EXHIBIT 7

The Original 100% Pure Green Coffee Bean Extract Capsules with No Fillers & No Binders Available Now at <u>www.PureHealth100.com</u> & Walmart

As Seen on TV, Pure 400 Milligram Green Coffee Bean Extract in Vegetarian Capsules Support Weight Loss; See Video Testimonials from Real Users!

Las Vegas, Nevada – May 3, 2012 – As seen on TV, Pure Health's 400 mg <u>Green Coffee Bean</u> Extract Capsules are the original green coffee bean extract with absolutely NO fillers, NO binders and absolutely NO additives. Now available online at Pure Health's website: <u>http://stores.purehealth100.com/-strse-43/Pure-Green-Coffee-Bean/Detail.bok</u> and exclusively in-store at Walmart nationwide in the vitamin section, the Pure Health 400 mg vegetarian capsules contain only fresh, pure Green Coffee Bean extract!

As recently recommended by celebrity nutritionist and famous health expert Dr. <u>Lindsey</u> <u>Duncan</u>, who is the expert who unveiled the green coffee secret with Dr. Oz on the "The Dr. Oz Show," 400 mg Green Coffee Bean capsules are a super-effective, low-cost solution to support healthy weight loss and support high blood pressure when taken daily. Dr. Lindsey recommended looking for "pure green coffee bean extract" with no additives or fillers. Only Pure Health's product contains 100% pure Green Coffee Bean with absolutely no additives, and only Pure Health's Green Coffee Bean Extract Capsules have passed Walmart's extremely rigorous standards for health and wellness products at their stores.

Users of Pure Health's Green Coffee Bean Capsules have seen results! In less than 2 weeks, real Pure Health Green Coffee Bean users like Tracy have lost weight fast! Tracy lost 6.5 pounds in only 11 days – her video testimonial is available online here: http://www.youtube.com/watch?v=eEqSwnactTQ. Shelley, another real Pure Health Green Coffee Bean user lost 5 pounds in only 10 days – her testimonial is available here http://www.youtube.com/watch?v=KVPkvOObOFo.

Only Pure Health's all-natural Green Coffee Bean Extract Capsules contain:

- 100% Pure Green Coffee Bean Extract
- 30 Vegetarian Capsules
- Absolutely NO Gelatin, which is derived from animals' skin and bones!
- NO Calcium Carbonate, which has shown to inhibit and slow digestion
- NO Magnesium Stearate
- NO Silica, which is basically sand
- NO Maltodextrine
- NO Microcrystalline Cellulose

In a recent study on <u>Green Coffee Bean extract</u> presented at the American Chemical Society conference in San Diego and reported on in national media outlets like "The Dr. Oz Show" and <u>CBS News</u>, test subjects who supplemented with Green Coffee Bean Extract lost an average of 17 pounds in only 12 weeks of supplementation without any changes to diet or exercise with zero side effects. In fact, the subjects ate an average of 2,400 calories per day and only burned 400 calories per day, yet they lost more than 16 percent of their total body fat!

As explained on "<u>The Dr. Oz Show</u>," the key to weight loss with Green Coffee Bean capsules is in the potent, natural compound called Chlorogenic Acid. The Chlorogenic Acid may work by slowing down the release of glucose into the body after meals while at the same time boosting metabolism. The Chlorogenic Acid is only present in the raw Green Coffee Bean, and not in the aromatic roasted familiar version of brown coffee. That's because the Chlorogenic Acid is removed during the roasting process (which is done at over 400 degrees Fahrenheit) as the acid is extremely bitter. The daily dose of <u>Green Coffee Bean</u> contains only about 15 – 25 mg of naturally-occurring caffeine whereas your average cup of coffee contains up to 200 mg.

There are only a handful of Green Coffee Bean and Raspberry Ketone supplements on the market, and only Pure Health offers 100 percent pure <u>Green Coffee Bean vegetarian capsules</u> with nothing added! In addition to Green Coffee Bean, Pure Health also offers Cupuacu and Black Raspberry capsules, and 100 percent pure liquid wild harvested superfood supplements including Pure Acai Berry, Pure Goji Berry, Pure Mangosteen, Pure Noni, Pure Sea Buckthorn and Pure Resveratrol.

Pure Health touts itself as a brand that offers only 100% pure food supplements and does not add any of the "other ingredients" found in most other brands' supplements. While many companies are using the words "PURE" in their advertising, read the ingredients label and you will find that they are not truly "pure." Pure Health also delivers premium product at a fair, wholesale price direct to consumers! For more information, visit <u>http://stores.purehealth100.com/-strse-43/Pure-Green-Coffee-Bean/Detail.bok</u>.

Jessica Mantonya 1-888-323-9355 <u>be-well@purehealth100.com</u>