 ASK THE DOCTOR with Patrice King Brown
 20 PATRICE KING BROWN: And I've also been told
 21 that for a limited time we have some very nice free gifts
 22 for those who called today and tried Procera AVH,
 23 including a free copy of the medically acclaimed book,
 24 20/20 Brain Power --
 25 ON SCREEN: FIRST 500 CALLERS
 For The Record, Inc.
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19

1 ON SCREEN: SATISFACTION GUARANTEED
 2 FIRST 500 CALLERS
 3 FREE!
 4 FREE 30 DAY SUPPLY
 5 With order, based on typical consumption
 6 You are watching a paid program for Procera AVH
 7 CALL NOW!
 8 1-800-418-8501
 9 ASK THE DOCTOR with Patrice King Brown
 10 PATRICE KING BROWN: So, if you would like some
 11 more information and your free supply of Procera AVH, the
 12 book and the program, then all you have to do is pick up
 13 the phone now and give us a call.
 14 ON SCREEN: FREE 30 Day Supply
 15 FREE Book + Program
 16 CALL NOW: 1-800-418-8501
 17 Memory Loss and Mental Decline:
 18 Causes and Solutions
 19 ASK THE DOCTOR with Patrice King Brown
 20 PATRICE KING BROWN: So, before the break, Dr.
 21 Bresky, we were talking about premature mental decline.
 22 Can you tell me what causes that?
 23 DR. ARNOLD BRESKY: Research now suggests that
 24 for many, the mental decline may be caused by a handful
 25 of potentially addressable factors in the brain and
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18

1 FREE!
 2 "Joshua Reynolds has pioneered brain speed - a
 3 quantum leap beyond."
 4 Vernon Mark, M.D., FACS
 5 Associate Professor of Surgery
 6 Harvard Medical School
 7 "Very few, if any, understand cognitive
 8 function better than Joshua Reynolds."
 9 L. Cass Terry, M.D., Ph.D., PharmD.
 10 MBA, Professor of Neurology
 11 Medical College of Wisconsin
 12 CALL NOW!
 13 1-800-418-8501
 14 ASK THE DOCTOR with Patrice King Brown
 15 PATRICE KING BROWN: -- that Dr. Bresky
 16 recommends, based upon the suggested Mayo Clinic
 17 guidelines for brain health and longevity and a copy of
 18 Dr. Bresky's Four Pillars of Brain Health, with his
 19 program for combating mental decline.
 20 ON SCREEN: CALL NOW!
 21 1-800-418-8501
 22 ASK THE DOCTOR with Patrice King Brown
 23 PATRICE KING BROWN: We have trained
 24 representatives standing by who can answer all of your
 25 product questions.
 For The Record, Inc.
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20

1 Procera AVH can help.
 2 PATRICE KING BROWN: So, are you telling me
 3 that Procera AVH can help make those senior moments a
 4 thing of the past or at least a little less of a problem?
 5 Because I'll tell you, I have seen first-hand the
 6 confusion and the pain and the frustration and mental
 7 decline that many seniors, even baby boomers, are
 8 feeling.
 9 DR. ARNOLD BRESKY: For many, the answer may be
 10 yes, Patrice. Procera AVH accomplishes this in three
 11 ways.
 12 PATRICE KING BROWN: Mm-hmm.
 13 DR. ARNOLD BRESKY: Directly addressing what's
 14 going on in the brain, first brain cells can die when the
 15 circulation and oxygen to the brain declines, as it does
 16 with age.
 17 ON SCREEN: Procera AVH Addresses
 18 3 Major Causes of Mental Decline
 19 1. OXYGENATE YOUR BRAIN to revitalize your
 20 mind
 21 DR. ARNOLD BRESKY: Procera helps increase
 22 blood flow to your brain, supplying it with --
 23 ON SCREEN: Picture of brain
 24 OXYGEN
 25 VITAL NUTRIENTS
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21

1 DR. ARNOLD BRESKY: -- more oxygen and more
2 vital nutrients.
3 ON SCREEN: CALL NOW: 1-800-418-8501
4 Memory Loss and Mental Decline:
5 Causes and Solutions
6 ASK THE DOCTOR with Patrice King Brown
7 DR. ARNOLD BRESKY: It's like when you go
8 outside and take a breath of fresh air on a cool day.
9 PATRICE KING BROWN: That is pretty amazing.
10 ON SCREEN: Procera AVH Addresses
11 3 Major Causes of Mental Decline
12 1. OXYGENATE YOUR BRAIN to revitalize your
13 mind
14 2. RESTORE YOUR DEPLETED NEUROTRANSMITTERS
15 with vital nutrients for a sharper brain
16 DR. ARNOLD BRESKY: The next thing Procera AVH
17 does is it helps improve neurotransmitter levels in the
18 brain.
19 ON SCREEN: Restores Depleted Neurotransmitters
20 DR. ARNOLD BRESKY: These are chemical
21 messengers in your brain responsible for memory,
22 concentration, alertness --
23 ON SCREEN: CALL NOW: 1-800-418-8501
24 Memory Loss and Mental Decline:
25 Causes and Solutions
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22

1 ASK THE DOCTOR with Patrice King Brown
2 DR. ARNOLD BRESKY: -- and even decision-making
3 and mood. They get depleted with age and stress and you
4 simply can't be at your sharpest until you restore them
5 to more youthful levels.
6 PATRICE KING BROWN: Boy, that's great. Now,
7 does Procera AVH do anything else?
8 ON SCREEN: CALL NOW: 1-800-418-8501
9 Environmental Toxins and Free Radicals Can
10 Seriously Affect Brain Health
11 ASK THE DOCTOR with Patrice King Brown
12 DR. ARNOLD BRESKY: Well, over the course of a
13 lifetime, environmental toxins --
14 PATRICE KING BROWN: Mm-hmm.
15 ON SCREEN: Free Radicals
16 DR. ARNOLD BRESKY: -- and resulting free
17 radicals --
18 ON SCREEN: Procera AVH Addresses
19 3 Major Causes of Mental Decline
20 1. OXYGENATE YOUR BRAIN to revitalize your
21 mind
22 2. RESTORE YOUR DEPLETED NEUROTRANSMITTERS
23 with vital nutrients for a sharper brain
24 3. PROTECT YOUR BRAIN against free radicals
25 from stress and toxins
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23

1 DR. ARNOLD BRESKY: -- accumulate and take a
2 toll on your brain's health.
3 ON SCREEN: CALL NOW: 1-800-418-8501
4 Environmental Toxins and Free Radicals Can
5 Seriously Affect Brain Health
6 ASK THE DOCTOR with Patrice King Brown
7 DR. ARNOLD BRESKY: Once you take Procera AVH,
8 it goes to work helping to reduce these mind-dulling free
9 radicals --
10 ON SCREEN: CALL NOW: 1-800-418-8501
11 Improve Memory, Focus, Mental Clarity and Mood
12 Naturally
13 ASK THE DOCTOR with Patrice King Brown
14 PATRICE KING BROWN: Well, one thing I like
15 about Procera that you mentioned is that it's a natural
16 formula. There are no drugs in it, which I know seniors
17 greatly appreciate, because I don't think really that
18 anybody wants to take another medication, and many
19 seniors take so much. Drugs, though, Dr. Bresky are
20 clinically tested. Supplements usually are not, right?
21 ON SCREEN: CALL NOW: 1-800-418-8501
22 Clinically Tested and Shown to Help Improve
23 Memory and Brain Power in Just 30 Days
24 ASK THE DOCTOR with Patrice King Brown
25 DR. ARNOLD BRESKY: You're right. This is
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24

1 often the case. But in the case of Procera AVH, the
2 formula was really put through the grinder, a double-
3 blind placebo-controlled --
4
5 ON SCREEN: SWINBURNE
6 SWINBURNE UNIVERSITY OF TECHNOLOGY
7 A double-blind, placebo controlled Study that
8 revealed that Procera AVH:
9 1. Improve Memory
10 2. Improve Mood
11 3. Improve Mental Focus, Concentration
12 4. Improved Mental Energy
13 Con Stough, Christina Kure, Jo Tarasuik and
14 Luke Downey
15 BRAIN SCIENCES INSTITUTE
16 SWINBURNE UNIVERSITY, AUSTRALIA
17 DR. ARNOLD BRESKY: -- clinical study, which is
18 the gold standard.
19 ON SCREEN: A Randomized Double-blind Placebo
20 Controlled Study Examining the Effects of a Combination
21 Nutraceutical Formula on Cognitive Functioning and Mood
22 JANA
23 DR. ARNOLD BRESKY: Then it was peer-reviewed
24 and published in the Journal of American Nutraceutical
25 Association.
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1 ON SCREEN: CALL NOW: 1-800-418-8501
 2 Improve Memory, Focus, Concentration & Mood in
 3 Just 30 Days
 4 ASK THE DOCTOR with Patrice King Brown
 5
 6 DR. ARNOLD BRESKY: It worked so well that the
 7 study group that used Procera AVH saw an improvement in
 8 memory, focus, concentration and even mood --
 9 ON SCREEN: BRAINPOWER chart
 10 100%
 11 25yr arrow going down and
 12 AGE 35yr -20% then back up
 13 45yr -40%
 14 50yr -50%
 15 DR. ARNOLD BRESKY: -- in just 30 days.
 16 ON SCREEN: CALL NOW: 1-800-418-8501
 17 Improve Memory, Focus, Concentration & Mood in
 18 Just 30 Days
 19 ASK THE DOCTOR with Patrice King Brown
 20 PATRICE KING BROWN: That's pretty amazing
 21 stuff, Dr. Bresky. Well, right now, I'd like to take a
 22 few moments to share with our viewers some experiences
 23 from some other people who've taken Procera AVH. You
 24 know, I've seen many people go down mentally after
 25 retirement and it's a very, very sad situation.
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1 Procera AVH and soon he was taking it --
 2 ON SCREEN: Results may vary.
 3 CALL NOW: 1-800-418-8501
 4 Richard G.
 5 Retired Professor
 6 Improved Focus & Mental Clarity with New Found
 7 Creativity
 8 ASK THE DOCTOR with Patrice King Brown
 9 PATRICE KING BROWN: -- and he felt like, he
 10 said, he awakened from a slumber. Richard writes that he
 11 started taking guitar lessons and that he took up
 12 painting, something that he never imagined he had the
 13 skills to do. And, remarkably, he was even about to get
 14 one of this paintings into an art gallery. This all
 15 after retirement, a new career and back to his old
 16 creative energetic and productive self again.
 17 ON SCREEN: CALL NOW: 1-800-418-8501
 18 Enjoy Retirement with Renewed Mental Vigor and
 19 Purpose
 20 ASK THE DOCTOR with Patrice King Brown
 21 DR. ARNOLD BRESKY: Nice story, Patrice.
 22 PATRICE KING BROWN: Mm-hmm.
 23 DR. ARNOLD BRESKY: What seems to have happened
 24 here is that retirement may have caused his brain to go
 25 into a sort of sluggish inertia, sluggish motion. It
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1 ON SCREEN: CALL NOW: 1-800-418-8501
 2 Secrets to Being Mentally Sharp at Any Age
 3 ASK THE DOCTOR with Patrice King Brown
 4 DR. ARNOLD BRESKY: That's right, Patrice.
 5 People plan their whole life to retire and try new
 6 things. Then when it finally arrives, many people don't
 7 have the mental horsepower to enjoy or start them. It's
 8 tragic.
 9 PATRICE KING BROWN: It really is. Well,
 10 here's a story from a retired college professor, Dr.
 11 Bresky, and this is a man who experienced just what
 12 you've described, but he was able to turn it around.
 13 ON SCREEN: CALL NOW: 1-800-418-8501
 14 Richard G.
 15 Retired Professor
 16 Improved Focus & Mental Clarity with New Found
 17 Creativity
 18 ASK THE DOCTOR with Patrice King Brown
 19 PATRICE KING BROWN: His name is Richard and he
 20 is from Seabrook, South Carolina. And just after he
 21 retired, we hear that Richard went into what he called a
 22 deep funk. He just couldn't get up any of the mental
 23 initiative to do any of the things that he had been
 24 waiting all these years to do at this stage of his life.
 25 Well, then, thanks to his son, he discovered
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1 needed some good brain nutrition to get it active and
 2 vibrant again. It was Procera that first got things
 3 going again. It's like a daily vitamin for your brain.
 4 PATRICE KING BROWN: Mm-hmm.
 5 ON SCREEN: CALL NOW: 1-800-418-8501
 6 "Like a Daily Vitamin for Your Brain"
 7 ASK THE DOCTOR with Patrice King Brown
 8 DR. ARNOLD BRESKY: It helps restore depleted
 9 nutrients --
 10 ON SCREEN: Brain Illustration
 11 DR. ARNOLD BRESKY: -- oxygen and
 12 neurotransmitter levels, getting those neurons fired up
 13 again.
 14 ON SCREEN: CALL NOW: 1-800-418-8501
 15 Memory Loss and Mental Decline:
 16 Causes and Solutions
 17 ASK THE DOCTOR with Patrice King Brown
 18 PATRICE KING BROWN: I want to hear more about
 19 your four pillars of brain health program in a moment.
 20 But, right now, let's go to our satellite studio and
 21 welcome your colleague, Josh Reynolds, to the broadcast.
 22 Josh is the mastermind behind the Procera AVH
 23 Formula, which has become America's number one brain
 24 health and performance supplement. Hi, Josh, and
 25 congratulations.
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29

1 ON SCREEN: CALL NOW: 1-800-418-8501
 2 Brain Research Labs Founder:
 3 Josh Reynolds
 4 ASK THE DOCTOR with Patrice King Brown
 5 JOSH REYNOLDS: Thanks for having me on.
 6 PATRICE KING BROWN: Josh, you are not only the
 7 brain behind the Procera AVH formula, but you're also the
 8 author of the medically acclaimed book --
 9 "Joshua Reynolds has pioneered brain speed - a
 10 quantum leap beyond."
 11 Vernon Mark, M.D., FACS
 12 Associate Professor of Surgery
 13 Harvard Medical School
 14 "Very few, if any, understand cognitive
 15 function better than Joshua Reynolds."
 16 L. Cass Terry, M.D., Ph.D., PharmD.
 17 MBA, Professor of Neurology
 18 Medical College of Wisconsin
 19 PATRICE KING BROWN: -- 20/20 Brain Power: 20
 20 Days to a Quicker, Calmer, Sharper Mind --
 21 ON SCREEN: CALL NOW: 1-800-418-8501
 22 Memory Loss and Mental Decline:
 23 Causes and Solutions
 24 ASK THE DOCTOR with Patrice King Brown
 25 PATRICE KING BROWN: -- which by the way our
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30

1 audience has the opportunity to receive a free copy of
 2 today.
 3 Josh, tell us the story behind Procera AVH.
 4 JOSH REYNOLDS: We measured over one million
 5 brains.
 6 PATRICE KING BROWN: One million brains?
 7 JOSH REYNOLDS: Well, actually, we measured 1.5
 8 million people's brains. We measured their IQ, their
 9 brain power, memory, their powers of concentration. And
 10 from all this data, we found something very shocking.
 11 PATRICE KING BROWN: What was that?
 12 JOSH REYNOLDS: The brain seems to be declining
 13 faster than the body.
 14 ON SCREEN: BRAINPOWER chart
 15 100%
 16 25yr arrow going down
 17 AGE 35yr -20%
 18 45yr -40%
 19 50yr -50%
 20 JOSH REYNOLDS: In fact, brain power declined
 21 by up to 50 percent by age 50 to 55. It really shocked
 22 all the researchers, Patrice.
 23 ON SCREEN: CALL NOW: 1-800-418-8501
 24 Memory Loss and Mental Decline:
 25 Causes and Solutions
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1 ASK THE DOCTOR with Patrice King Brown
 2 PATRICE KING BROWN: Tell us what happened next
 3 after this discovery.
 4 ON SCREEN: CALL NOW: 1-800-418-8501
 5 Secrets to Being Mentally Sharp At Any Age
 6 ASK THE DOCTOR with Patrice King Brown
 7 JOSH REYNOLDS: Well, we set out to find
 8 whether there might be a simple, natural solution to slow
 9 down, if not stop, this decline.
 10 ON SCREEN: Major Effects of Leading Brain
 11 Nutrients
 12 JOSH REYNOLDS: So, we evaluated hundreds of
 13 brain nutrients.
 14 ON SCREEN: CALL NOW: 1-800-418-8501
 15 Secrets to Being Mentally Sharp At Any Age
 16 ASK THE DOCTOR with Patrice King Brown
 17 JOSH REYNOLDS: Then we conducted studies on
 18 the top half dozen or more on thousands of people.
 19 PATRICE KING BROWN: What did you find?
 20 JOSH REYNOLDS: We discovered what I believed
 21 to be the top three brain nutrients in all of nature. We
 22 also learned that no one single ingredient can address
 23 the three primary needs of the aging brain.
 24 ON SCREEN: Top Brain Nutrients
 25 Vinpocetine
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1 Acetyl L-Carnitine
 2 Huperzine
 3 JOSH REYNOLDS: And, finally, we arrived at the
 4 three top nutrients nature has to offer, which work
 5 together in amazing synergy.
 6 ON SCREEN: CALL NOW: 1-800-418-8501
 7 Slow Mental Decline and Boost Brain Power
 8 Naturally
 9 ASK THE DOCTOR with Patrice King Brown
 10 JOSH REYNOLDS: Now, these three brain
 11 nutrients eventually became Procera AVH formula --
 12 ON SCREEN: America's #1 Brain Health
 13 Supplement
 14 JOSH REYNOLDS: -- and I might add that the
 15 U.S. Government thought this formula to be so unique that
 16 they granted us a U.S. patent on Procera.
 17 ON SCREEN: CALL NOW: 1-800-418-8501
 18 Slow Mental Decline and Boost Brain Power
 19 Naturally
 20 ASK THE DOCTOR with Patrice King Brown
 21 PATRICE KING BROWN: So, what's in Procera AVH,
 22 Josh?
 23 JOSH REYNOLDS: Well, number one, for A is
 24 acetyl carnitine.
 25 ON SCREEN: Acetyl L-Carnitine
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1 Boosts Neurotransmitters & Protects Brain Cells
 2 JOSH REYNOLDS: This may actually be the reason
 3 we call fish brain food.
 4 ON SCREEN: CALL NOW: 1-800-418-8501
 5 Slow Mental Decline and Boost Brain Power
 6 Naturally
 7 ASK THE DOCTOR with Patrice King Brown
 8 JOSH REYNOLDS: Acetyl carnitine is a true
 9 brain energy nutrient. It's also a potent antioxidant,
 10 an immune booster and it was shown to help slow down
 11 brain aging. Now, you'd have to eat 20 or more servings
 12 of fish a day just to get the amount of acetyl carnitine
 13 you get in one daily serving of Procera AVH.
 14 ON SCREEN: Vinpocetine
 15 Boosts Brain Oxygen and Alertness
 16 JOSH REYNOLDS: Next is vinpocetine, derived
 17 from the beautiful periwinkle flower we see here, amongst
 18 other sources.
 19 ON SCREEN: CALL NOW: 1-800-418-8501
 20 Slow Mental Decline and Boost Brain Power
 21 Naturally
 22 ASK THE DOCTOR with Patrice King Brown
 23 JOSH REYNOLDS: And in Europe, it's been called
 24 the immortality flower for its ability to rejuvenate a --
 25 ON SCREEN: Vinpocetine
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1	Before	After
2	Low Oxygen	Increased Oxygen

3 JOSH REYNOLDS: -- tired, sluggish brain. How?
 4 It re-oxygenates the brain.
 5 ON SCREEN: CALL NOW: 1-800-418-8501
 6 Slow Mental Decline and Boost Brain Power
 7 Naturally
 8 ASK THE DOCTOR with Patrice King Brown
 9 JOSH REYNOLDS: And the third ingredient is a
 10 rare, high altitude Asian plant called huperzine A --
 11 ON SCREEN: Huperzine-A
 12 Boosts Neurotransmitters for Memory and
 13 Concentration
 14 JOSH REYNOLDS: -- revered for centuries as a
 15 memory tonic.
 16 ON SCREEN: CALL NOW: 1-800-418-8501
 17 Slow Mental Decline and Boost Brain Power
 18 Naturally
 19 ASK THE DOCTOR with Patrice King Brown
 20 JOSH REYNOLDS: This little miracle extract is
 21 worth over \$14,000 an ounce. That's many times more
 22 expensive than an ounce of gold, and it's even more
 23 valuable for your brain.
 24 ON SCREEN: Restores Depleted Neurotransmitters
 25 JOSH REYNOLDS: Why? Because it helps restore
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1 those depleted neurotransmitters, which help boost your
 2 powers of concentration and memory.
 3 ON SCREEN: CALL NOW: 1-800-418-8501
 4 Slow Mental Decline and Boost Brain Power
 5 Naturally
 6 ASK THE DOCTOR with Patrice King Brown
 7 PATRICE KING BROWN: But you got it to work in
 8 the laboratory, now tell us what happened when you took
 9 it outside the lab and you gave it to real people.
 10 ON SCREEN: CALL NOW: 1-800-418-8501
 11 Improve Memory, Mental Clarity, Concentration
 12 and Mood in Just 30 Days
 13 ASK THE DOCTOR with Patrice King Brown
 14 JOSH REYNOLDS: Well, today, Patrice, hundreds
 15 of thousands of people across the country have used
 16 Procera AVH. And over the years, I've heard so many
 17 life-changing stories from our users. One that's perhaps
 18 closest to my heart is my mom.
 19 When she turned 90, she started to notice she
 20 was slowing down, starting to lose her edge, and she told
 21 me she noticed it most when she was playing her weekly
 22 bridge game. So, she asked me if I could help her. I
 23 said, of course. I immediately got her started on
 24 Procera. And shortly afterwards, she noticed two things.
 25 One, she could do her crossword puzzles faster, and two,
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1 she was playing better bridge and winning again. Even
 2 her bridge partners noticed her new mental sharpness.
 3 It shows, Patrice, that it's never too late to
 4 start feeding the brain the nutrients it needs. You can
 5 turn things around at any age.
 6 PATRICE KING BROWN: So, Josh, how long does
 7 Procera actually take to start working?
 8 JOSH REYNOLDS: Well, it's actually going to
 9 vary. But, remember, the clinical trial results for
 10 Procera were achieved in just 30 days. So, with Procera,
 11 you may feel more alert, more mentally energized and more
 12 productive with a better memory in just a few weeks.
 13 ON SCREEN: BRAINPOWER chart
 14 100%
 15 25yr arrow going down
 16 AGE 35yr -20% and then back up
 17 45yr -40%
 18 50yr -50%
 19 JOSH REYNOLDS: Imagine experiencing the memory
 20 recall you might have had 10 to 15 years ago in just 30
 21 days.
 22 ON SCREEN: CALL NOW: 1-800-418-8501
 23 Improve Memory, Mental Clarity, Concentration
 24 and Mood in Just 30 Days
 25 ASK THE DOCTOR with Patrice King Brown
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1 JOSH REYNOLDS: Procera has even been shown to
 2 improve mood and help you feel better, Patrice.
 3 PATRICE KING BROWN: Josh, what you're doing
 4 for seniors and baby boomers is fantastic. It's really
 5 changing lives. Congratulations on your research and on
 6 what has become America's number one brain and
 7 performance supplement, Procera AVH.
 8 "Joshua Reynolds has pioneered brain speed - a
 9 quantum leap beyond."
 10 Vernon Mark, M.D., FACS
 11 Associate Professor of Surgery
 12 Harvard Medical School
 13 "Very few, if any, understand cognitive
 14 function better than Joshua Reynolds."
 15 L. Cass Terry, M.D., Ph.D., PharmD.
 16 MBA, Professor of Neurology
 17 Medical College of Wisconsin
 18 PATRICE KING BROWN: And thank you for making
 19 your medically acclaimed book, 20/20 Brain Power,
 20 available free to our audience today.
 21 ON SCREEN: CALL NOW: 1-800-418-8501
 22 Improve Memory, Mental Clarity, Concentration
 23 and Mood in Just 30 Days
 24 ASK THE DOCTOR with Patrice King Brown
 25 PATRICE KING BROWN: I'm glad you could be with
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1 us to tell us this important story.
 2 JOSH REYNOLDS: Thanks again for having me.
 3 ON SCREEN: You are watching a paid program for
 4 Procera AVH
 5 CALL NOW:
 6 1-800-418-8501
 7 ASK THE DOCTOR with Patrice King Brown
 8 PATRICE KING BROWN: Now, if you would like
 9 more information on Dr. Bresky and Josh Reynolds and
 10 Brain Research Labs --
 11 ON SCREEN: America's #1 Brain Health
 12 Supplement
 13 FREE 30 DAY SUPPLY!
 14 With order, based on typical consumption
 15 CALL NOW!
 16 1-800-418-8501
 17 ASK THE DOCTOR with Patrice King Brown
 18 PATRICE KING BROWN: -- and you're interested
 19 in how America's number one brain health supplement,
 20 Procera AVH, can help improve your memory, your focus,
 21 your concentration, even your mood, then please pick up
 22 the phone and call the number on your screen.
 23 As always, we've worked out a special
 24 arrangement with our guests. So, when you do call, be
 25 sure to mention HTV and find out how you can receive a
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1 free supply of Procera AVH.
 2 ON SCREEN: CALL NOW!
 3 1-800-418-8501
 4 ASK THE DOCTOR with Patrice King Brown
 5 PATRICE KING BROWN: And as I've been told, for
 6 a very limited time, we do have some very nice free gifts
 7 for those who call today and try Procera --
 8 ON SCREEN: FIRST 500 CALLERS
 9 FREE!
 10 "Joshua Reynolds has pioneered brain speed - a
 11 quantum leap beyond."
 12 Vernon Mark, M.D., FACS
 13 Associate Professor of Surgery
 14 Harvard Medical School
 15 "Very few, if any, understand cognitive
 16 function better than Joshua Reynolds."
 17 L. Cass Terry, M.D., Ph.D., PharmD.
 18 MBA, Professor of Neurology
 19 Medical College of Wisconsin
 20 Not endorsed or affiliated with the Mayo Clinic
 21 CALL NOW!
 22 1-800-418-8501
 23 ASK THE DOCTOR with Patrice King Brown
 24 PATRICE KING BROWN: -- including a free copy
 25 of Josh Reynolds' medically acclaimed book, 20/20 Brain
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40

1 Power, based upon the suggested Mayo Clinic guidelines
 2 for brain health and longevity --
 3 ON SCREEN: FIRST 500 CALLERS
 4 FREE!
 5 4 Pillars of Brain Health
 6 FREE!
 7 CALL NOW!
 8 1-800-418-8501
 9 ASK THE DOCTOR with Patrice King Brown
 10 PATRICE KING BROWN: -- plus a copy of Dr.
 11 Bresky's Four Pillars of Brain Health, with his program
 12 for combating mental decline.
 13 ON SCREEN: CALL NOW!
 14 1-800-418-8501
 15 ASK THE DOCTOR with Patrice King Brown
 16 PATRICE KING BROWN: We have trained
 17 representatives standing by and these folks are very
 18 happy to answer all of your product questions. So, if
 19 you're concerned that those senior moments and bouts of
 20 forgetfulness are all too frequent or maybe you're going
 21 back to school or changing careers and you just want to
 22 stay sharp and focused into your golden years and keep
 23 your independence, then try Procera.
 24 ON SCREEN: SATISFACTION GUARANTEED
 25 FIRST 500 CALLERS
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 (301) 870-8025 - www.ftrinc.net - (800) 921-5555

41	<p>1 FREE! 2 FREE 30 DAY SUPPLY 3 With order, based on typical consumption 4 You are watching a paid program for Procera AVH 5 CALL NOW! 6 1-800-418-8501 7 ASK THE DOCTOR with Patrice King Brown 8 PATRICE KING BROWN: Pick up the phone and call 9 now to get your free supply. 10 ON SCREEN: FREE 30 DAY SUPPLY 11 FREE BOOK + PROGRAM 12 CALL NOW: 1-800-418-8501 13 Memory Loss and Mental Decline: 14 Causes and Solutions 15 ASK THE DOCTOR with Patrice King Brown 16 PATRICE KING BROWN: Well, Dr. Bresky, earlier 17 in the show, you mentioned that you've now made Procera 18 AVH a part of your Four Pillar Brain Health Program and 19 you made an analogy that Procera AVH can maybe have the 20 same effect on an aging brain that prescription glasses 21 have on aging eyes. Tell me more about what you meant by 22 that. 23 ON SCREEN: FREE 30 DAY SUPPLY 24 FREE BOOK + PROGRAM 25 CALL NOW: 1-800-418-8501 For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555</p>	43	<p>1 that seniors fear losing their independence to handle 2 their own finances or becoming a burden to their children 3 or even ending up in a nursing home. These are all 4 really very real fears associated with mental decline and 5 people really do feel helpless and sometimes hopeless. 6 DR. ARNOLD BRESKY: I hear this every day from 7 patients in my medical office. They don't realize there 8 are simple things that can be done, like taking Procera 9 AVH daily to help slow and even stop their mental decline 10 and stay mentally sharp, even in their later years. 11 ON SCREEN: CALL NOW: 1-800-418-8501 12 Improve Memory, Focus, Mental Clarity and Mood 13 Naturally 14 ASK THE DOCTOR with Patrice King Brown 15 PATRICE KING BROWN: It's sad, Doctor. So many 16 people suffer in silence, unaware that for many there are 17 natural solutions to their memory loss. 18 DR. ARNOLD BRESKY: That's right. Being 19 mentally sharp means you have control of your life. We 20 joke about letting the children eventually take over. 21 But really it's about being independent as long as we 22 possibly can. 23 PATRICE KING BROWN: Mm-hmm. 24 DR. ARNOLD BRESKY: And playing a meaningful 25 role in the lives of our family and friends. For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555</p>
42	<p>1 "America's Memory Doctor" 2 Arnold Bresky, MD 3 ASK THE DOCTOR with Patrice King Brown 4 DR. ARNOLD BRESKY: Here's a good example. 5 Every year, millions of Americans will schedule an annual 6 check-up with their optometrist to correct their age- 7 related changes in their vision. Yet, very few people 8 are even aware that they can do something to help correct 9 their age-related memory loss. 10 PATRICE KING BROWN: Why is that? 11 DR. ARNOLD BRESKY: Well, I found that it's 12 because they simply don't know that life can be 13 different. But with Procera, they may now be able to do 14 something about it. 15 ON SCREEN: CALL NOW: 1-800-418-8501 16 Secrets to Being Mentally Sharp at Any Age 17 ASK THE DOCTOR with Patrice King Brown 18 PATRICE KING BROWN: That is really very good 19 news. People need this kind of help. I mean, it sounds 20 like Procera AVH truly is a total brain health formula. 21 You know a word I often hear associated with memory loss, 22 Dr. Bresky, is frustration and also, frankly, the fear of 23 mental decline and what that means to a person's identity 24 and their quality of life. You've talked to me about it 25 earlier, their self worth as we continue to age. I know For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555</p>	44	<p>1 ON SCREEN: CALL NOW: 1-800-418-8501 2 Enjoy Retirement with Renewed Mental Vigor and 3 Purpose 4 ASK THE DOCTOR with Patrice King Brown 5 DR. ARNOLD BRESKY: That's where the real job 6 is. 7 PATRICE KING BROWN: Dr. Bresky, tell us how 8 your Four Pillars of Brain Health Program works. 9 ON SCREEN: CALL NOW: 1-800-418-8501 10 Memory Doctor Reveals 4 Simple Solutions to 11 Memory Loss 12 ASK THE DOCTOR with Patrice King Brown 13 DR. ARNOLD BRESKY: Well, here it is, Patrice. 14 PATRICE KING BROWN: Mm-hmm. 15 ON SCREEN: Dr. Bresky's 4 Pillars Of Brain 16 Health 17 1. Physical Activities 18 2. Mental Activities 19 DR. ARNOLD BRESKY: The first two pillars 20 include specific mental and physical activities I've 21 identified to have -- 22 ON SCREEN: Dr. Bresky's Top 3 Physical 23 Activities For Brain Health 24 1 Aerobic Exercise 25 2 Strength Training For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555</p>

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1 3 Stretching
 2 DR. ARNOLD BRESKY: -- a direct effect on brain
 3 health and mental performance. I've developed hundreds
 4 of fun brain games and even techniques to stimulate and
 5 awaken your hidden created capacities.
 6
 7 ON SCREEN: Dr. Bresky's 4 Pillars Of Brain
 8 Health
 9 3. Social Activities
 10 DR. ARNOLD BRESKY: The third pillar is
 11 meaningful participation in certain social activities,
 12 especially later in life. Studies have shown this can
 13 make a big difference. I provide many examples in the
 14 program.
 15 ON SCREEN: Dr. Bresky's 4 Pillars Of Brain
 16 Health
 17 4. Brain Nutrition
 18 DR. ARNOLD BRESKY: And the fourth pillar,
 19 again, perhaps the most important, is nutrition. You'll
 20 see I recommend some tasty changes to your diet so you
 21 follow more of my modified Mediterranean diet --
 22 ON SCREEN: New Mediteranean (sic) Food
 23 Pyramid chart
 24 DR. ARNOLD BRESKY: -- which benefits not just
 25 the brain --
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1 ON SCREEN: CALL NOW: 1-800-418-8501
 2 Memory Doctor Reveals 4 Simple Solutions to
 3 Memory Loss
 4 ASK THE DOCTOR with Patrice King Brown
 5 DR. ARNOLD BRESKY: -- but also your heart and
 6 the rest of your body.
 7 PATRICE KING BROWN: Well, that's great,
 8 Doctor. So, what's so special about the fourth pillar of
 9 brain health?
 10 DR. ARNOLD BRESKY: Well, Patrice, that's where
 11 Procera AVH also plays a special role.
 12 ON SCREEN: CALL NOW: 1-800-418-8501
 13 Like a Daily Vitamin for Your Brain
 14 ASK THE DOCTOR with Patrice King Brown
 15 DR. ARNOLD BRESKY: For years, I was looking
 16 for that daily brain supplement that could meet the
 17 brain's critical needs --
 18 ON SCREEN: Huperzine-A
 19 Vinpocetine
 20 Acetyl L-Carnitine
 21 DR. ARNOLD BRESKY: -- which are not adequately
 22 addressed by food alone for most people.
 23 PATRICE KING BROWN: Mm-hmm.
 24 ON SCREEN: Dramatization
 25 OXYGEN
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1 VITAL NUTRIENTS
 2 NEURO-TRANSMITTERS
 3 DR. ARNOLD BRESKY: I came across Procera AVH
 4 which has the unique patented triple action we discussed
 5 to address your brain's three vital daily needs.
 6 ON SCREEN: CALL NOW: 1-800-418-8501
 7 Like a Daily Vitamin for Your Brain
 8 ASK THE DOCTOR with Patrice King Brown
 9 DR. ARNOLD BRESKY: It's now a critical part of
 10 my fourth pillar of brain health and longevity.
 11 ON SCREEN: CALL NOW: 1-800-418-8501
 12 Improve Memory, Focus, Mental Clarity and Mood
 13 Naturally
 14 ASK THE DOCTOR with Patrice King Brown
 15 PATRICE KING BROWN: That's great, Dr. Bresky.
 16 Now, I'd like to take a few minutes to share a few more
 17 letters from Procera users with their personal stories.
 18 This one certainly applies to all the women watching
 19 today. Many of us have experienced the effects that
 20 hormonal shifts can have on the brain.
 21 ON SCREEN: Leah F.
 22 Teacher
 23 CALL NOW: 1-800-418-8501
 24 Hormonal Changes, Stress and Medication can
 25 Contribute to Memory Loss & Brain Fog
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1 ASK THE DOCTOR with Patrice King Brown
 2 PATRICE KING BROWN: Leah, a 55-year-old
 3 college instructor from California writes that hormones
 4 are at an all-time high at our house, like many mothers
 5 of older teenagers, I was going through menopause. I
 6 felt absent-minded, had low energy, I couldn't make
 7 decisions, I could not concentrate on issues at work, and
 8 I had no patience at home.
 9 Leah also wrote that, I found taking Procera
 10 noticeably helped with my short-term memory and ability
 11 to stay on task. She goes on to say, because I felt more
 12 organized and in control, my mood improved and my
 13 patience deepened, and I credit Procera with helping get
 14 me through some really difficult times.
 15 ON SCREEN: CALL NOW: 1-800-418-8501
 16 Hormonal Changes, Stress and Medication can
 17 Contribute to Memory Loss & Brain Fog
 18 ASK THE DOCTOR with Patrice King Brown
 19 DR. ARNOLD BRESKY: Yes. Many women really
 20 struggle with brain fog and memory loss from hormonal
 21 changes throughout their lives, during and after
 22 menopause, and even after childbirth. For many, Procera
 23 may really help.
 24 ON SCREEN: CALL NOW: 1-800-418-8501
 25 Improve Memory, Focus, Mental Clarity and Mood
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1 Naturally
 2 ASK THE DOCTOR with Patrice King Brown
 3 PATRICE KING BROWN: Well, Dr. Bresky, we are
 4 nearing the end of the broadcast. Are there any last
 5 words you'd like to share with our audience?
 6 ON SCREEN: CALL NOW: 1-800-418-8501
 7 "America's Memory Doctor"
 8 Arnold Bresky, MD
 9 ASK THE DOCTOR with Patrice King Brown
 10 DR. ARNOLD BRESKY: Thanks, Patrice. If you're
 11 embarrassed when you forget a person's name that you've
 12 known for years or draw a complete blank on what you were
 13 about to say or forget where you were going next and
 14 can't remember if you locked the doors at night,
 15 remember, it's not your fault. As we grow older, these
 16 things can happen to all of us. But an increase in these
 17 senior moments is something that you should not take
 18 lightly.
 19 So, here's the bottom line. Just as a great
 20 pair of glasses can sharpen your vision and bring the
 21 smallest detail into crystal clear focus --
 22 ON SCREEN: CALL NOW: 1-800-418-8501
 23 Never Too Old to Protect Your Brain and Slow
 24 Mental Decline
 25 ASK THE DOCTOR with Patrice King Brown
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1 DR. ARNOLD BRESKY: -- a daily serving of
 2 Procera AVH may help do the same thing for your brain.
 3 So, why continue to struggle and forget your way another
 4 day, another week, when you may not have to?
 5 It really comes down to taking Procera AVH
 6 daily and perhaps following the tips in my Four Pillars
 7 of Brain Health Program, and you may really turn things
 8 around. There is hope for everyone. It's up to you
 9 because you can stay mentally sharp at any age.
 10 PATRICE KING BROWN: We thank you very much for
 11 joining us, Doctor. Thank you very much for sharing your
 12 expertise.
 13 DR. ARNOLD BRESKY: Thank you, Patrice. It was
 14 my pleasure.
 15 ON SCREEN: You are watching a paid program for
 16 Procera AVH
 17 CALL NOW
 18 1-800-418-8501
 19 ASK THE DOCTOR with Patrice King Brown
 20 PATRICE KING BROWN: And to those of you at
 21 home, let me add that Procera AVH can help recharge a
 22 tired and sluggish mind. I've read the letters from so
 23 many and heard so many stories of how Procera has helped
 24 them recover their mental faculties and be mentally
 25 productive again. Procera has helped sharpen the dull
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1 of memories and powers of recall, providing laser-like
 2 focus, helping users concentrate and stay on task.
 3 Procera AVH can help clear away those thick banks of
 4 brain fog so you can get more done and enjoy life again.
 5 ON SCREEN: America's #1 Brain Health
 6 Supplement
 7 FREE 30 DAY SUPPLY!
 8 With order, based on typical consumption
 9 CALL NOW!
 10 1-800-418-8501
 11 ASK THE DOCTOR with Patrice King Brown
 12 PATRICE KING BROWN: So, if you're interested
 13 in how America's number one brain health supplement,
 14 Procera AVH, can help improve your memory, your focus,
 15 your concentration and your mood, and ultimately preserve
 16 your right to make your own decisions, then please pick
 17 up the phone and call the number on your screen.
 18 We've worked out a special arrangement with our
 19 guests so that when you do call, be sure to mention HTV
 20 and find out how you can receive a free supply of Procera
 21 AVH.
 22 ON SCREEN: CALL NOW!
 23 1-800-418-8501
 24 ASK THE DOCTOR with Patrice King Brown
 25 PATRICE KING BROWN: And for a limited time, we
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1 have some very nice free gifts for those who call right
 2 now to try Procera --
 3 ON SCREEN: FIRST 500 CALLERS
 4 FREE!
 5 "Joshua Reynolds has pioneered brain speed - a
 6 quantum leap beyond."
 7 Vernon Mark, M.D., FACS
 8 Associate Professor of Surgery
 9 Harvard Medical School
 10 "Very few, if any, understand cognitive
 11 function better than Joshua Reynolds."
 12 L. Cass Terry, M.D., Ph.D., PharmD.
 13 MBA, Professor of Neurology
 14 Medical College of Wisconsin
 15 Not endorsed or affiliated with the Mayo Clinic
 16 CALL NOW!
 17 1-800-418-8501
 18 ASK THE DOCTOR with Patrice King Brown
 19 PATRICE KING BROWN: -- including a free copy
 20 of the medically acclaimed book, 20/20 Brain Power, with
 21 that program Dr. Bresky talked about. It's based upon
 22 the suggested Mayo Clinic guidelines for brain health and
 23 longevity, something we can all use.
 24 ON SCREEN: FIRST 500 CALLERS
 25 FREE!
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1 4 Pillars of Brain Health
2 FREE!
3 CALL NOW!
4 1-800-418-8501
5 ASK THE DOCTOR with Patrice King Brown
6 PATRICE KING BROWN: Plus, you'll get a copy of
7 Dr. Bresky's Four Pillars of Brain Health with his
8 program for combating mental decline.
9 ON SCREEN: FREE 30 DAY SUPPLY
10 FREE BOOK + PROGRAM
11 CALL NOW!
12 1-800-418-8501
13 ASK THE DOCTOR with Patrice King Brown
14 PATRICE KING BROWN: We also have trained
15 representatives standing by to answer all of your product
16 questions.
17 So, if you're concerned that those senior
18 moments or those bouts of forgetfulness are becoming all
19 too frequent --
20 ON SCREEN: SATISFACTION GUARANTEED
21 FIRST 500 CALLERS
22 FREE!
23 FREE 30 DAY SUPPLY
24 With order, based on typical consumption
25 You are watching a paid program for Procera AVH
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1 Dr. Bresky is a medical doctor and is partially
2 compensated from product sales.
3 A portion of the proceeds from this program
4 goes to the (illegible) Miller Veteran's Charity.
5 www. (illegible) MillerMemorialFoundation.org
6 ANNOUNCER: This has been a paid presentation
7 by the makers of Procera AVH.
8 ON SCREEN: The preceding was a paid
9 advertisement and does not express the views and opinions
10 of the Fox Business Network.
11 (The recording was concluded.)
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1 CALL NOW!
2 1-800-418-8501
3 ASK THE DOCTOR with Patrice King Brown
4 PATRICE KING BROWN: -- if you want to get back
5 your mental edge, then pick up the phone and call to find
6 out how you can get your free supply of Procera AVH. Our
7 phone lines are open, so call now.
8 ON SCREEN: FREE 30 DAY SUPPLY
9 FREE BOOK + PROGRAM
10 CALL NOW!
11 1-800-418-8501
12 ASK THE DOCTOR with Patrice King Brown
13 PATRICE KING BROWN: I want to thank you at
14 home for joining us, and thank you, Doctor, as well.
15 I am Patrice King Brown. On behalf of everyone
16 at HTV, we thank you for joining us. Hope you'll do it
17 again. Do it for your health.
18 ON SCREEN: This has been a paid presentation
19 by Brain Research Labs
20 BRL
21 Brain Research Labs
22 Product is not intended to treat, cure or
23 prevent disease.
24 Please consult your physician before beginning
25 any nutritional program.
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1 CERTIFICATION OF TYPIST
2
3 MATTER NUMBER: 1223142
4 CASE TITLE: PROCERA-KEYVIEW LABS, INC.
5 TAPING DATE: DATE UNKNOWN
6 TRANSCRIPTION DATE: FEBRUARY 24, 2014
7
8 I HEREBY CERTIFY that the transcript contained
9 herein is a full and accurate transcript of the tapes
10 transcribed by me on the above cause before the FEDERAL
11 TRADE COMMISSION to the best of my knowledge and belief.
12
13 DATED: FEBRUARY 19, 2014
14
15
16 ELIZABETH M. FARRELL
17
18 CERTIFICATION OF PROOFREADER
19
20 I HEREBY CERTIFY that I proofread the transcript for
21 accuracy in spelling, hyphenation, punctuation and
22 format.
23
24
25
SARA J. VANCE
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