

# EXHIBIT 1

Cash Express-Fast Cash-Top Dollar



ANNISTON, AL 256-237-9994  
CARROLLTON, GA 770-832-0842  
CEDARTOWN, GA 770-748-2821  
DOUGLASVILLE, GA 770-920-0529  
JONESBORO, GA 770-968-7296  
MARIETTA, GA 770-319-8333  
TALLADEGA, AL 256-761-9111

# TITLE LOANS

## 1st 30 Days 0%

### No Credit Check

NEW CUSTOMERS

Call 770-354-5245

Loan Value?  
Let's Discuss

- All You Need Vehicle, Title, ID
- Any Year Make or Model
- Your Title Is Your Credit
- Cash In 15 Min. Approved
- Lowest Rates More Cash



- We Loan More
- Lowest Rates
- No Credit Check
- Bankruptcy OK
- Self Employed

HOW MUCH CASH CAN I GET? (CLICK HERE) TYPICALLY BETWEEN AVG & EXCELENT KBB.COM TRADE-IN VALUE

\*This is an estimate based on information you provided about your vehicle. All transactions subject to vehicle appraisal and approval. Certain terms and conditions apply. Must be 18 years of age or older (19 in Alabama).

## 1st 30 Days 0%

NEW CUSTOMERS



No Credit Check  
TITLE LOANS  
1st 30 Days 0%

NEW CUSTOMERS



## REFERRAL CASH

Tell a friend and receive **\$50.00** in cash!  
Certain terms and conditions apply. You must be 19 years or older to qualify in Alabama; 18 years or older to qualify in Georgia. This offer applies to existing customers only. No credit check necessary. All transactions subject to vehicle appraisal and approval. **\$50.00** will be paid to referring party upon the opening of an account with Fast Cash, Cash Express, or Top Dollar.



# EXHIBIT 2



Rotate



Rotate

# EXHIBIT 3

Search

2 campaigns may be losing clicks due to a limited budget | Add 43 keywords... View all

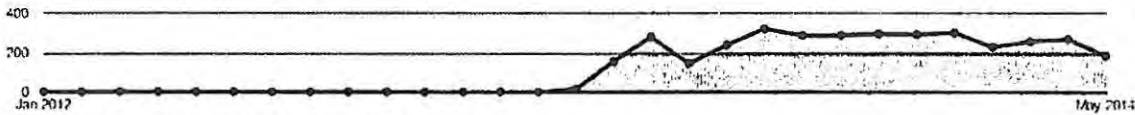
Custom: Jan 1, 2012 - May 21, 2014

Campaigns Ad groups Settings Ads Keywords Audiences Ad extensions Dimensions

All but deleted ads Segment Filter Columns Search

Clicks VS None Monthly

[View Change History](#)



AD	Edit	Automate	More actions...	Labels	Ad	Campaign	Ad group	Status	Labels	% Served	Campaign type	Campaign subtype	Clicks	Impr.	CTR	Avg. CPC	Cost	Avg. Pos.
Total - all account													4,789	1,064,533	0.45%	\$10.91	\$52,225.68	2.5
21					0% Max Cash Title Loan 0% 1st 30 Days Call now No Credit check fastcashtitlepawn.net	Codertown	Codertown	Paused	--	0.00%	Search Network only	All features	0	34	0.00%	\$0.00	\$0.00	2.2
22					0% Max Cash Title Loan 1st 30 days 0% Learn How, Call Now! fastcashtitlepawn.net	Talldega	Talldega	Paused	--	0.00%	Search Network only	All features	0	21	0.00%	\$0.00	\$0.00	2.5
23					0% Max Cash Title Loan 1st 30 days 0% No Credit Check fastcashtitlepawn.net	Talldega	Talldega	Paused	--	0.00%	Search Network only	All features	0	15	0.00%	\$0.00	\$0.00	2.2
24					0% Max Cash Title Loan 1st 30 days 0% Questions? Call Now! fastcashtitlepawn.net	Anniston	Anniston	Paused	--	0.00%	Search Network only	All features	0	16	0.00%	\$0.00	\$0.00	3.5
25					0% Max Cash Title Loan 1st 30 days 0% Questions? Call Now! fastcashtitlepawn.net	Carrollton	Carrollton	Paused	--	0.01%	Search Network only	All features	0	84	0.00%	\$0.00	\$0.00	2.9
26					0% Max Cash Title Loan 1st 30 days 0% Question? Call Now! fastcashtitlepawn.net	Marietta	Marietta	Paused	--	0.02%	Search Network only	All features	0	207	0.00%	\$0.00	\$0.00	2.8
27					0% Max Cash Title Loan 1st 30 days 0% Best Rates! Call Now! fastcashtitlepawn.net	Jonesboro	Jonesboro	Paused	--	0.08%	Search Network only	All features	4	856	0.47%	\$14.04	\$56.18	4.3
28					0% Max Cash Title Loan 1st 30 days 0% Lowest Rates, Call Now! fastcashtitlepawn.net	Douglasville	Douglasville	Paused	--	0.01%	Search Network only	All features	0	112	0.00%	\$0.00	\$0.00	4.3
29					0% Title Loan - Best Rate 1st 30 days 0%, No Credit Ch. We Loan More, Call Now. fastcashtitlepawn.net	Codertown	Codertown	Paused	--	0.01%	Search Network only	All features	0	97	0.00%	\$0.00	\$0.00	3.4
30					0% Title Loan - Best Rate 1st 30 days 0%, No Credit Ch. We Loan More, Call Now. fastcashtitlepawn.net	Leesville	Leesville	Campaign deleted	--	0.00%	Search Network only	All features	0	5	0.00%	\$0.00	\$0.00	4.4
31					0% Title Loan - Best Rate 1st 30 days 0%, No Credit Ch. We Loan More, Call Now. fastcashtitlepawn.net	Talldega	Talldega	Paused	--	0.00%	Search Network only	All features	0	8	0.00%	\$0.00	\$0.00	2.6
32					0% Title Loan - Best Rate 1st 30 days 0%, No Credit Ch. We Loan More, Call Now. fastcashtitlepawn.net	Anniston	Anniston	Paused	--	0.00%	Search Network only	All features	0	51	0.00%	\$0.00	\$0.00	2.0
33					0% Title Loan - Best Rnt 1st 30 days 0%, No Credit Ch. We Loan More, Call Now. fastcashtitlepawn.net	Carrollton	Carrollton	Paused	--	0.03%	Search Network only	All features	4	276	1.45%	\$9.64	\$38.55	3.4